

# ImpreMedia/Latino Decisions 2012 LATINO ELECTION EVE POLL

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Results for Ohio



November 6, 2012

# 2012 Election Eve Poll: Ohio

5,600 Latino voters

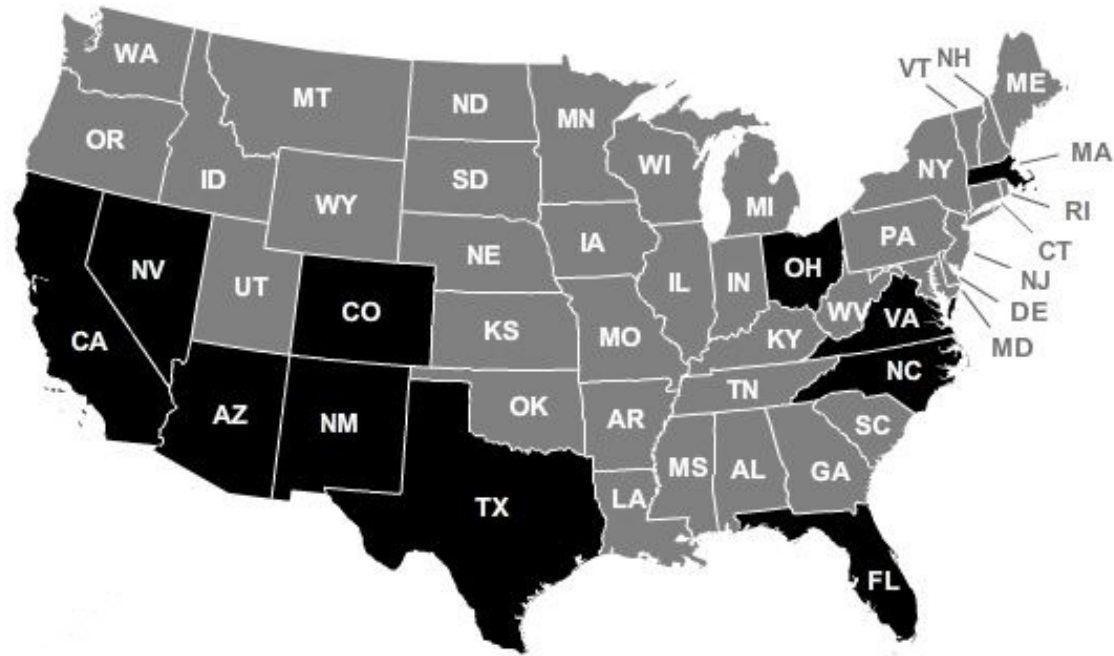
11 state polls

November 1-5

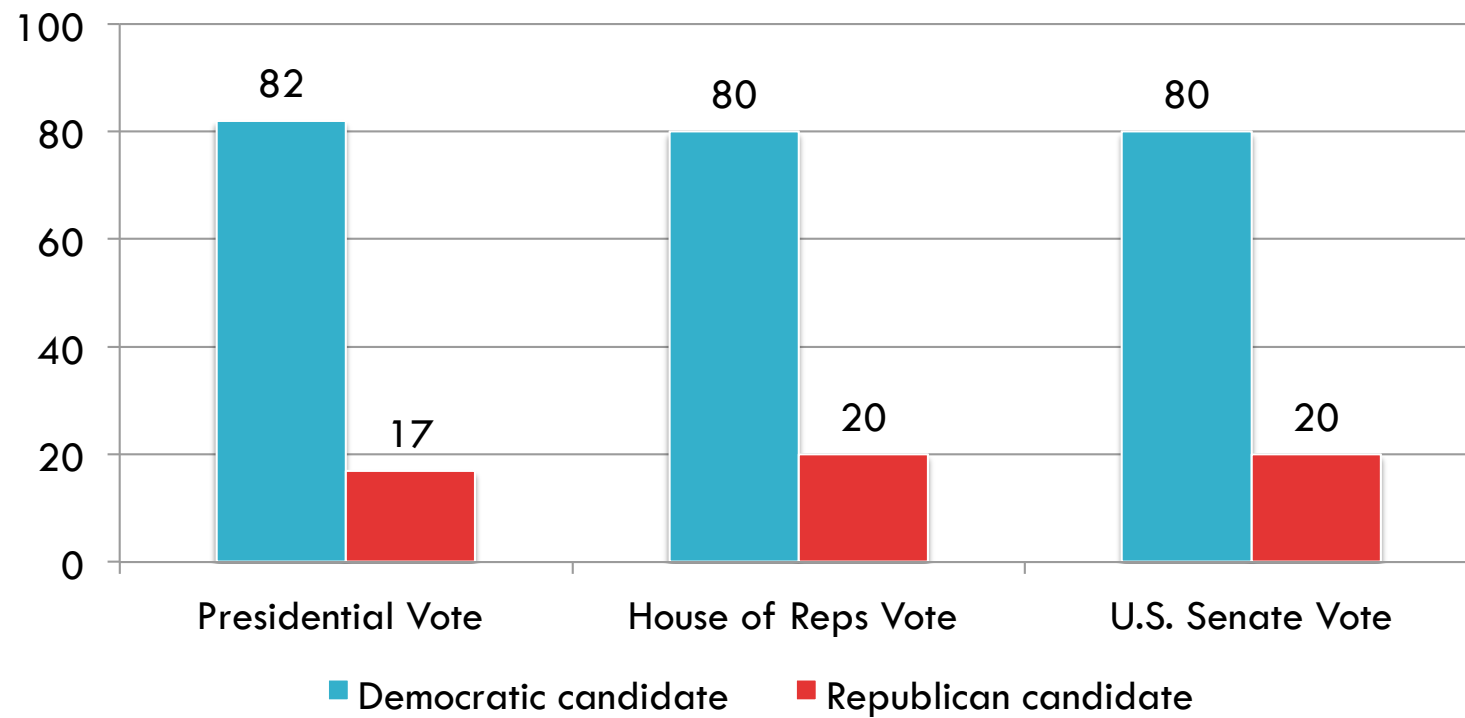
**Ohio Sample**

N = 400 interviews

+/- 4.9% margin



# OH: Vote for President, Senate, House



## OH: Latino Influence

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Latino vote for Obama: 82

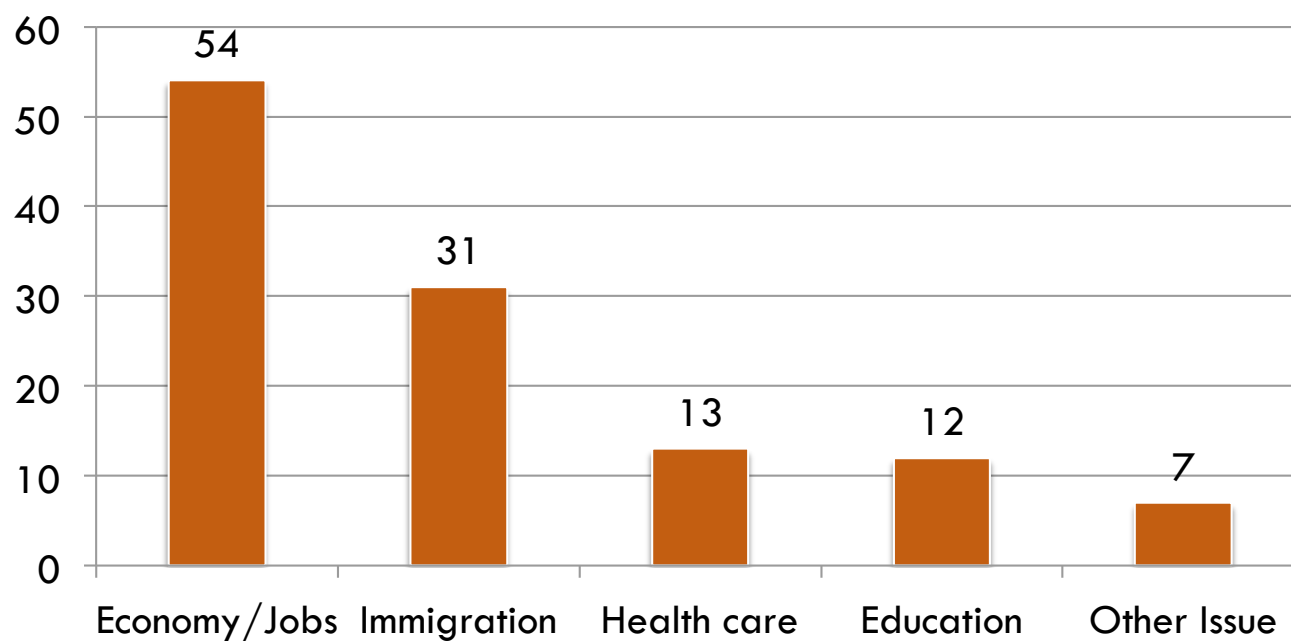
Latino vote for Romney: 17

% Latino in Electorate: 1.5

**Latino contribution to Obama vote: +1.0**

# OH: Most Important Issue

What are the most important issues facing the Latino community that politicians should address?



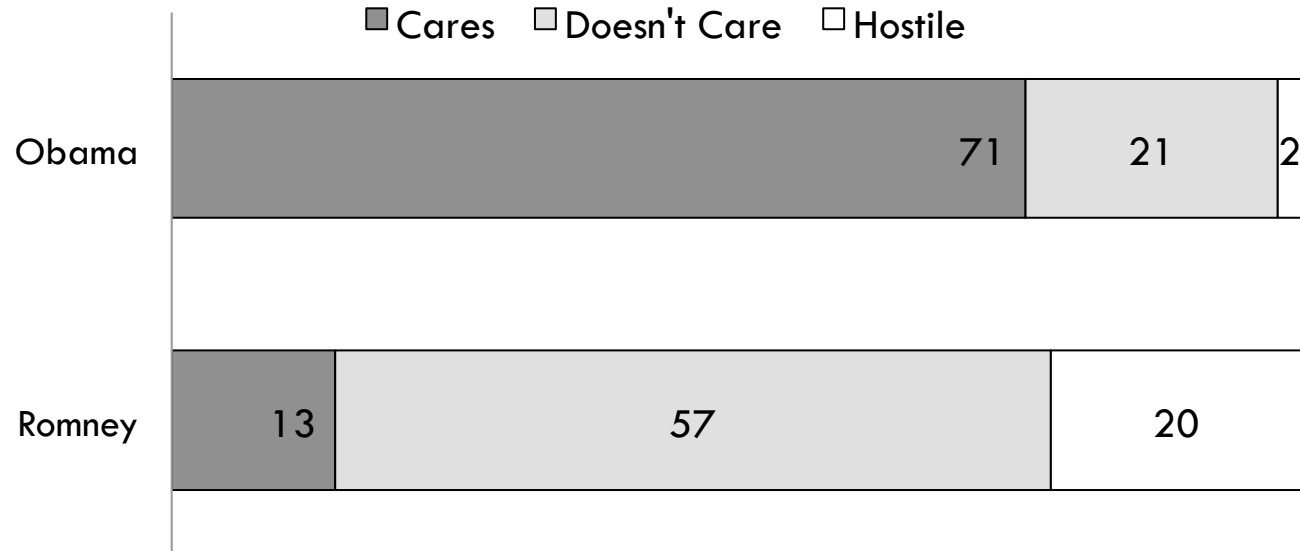
# OH: Candidate Latino Outreach

Obama/Romney

A. Cares about  
Latino community

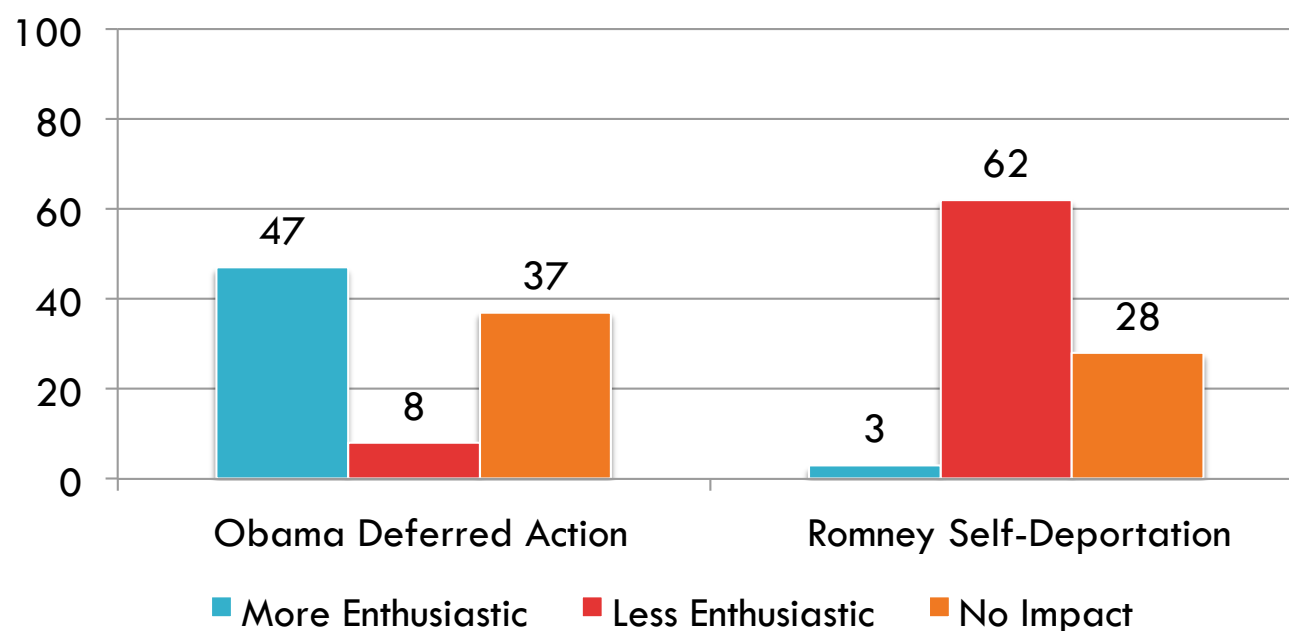
B. Doesn't care  
much

C. Hostile toward  
Latinos?



# OH: Candidates on Immigration

Did candidate's immigration position make you feel more enthusiastic, less enthusiastic, or did it not change feelings about candidate?



OH respondents who know an undocumented immigrant: 43%

[www.LatinoVote2012.com](http://www.LatinoVote2012.com)

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[LatinoDecisions.com](http://LatinoDecisions.com)



Thank You!