

IMPACT OF COVID-19 ON HISPANIC FAMILIES IN NEW MEXICO



Abriendo Puertas
Opening Doors

Latino  Decisions
Everything Latino Politics



Summary of Methodology- Survey

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- Latino Decisions randomly interviewed 480 Hispanic parents of children 18 years or younger to learn more about the many challenges COVID-19 has created for New Mexico's families.
 - ▣ Surveys were completed using a blended approach that included online surveys, and live telephone interviews conducted via landlines and cell phones. The survey was available in English or Spanish and carries an overall +/- 4.4% margin of error, with larger margins for sub-samples.
 - ▣ Data were weighted to match the demographic distributions of Hispanic parents in NM as defined by the U.S. Census.
 - ▣ The survey was conducted from June 4, 2020 -June 12, 2020 and averaged 20 minutes in length for completion.

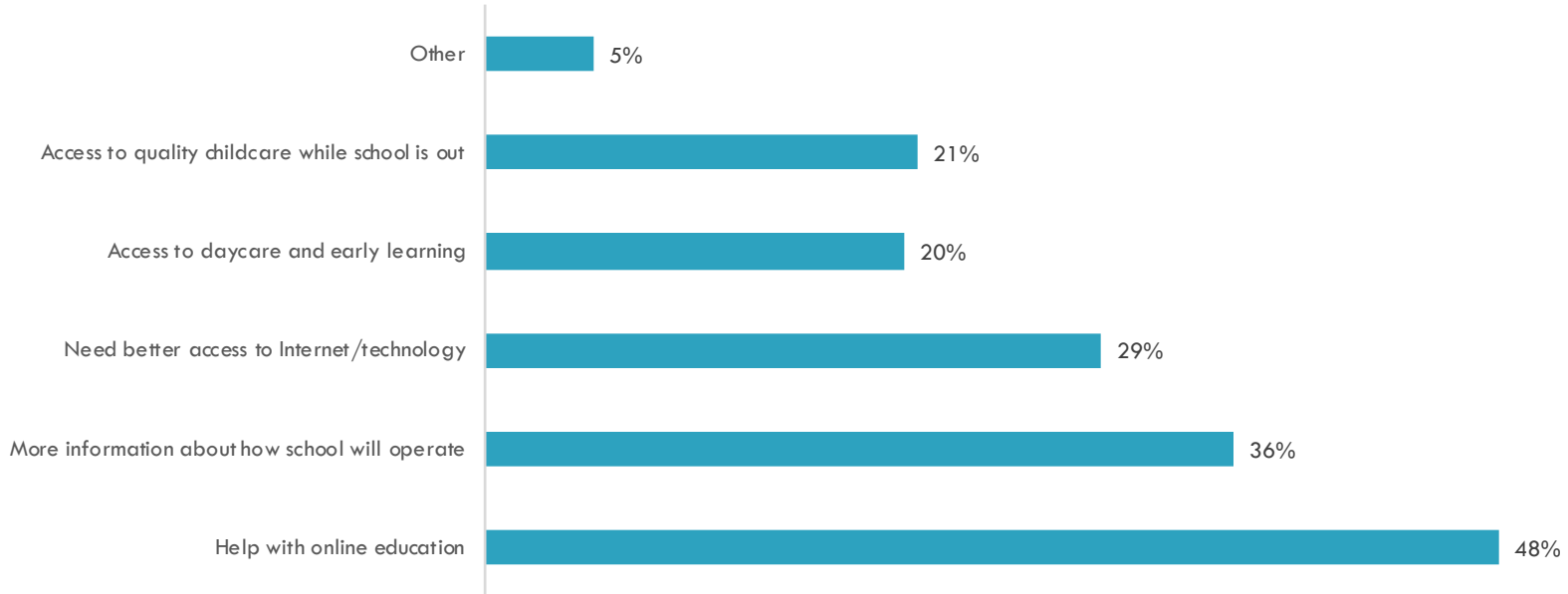
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Attitudes and Experiences With Education

Education Priorities Among Families

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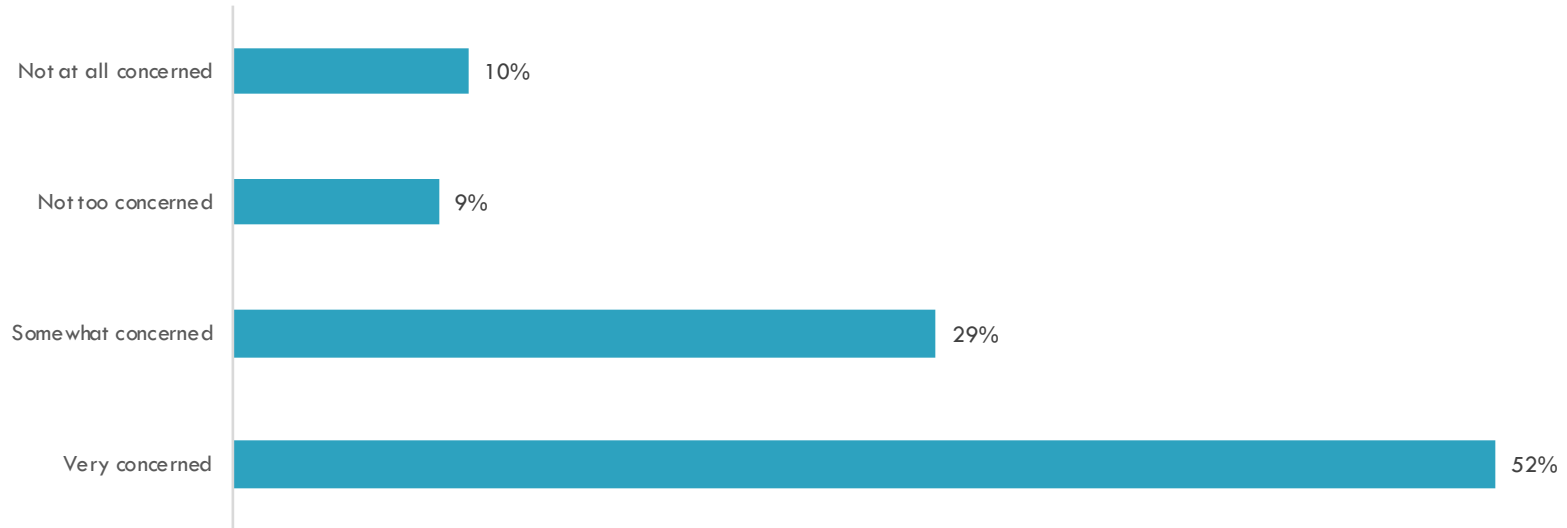
Specifically thinking about your children's education, what are the most important issues you think government should address?



Families Concerned Children are Falling Behind

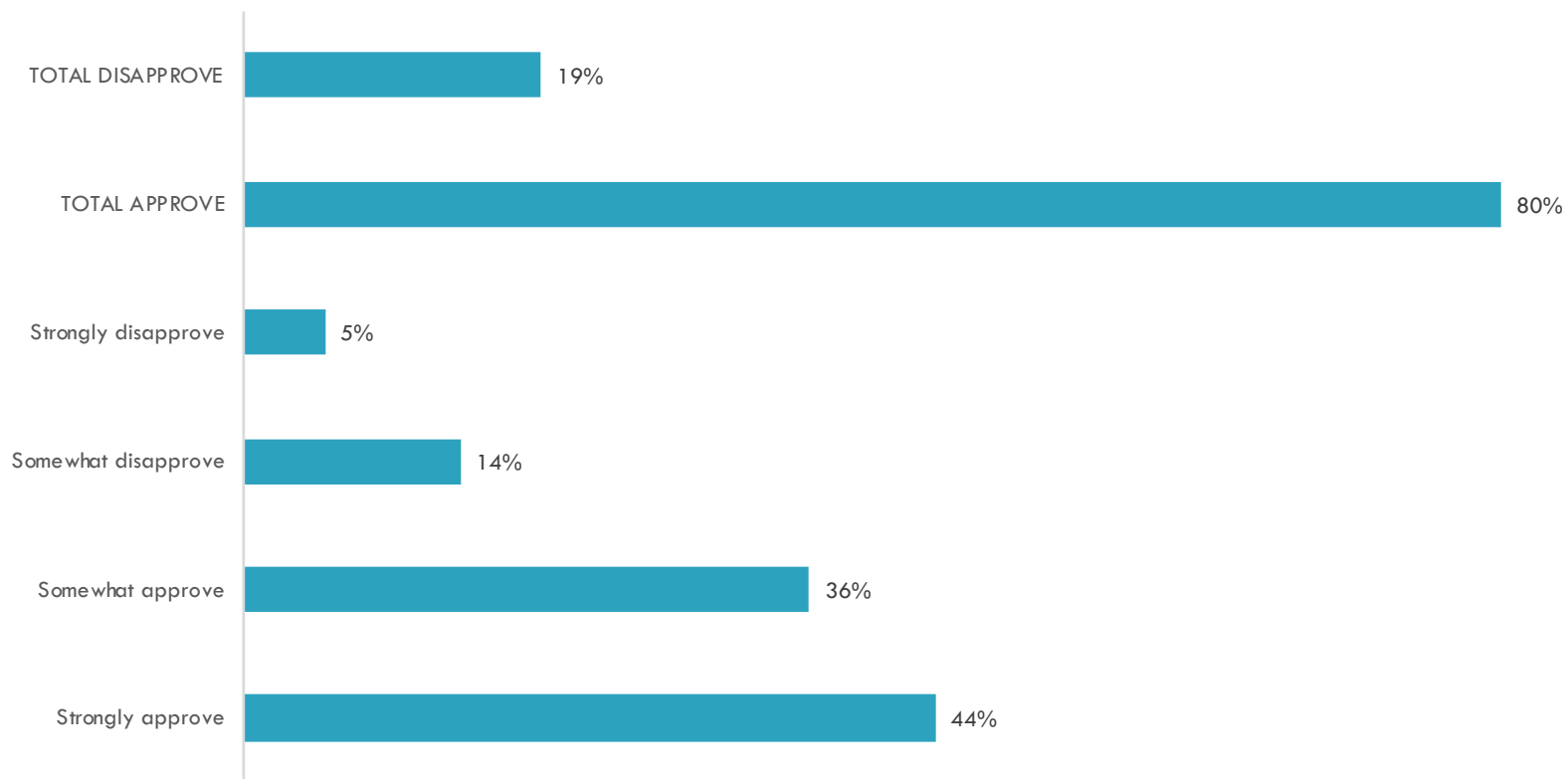
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How concerned are you, personally, that your children are spending too much time away from school, or not learning enough from online schooling and will fall behind?



Math is the subject matter of greatest concern among parents, and also the subject parents do not feel capable of assisting their child with.

Overall, do you approve or disapprove of the way your children's school has handled the transition to distance learning as a result of the coronavirus pandemic?



What Precautions Should Schools Take to Make School Safe in the Fall?

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- Having the classrooms extensively cleaned every day and requiring teachers and students to wear masks to prevent the spread of the virus (**87% Support**)
- Staggering school days to reduce class sizes (**83% Support**)
- A mix of in-person attendance and distance learning (**81% Support**)
- Extending the school year to help kids catch up with their studies (**69% Support**)
- Continue with distance learning only in the fall (**63% Support**)
- Longer school days to help kids make up some ground lost during home schooling (**63% Support**)

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Digital Divide Challenges Impact Education Experiences for Hispanic Families

Limited Access to Internet for Many Hispanic Families



Challenges With Home-Schooling

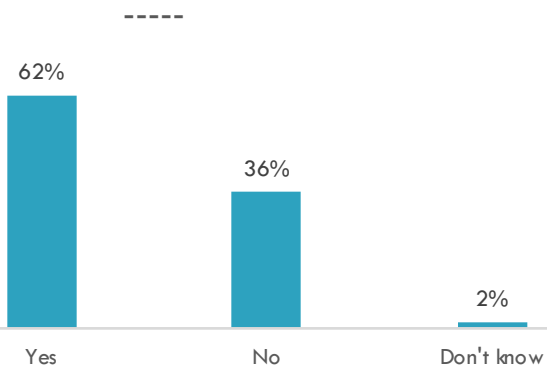
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- ❑ Online school has made it hard to communicate with teachers, learning is more difficult now - 74%
- ❑ We don't have enough computers, tablets, or laptops for everyone - 50%
- ❑ Online school or work has been difficult because of technical problems, such as websites or programs not working - 44%

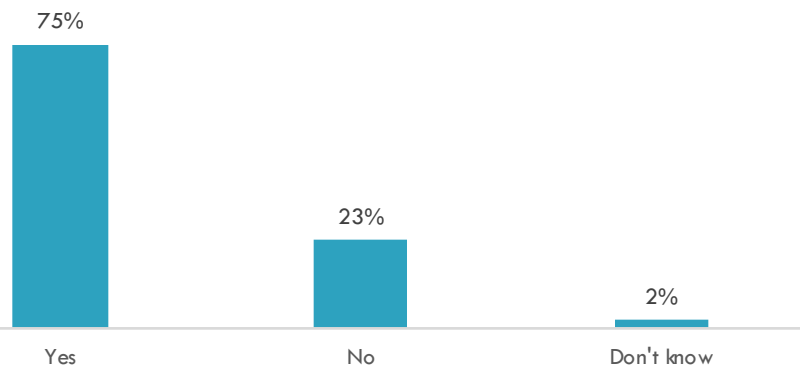
Computer / Software Needs

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Would any of the following help you keep your children continue learning in the fall:
A computer provided by the school/I do not have one at home Total

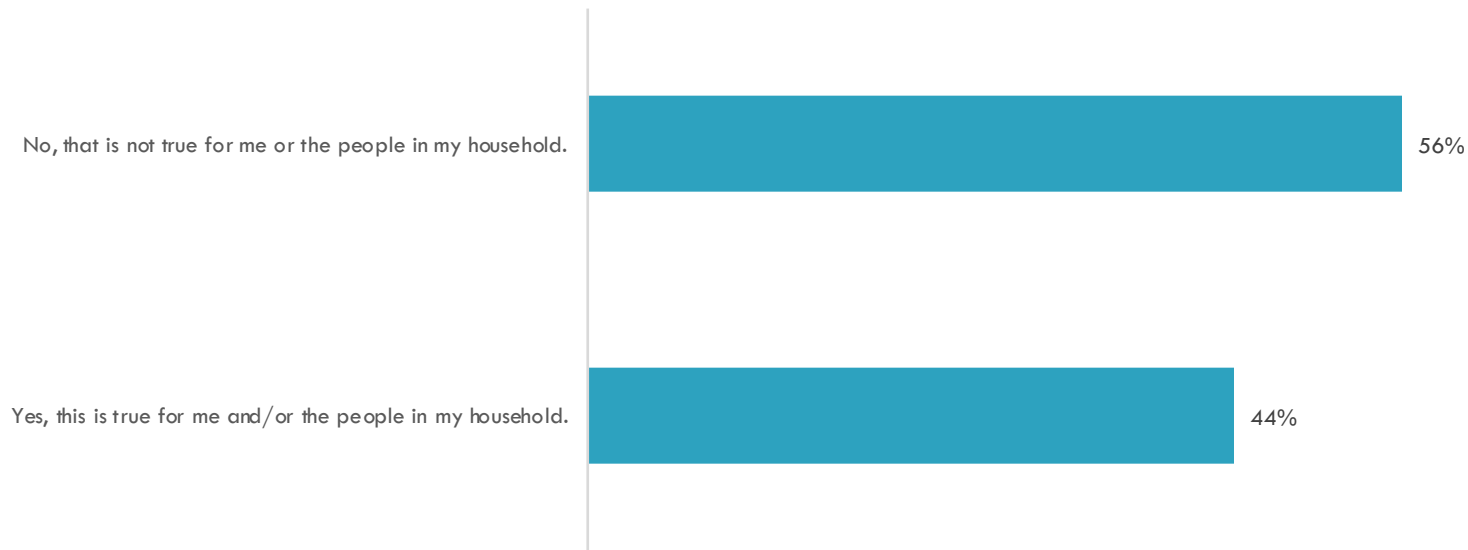


Would any of the following help you keep your children continue learning in the fall:
Updated software to be up to date with what my children's school is using.

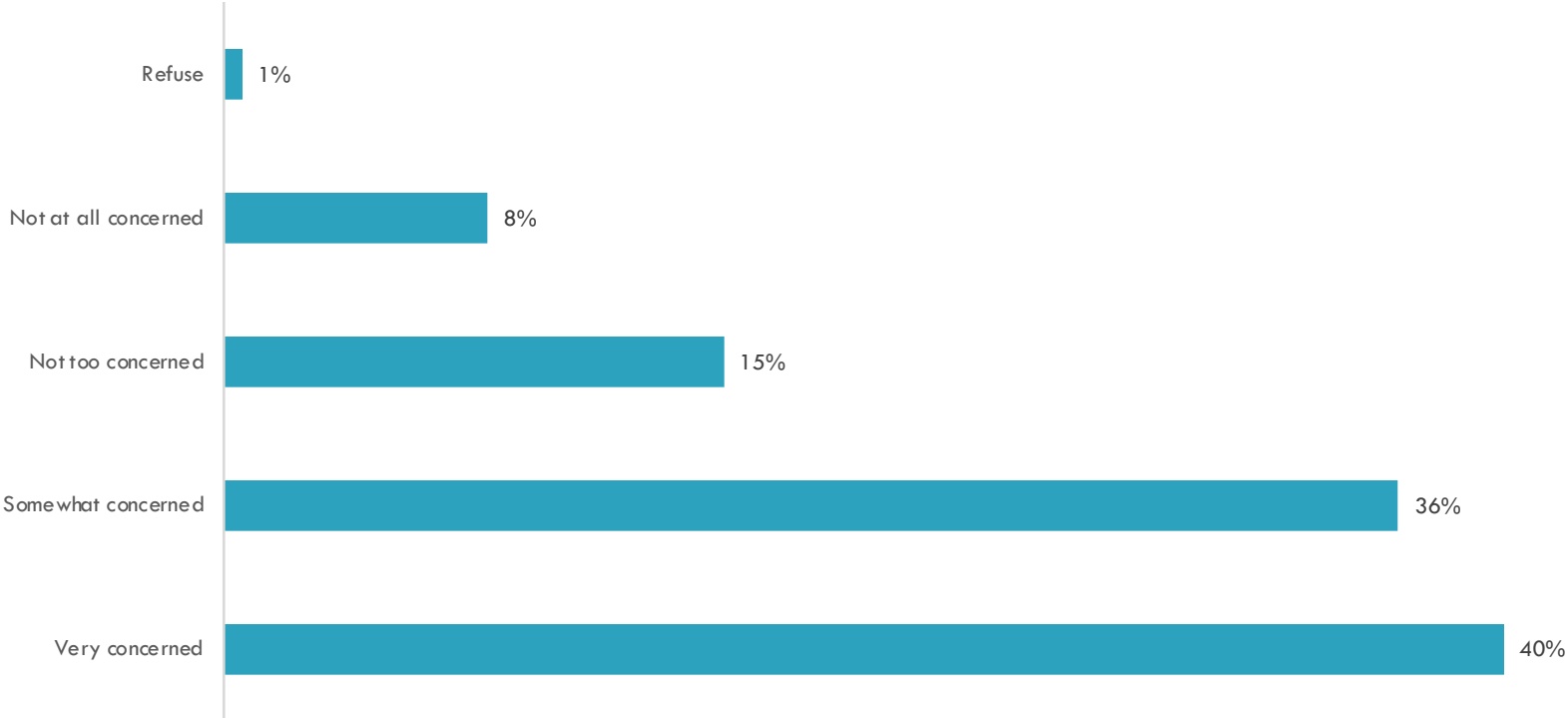


My internet and/or cell phone bill is much higher now because people in my home are working and/or going to school online

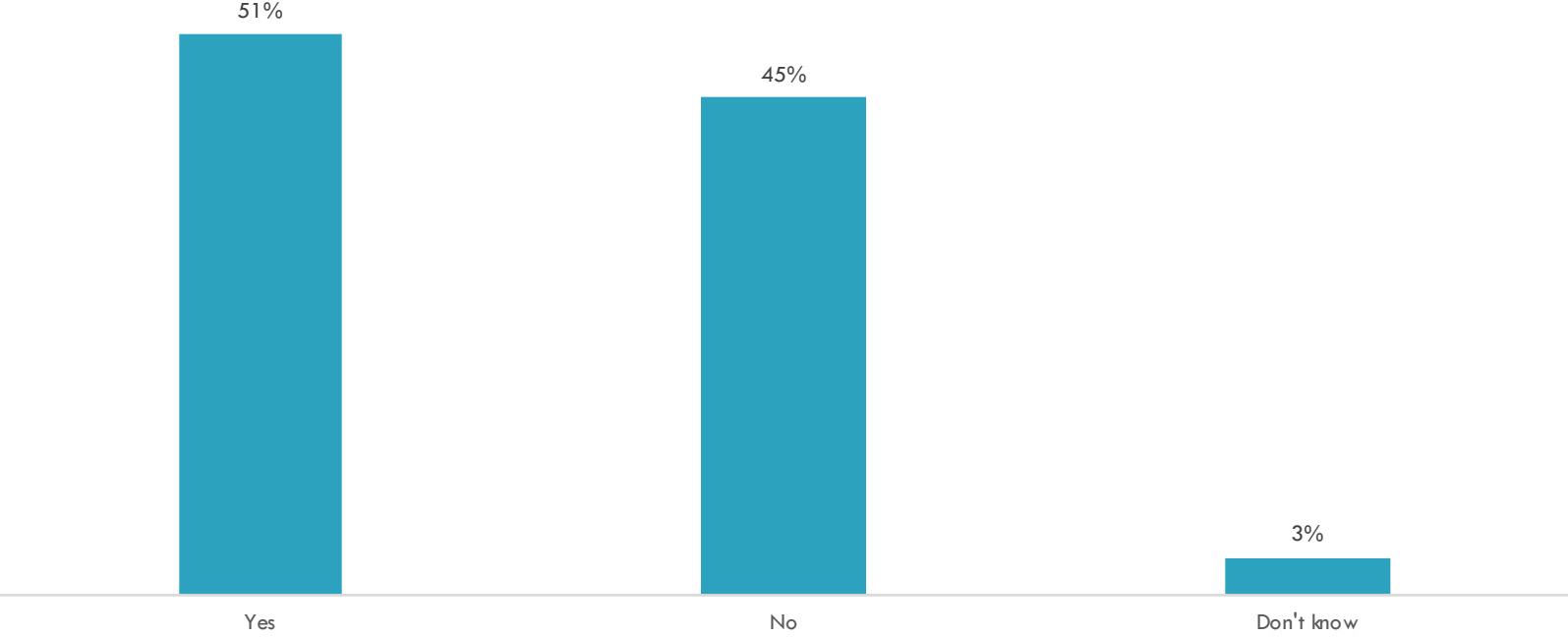
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How concerned are you that your children's school may either have to start in the fall with home schooling or go to that model at some point in academic year?

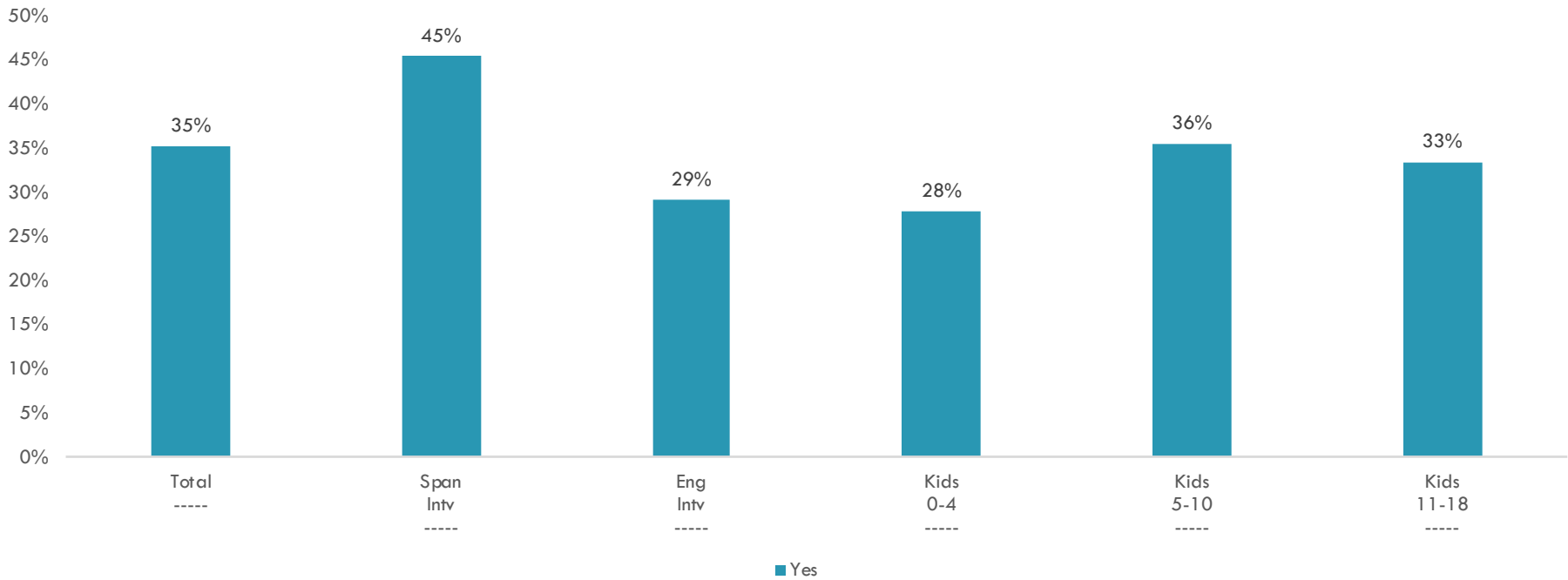


Are you considering NOT sending my child to a summer program, camp or childcare that I would ordinarily sign them up for?

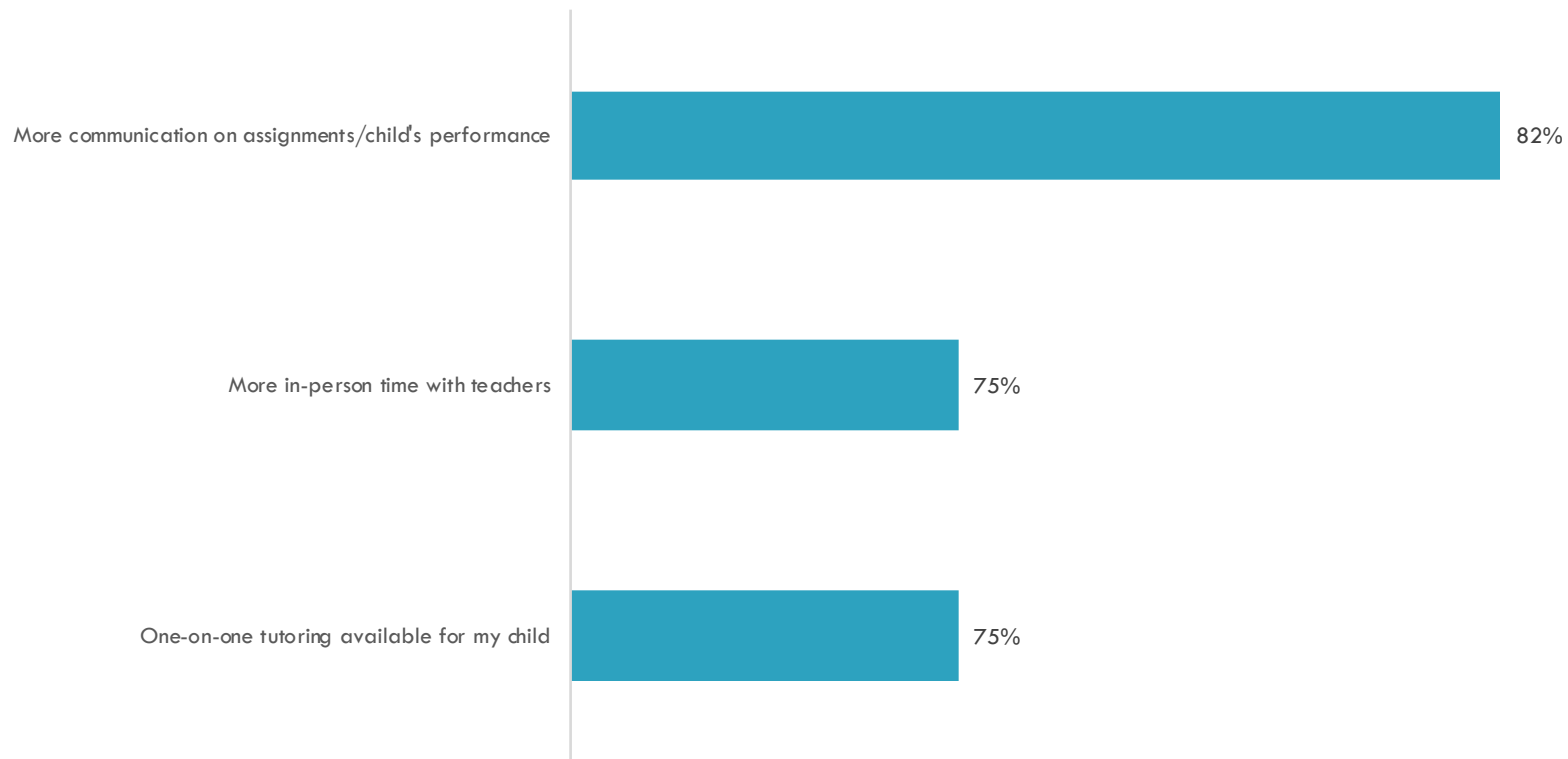


Potential Drop in Student Enrollment

Considering Not Sending Child Back in the Fall



How can Schools Help Your Kids Catch-up/Not Fall Behind?



Schools Will Need to Find Mechanisms to Engage Parents

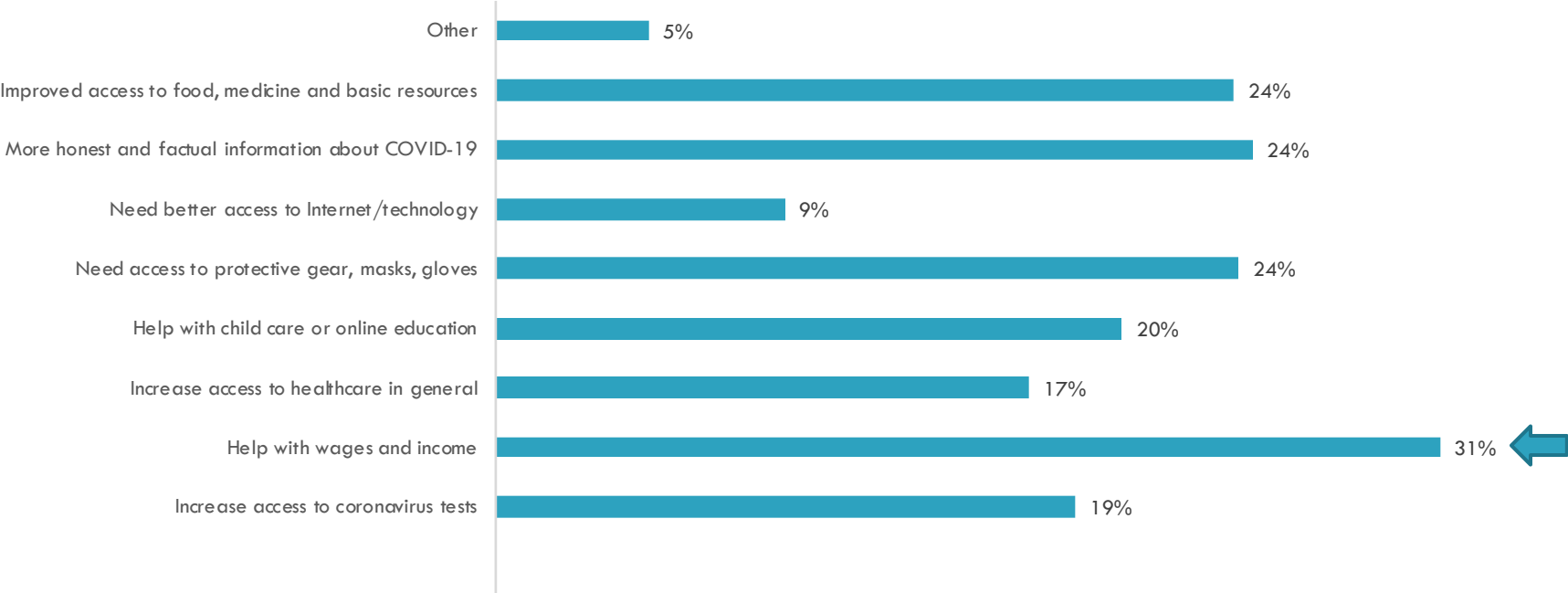
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- ❑ Roughly half of families are planning to participate less in in-person parent meetings, groups, convenings, and plan to visit their child's school less when school returns.
- ❑ 66% of parents report that they will look for virtual participation in parent meetings, groups, and convenings.
- ❑ All forms of communication with parents in the fall test positively, except for calls to their employer.

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Economic Challenges Facing Hispanic Families

Specifically thinking about the coronavirus or COVID-19 pandemic, what are the most important issues facing your community that government should address?



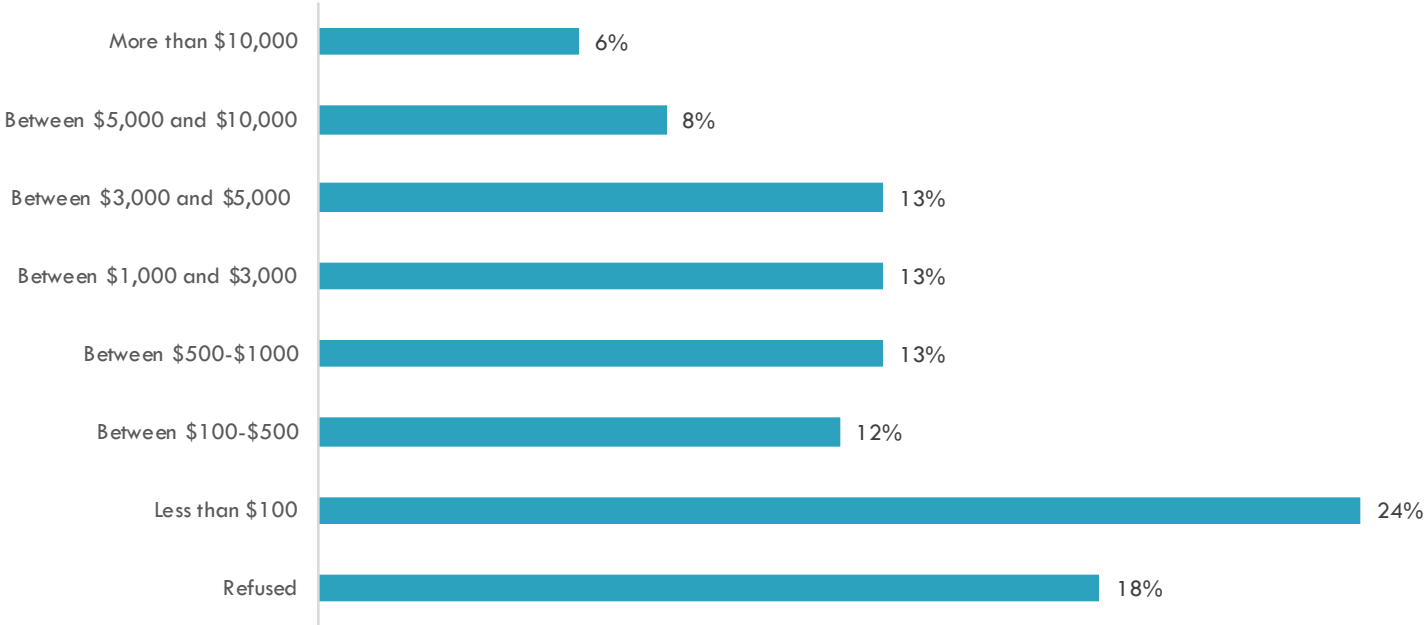
COVID-19's Impact on Hispanic Families is Severe

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- ❑ **20%** of Hispanic families in New Mexico have had someone in their household lose their job since COVID-19
- ❑ **20%** of Hispanic parents/primary caregivers have seen their business shut down and/or see significant drops in revenue.
- ❑ **33%** (1 in 3) parents/primary caregivers have had trouble paying for their rent or mortgage.
- ❑ **48%** had work hours cut, or their pay cut, but have kept their job.

Nearly Half of Hispanic Families Have \$1,000 or Less for Emergencies as a Safety Net

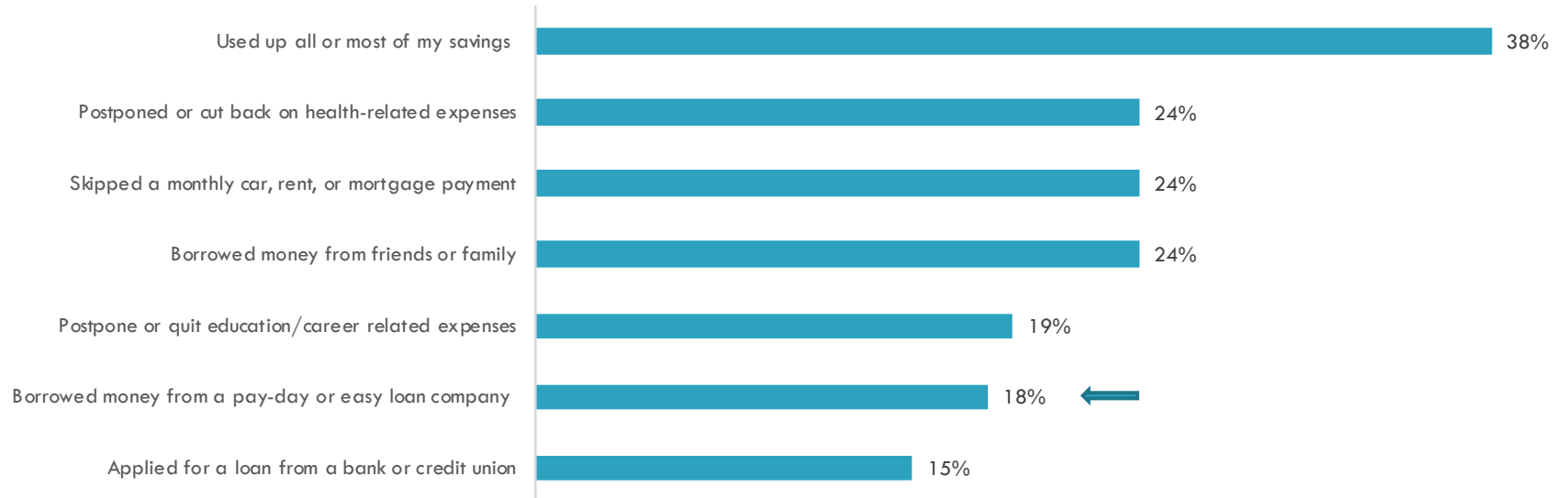
How much money do you currently have in a savings account or for emergencies?



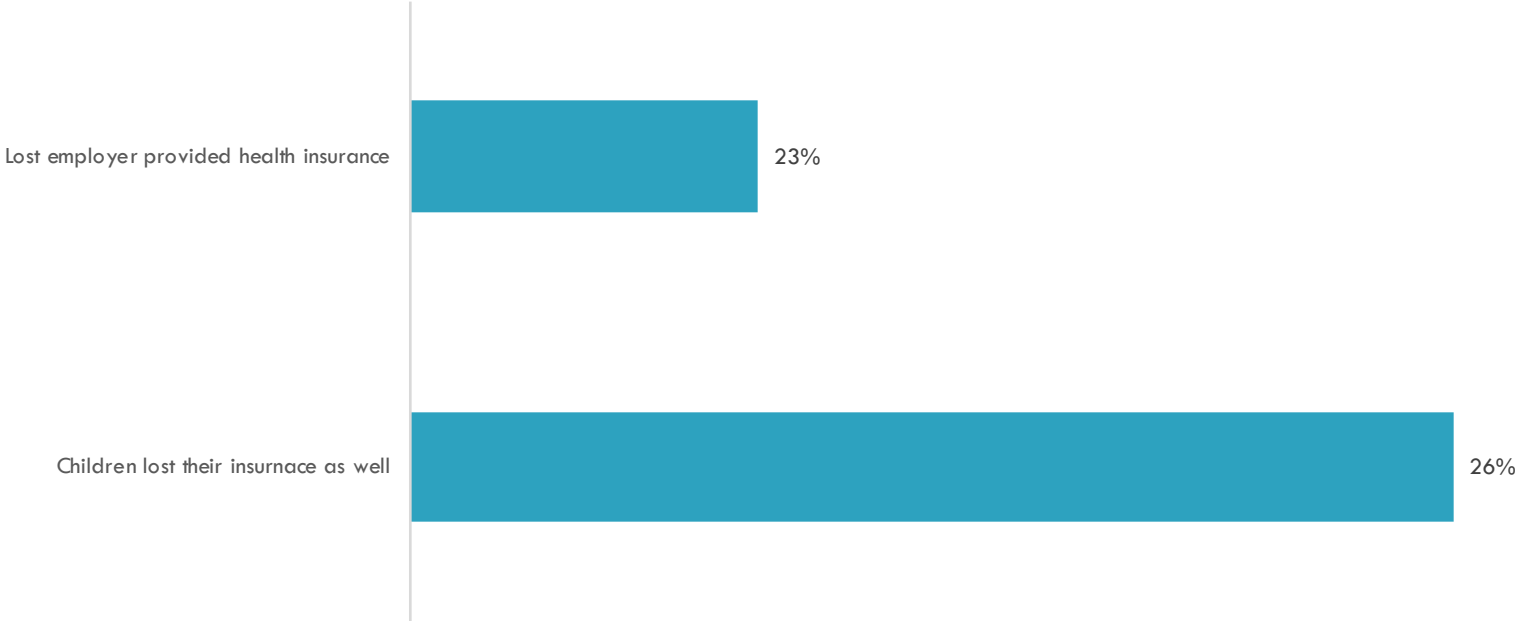
Families Making Tough Decisions due to Financial Stress

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Have you done any of the following to manage your financial situation during the pandemic?



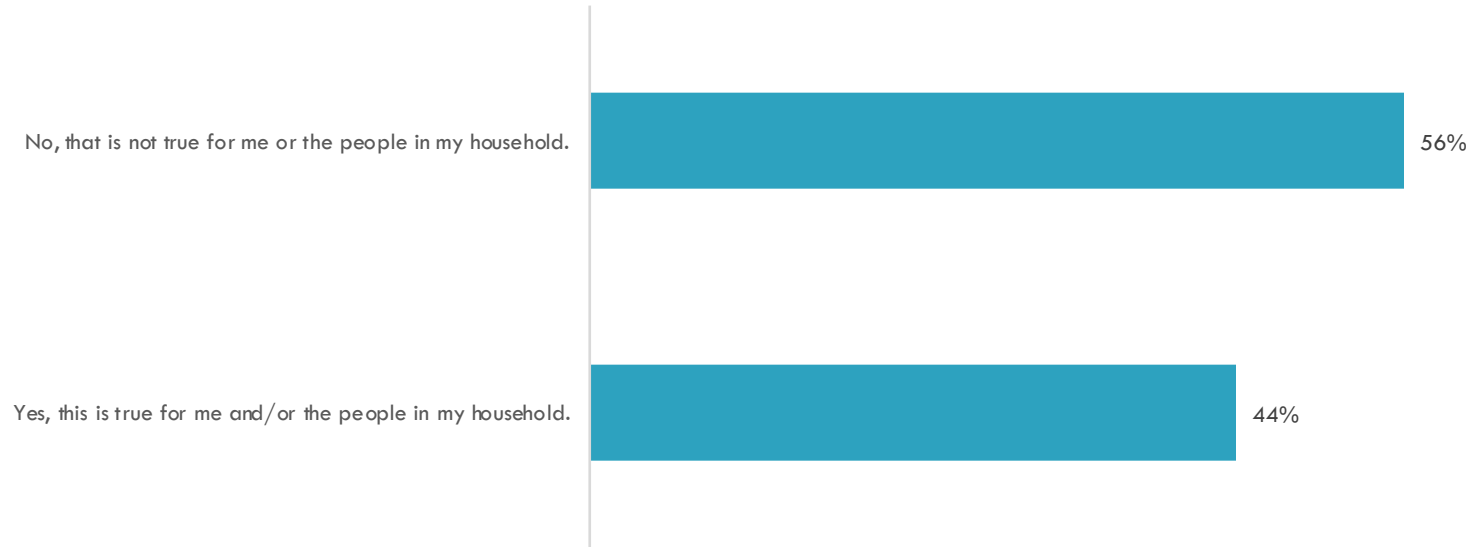
Many Hispanic Families Losing Health Insurance



59% of these families plan to apply for Medicaid/CHIP

My internet and/or cell phone bill is much higher now because people in my home are working and/or going to school online

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Many Hispanic Families Lack Support

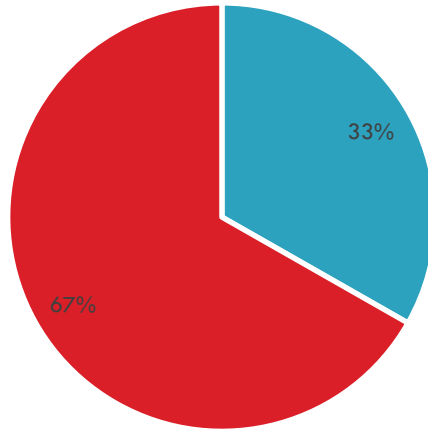
Hispanic Families and CARES Act

- ❑ Overall, 71% of Hispanic households reported either receiving a \$1,200 payment for a single person (40%), or a \$2,400 payment for a 2-person household (31%).
- ❑ 29% of the sample did not receive any payment from the CARES Act, and 40% of all families did not receive any additional payments for their children.

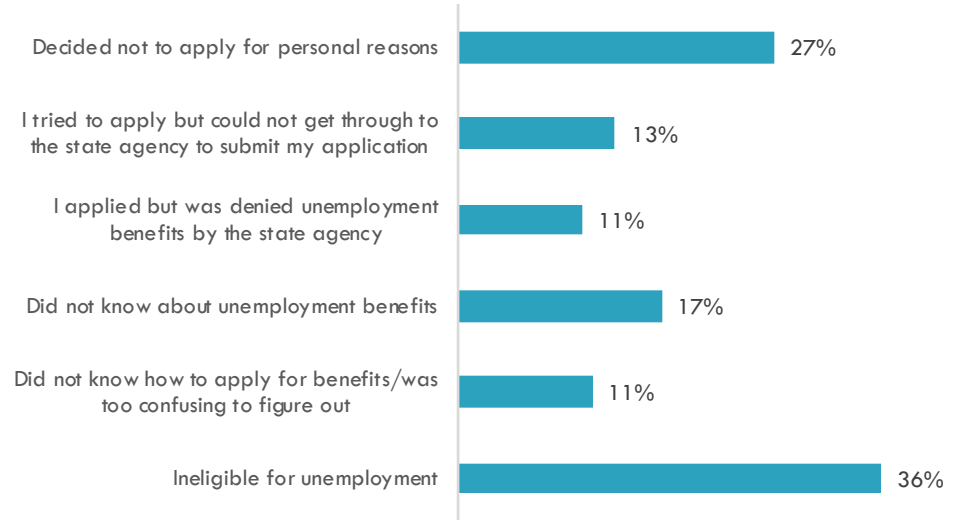
Access to Unemployment Benefits

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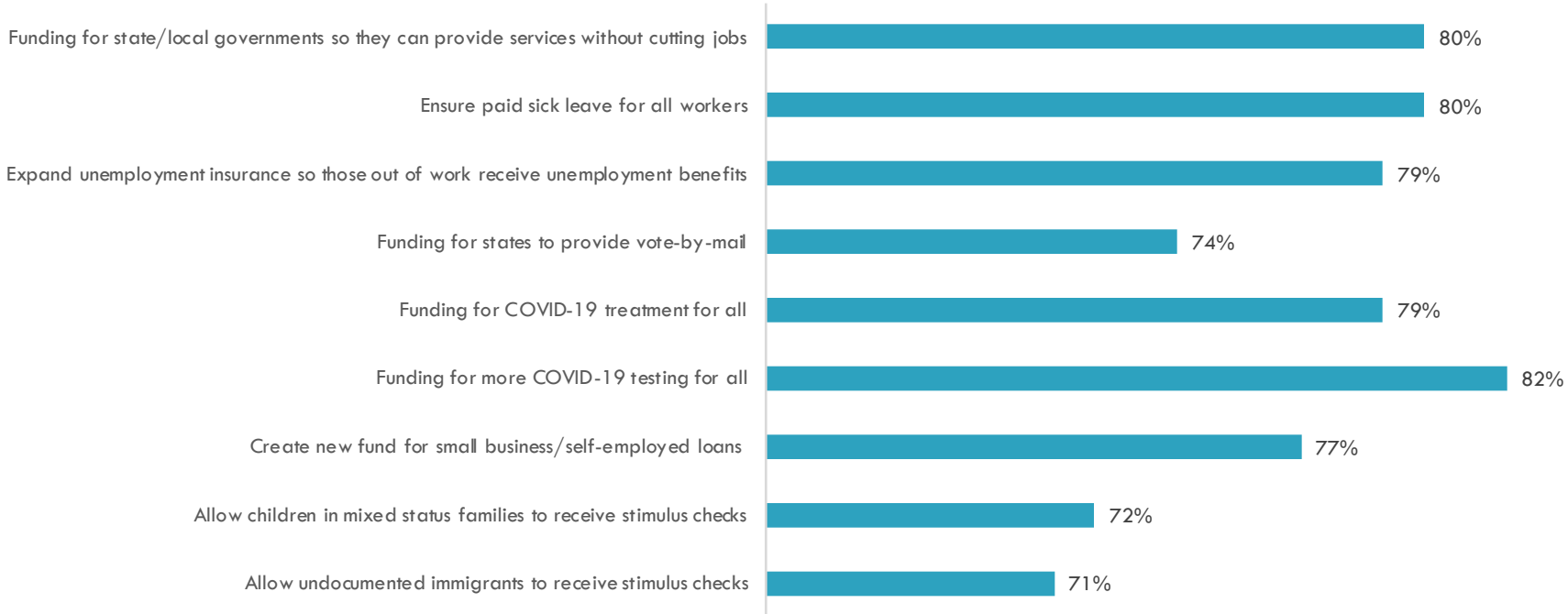
Did you or your family member receive unemployment benefits?



■ Yes ■ No



Policy Views Among Hispanic Parents

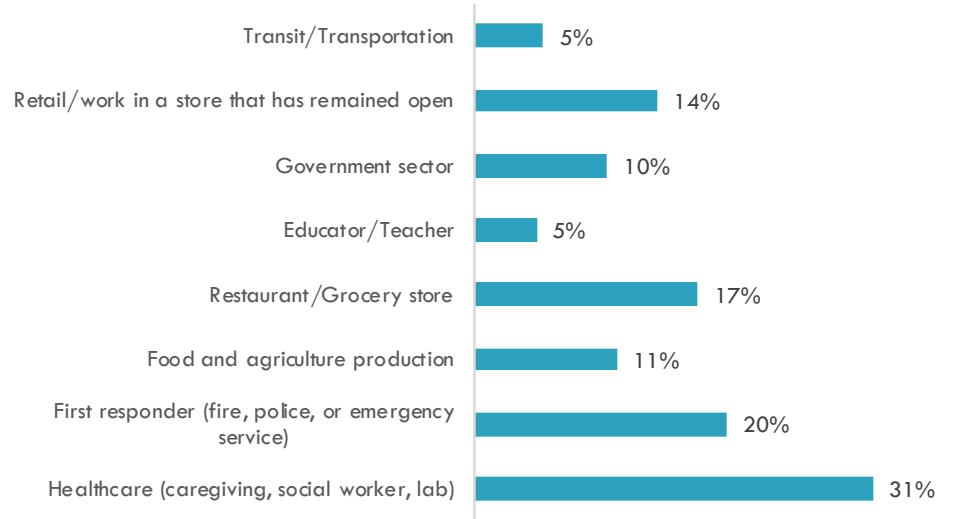
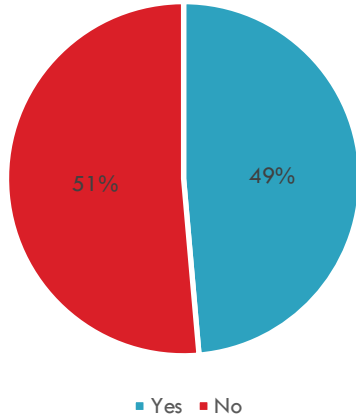


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Hispanic Workers are Essential

Hispanics are Vital Workforce in NM

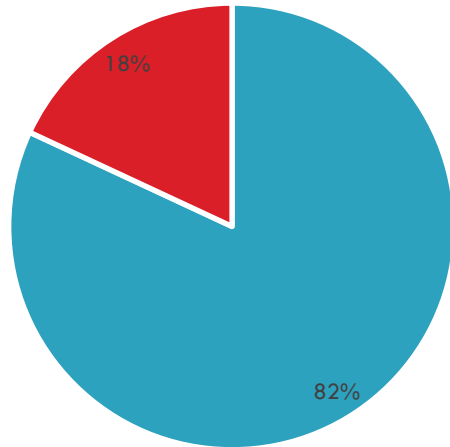
Have you Continued to Work Outside of the Home?



Most Essential Workers Feel Safe on the Job

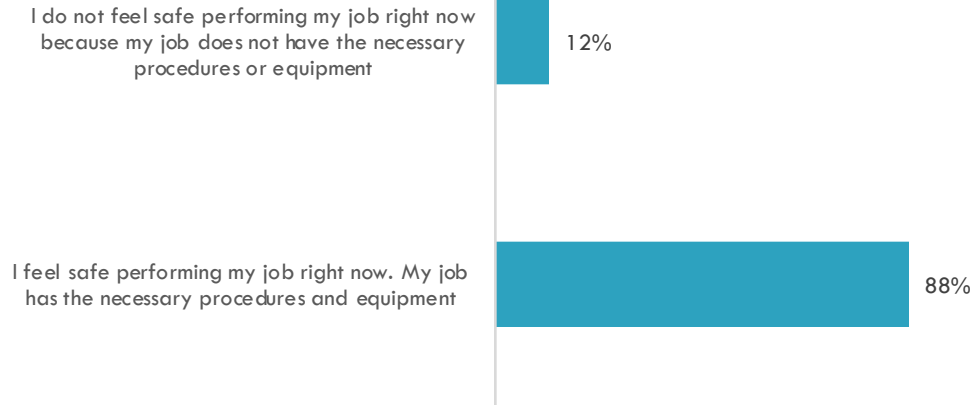
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Does your employer provide you with protective equipment, such as gloves, masks, and/or sanitizer?



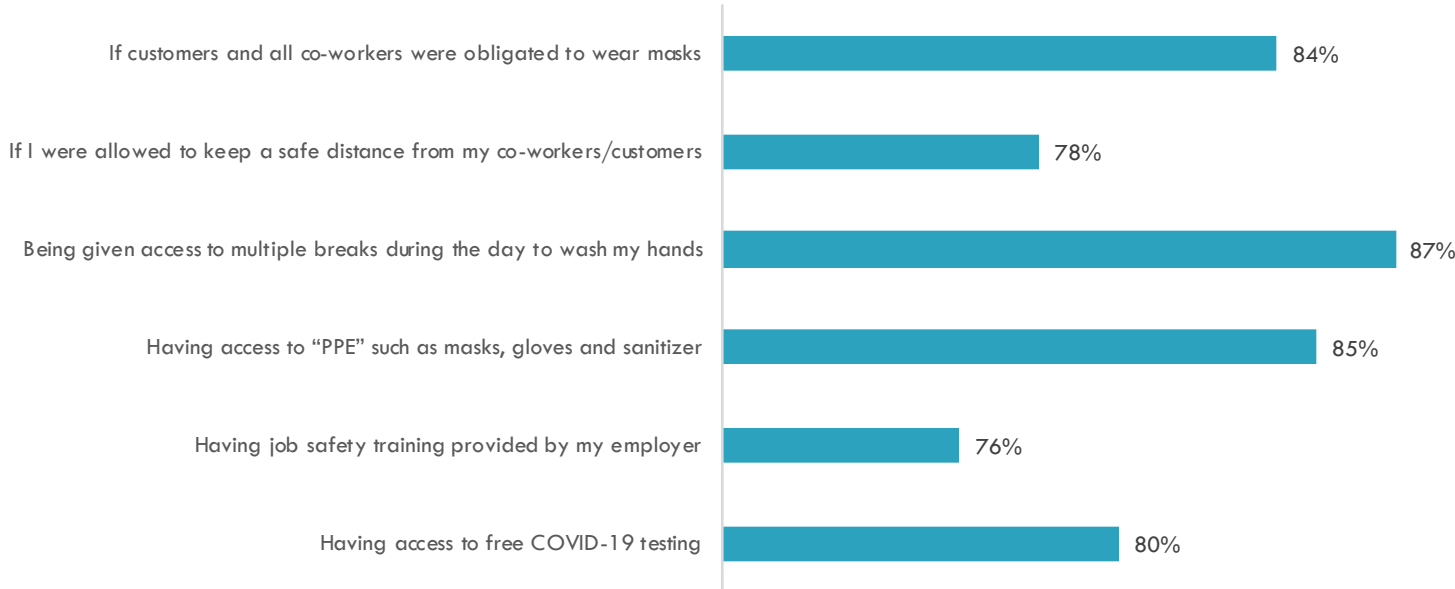
■ Yes ■ No

Which statement do you agree with most in reference to your outside of the home job?



Suggestions for Employers From Essential Workers

What Would Make You Feel Safer in Your Job?



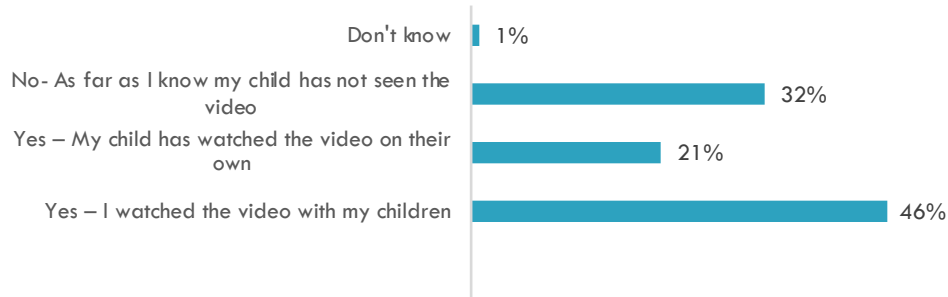
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Views Regarding Police Brutality

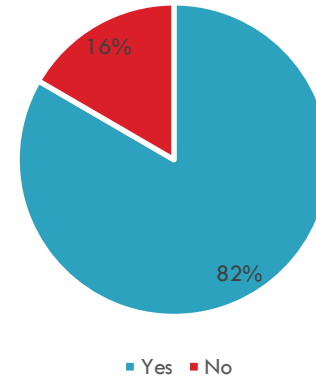
Floyd Tragedy Provides Learning Opportunity for Families

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As far as you know, have your children watched the video footage showing the police officer placing his knee on Mr.Floyd?



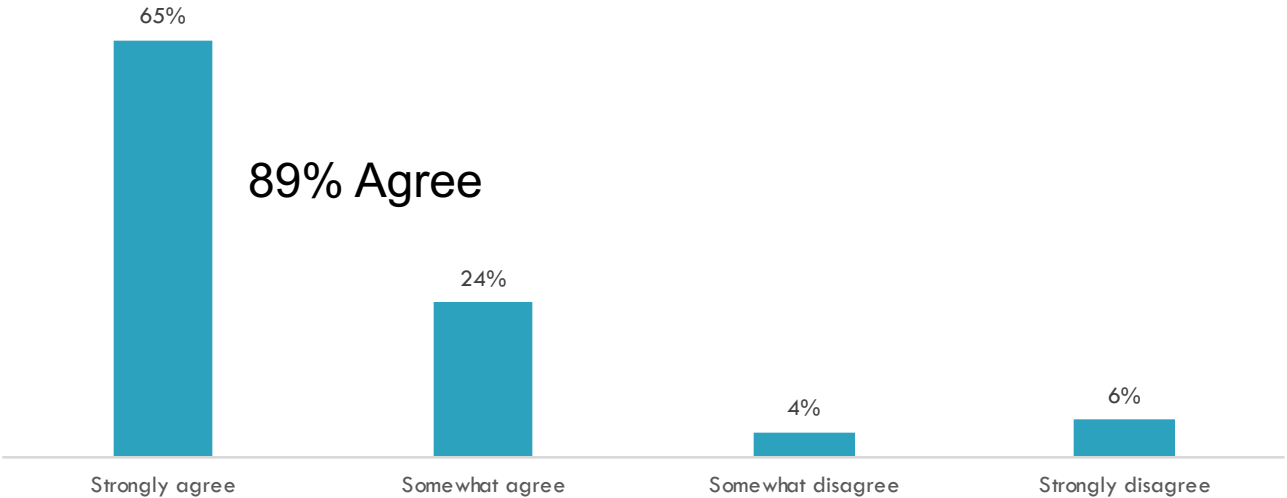
Have you used this video as an opportunity to speak with your children about racism and racial bias?



Source: NM Statewide Hispanic Parent Study n=480, conducted June 2020

Hispanic Families Feel the Pain/Frustration of the African American Community Due to Shared Experiences

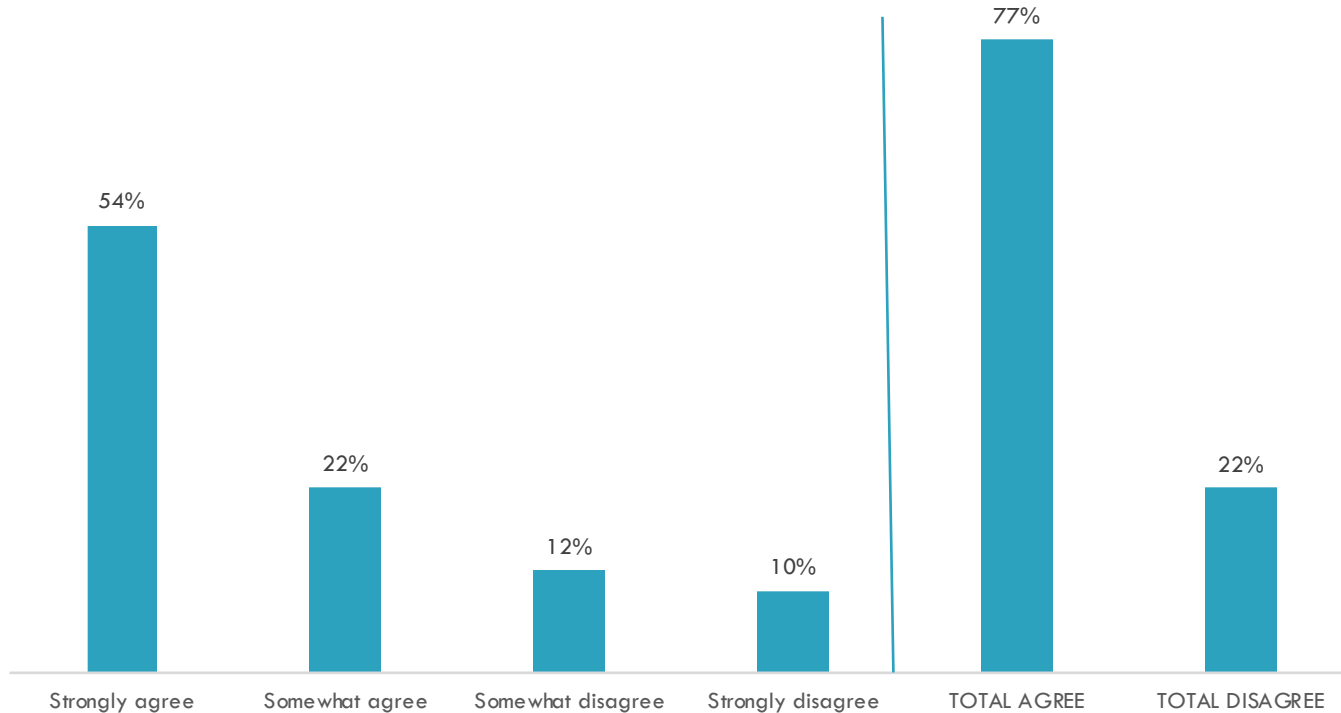
Do you agree or disagree with: I can understand the pain and frustration that the Black community feels right now with law enforcement, because Latinos face similar experiences with law enforcement.



Source: NM Statewide Hispanic Parent Study n=480, conducted June 2020

I am concerned my child may experience excessive force from police at some point in their lifetime

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Questions?

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