

Center for American Progress Action Fund



THE FLORIDA PUERTO RICAN ELECTORATE

SURVEY FINDINGS

Latino  Decisions

October 5, 2016

The Research

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- N=504 Puerto Rican registered voters in Florida
 - 57% island-born; 43% U.S. mainland born
- Margin of error is +/- 4.4%
- Field Dates: September 17 – September 26, 2016
- Blended live-call landline and mobile, and online
- Available in Spanish or English at subject's discretion
- Content
 - Interest and Engagement in 2016 election
 - Candidate favorability and vote
 - Issue priorities and positions

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PRIORITY ISSUES AND CANDIDATE PREFERENCES

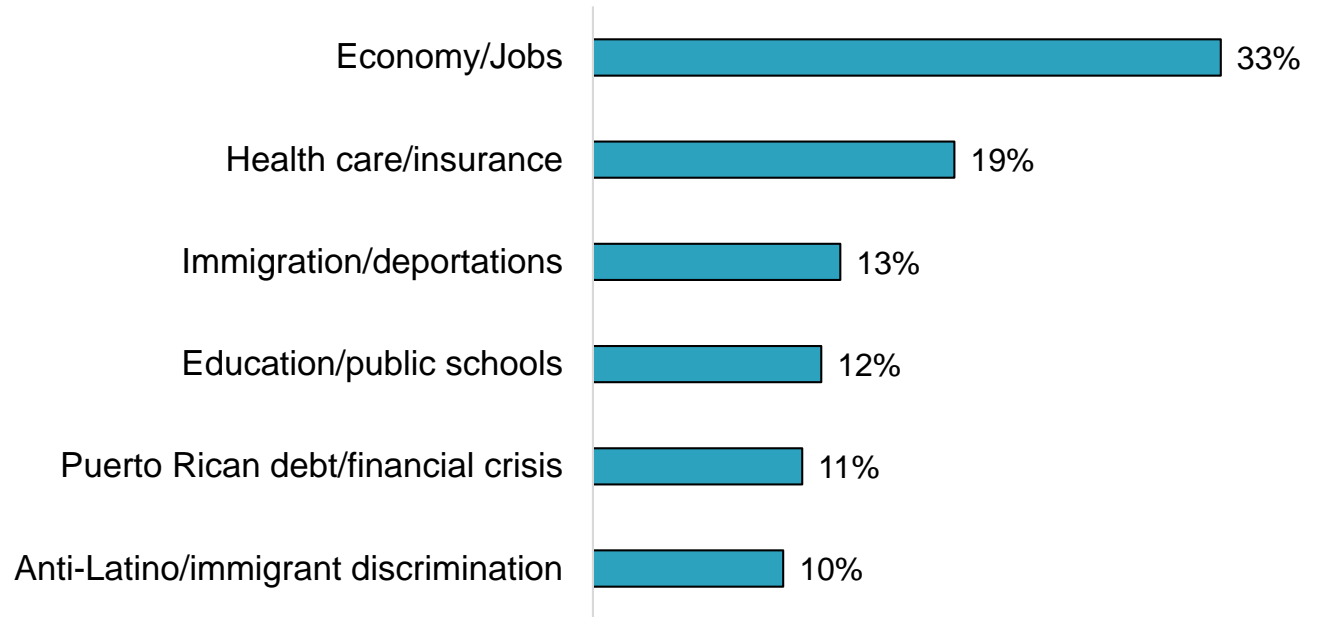


Priority Issues

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Thinking about the 2016 election, what are the most important issues facing Puerto Ricans and Latinos that politicians should address?

[open-ended, up to two recorded]



Source: CAP Action Fund (N=504; MoE +/-4.4%)

Priority Issues

5

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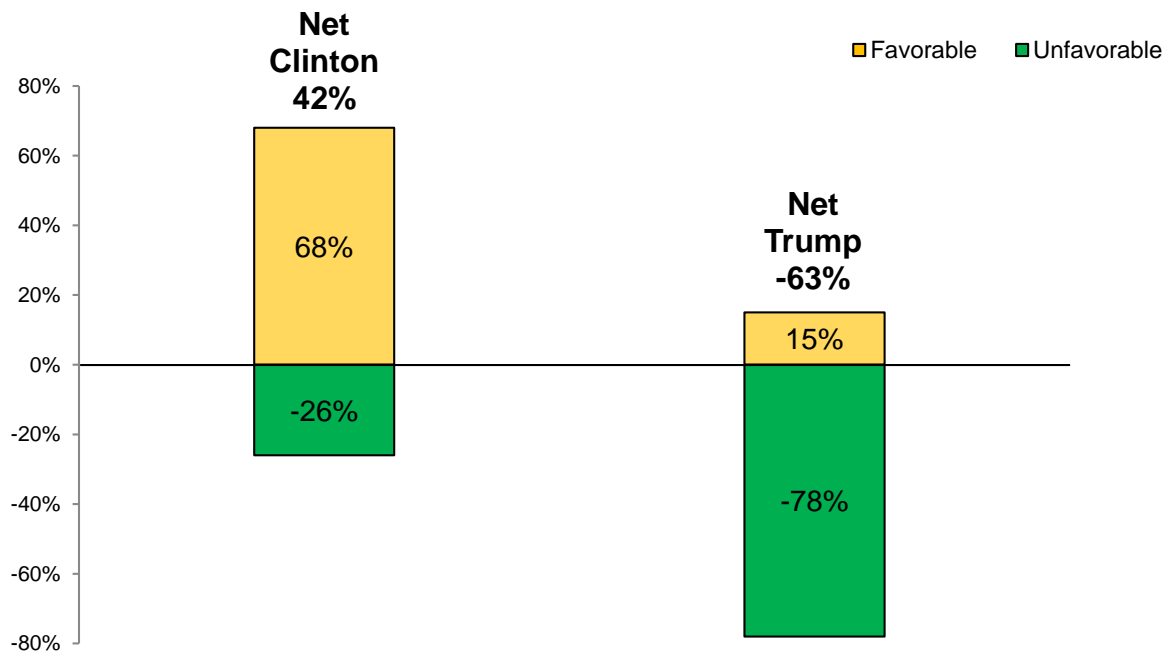
[open-ended, up to two recorded]

	Total	Mainland Born	Island Born
Economy and Jobs	33%	28%	37%
Health care or health insurance	19%	22%	17%
Immigration or deportations	13%	11%	14%
Education or public schools	12%	12%	11%
Puerto Rican debt/financial crisis	11%	11%	11%
Anti-Latino or immigrant discrimination	10%	14%	7%

Source: CAP Action Fund (N=504; MoE +/-4.4%)

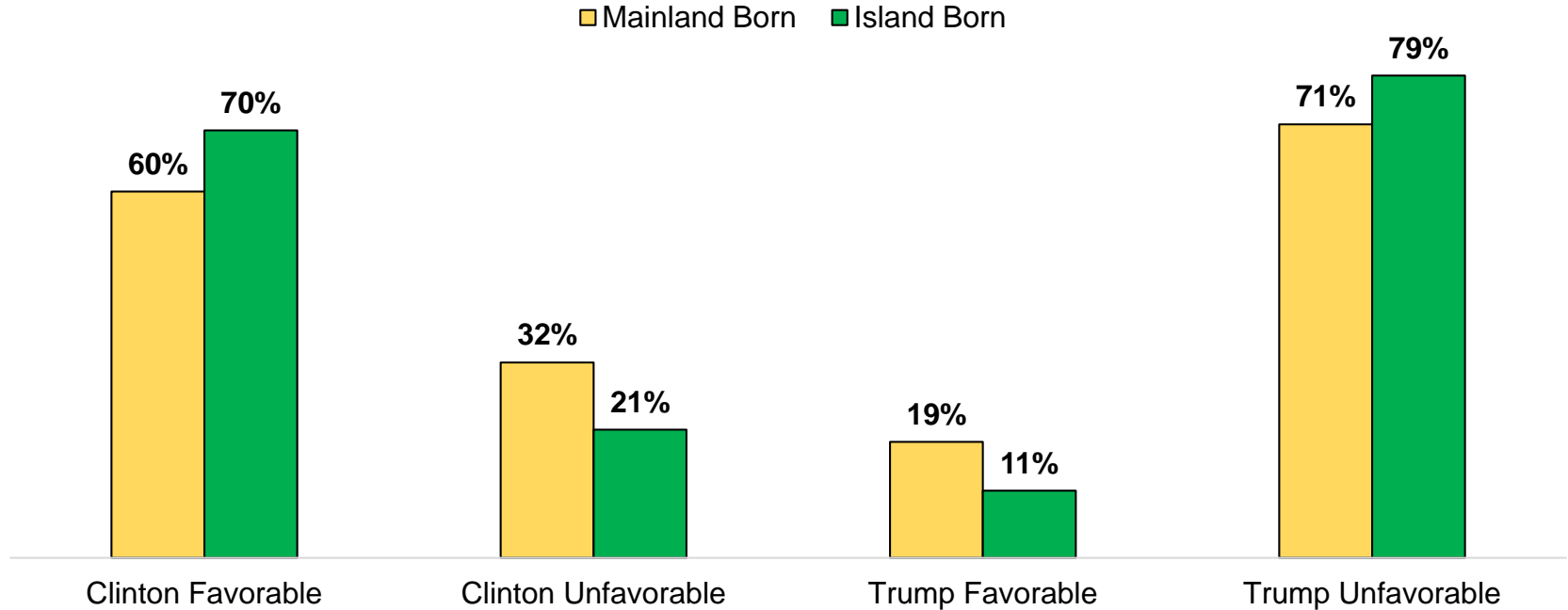
Presidential Candidate Favorability

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Presidential Candidate Favorability by Nativity

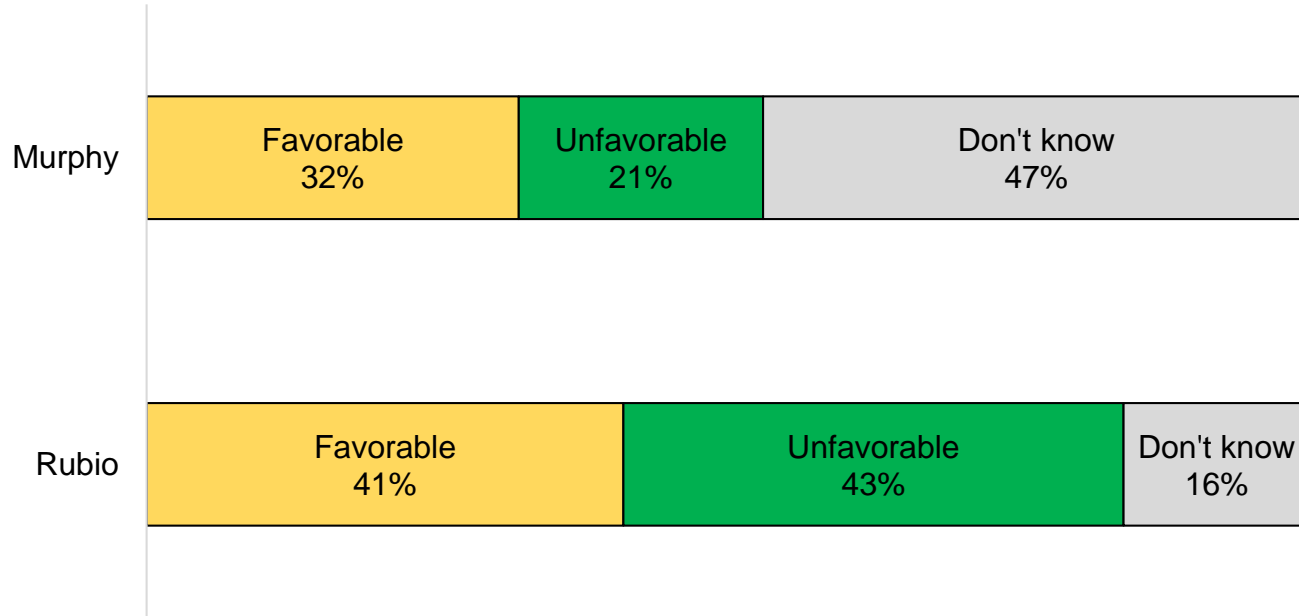
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Source: CAP Action Fund (N=504; MoE +/-4.4%)

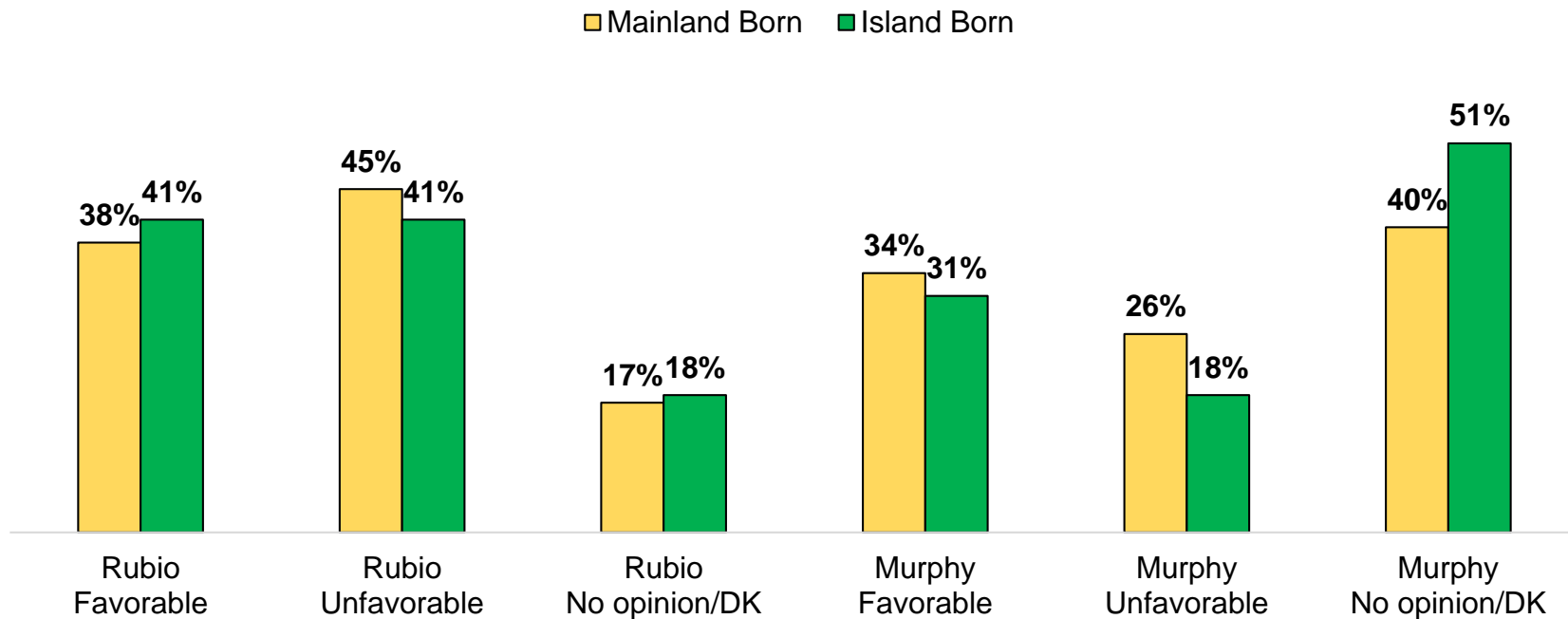
Senate Candidate Favorability

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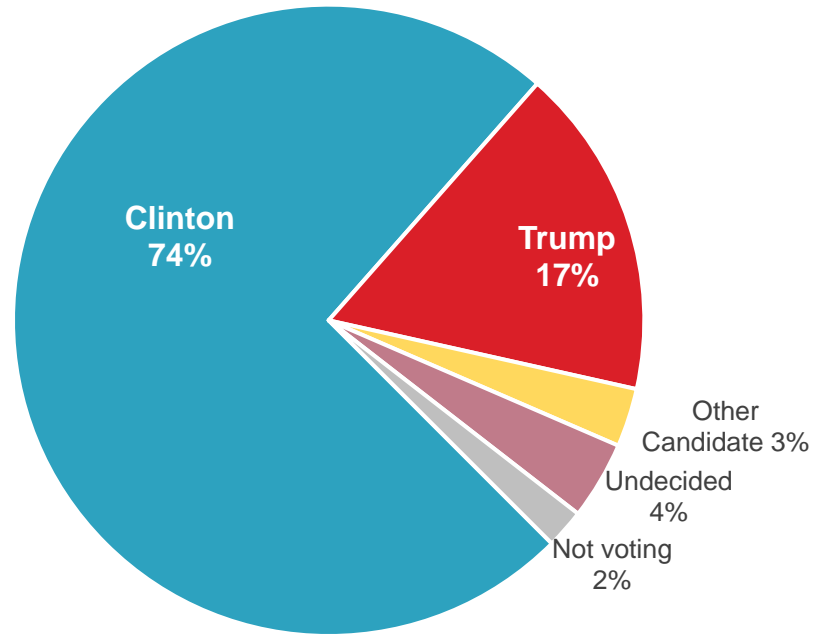
Senate Candidate Favorability by Nativity

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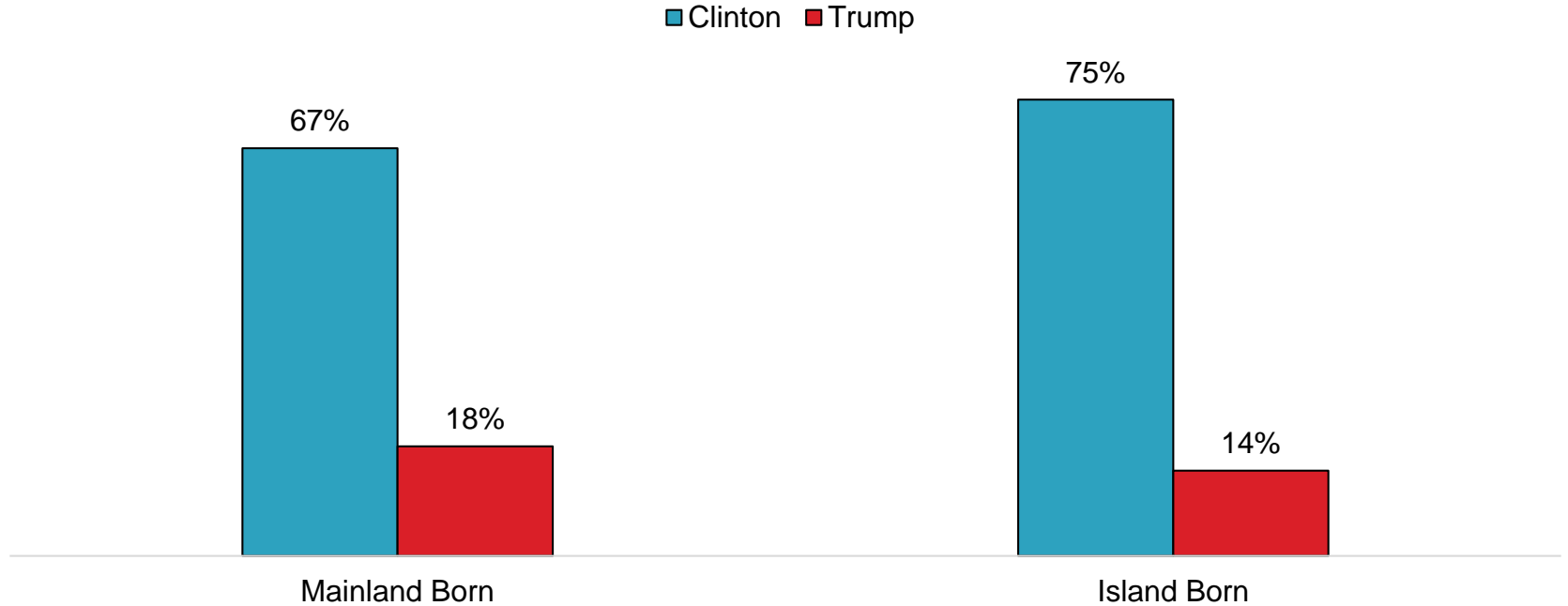
Presidential Vote

10



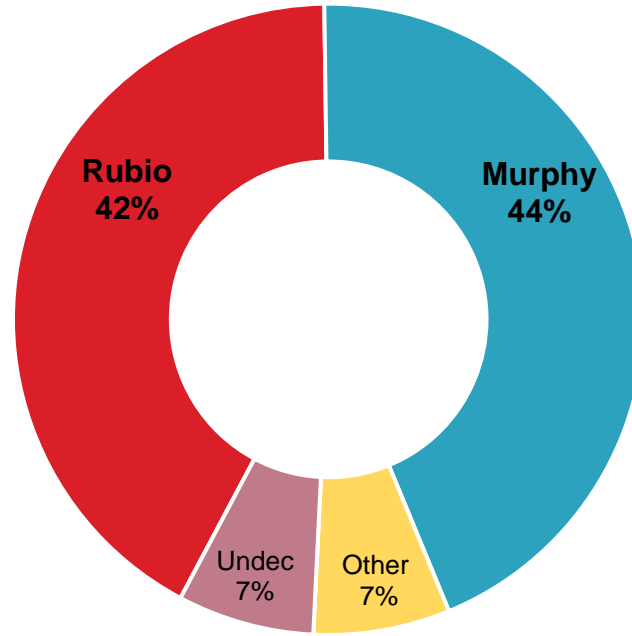
Presidential Vote by Nativity

11



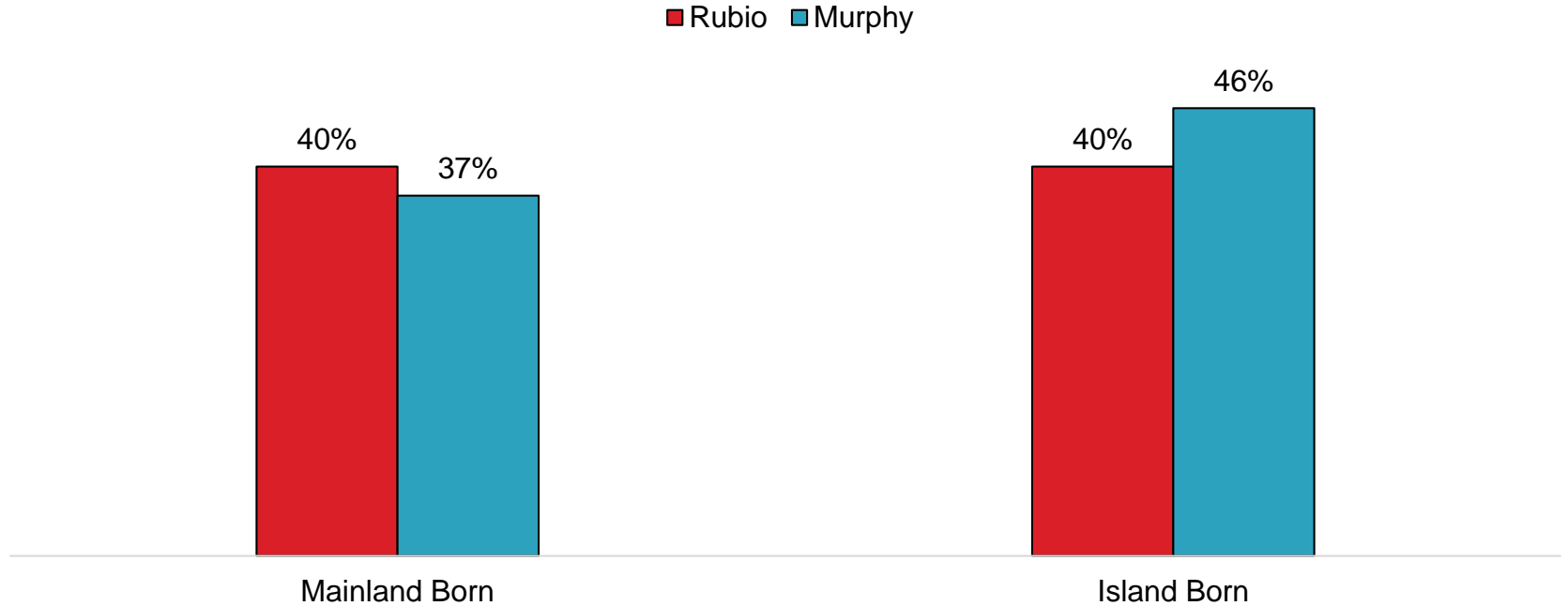
Senate Vote

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Senate Vote by Nativity

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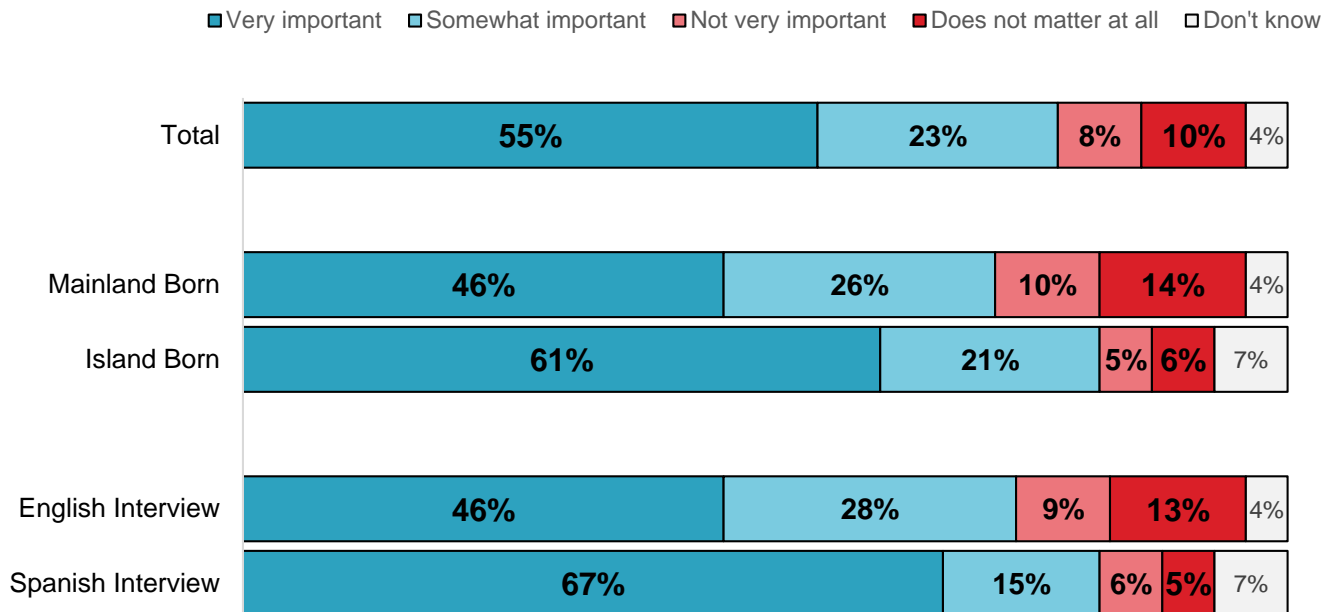


Importance of Puerto Rico issues on candidate support

14

When it comes to voting, how much do you consider candidate views on Puerto Rico, and issues on the island in deciding who you will support?

Would you consider candidate views on Puerto Rico are....

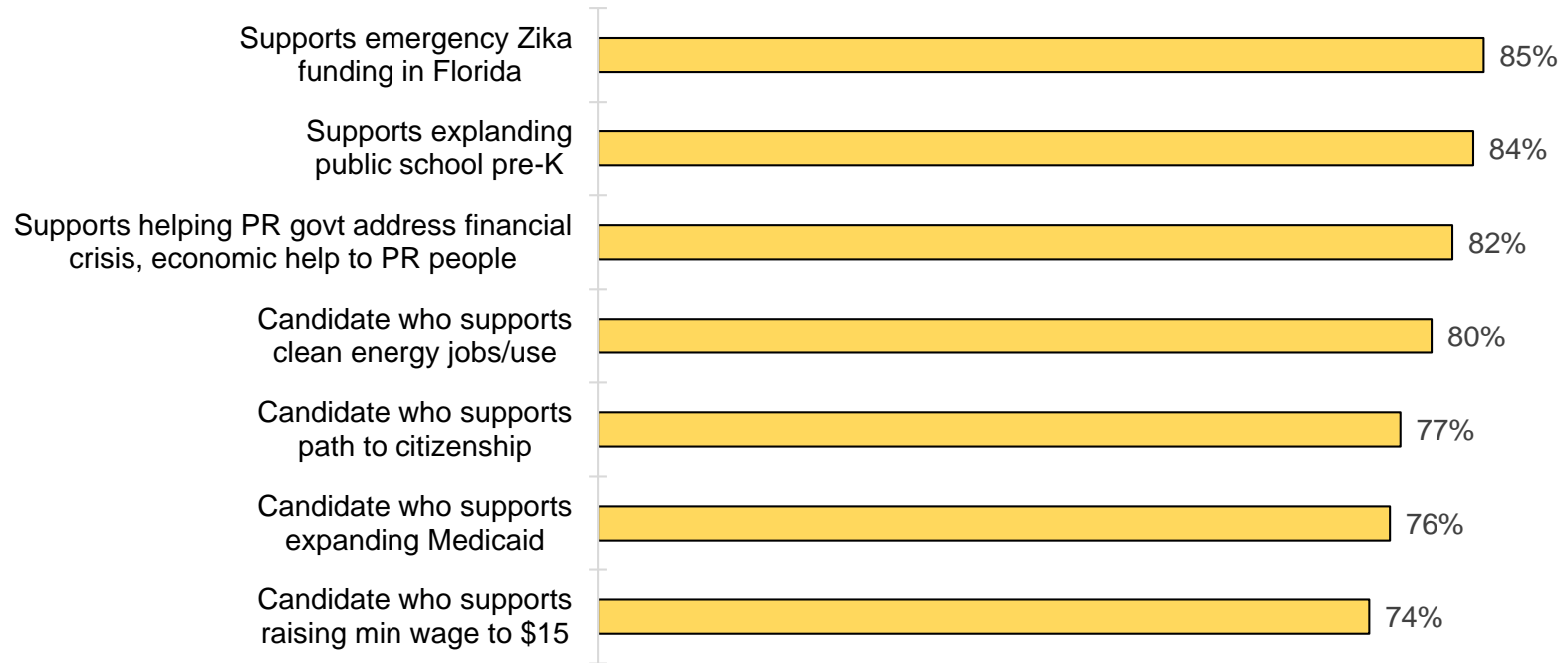


Source: CAP Action Fund (N=504; MoE +/-4.4%)

Support for candidates based on policy positions

(percent if favor of candidate who takes [stated position] reported)

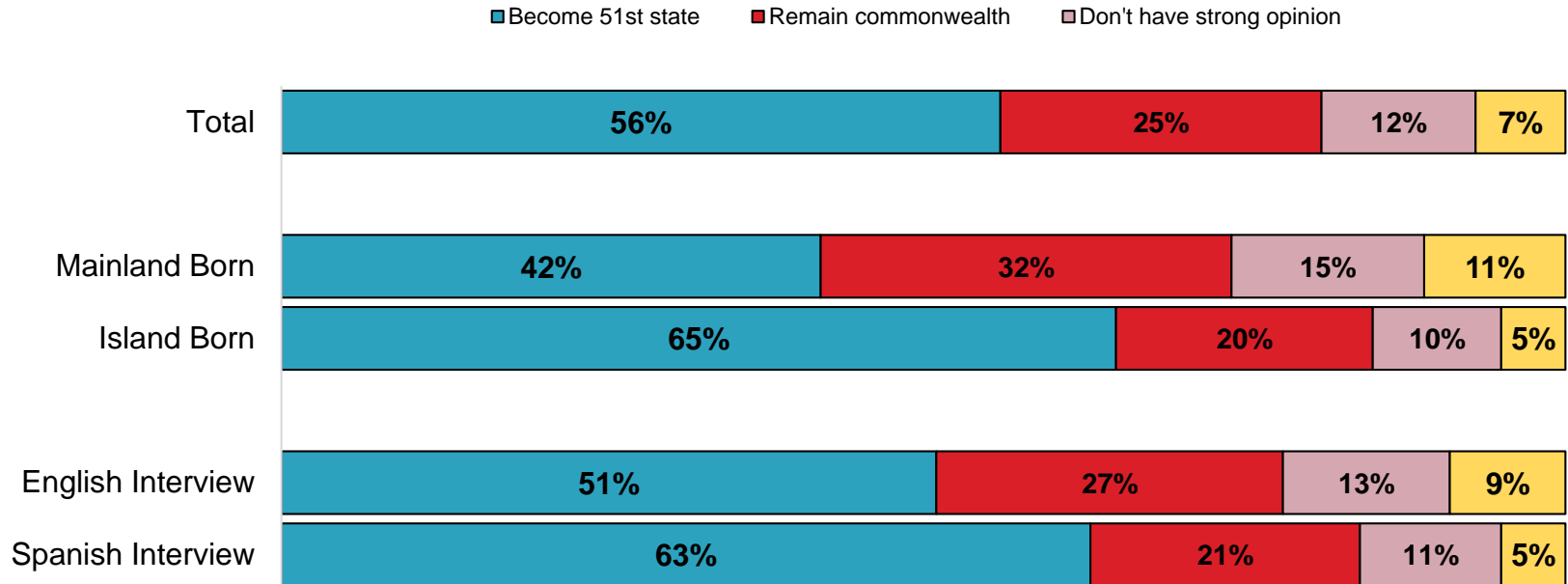
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Source: CAP Action Fund (N=504; MoE +/-4.4%)

Preferred Puerto Rico Status

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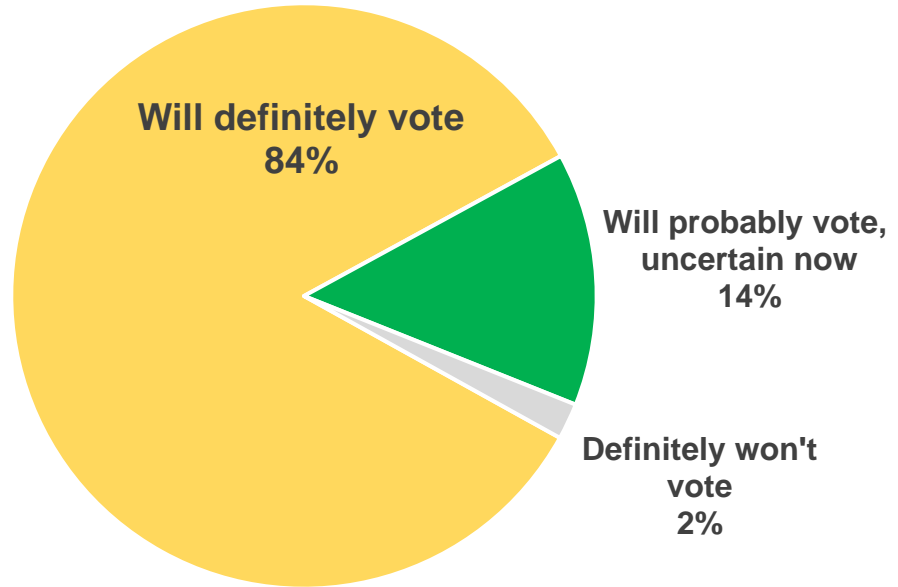
INTEREST AND ENGAGEMENT



Likely Voters

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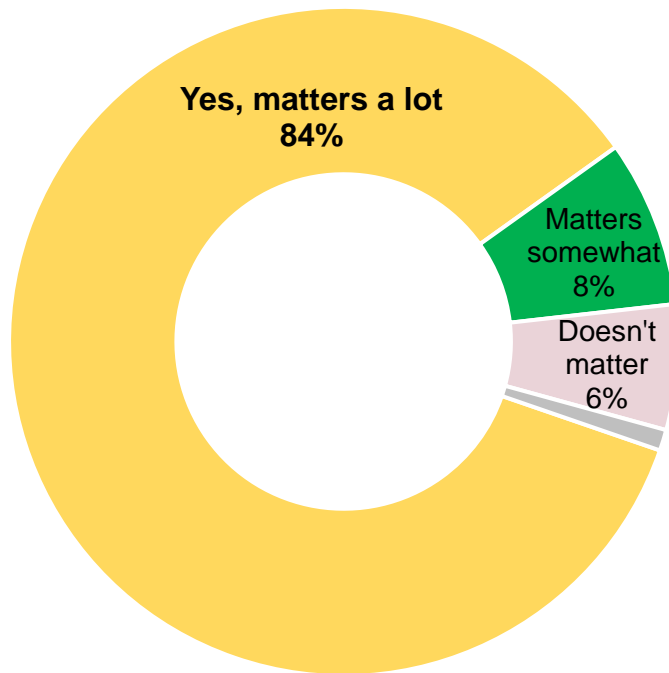
Which of the following statements about voting in November presidential election describes you best?



Source: CAP Action Fund (N=504; MoE +/-4.4%)

In your opinion, does it matter who wins the 2016 presidential election?

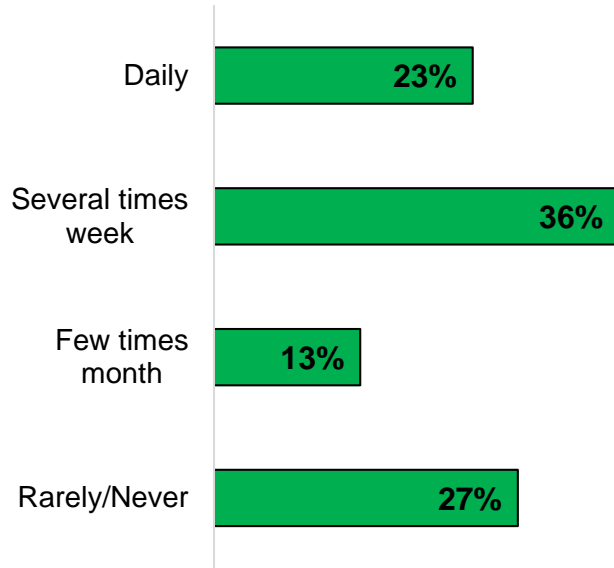
19



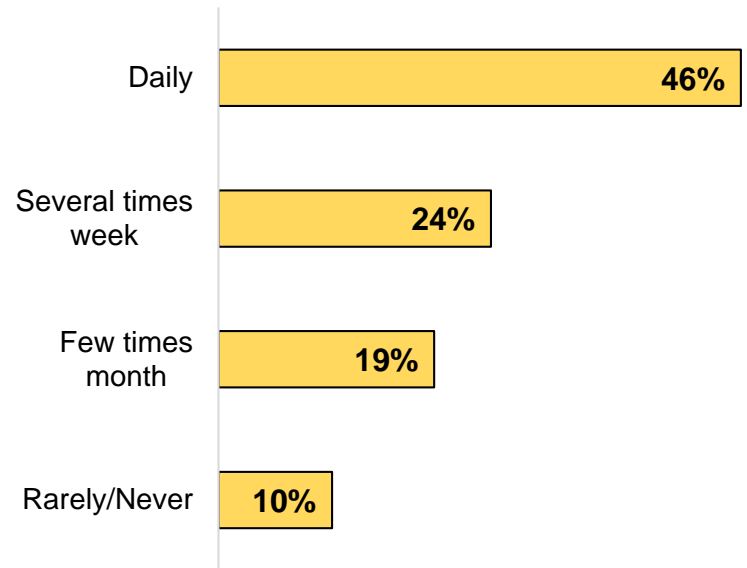
Attention and Engagement

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How often do you follow news related to the upcoming election?



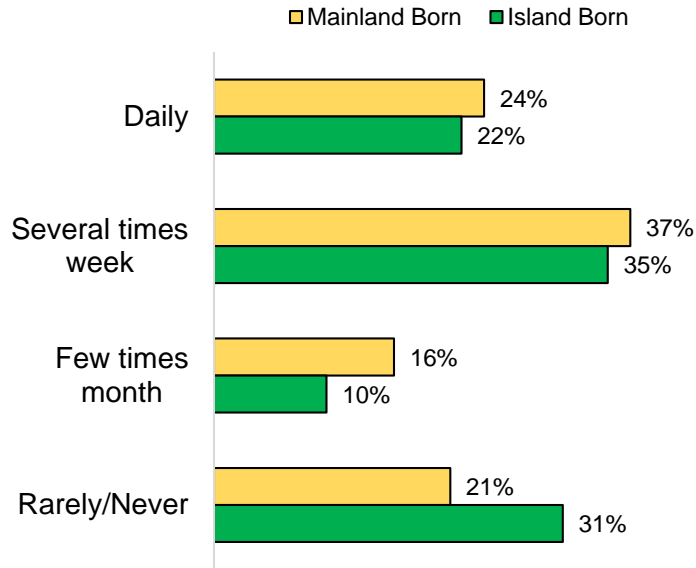
How often do you follow news related to Puerto Rico?



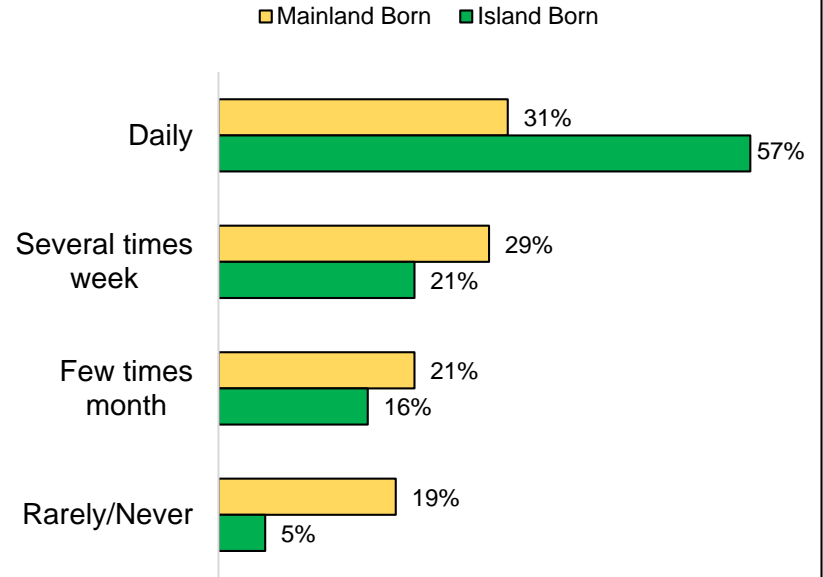
Source: CAP Action Fund (N=504; MoE +/-4.4%)

Attention and Engagement by Nativity

How often do you follow news related to the upcoming election?



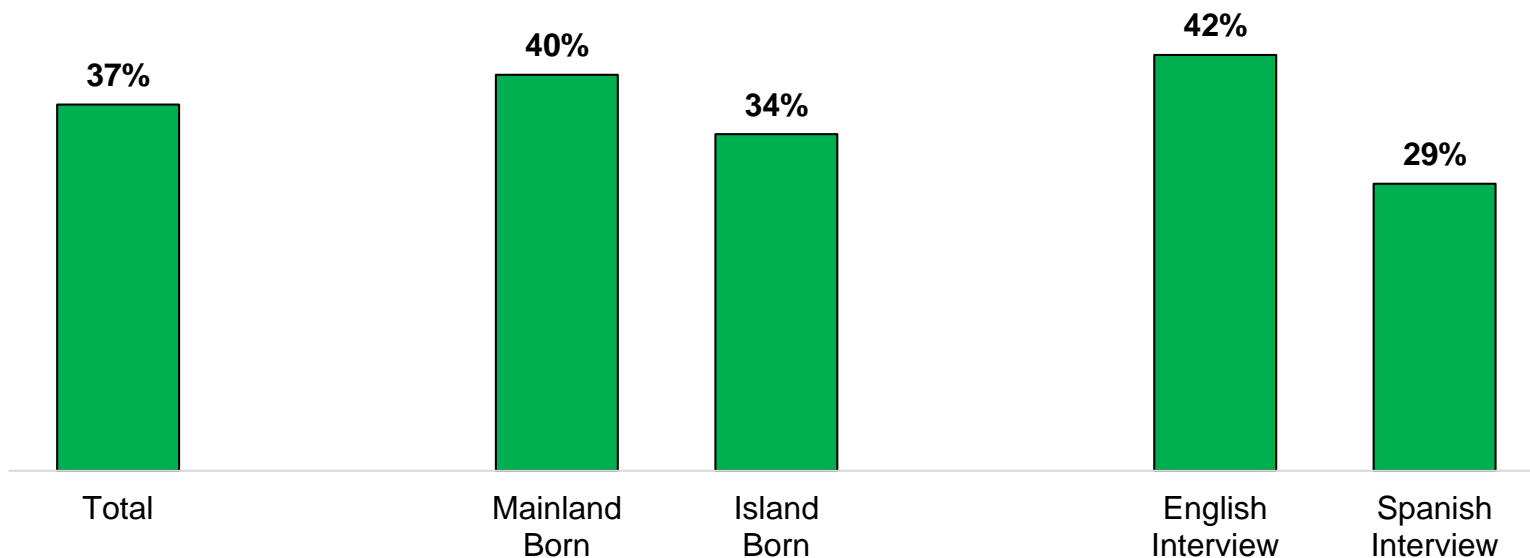
How often do you follow news related to Puerto Rico?



Voter Contact by nativity and language

22

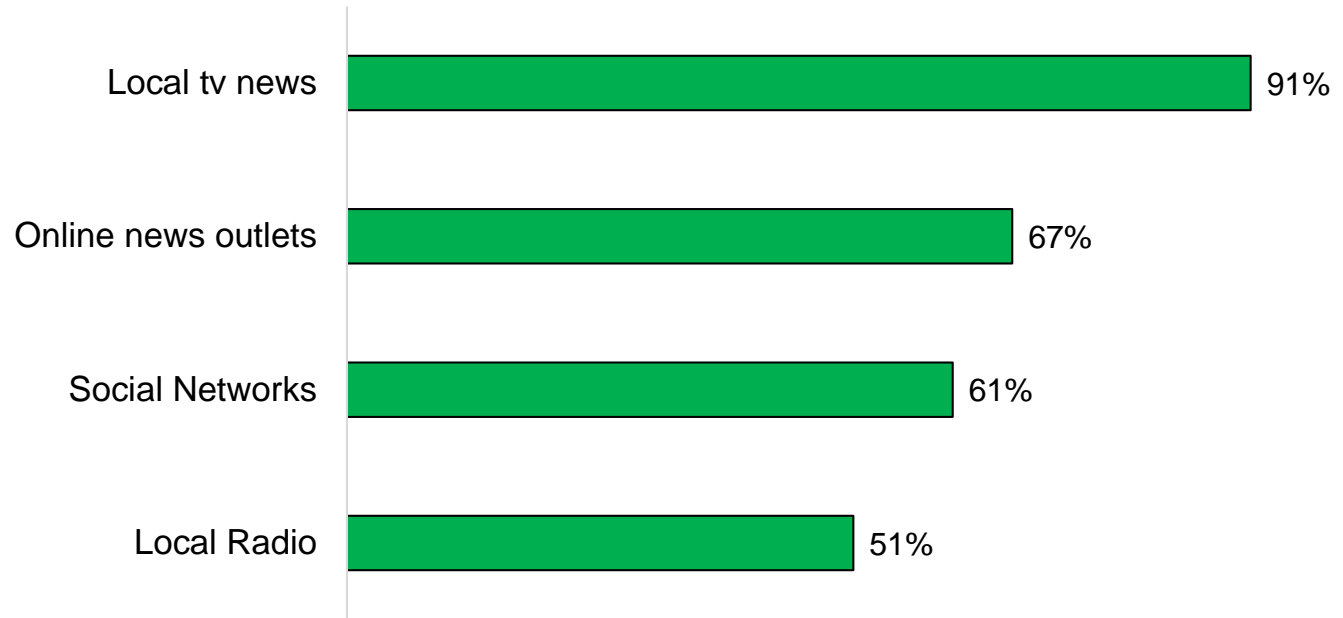
Over the past few months, has anyone from a campaign, political party, or community organization asked you to vote, support their candidate, or register to vote? (**Percent "YES" illustrated**)



News and Information Sources

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People get news and information from many different places. I am going to read a list of sources, for each one, please tell me if this is a place you get news and information.



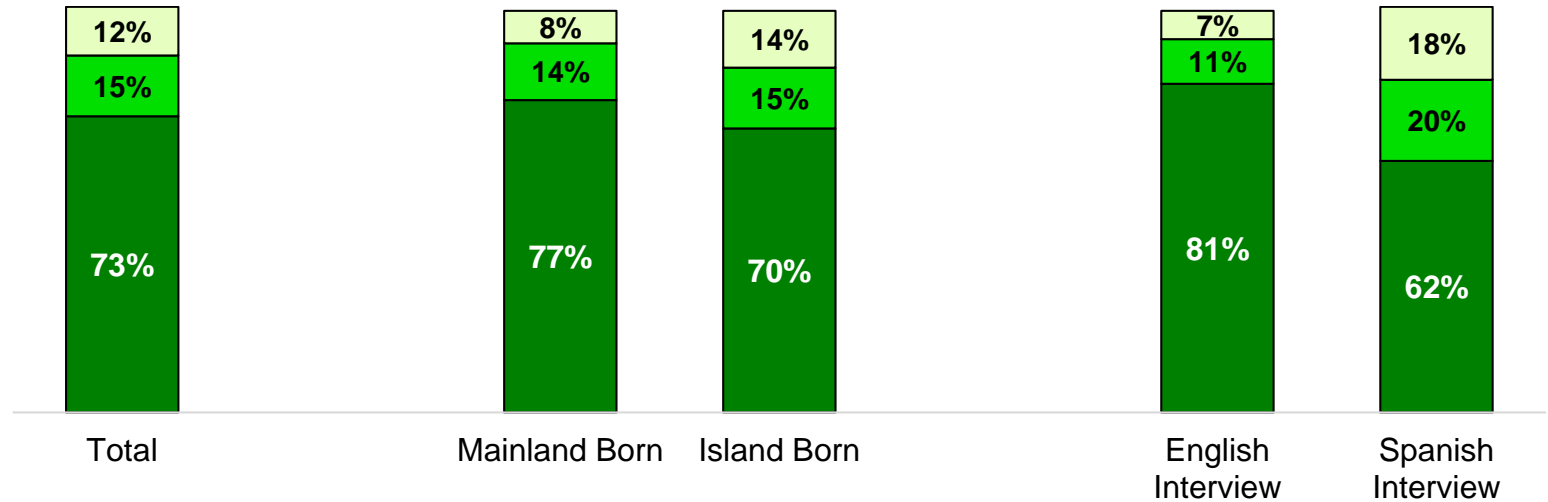
Source: CAP Action Fund (N=504; MoE +/-4.4%)

English language media consumption

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How often do you use English language media, including online, tv, radio, and others to get news, information, and entertainment?

■ Daily ■ A few times a week □ Few times month/hardly ever

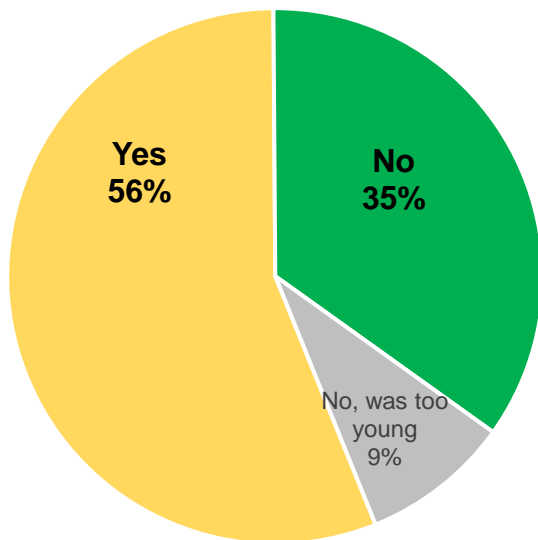


Political Participation in Puerto Rico

(asked only of island born respondents)

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When you lived in Puerto Rico, did you vote in elections there?



Based on your experience, which do you agree with most?

