ASIAN AMERICAN VOTERS IN THE 2020 ELECTION
The American Election Eve Survey

Total N=15,200 registered voters (+/- 0.8%)

- Representative samples: Latino, African American, Asian American and Pacific Islanders, American Indian, and White voters

Field Dates: October 23 - November 2, 2020

- Screen already voted, certain voted
- Blended sample, % online, % live telephone interviews
- Language according to respondent preference: English, Spanish, Chinese Mandarin, Chinese Cantonese, Korean, Tagalog, Vietnamese, Hmong

https://electioneve2020.com
The Asian American Eve Surveys

National Eve
- 1,675 Asian American, 41 Pacific Islander voters
- Interview languages: English, Mandarin, Cantonese, Korean, Tagalog, Vietnamese, Hmong

Georgia-7th
- 302 Asian American and Pacific Islander voters: 27% Asian Indian, 19% Chinese, 18% Korean, 14% Vietnamese, 22% all others.
- Languages: English, Mandarin, Cantonese, Korean, Vietnamese
2020 VOTE CHOICE
Strong Support for Biden Across Subgroups

In the election for President, did you vote for the Democratic candidate Joe Biden, Republican candidate Donald Trump or someone else?

<table>
<thead>
<tr>
<th>Group</th>
<th>Democrat</th>
<th>Republican</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chinese Am</td>
<td>72%</td>
<td>27%</td>
<td>1%</td>
</tr>
<tr>
<td>Filipino Am</td>
<td>70%</td>
<td>38%</td>
<td>2%</td>
</tr>
<tr>
<td>Indian Am</td>
<td>70%</td>
<td>28%</td>
<td>2%</td>
</tr>
<tr>
<td>Japanese Am</td>
<td>71%</td>
<td>29%</td>
<td>1%</td>
</tr>
<tr>
<td>Korean Am</td>
<td>61%</td>
<td>36%</td>
<td>6%</td>
</tr>
<tr>
<td>Vietnamese Am</td>
<td>68%</td>
<td>30%</td>
<td>2%</td>
</tr>
<tr>
<td>TOTAL</td>
<td>70%</td>
<td>30%</td>
<td>1%</td>
</tr>
</tbody>
</table>

N=1,716 +/- 2.4% (Oct 23-Nov 2, 2020)
Age, Education, and Partisan Differences

In the election for President, did you vote for the Democratic candidate Joe Biden, Republican candidate Donald Trump or someone else?

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Joe Biden</th>
<th>Donald Trump</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>18-29 year olds</td>
<td>74%</td>
<td>21%</td>
<td>33%</td>
</tr>
<tr>
<td>65 and older</td>
<td>65%</td>
<td>32%</td>
<td>32%</td>
</tr>
<tr>
<td>HS or less</td>
<td>65%</td>
<td>32%</td>
<td>32%</td>
</tr>
<tr>
<td>BA or more</td>
<td>71%</td>
<td>26%</td>
<td>26%</td>
</tr>
<tr>
<td>Democrats</td>
<td>94%</td>
<td>5%</td>
<td>5%</td>
</tr>
<tr>
<td>Independents</td>
<td>59%</td>
<td>30%</td>
<td>12%</td>
</tr>
<tr>
<td>Republicans</td>
<td>86%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

N=1,716 +/- 2.4% (Oct 23-Nov 2, 2020)
Strong Democratic Vote in House Races

In the election for U.S House of Representatives, did you vote for the Democratic candidate or the Republican candidate in your district?

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Biden</th>
<th>Trump</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chinese Am</td>
<td>74%</td>
<td>23%</td>
<td>3%</td>
</tr>
<tr>
<td>Filipino Am</td>
<td>60%</td>
<td>38%</td>
<td>2%</td>
</tr>
<tr>
<td>Indian Am</td>
<td>70%</td>
<td>28%</td>
<td>2%</td>
</tr>
<tr>
<td>Japanese Am</td>
<td>72%</td>
<td>26%</td>
<td>2%</td>
</tr>
<tr>
<td>Korean Am</td>
<td>73%</td>
<td>20%</td>
<td>7%</td>
</tr>
<tr>
<td>Vietnamese Am</td>
<td>59%</td>
<td>38%</td>
<td>3%</td>
</tr>
</tbody>
</table>

TOTAL: 68% Biden, 28% Trump, 3% Other

N=1,716 +/- 2.4% (Oct 23-Nov 2, 2020)
Asian Americans in GA-7 voted Democratic by large margins in the Presidential, Senate, and House race.

In the House race, Bourdeaux did better among college-educated (70% to 56%); worse among 18-29 year old voters (50% to 74% among 40+ year olds)

Significant cross-over vote from Rep to Dem (29% in Presidential; 21% in House race)
Issue Priorities (National Sample)

COVID, jobs and the economy, and health care dominate the list of "most important issues facing your community that our politicians should address."

Significant numbers also mention racial justice, police brutality, immigration reform, medicare and social security, education, climate change.

N=1,716 +/- 2.4% (Oct 23-Nov 2, 2020)
Referendum on COVID

- **Trump mismanaged COVID**: 67%
- **AAPIs scapegoated for COVID**: 85%
- **Comprehensive stimulus bill**: 93%
- **National mask mandate**: 86%
- **Currently unemployed**: GA-7th 24%, National 25%
- **Close business**: GA-7th 19%, National 28%
- **Hours or pay cut**: GA-7th 38%, National 38%
- **Lost job due to COVID**: GA-7th 20%, National 24%

National: N=15,200 +/- 0.8% (Oct 23-Nov 2, 2020)
Georgia: N=302 +/- 5.7% (Oct 23-Nov 2, 2020)
Referendum on Racial Division

Would you say [Donald Trump / Joe Biden] truly cares about AAPI voters, does not care much, or is hostile toward AAPI voters?

- **Truly cares**
  - Trump: 24%
  - Biden: 54%
- **Does not care**
  - Trump: 45%
  - Biden: 35%
- **Is hostile**
  - Trump: 27%
  - Biden: 5%

- **More anti-AAPI discrimination since Trump**: 58%
- **White supremacist groups a threat**: 80%
- **#BLM importance**: 80%

National: N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)
High Rates of Adverse Treatment (GA-7th)

65% of Asian American voters in Georgia had experienced at least one of these discriminatory/microaggressive acts.

Please indicate whether or not each has happened to you because of your race or ethnicity ...

- Been subjected to slurs or jokes: 43%
- Been treated with suspicion or fear: 34%
- Been accused of spreading COVID: 32%
- Been unfairly laid off, denied a job or promotion: 24%
- Been victim of physical assault or battery: 23%

N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)
Progressive Consensus on Issues (National)

- Universal access to affordable health care: 89%
- National mask mandate: 86%
- Police accountability for abuses: 85%
- Green New Deal: 85%
- Need police reform: 83%
- Stop family separation at borders: 81%
- Pathway to citizenship: 81%
- White supremacists as national threat: 80%
- Abortion should remain legal: 75%
- #BLM is addressing important issues: 72%

N=1,716 +/- 2.4% (Oct 23-Nov 2, 2020)
Progressive Consensus on Issues (GA-7th)

- Follow the science, wear masks: 87%
- Pathway to citizenship: 87%
- Sensible gun laws: 87%
- Access to affordable college education: 86%
- Medicare for all: 85%
- #BLM is effecting change: 83%
- Green New Deal: 83%
- Woman’s right to abortion: 81%
- Address sexual harassment/violence: 80%
- White supremacism as threat: 78%

Georgia: N=302 +/- 5.7% (Oct 23-Nov 2, 2020)
Aligned with Protest Movements (GA-7th)

% strongly or somewhat aligned

- LGBTQ+ equality: 68%
- DREAMers: 68%
- Environmental justice: 67%
- Black Lives Matter: 67%
- #MeToo: 65%
- March 4 Our Lives: 64%
- Free College 4 All: 64%

% strongly aligned voting Bourdeaux

- Black Lives Matter: 77%
- March 4 Our Lives: 73%
- Free College 4 All: 72%
- DREAMers: 69%
- #MeToo: 69%
- Environmental justice: 67%
- LGBTQ+ equality: 66%

Georgia: N=302 +/- 5.7% (Oct 23-Nov 2, 2020)
TURNOUT AND MOBILIZATION
Engaged in Multiple Contexts

Did you take part in any of the following activities related to the 2020 election ... ?

1 in 2 voters encouraged their friends or family to participate in the 2020 election.

Overall rates of engagement were higher in GA-7th than for AAPIs nationally.

Participation rates generally higher than in previous elections.

<table>
<thead>
<tr>
<th>Activity</th>
<th>National</th>
<th>GA-7th</th>
</tr>
</thead>
<tbody>
<tr>
<td>Encourage friends/family to register or vote</td>
<td>55%</td>
<td>52%</td>
</tr>
<tr>
<td>Donate money</td>
<td>19%</td>
<td>35%</td>
</tr>
<tr>
<td>Attended campaign rally or event</td>
<td>13%</td>
<td>27%</td>
</tr>
<tr>
<td>Volunteered</td>
<td>13%</td>
<td>27%</td>
</tr>
<tr>
<td>Supported on social media</td>
<td>25%</td>
<td>29%</td>
</tr>
<tr>
<td>Attended protest march or rally</td>
<td>15%</td>
<td>27%</td>
</tr>
</tbody>
</table>

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Georgia: N=302 +/- 5.7% (Oct 23-Nov 2, 2020)
Over the past few months, did anyone from a campaign, political party, or a community organization contact you to ask you to vote, or register to vote?

1 in 2 Asian American voters were contacted about voting.

This national rate is lowest among all racial/ethnic groups, but higher than the 42% figure in 2016.

And very high in GA-7th race.

<table>
<thead>
<tr>
<th>Race</th>
<th>Contact Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>African Americans</td>
<td>67%</td>
</tr>
<tr>
<td>Latinx</td>
<td>52%</td>
</tr>
<tr>
<td>Native Americans</td>
<td>57%</td>
</tr>
<tr>
<td>Whites</td>
<td>56%</td>
</tr>
<tr>
<td>AAPI (National)</td>
<td>51%</td>
</tr>
<tr>
<td>AAPI (GA-7th)</td>
<td>68%</td>
</tr>
</tbody>
</table>

National: N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)
Georgia: N=302 +/-5.7% (Oct 23-Nov 2, 2020)
Asian American voters were most likely to be contacted by a Democratic candidate or campaign, but the gap is much tighter than in previous elections.

Non-partisan, community org mobilization especially high in Georgia-7th

Who was it that asked you to vote or register to vote?

<table>
<thead>
<tr>
<th>Party/Candidate Type</th>
<th>National</th>
<th>Georgia-7th</th>
</tr>
</thead>
<tbody>
<tr>
<td>Democratic Party or candidate</td>
<td>75%</td>
<td>71%</td>
</tr>
<tr>
<td>Republican Party or candidate</td>
<td>57%</td>
<td>66%</td>
</tr>
<tr>
<td>Other organization, not partisan</td>
<td>47%</td>
<td>63%</td>
</tr>
</tbody>
</table>

National: N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)
Georgia: N=302 +/-5.7% (Oct 23-Nov 2, 2020)
High Number of First-Time Voters

Is this your first time voting?

First-time voters were 1 in 5 overall AAPI voters nationally and 2 out of 5 in Georgia-7th.

Outreach and contact was especially key to turnout out first-time voters in Georgia-7th.

<table>
<thead>
<tr>
<th></th>
<th>First time voter</th>
<th>Contacted</th>
<th>Not contacted</th>
</tr>
</thead>
<tbody>
<tr>
<td>National</td>
<td>22%</td>
<td>24%</td>
<td>21%</td>
</tr>
<tr>
<td>GA-7th</td>
<td>41%</td>
<td>46%</td>
<td>31%</td>
</tr>
</tbody>
</table>

National: N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)  
Georgia: N=302 +/-5.7% (Oct 23-Nov 2, 2020)
Strong Groundgame in Georgia

Asian American voters in GA-7 were most likely to recall comms from Parties and candidates, but significant numbers from community orgs. And comms from Asian Am and racial justice orgs were much more informative.

Did you receive or see any communication from any of the following sources ... ? How informative or persuasive did you find the communication?

- The Democratic Party: 61% Yes, 42% Very informative
- The Republican Party: 54% Yes, 41% Very informative
- Carolyn Bourdeaux: 47% Yes, 42% Very informative
- Rich McCormick: 43% Yes, 41% Very informative
- Asian American Advocacy Fund: 58% Yes, 34% Very informative
- Asian Americans Advancing Justice-Atlanta: 56% Yes, 32% Very informative
- New Georgia Project: 58% Yes, 27% Very informative

Georgia: N=302 +/- 5.7% (Oct 23-Nov 2, 2020)
Key Takeaways

Asian Americans remain a solid partner in the rising progressive coalition of voters of color

- More than two out of three vote Democratic
- An overwhelming number are progressive on the issues
- 2020 vote was driven by COVID, racial division, and Trump

Asian Americans can be the margin of victory in districts like Georgia's 7th

- The 26% spread for Bourdeaux over McCormick far exceeds the 2% spread in the current vote count.
- Georgia’s 7th is not only a story of AAPI voters, but first-time AAPI voters.
- Outreach and mobilization of AAPIs in Georgia-7th outpaced national averages.
- Outreach from non-partisan community organizations is especially high and credible.

N=15,200 +/-0.8% (Oct 23-Nov 2, 2020)