



ECONOMIC AND HEALTH CARE PRIORITIES AMONG LATINO VOTERS

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Methodology

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- Sponsored by National Council of La Raza
- National survey of Latino registered voters
- Field Dates: October 7-19, 2016
- N=1,000 respondents, +/- 3.1% MoE
 - Millennial oversample N=500
 - CA, FL, TX oversamples N=200 per state
- Blended sample: mobile phone, landline, online
- English or Spanish, at discretion of each respondent

CANDIDATES AND ISSUES



Likely Voters

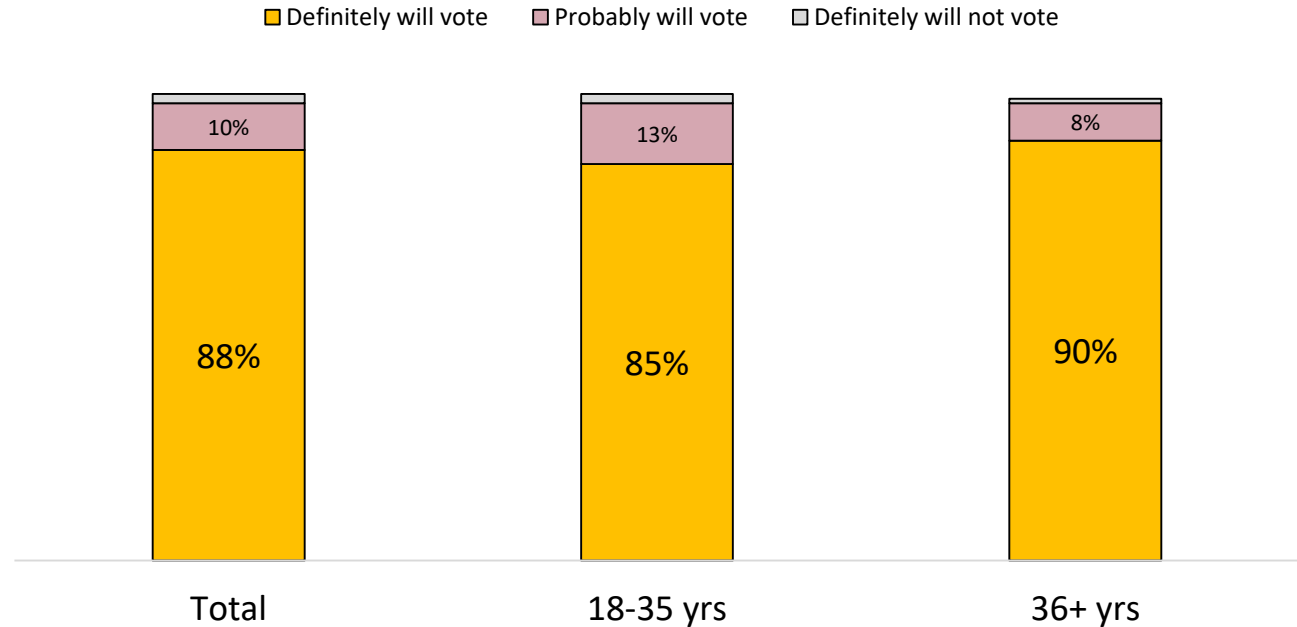
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Which statement about voting in November presidential election describes you best:

Will definitely vote

Will probably vote

Will definitely not vote

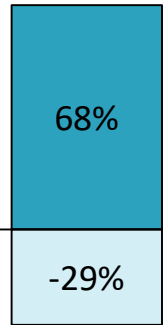


Candidate Favorability

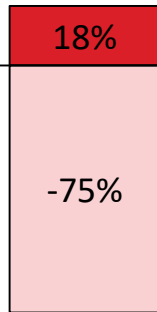
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Total

Net Clinton
39%

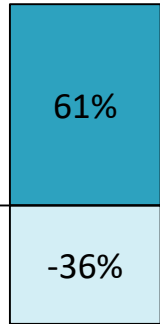


Net Trump
-57%

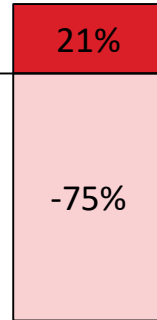


18-35 yrs

Net Clinton
25%

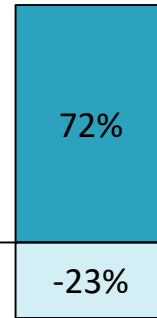


Net Trump
-54%

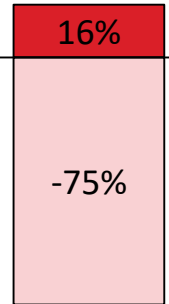


36+ yrs

Net Clinton
49%

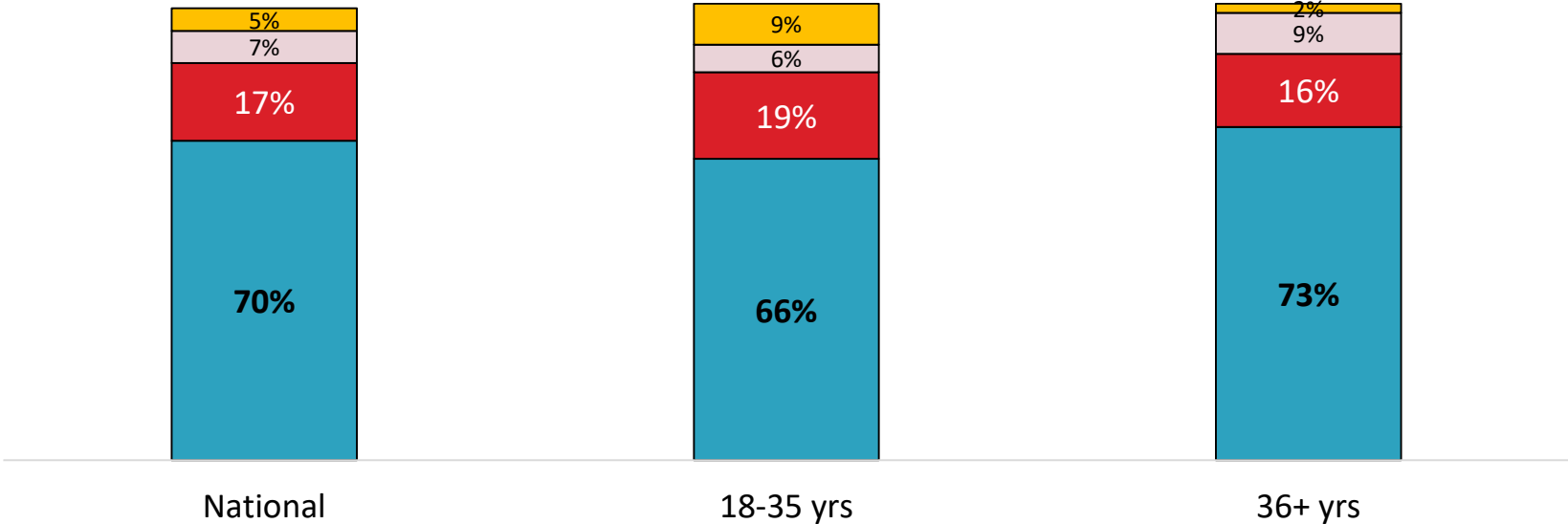


Net Trump
-59%



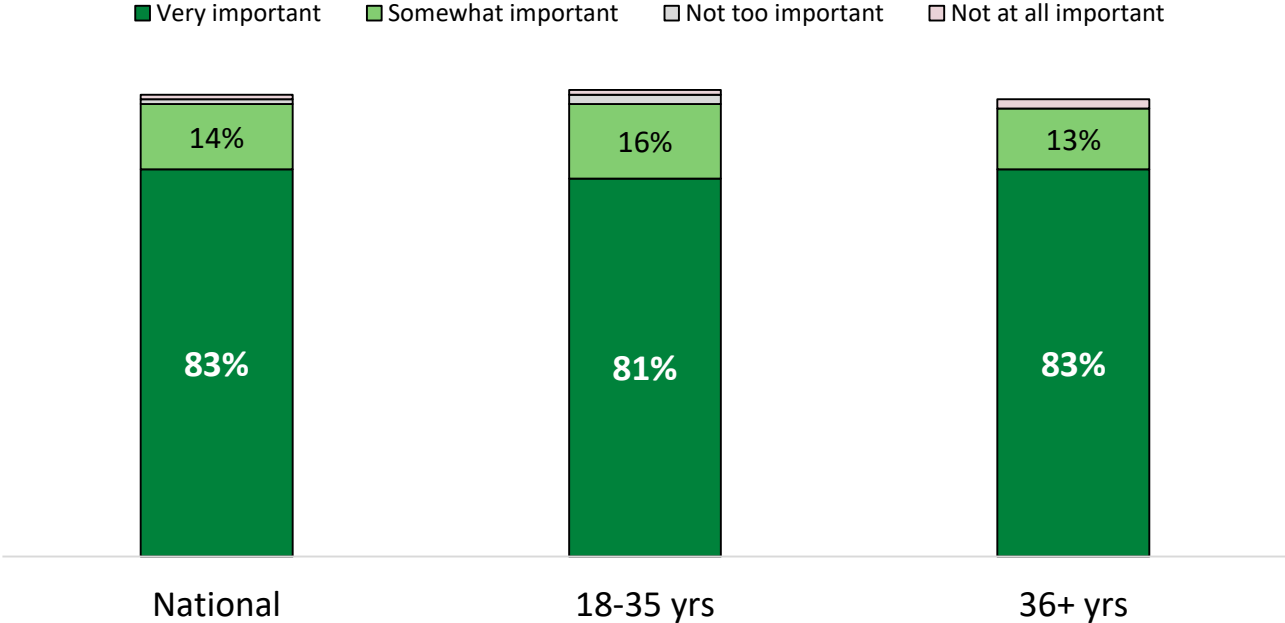
Presidential Vote

■ Clinton ■ Trump ■ Undecided / Don't know ■ Will vote for someone else



Economic Issues Priority

How important are economic issues to you in deciding whether or not you will vote in the upcoming election?

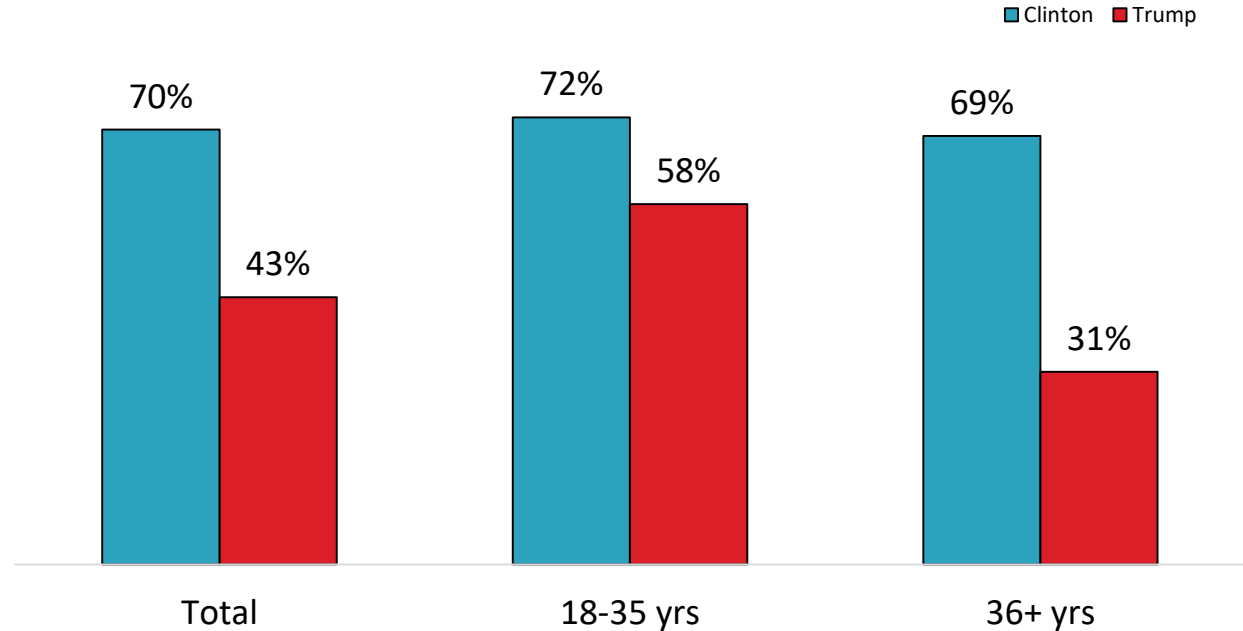


Information on Candidate Economic Plans

(percent “yes” responses illustrated)

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Thinking about the presidential candidates and their specific plans on economic issues like creating jobs, college affordability, helping families buy homes, or saving for retirement, would you say you have enough information on [rotate] Clinton’s/Trump’s economic plans?



Priority Economic Issues

(Top three issues for each age cohort reported)

What do you think should be the first economic issue the new Congress and President address next year?

(Open-ended)

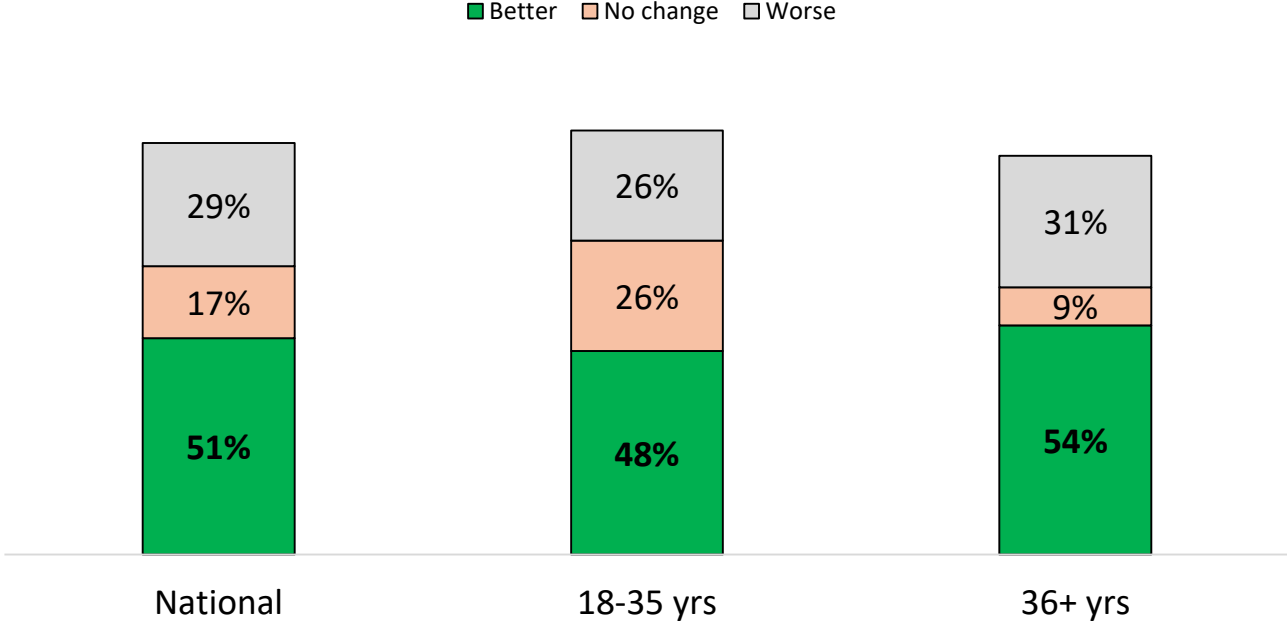
Total	18-35 yrs	36+ yrs
Create more and better paying jobs (23%)	Create more and better paying jobs (25%)	Create more and better paying jobs (21%)
College affordability and student loan debt (13%)	College affordability and student loan debt (18%)	Immigration reform (14%)
Keeping the Social Security program strong (10%)	Improve wages or raising minimum wage (13%)	Keeping the Social Security program strong (11%)

EVALUATION OF ECONOMIC SITUATION AND FUTURE



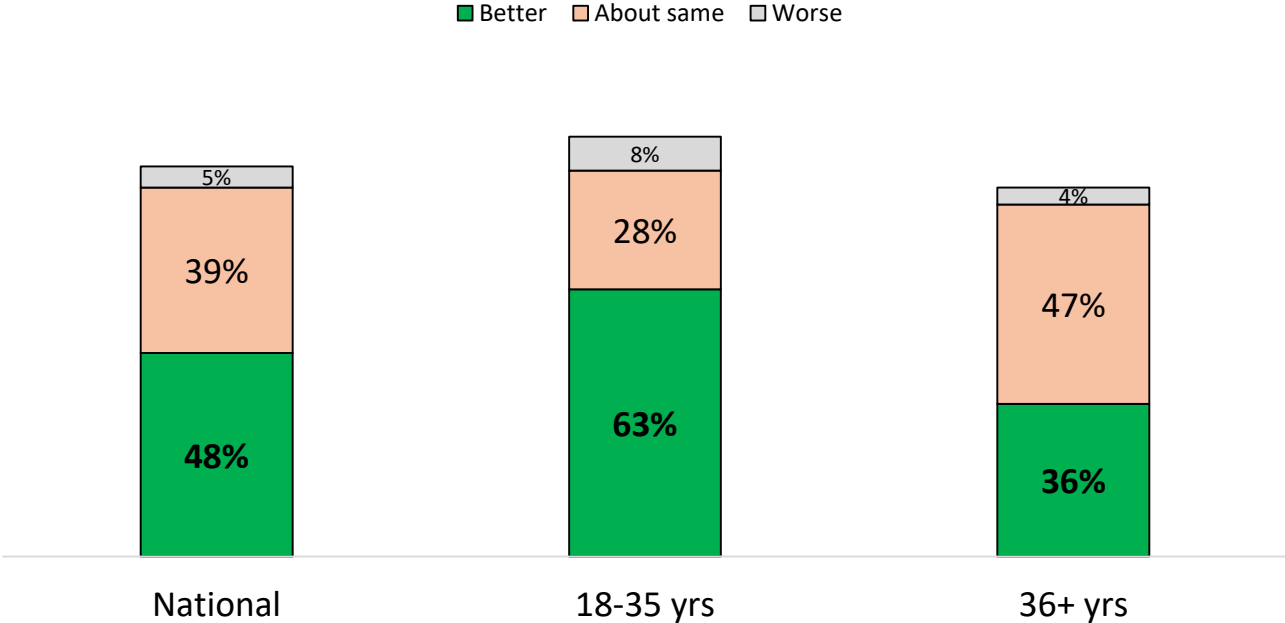
Economy Direction

What direction would you say the economy is moving? Would you say the economy is getting [better/worse] or not really changing?



Personal Economic Trajectory

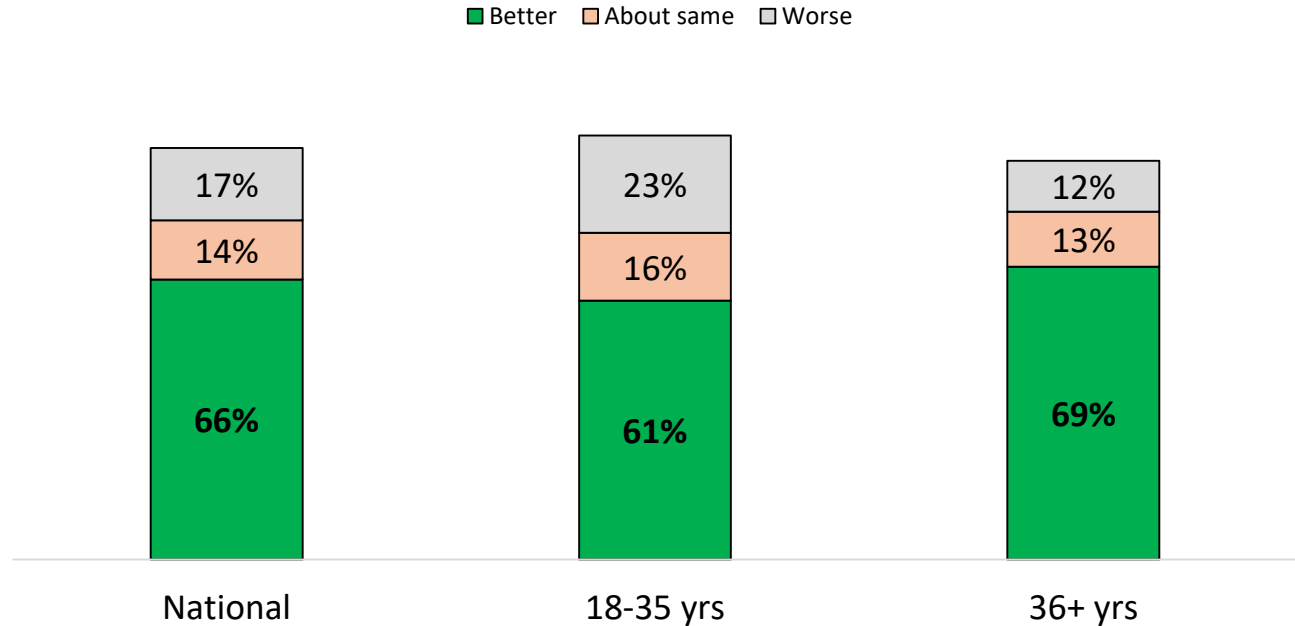
A year from now, do you think you will be [better /worse] off financially, or about the same as now?



Generational Economic Mobility Prospects

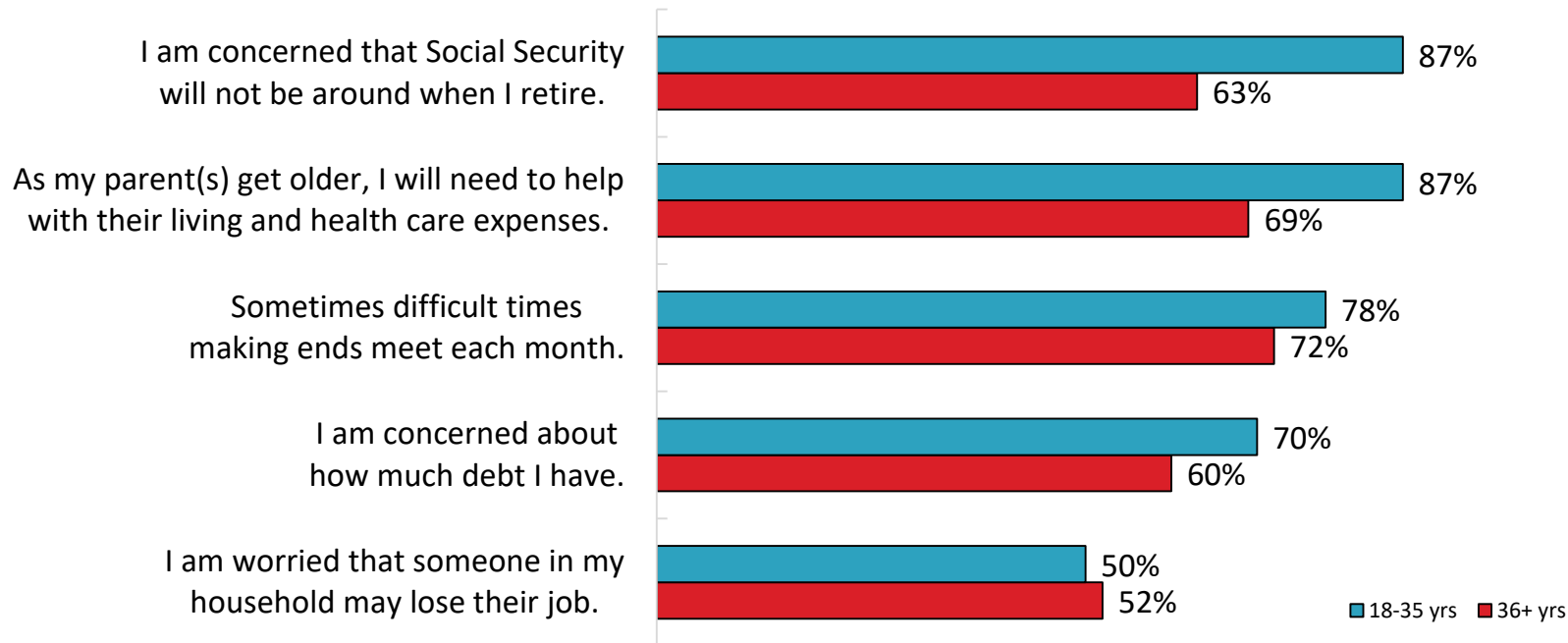
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Compared to your parent(s), do you think that your financial future and opportunities will be [better /worse] or about the same the financial opportunities they had?



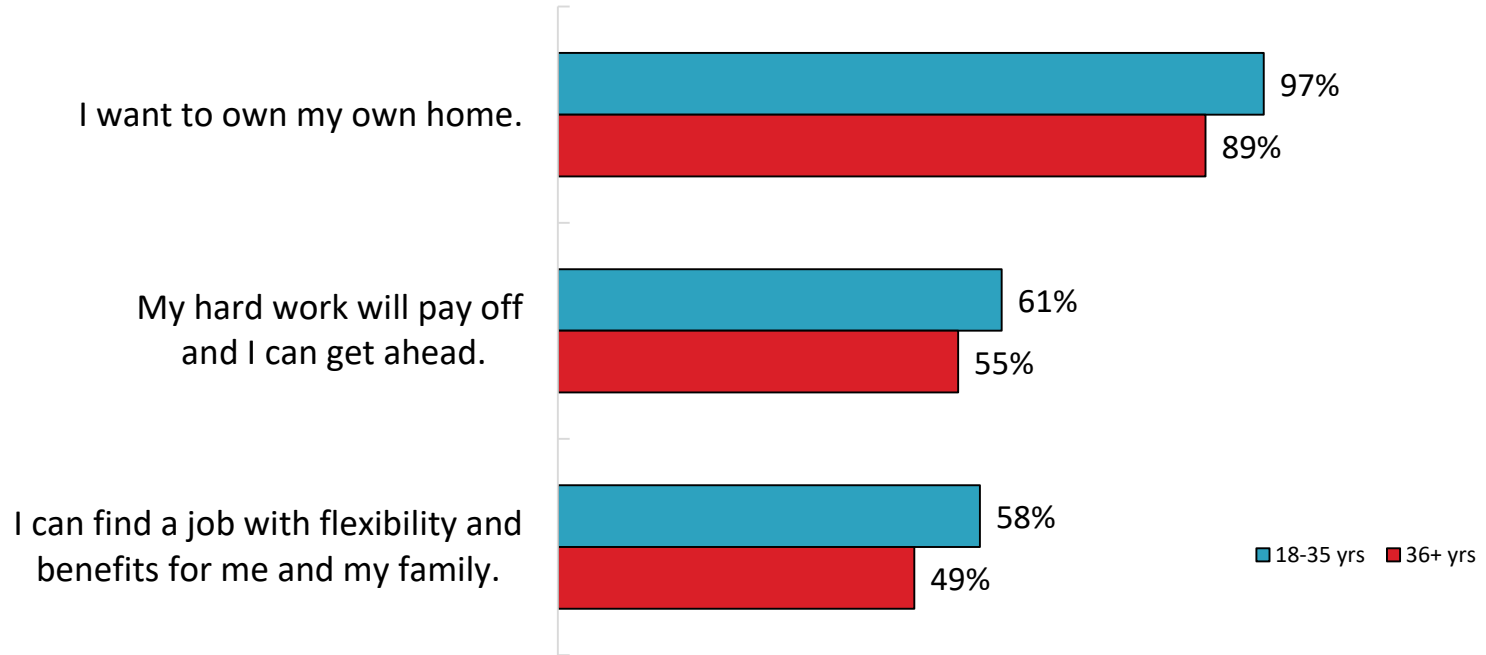
Concerns About Personal Economic Circumstances (percent agree reported)

14



Homeownership and Employment Aspirations and Expectations (percent agree reported)

15



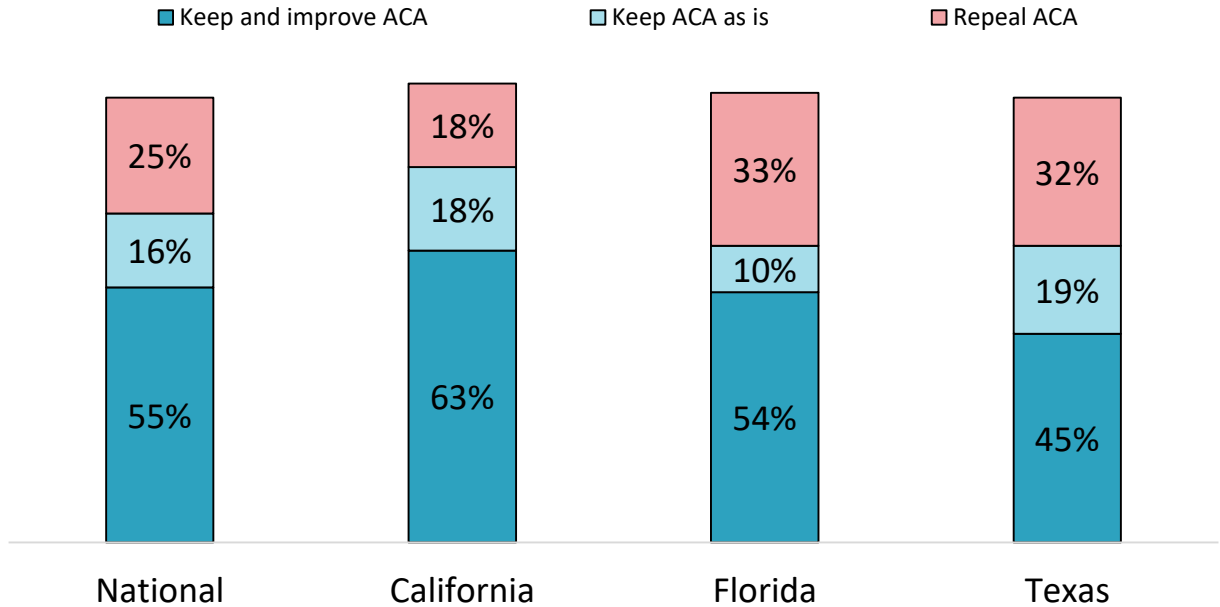
HEALTH CARE POLICY PREFERENCES AND PRIORITIES



Latino Voters Remain in Favor of ACA

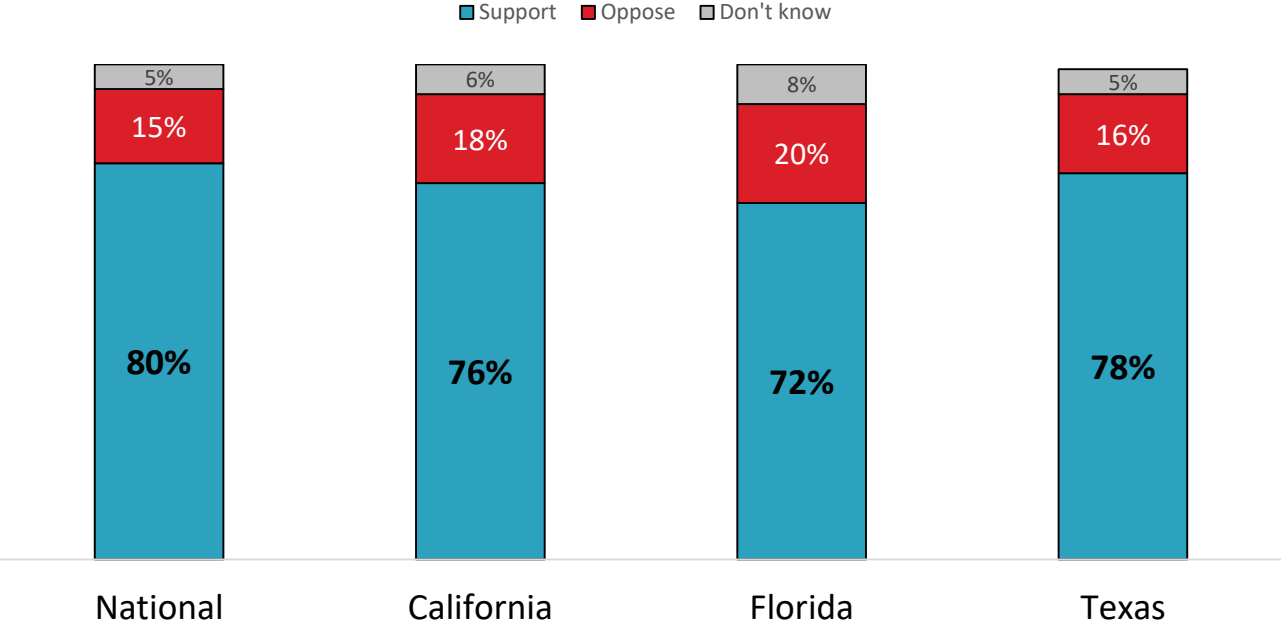
When it comes to health care, which of the following three statements is closest to your view? The Affordable Care Act is [rotate]:

- a) Mostly working well. It should remain in place and improved by lowering out-of-pocket costs.
- b) Working well should remain as is.
- c) ACA should be repealed.



Latino Voters Support Public Option

An idea to change the current health insurance system is to create what is called a 'public option'. That would mean the government would offer a health insurance plan that people could buy. People could choose to buy a health plan from a private insurance company, or from the government. Do you [rotate] support/oppose the public option?

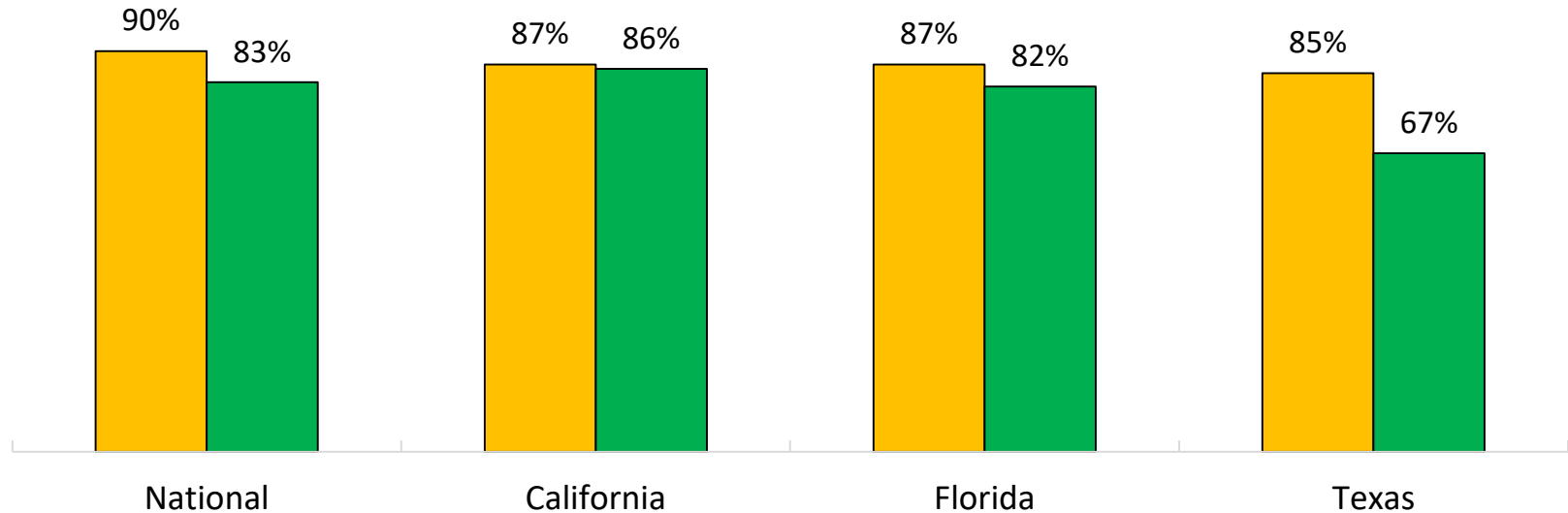


Support for Specific ACA Provisions

(percent agree provision is important to keep in place reported)

19

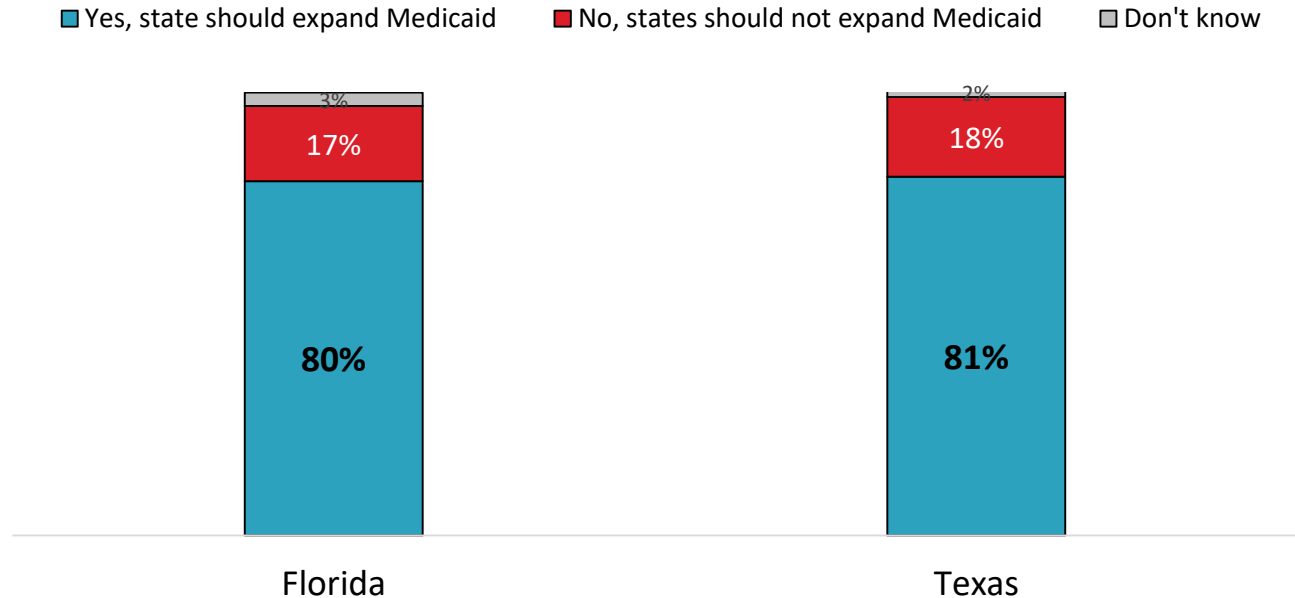
- People cannot be denied insurance coverage due to pre-existing conditions.
- Young adults can stay on their parent's insurance plan up to age 26.



Support for Medicaid Expansion

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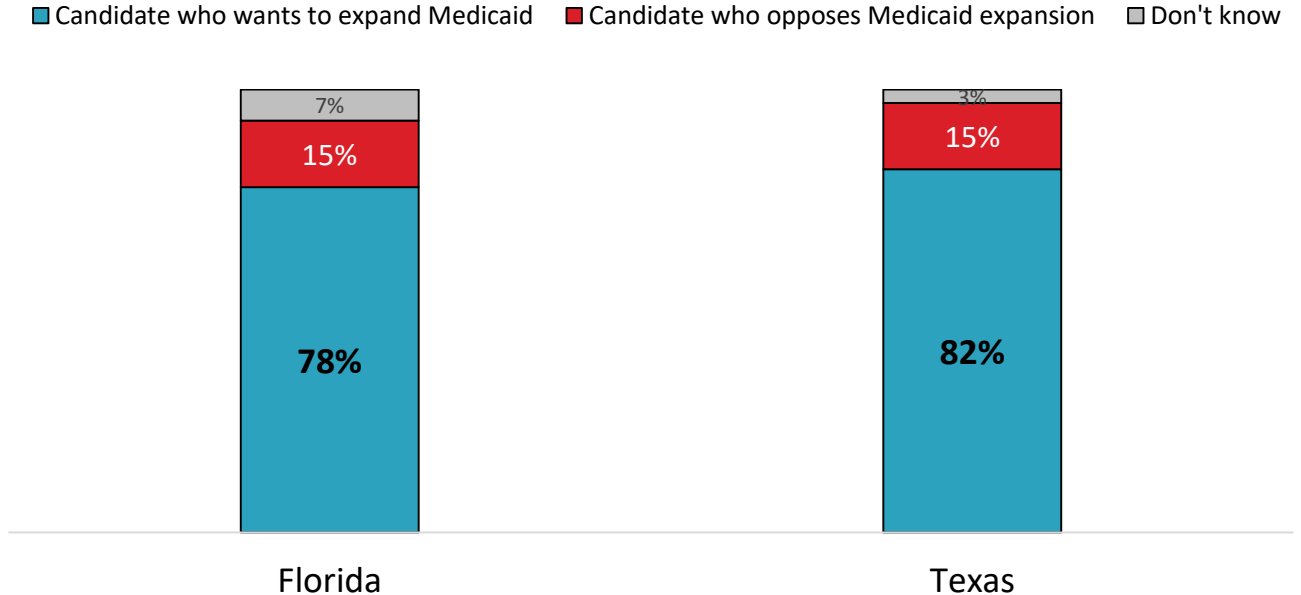
When it comes to access to health insurance, do you think that the state of [state] should accept federal money to expand the Medicaid program so that more low-income people have access to health insurance?



Candidates and Medicaid Expansion

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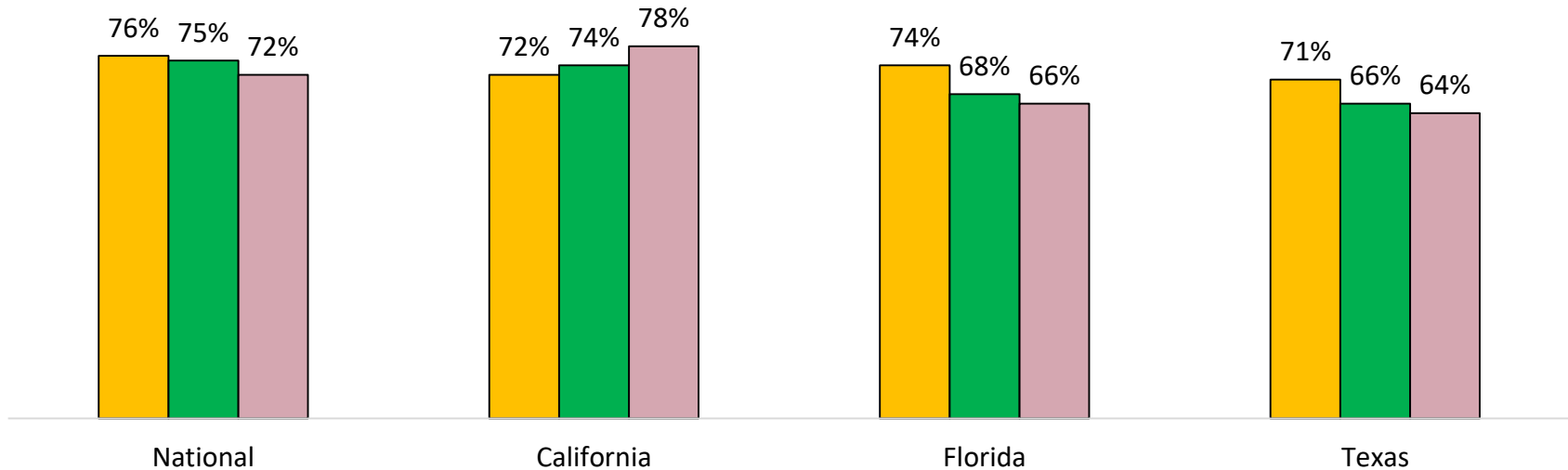
If one candidate supported [state] accepting federal funds to expand Medicaid, while the other candidate opposed expanding Medicaid and prefers that [state] rejects the federal funds, which candidate would you be more likely to support?



Support for specific health programs

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- Programs that deal specifically with mental health needs including diagnosis, treatment, and counseling services.
- The Head Start program that provides health services, early learning, and parent support for 3 and 4 year-old children.
- School-based health centers that provides a range of health services such as medical, dental, and counseling to all children.



Key Findings

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- Energized electorate with strong views on:
 - Candidates
 - Economic policies that advance economic mobility
 - Health care policies that expand access, coverage, and programs
 - Clear connection between health care and personal economic circumstances
- Latino Millennials
 - Aspire to homeownership, believe hard work will pay off
 - Optimistic, but not naively so: worry about social security (!), caring for parents, job security, and personal debt

Thank You