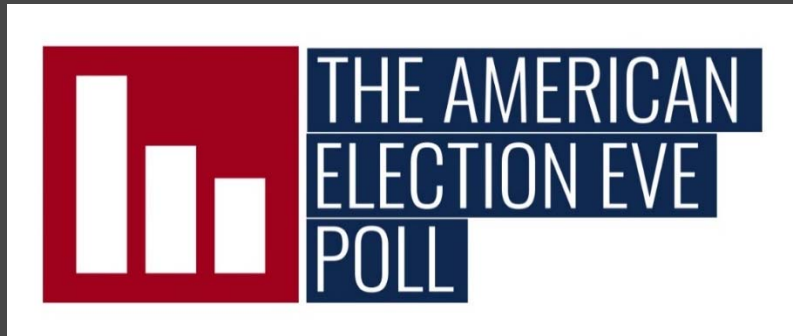


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November 28, 2018

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Matt Barreto

@realMABarreto

Latino  Decisions

@LatinoDecisions

November 28, 2018

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Matt Barreto

Latino  Decisions

Henry Fernandez

Taeku Lee

Laura Evans

African American Research Collaborative

Asian American Decisions

University of Washington

November 13, 2018

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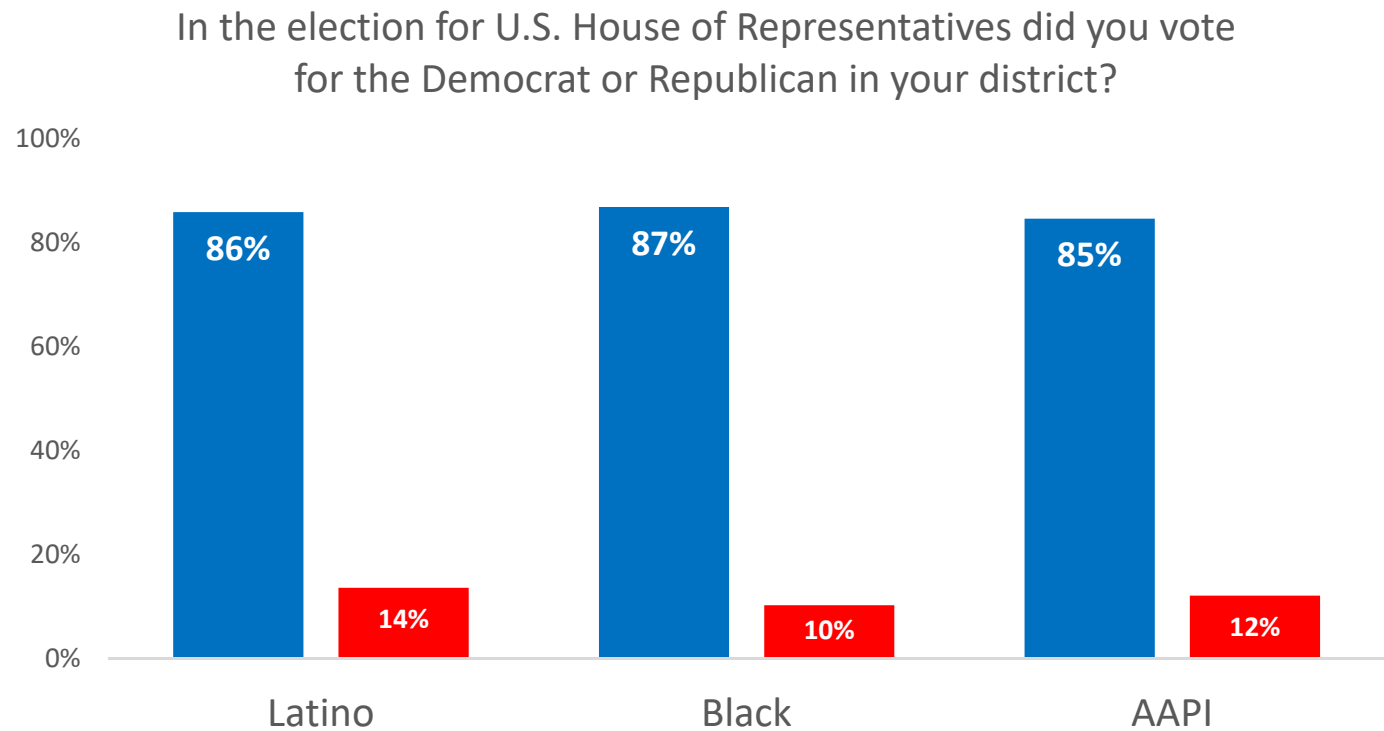
Results for Latino, Black, AAPI voters in California

November 28, 2018

Vote for U.S. House in California

Minority and immigrant voters drove the Blue Wave in the U.S. House elections and especially in California

While the white vote was decidedly less Republican than in 2016

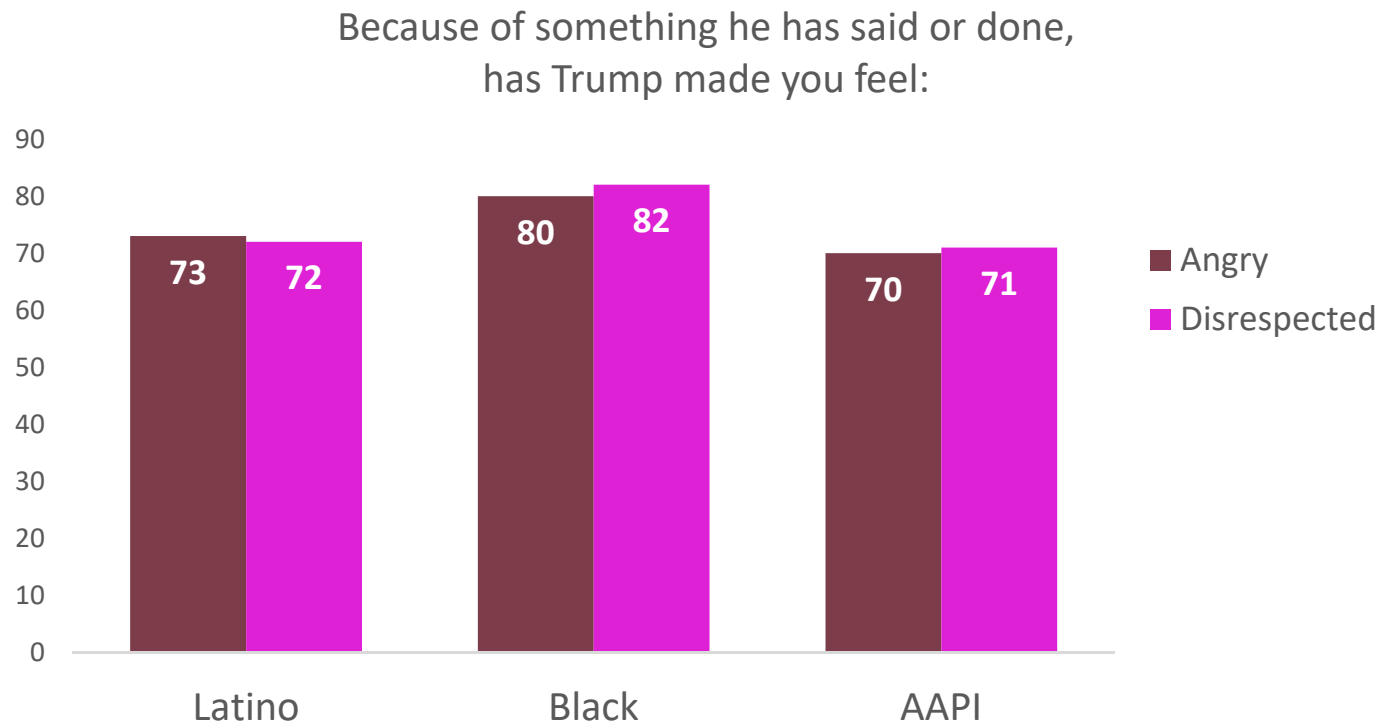


Source: American Election Eve Poll, 2018 www.electioneve2018.com / results among CA sample

A referendum on Donald Trump

Reactions and emotions to President Trump were a driving factor for voters in the 2018 elections

A majority of voters of all races and ethnicities were upset by Trump, not inspired



Source: American Election Eve Poll, 2018 www.electioneve2018.com / results among CA sample

The rise of racism in American elections

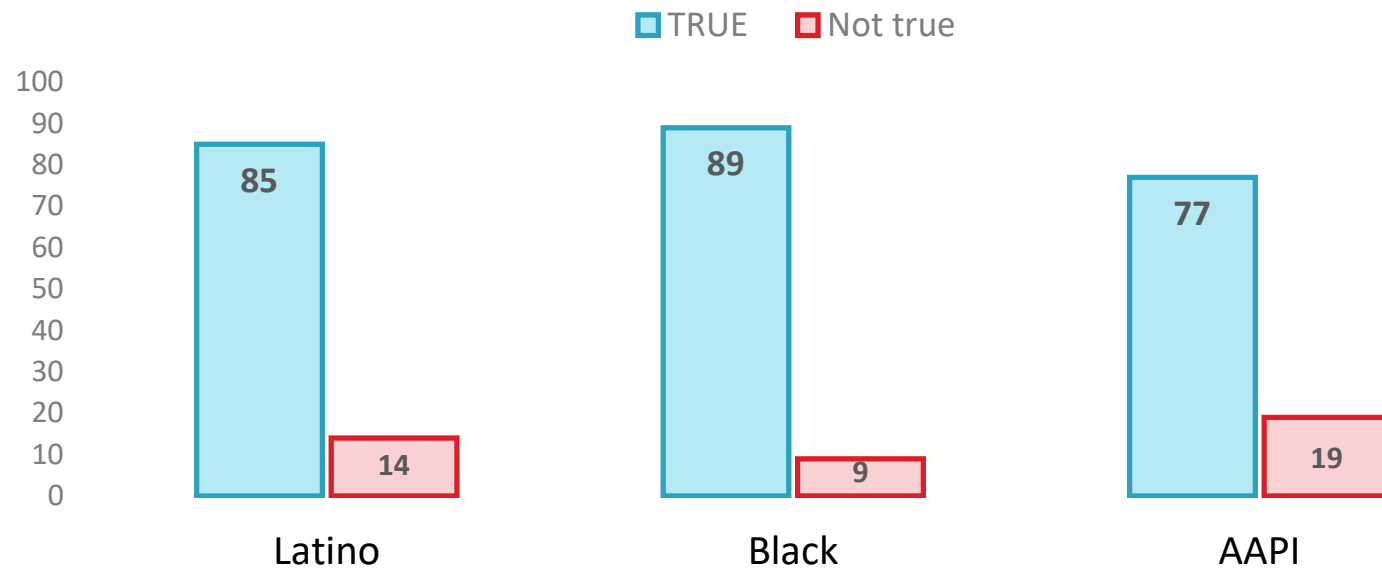
Which statement comes closest to your own view?

	<u>Latino</u>	<u>Black</u>	<u>AAPI</u>
Trump has no impact on [my community]	7	16	17
Trump has a positive impact on [my community]	9	6	14
Trump has a negative impact on [my community]	40	31	35
Trump is a racist whose policies are intended to hurt [my community]	42	45	28
<i>Total negative / racist</i>	<i>82</i>	<i>76</i>	<i>63</i>

Source: American Election Eve Poll, 2018 www.electioneve2018.com / results among CA sample

Attacks are seen as divisive

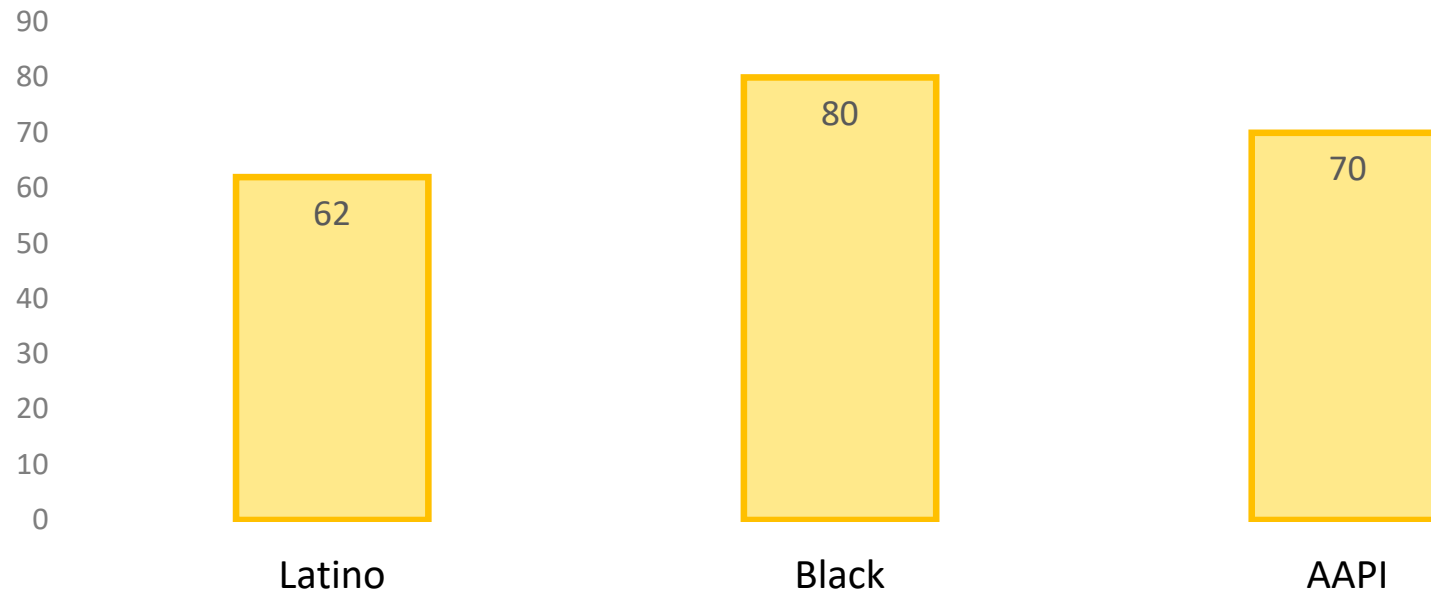
Trump and the republicans are using toxic rhetoric to divide us



Source: American Election Eve Poll, 2018 www.electioneve2018.com / results among CA sample

Self-mobilization

Encouraged your friends or family to register or vote in the 2018 election



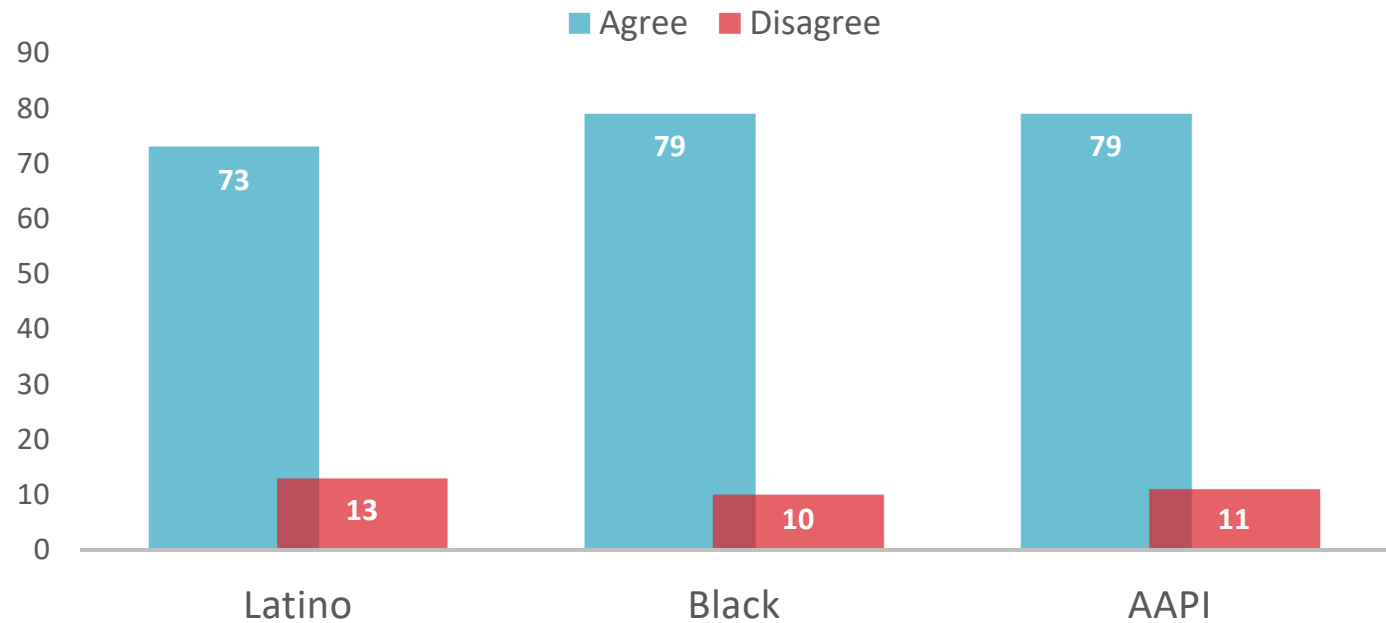
Source: American Election Eve Poll, 2018 www.electioneve2018.com / results among CA sample

Access to affordable health care

Policy Issues in
2018

Voters in
California
wanted
expanded access
to health care,
not repeal

Obamacare should be strengthened

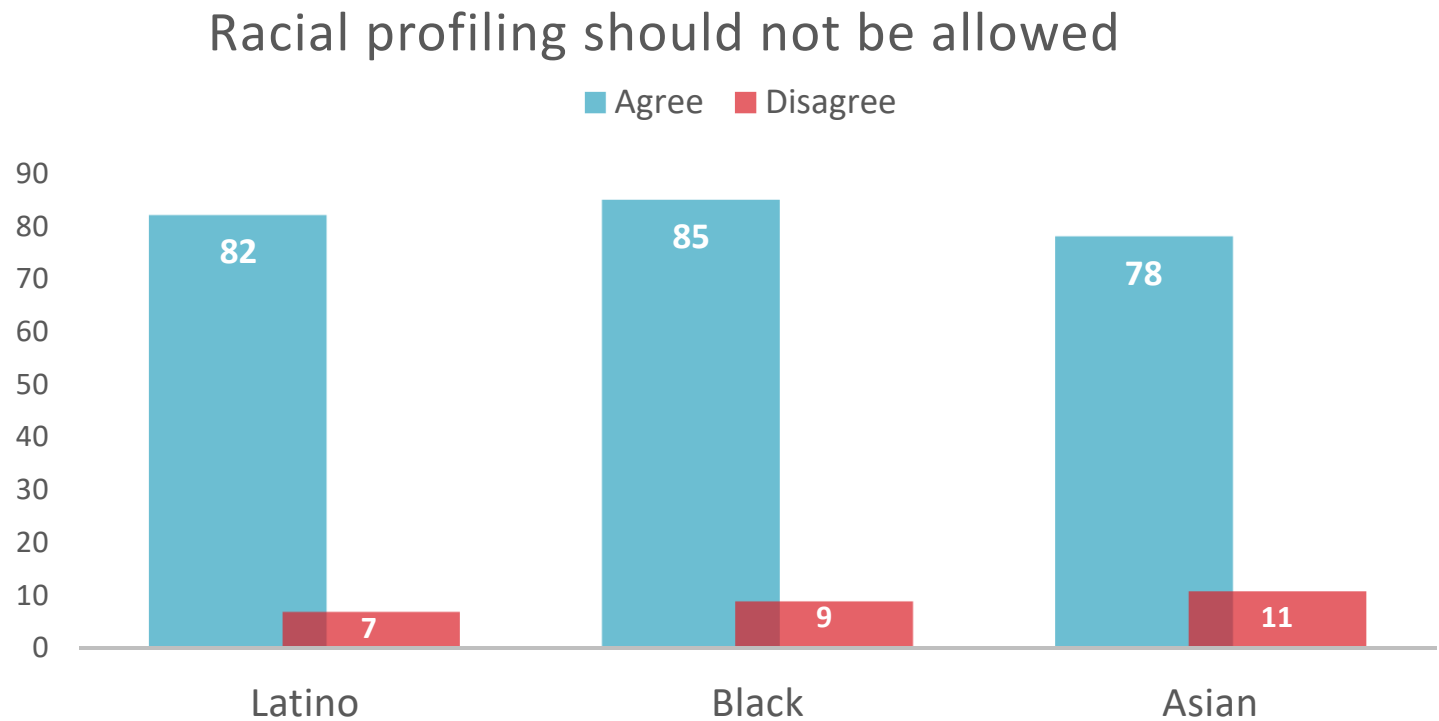


Source: American Election Eve Poll, 2018 www.electioneve2018.com / results among CA sample

End racial profiling

Policy Issues in
2018

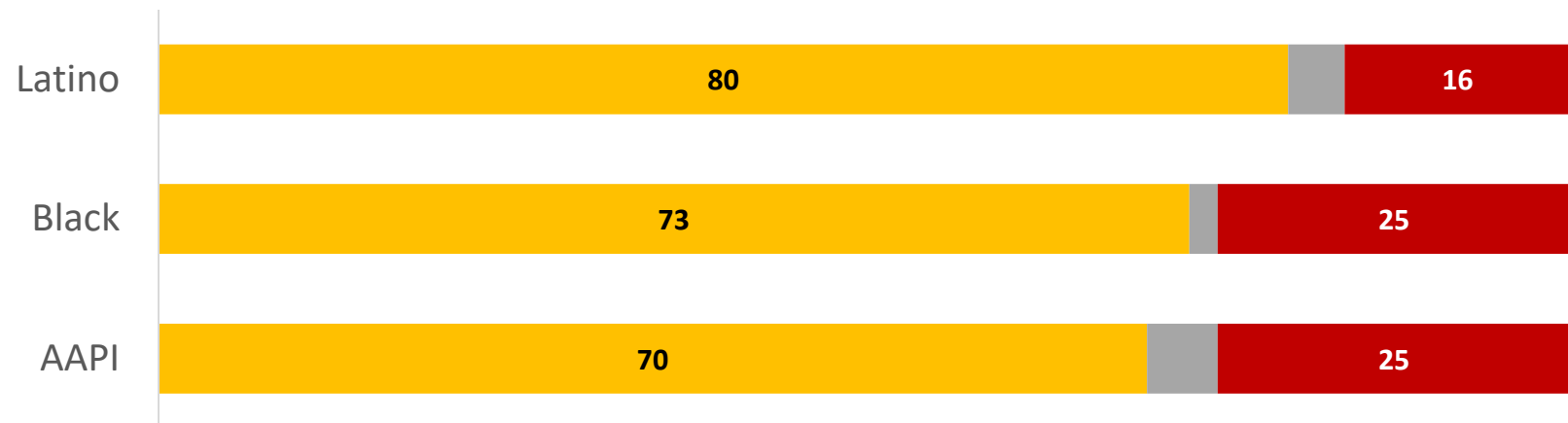
Communities of
color want to see
an end to racial
profiling by law
enforcement



Source: American Election Eve Poll, 2018 www.electioneve2018.com / results among CA sample

Attacking immigrants created a backlash

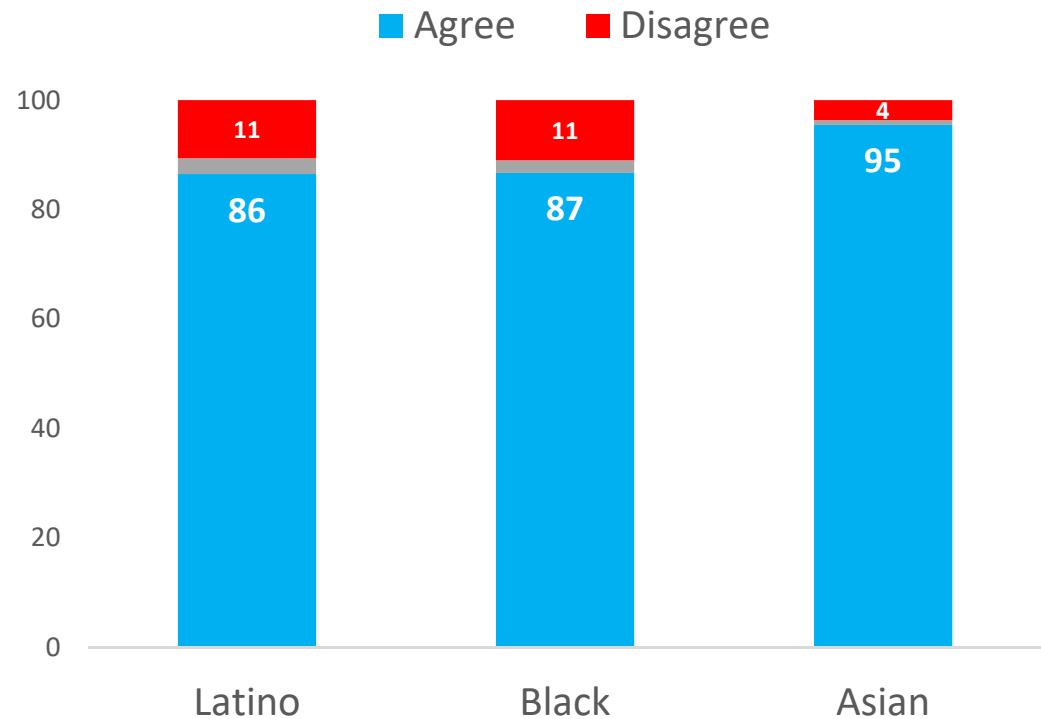
- Immigrants just want to provide a better life for their families, just like you and me. I support legislation to make America more welcoming to immigrants
- America has too many illegal immigrants, they hurt the economy, bring crime and gang violence to our cities. We have to crack down on illegal immigration



Source: American Election Eve Poll, 2018 www.electioneve2018.com / results among CA sample

Voters want progress on immigration

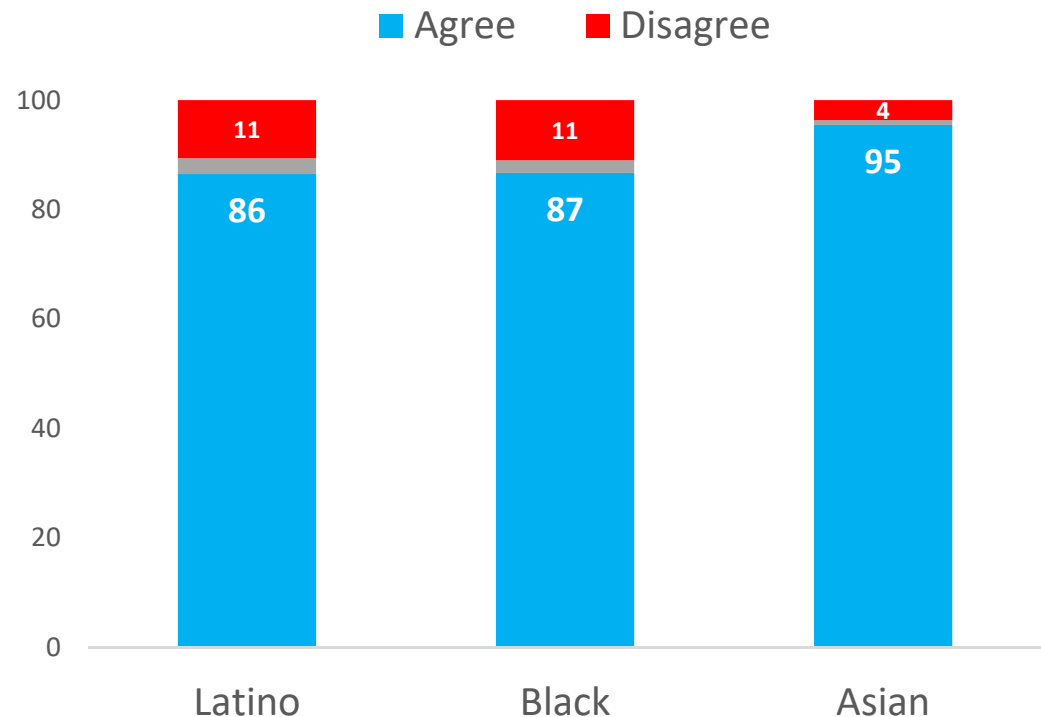
In 2018, many Republicans made attacks on immigrants' part of their campaigns. It's obvious we need to reform our immigration policies but calling immigrants rapists and gang members accomplishes nothing. Congress should work together on bipartisan immigration reform and put the issue to rest, and address important issues like improving wages, lowering the cost of health care so we have more money in our pockets.



Source: American Election Eve Poll, 2018 www.electioneve2018.com / results among CA sample

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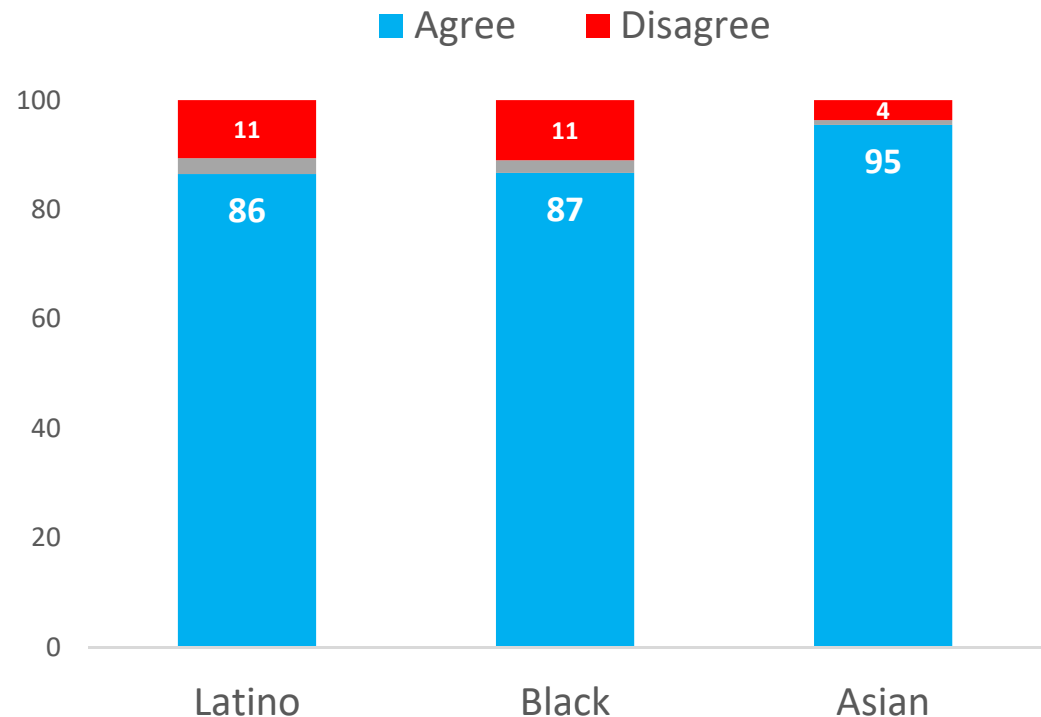


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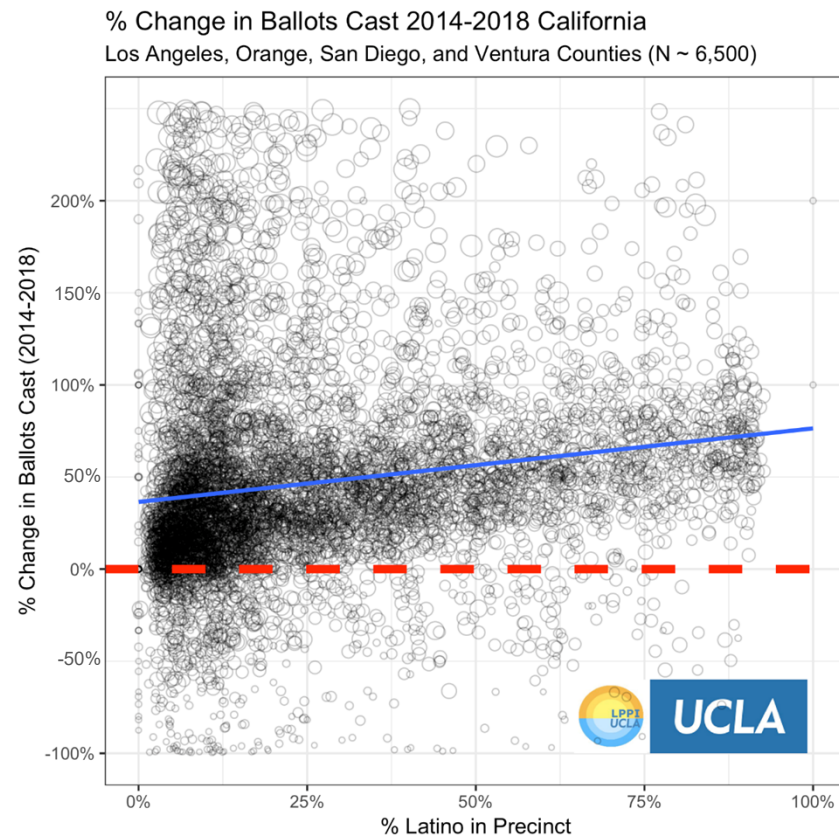


Source: American Election Eve Poll, 2018 www.electioneve2018.com / results among CA sample

WHAT DO OFFICIAL ELECTION RETURNS TELL US ABOUT LATINO ENGAGEMENT?

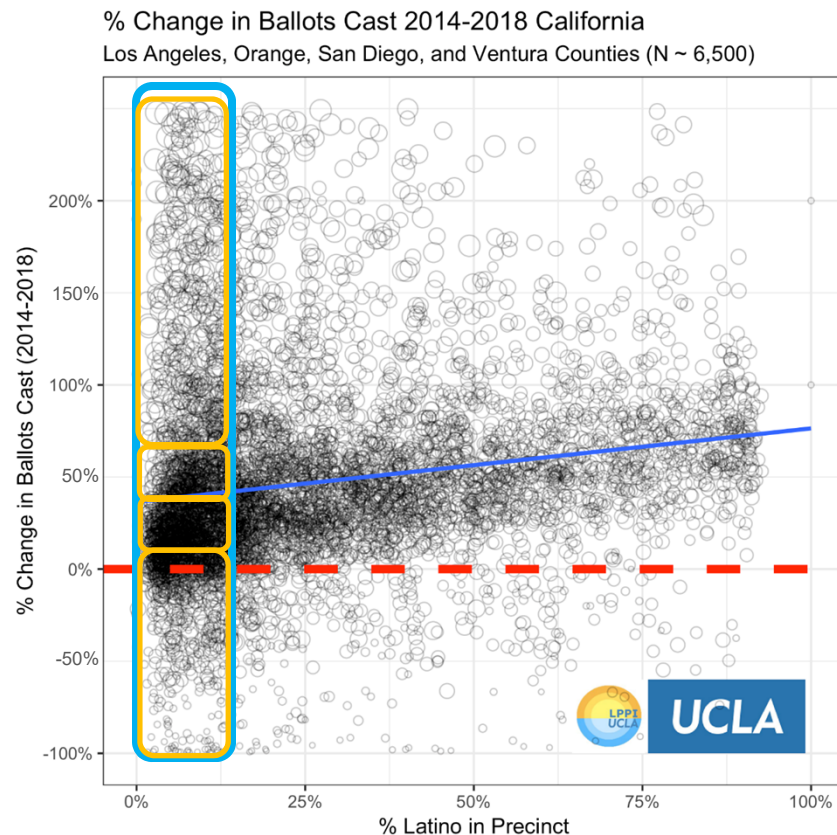


Clues on Latino turnout from California



Source: UCLA Latino Policy & Politics Initiative
<http://latino.ucla.edu/vote>

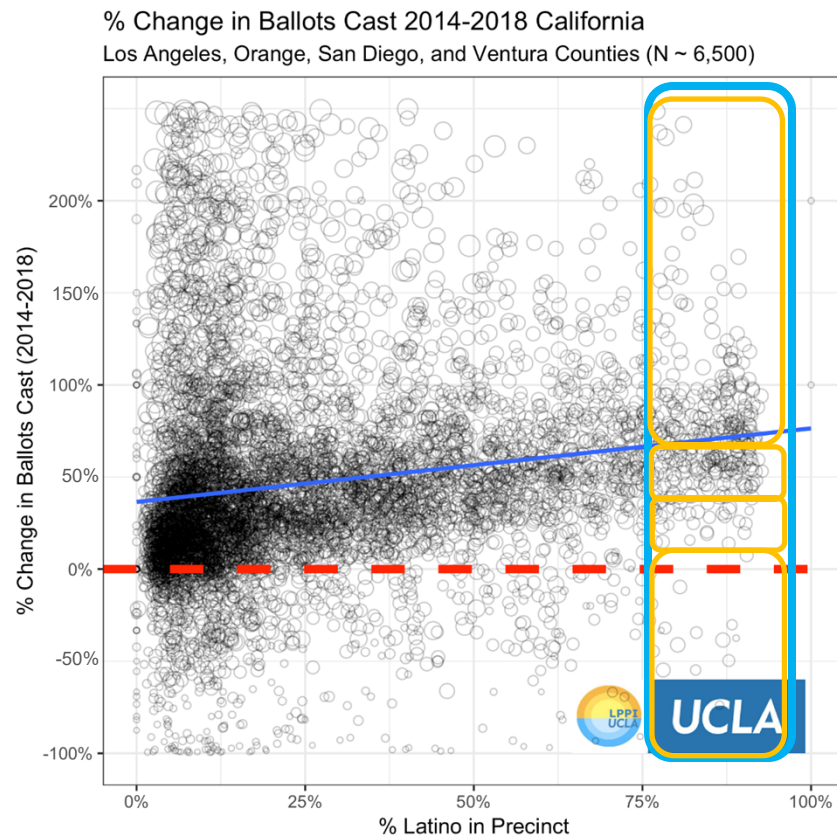
Clues on Latino turnout from California



<u>Vote Chg</u>	<u>Non-Latino Precincts</u>
< 10%	32%
10-40%	35%
40-70%	15%
70% +	18%

Source: UCLA Latino Policy & Politics Initiative
<http://latino.ucla.edu/vote>

Clues on Latino turnout from California



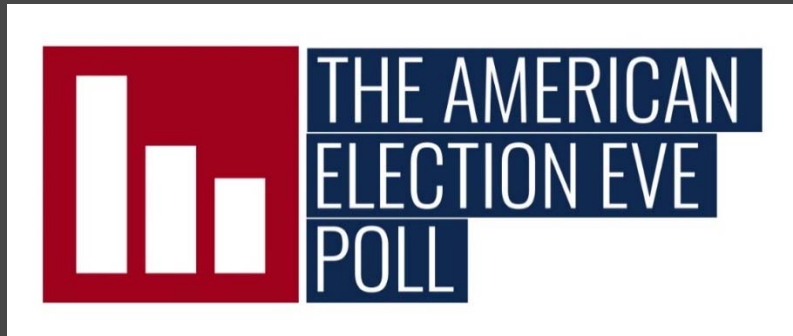
Vote Chg	Non-Latino Precincts	Latino Precincts
< 10%	32%	7% ◀
10-40%	35%	12% ◀
40-70%	15%	36% ◀
70% +	18%	45% ◀

Source: UCLA Latino Policy & Politics Initiative
<http://latino.ucla.edu/vote>

What did we learn about 2018

- Minority voters in California were greatly engaged, both through campaigns and through self-mobilization
- Minority voters were angry and supported candidates who stood up for their issues: self-respect, anti-racism, and pro-health care
- Continued investment in Latino, black and AAPI communities has the greatest opportunity for short, medium, and long-term gains, the demographic changes are happening, and they aren't stopping

2018 MIDTERM ELECTION



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The American Election Eve Poll

- Exit polling has increasingly come under fire for not providing an accurate and representative sample of all voters in a state or district
- Since 2010 we have been working with partners to provide more accurate data on how minority and immigrant communities have voted and why
- This year we have a large and robust sample that includes:
 - Latinos, blacks, AAPIs, whites and Native Americans
 - 70 most competitive battleground House seats
 - 6 states with competitive elections

The American Election Eve Poll

- Total sample of n=9,425 Americans who voted in 2018
- California sample n=1,220
- Margin of error of +/- 2.8% CA sample, +/- 4.8% per each racial group
- Field dates October 31 – November 6, 2018
- Minimum N=400 each group: Latino, African American, Asian American or Pacific Islander
- Respondents randomly selected from voter file and contacted by cell phone, landline, and via email, verified to be registered to vote, voted early or certain to vote on election day
- Available in English, Spanish, Chinese, Korean, Vietnamese, Tagalog, Hmong