

ImpreMedia/Latino Decisions 2012 LATINO ELECTION EVE POLL

Results for Nevada



November 6, 2012

2012 Election Eve Poll: Nevada

5,600 Latino voters

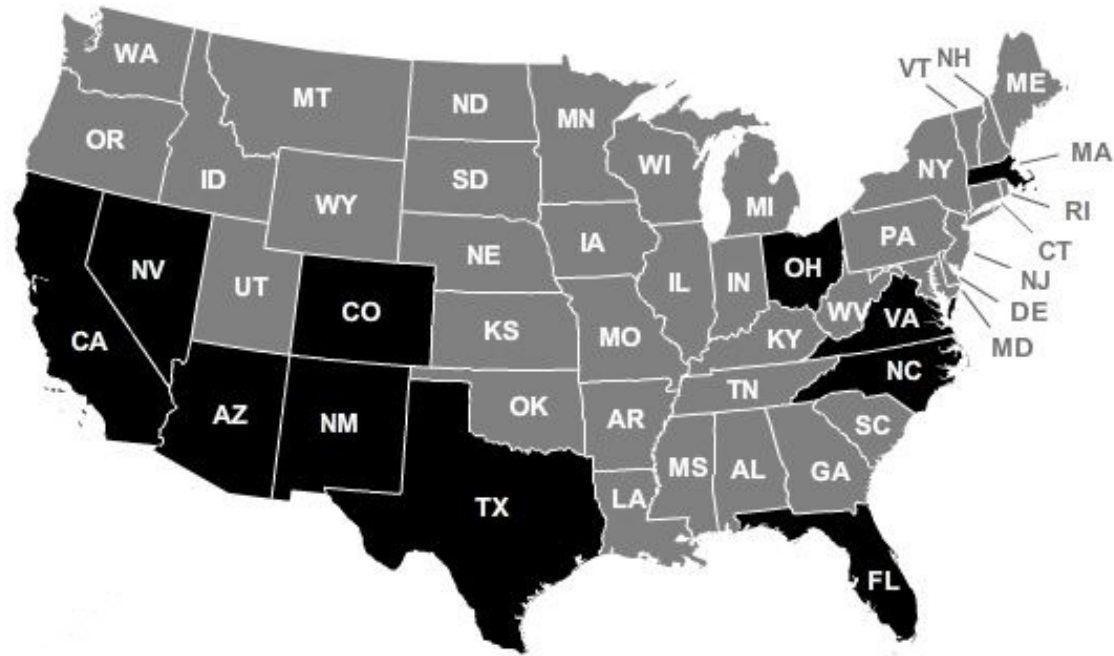
11 state polls

November 1-5

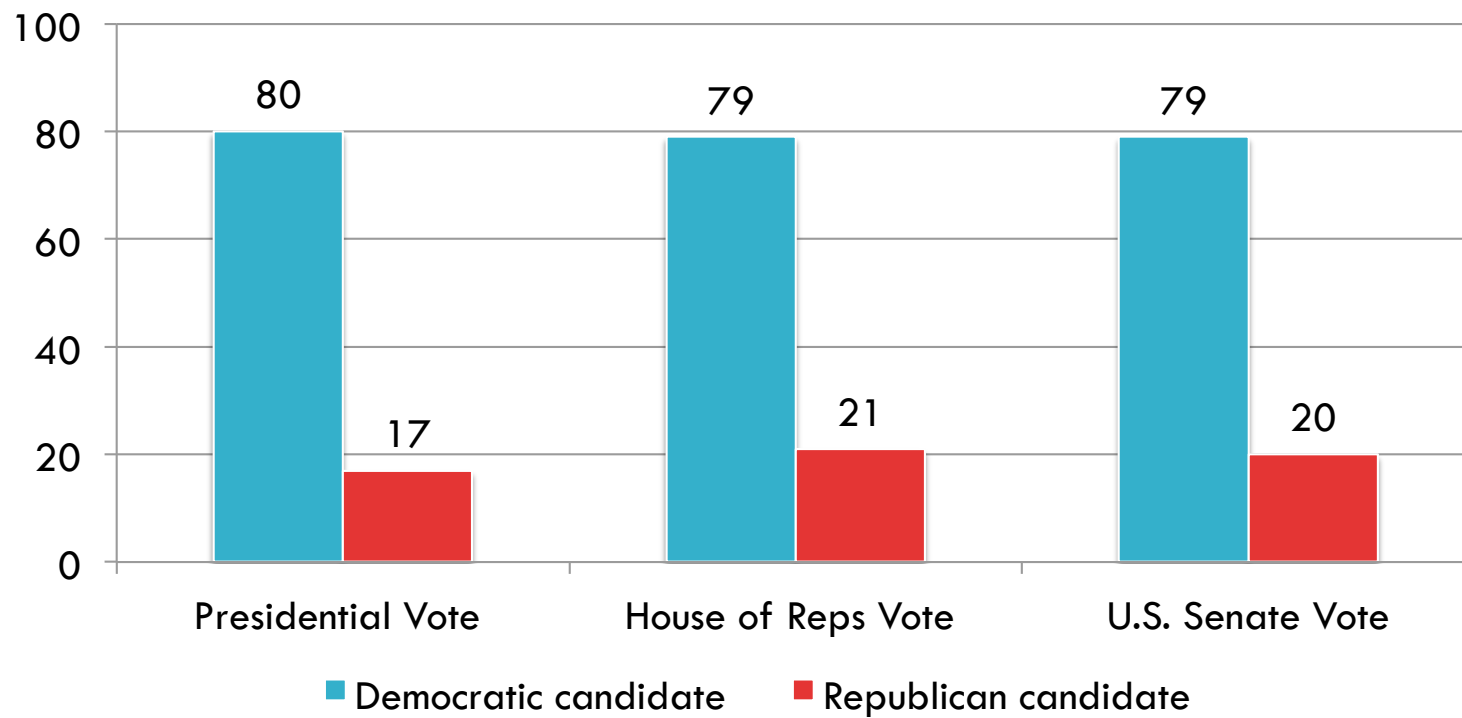
NV Sample

N = 400 interviews

+/- 4.9% margin



NV: Vote for President, Senate, House



NV: Latino Influence

Latino vote for Obama: 87

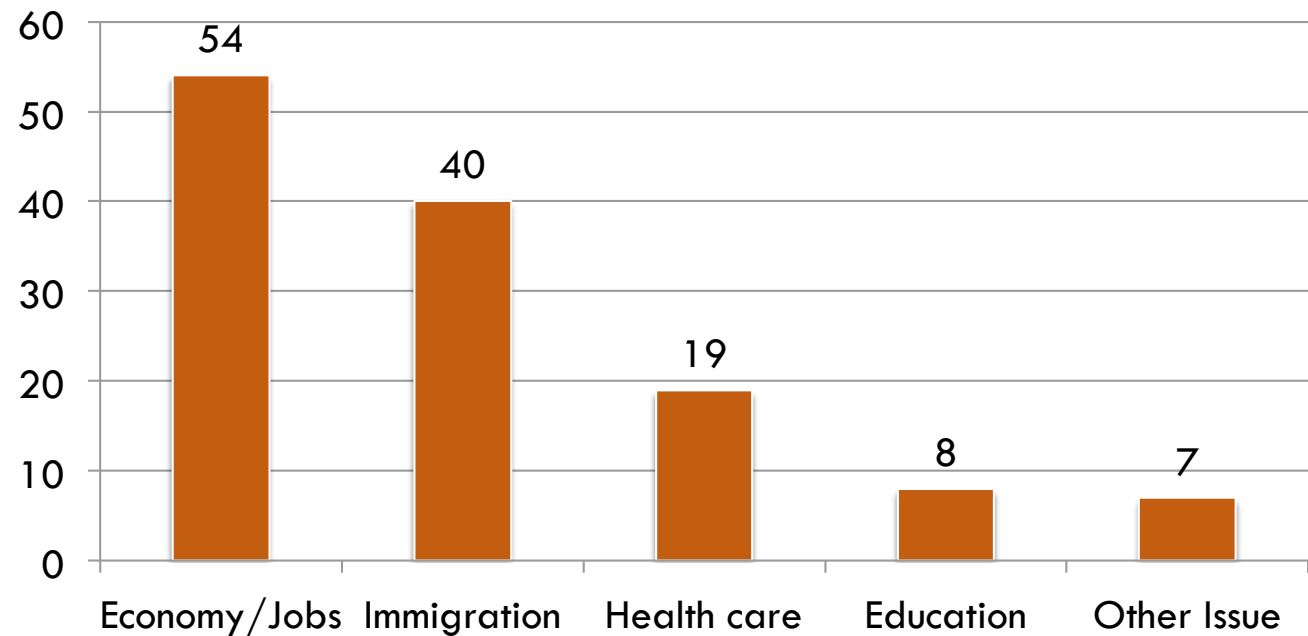
Latino vote for Romney: 15

% Latino in Electorate: 14.7

Latino contribution to Obama vote: +9.3

NV: Most Important Issue

What are the most important issues facing the Latino community that politicians should address?



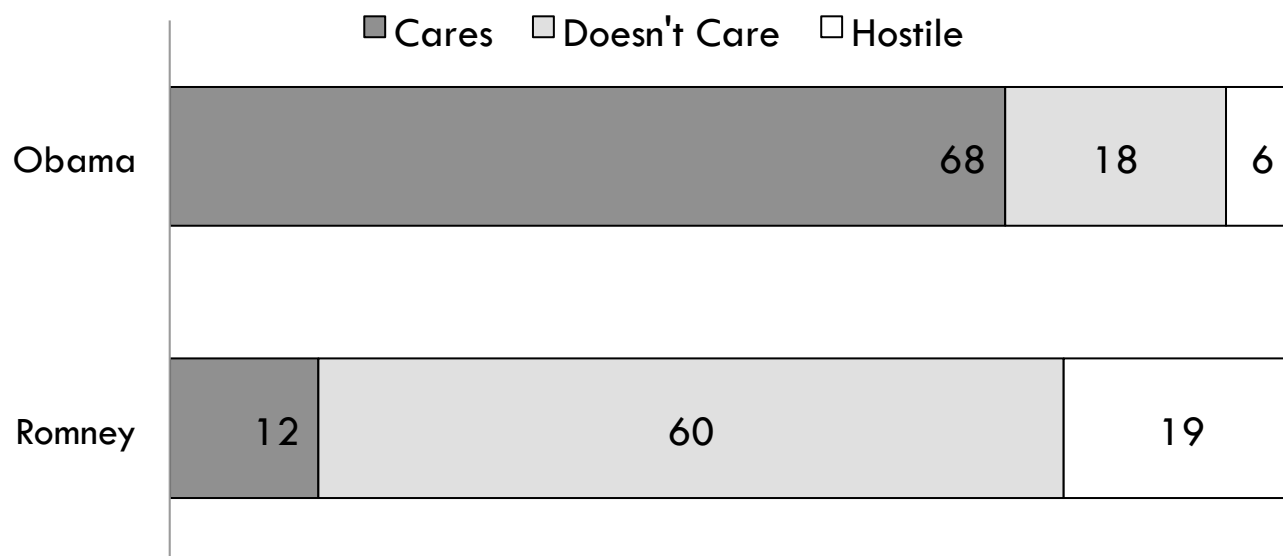
NV: Candidate Latino Outreach

Obama/Romney

A. Cares about
Latino community

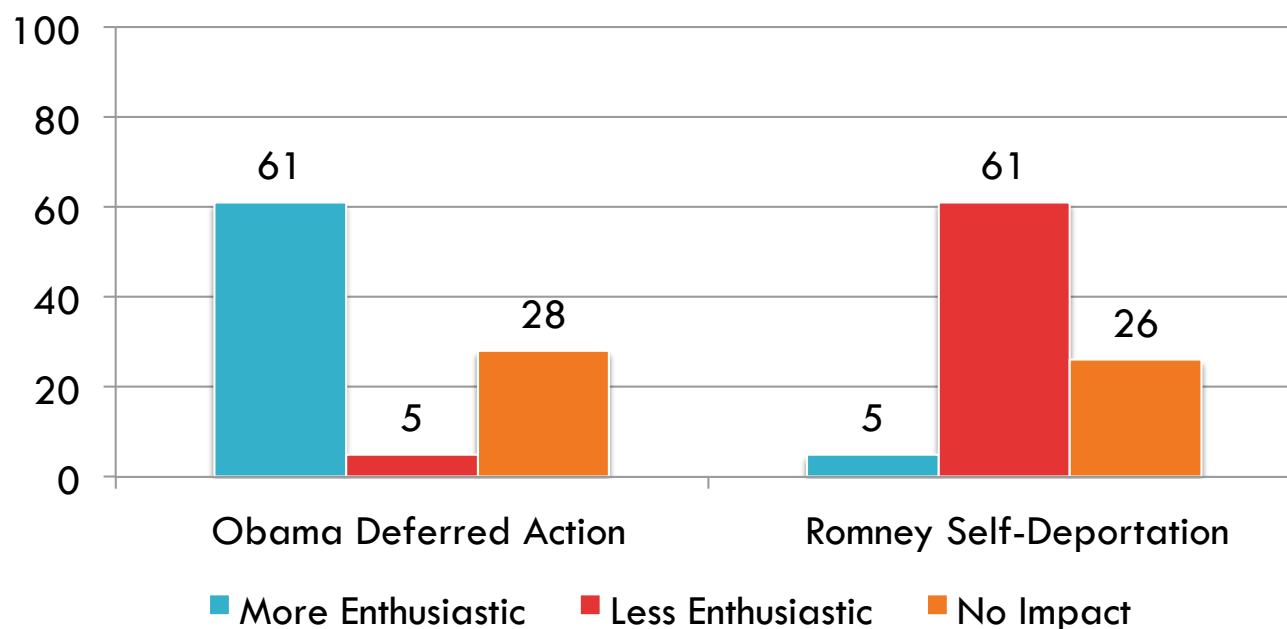
B. Doesn't care
much

C. Hostile toward
Latinos?



NV: Candidates on Immigration

Did candidate's immigration position make you feel more enthusiastic, less enthusiastic, or did it not change feelings about candidate?



NV respondents who know an undocumented immigrant: 67%

www.LatinoVote2012.com

LatinoDecisions.com



Thank You!