

ImpreMedia/Latino Decisions 2012 LATINO ELECTION EVE POLL

Results for Colorado



November 6, 2012

2012 Election Eve Poll: Colorado

5,600 Latino voters

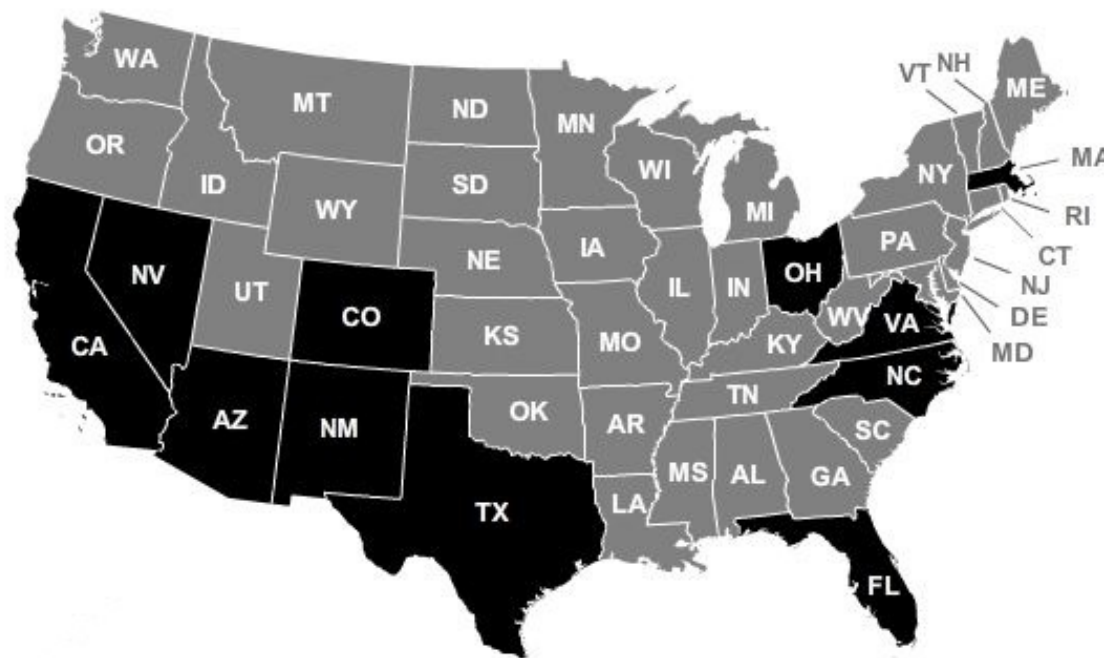
11 state polls

November 1-5

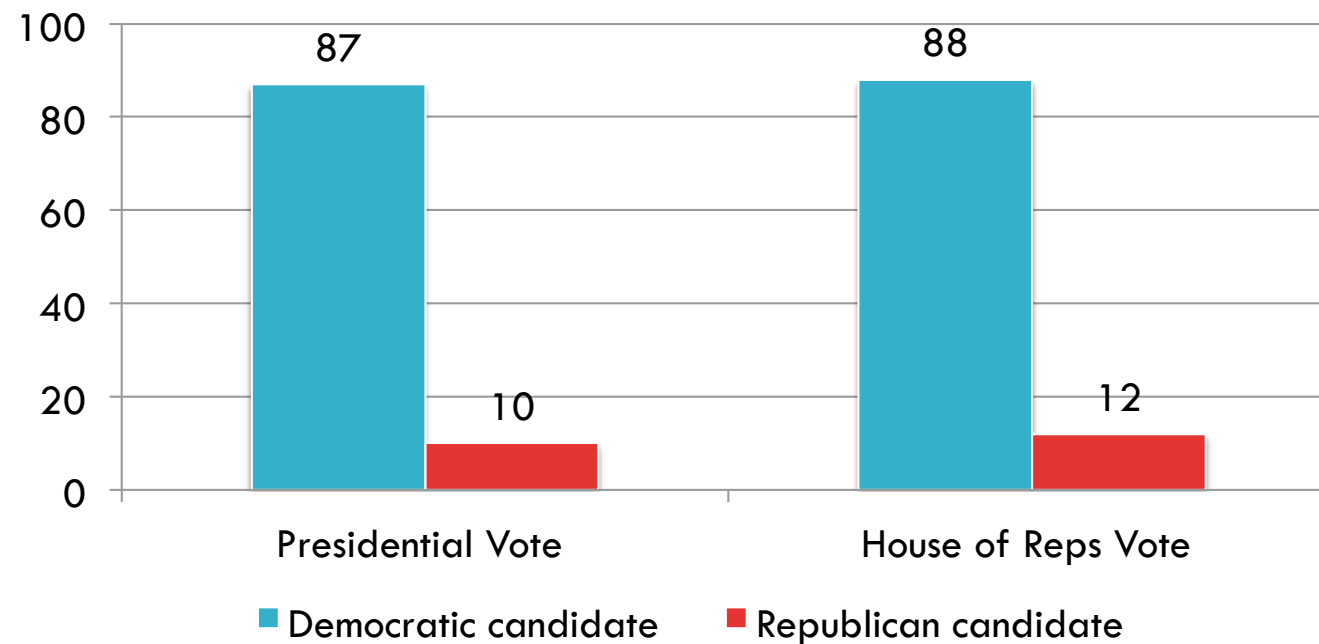
CO Sample

N = 400 interviews

+/- 4.9% margin



CO: Vote for President and House



CO: Latino Influence

Latino vote for Obama: 87

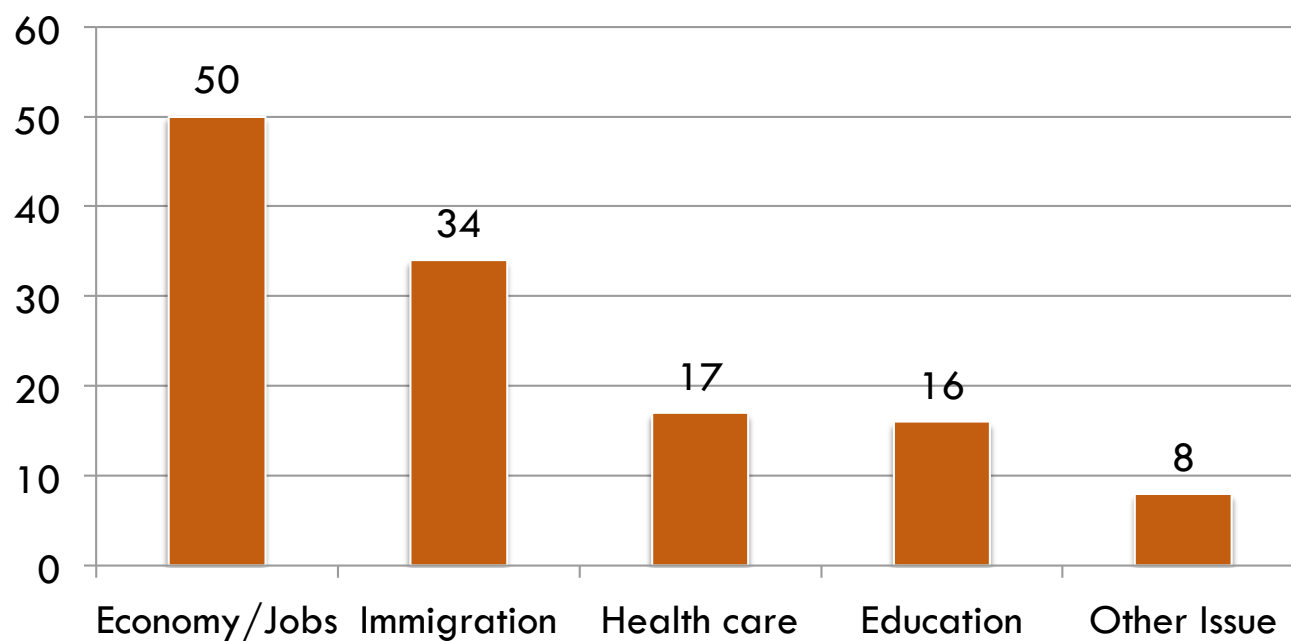
Latino vote for Romney: 10

% Latino in Electorate: 12.4

Latino contribution to Obama vote: +9.5

CO: Most Important Issue

What are the most important issues facing the Latino community that politicians should address?



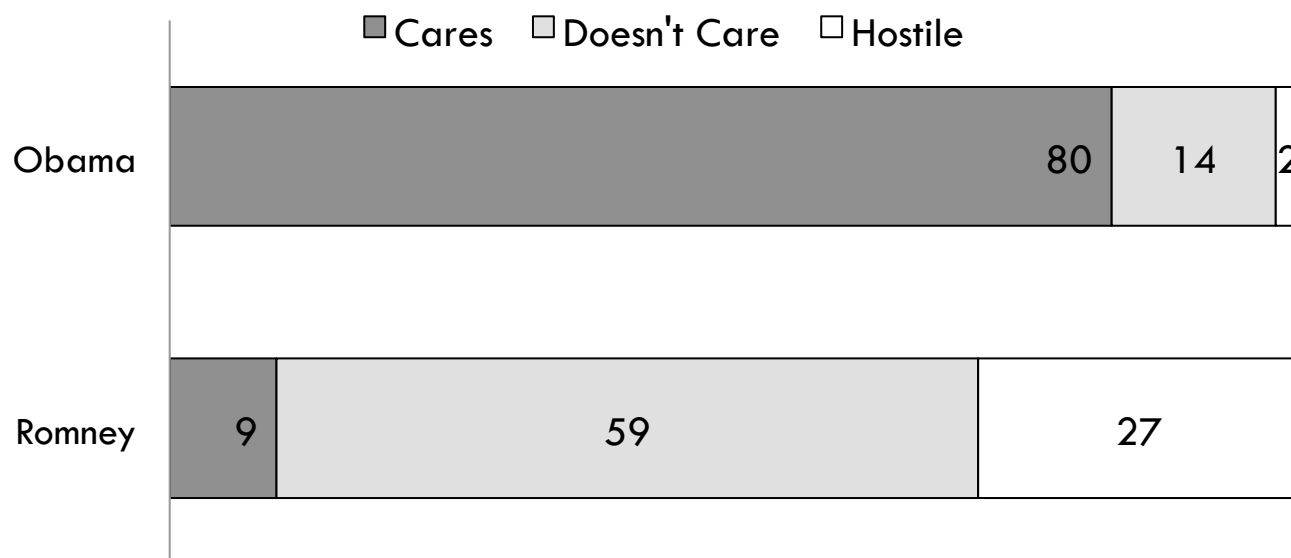
CO: Candidate Latino Outreach

Obama/Romney

A. Cares about
Latino community

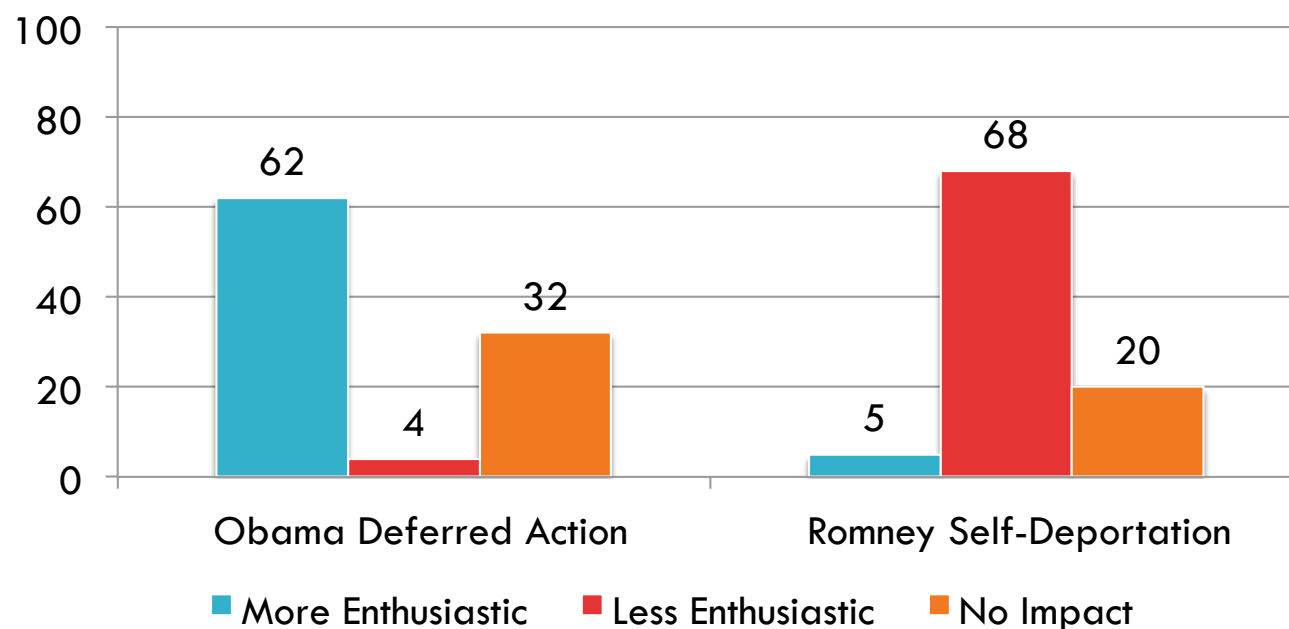
B. Doesn't care
much

C. Hostile toward
Latinos?



CO: Candidates on Immigration

Did candidate's immigration position make you feel more enthusiastic, less enthusiastic, or did it not change feelings about candidate?



CO respondents who know an undocumented immigrant: 63%

www.LatinoVote2012.com

LatinoDecisions.com



Thank You!