

NALEO WEEKLY TRACKER THE LATINO VOTE IN 2020

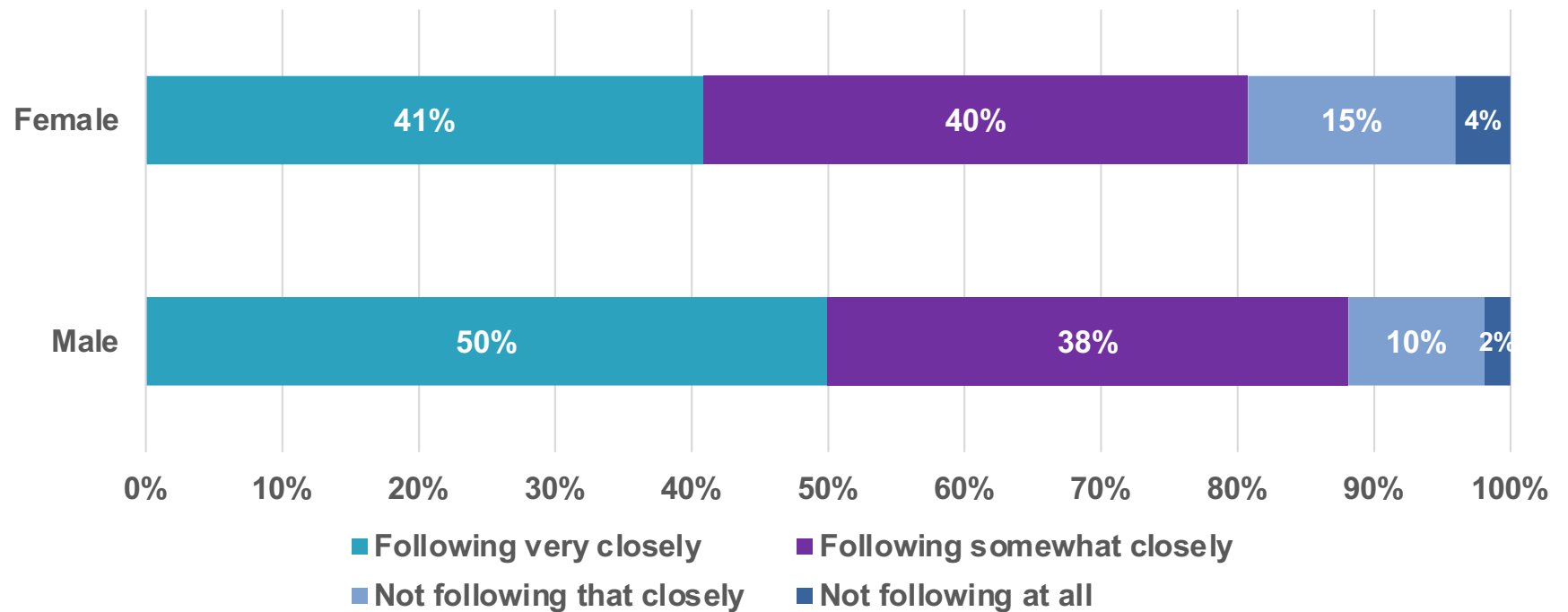
Latino  Decisions

October 5, 2020

Data

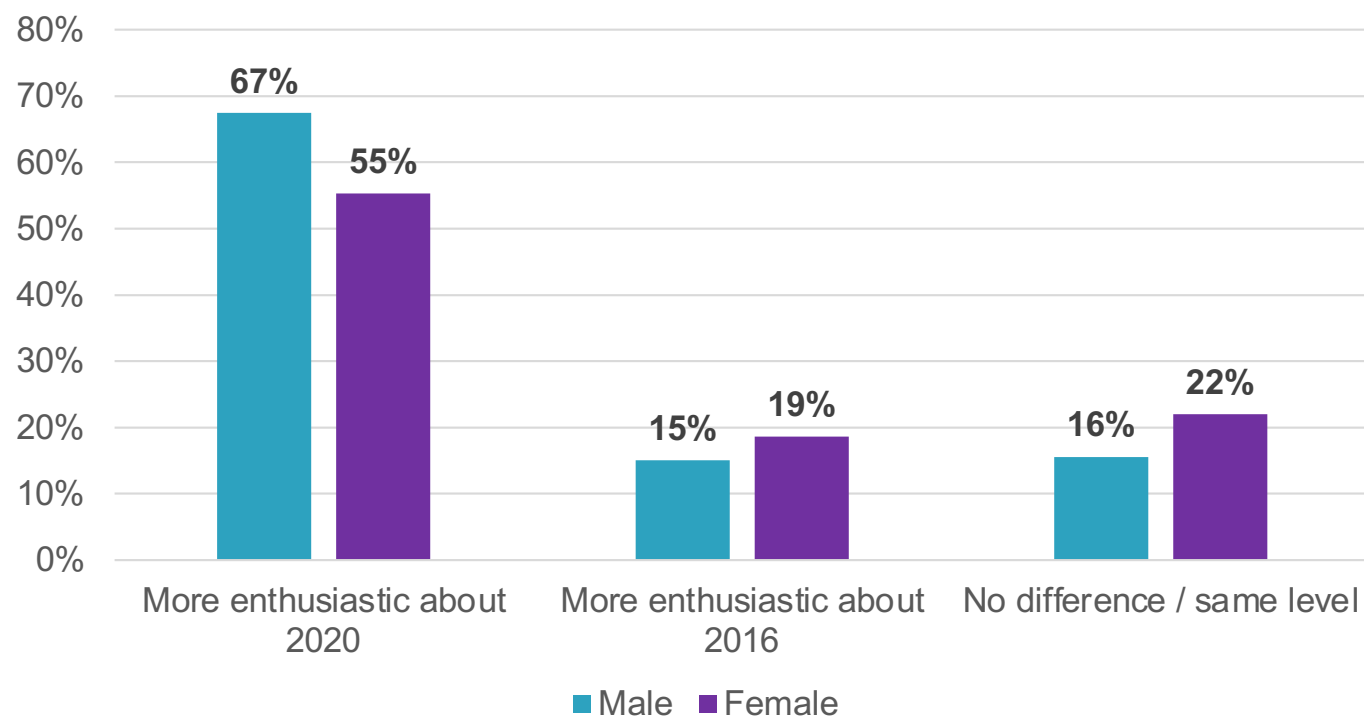
- Weekly tracker poll of 400 Latino respondents
- First week started Sept 1
- Survey is conducted 100% online
- Week 5 has 500 respondents to get pre/post Trump COVID data

How closely have you been following the news about the presidential election between Republican Donald Trump and Democrat Joe Biden?



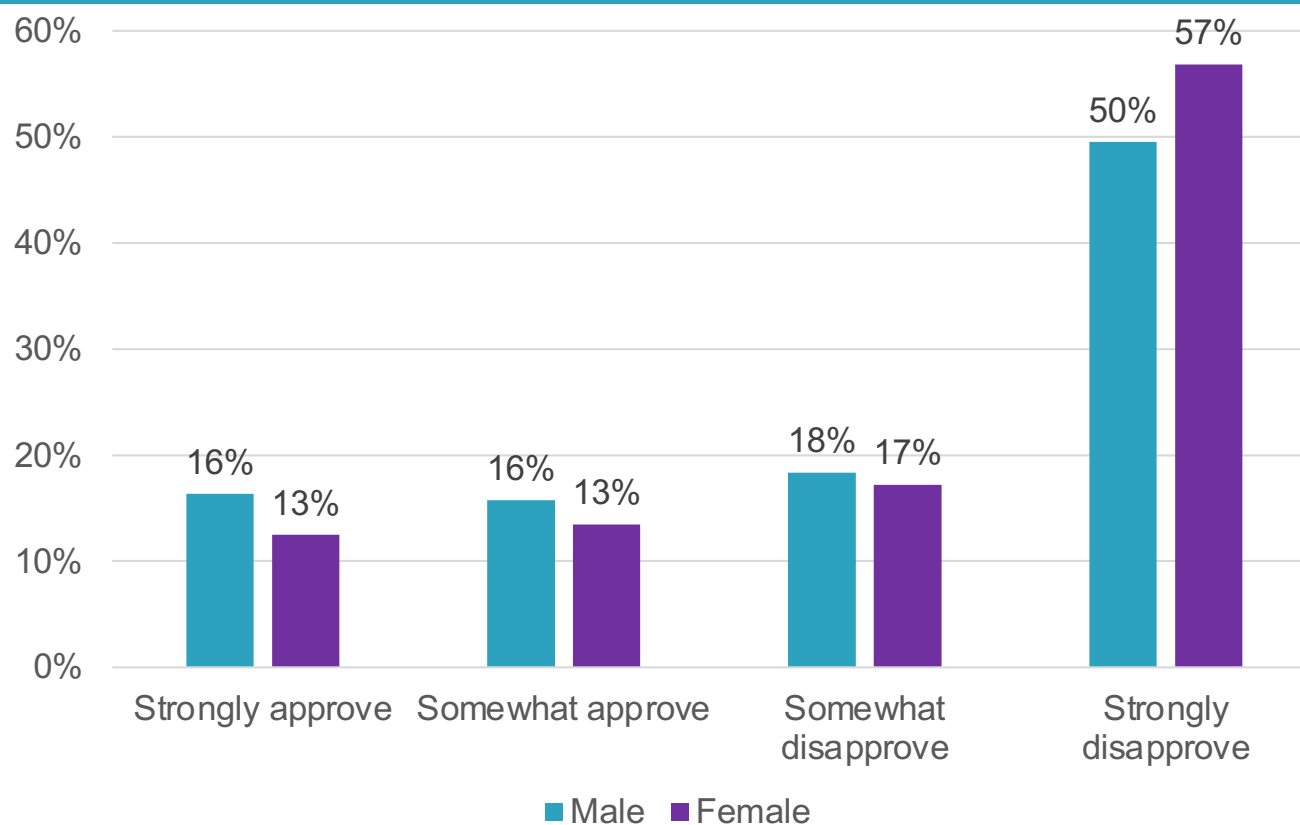
October 5, 2020; n=2,100 Latino registered voters nationwide; MOE +/- 2.1 In field August 31- October 3, 2020

Enthusiasm: Thinking ahead to the November 2020 presidential election, would you say you are MORE enthusiastic about voting in 2020, or that you were more enthusiastic about voting back in 2016?



October 5, 2020; n=2,100 Latino registered voters nationwide; MOE +/- 2.1 In field August 31- October 3, 2020

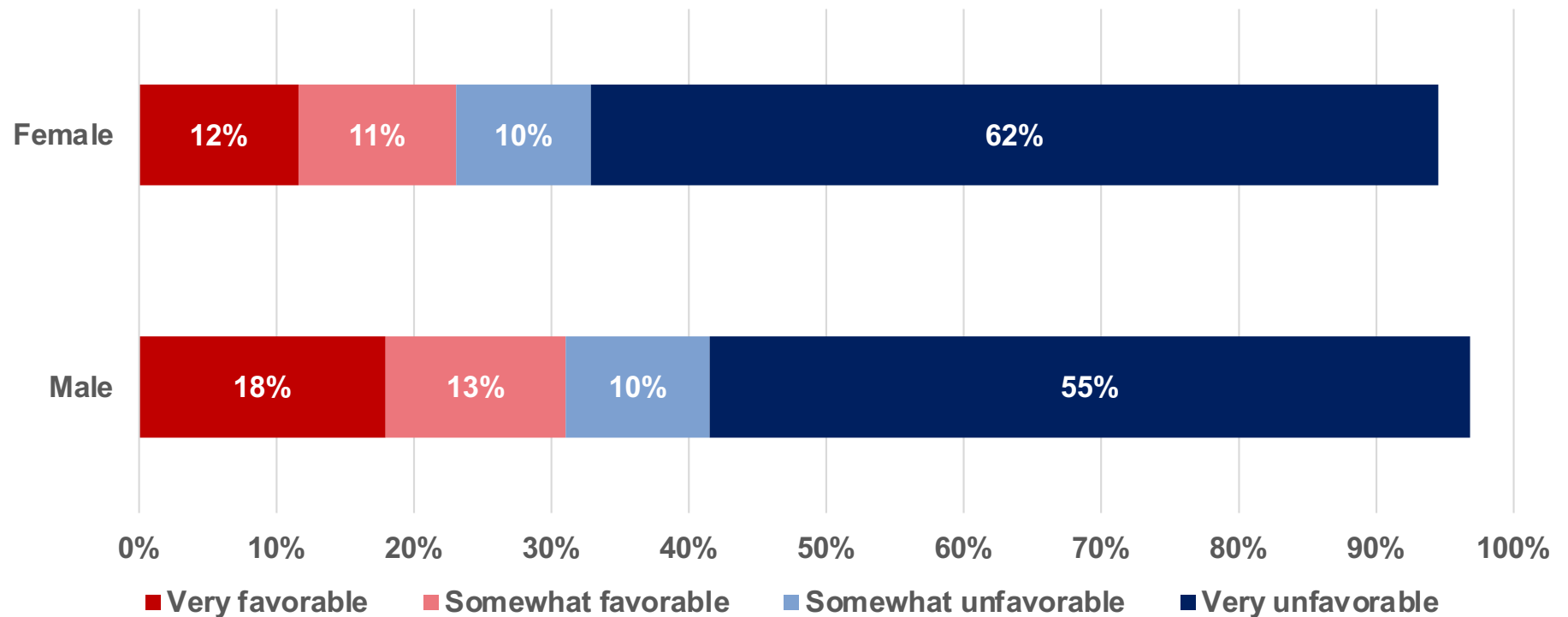
Trump COVID: Overall, do you approve or disapprove of the way President Trump is handling the coronavirus/COVID19 response?



October 5, 2020; n=2,100 Latino registered voters nationwide; MOE +/- 2.1 In field August 31- October 3, 2020

Trump Favorability

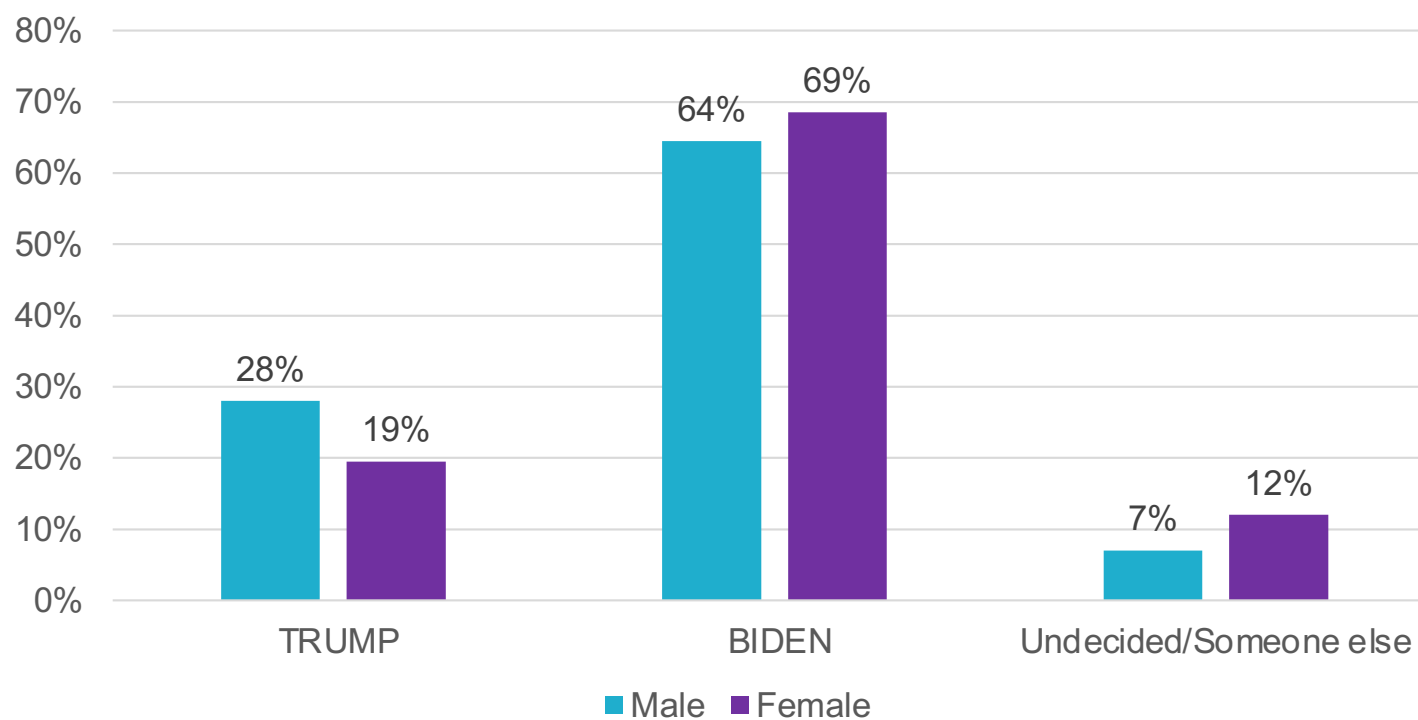
6



October 5, 2020; n=2,100 Latino registered voters nationwide; MOE +/- 2.1 In field August 31- October 3, 2020

Latino Decisions

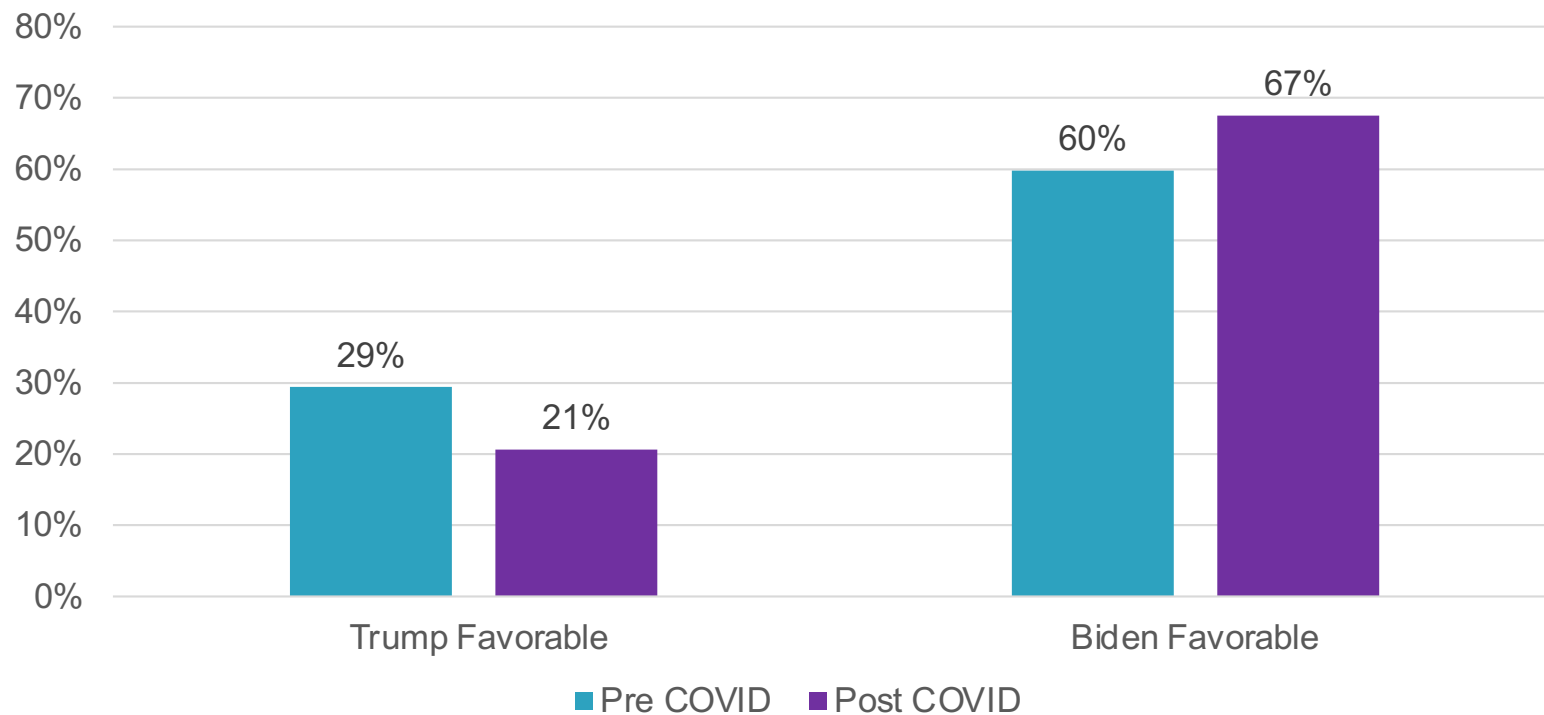
Vote Choice Gender Gap



October 5, 2020; n=2,100 Latino registered voters nationwide; MOE +/- 2.1 In field August 31- October 3, 2020

Week 5 Data Pre and Post COVID19 Diagnosis: Trump and Biden Favorability

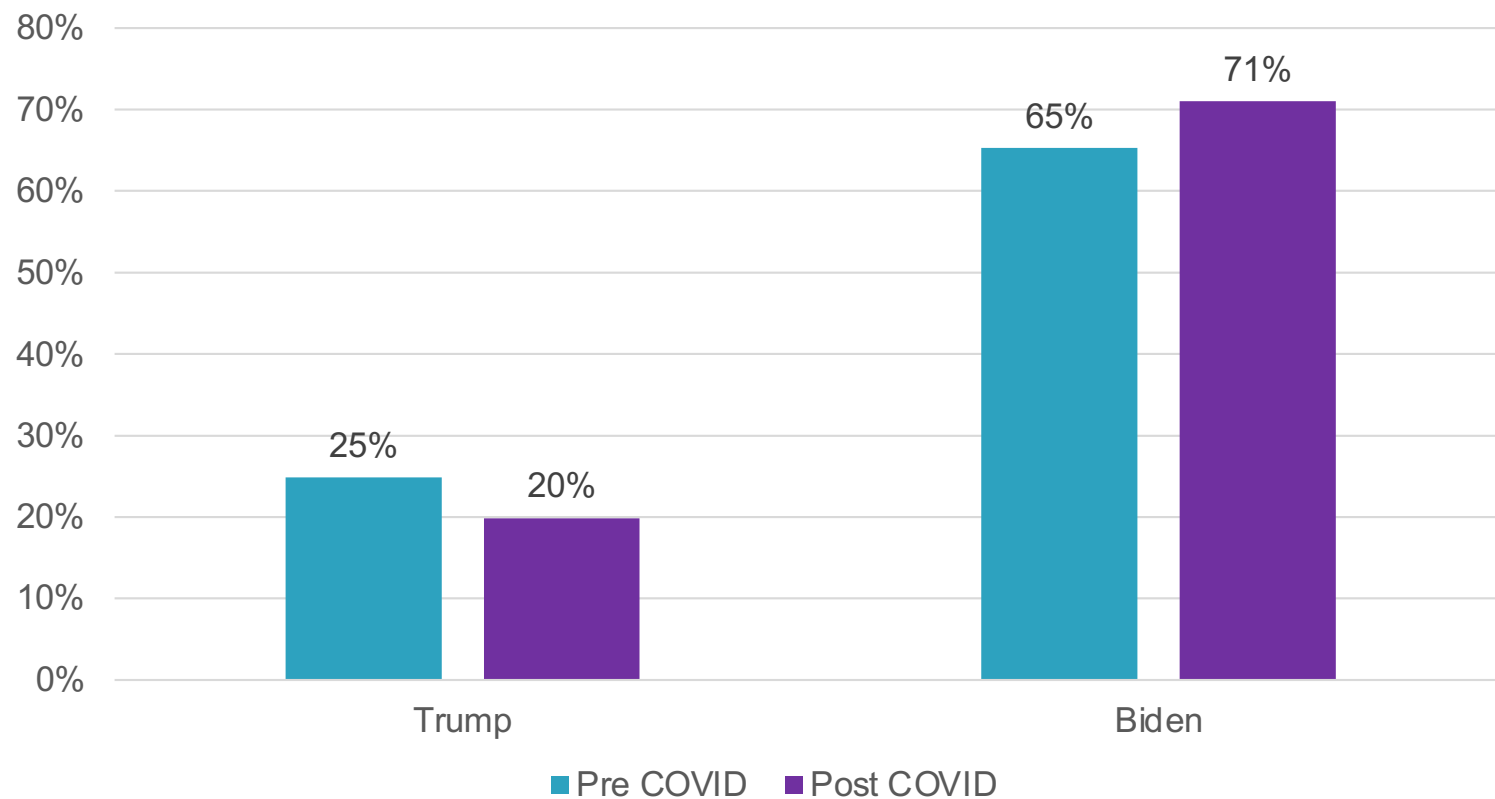
8



N=500; Latino registered voters / Week 5 / October 6, 2020

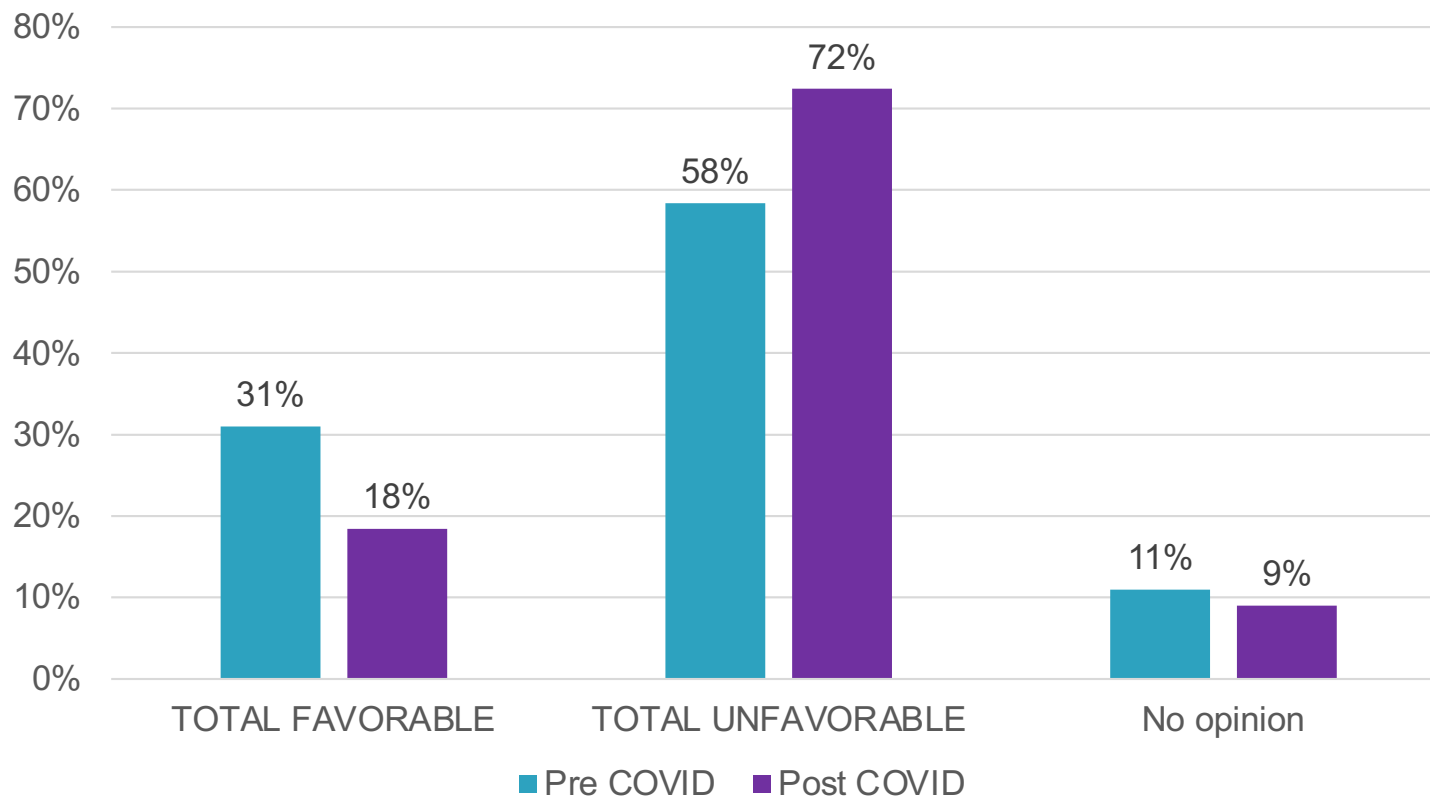
Latino Decisions

Week 5 Data Pre and Post COVID19 Diagnosis: Thinking about the 2020 presidential election, do you plan to vote for the Republican Donald Trump or for the Democrat Joe Biden?



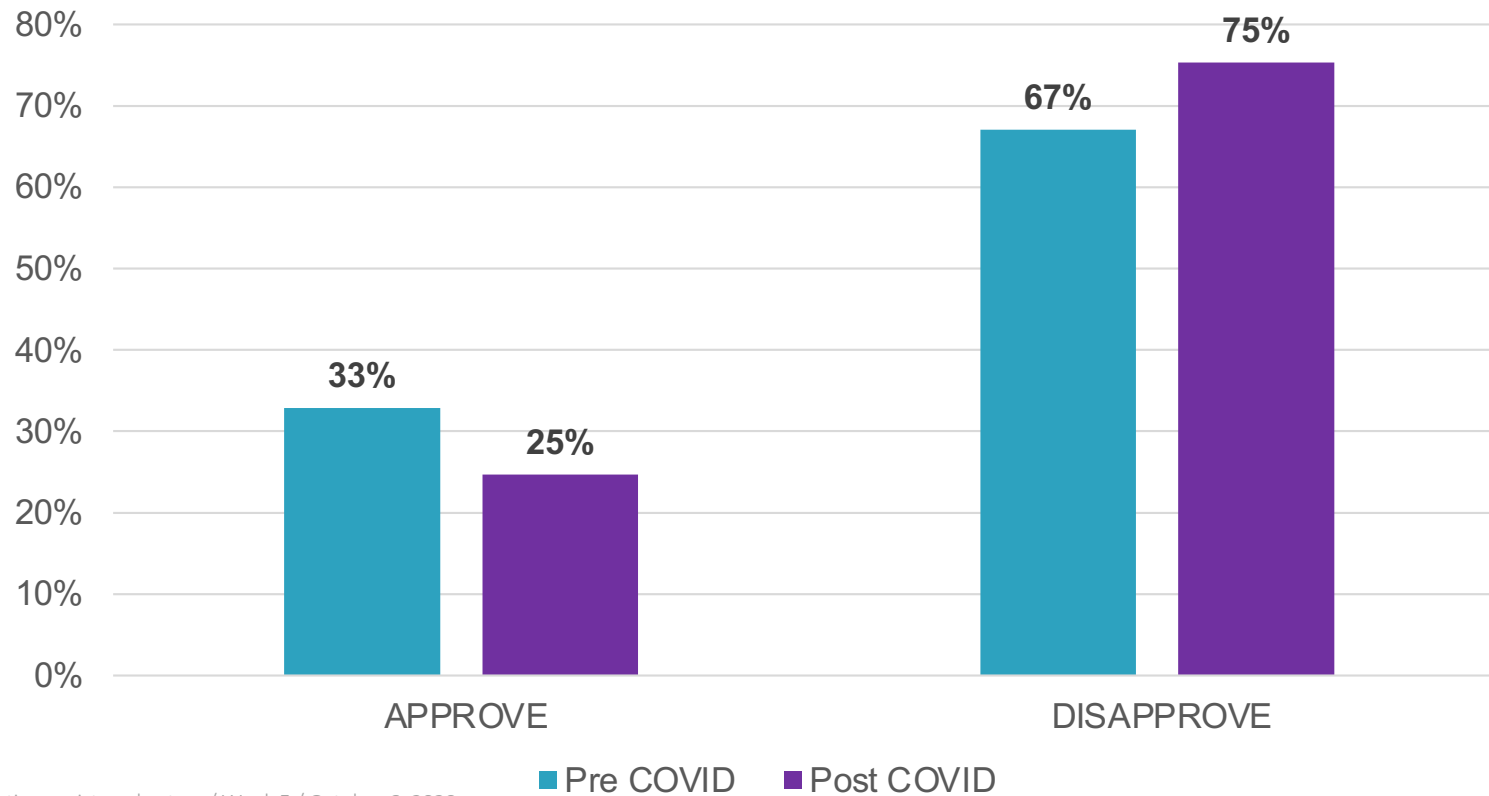
N=500; Latino registered voters / Week 5 / October 6, 2020

Week 5 Data Republican Favorability Pre and Post COVID



N=500; Latino registered voters / Week 5 / October 6, 2020

Week 5 Trump COVID response Pre/ Post Diagnosis: Overall, do you approve or disapprove of the way President Trump is handling the coronavirus/COVID19 response?



N=500; Latino registered voters / Week 5 / October 6, 2020