



S4. Many people are busy and don't get a chance to vote in every election. Thinking ahead to the November 2012 election, what would you say the chances are that you will vote in the election for U.S. President and [INSERT STATE] state offices - are you almost certain to vote, will you probably vote, are the chances 50-50, or do you not think you will vote?

	Wk1	Wk2
Almost certain	85	83
Probably	5	4
50 – 50	8	10
Will not vote	2	3

1. On the whole, what are the most important issues facing the [Hispanic/Latino] community that you think Congress and the President should address? [Open ended, Pre-code to list, RESPONDENT MAY SELECT ONE OR TWO – RECORD ORDER OF MENTION IF TWO]

	Wk1	Wk2
Create more jobs / Fix the Economy	53	58
Immigration reform / DREAM Act	51	42
Education reform / schools	18	19
Health care	17	18
Race relations	4	2
International relations / War in Afgh.	4	3
Address Taxes / Cut taxes	2	2
Gas prices / energy prices	1	1
Housing / mortgages	1	1
Corruption in government / honesty	1	1
Global warming / environment	1	1
Abortion / gay marriage / family values	2	1
Something else	8	4
Don't know	5	8

Now I'd like to ask you about some people who have been mentioned in the news recently. For each, please tell me whether you have heard of the person, and if your impression is very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable. If you have no opinion, or have never heard of the person, just let me know.

2. President Barack Obama	Wk1	Wk2
Very favorable	45	45
Somewhat favorable	29	26
Somewhat unfavorable	7	9
Very unfavorable	17	19
No opinion	2	2
Never heard of	*	*

3. Governor Mitt Romney	Wk1	Wk2
Very favorable	10	13
Somewhat favorable	17	18
Somewhat unfavorable	15	19
Very unfavorable	40	35
No opinion	12	10
Never heard of	5	6

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4. Democrats in Congress	Wk1	Wk2
Very favorable	21	21
Somewhat favorable	43	31
Somewhat unfavorable	13	13
Very unfavorable	12	17
No opinion	9	14
Never heard of	2	4

5. Republicans in Congress	Wk1	Wk2
Very favorable	10	14
Somewhat favorable	22	17
Somewhat unfavorable	15	17
Very unfavorable	37	33
No opinion	12	17
Never heard of	3	3

6. GOP Congressman Paul Ryan	Wk1	Wk2
Very favorable	10	12
Somewhat favorable	12	14
Somewhat unfavorable	10	10
Very unfavorable	28	27
No opinion	19	21
Never heard of	22	16

7. Thinking about the upcoming Congressional elections for U.S. House of Representatives, do you plan to vote for the [ROTATE: Democratic candidate or the Republican candidate]?

	Wk1	Wk2
Will vote Democrat	55	52
Undecided but likely DEMOCRAT	9	8
Undecided / Don't know	15	13
Undecided but likely REPUBLICAN	6	6
Will vote Republican	15	21
 COMBINED DEM	64	60
COMBINED GOP	21	27

7a. If the Presidential election was held today would you vote for [ROTATE: Republican Mitt Romney OR Democrat Barack Obama]?

	Wk1	Wk2
Romney – certain	20	23
Romney – not-certain	4	5
undecided – lean Romney	2	2
 Obama – certain	55	53
Obama– not-certain	9	9
undecided – lean Obama	1	2
 Undecided/don't know	9	7
 Romney Combined	26	30
Obama Combined	65	64

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8. Compared to the 2008 presidential election, would you say you are MORE enthusiastic about voting this year in 2012, or that you were more enthusiastic about voting back in 2008?

	Wk1	Wk2
More enthusiastic in 2012	37	35
More enthusiastic in 2008	40	38
No difference / same level	21	25
Don't Know	2	2

9. Thinking about the last two administrations, which would you say is MOST responsible for the economic downturn these last few years? Would you say the economic policies of [ROTATE: President George W. Bush or President Barack Obama] are more to blame?

	Wk1	Wk2
Bush is to blame	68	--
Obama is to blame	14	--
Both are to blame (VOL)	10	--
Neither / something else	3	--
Don't know	4	--

10. Thinking about the future of our economy, which party do you trust more to make the right decisions and improve our economic conditions? Would you say you have more confidence in (rotate) President Obama and the Democrats, or Mitt Romney and the Republicans?

	Wk1	Wk2
Obama and Democrats	--	59
Romney and Republicans	--	30
Neither (VOL)	--	6
Both (VOL)	--	*
Don't know	--	4

11. Would you say the Democratic Party is currently doing a good job of reaching out to Hispanic/Latinos, that they don't care too much about Hispanic/Latinos, or that they are being hostile towards Hispanic/Latinos?

	Wk1	Wk2
Doing a good job	59	55
Don't care too much	26	27
Being hostile	5	5
Don't know	9	8
Refused	2	5

12. Would you say the Republican Party is currently doing a good job of reaching out to Hispanic/Latinos, that they don't care too much about Hispanic/Latinos, or that they are being hostile towards Hispanic/Latinos?

	Wk1	Wk2
Doing a good job	14	17
Don't care too much	56	49
Being hostile	21	23
Don't know	7	8
Refused	2	3

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13. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

	Wk1	Wk2
Republican	14	14
Democrat	48	50
Independent	26	28
Other party	10	7
Don't know	2	1

15. Based on what you have seen or heard of the presidential campaign so far, would you say the tone of the campaign has been [ROTATE: mostly negative with candidates attacking each other; mostly positive with the candidates promoting their views] or an equal mix of positive and negative?

	Wk1	Wk2
Mostly negative	--	33
Mostly positive	--	17
Equal mix	--	41
Don't know	--	8

16. Currently Mitt Romney has released his tax returns from the past two years, and some have called on him to release returns from additional years. Do you think Mitt Romney should release tax returns from additional years, or not?

	Wk1
Yes, he should release more tax returns	66
No he should not	26
Don't know	8
Refused	1

17. Thinking ahead to the November 2012 presidential election, how enthusiastic are you about voting in the election this year?

	Wk1	Wk2
Very enthusiastic	54	51
Somewhat enthusiastic	31	33
Not too enthusiastic	12	11
Not at all enthusiastic	2	5
Don't Know	*	*

18. During the Republican National Convention Latino elected officials such as Senator Marco Rubio and Governor Susana Martinez were given prominent speaking roles. Does this give you a more favorable or less favorable impression of the Republican Party, or does it have no effect on how you feel about the Republican Party?

	Wk1	Wk2
More favorable	--	21
Less favorable	--	7
Has no effect	--	62
Don't know	--	9

About the Poll

This is the second release of an 11-week tracking poll of Latino registered voters. Each week impreMedia and Latino Decisions will release a new rolling cross-section of 300 completed interviews with Latino registered voters across all 50 states. Interviews are conducted in English or Spanish, at the preference of the respondent, all conducted by bilingual interviewers at Latino Decisions calling center, Pacific Market Research. The survey averaged 10 minutes in length, and has an overall margin of error of 5.6% on results that approach a 50/50 distribution. All respondents confirm that they are Hispanic or Latino and currently registered to vote. This second wave of the survey was fielded August 24-30, 2012