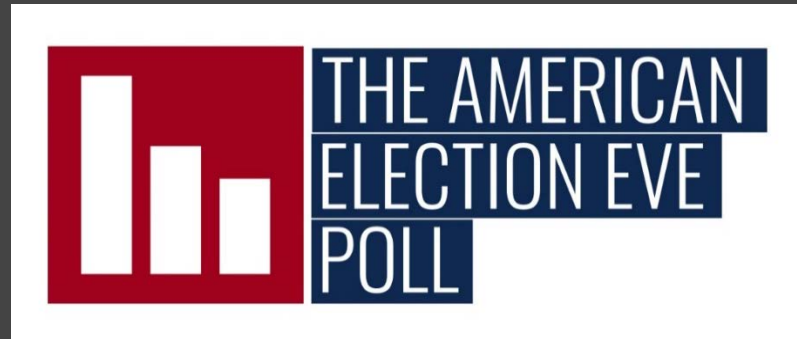


# 2018 MIDTERM ELECTION



November 7, 2018

# 2018 MIDTERM ELECTION

**AAPI**  
CIVIC ENGAGEMENT FUND



AMERICA OTES

**AMERICA'S  
VOICE**

**APIA HF**  
ASIAN & PACIFIC ISLANDER  
AMERICAN HEALTH FORUM

**Demos**

race forward   
*csi* CENTER FOR  
SOCIAL INCLUSION

 National  
Urban League

**FAITH IN  
ACTION** 



**MOVE ON**



**UNIDOS US**  
STRONGER COMMUNITIES. STRONGER AMERICA.

November 7, 2018

# 2018 MIDTERM ELECTION

Matt Barreto

*Latino Decisions*

Janet Murguia

*UnidosUS*

Ben Monterroso

*Mi Familia Vota*

Rocio Saenz

*SEIU*

Maria Urbina

*Indivisible*

Mario Carrillo

*America's Voice*

# The American Election Eve Poll

- Exit polling has increasingly come under fire for not providing an accurate and representative sample of all voters in a state or district
- Since 2010 we have been working with partners to provide more accurate data on how minority and immigrant communities have voted and why
- This year we have a large and robust sample that includes:
  - Latinos, blacks, AAPIs, whites and Native Americans
  - 70 most competitive battleground House seats
  - 6 states with competitive elections

# The American Election Eve Poll

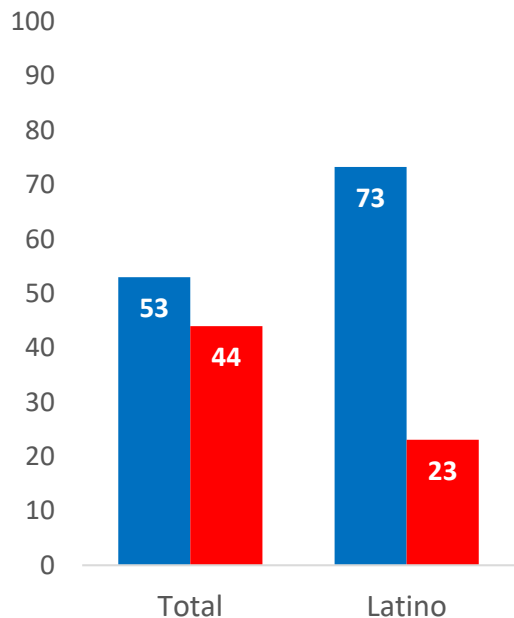
- Total sample of n=9,425 Americans who voted in 2018
- Margin of error of +/- 1 % full samples, +/- 2% for House battleground
- Field dates October 31 – November 6, 2018
- Minimum N=600 each group: Latino, African American, Asian American or Pacific Islander, Native American, and white non-Hispanic
  - Due to sample size considerations, Native Americans drawn from 50-state national sample, all other groups drawn only from the 70 competitive districts
- Respondents randomly selected from voter file and contacted by cell phone, landline, and via email, verified to be registered to vote, voted early or certain to vote on election day
- Available in English, Spanish, Chinese, Korean, Vietnamese, Tagalog, Hmong

# Vote for U.S. House

Minority and immigrant voters drove the Blue Wave in the U.S. House elections

While the white vote was decidedly less Republican than in 2016

In the election for U.S. House of Representatives, did you vote for the Democratic candidate or Republican candidate?



Latinas	77%
Spanish intv	81%
Mexican	78%
Puerto Rican	70%
Cuban	53%

# REFERENDUM ON TRUMP AND DIVISIVE, TOXIC POLITICS

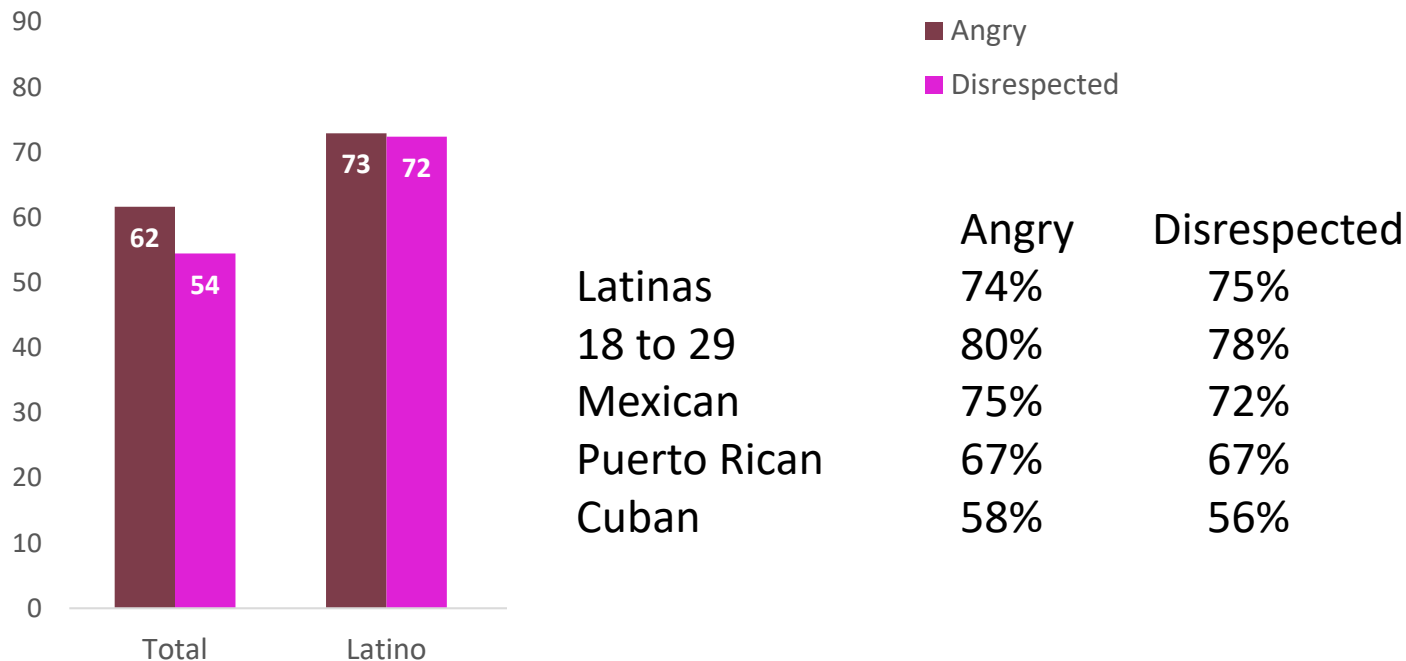


# A referendum on Donald Trump

Reactions and emotions to President Trump were a driving factor for voters in the 2018 elections

A majority of voters of all races and ethnicities were upset by Trump, not inspired

Because of something he has said or done, has Trump made you feel:

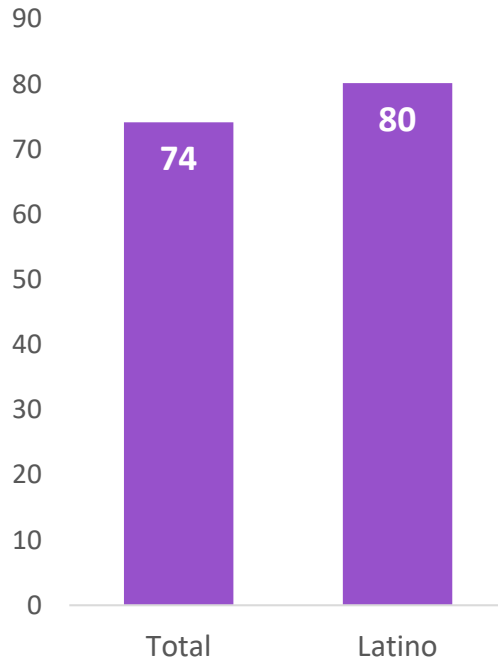




# Anger and #MeToo

A clear majority of all voters think that sexual harassment against women continues to be a major problem in our country

Sexual harassment against women is a major problem in our country



Latinas	85%
Spanish intv	88%
Mexican	82%
Puerto Rican	84%
Cuban	83%

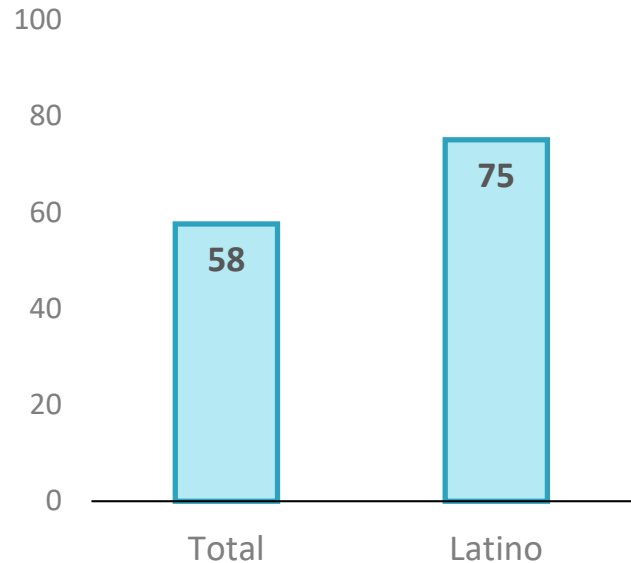
# The rise of racism in American elections

Which statement comes closest to your own view?

	<u>Total</u>	<u>Latino</u>
Trump has no impact on [my community]	8	6
Trump has a positive impact on [my community]	33	18
Trump has a negative impact on [my community]	21	27
Trump is a racist whose policies are intended to hurt [my community]	34	48
<b><i>Total negative / racist</i></b>	<b><i>56</i></b>	<b><i>74</i></b>

# Attacks are seen as divisive

Trump and the Republicans are using toxic rhetoric to try and divide us from one another



Latinas	81%
18 to 29	83%
Spanish intv	82%
Mexican	81%
Puerto Rican	77%
Cuban	62%

IMMIGRATION ATTACKS HURT  
REPUBLICANS WITH ALL GROUPS



# Anti-Immigrant Campaign Fails

**Kris Kobach (KS)**

**Lou Barletta, Senate (R-PA)**

**Corey Stewart, Senate (R-VA)**

**Scott Wagner, Governor (R-PA)**

**Adam Laxalt, Nevada Governor**

**Barbara Comstock, House (VA-10)**

**Bill Schuette, Michigan Governor**

**Christopher Peters, House (IA-03)**

**Claudia Tenney, House (NY-22)**

**Dana Rohrabacher, House (CA-48)**

**David Brat, House (VA-07)**

**Dean Heller, Senate (R-NV)**

**Eddie Edwards, House (NH-01)**

**Jason Lewis, House (MN-02)**

**Jeff Johnson, Minnesota Governor**

**John Chrin, House (PA-08)**

**John Faso, House (NY-19)**

**Kevin Yoder, House (KS-03)**

**Lea Marquez Peterson, House (AZ-02)**

**Lena Epstein, House (MI-11)**

**Manny Santos, House (CT-05)**

**Pete Sessions, House (TX-32)**

**Rod Blum, House (IA-01)**

**Rudy Peters, House (CA-15)**

**Scott Taylor, House (VA-02)**

**Scott Walker, Wisconsin Governor**

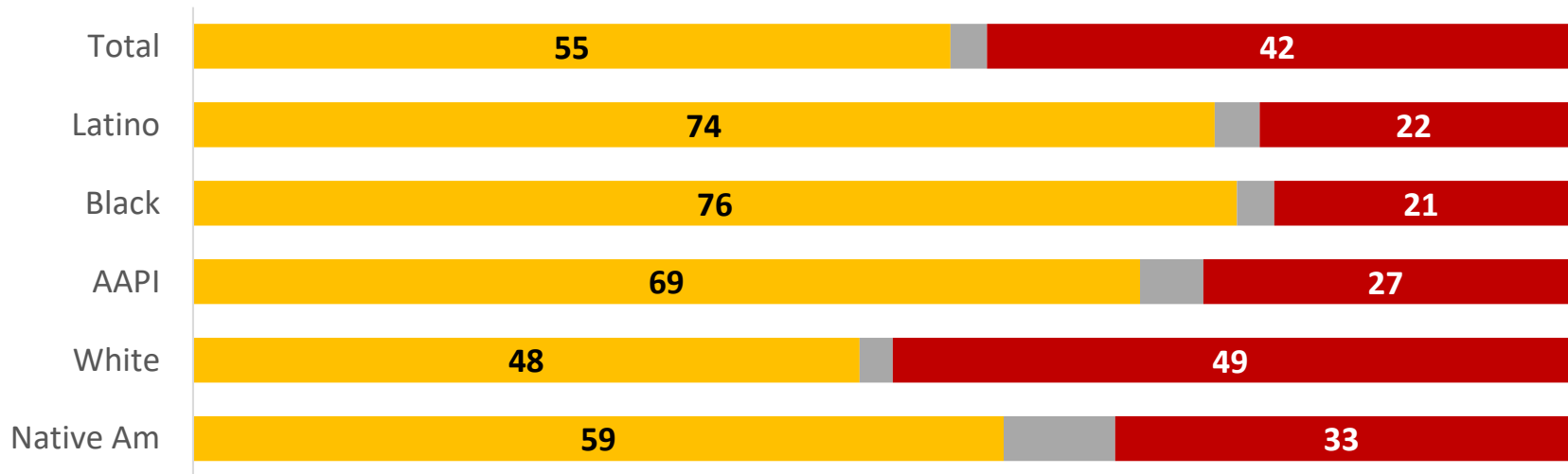
**Walker Stapleton, Governor (R-CO)**

**Wendy Rogers, House (AZ-01)**

# No “net gain” from attacking immigrants

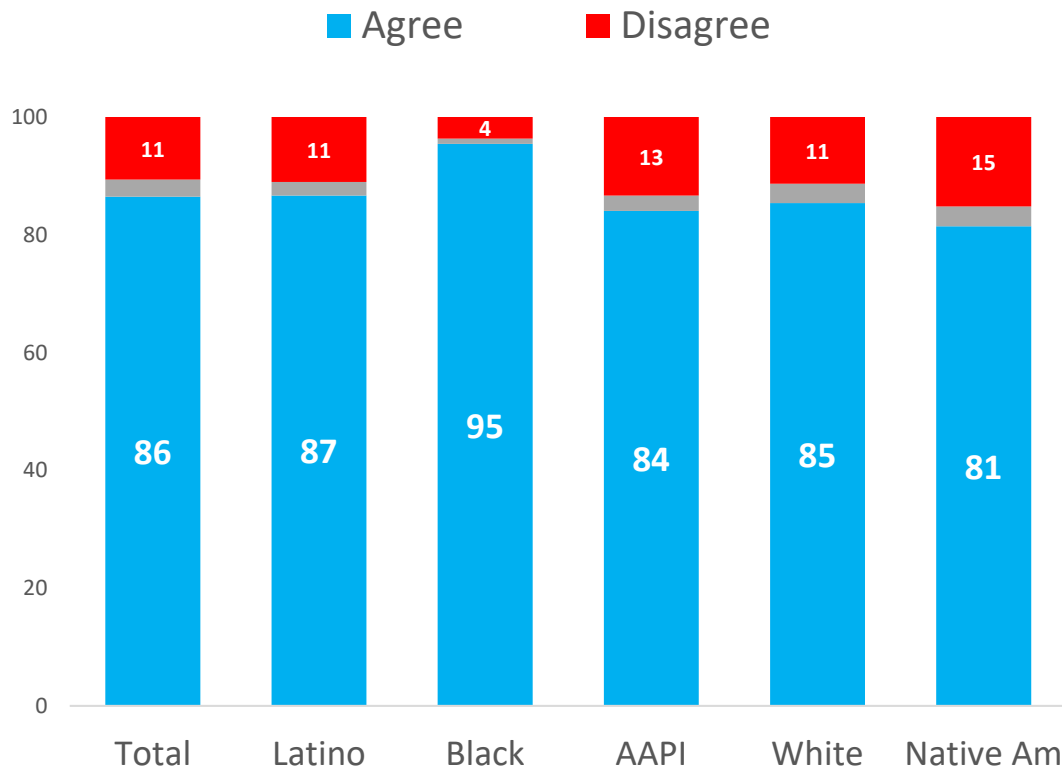
■ Immigrants just want to provide a better life for their families, just like you and me. I support legislation to make America more welcoming to immigrants

■ America has too many illegal immigrants, they hurt the economy, bring crime and gang violence to our cities. We have to crack down on illegal immigration



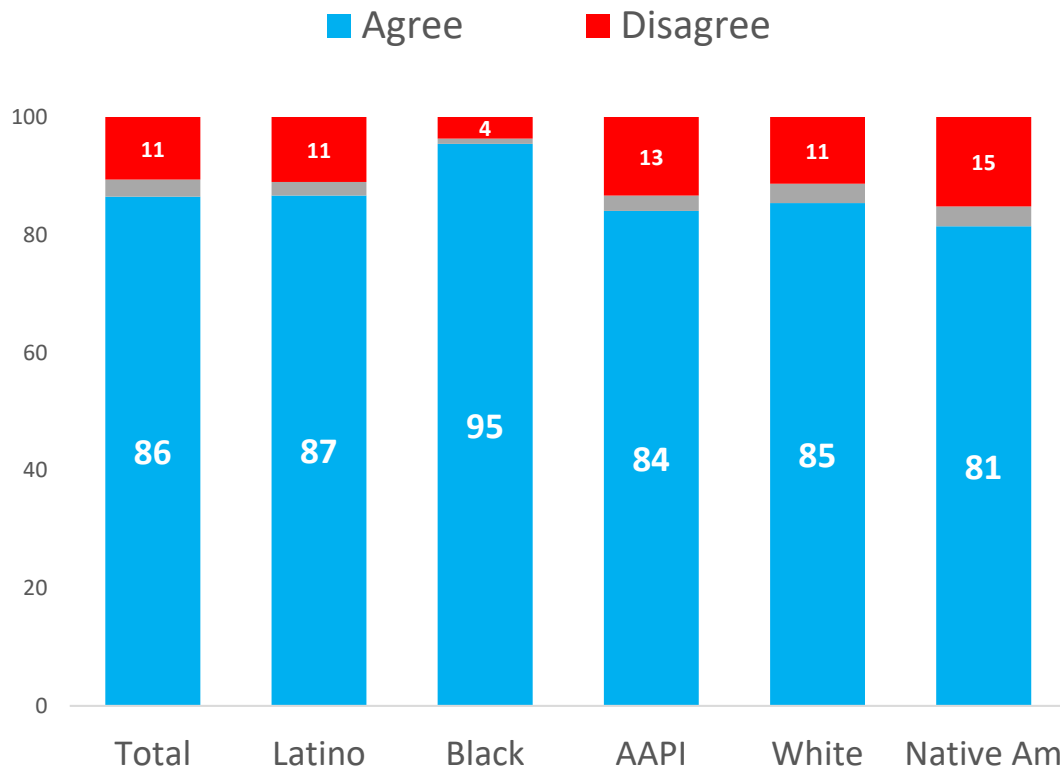
# Immigrant attacks accomplish nothing

In 2018, many Republicans made attacks on immigrants' part of their campaigns. It's obvious we need to reform our immigration policies but calling immigrants rapists and gang members accomplishes nothing. Congress should work together on bipartisan immigration reform and put the issue to rest, and address important issues like improving wages, lowering the cost of health care so we have more money in our pockets.



# Immigrant attacks accomplish nothing

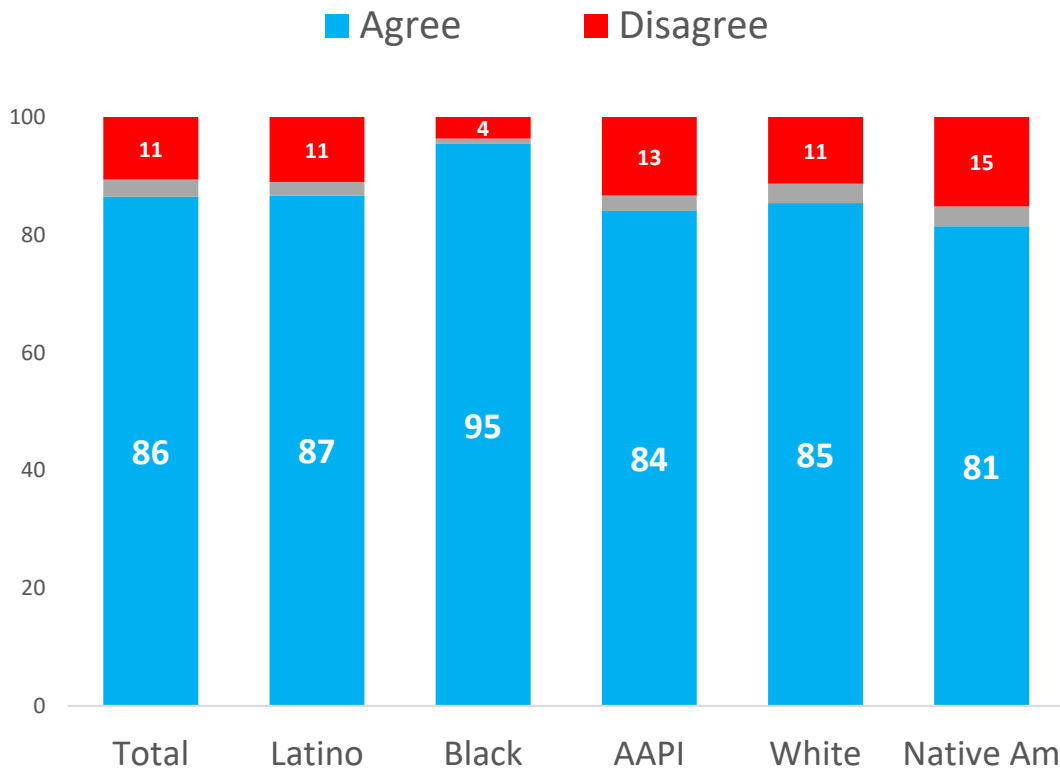
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THE ISSUES VOTERS WANT  
CONGRESS TO ADDRESS.....

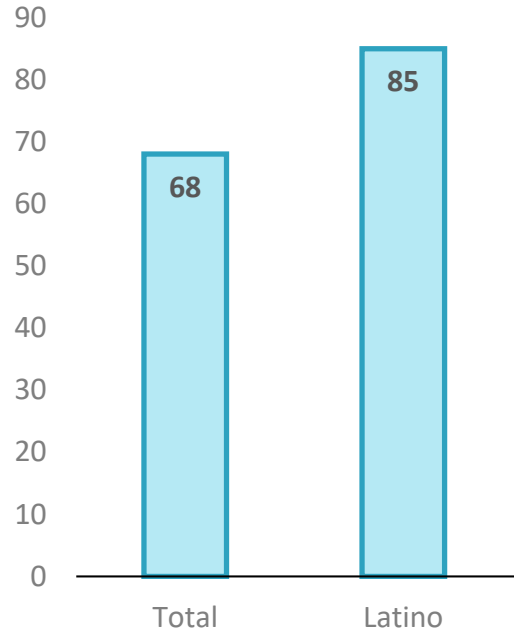


# Widespread support for the DREAM Act

Policy Issues in  
2018

Congress should  
pass the DREAM  
Act

## Pass the DREAM Act



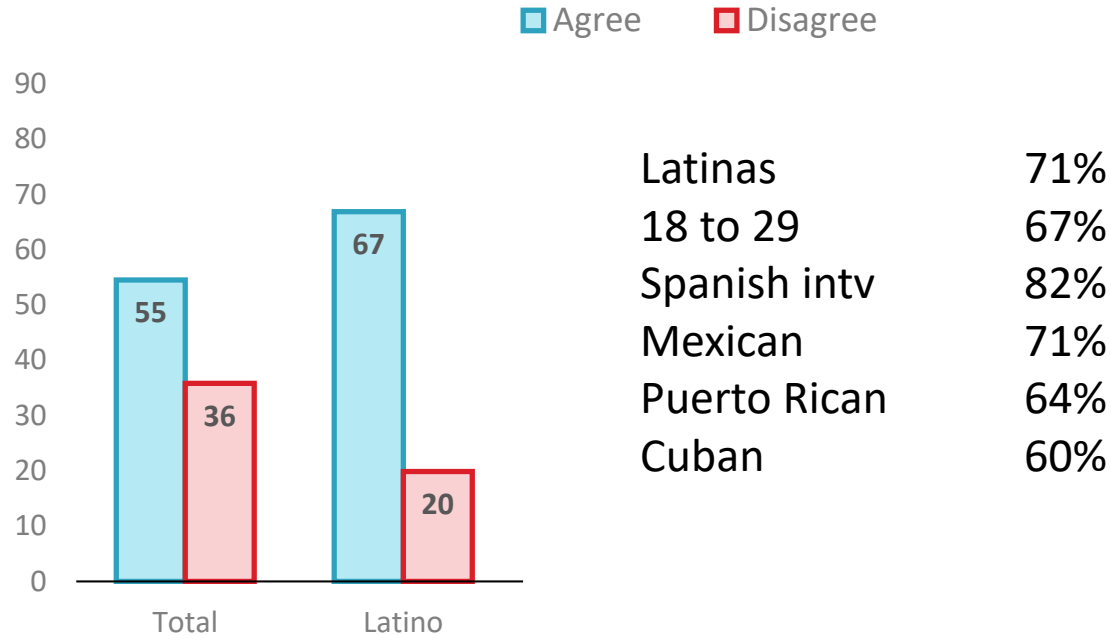
Latinas	85%
18 to 29	83%
Spanish intv	93%
Mexican	85%
Puerto Rican	82%
Cuban	79%

# Access to affordable health care

Policy Issues in  
2018

Voters wanted  
expanded access  
to health care,  
not repeal

## Obamacare should be strengthened

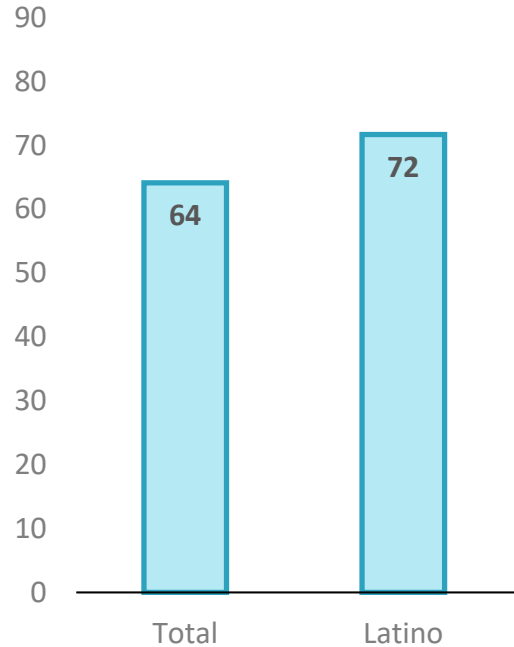


# Widespread support for the gun laws

Policy Issues in  
2018

Congress should  
pass stricter gun  
laws

Congress should enact stricter gun laws



Latinas	76%
18 to 29	68%
Spanish intv	86%
Mexican	74%
Puerto Rican	77%
Cuban	77%

# PARTY AND MOBILIZATION



# Views toward party outreach: GOP

Which statement comes closest to your own view?

	Total	Latino
The Republican Party is currently doing a good job of reaching out to <i>[my community]</i> .	52	23
The Republican Party doesn't care too much about <i>[my community]</i>	26	35
The Republican Party is being hostile towards <i>[my community]</i> .	17	39
<b><i>Total hostile or ignoring</i></b>	<b><i>43</i></b>	<b><i>74</i></b>

# Views toward party outreach: Dem

Which statement comes closest to your own view?

	Total	Latino
The Democratic Party is currently doing a good job of reaching out to <i>[my community]</i> .	45	56
The Democratic Party doesn't care too much about <i>[my community]</i>	23	30
The Democratic Party is being hostile towards <i>[my community]</i> .	25	10
<b><i>Total hostile or ignoring</i></b>	<b><i>48</i></b>	<b><i>39</i></b>



# Self-mobilization

Encouraged your friends or family to register or vote in the 2018 election

Total	67%	Mexican	67%
Latinas	69%	Puerto Rican	66%
18 to 29	75%	Cuban	73%
Spanish intv	52%	Democrat	68%
English intv	75%	Republican	62%

# Any clues on Latino turnout

## ➤ Texas is clearly shifting

- Dallas + 86%
- Travis + 94%

# Any clues on Latino turnout

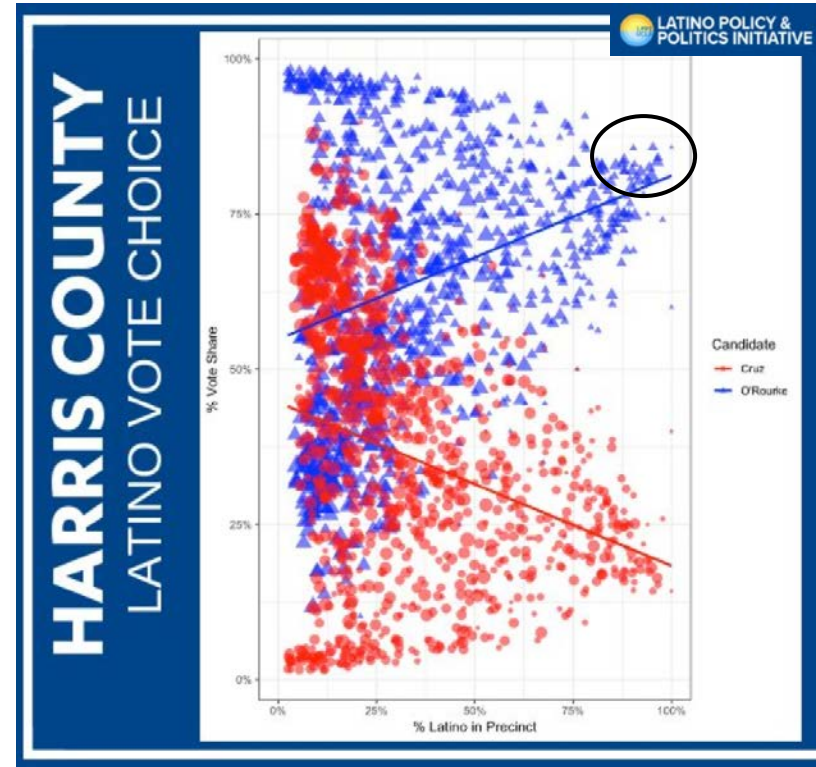
## ➤ Texas is clearly shifting

- Dallas + 86%
- Travis + 94%
- Hidalgo + 105%
- Zapata + 109%
- Cameron + 115%
- Webb + 116%
- Jim Hogg + 118%
- Starr + 125%
- El Paso + 168%

# Any clues on Latino turnout

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