

**LCF Latino California Gubernatorial Survey – January 17, 2018**

**Results Among Latino Registered Voters Statewide**

I'm going to read you the names of several people. After I read each one, please tell me if you have a very favorable view, somewhat favorable view, somewhat unfavorable view, or very unfavorable view of them. If you haven't heard of them or are unfamiliar with them, just tell me that. **[RANDOMIZE]**

|                         | {Favorable} |      | {Unfavorable} |      | No opin | Total Fav | Total Unfav |     |
|-------------------------|-------------|------|---------------|------|---------|-----------|-------------|-----|
|                         | Very        | Some | Some          | Very |         |           |             |     |
| 1. Gavin Newsom         | 15          | 19   | 10            | 8    | 48      | 34        | 18          | +16 |
| 2. Antonio Villaraigosa | 26          | 35   | 11            | 8    | 19      | 61        | 19          | +42 |
| 3. John Chiang          | 7           | 25   | 10            | 4    | 55      | 32        | 14          | +18 |
| 4. Delaine Eastin       | 6           | 17   | 8             | 6    | 64      | 23        | 14          | +9  |
| 5. John Cox             | 3           | 11   | 5             | 4    | 75      | 14        | 9           | +5  |
| 6. Travis Allen         | 5           | 14   | 6             | 3    | 73      | 19        | 9           | +10 |
| 7. Donald Trump         | 13          | 9    | 8             | 64   | 5       | 22        | 72          | -50 |
| 8. Jerry Brown          | 31          | 35   | 12            | 14   | 8       | 66        | 26          | +40 |
| 9. Barack Obama         | 58          | 24   | 6             | 10   | 2       | 83        | 16          | +67 |

10. On the whole, what are the most important issues facing the [Hispanic/Latino] community in California that you think the next Governor of California should address? [RESPONDENT MAY SELECT ONE OR TWO – RECORD ORDER OF MENTION IF TWO]

|   |    |
|---|----|
| Welcoming immigrants and protecting their rights .....          | 30 |
| Creating jobs.....  | 22 |
| Improving public schools .....                                  | 20 |
| Improving the economy.....                                      | 17 |
| Improving access to health care .....                           | 14 |
| Making college more affordable .....                            | 9  |
| Investing in and expanding housing affordability.....           | 7  |
| Addressing Race relations / discrimination .....                | 6  |
| Decreasing government spending / Lower taxes .....              | 5  |
| Reducing Corruption in government .....                         | 4  |
| Reforming the criminal justice system and police practices .... | 4  |
| Investing in transportation, and public transit .....           | 2  |
| Addressing climate change / environment.....                    | 2  |
| Foreign policy / international relations .....                  | 2  |
| Something else .....  | 8  |
| Don't know .....  | 5  |

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11. Many people are busy and don't get a chance to vote in every election. Thinking about the primary election in a few months on June 5<sup>th</sup>, what would you say the chances are that you will vote in this election?

|                               |    |
|-------------------------------|----|
| 100% certain to vote .....    | 68 |
| Probably will vote .....      | 17 |
| 50-50 chance.....             | 9  |
| Probably will NOT vote .....  | 3  |
| Definitely will not vote..... | 2  |
| Don't know .....              | 1  |

12. As you may know, California now has a top-two primary system for statewide races in which voters can cast ballots for any candidate, and the two candidates receiving the most votes—regardless of party—will advance to the general election.

If the June primary for governor were being held today, who would you vote for [ROTATE: Democrat Gavin Newsom, Democrat Antonio Villaraigosa, Democrat John Chiang, Democrat Delaine Eastin, Republican John Cox, Republican Travis Allen?

|                            |    |
|----------------------------|----|
| Gavin Newsom .....         | 14 |
| Antonio Villaraigosa ..... | 31 |
| John Chiang.....           | 3  |
| Delaine Eastin .....       | 4  |
| John Cox.....              | 4  |
| Travis Allen.....          | 3  |
| Someone else.....          | 4  |
| Undecided/don't know ..... | 36 |

13. [IF UNDECIDED ON Q12] Okay, you have been recorded as undecided. But, if the primary election were today, which candidate are you leaning towards supporting?

|                            |    |
|----------------------------|----|
| Gavin Newsom .....         | 5  |
| Antonio Villaraigosa ..... | 21 |
| John Chiang.....           | 2  |
| Delaine Eastin .....       | 4  |
| John Cox.....              | 3  |
| Travis Allen.....          | 2  |
| Someone else.....          | 3  |
| Don't know.....            | 60 |

**TOTAL VOTE CHOICE 12/13:**

|                            |    |
|----------------------------|----|
| Gavin Newsom .....         | 15 |
| Antonio Villaraigosa ..... | 39 |
| John Chiang.....           | 4  |
| Delaine Eastin .....       | 5  |
| John Cox.....              | 5  |
| Travis Allen.....          | 4  |
| Someone else.....          | 5  |
| Don't know.....            | 22 |

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14. Would you say the Democratic Party of California is currently doing a good job of reaching out to [Hispanic/Latinos], that they don't care too much about [Hispanic/Latinos], or that they are being hostile towards [Hispanic/Latinos]?

|                                      |    |
|--------------------------------------|----|
| Democrats are doing a good job ..... | 53 |
| Democrats don't care too much .....  | 32 |
| Democrats are being hostile .....    | 8  |
| Don't know.....                      | 7  |

15. Would you say the Republican Party of California is currently doing a good job of reaching out to [Hispanic/Latinos], that they don't care too much about [Hispanic/Latinos], or that they are being hostile towards [Hispanic/Latinos]?

|  |    |
|--|----|
| Republicans are doing a good job ..... | 17 |
| Republicans don't care too much .....  | 46 |
| Republicans are being hostile .....    | 31 |
| Don't know.....                        | 6  |

16. How often do you read or watch news about politics and current affairs in California?

|                      |    |
|----------------------|----|
| Very often .....     | 46 |
| Somewhat often ..... | 33 |
| Not too often .....  | 17 |
| Not at all .....     | 5  |

17. There are many ways to stay up to date about current events, what would you say is the primary way you receive your news content?

|  |    |
|--|----|
| Newspaper (either paper or online) ..... | 13 |
| Local or cable Television .....          | 52 |
| Facebook.....                            | 8  |
| Radio .....                              | 5  |
| Twitter .....                            | 2  |
| Other news websites online .....         | 11 |
| Talking with friends or family .....     | 3  |
| Other [SPECIFY].....                     | 4  |
| Don't know .....                         | 1  |

18. Since the 2016 election and Donald Trump was elected President, would you say your interest in politics has increased, decreased, or has it stayed the same?

|                      |    |
|----------------------|----|
| Increased.....       | 45 |
| Decreased.....       | 20 |
| Stayed the same..... | 33 |
| Don't know.....      | 2  |

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### **Methodology**

On behalf of the Latino Community Foundation, Latino Decisions surveyed 900 Latino adults between January 6-14, 2018. Interviews were collected via landline, cell phone, and web. The phone portion was conducted by live interviewers who were bilingual and administered the survey in language of preference of respondents. The online portion was conducted in a respondent self-administered format, and the survey and invitation was available to respondents in English or Spanish. The full data are weighted to match the adult population in the 2016 Census ACS 1-year data file for age, gender, education, nativity, ancestry, and voter registration status. A post-stratification raking algorithm was used to balance each category to the ACS estimates. The survey carries a margin of error of +/- 3.3 percentage points. For questions on methodology please contact: Dr. Matt A. Barreto, 909-489-2955