

# Univision National & Texas Poll Implications for 2020

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Latino  Decisions

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# EL PASO MASSACRE AFTERMATH



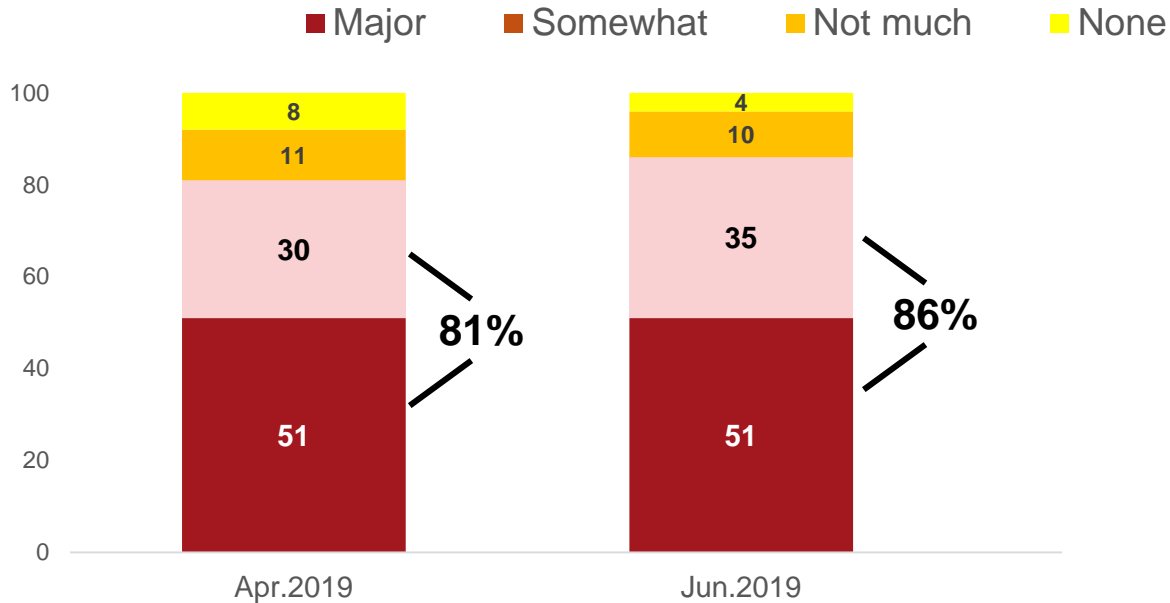
# Changing Landscape of the Latino agenda

Issue	June 2019	Issue	Sept 2019
Health care	25	Health care	18
Wages	24	Immigrant rights	17
Immigrant rights	22	Stopping Trump	17
Creating jobs	15	Combating racism	16
Stopping Trump	11	Gun violence	13
Combating racism	8	Wages	13
Gun violence	6	Creating jobs	11

*Statistical tie as most imp't issue*

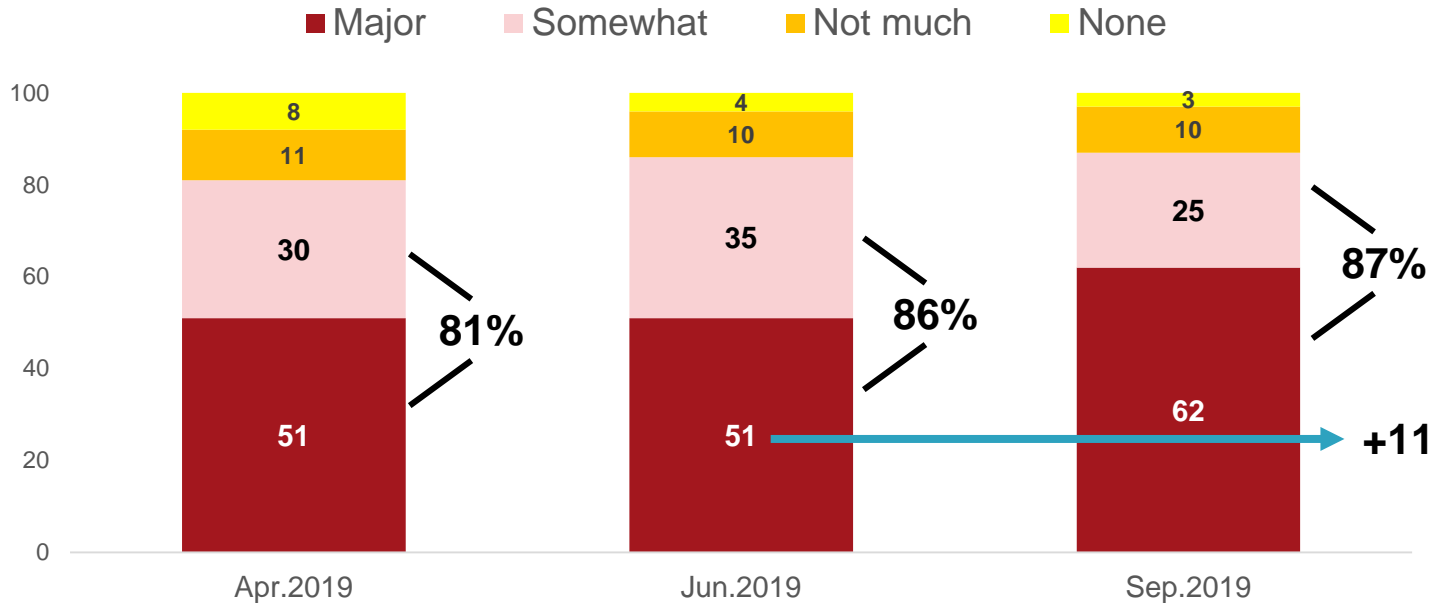
# Latino views towards racism

How much of a problem is racism against immigrants and Latinos today?



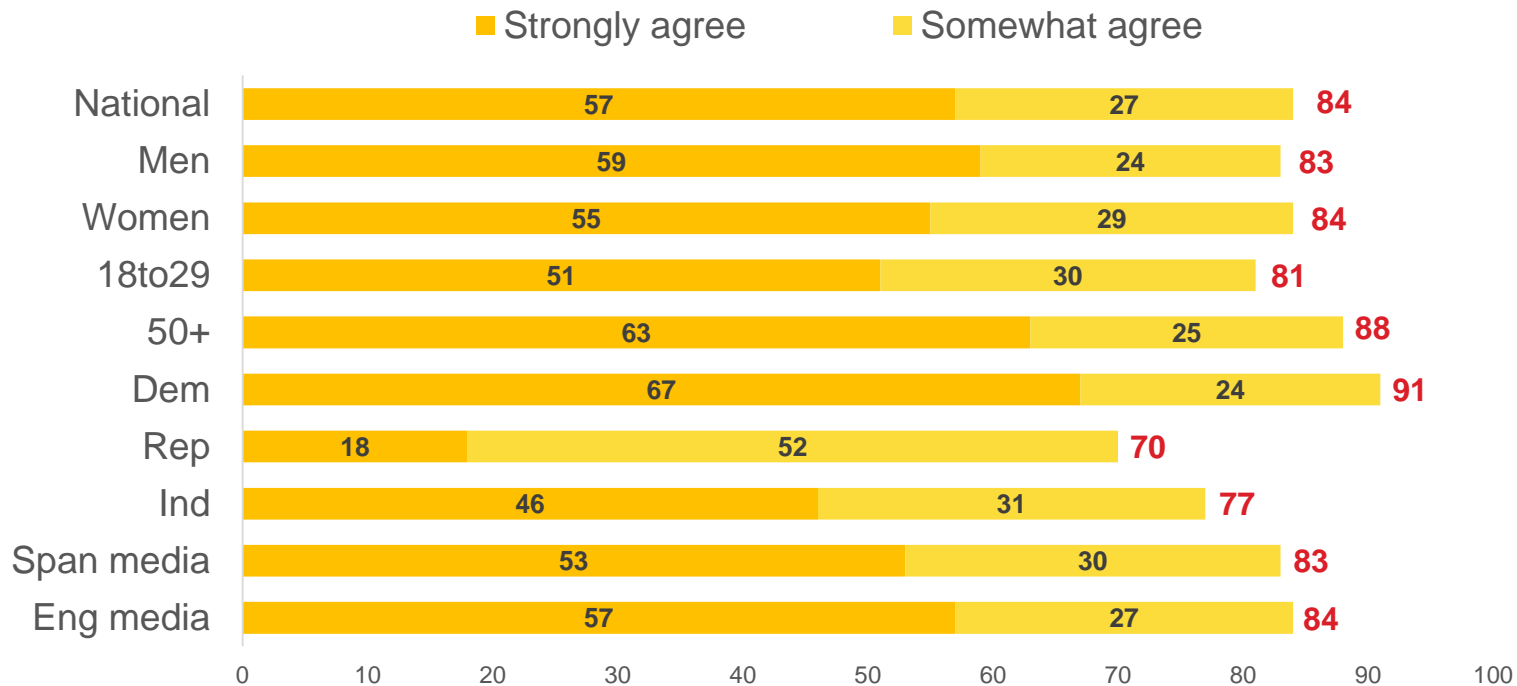
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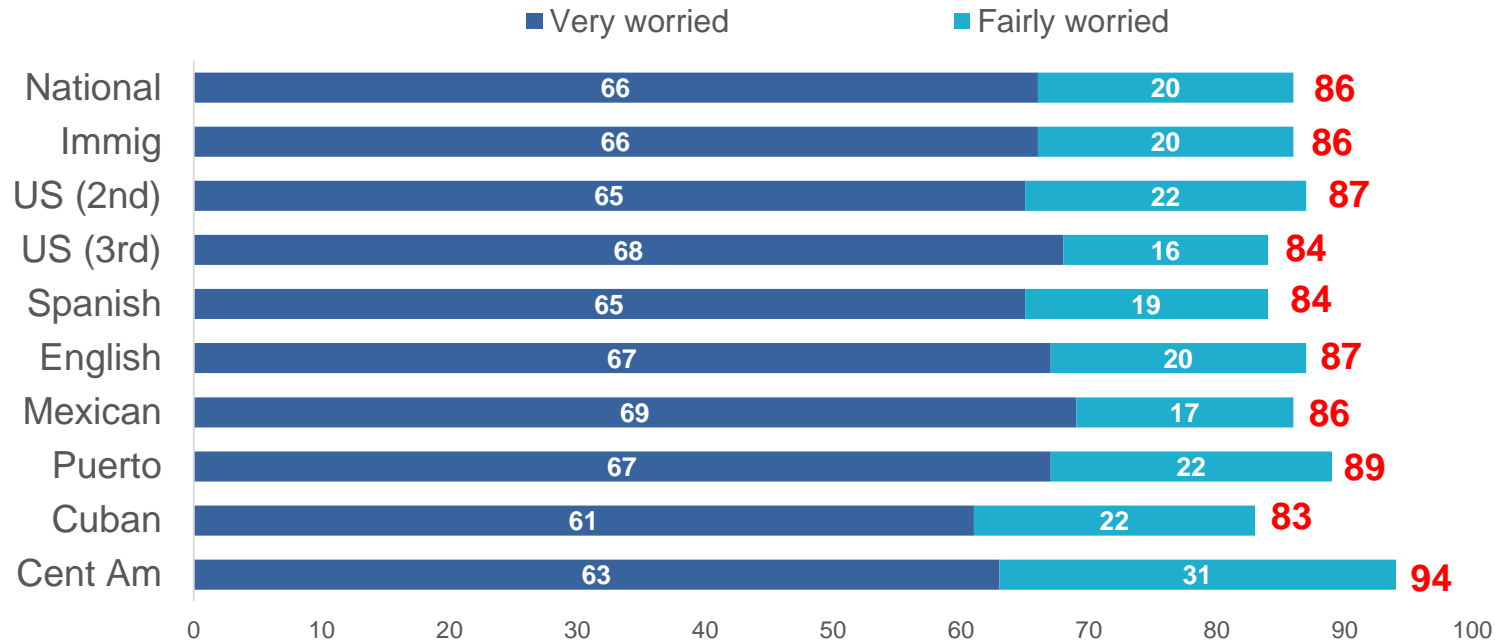
# Latinos unified in concerns over racism

White supremacists pose a threat to the U.S. today



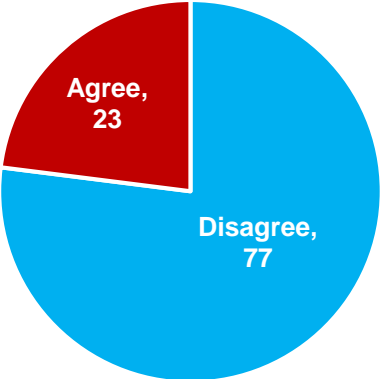
# Latinos unified in concerns over racism

How worried that U.S. will experience another mass shooting targeting people based on race or country of origin

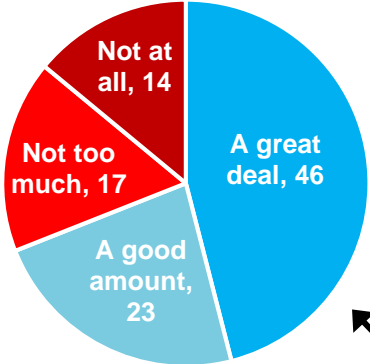


# Trump associated with anti-Latino attacks

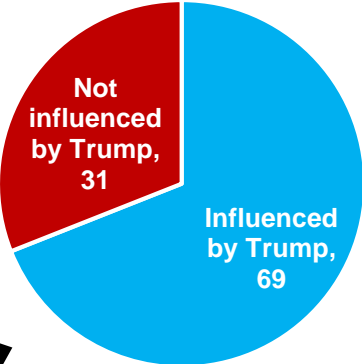
Trump called MS ICE Raids "public safety" issue



Trump statements responsible for El Paso



Was El Paso shooter influenced by Trump






# NATIONAL POLITICS



# Latino views towards the GOP

Would you say the Republican Party is currently doing a good job reaching out to Latinos, that they don't care that much, or that they are being hostile towards Latinos

	<u>Romney</u> <u>Nov 2012</u>	<u>Trump</u> <u>Sep 2019</u>
Mostly ignoring / doesn't care	56	29
Being hostile to Latinos	18	50

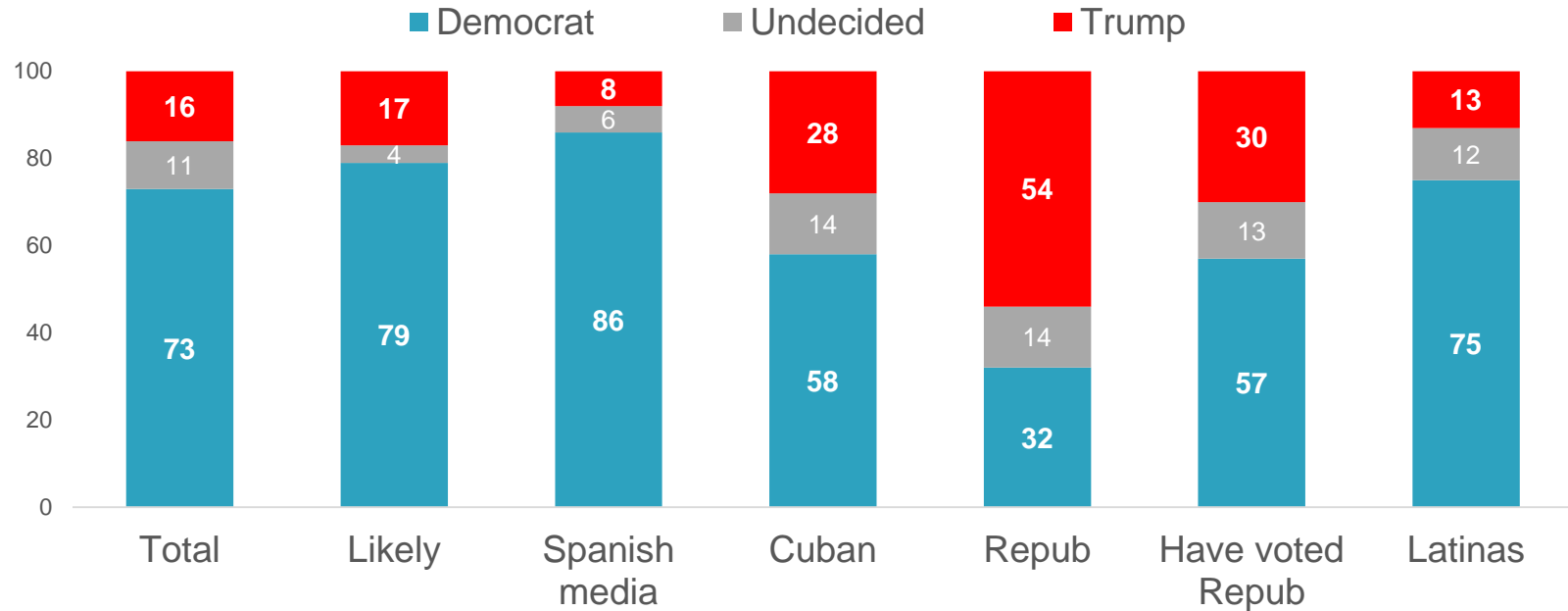


Source: Latino Decisions Election Eve Poll, November 2012

Source: Univision National Poll of Latino Reg Voters, Sept 2019

# Latino presidential vote

2020 Presidential vote intention among Latinos (Sept 2019)



TEXAS

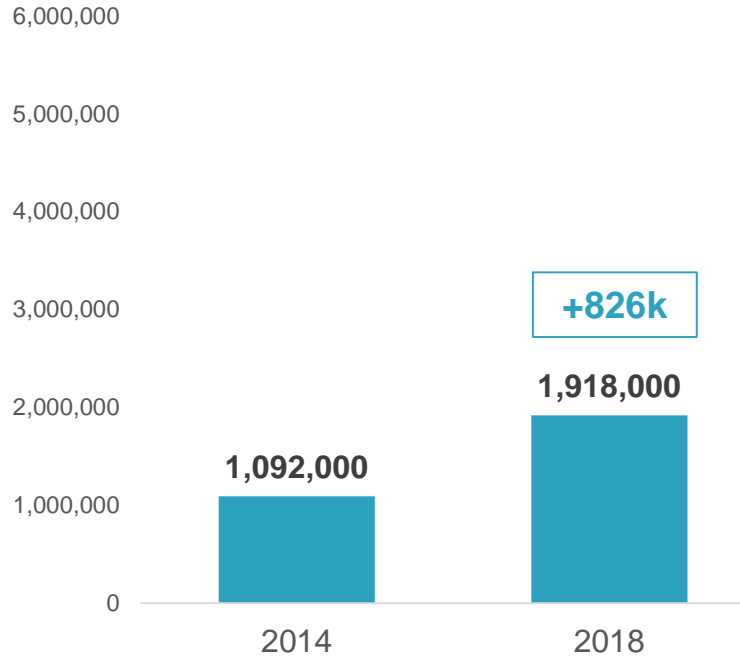


# Are Republicans in trouble in Texas?

	<u>Statewide</u>	<u>Latino</u>	<u>Anglo</u>	<u>Black</u>	<u>Women</u>	<u>Indep</u>
Cornyn favorability	38%	32%	43%	28%	34%	25%
Cornyn re-elect	41%	22%	57%	15%	35%	28%
Trump approval	44%	24%	61%	16%	40%	29%
Trump re-elect	42%	19%	61%	10%	38%	27%
EP inspired by Trump	53%	71%	37%	78%	55%	59%

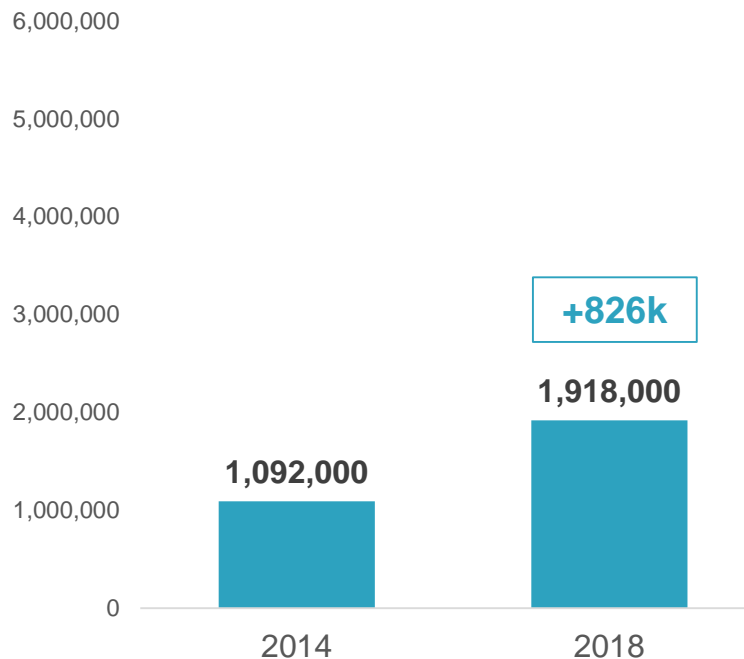
# Changing Demographics in Texas

## Latino vote in Texas 2014 to 2018



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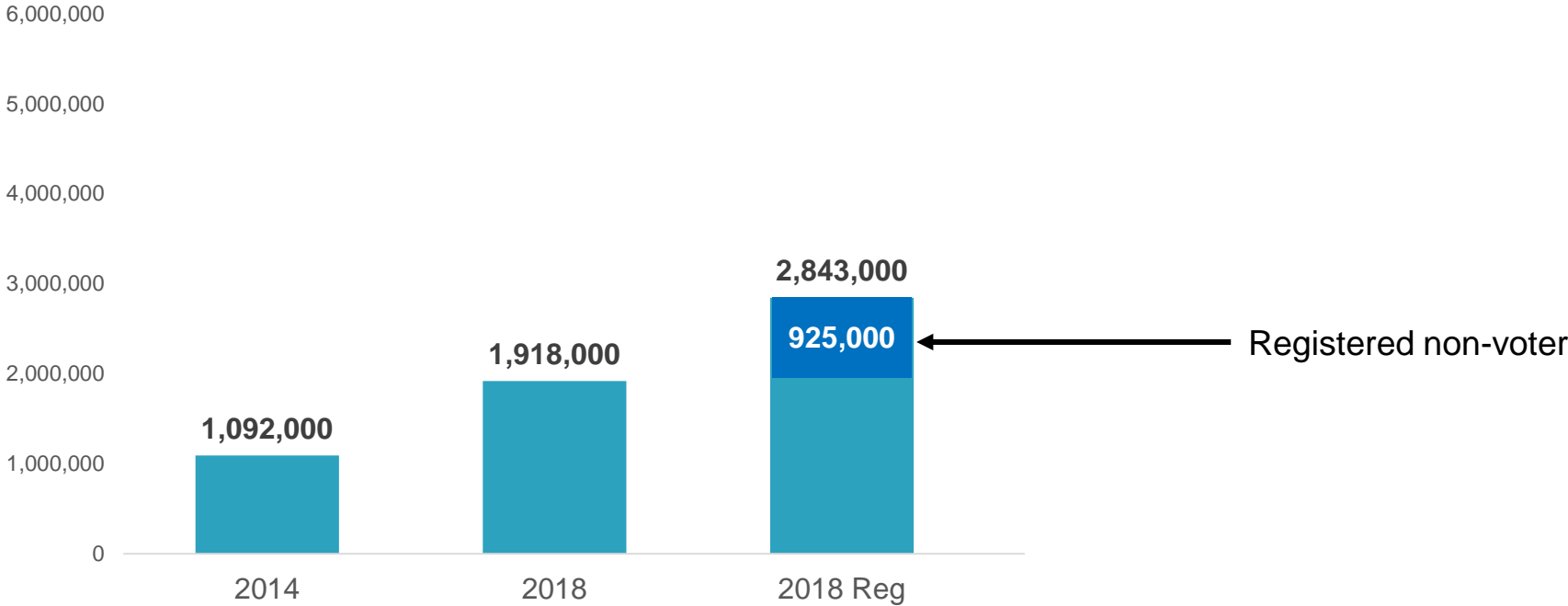
### Growth in votes cast 2014 to 2018 in Texas

Anglo	+43%
Latino	+76%
Black	+52%
AAPI	+237%

*Source: US Census*

# Changing Demographics in Texas

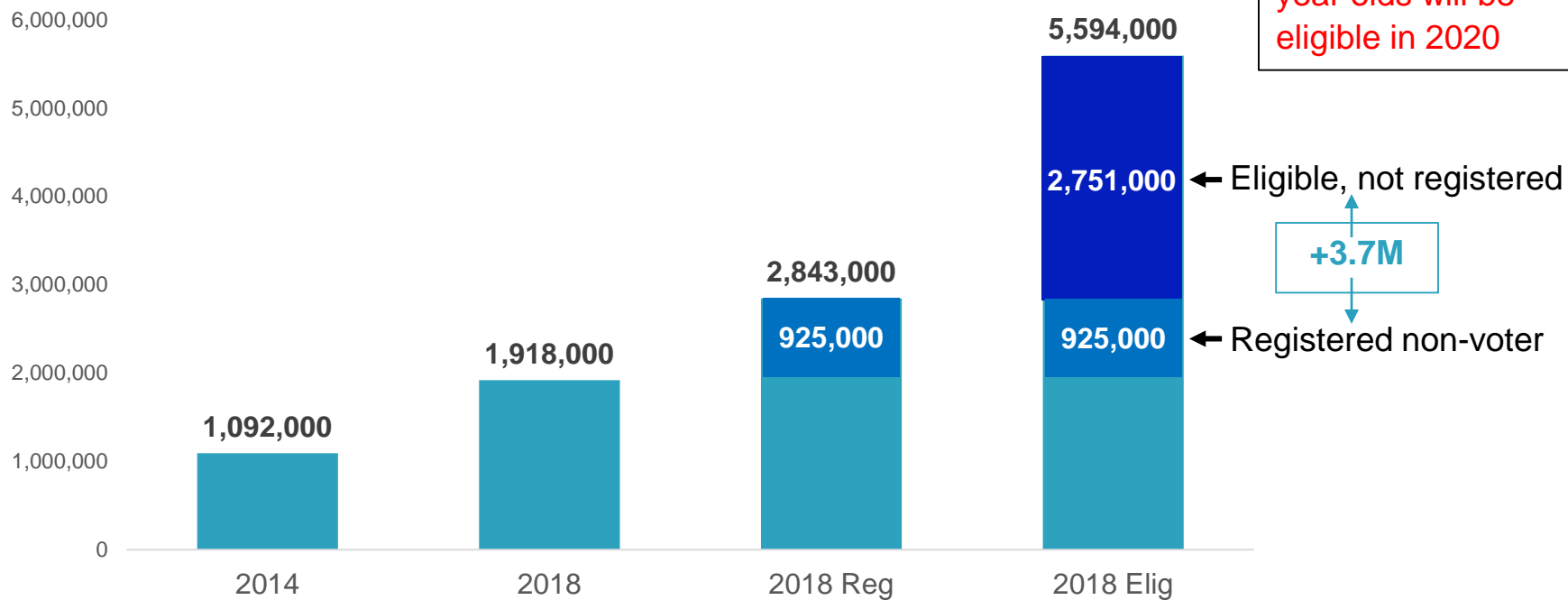
## Latino vote in Texas 2014 to 2018





# Changing Demographics in Texas

## Latino vote in Texas 2014 to 2018



# What to Watch For Thursday

- What do the candidates have to say about white supremacy and targeted-Latino attacks, not just El Paso, but the rise in anti-immigrant and anti-Latino prejudice
- Health care remains a top policy issue of concern, how will the candidates talk about this from a Latino perspective? Not just covering undocumented, but making health care affordable for all Latinos?
- Which candidates will create a spark that inspires (young) Latinos to register, engage, mobilize and participate?