



## WEEKLY LATINO TRACKING POLL 2018 POST ELECTION REPORT

For each of the names below, please indicate whether you have heard of the person, and if your impression is very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable. If you have no opinion, or have never heard of the person, that is fine

	Favorable		Unfavorable		DK	NA	Tot Fav	Tot Unfav	Net
	Very	Some	Some	Very					
1. Michelle Obama	63	17	6	11	3	1	<b>80</b>	<b>17</b>	<b>+63</b>
2. Bernie Sanders	34	29	12	13	10	3	<b>63</b>	<b>25</b>	<b>+38</b>
3. Joe Biden	30	28	20	8	8	6	<b>58</b>	<b>28</b>	<b>+30</b>
4. Luis Gutierrez	8	31	8	8	21	24	<b>39</b>	<b>16</b>	<b>+23</b>
5. Julián Castro	20	21	12	10	18	19	<b>41</b>	<b>22</b>	<b>+19</b>
6. Elizabeth Warren	16	27	14	12	19	12	<b>43</b>	<b>26</b>	<b>+17</b>
7. Kristin Gillibrand	10	24	10	8	26	21	<b>34</b>	<b>18</b>	<b>+16</b>
8. Kamala Harris	16	18	13	6	26	20	<b>34</b>	<b>19</b>	<b>+15</b>
9. Tom Perez	17	22	12	13	19	17	<b>39</b>	<b>25</b>	<b>+14</b>
10. Deval Patrick	6	24	5	11	23	31	<b>30</b>	<b>16</b>	<b>+14</b>
11. Carmen Yulín Cruz	15	17	15	4	19	30	<b>32</b>	<b>19</b>	<b>+13</b>
12. Eric Garcetti	11	19	10	9	24	26	<b>29</b>	<b>19</b>	<b>+10</b>
13. Bill de Blasio	14	25	16	14	19	11	<b>39</b>	<b>30</b>	<b>+9</b>
14. Michael Bloomberg	9	23	15	8	33	11	<b>32</b>	<b>23</b>	<b>+9</b>
15. Amy Klobuchar	8	16	9	7	26	34	<b>24</b>	<b>16</b>	<b>+8</b>
16. Xavier Becerra	12	20	12	12	23	19	<b>32</b>	<b>24</b>	<b>+8</b>
17. Andrew Cuomo	9	20	17	6	33	13	<b>29</b>	<b>23</b>	<b>+6</b>
18. Mitch Landrieu	5	14	11	4	37	28	<b>19</b>	<b>15</b>	<b>+4</b>
19. Cory Booker	10	20	14	13	29	14	<b>30</b>	<b>27</b>	<b>+3</b>
20. Eric Holder	8	15	21	10	27	18	<b>23</b>	<b>31</b>	<b>-8</b>
21. Steve Bullock	5	13	18	8	26	29	<b>18</b>	<b>26</b>	<b>-8</b>
22. Terry McAuliffe	4	11	16	8	22	38	<b>15</b>	<b>24</b>	<b>-9</b>
23. Mitt Romney	6	32	21	15	20	5	<b>38</b>	<b>36</b>	<b>+2</b>
24. Marco Rubio	11	27	23	20	12	7	<b>38</b>	<b>43</b>	<b>-5</b>
25. Jeff Flake	12	15	18	14	21	21	<b>27</b>	<b>32</b>	<b>-5</b>
26. Mike Pence	13	17	19	32	14	6	<b>30</b>	<b>51</b>	<b>-21</b>

27. Now thinking ahead two years to the 2020 election for President, do you plan to vote for the Republican Donald Trump, or for the Democratic candidate for President?

Will vote for Donald Trump.....	16
Undecided but leaning to Trump.....	1
Undecided .....	13
Undecided but leaning to Democrat .....	7
Will vote for the Democratic candidate .....	63
<b>TOTAL TRUMP .....</b>	<b>17</b>
<b>TOTAL DEMOCRAT .....</b>	<b>70</b>

28. [SPLIT A] If the Democratic Party nominates the first ever Latino candidate as President, or Vice President, such as former Secretary of Housing, Julian Castro, how would that affect the way you might vote in 2020?

Much more likely to vote Democrat .....	44
Somewhat more likely to vote Democrat .....	23
Somewhat less likely to vote Democrat .....	5
Much less likely to vote Democrat .....	4
Would have no impact on my vote.....	23
<b>MORE LIKELY.....</b>	<b>67</b>
<b>LESS LIKELY .....</b>	<b>9</b>

29. [SPLIT B] If the Democratic Party nominates the first ever Latino candidate as President, or Vice President, how would that affect the way you might vote in 2020?

Much more likely to vote Democrat .....	44
Somewhat more likely to vote Democrat .....	12
Somewhat less likely to vote Democrat .....	3
Much less likely to vote Democrat .....	4
Would have no impact on my vote.....	37
<b>MORE LIKELY.....</b>	<b>56</b>
<b>LESS LIKELY .....</b>	<b>7</b>

**Methodology.** On behalf of NALEO Educational Fund, Latino Decisions interviewed 2,767 Latino registered voters nationwide from September 1 – November 4, 2018, with a rolling cross-section of 500 during each week. Each week different names of noteworthy public figures were presented to voters, including many who have been mentioned as potential 2020 presidential candidates. Each weekly sample carries a margin of error of 4.4% and included a fresh sample of 250 registered voters added and combined with the previous 250 interviews to create a rolling average of 500 for each week, consistent with most tracking polls methodology. Respondents were randomly selected from Latino Decisions partner web panels and confirmed to be registered to vote. The survey was self-administered and available in English or Spanish at the discretion of the respondent. Data were compared to the best known estimates of the U.S. Census Current Population Survey (CPS) for demographic profile of Latino registered voters and weights were applied to bring the data into direct balance with Census estimates.