

Election Eve Poll: 2010 Midterm Elections

Commissioned by

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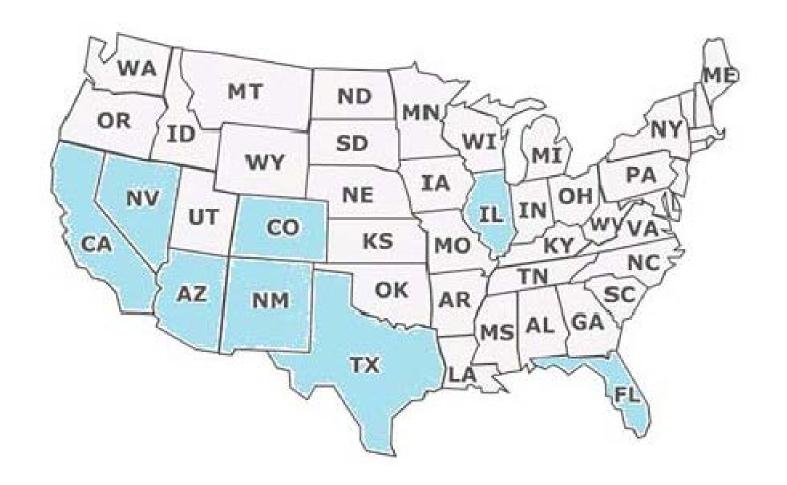


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Nov 3, 2010



Election Eve Results













Critical Takeaways

CALIFORNIA: THE WAVE STOPS HERE!

- Margins of victory for Brown and Boxer closely approximate Latino contribution;
 - Approximately +13% for Brown and +10% Boxer

- Democrats win every statewide office
 - (AG race still close).









Critical Takeaways

- Latinos Save Harry Reid:
 - Wins by 5.4% and receives almost 10% of the total vote from Latinos;
- Latinos propel Bennet in Colorado
 - He appears to have won by .4%, Latinos made this possible providing over 6% of the vote;
- Latinos appear to elect Pat Quinn as Governor of Illinois, delivering 4.2% of the total vote he wins by .3%





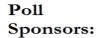




Critical Takeaways

- Even where Latino Republicans were on the ballot in Nevada and New Mexico, large Latino majorities went Democratic;
 - Brian Sandoval loses badly among Nevada Latinos
 - Susana Martinez loses among New Mexico Latinos

- Marco Rubio's election, with sizable Latino support, was driven by the historically GOP Florida Cuban population:
 - Among non-Cuban Latinos, he loses 60-40.







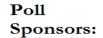




Latino Solidarity and Turnout

 Okay, which of the following three statements do you agree with the most: [ROTATE: I'm voting in 2010 because I wanted to support the Democratic candidate; I'm voting in 2010 because I wanted to support the Republican candidate; I'm voting in 2010 because I wanted to support and represent the Latino community]

	TOTAL
To support the Dem	31
To support the Rep	12
To support Latinos	47
Other	6
DK	4











Most Important Issue

	TOTAL
Jobs & Economy	48
Wall Street	1
Immigration	37
Wars in Afghan/Iraq	1
Image of the US	1
Health care	8
Gas prices	0
Housing	1
Education	14
Corropution	2
Environment	0
Race relations	3
Taxes	2
Something else	10
DK	c)









Generic Two-Party Vote

 In the election for U.S. House of Representatives, did you vote for the [ROTATE: Democratic candidate or the Republican candidate] in your district?

	TOTAL
Democrat	76
Republican	24











For One or Against the Other

Democratic Voters

 Would you say your vote is more in FAVOR of the Democratic candidate, or more a vote against the Republican candidate?

GOP Voters

 Would you say your vote is more in FAVOR of the Republican candidate, or more a vote against the Democrat candidate?

	TOTAL		TOTAL
In favor of Dem	79	In favor of Rep	74
Against the Rep	17	Against the Dem	18
Other	2	Other	4
Don't know	2	DK	4









Florida Results

 Latino vote for Governor Alex Sink: 48% Rick Scott: 51%

Latino share of voters:
 16% Latino contribution to
 Scott: +0.32

 Latino vote for Senate Kendrick Meek: 20% Marco Rubio: 62% Charlie Crist: 18%

 Latino share of voters:
 16% Latino contribution to Rubio: +6.7

 Note: Senate vote by origin Cuban Latinos: 78% Rubio non-Cuban Latinos: 40% Rubio









Illinois Results

- Latino vote for Governor Patrick Quinn: 83% Bill Brady:
 - 13%
- Latino share of voters:
 6% Latino contribution
 to Quinn: +4.2

- Latino vote for Senate Alexi
 Giannoulias: 84% Mark
 - Kirk: 15%

Latino share of voters:
 6% Latino contribution
 to Giannoulias: +4.1









Texas Results

Latino vote for Governor
 Bill White: 80% Rick Perry: 19%

 Latino share of voters: 24% Latino contribution to White: +14.6











Colorado Results

 Latino vote for Governor John Hickenlooper: 77% Dan

Maes: 9% Tom

Tancredo: 14%

Latino vote for
 Senate Michael
 Bennet: 81% Ken Buck:

19%

- Latino share of voters:
 10% Latino contribution
 to Hickenlooper: +6.3
- Latino share of voters:
 10% Latino
 contribution to
 Bennett: +6.2









New Mexico Results

 Latino vote for Governor Dianne Denish: 61% Susana

Martinez: 38%

Latino share of voters:
37% Latino
contribution to Denish:
+8.5

Latino vote for Sec
 State Mary Herrera:
 62% Dianna Duran:

37%

Latino share of voters:
 37% Latino
 contribution to
 Herrera: +9.3









Arizona Results

- Latino vote for Governor Terry Goddard: 85% Jan Brewer: 14%
- Latino vote for Senate Rodney Glassman: 78% John

McCain: 22%

- Latino share of voters:
 14% Latino contribution
 to Goddard: +9.9
- Latino share of voters:
 14% Latino
 contribution to
 Glassman: +7.8









Nevada Results

 Latino vote for Governor Rory Reid: 84% Brian Sandoval: 15% Latino vote for Senate Harry Reid: 90% Sharron Angle: 8%

- Latino share of voters:
 12% Latino contribution
 to R. Reid: +8.5
- Latino share of voters:
 12% Latino
 contribution to H. Reid:
 +9.8









California Results

- Latino vote for Governor Jerry Brown: 86% Meg Whitman: 13%
- Latino vote for Senate Barbara Boxer: 86% Carly Fiorina: 14%

- Latino share of voters:
 18% Latino contribution
 to Brown: +13.1
- Latino share of voters:
 18% Latino
 contribution to Boxer:
 +10.1





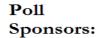




Immigration And the Vote

 How important was the issue of immigration in your decision to vote, and who to vote for in this election? Was it [ROTATE FRONT TO BACK] the most important issue – one of the important issues – somewhat important – not really important] to your voting decision?

	TOTAL
The most important	34
One of the important	26
Somewhat important	23
Not really important	14
DK	3











Anti-Immigrant Sentiment

• Some people have said that the 2010 election created an anti-immigrant or anti-[Hispanic/Latino] sentiment across the country. To what extent did the anti-immigrant or anti-[Hispanic/Latino] sentiment influence your decisions to vote, and who to vote for in this election? Was it [ROTATE FRONT TO BACK] the most important issue - one of the important issues - somewhat important - not really important] to your voting decision?

	TOTAL
The most important	28
One of the important	25
Somewhat important	22
Not really important	17
Disagree it existed	3
DK	5





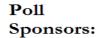




ARIZONA LAW SB1070

• Earlier this year, Arizona passed a law that requires state and local police to determine the immigration status of a person if there is a reasonable suspicion he or she is an illegal immigrant, and would charge anyone with trespassing who is not carrying proof of legal status when questioned by police. From what you have heard, do you [rotate: support or oppose] the new immigration law in Arizona?

	TOTAL
Strongly support	11
Somewhat support	6
Neither	4
Somewhat oppose	9
Strongly oppose	65
DK	5







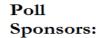




Immigration Policy Preferences

 Alright, which comes closest to your view about what government policy should be toward illegal immigrants currently residing in the United States? Should the government [rotate options]:

	TOTAL
Felony and Deportation	13
Guestworker	15
Path to citizenship	66
Don't Know	6











Dream Act

 About a month ago, the Senate debated the DREAM Act, which would allow undocumented immigrant children to eventually become U.S. citizens if they attend college, or serve in the U.S. military. However it never came up for a full vote. How important do you think it is that the Congress and President act swiftly to pass the DREAM Act? Do you think it is...

	TOTAL
Extremely important	38
Very important	37
Somewhat important	13
Not too important	3
Not at all important	4
DK	5





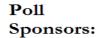




Immigration Specific Obama Approval

 How would you rate the job Barack Obama has been doing handling immigration reform? Do you [rotate front to back: strongly approve, somewhat approve, somewhat disapprove, strongly disapprove]?

	TOTAL
Strongly approve	19
Somewhat approve	30
Neither	6
Somewhat disapprove	19
Strongly disapprove	21
DK	5







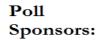




Barack Obama Approval

 Generally speaking, do you approve or disapprove of the job Barack Obama is doing as President?

	TOTAL
Strongly approve	38
Somewhat approve	30
Somewhat disapprove	11
Strongly disapprove	16
DK	5







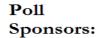




Barack Obama 2012?

• Thinking ahead to the next presidential election in 2012 between Barack Obama and a Republican challenger. Do you think you: [ROTATE FRONT TO BACK] will definitely vote to re-elect Obama -- that you MIGHT vote to re-elect Obama -- that you MAY NOT vote for Obama -- definitely WON'T vote for Obama] in 2012. IF SAY DON'T KNOW: "Just give us your best guess on how what your thinking right now"

	TOTAL
Definitely Obama	39
Might vote Obama	20
May not vote Obama	8
Definitely not Obama	19
DK	15











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