

ImpreMedia/Latino Decisions 2012 LATINO ELECTION EVE POLL

Results for Virginia



November 6, 2012

2012 Election Eve Poll: Virginia

5,600 Latino voters

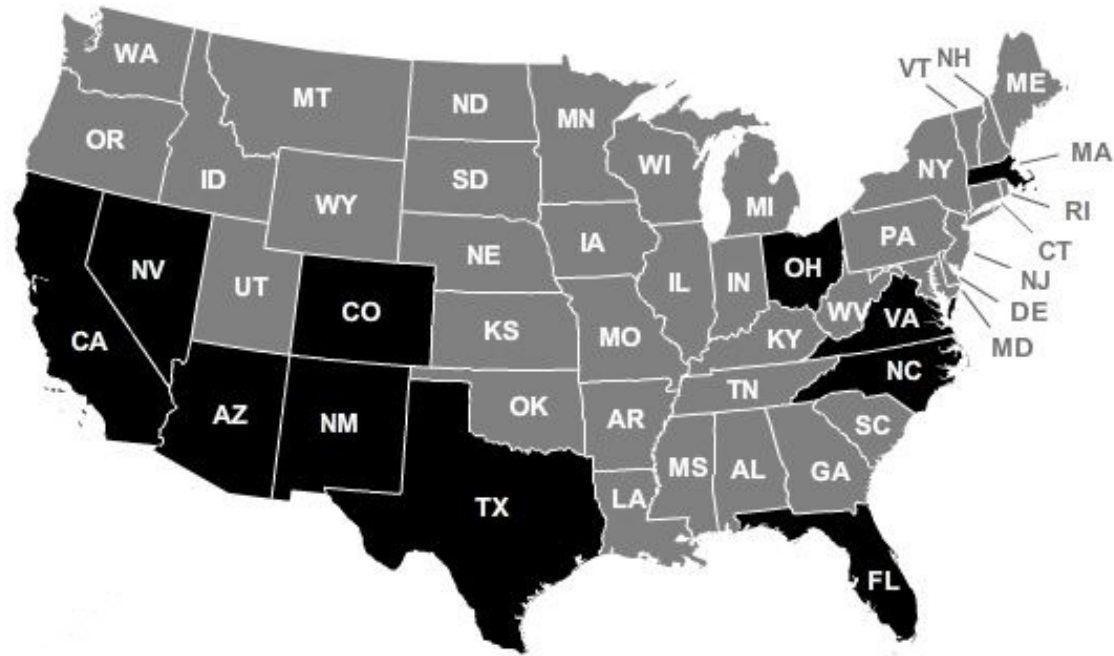
11 state polls

November 1-5

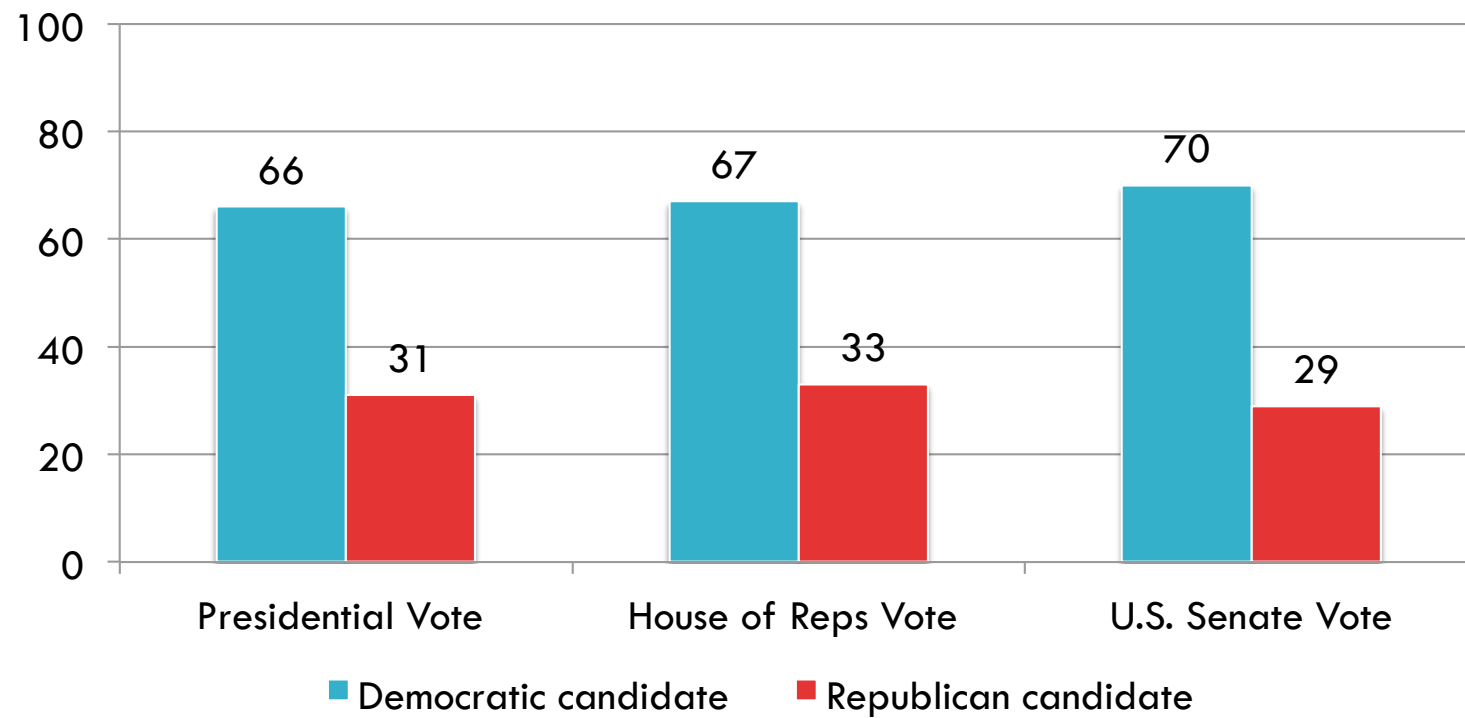
VA Sample

N = 400 interviews

+/- 4.9% margin



VA: Vote for President, Senate, House



VA: Latino Influence

Latino vote for Obama: 66

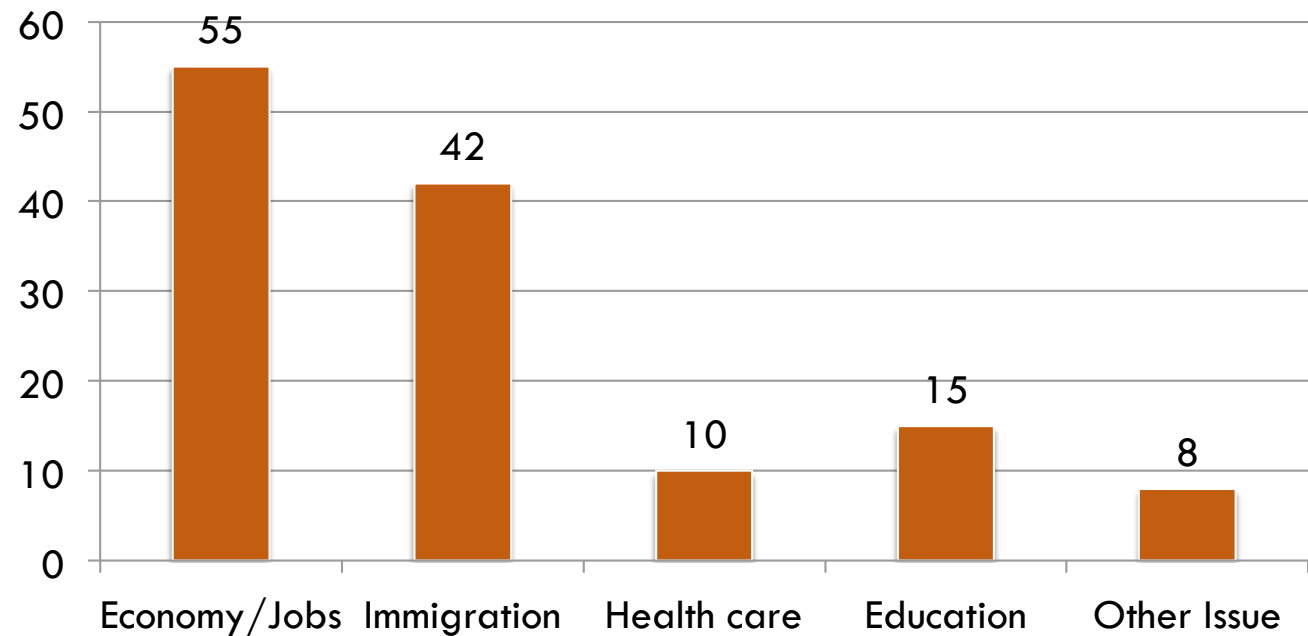
Latino vote for Romney: 31

% Latino in Electorate: 2.3

Latino contribution to Obama vote: +0.8

VA: Most Important Issue

What are the most important issues facing the Latino community that politicians should address?



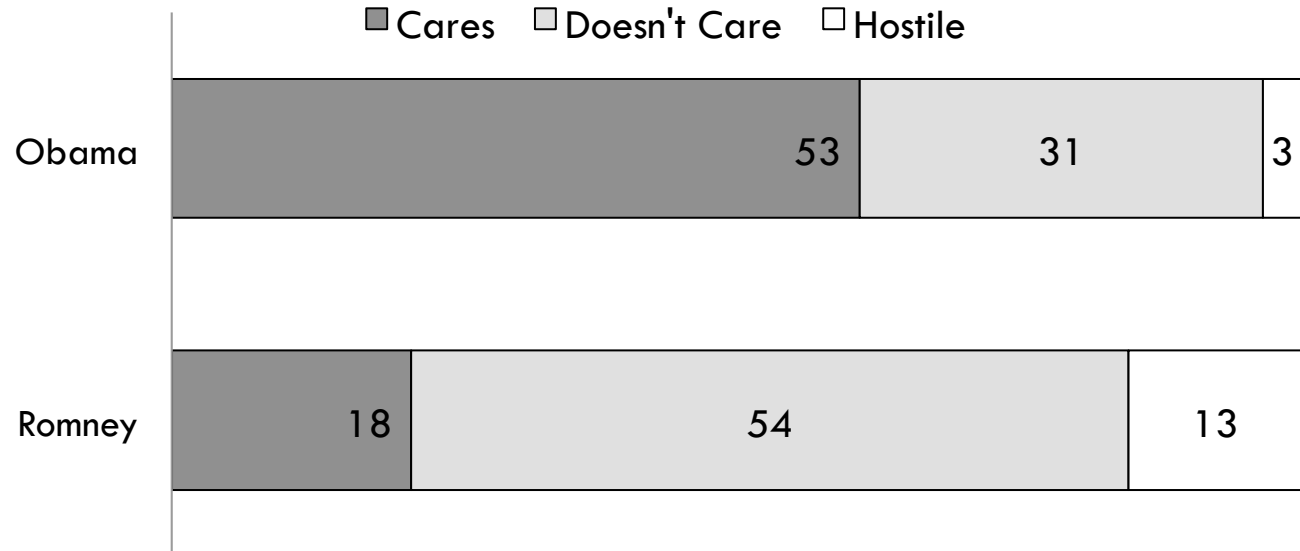
VA: Candidate Latino Outreach

Obama/Romney

A. Cares about
Latino community

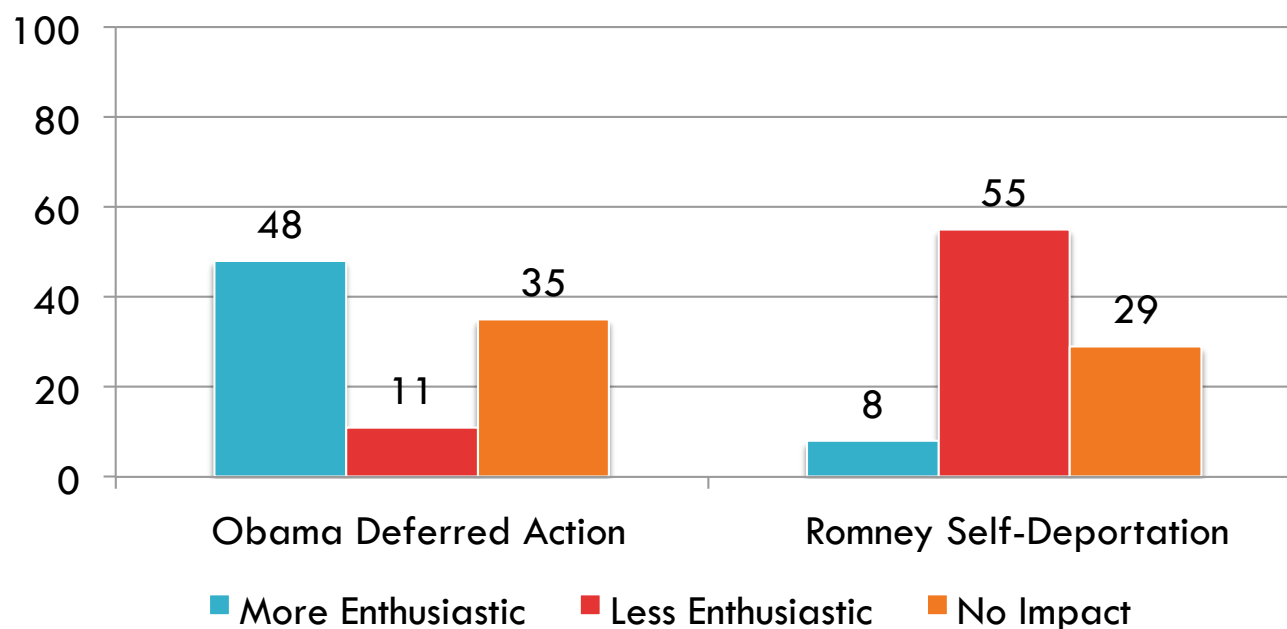
B. Doesn't care
much

C. Hostile toward
Latinos?



VA: Candidates on Immigration

Did candidate's immigration position make you feel more enthusiastic, less enthusiastic, or did it not change feelings about candidate?



VA respondents who know an undocumented immigrant: 57%

www.LatinoVote2012.com

LatinoDecisions.com



Thank You!