



<u>Latino Community Foundation: Latino California Gubernatorial Survey</u>



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Q2. Please tell me if you ha Antonio Villaraigosa	ave a	very	favo	orable	view,	some	ewhat	favor	rable	view, s	somewh	nat ui	nfavoi	rable	view	or v	ery u	nfavora	able v	/iew o	of: Fo	rmer	Mayor	of L	os Angeles
St	tate I	Bay Area		Rest State		Span Intv		Forn Born	Male	Female		36- 59	60+	HS or <	Some Coll		<\$40K	\$40K- \$80K		Dem	Rep	Ind/ Oth	Mex		Knows Undoc
Very unfavorable TOTAL FAVORABLE TOTAL UNFAVORABLE	26% 35% 11% 8% 61% 19%	23% 29% 14% 3% 52% 17% 31%	28% 38% 14% 10% 66% 24% 11%	26% 34% 8% 8% 60% 16% 24%	20% 34% 12% 10% 54% 22% 24%	45% 36% 9% 1% 81% 9% 10%	22%	39% 35% 11% 4% 73% 15% 12%	30% 31% 13% 10% 61% 23% 15%	22% 38% 9% 6% 60% 15% 25%	17%	24% 32% 15% 9% 56% 24% 20%		35% 5% 4% 74% 8%	20% 30% 14% 8% 50% 21% 28%	17% 39% 16% 13% 56% 28% 16%	38% 31% 8% 3% 69% 11% 19%	23% 34% 13% 9% 57% 22% 20%	9% 57% 23%	31% 39% 9% 4% 71% 14%	16% 30% 11% 24% 46% 35% 19%			19% 34% 17% 11% 53% 28% 19%	27% 37% 13% 6% 64% 19% 17%
Q3. Please tell me if you ha	ave a	very	favo	orable	view,	some	ewhat	favor	rable	view, s	somewh	nat ui	nfavoi	rable	view	or v	/ery u	nfavora	able v	/iew o	of: St	ate	reasu	ırer J	ohn Chiang
	tate I			Rest State				Forn Born	Male	Female		36- 59	60+	HS or <	Some Coll		<\$40K	\$40K- \$80K		Dem	Rep	Ind/ Oth	Mex		Knows Undoc
Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable TOTAL FAVORABLE TOTAL UNFAVORABLE Haven't heard/No opin	7% 25% 10% 4% 32% 14% 55%	10% 25% 11% 3% 35% 13% 52%	5% 27% 12% 4% 32% 16% 52%	7% 24% 8% 4% 31% 13% 57%	8% 26% 10% 5% 34% 14% 52%	5% 22% 10% 2% 27% 12% 61%	8% 25% 10% 5% 32% 15% 52%	5% 26% 10% 2% 32% 12% 57%	8% 27% 11% 4% 35% 15% 50%	5% 23% 10% 3% 29% 13% 58%	5% 25%	5% 28% 11% 4% 33% 15% 52%	8% 30% 6% 2% 38% 7% 54%	19% 8% 4% 26% 12%	6% 20% 12% 3% 25% 16% 59%	9% 35% 10% 4% 44% 14% 42%	7% 20% 8% 3% 27% 11% 62%	6% 22% 11% 5% 29% 17% 55%	9% 34% 11% 4% 43% 15% 42%	8% 29% 7% 3% 37% 10% 53%	12% 24% 13% 7% 36% 20% 44%	4% 22% 13% 6% 26% 19% 55%	7% 24% 9% 4% 31% 13% 56%	6% 30% 13% 3% 36% 16% 48%	9% 26% 10% 4% 34% 14% 51%
Q4. Please tell me if you ha Public Instruction Delaine E			favo	orable	view,	some	ewhat	favor	rable	view, s	somewh	nat ui	nfavoı	rable	view	, or v	ery un	nfavora	able v	/iew o	of: Fo	rmer	Super	rinten	ident of
	tate I	Bay Area		Rest State		Span Intv		Forn Born	Male	Female		36- 59	60+	HS or <	Some Coll		<\$40K	\$40K- \$80K		Dem	Rep	Ind/ Oth	Mex		Knows Undoc
Somewhat unfavorable Very unfavorable TOTAL FAVORABLE TOTAL UNFAVORABLE	6% 17% 8% 6% 23% 14% 64%	8% 15% 10% 5% 24% 16% 61%	4% 19% 9% 7% 23% 16% 61%	7% 15% 7% 4% 22% 11% 66%	5% 15% 10% 5% 21% 15% 64%	9% 21% 4% 6% 30% 11% 60%	5% 16% 10% 6% 21% 17% 62%	7% 18% 5% 5% 26% 10% 65%	8% 16% 8% 7% 24% 15% 61%	4% 18% 8% 5% 22% 13% 65%	9% 7% 22% 16%	4% 18% 9% 6% 22% 15% 63%	5% 3% 26%	15% 4% 5% 23% 9%	3% 14% 10% 5% 16% 15% 68%	6% 22% 12% 6% 28% 18% 54%	7% 16% 5% 4% 22% 10% 68%	7% 17% 8% 5% 24% 13% 63%	6% 24% 17%	7% 20% 6% 5% 26% 12% 62%	11% 13% 15% 5% 24% 20% 56%		7% 15% 7% 6% 22% 13% 65%	4% 21% 13% 6% 24% 18% 58%	5% 17% 8% 6% 22% 15% 63%
Q5. Please tell me if you ha	ave a	very	favo	orable	view,	some	ewhat	favor	rable	view, s	somewh	nat ui	nfavoi	rable	view	or v	ery u	nfavora	able v	/iew o	of: Bu	ısines	ssman	John	Cox
	tate I	Bay Area		Rest State		Span Intv		Forn Born	Male	Female		36- 59	60+	HS or <	Some Coll		<\$40K	\$40K- \$80K		Dem	Rep	Ind/ Oth	Mex		Knows Undoc
Somewhat unfavorable Very unfavorable TOTAL FAVORABLE TOTAL UNFAVORABLE	3% 11% 4% 4% 14% 9% 75%	6% 12% 10% 4% 18% 14% 68%	3% 12% 6% 5% 15% 11% 74%	3% 10% 3% 3% 13% 7% 81%	4% 10% 7% 5% 13% 11% 75%	3% 16% 2% 3% 18% 5% 77%	3% 9% 7% 5% 12% 1 2% 76%	3% 14% 4% 2% 17% 6% 76%	5% 9% 7% 3% 15% 10% 75%	1% 13% 5% 5% 14% 10% 76%	9% 6% 17% 15%	2% 12% 6% 2% 14% 7% 78%	11% 2% 7% 11% 8% 81%	4% 3% 14% 7%	1% 10% 7% 4% 11% 77%	5% 13% 6% 5% 18% 11% 71%	3% 11% 4% 6% 14% 10% 76%	4% 10% 8% 3% 14% 11% 75%	6% 4% 18% 10%	3% 10% 4% 4% 13% 9% 78%	11% 19% 10% 5% 30% 14% 56%	1% 11% 8% 4% 13% 12% 76%	3% 9% 5% 4% 13% 9% 78%	4% 15% 7% 4% 19% 12% 69%	3% 12% 6% 3% 15% 9% 76%



know



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Q6. Please tell me if you have a very favorable view, somewhat favorable view, somewhat unfavorable view, or very unfavorable view of: State Assemblyman Travis Allen State Bay LA/ Rest Eng Span US Forn 18- 36- HS Some Coll \$40K-\$80K Ind/ Non- Knows wide Area OC State Inty Inty Born Born Male Female 35 59 60+ or < Coll or > <\$40K \$80K or > Dem Rep Oth Mex Mex Undoc																									
	State wide		,						маlе	Female		36- 59	60+				<\$40K			Dem	Rep	Ind/ Oth	Mex		Knows Undoc
Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable TOTAL FAVORABLE TOTAL UNFAVORABLE Haven't heard/No opin	5% 14% 6% 3% 19% 9% 73%	14%	4% 16% 7% 3% 20% 9% 71%	4% 12% 4% 3% 16% 6% 77%	7% 4% 16% 11%	6% 20% 3% 1% 26% 4% 70%	5% 12% 6% 4% 16% 11% 73%	5% 16% 5% 1% 22% 6% 72%	6% 15% 5% 4% 21% 10% 69%	3% 12% 6% 2% 15% 9% 76%	7% 14% 8% 4% 21% 12% 67%	6% 3% 17% 9%	2% 14% 3% 3% 16% 5% 78%	7% 12% 3% 3% 19% 6% 75%	3% 13% 6% 4% 16% 10% 74%	5% 16% 9% 3% 21% 12% 68%	5% 15% 4% 2% 20% 6% 74%	4% 13% 8% 3% 17% 11% 72%	6% 15% 6% 4% 21% 10% 68%	13% 4% 3% 16% 76%		7% 4% 19% 11%	4% 13% 5% 3% 17% 8% 75%	12%	5% 14% 5% 3% 19% 8% 73%
Q7. Please tell me if you h	have a	a ver	/ favo	orable	view,	some	what	favor	able	view, s	omewl	hat u	nfavo	rable	view	, or	very u	nfavora	able v	/iew o	of: P	resid	ent Do	onald	Trump
	State wide	Bay Area	,	Rest State	Eng Intv	Span Intv		Forn Born	маlе	Female	18- 35	36- 59	60+	HS or <	Some Coll		<\$40K	\$40K- \$80K	\$80K or >	Dem	Rep	Ind/ Oth	Mex	Non- Mex	Knows Undoc
Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable TOTAL FAVORABLE TOTAL UNFAVORABLE Haven't heard/No opin	13% 9% 8% 64% 22% 72% 5%	14% 10% 7% 66% 24% 72% 4%	12% 10% 7% 66% 22% 73%	12% 9% 11% 62% 22% 72%	8% 64% 24% 72%	10% 6% 9% 63% 17% 72% 11%	13% 9% 8% 66% 22% 74% 4%	13% 10% 8% 61% 23% 70% 7%	17% 11% 9% 58% 28% 66% 6%	8% 9% 8% 70% 17% 78% 5%	16% 9% 8% 62% 24% 70% 6%	10% 8% 63% 23% 71%	8% 9% 9% 71% 18% 80% 2%	11% 9% 11% 60% 20% 71% 9%	10% 9% 7% 69% 19% 76% 5%	17% 11% 7% 63% 27% 70% 3%	10% 4% 11% 66% 14% 78% 8%	14% 11% 7% 64% 25% 71% 5%	14% 13% 7% 62% 27% 69% 4%	7% 6% 6% 78% 13% 84% 3%	45% 25% 10% 17% 69% 28% 3%	10% 8% 64% 23% 72%	12% 8% 9% 66% 20% 75%	15% 12% 6% 60% 27% 67%	14% 9% 7% 66% 22% 73%
Q8. Please tell me if you h	have a	a ver	/ favo	orable	view,	some	what	favor	able	view, s	omewl	hat u	nfavo	rable	view	, or	very u	nfavora	ıble v	/iew o	of: G	overn	or Je	rry Bı	own
	State wide	Bay Area		Rest State		Span Intv		Forn Born	маlе	Female	18- 35	36- 59	60+	HS or <	Some Coll		<\$40K	\$40K- \$80K	\$80K or >	Dem	Rep	Ind/ Oth	Mex		Knows Undoc
Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable TOTAL FAVORABLE TOTAL UNFAVORABLE Haven't heard/No opin	31% 35% 12% 14% 66% 26%	38% 37% 12% 7% 75% 20%	33% 35% 9% 16% 68% 25%	27% 33% 14% 15% 60% 29%	14% 17% 61%	41% 44% 4% 2% 86% 6% 8%	29% 32% 15% 16% 60% 31% 9%	36% 40% 7% 9% 77% 16%	37% 30% 10% 18% 67% 28% 6%	27% 39% 13% 10% 66% 24% 11%	25% 37% 14% 12% 61% 25% 13%	11% 16% 66% 28%	43% 30% 10% 11% 73% 21%	35% 33% 10% 10% 68% 20%	28% 35% 13% 16% 63% 29%		33% 39% 13% 7% 72% 20% 8%	31% 31% 14% 16% 62% 30% 8%	33% 34% 9% 18% 67% 27% 6%	40% 40% 8% 5% 81% 13% 6%	16% 21% 18% 39% 38% 56%	16% 22% 52% 38%		14% 16% 63%	35% 38% 8% 11% 74% 19% 7%
Q9. Please tell me if you h	have a	a ver	/ favo	orable	view,	some	what	favor	able	view, s	omewl	hat u	nfavo	rable	view	, or	very u	nfavora	ıble v	/iew o	of: P	resid	ent Ba	arack	Obama
	State wide	Bay Area		Rest State		Span Intv		Forn Born	маlе	Female	18- 35	36- 59	60+	HS or <	Some Coll		<\$40K	\$40K- \$80K	\$80K or >	Dem	Rep	Ind/ Oth	Mex		Knows Undoc
					60%	53%	60%	56%	56%	60%	60%	58%	56%	55%	58%	60%	62%	57%	59%	71%	31%	44%	60%	55%	60%





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Q10. On the whole, what are the most important issues facing the [Hispanic/Latino] community in California that you think the next Governor of California should address?

addicss.	State wide	Bay Area	LA/ OC	Rest State		Span Intv		Forn Born	Male	Female	18- 35	36- 59	60+		Some Coll		<\$40K	\$40K- \$80K	\$80K or >	Dem	Rep	Ind/ Oth	Mex		Knows Undoc
Improving the economy Creating jobs Welcoming immigrants and	17% 22% 30%	19% 22% 35%				17% 22% 36%	18% 22% 27%	14% 22% 34%	16% 23% 26%	17% 20% 34%	22% 29% 31%	17% 18% 29%	10% 19% 30%	14% 21% 33%	17% 22% 27%	20% 22% 28%	13% 25% 33%	22% 26% 31%	18% 20% 27%	16% 21% 33%	32% 28% 17%	11% 21% 32%	16% 21% 32%	20% 25% 26%	16% 22% 32%
protecting their rights Improving public schools Improving access to health care	20% 14%	17% 14%	25% 15%	17% 12%	22% 15%	16% 9%		19% 12%	22% 12%	19% 15%	19% 16%	22% 14%	18% 10%	15% 10%	23% 15%	23% 16%	17% 12%	20% 17%	26% 13%	22% 15%	16% 9%	23% 13%	20% 12%	22% 18%	23% 12%
Investing in transportation, and public transit	2%	4%	2%	2%	3%	1%	3%	1%	2%	2%	2%	3%	2%	1%	3%	3%	2%	2%	3%	3%	2%	2%	3%	2%	2%
Making college more affordable	9%	9%	10%	8%	10%	7%	9%	9%	11%	8%	11%	9%	7%	6%	13%	8%	10%	9%	9%	10%	3%	11%	8%	10%	9%
Addressing climate change / environment	2%	2%	1%	4%	3%	1%	3%	1%	1%	4%	3%	2%	1%	1%	2%	4%	2%	2%	3%	2%	1%	3%	2%	2%	2%
Investing in and expanding housing affordability	7%	12%	6%	5%	8%	2%	8%	4%	7%	6%	8%	7%	4%	4%	7%	9%	3%	7%	9%	6%	2%	10%	5%	9%	6%
Reducing Corruption in	4%	2%	5%	3%	4%	3%	4%	3%	2%	6%	5%	5%	2%	3%	5%	4%	5%	4%	3%	3%	6%	3%	4%	3%	4%
government Addressing Race relations / discrimination	6%	4%	5%	7%	6%	5%	5%	6%	5%	6%	5%	5%	8%	4%	7%	6%	4%	6%	6%	7%	5%	6%	6%	5%	5%
Decreasing government	5%	4%	5%	6%	6%	4%	6%	4%	5%	5%	3%	8%	4%	4%	5%	7%	5%	5%	7%	4%	11%	6%	4%	8%	5%
spending / Lower taxes Reforming the criminal justice system and	4%	5%	3%	5%	5%	1%	5%	3%	6%	3%	5%	3%	4%	4%	6%	3%	2%	2%	6%	4%	3%	4%	4%	3%	4%
<pre>police practices Foreign policy / international relations</pre>	2%	1%	1%	3%	2%	1%	3%	1%	1%	2%	3%	1%	2%	1%	2%	2%	2%	2%	2%	2%	2%	1%	2%	3%	2%
Something else Don't know	16% 4%	14% 3%	16% 3%	16% 7%	16% 3%	17% 8%	15% 3%	18% 6%	18% 4%	14% 5%	11% 3%	19% 1%	16% 13%	18% 9%	18% 3%	12% 1%	18% 5%	10% 5%	16% 2%	16% 4%	15% 6%	17% 2%	17% 5%	14% 2%	19% 3%

Q11. Many people are busy and don't get a chance to vote in every election. Thinking about the primary election in a few months on June 5th, what would you say the chances are that you will vote in this election?

	State	Вау	LA/			Span		Forn			18-	36-		HS	Some			\$40K-	\$80K			Ind/		Non-	Knows
	wide	Area	OC	State	Intv	Intv	Born	Born	Male	Female	35	59	60+	or <	Coll	or >	<\$40K	\$80K	or >	Dem	Rep	Oth	Mex	Mex	Undoc
_																									
100% certain to vote	68%	72%	65%	68%	67%	69%	65%	73%	71%	65%	58%	69%	78%	65%	65%	74%	64%	64%	74%	74%	69%	60%	68%	69%	72%
Probably will vote	17%	16%	20%	15%	18%	14%	19%	14%	16%	18%	24%	18%	7%	14%	21%	17%	15%	20%	17%	16%	16%	19%	16%	18%	16%
50-50 chance	9%	8%	10%	9%	9%	11%	10%	7%	9%	10%	11%	8%	10%	13%	8%	6%	14%	10%	5%	7%	10%	12%	10%	7%	7%
Probably will NOT vote	3%	3%	3%	2%	3%	2%	3%	2%	2%	3%	5%	2%	-	3%	4%	2%	3%	2%	2%	1%	2%	5%	2%	3%	3%
Definitely will not vote	2%	1%	1%	3%	2%	2%	2%	2%	1%	2%	1%	2%	2%	2%	3%	1%	3%	2%	1%	1%	1%	4%	1%	3%	2%
TOTAL VOTÉ	85%	88%	85%	83%	85%	83%	84%	86%	87%	83%		86%	85%			91%	78%	84%				79%	84%	88%	87%
TOTAL NOT VOTE	5%	4%	4%	5%	5%	4%	5%		3%	6%	7%	5%	2%	5%	7%	3%	6%	4%	3%			8%	4%	6%	4%
Don't know	1%	*%	1%	2%	1%	2%	1%	3%	1%	2%	1%	1%	4%	3%	*%	1%	2%	2%	1%	2%	2%	*%	2%	-	1%





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Q12. As you may know, California now has a top-two primary system for statewide races in which voters can cast ballots for any candidate, and the two candidates receiving the most votes regardless of party will advance to the general election. If the June primary for governor were being held today, who would you vote for:

	State wide	Bay Area	LA/ OC		Eng Intv	Span Intv		Forn Born	маlе	Female	18- 35	36- 59	60+	HS or <	Some Coll		<\$40K	\$40K- \$80K	\$80K or >	Dem	Rep	Ind/ Oth	Mex	Non- Mex	Knows Undoc
Democrat Gavin Newsom Democrat Antonio	15% 39%	43% 23%	10% 43%	9% 40%	20% 32%	3% 56%	20% 31%	10% 48%	18% 38%	14% 37%	14% 33%	21% 36%	10% 48%	5% 51%	17% 34%	27% 27%	8% 49%	15% 37%	27% 32%	18% 46%	9% 30%	18% 28%	14% 43%	23% 26%	18% 39%
Villaraigosa	33/0	23/0	43/0	40%	32/0	30%	31/0	40/0	30%	31/0	33/0	30%	40/0	31/₀	34/0	21/0	43/0	31/0	32/0	40%	30%	20/0	43/0	20%	33/0
Democrat John Chiang	4%	4%	4%	5%	5%	3%	5%	3%	5%	4%	5%	4%	5%	4%	3%	7%	4%	4%	5%	5%	6%	3%	4%	4%	4%
Democrat Delaine Eastin	5%	3%	6%	4%	5%	5%	5%	5%	4%	6%	7%	3%	7%	6%	4%	5%	7%	5%	4%	6%	5%	4%	5%	5%	5%
Republican John Cox	5%	5%	6%	4%	5%	5%	5%	5%	5%	5%	7%	5%	2%	2%	6%	7%	4%	4%	8%	3%	17%	4%	4%	7%	5%
Republican Travis Allen	4%	6%	4%	3%	5%	2%	4%	4%	6%	2%	4%	6%	2%	4%	4%	5%	1%	5%	6%	2%	13%	6%	3%	7%	5%
Someone else	5%	2%	6%	6%	6%	3%	6%	4%	6%	5%	6%	5%	4%	5%	6%	5%	6%	4%	4%	3%	8%	9%	4%	8%	5%
Undecided/Don't know	22%	14%	21%	29%	22%	23%	24%	21%	18%	27%	24%	20%	22%	23%	26%	17%	21%	26%	14%	17%	12%	28%	23%	20%	19%

Q14. Would you say the Democratic Party of California is currently doing a good job of reaching out to [Hispanics/Latinos], that they don't care too much about [Hispanics/Latinos], or that they are being hostile towards [Hispanics/Latinos]?

	State wide		LA/ OC			Span Intv		Forn Born	маје	Female		36- 59	60+	HS or <	Some Coll		<\$40K	\$40K- \$80K		Dem	Rep	Ind/ Oth			Knows Undoc
Democrats are doing a good job	53%	55%	54%	52%	51%	61%	51%	56%	53%	53%	52%	52%	57%	53%	53%	54%	54%	5 5%	54%	67%	32%	37%	55%	49%	54%
Democrats don't care too much	32%	35%	34%	30%	37%	20%	35%	28%	32%	33%	37%	34%	24%	27%	34%	37%	33%	33%	33%	23%	44%	47%	31%	37%	34%
Democrats are being hostile	8%	3%	9%	9%	7%	8%	9%	6%	6%	9%	6%	9%	7%	10%	7%	6%	6%	7%	9%	4%	18%	11%	7%	9%	6%
Don't know	7%	6%	3%	9%	5%	11%	4%	10%	8%	5%	5%	4%	13%	10%	6%	4%	7%	5%	4%	6%	6%	6%	7%	5%	5%

Q15. Would you say the Republican Party of California is currently doing a good job of reaching out to [Hispanics/Latinos], that they don't care too much about [Hispanics/Latinos], or that they are being hostile towards [Hispanics/Latinos]?

	State wide		LA/ OC			Span Intv		Forn Born	ма1е	Female		36- 59	60+		Some Coll		<\$40K	\$40K- \$80K			Rep	Ind/ Oth			Knows Undoc
Republicans are doing a	17%	19%	17%	16%	18%	14%	19%	13%	20%	14%	21%	16%	14%	15%	19%	17%	14%	16%	20%	9%	55%	15%	17%	16%	16%
good job Republicans don't care too much	46%	45%	45%	46%	46%	45%	44%	48%	45%	46%	46%	47%	41%	47%	46%	43%	45%	48%	44%	44%	34%	50%	47%	43%	46%
Republicans are being hostile	31%	32%	33%	29%	33%	26%	35%	26%	28%	35%	30%	32%	32%	26%	31%	37%	30%	31%	34%	40%	9%	29%	29%	38%	33%
Don't know	6%	4%	4%	9%	3%	15%	3%	12%	7%	6%	3%	5%	12%	12%	4%	3%	11%	5%	3%	6%	2%	6%	8%	3%	5%

Q16. How often do you read or watch news about politics and current affairs in California?

	State	Bay	LA/	Rest	Eng	Span	US	Forn			18-	36-		HS	Some	Coll		\$40K-	\$80K			Ind/		Non-	Knows
	wide	Area	OC	State	Intv	Intv	Born	Born	маlе	Female	35	59	60+	or <	co11	or >	<\$40K	\$80K	or >	Dem	Rep	Oth	Mex	Mex	Undoc
Very often_	46%	52%	43%	44%	44%	51%	41%	53%	54%	37%	33%	45%	63%	45%	37%	53%	43%	39%	53%	47%	50%	45%	44%	48%	48%
Somewhat often	33%	31%	33%	33%	35%	27%	35%	29%	30%	36%	41%	33%	23%	27%	40%	32%	32%	36%	32%	36%	26%	31%	34%	32%	33%
Not too often	17%	15%	17%	18%	18%	14%	20%	12%	12%	22%	24%	16%	9%	19%	19%	14%	18%	20%	11%	13%	20%	18%	17%	16%	14%
Not at all	4%	1%	5%	5%	3%	7%	4%	5%	3%	6%	3%	6%	4%	8%	3%	2%	6%	4%	3%	3%	1%	6%	5%	3%	5%
Don't know	1%	-	1%	*%	*%	2%	-	*%	1%	-	-	*%	2%	1%	-	-	2%	-	-	-	3%	1%	1%	-	*%





Latino Community Foundation: Latino California Gubernatorial Survey



Q17. There are many ways to stay up to date about current events, what would you say is the primary way you receive your news content?

	State wide	Bay Area	LA/ OC			Span Intv		Forn Born	Male	Female	18- 35	36- 59	60+	HS or <	Some Coll		<\$40K	\$40K- \$80K	\$80K or >	Dem	Rep	Ind/ Oth	Mex	Non- Mex	Knows Undoc
Newspaper (either paper	13%	15%	15%	11%	17%	4%	15%	11%	18%	9%	15%	12%	14%	9%	12%	20%	8%	11%	20%	13%	14%	15%	12%	16%	14%
or online)																									
Local or cable	51%	47%	50%	5 5%	42%	80%	42%	66%	49%	54%	33%	53%	73%	71%	43%	39%	63%	52%	40%	56%	44%	42%	56%	42%	49%
Television																									
Facebook	8%	12%	7%	8%	10%	4%	11%	5%	6%	11%	15%	7%	1%	5%	9%	11%	8%	8%	10%	9%	10%	5%	8%	9%	8%
Radio	5%		4%	5%	6%	3%	6%	5%	7%	4%	3%	7%	4%			5%	3%	7%	6%	4%	3%	9%	4%	9%	
Twitter	2%		3%	2%	3%	1%	3%	1%	2%	3%	5%	1%	-	2/0		3%	2%	3%	2%	2%	3%	1%		2%	2%
Other news websites	12%	11%	11%	13%	14%	3%	15%	6%	11%	12%	17%	13%	2%	6%	16%	14%	7%	13%	15%	9%	13%	18%	11%	13%	13%
online																									
Talking with friends or family	3%	4%	3%	2%	3%	1%	4%	1%	1%	4%	4%	2%	1%	1%	4%	3%	3%	3%	3%	2%	3%	2%	2%	3%	2%
family																									
Other	4%		6%	3%	5%	2%	4%	4%	5%	3%	6%	4%	2%			5%	5%	2%	5%	3%	8%	7%	3%	6%	5%
Don't know	1%	-	*%	2%	1%	1%	1%	1%	1%	1%	*%	1%	2%	2%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%

Q18. Since the 2016 election and Donald Trump was elected President, would you say your interest in politics has increased, decreased, or has it stayed the same?

	State wide	Bay Area	LA/ OC	Rest State		Span Intv		Forn Born	ма1е	Female	18- 35	36- 59	60+		Some Coll			\$40K- \$80K	\$80K or >		Rep	Ind/ Oth	Mex		Knows Undoc
Increased	45%	51%	43%	44%	50%	29%	49%	38%	48%	42%	50%	41%	46%	35%	43%	56%	43%	42%	53%	47%	64%	39%	45%	44%	47%
Decreased	20%	16%	23%	19%	20%	20%	20%	20%	15%	25%	23%	22%	12%	21%	23%	17%	24%	20%	18%	20%	13%	21%	19%	25%	19%
Stayed the same	33%	31%	34%	34%	29%	47%	30%	39%	37%	30%	26%	36%	37%	39%	34%	27%	32%	38%	30%	32%	22%	39%	34%	31%	33%
Don't know	2%	1%	1%	2%	1%	4%	1%	3%	*%	3%	-	1%	4%	4%	-	*%	2%	1%	-	2%	-	1%	2%	-	2%

Methodology

On behalf of the Latino Community Foundation, Latino Decisions surveyed 900 Latino adults between January 6-14, 2018. Interviews were collected via landline, cell phone, and web. The phone portion was conducted by live interviewers who were bilingual and administered the survey in language of preference of respondents. The online portion was conducted in a respondent self-administered format, and the survey and invitation was available to respondents in English or Spanish. The full data are weighted to match the adult population in the 2016 Census ACS 1-year data file for age, gender, education, nativity, ancestry, and voter registration status. A post-stratification raking algorithm was used to balance each category to the ACS estimates. The survey carries a margin of error of +/- 3.3 percentage points. For questions on methodology please contact: Dr. Matt A. Barreto, 909-489-2955