

DIVERSITY & EQUITY IN CALIFORNIA

Results from a statewide public opinion survey

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Latino Decisions Everything Latino Politics

January 18, 2018

Perceptions of Equality Survey

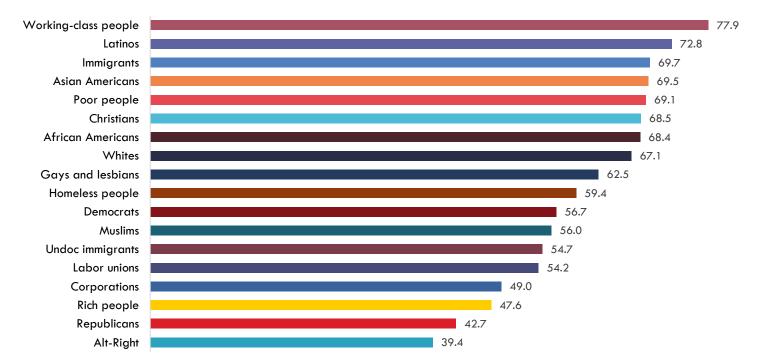
- \Box Statewide survey of n=2,440 CA residents
 - 620 Latino; 608 African American; 602 AAPI;
 537 White; 73 other
- Administered online to representative sample of CA adults, weighted to match Census ACS
- More than 130 questions on race relations, diversity, equity, public policy, role of government

Perceptions of Equality Survey

- Overall, Californians of all racial/ethnic groups hold pro-inclusion and pro-diversity attitudes
- Majority support for economic and racial justice
- Majority support for progressive public policy
- However, attitudes shift depending on how issues are framed, primed, and worded, suggesting areas for further improvement

How Californians rate "groups"

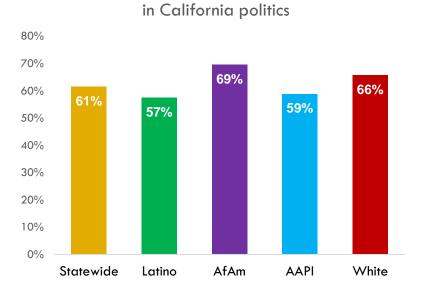
Mean Feeling Thermometer Rating (0-100)



4 Latino Decisions

Source: Haas/Latino Decisions Statewide survey of California adults, December 2017, n=2440

Corporations



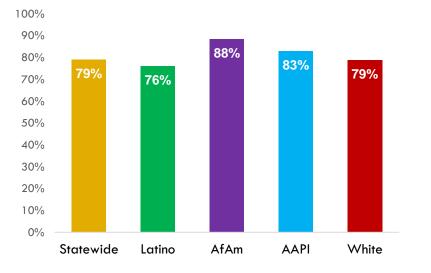
Big corporations have too much influence

80% 70% 70% 70% 68% 68% 66% 60% 50% 40% 30% 20% 10% 0% Statewide Latino AfAm AAPI White

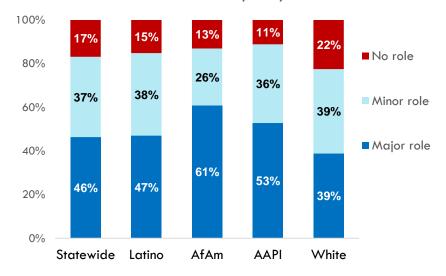
Big corporations paying too little in taxes

Inequality is a problem

Economnic inequality is a major problem in California

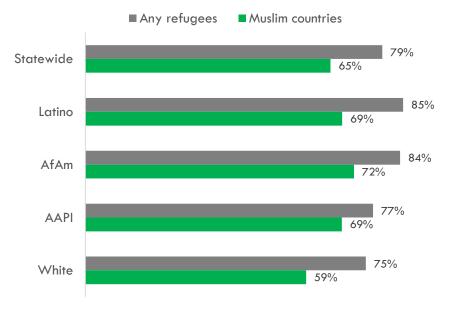


Should government have a role in reducing income inequality

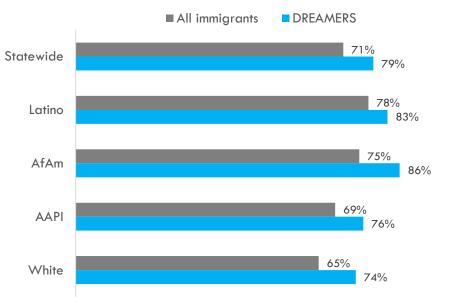


Goals of immigration policy

Taking in refugees who are trying to escape violence and war

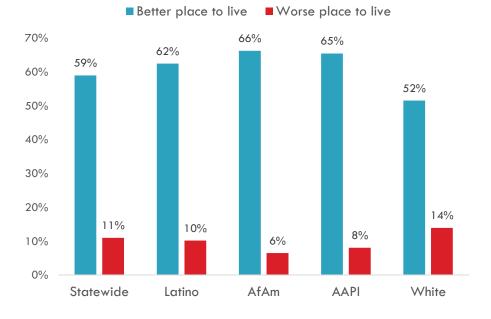


Establishing a way for undocumented immigrants to remain in the U.S. and apply for legal status



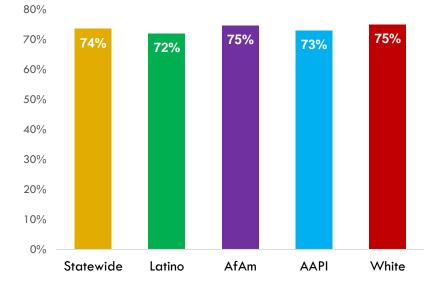
Diversity as a virtue

Increasing racial/ethnic diversity makes America better or worse place to live?



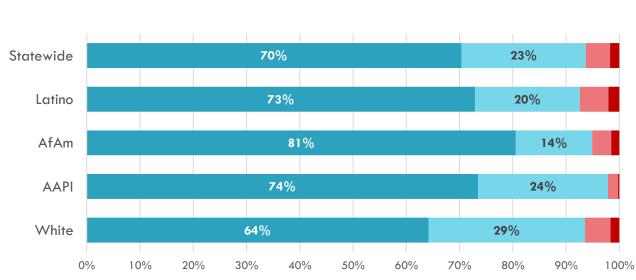
Immigrants who engage in their cultural and religious practices disrupt the way of life for people like me

% **DISAGREE**



American values...

Respecting other people's cultural differences



■ Very important ■ Somewhat important ■ Not that important ■ Not at all important

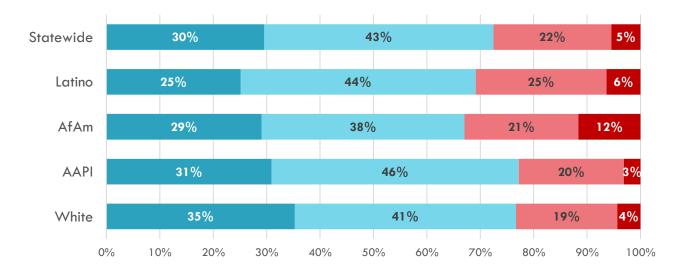
9 Latino Decisions

Source: Haas/Latino Decisions Statewide survey of California adults, December 2017, n=2440

American values...

Blending into the larger society

■ Very important ■ Somewhat important ■ Not that important ■ Not at all important



Immigrants strengthen our state

Immigrants today strengthen our country because of their hard work and talents, 70%

Immigrants today are a burden on our country because they take jobs, housing, and health care, 30%

Immigrants are doing enough to blend into the American way of life, 73%

Immigrants are not doing enough, 27%

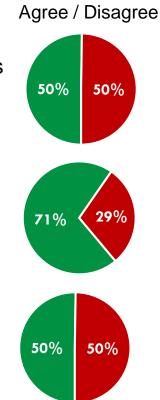
Some attitudes are mixed

-- Among Whites --

It's really a matter of some people not trying hard enough; if immigrants today would only try harder they could be just as well off as whites.

Irish, Italians, Jews and many other minorities overcame prejudice and worked their way up. Immigrants today should do the same without any special favors.

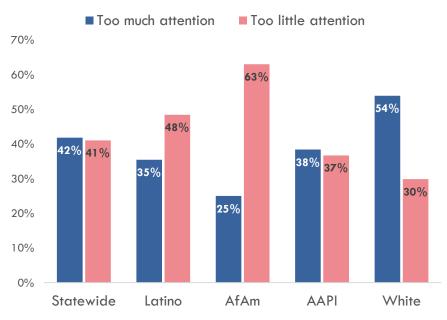
Generations of discrimination have created conditions that make it difficult for immigrants today to work their way out of the lower class.



12 Latino Decisions

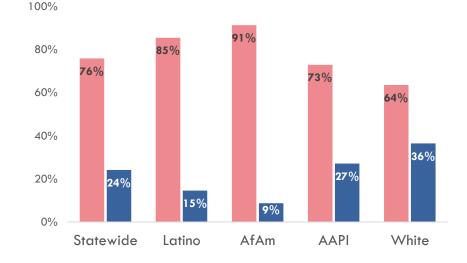
How much attention to Race?

Too much or too little attention paid to race and racial issues in our country?



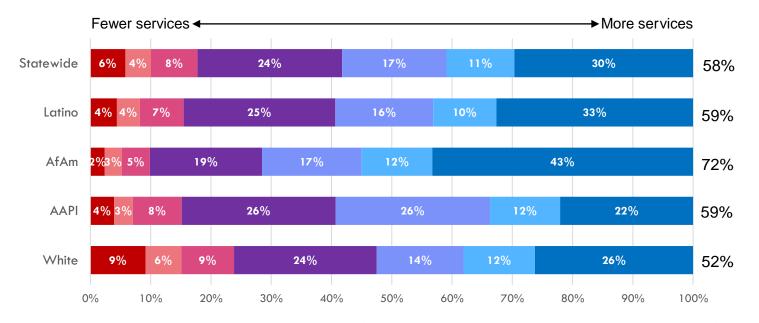
Reactions to Charlottesville

- Racism is alive and well in American today
- This was a small group of bad apples and one isolated incident



The role of government

Some people think the government should provide fewer services even in areas such as health care and education in order to reduce spending. Other people feel it is important to provide many more services, even if it means an increase in spending.



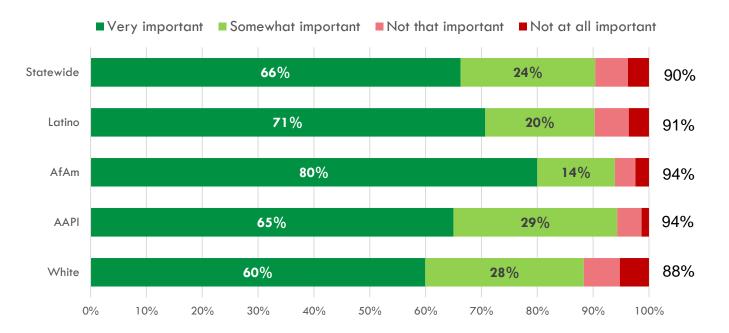
14 Latino Decisions

Source: LVP/LD National Latino Survey September 19, 2017 (N=755; MoE +/-3.6%)

WORKING TOGETHER

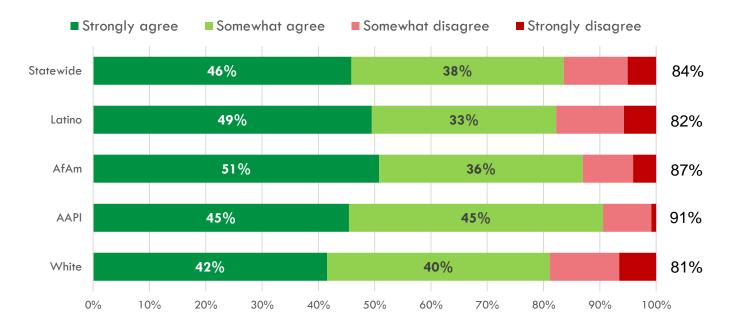
Californians want to be united

Californians work together across racial groups to create fair and equitable public policy for everyone



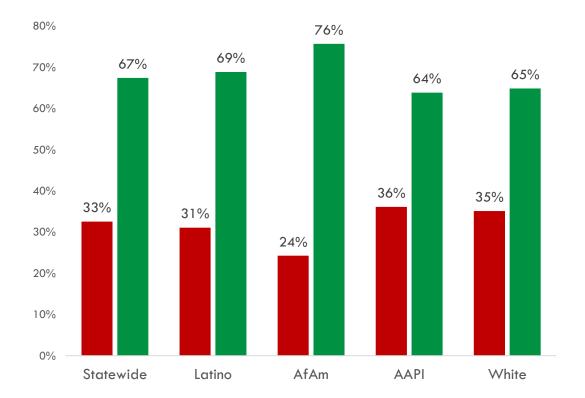
Californians want to be united

Regardless of diverse racial and ethnic backgrounds, people in California share the same underlying values of wanting to make their state a better place.



Source: Haas/Latino Decisions Statewide survey of California adults, December 2017, n=2440

Californians want to be united



It's unfortunate but understandable that some people in our society are in poverty and struggling, but inequality is inevitable

We are all in this together. If some people are in poverty or struggling, we need to work together to alleviate the problem and help each other

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