



COVID-19 CRISIS NATIONAL LATINO SURVEY

Latino  Decisions

April 14, 2020



COVID-19 Crisis: National Latino Survey



Henry Muñoz, III
Co-Founder Somos



Dr. Ramon Tallaj
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National Latino Survey Implemented by:



Matt A. Barreto & Gary M. Segura
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About the Survey

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- N=1,200 Latinos, nationally representative sample of Latinos in U.S.
- Field dates: April 7-12, 2020
- English or Spanish (41%), according to respondent preference
- Blended mode: online and live phone interviews
- Impact and reactions to COVID19 health and economic crisis
- Largest and most comprehensive survey of Latinos on these issues

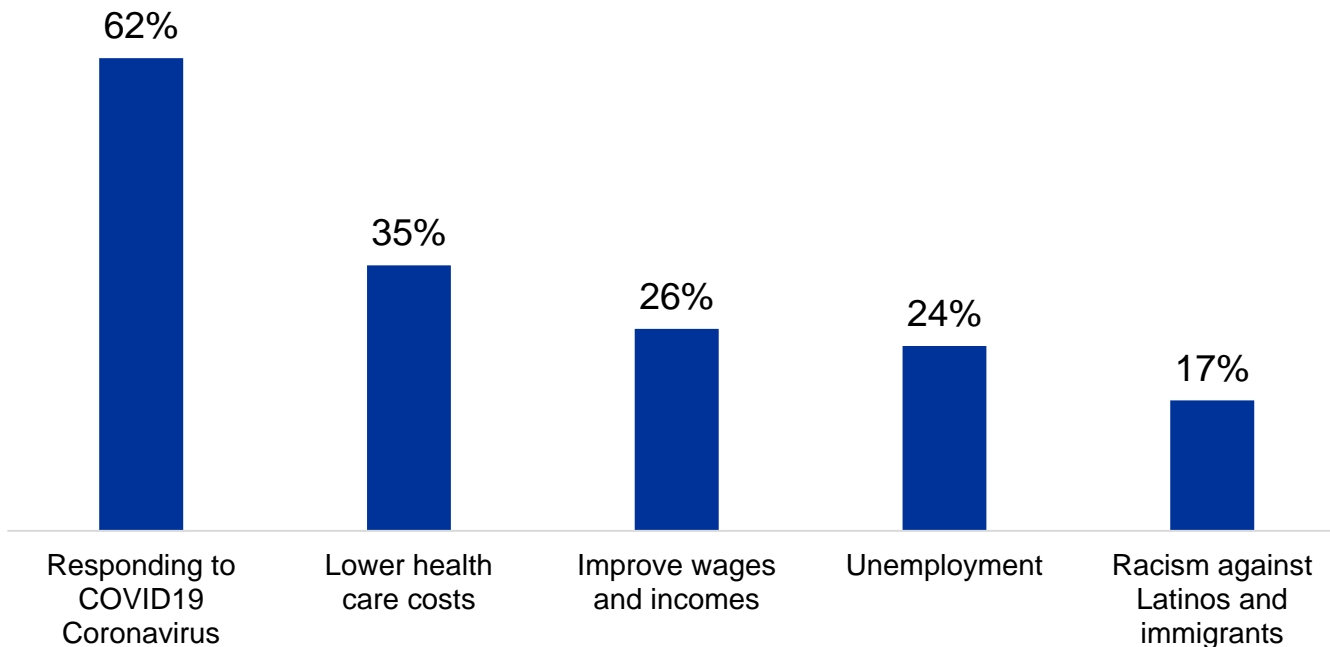
COVID-19 HEALTH-RELATED CONCERNS AND RISKS

Issue Priorities

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On the whole, what are the most important issues facing your community that you think Congress and the President should address? (Record up to 3 responses)

NOTE: In February health care costs and income / wages were already top issues. COVID19 has amplified concerns.



Source: SOMOS COVID19 National Latino Survey April 7-12, 2020 (N=1,200) MoE +/- 2.8%

COVID-19 in Latino Community and Households

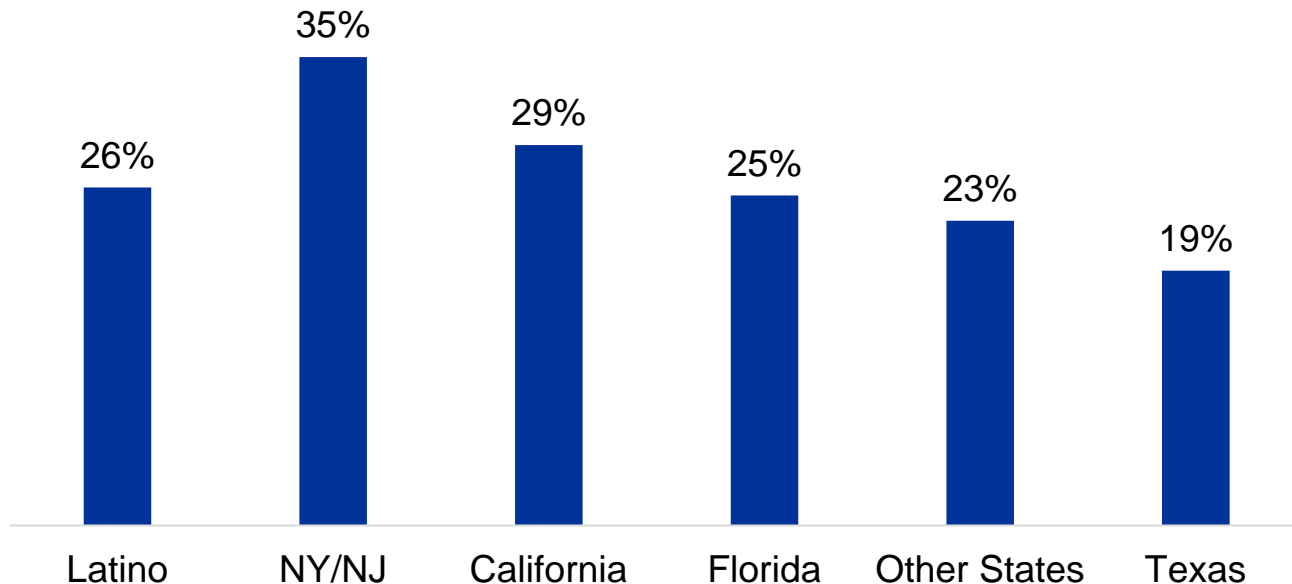
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- 70% of Latinos are following news about COVID19 very closely, another 24% somewhat closely. That makes sense because:
- 22% of all Latino adults KNOW someone who is ill due to coronavirus. (Slightly more than one out of five)
- 49% of Latinos in the New York / New Jersey area have a friend or family who has become ill due to the coronavirus. (One out of two Latinos in NY / NJ)

Testing Wanted but Not Available

8

Do you know someone who might be ill and wants to get tested, but have not been able to get a coronavirus test?



Source: SOMOS COVID19 National Latino Survey April 7-12, 2020 (N=1,200) MoE +/- 2.8%

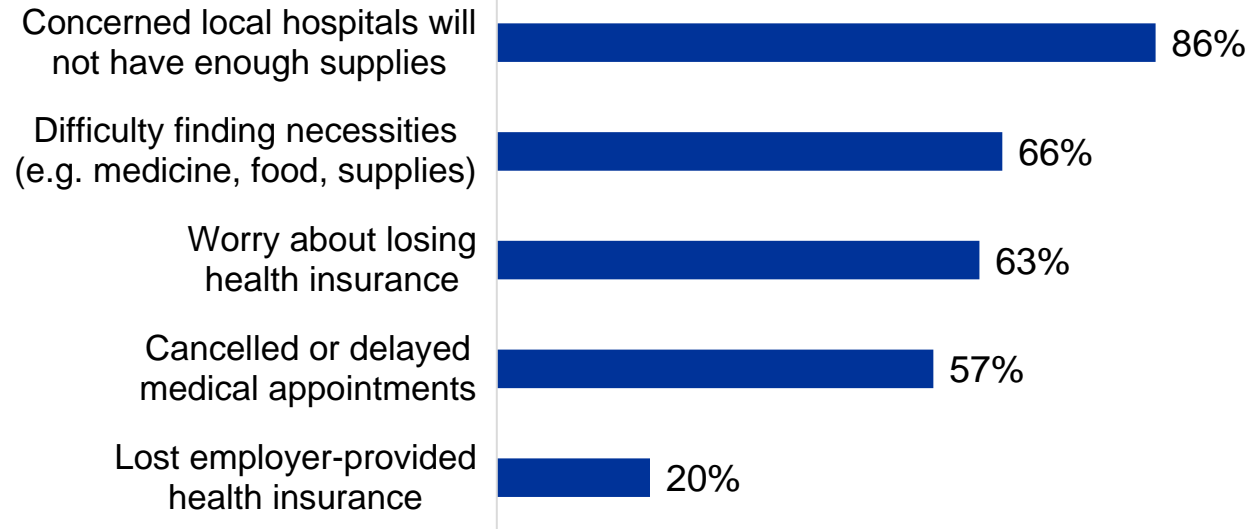
Concerns and Experience with COVID-19 impact on health care access

9

More than half of Latinos have put off medical appointments because of the current health crisis.

During this global pandemic, one out of five Latinos has already lost their employer-provided health insurance.

Due to COVID19/coronavirus [are/have] you or someone in your household:

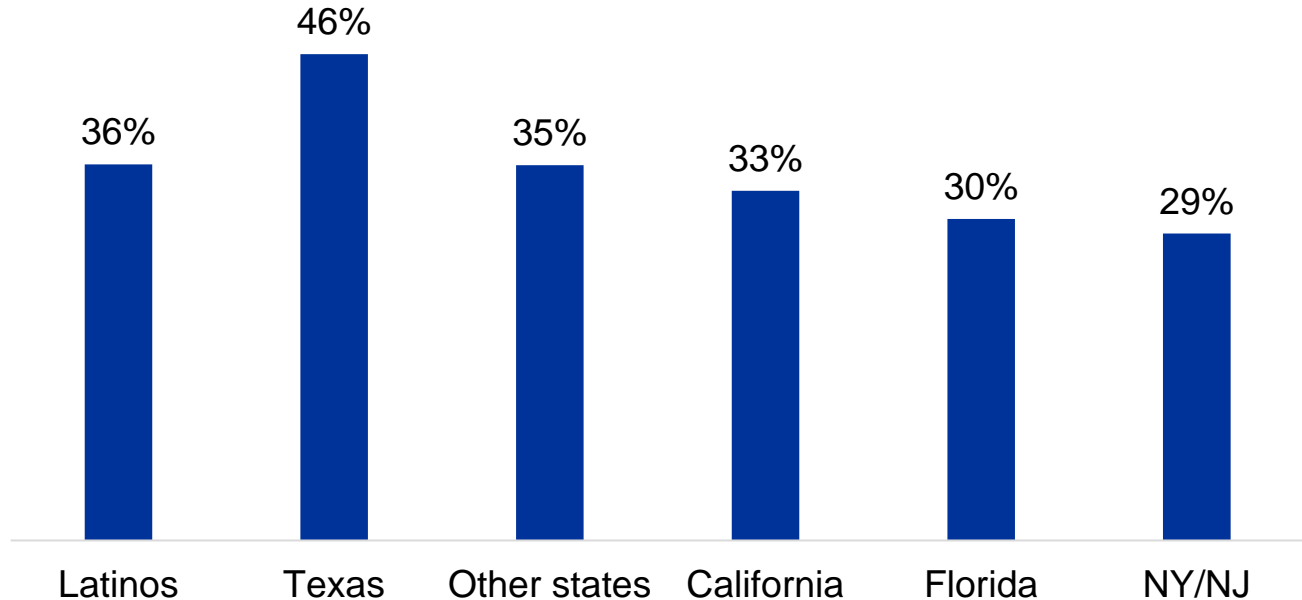


Significant share of Latinos at Risk Due Continued Work Outside the Home

10

Large numbers still work in both blue and white collar essential jobs including agriculture, health care, sanitation, and delivery services.

More than one-third of Latinos working outside their home do NOT feel safe due to lack of equipment and/or workplace procedures that put them at risk of contracting the coronavirus.



Source: SOMOS COVID19 National Latino Survey April 7-12, 2020 (N=1,200) MoE +/- 2.8%

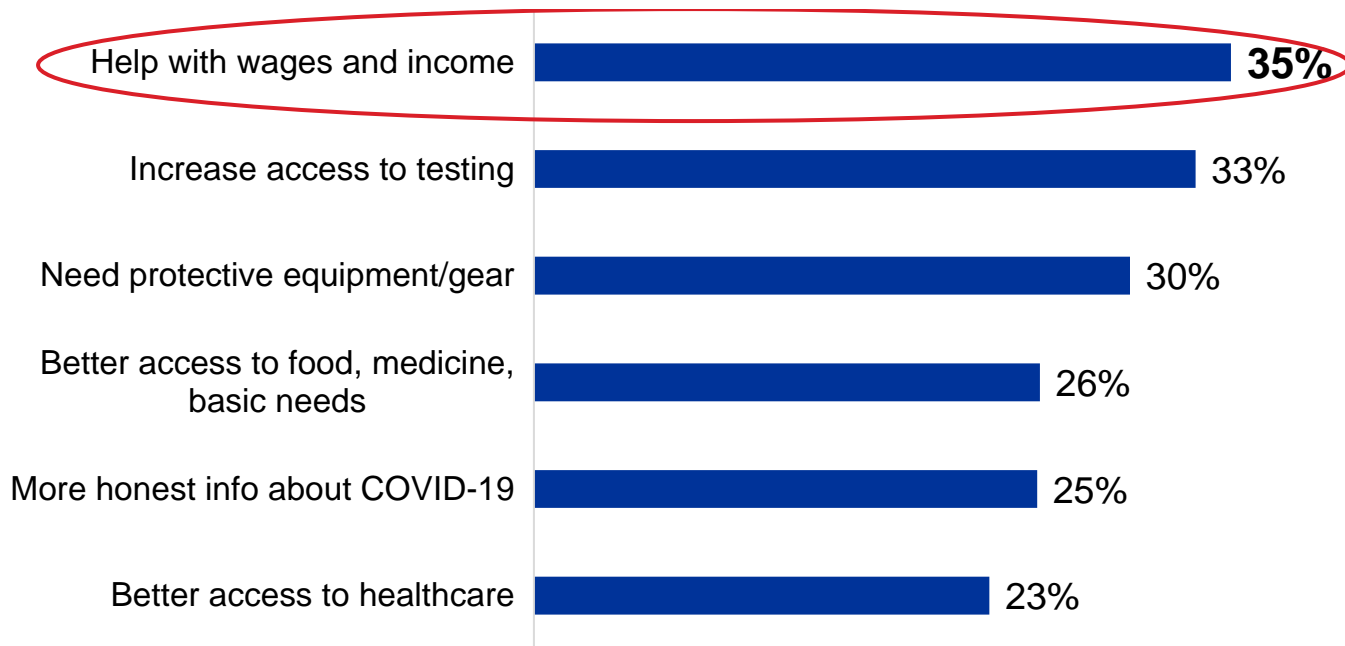
COVID19 ECONOMIC-RELATED CONCERNS AND RISKS

COVID19-Specific Issue Priorities

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Specifically thinking about the coronavirus or COVID-19 pandemic, what are the most important issues facing your community that you think government should address? (Record up to 2 responses).

Economic concerns are a pressing priority.



Huge Economic Losses and Stresses

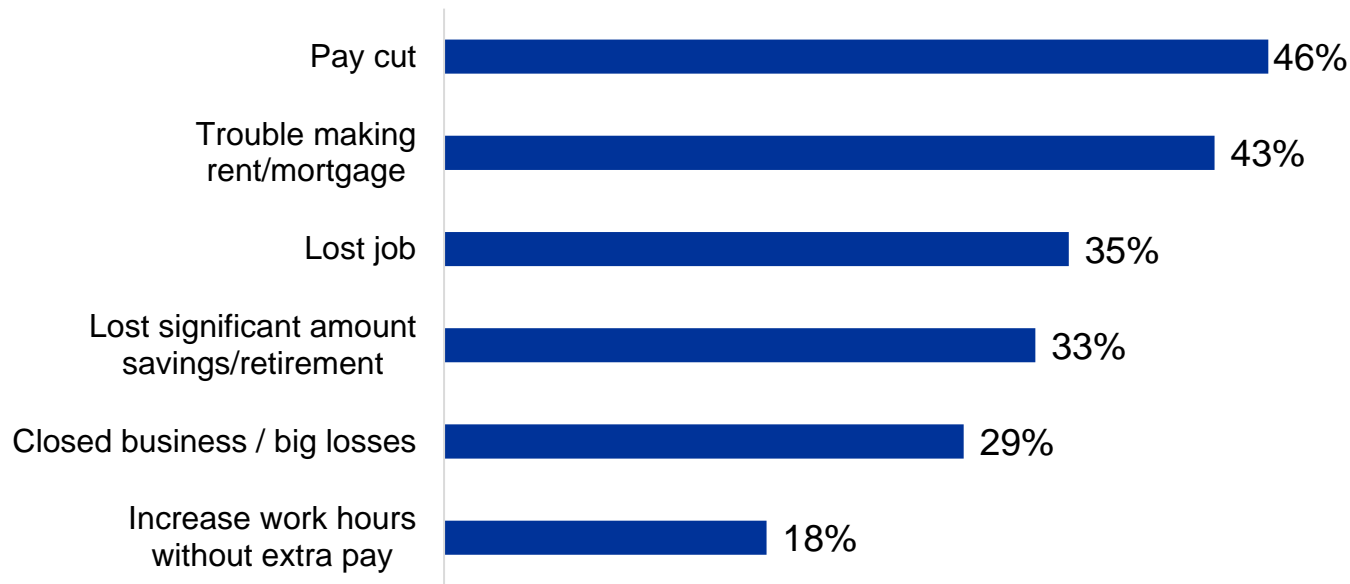
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Lower-income households most likely to report job-loss

Latino millennials most likely to report added work-duties without extra pay

Households with kids age 0 to 17 at home most likely to report furloughs or wages/hours cut

Circumstances true for you/household due to coronavirus outbreak



Source: SOMOS COVID19 National Latino Survey April 7-12, 2020 (N=1,200) MoE +/- 2.8%

Huge Economic Losses and Stresses

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- Two-thirds of Latino households report major loss to income because they have experienced either job loss, furlough or hours cut, or lost the business they run

| | <u>All</u> | <u>Kids</u> | <u>18-29</u> |
|---------------|------------|-------------|--------------|
| None of these | 35 | 28 | 24 |
| At least 1 | 65 | 72 | 76 |
| Two of these | 34 | 39 | 44 |
| All three | 11 | 12 | 17 |

Working from Home at a Cost

15

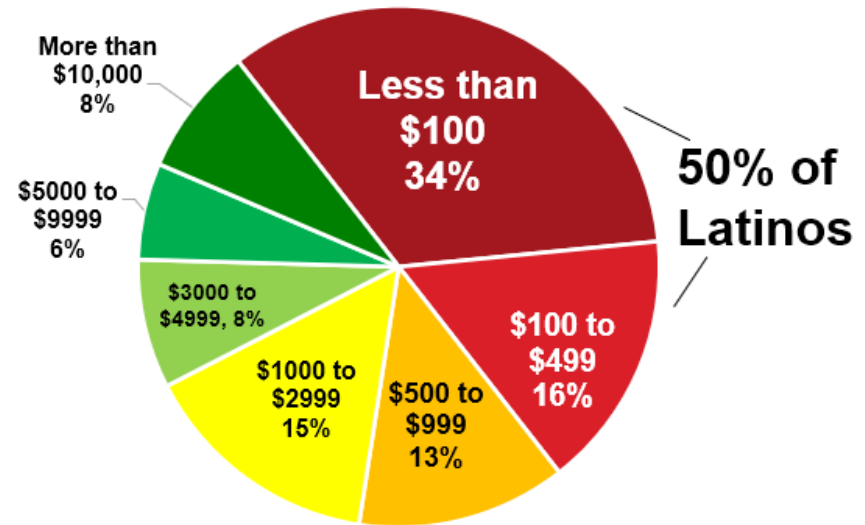
- 44% of Latino households have at least one person working from home because of the Coronavirus crisis.
 - 18% have two or more working from home for now.
- BUT 80% are getting no assistance from their employer to cover any costs for high speed internet, large data plans, laptops, or other technology required to work from home.

One Emergency from Financial Despair

16

- While 43% said they had trouble making rent this month, 54% are not getting a grace period or relief from their landlord or mortgage holder.
- One-third (33%) have already lost a significant portion of their savings and retirement.

Saved for emergencies



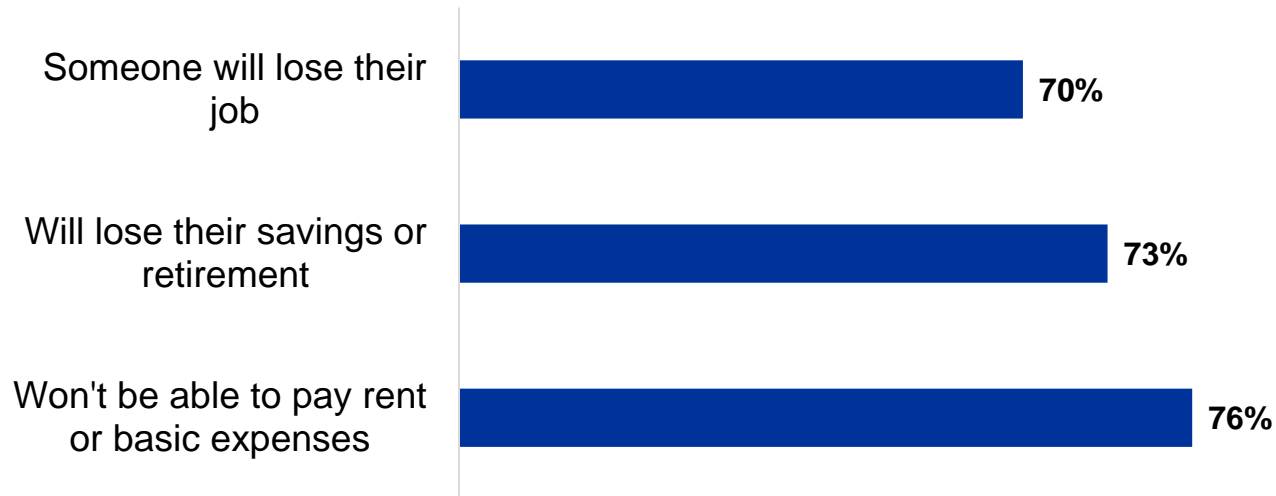
More Concerns Looking Ahead

17

We are at a critical turning point, many Latino families are not confident they can survive financially

There must be additional government intervention to provide for working-class families to make it through this crisis

Concerned that you or someone in your household

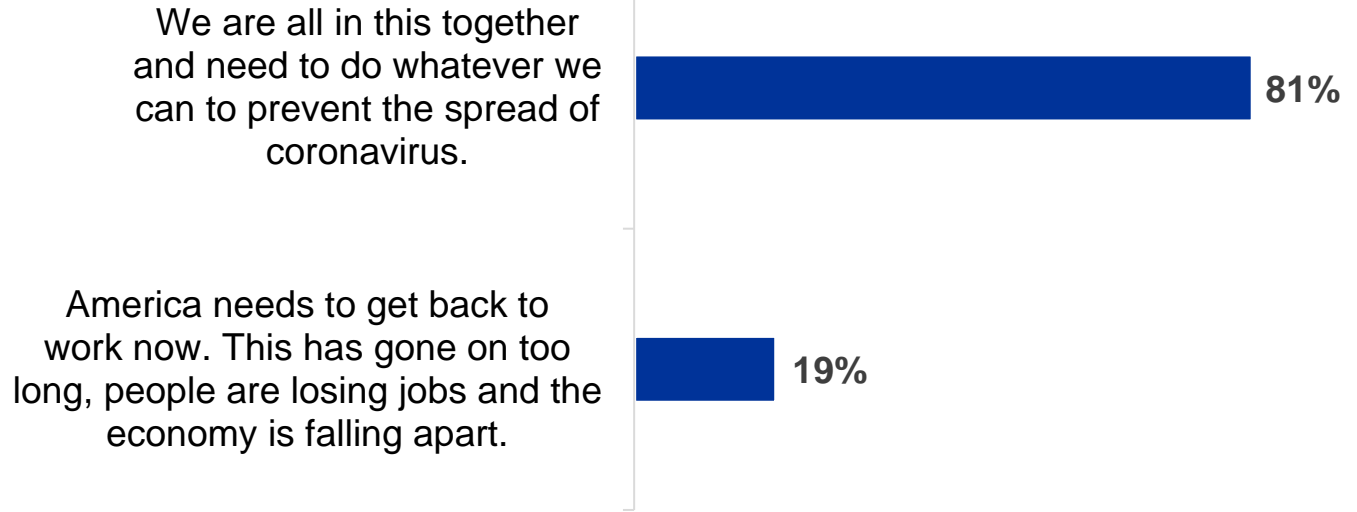


Prevention and Health Highest Priority, Even Relative to Jobs and Economy

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Which statement do you agree with most...

Despite the hardships, Latinos do NOT support rushing back to work. They support community-oriented approaches to make sure everyone stays healthy



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COVID-19 EDUCATION-RELATED CONCERNS AND RISKS

Online School is Difficult for many Latino Families

20

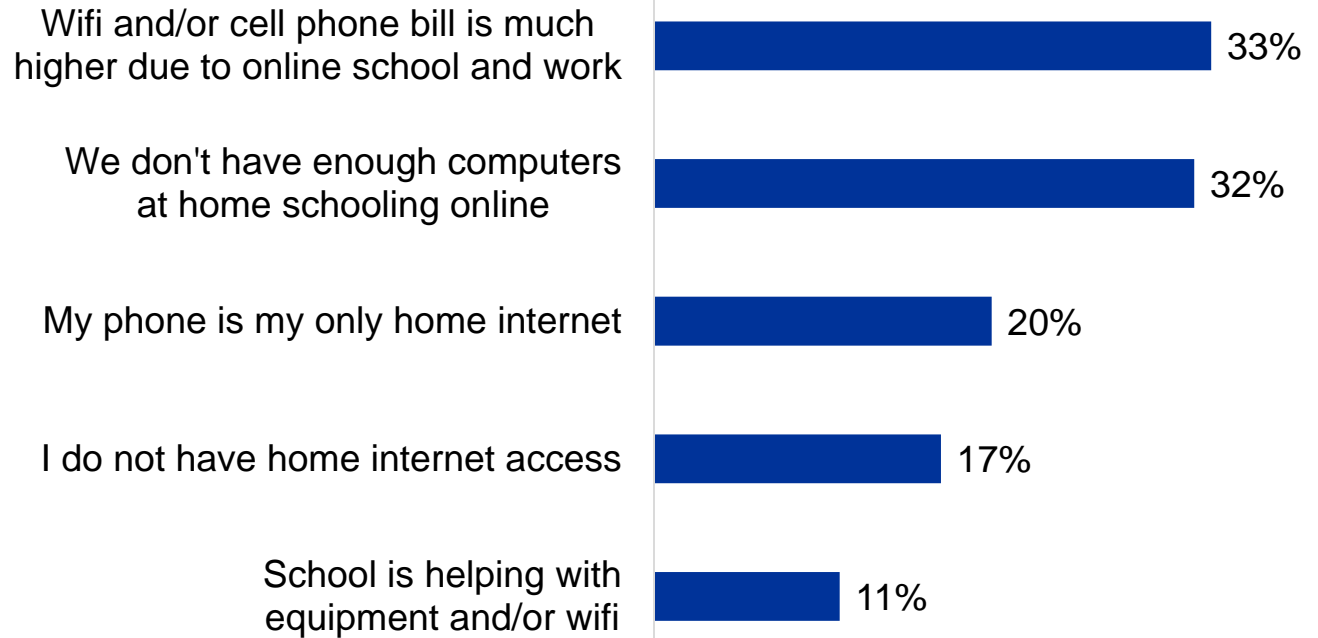
- Schooling from home presents a unique challenge for a predominantly working-class Latinos.
- 68% of Latino households have at least one student in grades K-12 engaged in online schooling right now.
- Another 34% have at least one person in the home taking college courses online this semester.
- It makes sense that 58% are worried that their children are not learning enough online and will fall behind.

Technology Access and Costs are Substantial Hurdles for Online Education

21

37% of Latinos have no home broadband internet access, which is essential for many of the most common online learning platforms.

32% do not have enough computer equipment to accommodate all the kids and adults in the household who are now online for school and work obligations.



Source: SOMOS COVID19 National Latino Survey April 7-12, 2020 (N=1,200) MoE +/- 2.8%

Acting as Teacher is a Substantial Hurdle for Online Education

22

Latino parents report that communication with teachers is now harder.

Half do not feel confident about their ability to help their kids with some course material.

Technical difficulties are fairly common (35%) and exacerbate the problems at hand.

Online school has made it hard to communicate with teachers, learning is more difficult now

58%

It is difficult to help my child because I am not as familiar with the class subjects and assignments

49%

Online school has been difficult because of technical problems, such as websites or programs not working

35%

COVID-19 IMPACT ON LATINOS

Critical takeaways

- COVID19 is an excellent diagnostic tool for illustrating the depths of inequities PRIOR to the crisis.
- People once treated as expendable have been revealed as “essential” at peril to their safety and well-being.
- Educational and economic downstream consequences will be dire and enduring.



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