



S4. Many people are busy and don't get a chance to vote in every election. Thinking ahead to the November 2012 election, what would you say the chances are that you will vote in the election for U.S. President and [INSERT STATE] state offices - are you almost certain to vote, will you probably vote, are the chances 50-50, or do you not think you will vote?

| | Wk1 | Wk2 | Wk3 |
|----------------|-----|-----|-----|
| Almost certain | 85 | 83 | 82 |
| Probably | 5 | 4 | 4 |
| 50 – 50 | 8 | 10 | 9 |
| Will not vote | 2 | 3 | 4 |

1. On the whole, what are the most important issues facing the [Hispanic/Latino] community that you think Congress and the President should address? [Open ended, Pre-code to list, RESPONDENT MAY SELECT ONE OR TWO – RECORD ORDER OF MENTION IF TWO]

| | Wk1 | Wk2 | Wk3 |
|---|-----|-----|-----|
| Create more jobs / Fix the Economy | 53 | 58 | 54 |
| Immigration reform / DREAM Act | 51 | 42 | 41 |
| Education reform / schools | 18 | 19 | 18 |
| Health care | 17 | 18 | 10 |
| Race relations | 4 | 2 | 3 |
| International relations / War in Afgh. | 4 | 3 | 5 |
| Address Taxes / Cut taxes | 2 | 2 | 2 |
| Gas prices / energy prices | 1 | 1 | 1 |
| Housing / mortgages | 1 | 1 | 1 |
| Corruption in government / honesty | 1 | 1 | 1 |
| Global warming / environment | 1 | 1 | 1 |
| Abortion / gay marriage / family values | 2 | 1 | 2 |
| Something else | 8 | 4 | 3 |
| Don't know | 5 | 8 | 12 |

Now I'd like to ask you about some people who have been mentioned in the news recently. For each, please tell me whether you have heard of the person, and if your impression is very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable. If you have no opinion, or have never heard of the person, just let me know.

2. President Barack Obama

| | Wk1 | Wk2 | Wk3 |
|----------------------|-----|-----|-----|
| Very favorable | 45 | 45 | 41 |
| Somewhat favorable | 29 | 26 | 31 |
| Somewhat unfavorable | 7 | 9 | 8 |
| Very unfavorable | 17 | 19 | 18 |
| No opinion | 2 | 2 | 4 |
| Never heard of | * | * | * |

3. Governor Mitt Romney

| | Wk1 | Wk2 | Wk3 |
|----------------------|-----|-----|-----|
| Very favorable | 10 | 13 | 12 |
| Somewhat favorable | 17 | 18 | 15 |
| Somewhat unfavorable | 15 | 19 | 18 |
| Very unfavorable | 40 | 35 | 33 |
| No opinion | 12 | 10 | 13 |
| Never heard of | 5 | 6 | 8 |

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| | | | |
|--------------------------|-----|-----|-----|
| 4. Democrats in Congress | Wk1 | Wk2 | Wk3 |
| Very favorable | 21 | 21 | 24 |
| Somewhat favorable | 43 | 31 | 29 |
| Somewhat unfavorable | 13 | 13 | 13 |
| Very unfavorable | 12 | 17 | 15 |
| No opinion | 9 | 14 | 16 |
| Never heard of | 2 | 4 | 4 |

| | | | |
|----------------------------|-----|-----|-----|
| 5. Republicans in Congress | Wk1 | Wk2 | Wk3 |
| Very favorable | 10 | 14 | 12 |
| Somewhat favorable | 22 | 17 | 14 |
| Somewhat unfavorable | 15 | 17 | 20 |
| Very unfavorable | 37 | 33 | 36 |
| No opinion | 12 | 17 | 15 |
| Never heard of | 3 | 3 | 3 |

| | | | |
|------------------------------|-----|-----|-----|
| 6. GOP Congressman Paul Ryan | Wk1 | Wk2 | Wk3 |
| Very favorable | 10 | 12 | -- |
| Somewhat favorable | 12 | 14 | -- |
| Somewhat unfavorable | 10 | 10 | -- |
| Very unfavorable | 28 | 27 | -- |
| No opinion | 19 | 21 | -- |
| Never heard of | 22 | 16 | -- |

| | | | |
|------------------------------|-----|-----|-----|
| 6B. Vice President Joe Biden | Wk1 | Wk2 | Wk3 |
| Very favorable | -- | -- | 19 |
| Somewhat favorable | -- | -- | 28 |
| Somewhat unfavorable | -- | -- | 7 |
| Very unfavorable | -- | -- | 25 |
| No opinion | -- | -- | 12 |
| Never heard of | -- | -- | 10 |

7. Thinking about the upcoming Congressional elections for U.S. House of Representatives, do you plan to vote for the [ROTATE: Democratic candidate or the Republican candidate]?

| | | | |
|---------------------------------|-----|-----|-----|
| | Wk1 | Wk2 | Wk3 |
| Will vote Democrat | 55 | 52 | 50 |
| Undecided but likely DEMOCRAT | 9 | 8 | 8 |
| Undecided / Don't know | 15 | 13 | 15 |
| Undecided but likely REPUBLICAN | 6 | 6 | 6 |
| Will vote Republican | 15 | 21 | 21 |
| | | | |
| COMBINED DEM | 64 | 60 | 58 |
| COMBINED GOP | 21 | 27 | 27 |

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7a. If the Presidential election was held today would you vote for [ROTATE: Republican Mitt Romney OR Democrat Barack Obama]?

| | Wk1 | Wk2 | Wk3 |
|-------------------------|-----|-----|-----|
| Romney – certain | 20 | 23 | 21 |
| Romney – not-certain | 4 | 5 | 7 |
| undecided – lean Romney | 2 | 2 | 1 |
| | | | |
| Obama – certain | 55 | 53 | 56 |
| Obama– not-certain | 9 | 9 | 7 |
| undecided – lean Obama | 1 | 2 | 3 |
| | | | |
| Undecided/don't know | 9 | 7 | 5 |
| | | | |
| Romney Combined | 26 | 30 | 29 |
| Obama Combined | 65 | 64 | 66 |

8. Compared to the 2008 presidential election, would you say you are MORE enthusiastic about voting this year in 2012, or that you were more enthusiastic about voting back in 2008?

| | Wk1 | Wk2 | Wk3 |
|----------------------------|-----|-----|-----|
| More enthusiastic in 2012 | 37 | 35 | 35 |
| More enthusiastic in 2008 | 40 | 38 | 38 |
| No difference / same level | 21 | 25 | 24 |
| Don't Know | 2 | 2 | 3 |

9. Thinking about the last two administrations, which would you say is MOST responsible for the economic downturn these last few years? Would you say the economic policies of [ROTATE: President George W. Bush or President Barack Obama] are more to blame?

| | Wk1 | Wk2 | Wk3 |
|--------------------------|-----|-----|-----|
| Bush is to blame | 68 | -- | -- |
| Obama is to blame | 14 | -- | -- |
| Both are to blame (VOL) | 10 | -- | -- |
| Neither / something else | 3 | -- | -- |
| Don't know | 4 | -- | -- |

Q9B. Thinking about President Obama and the U.S. Congress, which would you say is MOST responsible for economy not improving more quickly these last few years? Would you say [ROTATE: the lack of leadership of President Obama OR, the lack of leadership of Republicans, OR the lack of cooperation and fighting among both parties in Congress?]

| | Wk1 | Wk2 | Wk3 |
|-----------------------------|-----|-----|-----|
| Lack of leadership by Obama | -- | -- | 22 |
| Lack of leadership by GOP | -- | -- | 13 |
| Fighting in Congress | -- | -- | 56 |
| All of the above | -- | -- | 4 |
| Don't know | -- | -- | 4 |

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10. Thinking about the future of our economy, which party do you trust more to make the right decisions and improve our economic conditions? Would you say you have more confidence in (rotate) President Obama and the Democrats, or Mitt Romney and the Republicans?

| | Wk1 | Wk2 | Wk3 |
|------------------------|-----|-----|-----|
| Obama and Democrats | -- | 59 | -- |
| Romney and Republicans | -- | 30 | -- |
| Neither (VOL) | -- | 6 | -- |
| Both (VOL) | -- | * | -- |
| Don't know | -- | 4 | -- |

11. Would you say the Democratic Party is currently doing a good job of reaching out to Hispanic/Latinos, that they don't care too much about Hispanic/Latinos, or that they are being hostile towards Hispanic/Latinos?

| | Wk1 | Wk2 | Wk3 |
|---------------------|-----|-----|-----|
| Doing a good job | 59 | 55 | 49 |
| Don't care too much | 26 | 27 | 30 |
| Being hostile | 5 | 5 | 6 |
| Don't know | 9 | 8 | 11 |
| Refused | 2 | 5 | 4 |

12. Would you say the Republican Party is currently doing a good job of reaching out to Hispanic/Latinos, that they don't care too much about Hispanic/Latinos, or that they are being hostile towards Hispanic/Latinos?

| | Wk1 | Wk2 | Wk3 |
|---------------------|-----|-----|-----|
| Doing a good job | 14 | 17 | 19 |
| Don't care too much | 56 | 49 | 47 |
| Being hostile | 21 | 23 | 20 |
| Don't know | 7 | 8 | 12 |
| Refused | 2 | 3 | 2 |

13. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

| | Wk1 | Wk2 | Wk3 |
|-------------|-----|-----|-----|
| Republican | 14 | 14 | 15 |
| Democrat | 48 | 50 | 51 |
| Independent | 26 | 28 | 25 |
| Other party | 10 | 7 | 4 |
| Don't know | 2 | 1 | 2 |

17. Thinking ahead to the November 2012 presidential election, how enthusiastic are you about voting in the election this year?

| | Wk1 | Wk2 | Wk3 |
|-------------------------|-----|-----|-----|
| Very enthusiastic | 54 | 51 | 49 |
| Somewhat enthusiastic | 31 | 33 | 28 |
| Not too enthusiastic | 12 | 11 | 13 |
| Not at all enthusiastic | 2 | 5 | 8 |
| Don't Know | * | * | * |

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18. During the Republican National Convention Latino elected officials such as Senator Marco Rubio and Governor Susana Martinez were given prominent speaking roles. Does this give you a more favorable or less favorable impression of the Republican Party, or does it have no effect on how you feel about the Republican Party?

| | Wk1 | Wk2 |
|----------------|-----|-----|
| More favorable | -- | 21 |
| Less favorable | -- | 7 |
| Has no effect | -- | 62 |
| Don't know | -- | 9 |

18B. During the Republican National Convention Latino elected officials such as Senator Marco Rubio and Governor Susana Martinez were given prominent speaking roles. Does this give you a more favorable or less favorable impression of the Republican Party, or does it have no effect on how you feel about the Republican Party?

| | Wk1 | Wk2 | Wk3 |
|----------------|-----|-----|-----|
| More favorable | -- | -- | 35 |
| Less favorable | -- | -- | 4 |
| Has no effect | -- | -- | 54 |
| Don't know | -- | -- | 5 |

About the Poll

This is the third release of an 11-week tracking poll of Latino registered voters. Each week impreMedia and Latino Decisions will release a new rolling cross-section of 300 completed interviews with Latino registered voters across all 50 states. Interviews are conducted in English or Spanish, at the preference of the respondent, all conducted by bilingual interviewers at Latino Decisions calling center, Pacific Market Research. The survey averaged 10 minutes in length, and has an overall margin of error of 5.6% on results that approach a 50/50 distribution. All respondents confirm that they are Hispanic or Latino and currently registered to vote. This third wave of the survey was fielded August 31-Sept 6, 2012