

National Council of La Raza – Economic Policy and Tax Attitudes Survey  
Implemented by Latino Decisions - November 2015

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**1. What direction would you say the economy is moving? Would you say the economy is getting a lot better, getting somewhat better, not really changing, getting somewhat worse, or getting a lot worse? [rotate front back]**

A lot better	9%
Somewhat better	40%
Not really changing	25%
Somewhat worse	13%
A lot worse	12%
Not sure / Don't know	1%
<i>Total Better</i>	<i>49%</i>
<i>Total Worse</i>	<i>25%</i>

**2. Would you say that your personal finances have gotten a lot better, gotten somewhat better, has not changed, gotten somewhat worse or gotten a lot worse during the last year? [rotate front back].**

A lot better	8%
Somewhat better	31%
Not really changing	37%
Somewhat worse	15%
A lot worse	8%
Not sure / Don't know	2%
<i>Total Better</i>	<i>39%</i>
<i>Total Worse</i>	<i>23%</i>

SPLIT SAMPLE 3 and 4

**3. Thinking ahead to the next year, how worried, if at all, are you that you or someone in your household might lose their job and become unemployed? Are you very worried, somewhat worried, not too worried, or not at all worried?**

Self / someone in household currently unemployed	3%
Very worried	14%
Somewhat worried	26%
Not too worried	24%
Not at all worried	33%
Don't know	1%
<i>Total Worried</i>	<i>43%</i>
<i>Total Not Worried</i>	<i>47%</i>

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**4. Due to the economy, a lot of people have said they had a hard time paying all their bills each month. Over the last year, was there ever a month that you were worried you might not have enough money to pay all your bills? If yes, “was that just once, a few times, or many times throughout the year?”**

Yes, many times	19%
Yes, a few times	27%
Yes, just once	9%
No / Never	45%

**5. Compared to the last presidential election, would you say that you are [rotate] more interested now than you were during the 2012 election, have the same level of interest as you did in the last presidential election in 2012, or less interested now than you did in 2012?**

More interested now than you were in 2012	43%
Have the same level of interest as you did in 2012	38%
Less interested now than you were in 2012	19%
Don't know	1%

**6. What do you think are the most important issues facing the [Latino /Hispanic] community that our politicians should address? [ Open ended, Pre-code to list, MAY SELECT ONE OR TWO – RECORD ORDER OF MENTION IF TWO**

Create more jobs / fix the economy	39%
Immigration/Reform/Executive Action/DACA/Deportations	39%
Education reform / schools	20%
Discrimination against Latinos / Anti-immigrant /Community attack	16%
Health care / Medicaid Expansion	12%
Something Else	9%
Global warming / environment	4%
Social Issues/gay marriage-rights/abortion	4%
Don't know	3%
Wars Middle East / Terrorism / Foreign policy	2%
Police-community relations	2%

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**7. I am going to read a list of factors that people may consider when deciding who to vote for. Please tell me which one is the most important factor for you, when you decide who you will vote for, would you say you are most likely to vote for [read and rotate]**

The candidate who shares my issue positions and priorities	55%
The candidate who is Latino/Hispanic	4%
The candidate who is a Republican	9%
The candidate who is a Democrat	28%
Don't know	3%

SPLIT 8 and 9

**8. If a candidate that strongly opposes immigration reform is elected president, do you think jobs and economic opportunities for the Latino community will get better, worse, or stay about the same? And is that much [better/worse] or somewhat [better/worse]?**

Much better	6%
Somewhat better	7%
About the same	28%
Somewhat worse	23%
Much worse	32%
Don't know	5%
<i>Total Better</i>	<i>13%</i>
<i>Total Worse</i>	<i>55%</i>

**9. If a candidate that strongly supports immigration reform is elected president, do you think jobs and economic opportunities for the Latino community will get better, worse, or stay about the same? And is that much [better/worse] or somewhat [better/worse]?**

Much better	24%
Somewhat better	30%
About the same	30%
Somewhat worse	6%
Much worse	6%
Don't know	4%
<i>Total Better</i>	<i>54%</i>
<i>Total Worse</i>	<i>12%</i>

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**10. Would you be [rotate front back] more likely or less likely to vote for your member of Congress if they voted to lower taxes for businesses, but not for working families?**

More likely	23%
Less likely	66%
Would not make a difference	6%
Don't know	5%

**11. How important do you think it is for Congress to support tax credits for working families? Would you say it is (rotate front to back) very important, somewhat important, not too important, or not important at all?**

Very important	69%
Somewhat important	22%
Not too important	4%
Not important at all	5%
<i>Total Important</i>	<i>91%</i>
<i>Total Unimportant</i>	<i>9%</i>

SPLIT 12A TO 12I

**12. Thinking about taxes, how important is it to you that tax rules [rotate]: is it very important, somewhat important, not too important, or not important at all?**

	Very Important	Somewhat Important	Not too Important	Not at all Important	Don't know
12a. Help save for college	79%	16%	3%	2%	0%
12b. Help people save for retirement	79%	16%	3%	1%	0%
12c. Help pay for medical care	78%	17%	1%	2%	1%
12d. Reward people who work	75%	18%	4%	1%	2%
12e. Help families with children	73%	17%	7%	3%	0%
12f. Help people save for hard times	71%	23%	3%	2%	1%
12g. Support Homeownership	64%	27%	3%	3%	3%
12h. Help people start own business	55%	30%	8%	4%	3%
12i. Help corporate investors	23%	28%	26%	16%	7%

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**13. If your tax refund was cut or significantly reduced, which of the following expenses would you have a problem paying? [rotate]: Your mortgage or rent payment? Would paying that definitely be a problem, could possibly be a problem, or would not be a problem. How about your car payment? What about child care expenses? Doctor appointments for you and your family? And what about utilities or electricity? [ROTATE]**

	Definitely/Could be a Problem	Not a Problem	Don't Know
Doctor Appointments	56%	43%	1%
Mortgage or Rent	54%	44%	2%
Utilities	52%	45%	3%
Car payment	38%	59%	3%
Child Care expenses	26%	69%	5%

**14. Now I want to ask you about a tax refund credit for low-income parents who pay taxes, called the Child Tax Credit. This is a tax refund that goes to low and moderate-income, working parents who pay their taxes.**

**Some in Congress are considering taking away the tax refund from people who currently qualify because they are not yet U.S. citizens. 85% of taxpaying parents who would lose the credit are Latino and have citizen children. Would you be [rotate] more or less likely vote for a candidate that supports cutting the CTC tax credit?**

More likely to vote for candidate supporting cutting the CTC tax credit	18%
Less likely to vote for candidate supporting cutting the CTC tax credit	71%
Would not affect my vote	9%
Don't know	2%

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**Methodology**

Latino Decisions interviewed a total of 1,157 Latino registered voters between November 4-November 14, 2015. Respondents were reached using a blended sample of online panel and person-to-person (i.e. not robocalls) phone calls that included both landlines and mobile phones. Interviews were conducted in English or Spanish, according to the respondent's choice. All interviewers were fully bilingual. Final data are weighted to match the latest census estimates of the Latino voting population. The national Latino sample carries a margin of error of +/-2.9 percentage points.