

































Matt Barreto Latino Decisions

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The American Election Eve Poll

- Exit polling has increasingly come under fire for not providing an accurate and representative sample of all voters in a state or district
- Since 2010 we have been working with partners to provide more accurate data on how minority and immigrant communities have voted and why
- This year we have a large and robust sample that includes:
 - Latinos, blacks, AAPIs, whites and Native Americans
 - > 70 most competitive battleground House seats
 - 6 states with competitive elections

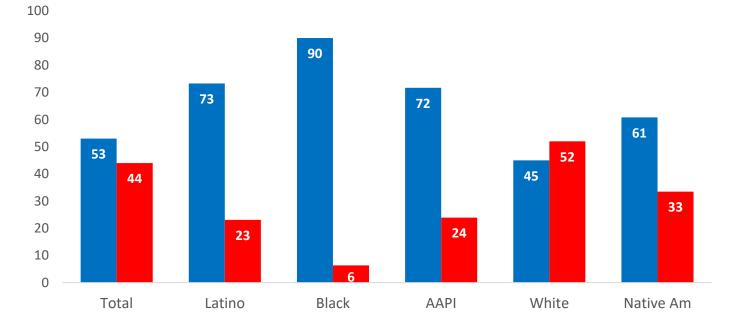
The American Election Eve Poll

- Total sample of n=9,425 Americans who voted in 2018
- Margin of error of +/- 1 % full samples, +/- 2% for House battleground
- Field dates October 31 November 6, 2018
- Minimum N=600 each group: Latino, African American, Asian American or Pacific Islander, Native American, and white non-Hispanic
 - Due to sample size considerations, Native Americans drawn from 50-state national sample, all other groups drawn only from the 70 competitive districts
- Respondents randomly selected from voter file and contacted by cell phone, landline, and via email, verified to be registered to vote, voted early or certain to vote on election day
- Available in English, Spanish, Chinese, Korean, Vietnamese, Tagalog, Hmong

Vote for U.S. House

Minority and immigrant voters drove the Blue Wave in the U.S. House elections While the white vote was decidedly less Republican than in 2016

In the election for U.S. House of Representatives, did you vote for the Democratic candidate or Republican candidate?

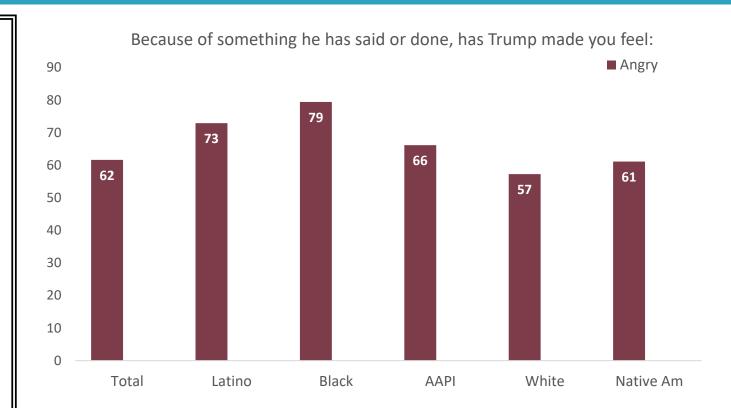


REFERENDUM ON TRUMP AND DIVISIVE, TOXIC POLITICS

A referendum on Donald Trump

Reactions and emotions to President Trump were a driving factor for voters in the 2018 elections

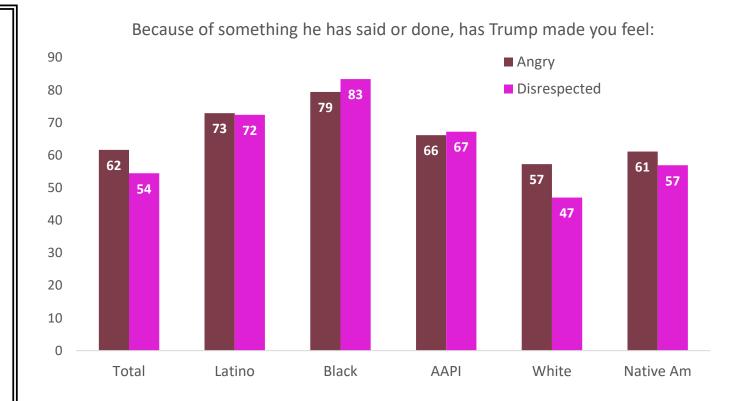
A majority of voters of all races and ethnicities were upset by Trump, not inspired



A referendum on Donald Trump

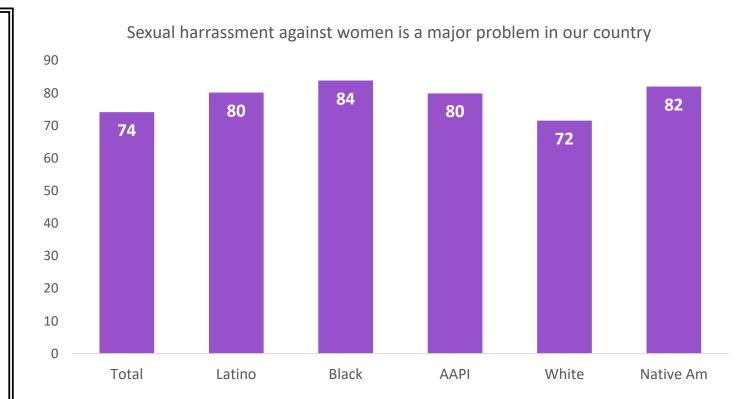
Reactions and emotions to President Trump were a driving factor for voters in the 2018 elections

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Anger and #MeToo

A clear majority of all voters think that sexual harassment against women continues to be a major problem in our country



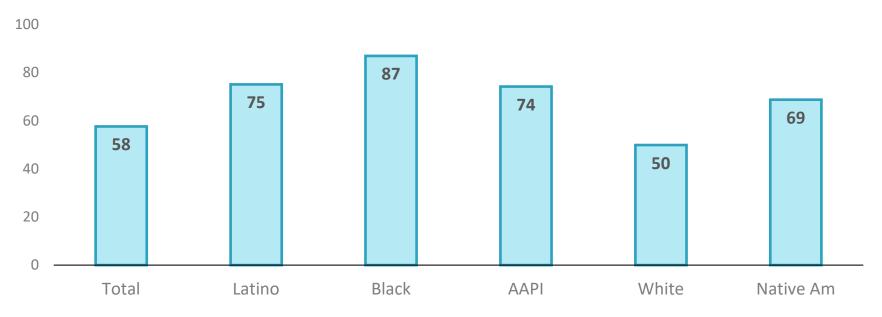
The rise of racism in American elections

Which statement comes closest to your own view?

	<u>Total</u>	<u>Latino</u>	Black	<u>AAPI</u>	<u>White</u>	<u>Native</u>
Trump has no impact on [my community]	8	6	11	21	7	22
Trump has a positive impact on [my community]	33	18	8	18	40	18
Trump has a negative impact on [my community]	21	27	29	29	19	25
Trump is a racist whose policies are intended to hurt [my community]	34	48	48	27	31	30
Total negative / racist	<i>56</i>	74	77	<i>57</i>	<i>50</i>	<i>55</i>

Attacks are seen as divisive

Trump and the Republicans are using toxic rhetoric to try and divide us from one another



IMMIGRATION ATTACKS HURT REPUBLICANS WITH ALL GROUPS

Anti-Immigrant Campaign Fails

Kris Kobach (KS)

Lou Barletta, Senate (R-PA)

Corey Stewart, Senate (R-VA)

Adam Laxalt, Nevada Governor

Barbara Comstock, House (VA-10)

Bill Schuette, Michigan Governor

Christopher Peters, House (IA-03)

Claudia Tenney, House (NY-22)

Dana Rohrabacher, House (CA-48)

David Brat, House (VA-07)

Dean Heller, Senate (R-NV)

Eddie Edwards, House (NH-01)

Jason Lewis, House (MN-02)

Jeff Johnson, Minnesota Governor

John Chrin, House (PA-08)

John Faso, House (NY-19)

Kevin Yoder, House (KS-03)

Lea Marquez Peterson, House (AZ-02)

Lena Epstein, House (MI-11)

Manny Santos, House (CT-05)

Pete Sessions, House (TX-32)

Rod Blum, House (IA-01)

Rudy Peters, House (CA-15)

Scott Taylor, House (VA-02)

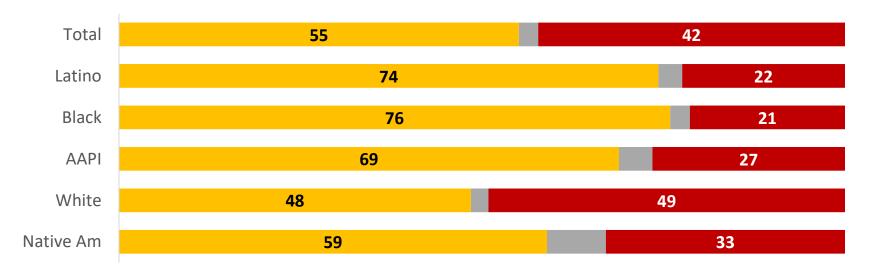
Scott Walker, Wisconsin Governor

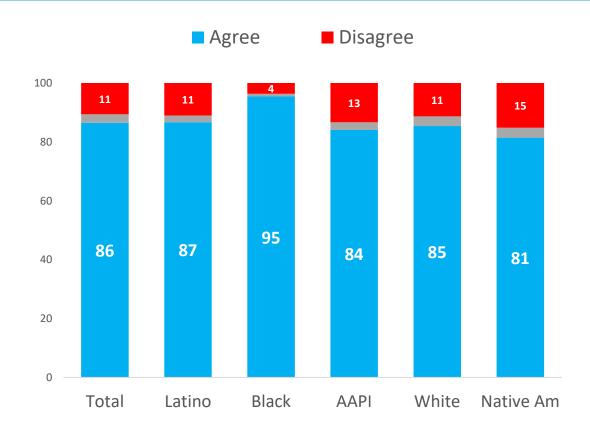
Walker Stapleton, Governor (R-CO)

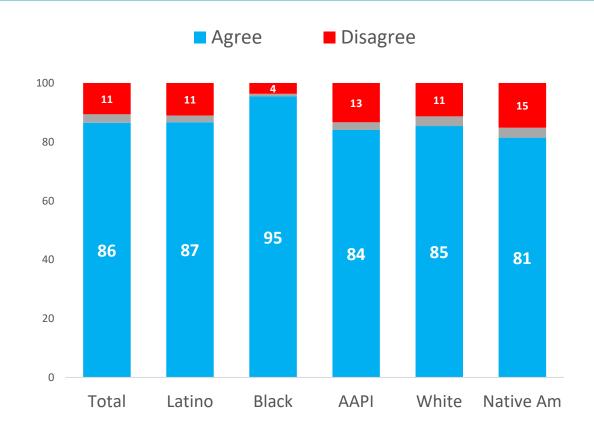
Wendy Rogers, House (AZ-01)

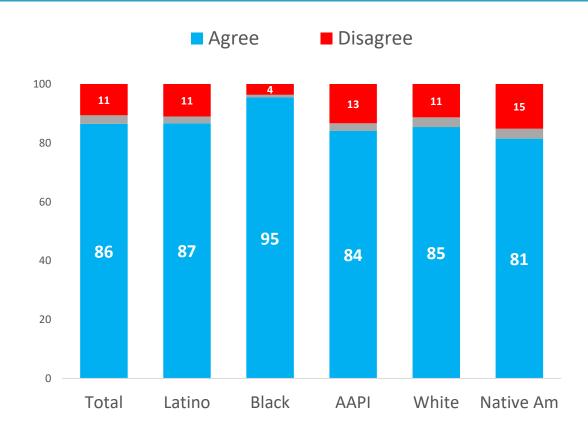
No "net gain" from attacking immigrants

- Immigrants just want to provide a better life for their families, just like you and me. I support legislation to make America more welcoming to immigrants
- America has too many illegal immigrants, they hurt the economy, bring crime and gang violence to our cities. We have to crack down on illegal immigration

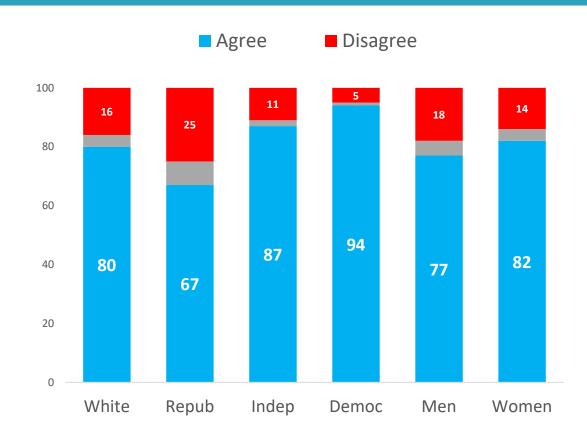








Among White voters

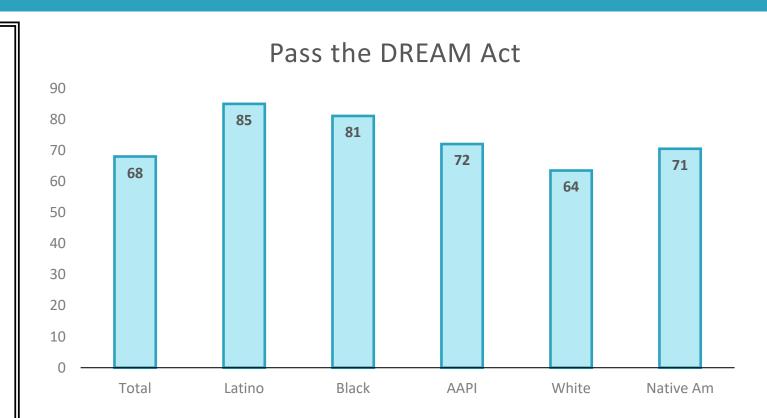


THE ISSUES VOTERS WANT CONGRESS TO ADDRESS.....

Widespread support for the DREAM Act

Policy Issues in 2018

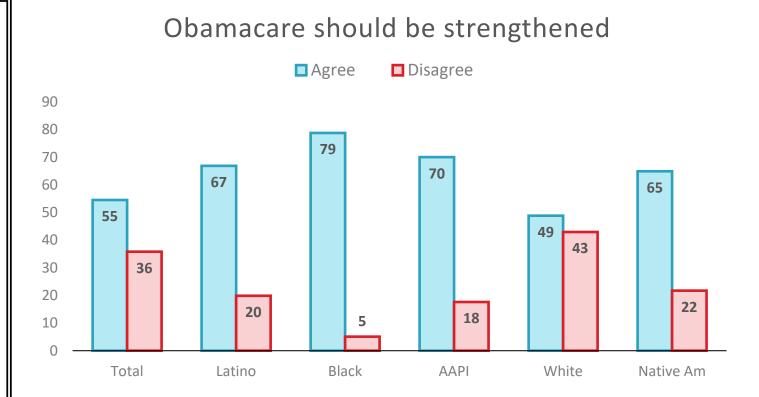
Congress should pass the DREAM Act



Access to affordable health care

Policy Issues in 2018

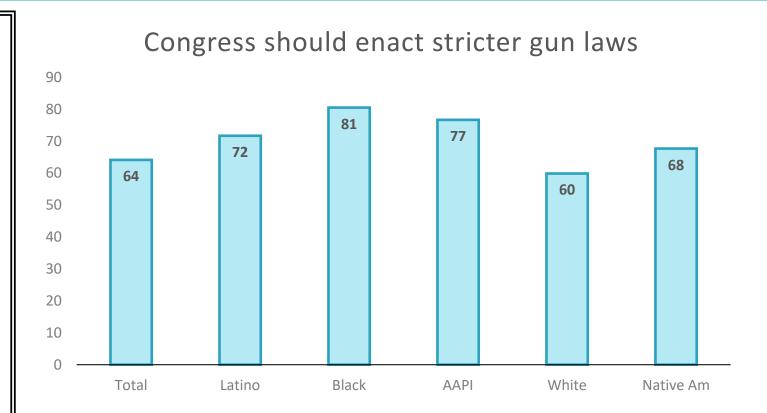
Voters wanted expanded access to health care, not repeal



Widespread support for the gun laws

Policy Issues in 2018

Congress should pass stricter gun laws



PARTY AND MOBILIZATION

Views toward party outreach: GOP

Which statement comes closest to your own view?

	Total	Latino	Black	AAPI	White	Native
The Republican Party is currently doing a good job of reaching out to [my community].	52	23	12	22	64	24
The Republican Party doesn't care too much about [my community] The Republican Party is being bestile towards	26	35	55	55	18	42
The Republican Party is being hostile towards [my community].	17	39	30	15	13	25
Total hostile or ignoring	43	74	84	70	<i>31</i>	<i>67</i>

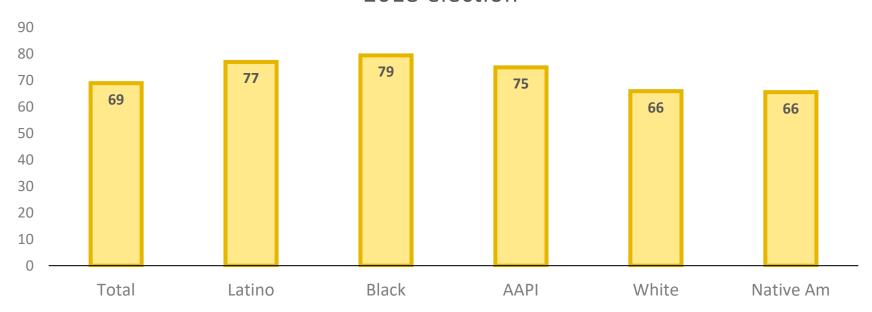
Views toward party outreach: Dem

Which statement comes closest to your own view?

	Total	Latino	Black	AAPI	White	Native
The Democratic Party is currently doing a good job of reaching out to [my community]. The Democratic Party doesn't care too much	45	56	72	45	40	46
about [my community]	23	30	21	43	21	38
The Democratic Party is being hostile towards [my community].	25	10	3	55	31	9
Total hostile or ignoring	48	<i>39</i>	24	48	<i>52</i>	48

Self-mobilization

Encouraged your friends or family to register or vote in the 2018 election



Any clues on Latino turnout

Texas is clearly shifting

```
▶ Dallas + 86%
```

> Travis + 94%

Any clues on Latino turnout

Texas is clearly shifting

```
Dallas
                +86%
  Travis
                + 94%
  Hidalgo
               + 105%
  Zapata
               + 109%
  Cameron
               + 115%
Webb
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  Jim Hogg
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  Starr
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