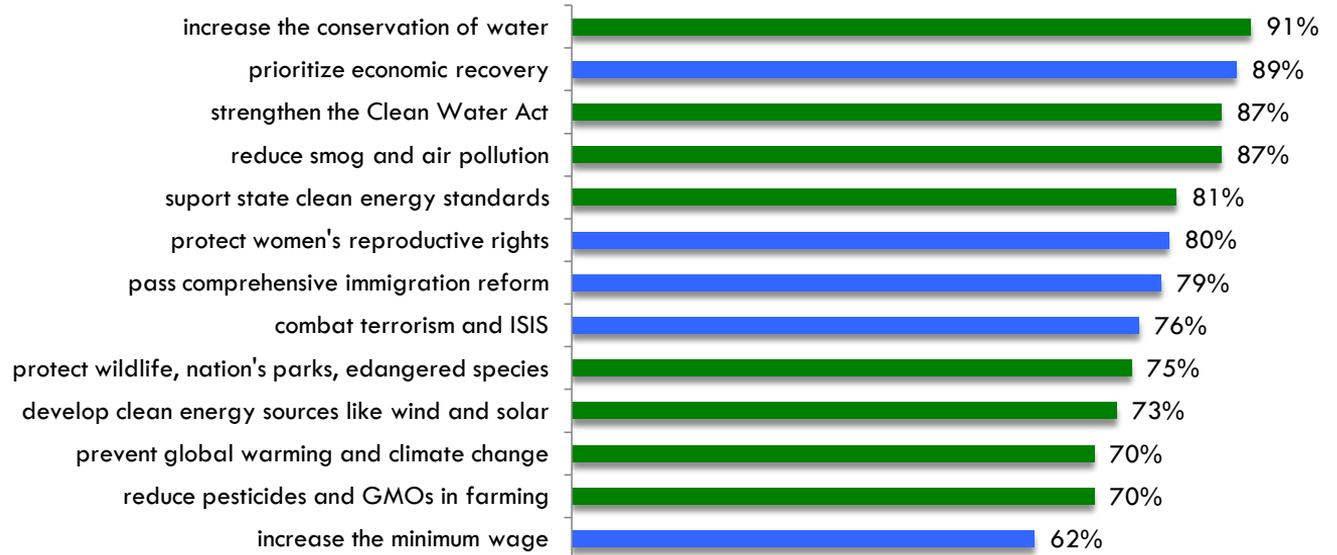# Environmental Issues Rival Other Concerns for Latino Voters

Latinos in California are particularly worried about water conservation and reducing smog and air pollution
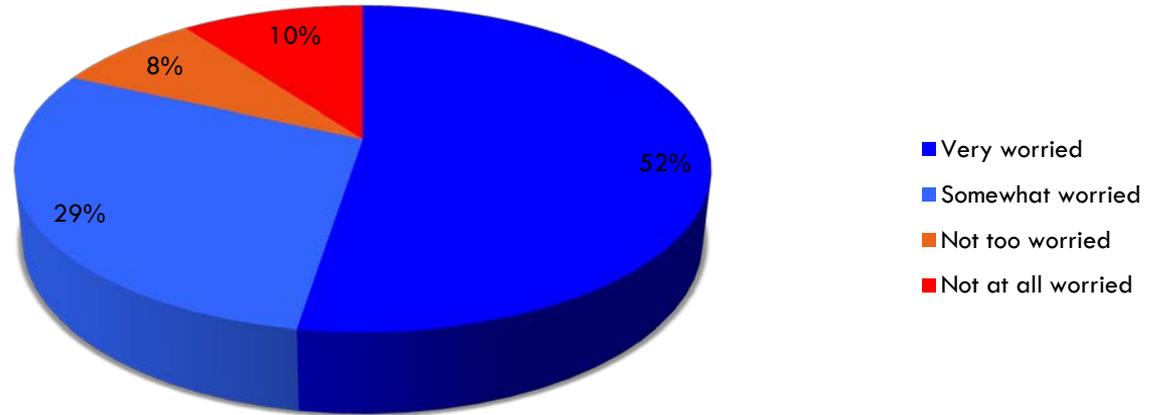
Top policy issues for the president and congress to address

Issue	Percent
increase the conservation of water	91%
prioritize economic recovery	89%
strengthen the Clean Water Act	87%
reduce smog and air pollution	87%
suport state clean energy standards	81%
protect women's reproductive rights	80%
pass comprehensive immigration reform	79%
combat terrorism and ISIS	76%
protect wildlife, nation's parks, edangered species	75%
develop clean energy sources like wind and solar	73%
prevent global warming and climate change	70%
reduce pesticides and GMOs in farming	70%
increase the minimum wage	62%

Latinos in the Golden State are worried about global warming and climate change

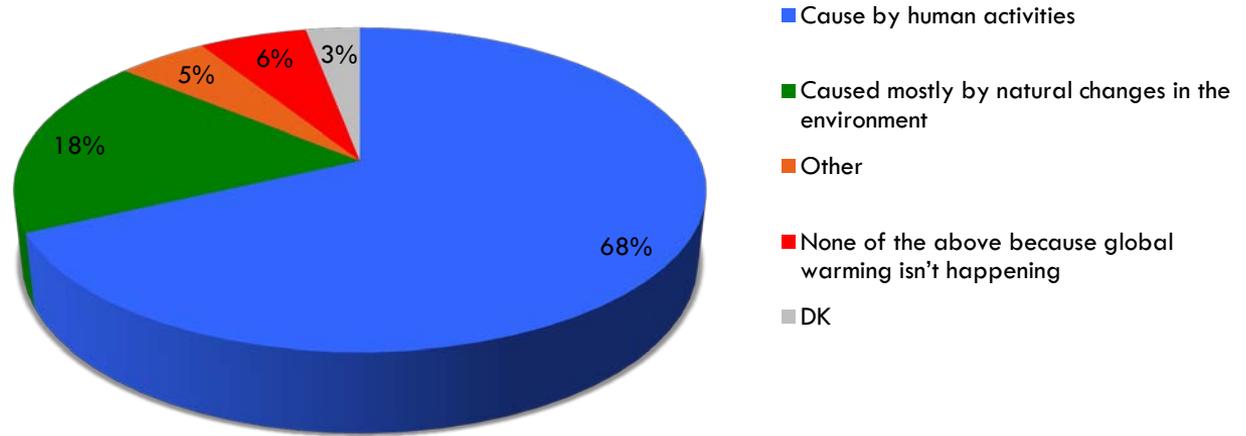Among registered voters, 81% are somewhat to very worried about global warming and climate change

Chart How worried are you about global warming and climate change?

- Very worried
- Somewhat worried
- Not too worried
- Not at all worried

52%
29%
8%
10%

Humans are the Cause of Global Warming

Over two-thirds of Latinos say global warming is caused by human activities. In a 2014 national survey by Yale and George Mason universities, 52% of Americans believe climate change is caused by human activity
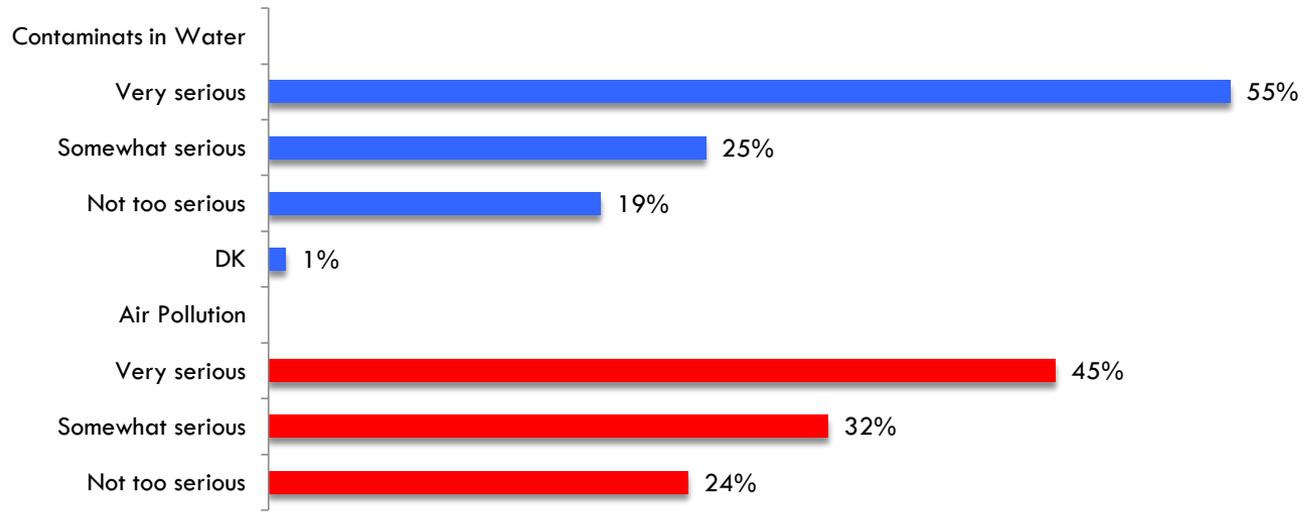
What are the causes of global warming and climate change?

- ■ Cause by human activities
- ■ Caused mostly by natural changes in the environment
- ■ Other
- ■ None of the above because global warming isn't happening
- ■ DK

68%

18%

5%

6%

3%

Latinos worry about how environmental issues impacts the health of their families

80% of Latinos say contaminants in the local water is a serious threat to the health of their families and 77% are worried about the health effects of air pollution on their families
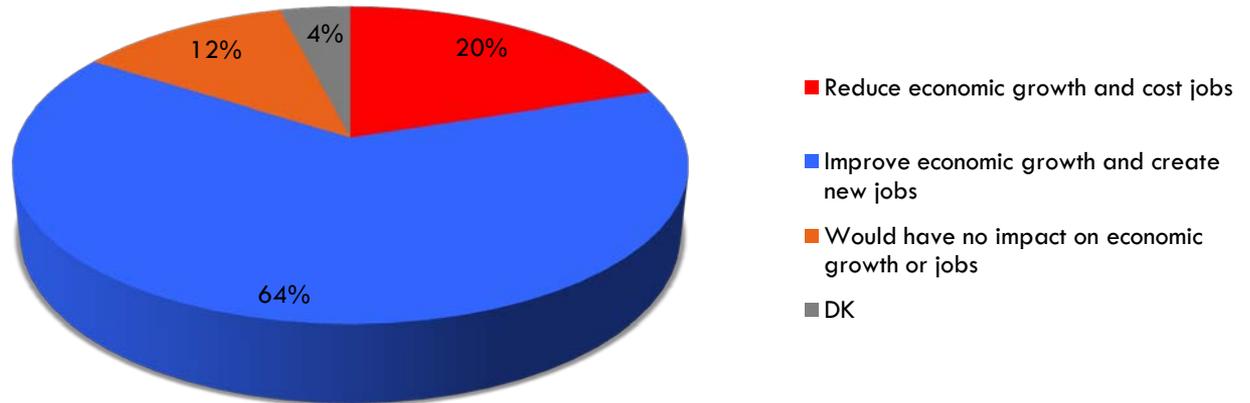
Concerns about access to clean water and air pollution in their cities

Category	Value
Contaminats in Water	
Very serious	55%
Somewhat serious	25%
Not too serious	19%
DK	1%
Air Pollution	
Very serious	45%
Somewhat serious	32%
Not too serious	24%

Latinos Reject the Jobs v Environment Claim

Six out of ten Latinos believe that enacting stronger environmental laws will improve economic growth and create new jobs
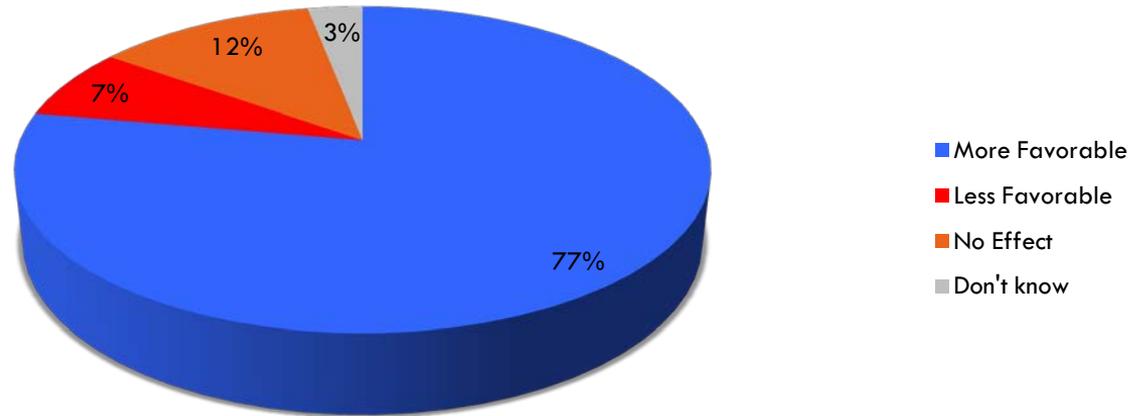
The economic consequences of enacting stronger environmental laws

- ■ Reduce economic growth and cost jobs
- ■ Improve economic growth and create new jobs
- ■ Would have no impact on economic growth or jobs
- ■ DK

20%

64%

12%

4%

Latinos Prefer Pro-Environment Candidates

Latino voters are more likely to support policies and candidates that seek to protect the environment

Favorability on policies and politicians that protect the environment

- More Favorable
- Less Favorable
- No Effect
- Don't know

7%
12%
3%
77%

Methodology—California

Latino Decisions interviewed 300 Latino registered voters in California between June 24th to July 8, 2015. The sample interviewed is a blend of landlines, mobile numbers, and on-line, weighted to match known population characteristics from the Bureau of the Census. The overall nominal margin of error is +/- 5.7 percentage points.