

ImpreMedia/Latino Decisions 2012 LATINO ELECTION EVE POLL

Results for Florida



November 6, 2012

2012 Election Eve Poll: Florida

5,600 Latino voters

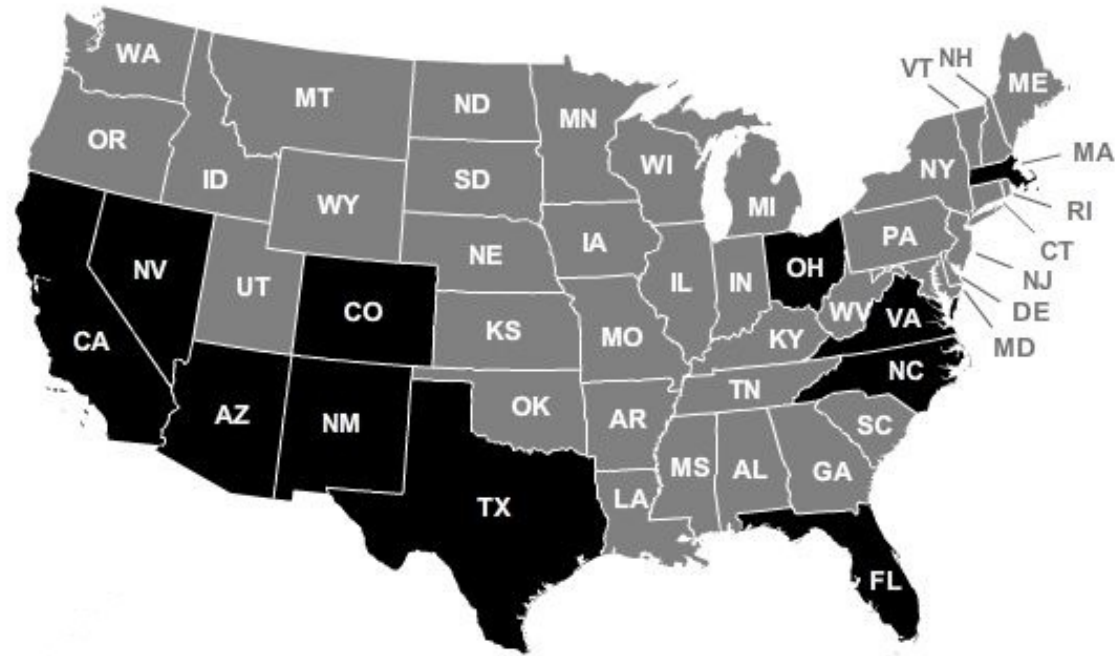
11 state polls

November 1-5

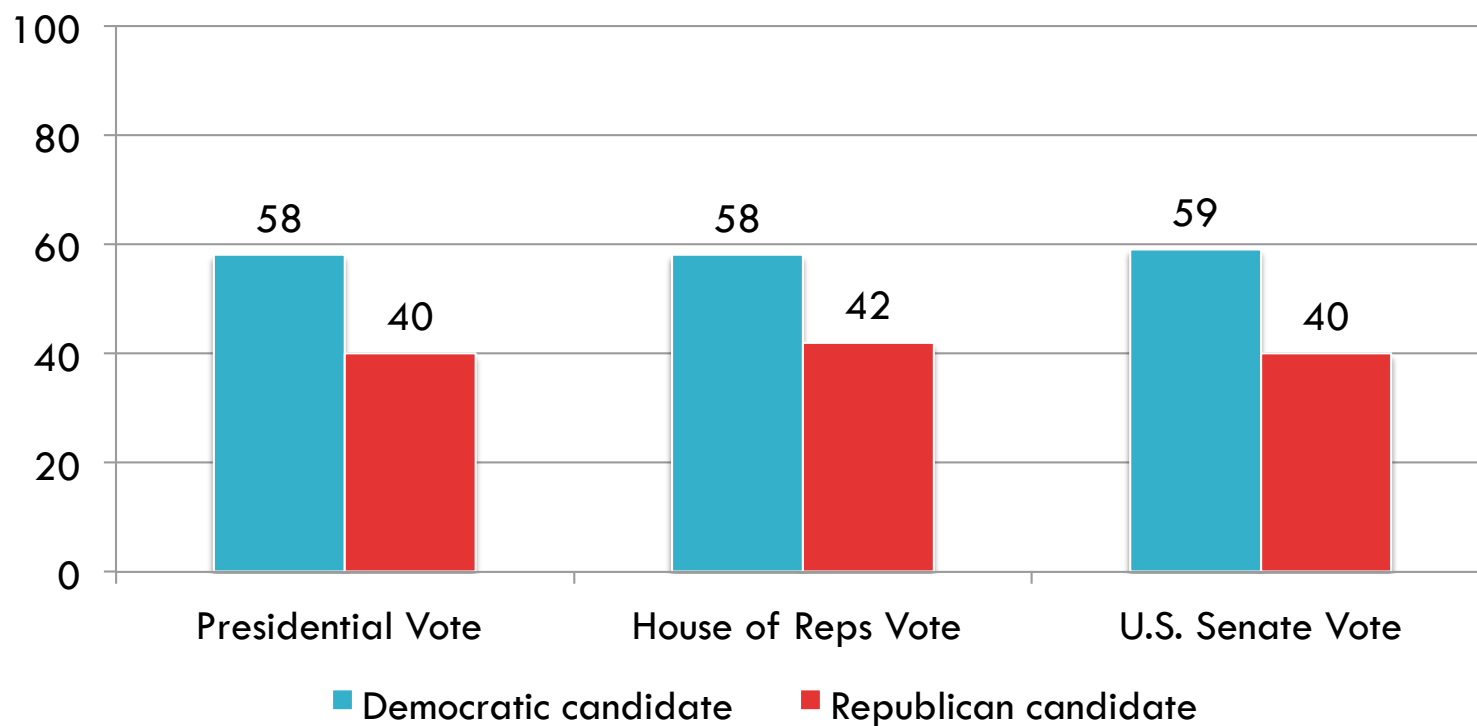
FL Sample

N = 802 interviews

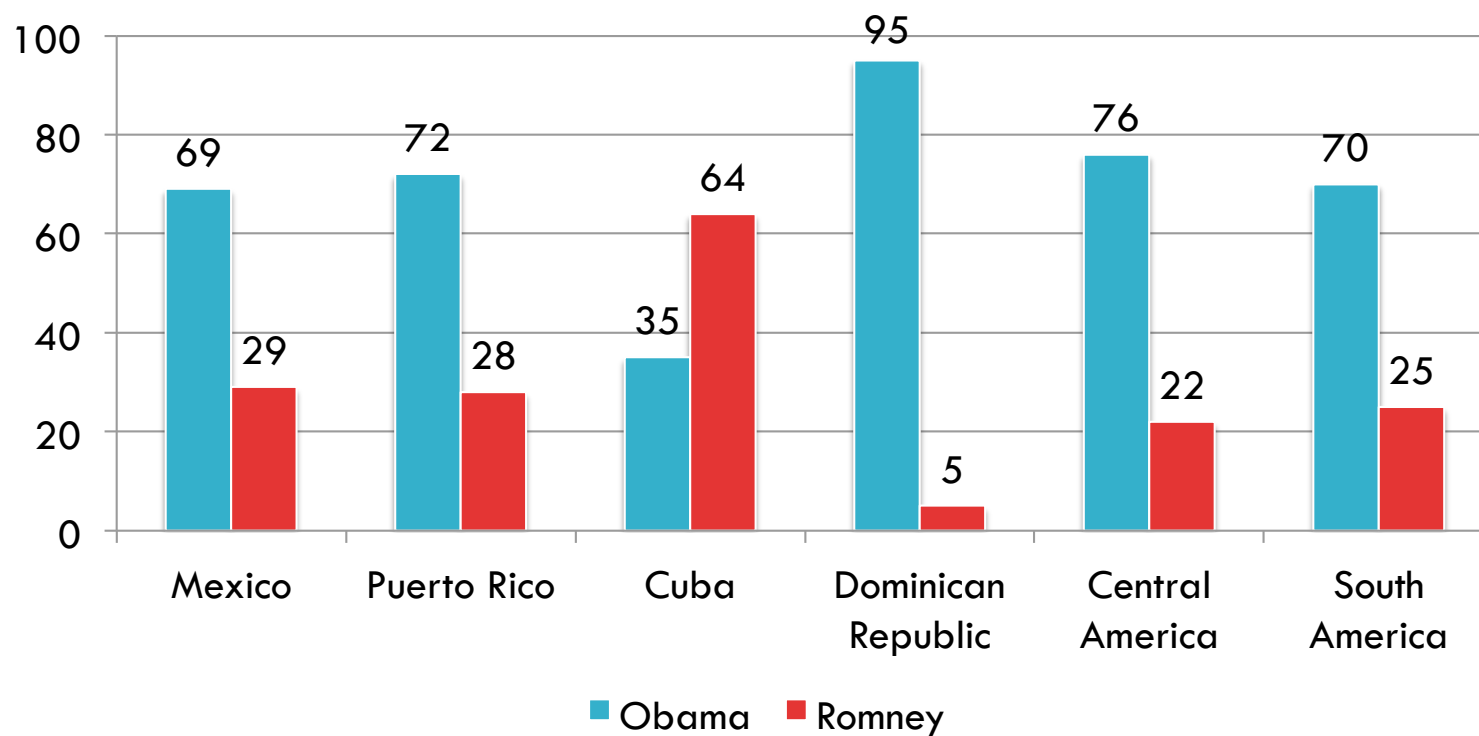
+/- 3.5% margin



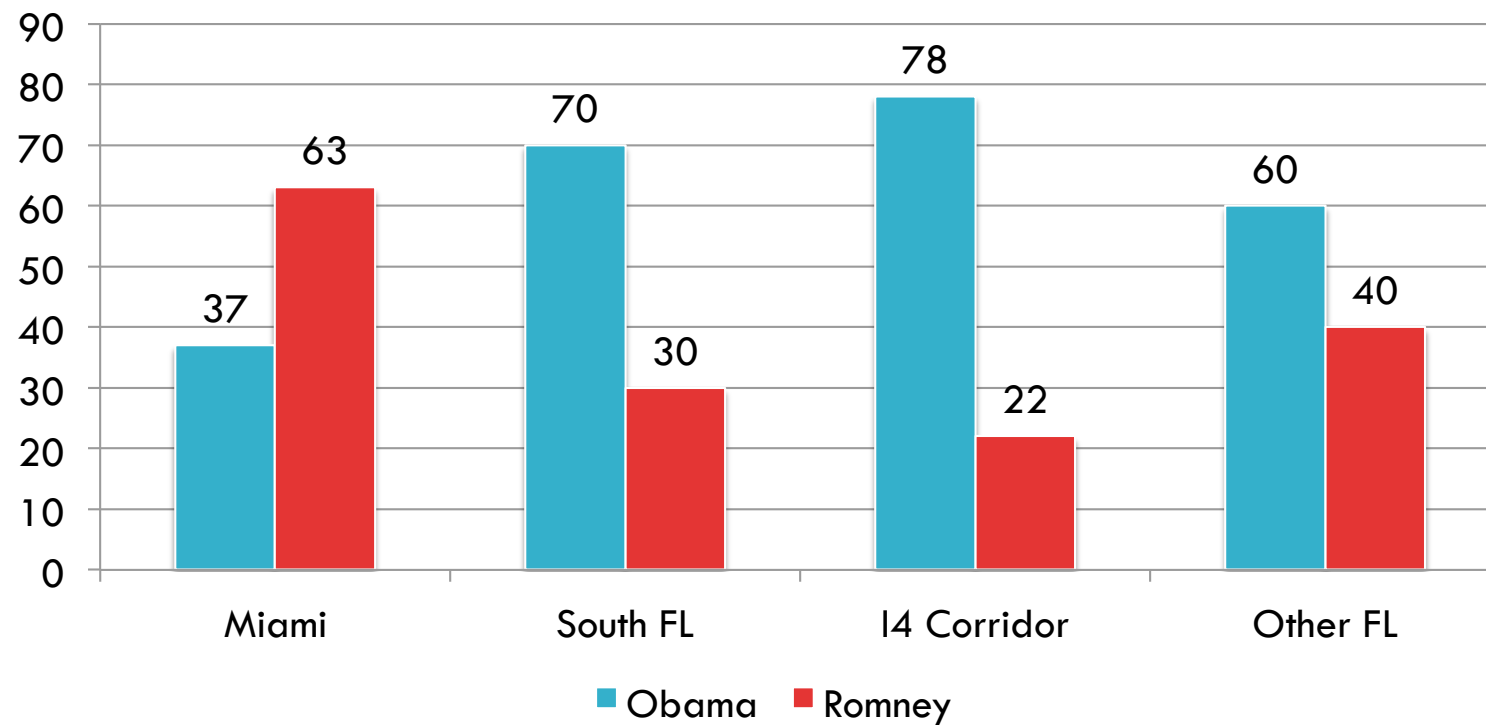
FL: Vote for President, Senate, House



FL: Vote for President by Nat'l Origin



FL: Vote for President by Region



FL: Latino Influence

Latino vote for Obama: 58

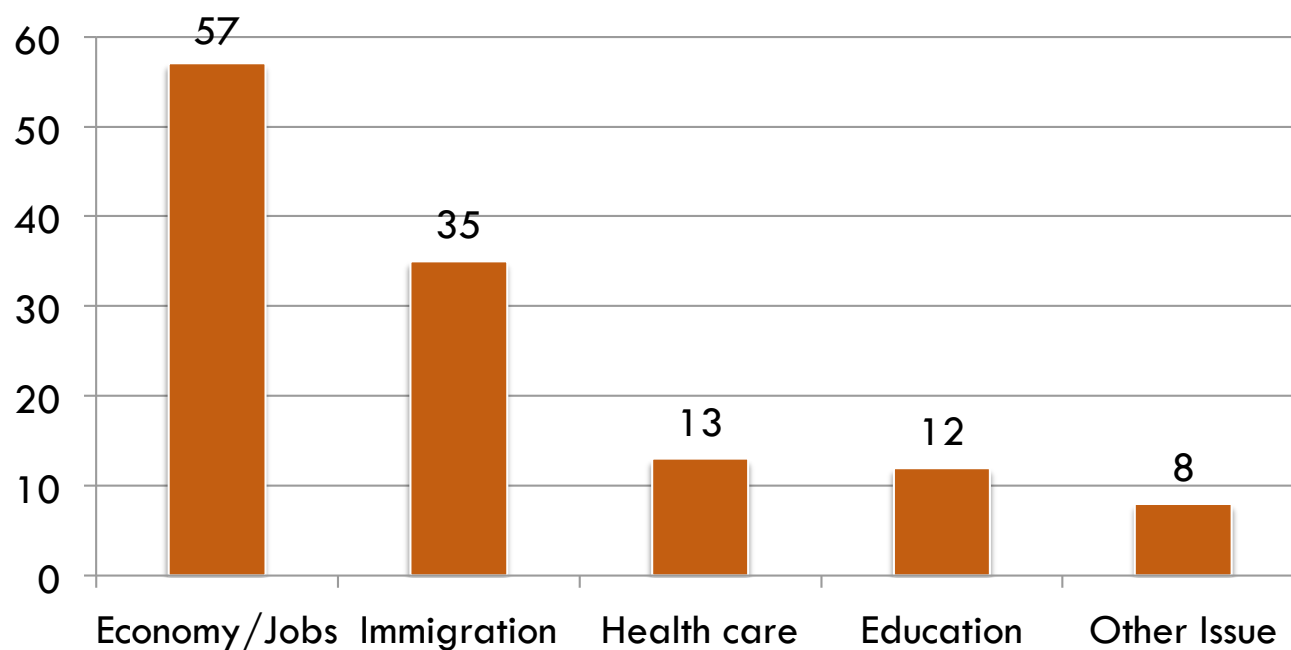
Latino vote for Romney: 40

% Latino in Electorate: 17.4

Latino contribution to Obama vote: +3.1

FL: Most Important Issue

What are the most important issues facing the Latino community that politicians should address?



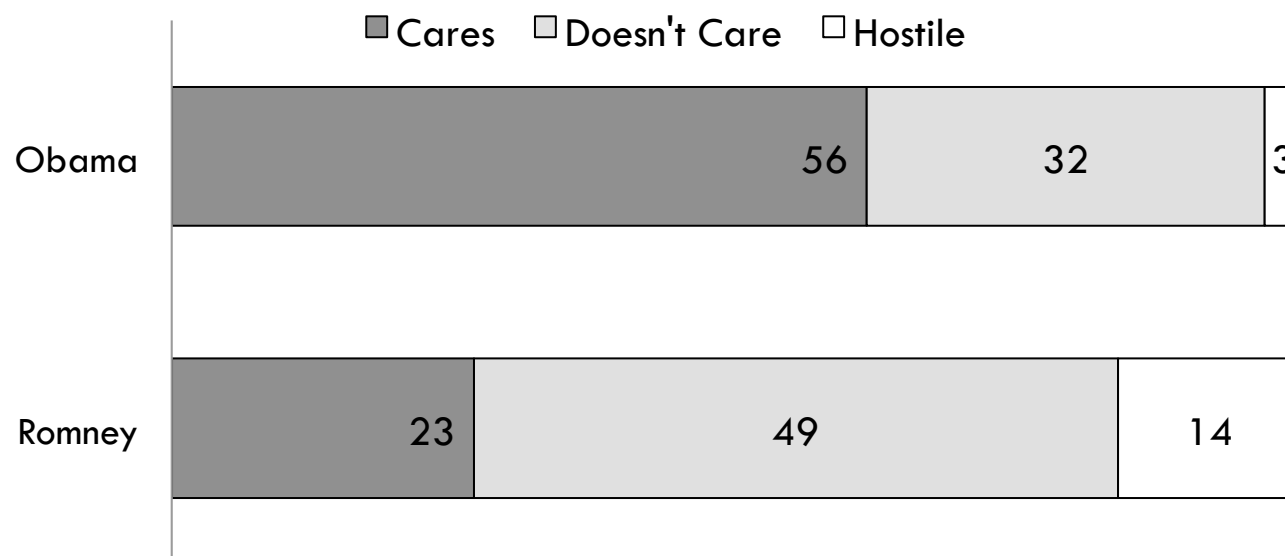
FL: Candidate Latino Outreach

Obama/Romney

A. Cares about
Latino community

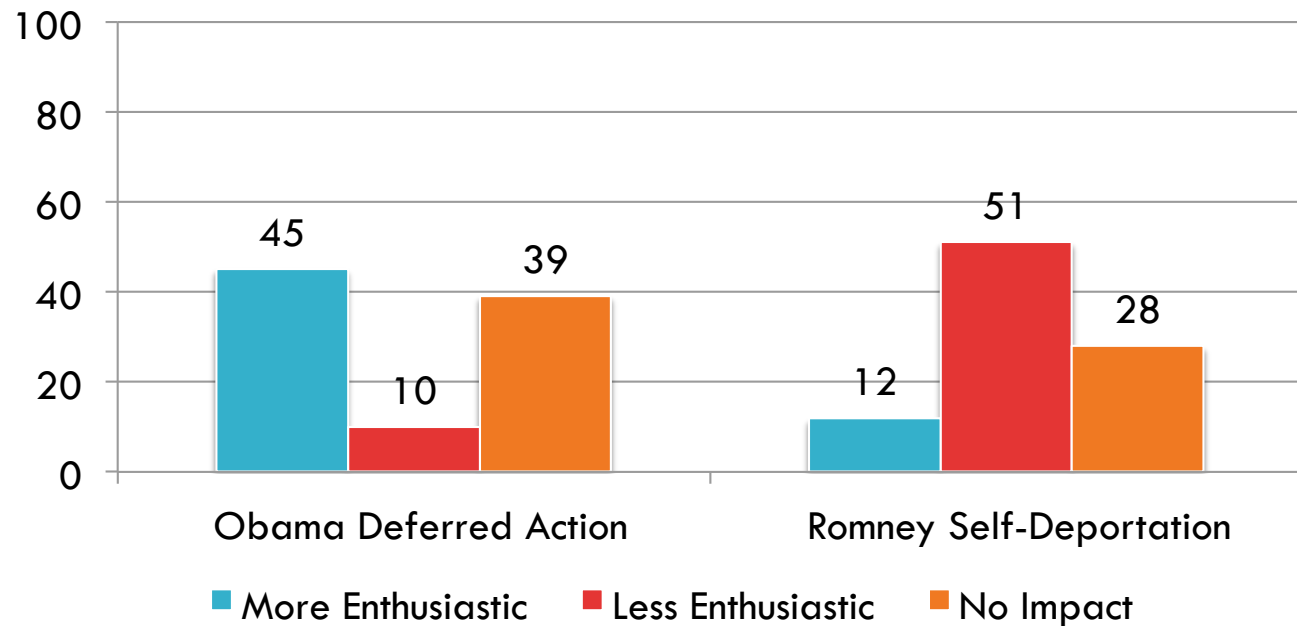
B. Doesn't care
much

C. Hostile toward
Latinos?



FL: Candidates on Immigration

Did candidate's immigration position make you feel more enthusiastic, less enthusiastic, or did it not change feelings about candidate?



FL respondents who know an undocumented immigrant: 46%

www.LatinoVote2012.com

LatinoDecisions.com



Thank You!