



WEEK 1 – SEPTEMBER 7, 2020

Voter turnout

1. Many people are busy and don't get a chance to vote in every election. [ADD STARTING OCT 10 "In some states, early voting and vote-by-mail has already started, while in other states voting only takes place on election day."] Thinking ahead to the November 2020 election, what would you say the chances are that you will vote in the election for President, U.S. Congress, and other state offices?

| | |
|----------------------------------|----|
| Almost certain I will vote | 78 |
| Probably will vote | 13 |
| Chances are 50-50..... | 7 |
| Probably will NOT vote | 1 |
| Certain that I won't vote | 1 |

Issues

2. On the whole, what are the most important issues that you want the next president to address? [RESPONDENT MAY SELECT UP TO THREE]

| | |
|---|----|
| Responding to Coronavirus / COVID-19 | 47 |
| Lowering the costs of health care | 31 |
| Improving wages / Creating more jobs | 25 |
| Immigration reform and protecting immigrant rights..... | 15 |
| Stopping discrimination against immigrants and Latinos..... | 18 |
| Addressing racism and discrimination..... | 26 |
| Criminal justice and police reform | 15 |
| Improving K-12 education and schools | 6 |
| Lowering taxes..... | 11 |
| Combating climate change and pollution..... | 15 |
| Creating more affordable housing | 6 |
| Addressing mass shootings and gun safety policy..... | 7 |
| Lowering the cost of college..... | 4 |
| Protecting women's reproductive health..... | 4 |
| Limiting abortion | 4 |
| Stopping Biden and the Democratic agenda | 8 |
| Stopping Trump and the Republican agenda | 19 |
| Combating terrorism | 4 |
| Reducing crime..... | 9 |
| Decreasing government spending..... | 5 |
| Border security to control immigration..... | 5 |
| Other | 1 |



Interest

3. How closely have you been following the news about the presidential election between Republican Donald Trump and Democrat Joe Biden?

| | |
|---------------------------------|----|
| Following very closely..... | 44 |
| Following somewhat closely..... | 42 |
| Not following that closely..... | 11 |
| Not following at all | 2 |

COVID19 Response

4. Overall, do you approve or disapprove of the way President Trump is handling the coronavirus /COVID19 response?

| | |
|--------------------------|----|
| Strongly approve | 16 |
| Somewhat approve | 15 |
| Somewhat disapprove..... | 17 |
| Strongly disapprove..... | 52 |

Outreach Democrats

5. Would you say Joe Biden and the Democratic Party are currently doing a good job of reaching out to [Hispanic/Latinos], that they don't care too much about [Hispanic/Latinos], or that they are being hostile towards [Hispanic/Latinos]?

| | |
|----------------------------|----|
| Doing a good job | 55 |
| Don't care too much 2..... | 37 |
| Being hostile | 9 |

Outreach Republican

6. Would you say Donald Trump and the Republican Party are currently doing a good job of reaching out to [Hispanic/Latinos], that they don't care too much about [Hispanic/Latinos], or that they are being hostile towards [Hispanic/Latinos]?

| | |
|----------------------------|----|
| Doing a good job | 26 |
| Don't care too much 2..... | 29 |
| Being hostile | 45 |

Enthusiasm #1

7. On a scale of 0 (meaning not motivated or enthusiastic at all) to 10 (meaning extremely motivated and enthusiastic), how motivated and enthusiastic would you say you feel about voting in the 2020 elections? RECORD # 0 – 10:

Mean 8.04

| | |
|--------------|----|
| 0 to 3 | 6 |
| 4 to 6 | 17 |
| 7 to 9 | 33 |
| 10 | 44 |



Enthusiasm #2

8. Thinking ahead to the November 2020 presidential election, would you say you are MORE enthusiastic about voting in 2020, or that you were more enthusiastic about voting back in 2016?

| | |
|------------------------------------|----|
| More enthusiastic about 2020 | 62 |
| More enthusiastic about 2016 | 15 |
| No difference / same level | 21 |
| Don't know | 2 |

Favorability

For each of the following people, please indicate whether your overall opinion of them is very favorable, somewhat favorable, somewhat unfavorable, very unfavorable, or if you have no opinion or haven't heard enough to say. [RANDOMIZE]

| | Favorable | | Unfavorable | | DK | Total Fave | Total Unfave | |
|-----------------------------|-----------|------|-------------|------|----|------------|--------------|-------|
| | Very | Some | Some | Very | | | | |
| 9. Donald Trump | 16 | 12 | 11 | 56 | 5 | 28 | 66 | (-38) |
| 10. Joe Biden | 32 | 29 | 12 | 18 | 10 | 61 | 29 | (+32) |
| 11. Black Lives Matter | 30 | 30 | 10 | 17 | 12 | 60 | 27 | (+33) |
| 12. Mike Pence | 16 | 16 | 13 | 40 | 15 | 32 | 53 | (-21) |
| 13. Kamala Harris | 29 | 28 | 9 | 17 | 16 | 58 | 26 | (+32) |
| 14. Republicans in Congress | 11 | 18 | 19 | 40 | 12 | 29 | 59 | (-30) |
| 15. Democrats in Congress | 25 | 34 | 12 | 18 | 11 | 59 | 30 | (+29) |
| 16. Mitch McConnell | 8 | 17 | 16 | 39 | 20 | 25 | 55 | (-30) |
| 17. Nancy Pelosi | 23 | 30 | 10 | 23 | 13 | 54 | 33 | (+21) |

Presidential Vote

18. Thinking about the 2020 presidential election, do you plan to vote for [ROTATE] {the Republican Donald Trump} or for {the Democrat Joe Biden}?

| | |
|----------------------------------|-----------|
| Will vote for Donald Trump | 20 |
| Leaning to Trump | 5 |
| Will vote for Joe Biden | 52 |
| Leaning to Biden | 13 |
| Someone else | 3 |
| Undecided | 8 |
| TOTAL TRUMP | 24 |
| TOTAL BIDEN | 65 |



Congress Vote

19. Thinking about the 2020 election for Congress. In your district here in [STATE], do you plan to vote for [ROTATE] the Republican candidate, or for the Democratic candidate for the U.S. House of Representatives?

| | |
|---|-----------|
| Will vote for the Republican..... | 19 |
| Leaning to the Republican..... | 5 |
| Will vote for the Democrat..... | 52 |
| Leaning to the Democrat..... | 11 |
| Someone else | 2 |
| Undecided | 11 |
| I do not plan to vote for Congress..... | 1 |
| TOTAL REPUBLICAN | 24 |
| TOTAL DEMOCRAT..... | 63 |

Vote Method Preference

20. This year there has been a lot of talk about voting by mail. With the coronavirus pandemic, some states are expanding access to mail-in ballots. If your state ends up having both mail-in voting and in-person voting options in November, do you plan to vote by mail or in-person?

| | |
|--------------------------------------|----|
| I will prefer to vote by mail..... | 55 |
| I will prefer to vote in-person..... | 45 |

Vote Time

21. [IF Q16=2] If you plan to vote in-person, do you plan to vote early before election day, or do you plan to vote on November 3, Election Day?

| | |
|-----------------------------------|----|
| Vote early before Nov 3 | 42 |
| Vote on Nov 3, election day | 58 |

(Q20 x Q21 combined)

| | |
|------------------------------------|----|
| I will prefer to vote by mail..... | 55 |
| Vote early before Nov 3 | 19 |
| Vote on Nov 3, election day | 26 |

22. [IF Q16=1] If you plan to vote by mail, do you plan to vote right away as soon as you get your ballot, or do you think you will vote closer to election day, November 3?

| | |
|---|----|
| Vote right away, as soon as I can | 87 |
| Vote closer to election day, Nov 3..... | 13 |



Vote by Mail

23. In some states they are not automatically sending you a ballot, but if you prefer to vote by mail, you have to request that they send you a mail ballot. Has your state provided you with enough instructions that you know how to request a vote by mail ballot if you want to use one?

- Yes, I know how to request a mail in ballot.....69
- No, I am not familiar with the process in my state.....29
- No, my state does not offer vote by mail.....2

24. Thinking about the different steps involved in vote-by-mail, please indicate how much you trust, or don't trust: That when you return your ballot by mail, it will be correctly delivered back to the county elections department.

- Completely trust..... 35
- Mostly trust 34
- Only trust a little..... 15
- Do not trust at all 16

News Consumption

25. For you personally, what is the most important place you turn to for news and information about current affairs and politics?

- Cable or Local TV news..... 59
- Newspapers, either in print, or online 20
- Facebook 8
- Twitter or Instagram..... 6
- Radio 2
- From talking to friends or family 5

Outreach

26. So far in 2020, has anyone from a political party, campaign or any other organization contacted you and asked you to register or vote? Either by phone, text, email, or maybe in-person?

- Yes, I have been contacted..... 40
- No, I have not been contacted 60

27. [IF Q19=1] And who was it that contacted you? Was it... [allow multiple]

- Someone from the Democratic Party.....57
- Someone from the Republican Party47
- Someone from a non-partisan or civic organization21



Candidate Trust Issues

28. Who do you trust to do a better job handling the following important issues, Joe Biden or Donald Trump? [RANDOMIZE LIST]

| | Biden | Trump | Both | Neither |
|--------------------------------------|-------|-------|------|---------|
| 29. Improving the Economy | 52 | 29 | 11 | 8 |
| 30. Reopening schools and Education | 51 | 27 | 10 | 12 |
| 31. Immigration reform | 57 | 23 | 6 | 14 |
| 32. Access to Affordable Health Care | 58 | 20 | 8 | 13 |
| 33. Protecting the Environment | 60 | 16 | 10 | 14 |
| 34. Bringing the Country Together | 59 | 20 | 7 | 14 |

35. Over the past few months, as a result of the coronavirus pandemic, have you, or someone in your household: [RANDOMIZE]

| | |
|--|----|
| A. Been sick or ill with coronavirus | 11 |
| B. Lost their job | 23 |
| C. Had work hours cut, but kept their job | 40 |
| D. Had to use savings or retirement money to pay for expenses | 36 |
| E. Had trouble getting access to food, medicine or basic household needs | 20 |
| F. Know someone who died from COVID-19 | 30 |