

THE W.K. KELLOGG FOUNDATION THE STATE OF THE LATINO FAMILY

A NATIONAL SURVEY OF LATINOS IN THE UNITED STATES



W.K.
KELLOGG
FOUNDATION™

The State of the Latino Family

- ❑ Component of W.K. Kellogg Foundation's *America Healing* effort to promote racial healing and equity
 - ▣ Series of four quantitative studies of largest racial and ethnic minority groups in the United States
 - ▣ Built upon premise that distinctive group perspectives and experiences merit singular, nuanced attention
- ❑ Taking pulse of Latino families on wide range of topics
- ❑ Evaluate in-group variation, cohesion, and broad trends

The Research

Initiative of



Implemented
by Latino
Decisions

- ❑ Representative sample of Latino adults in the U.S.
- ❑ Field dates September 19 – October 15, 2014
- ❑ N=1000, MOE +/- 3.1 percentage points
- ❑ Interviews English or Spanish, respondent's choice
- ❑ Fully bilingual interviewers
- ❑ Blended sample of landline and mobile telephones
- ❑ Randomly selected numbers, Latino probability sample
- ❑ Conducted person-to-person (no robocalls)

Issue Domains

- Demographic
- Economic
- Social Progress
- Health and Well-Being
- Education
- Latino-Specific Considerations

DEMOGRAPHIC PROFILE



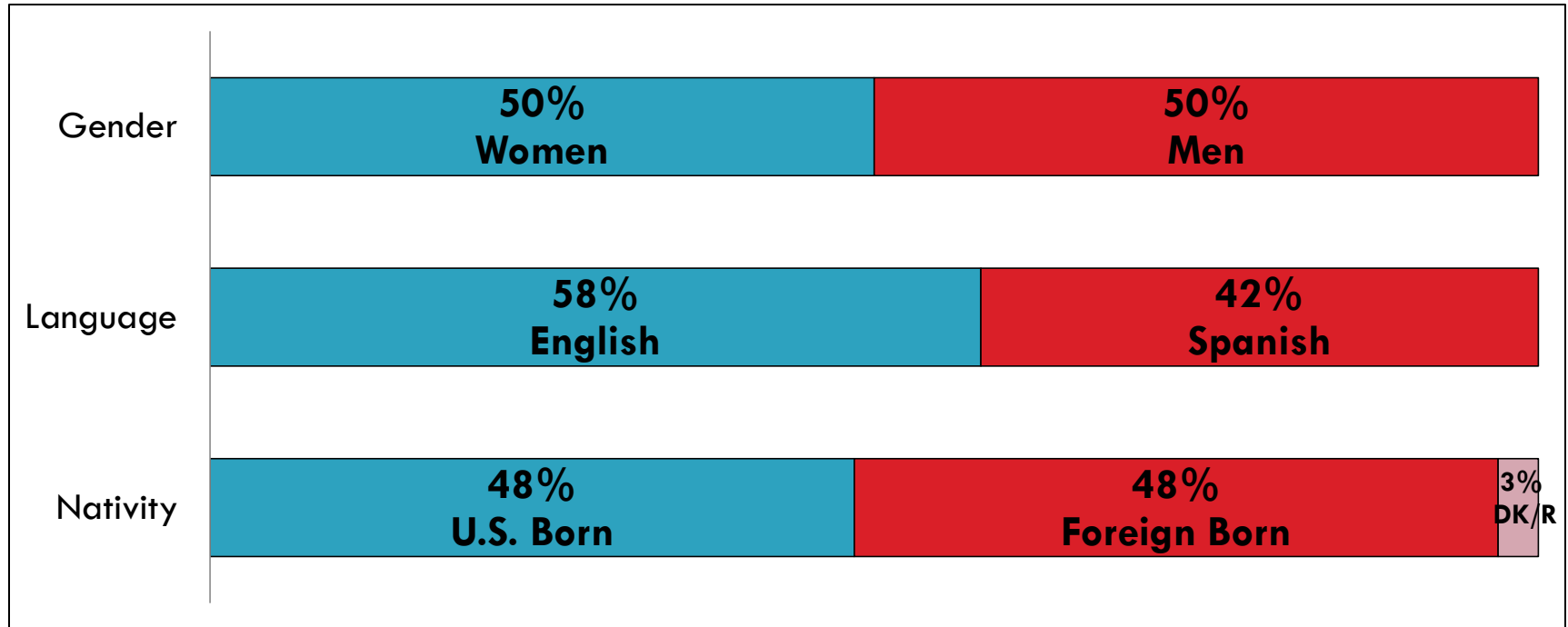
Latinos in the United States

The survey is representative of the Latino origin adult population in the U.S., according to the most recent Census or ACS data available.

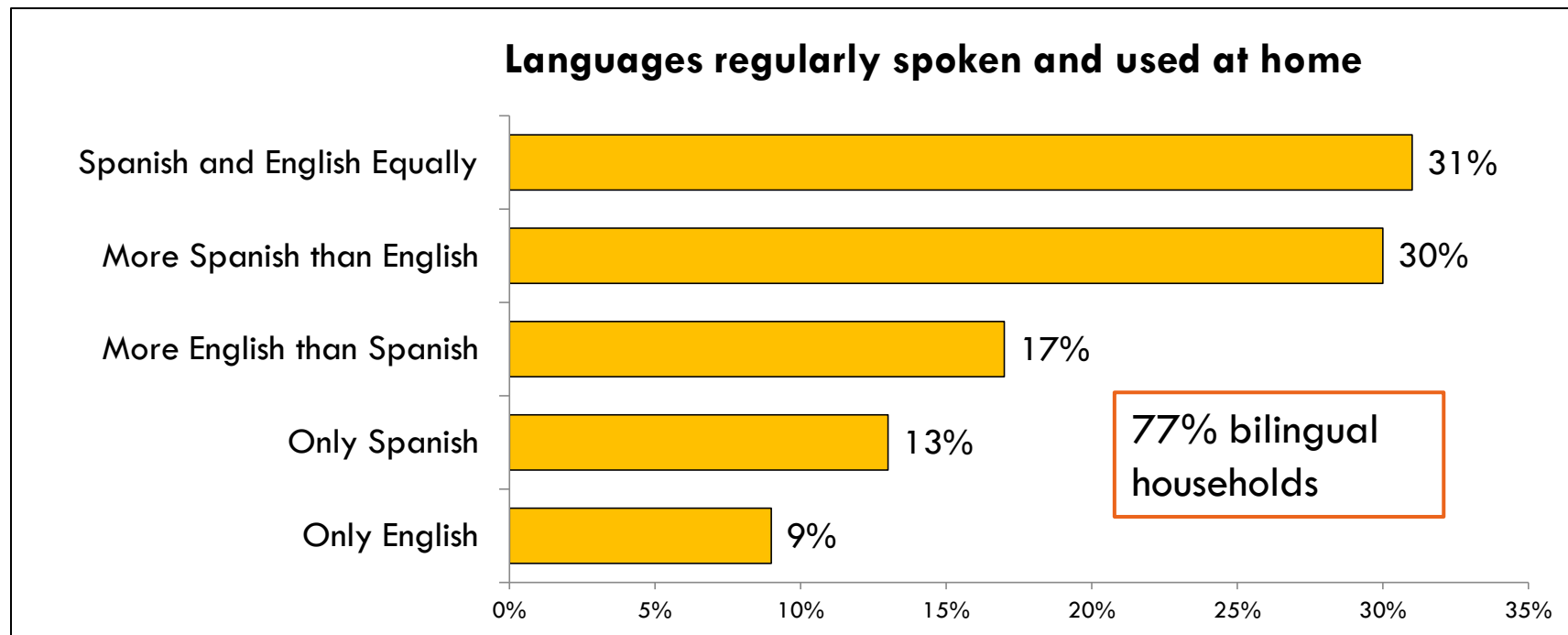
- Largest ethnic minority group in the U.S.
 - ▣ 54 million 2013, projected 129 million 2060
 - ▣ 17% of population today, 31% by 2060
- Significantly younger than average
 - ▣ Median age Latino 27 years old
 - ▣ Median age non-Hispanic white 42 years old

Respondent Profile:

Gender, Language, Nativity

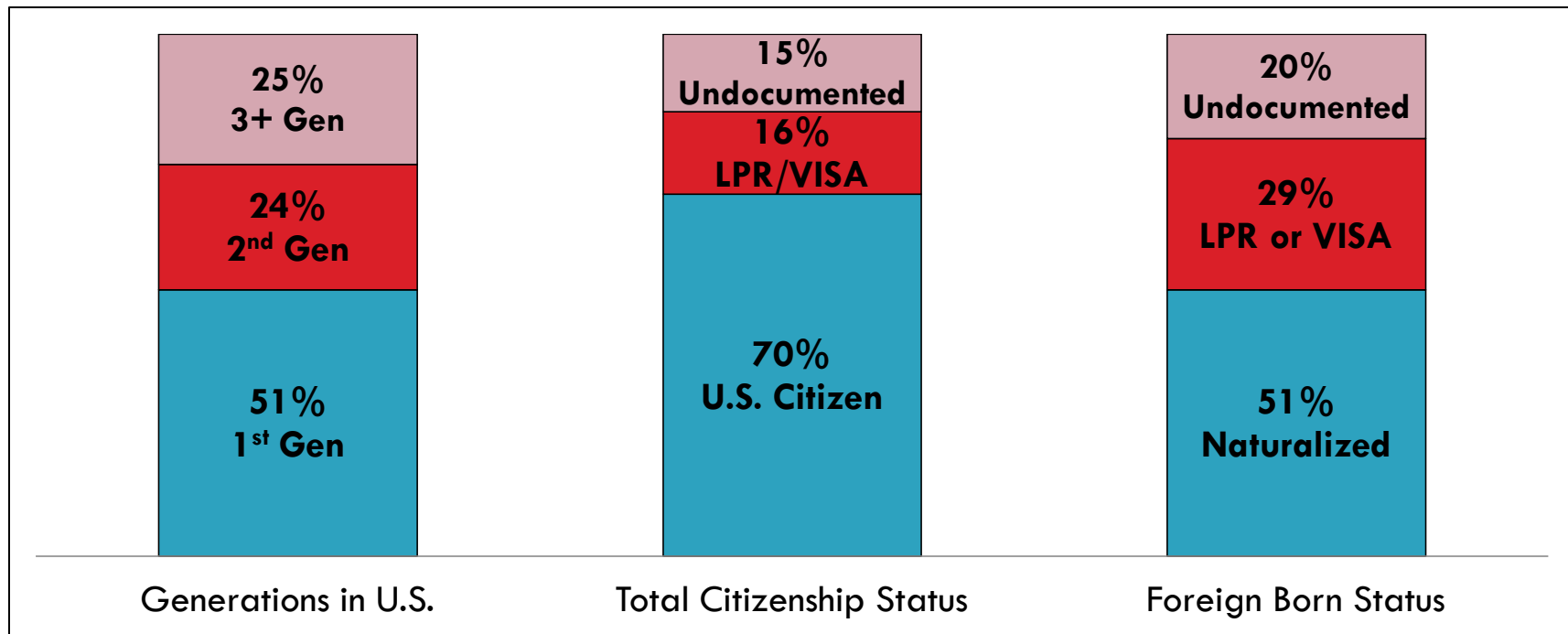


Respondent Profile: Language

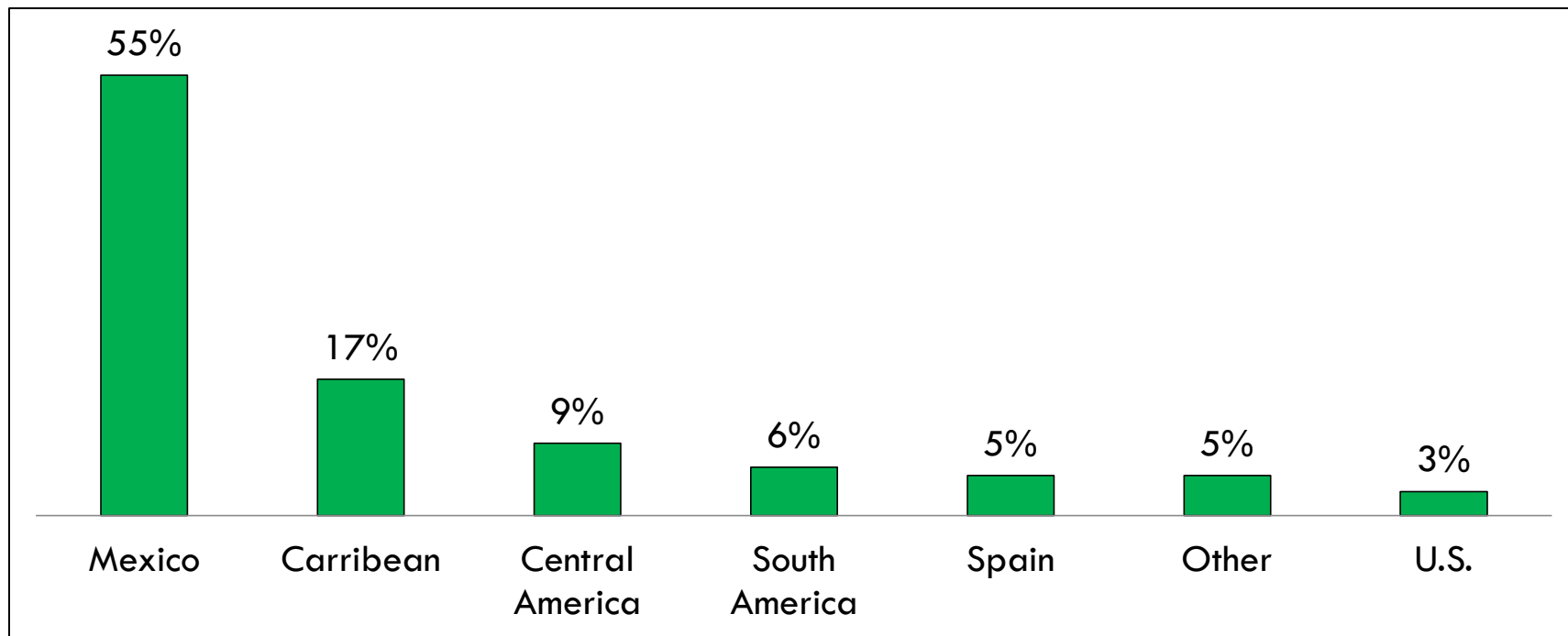


Respondent Profile:

Generation and Citizenship



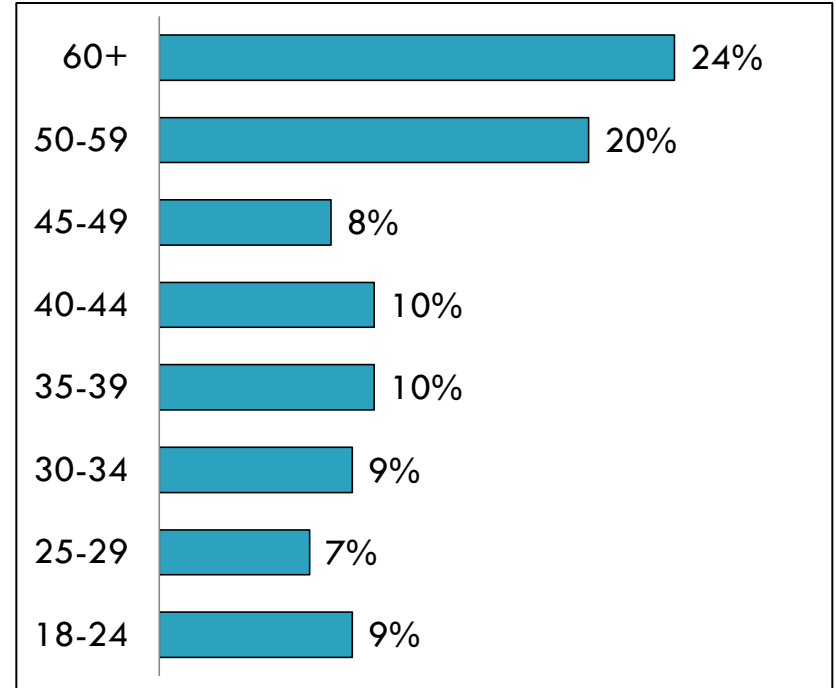
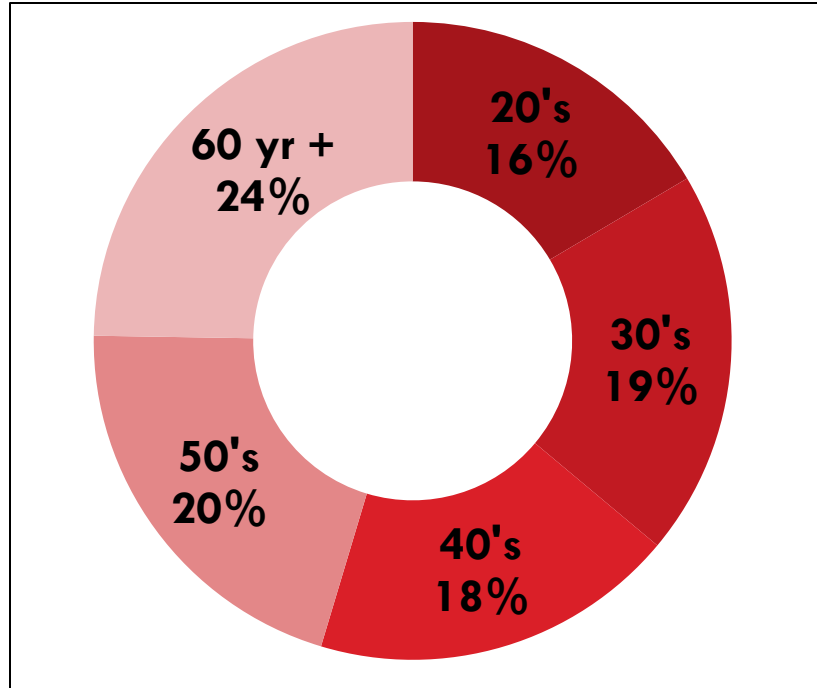
Respondent Profile: Region of Origin



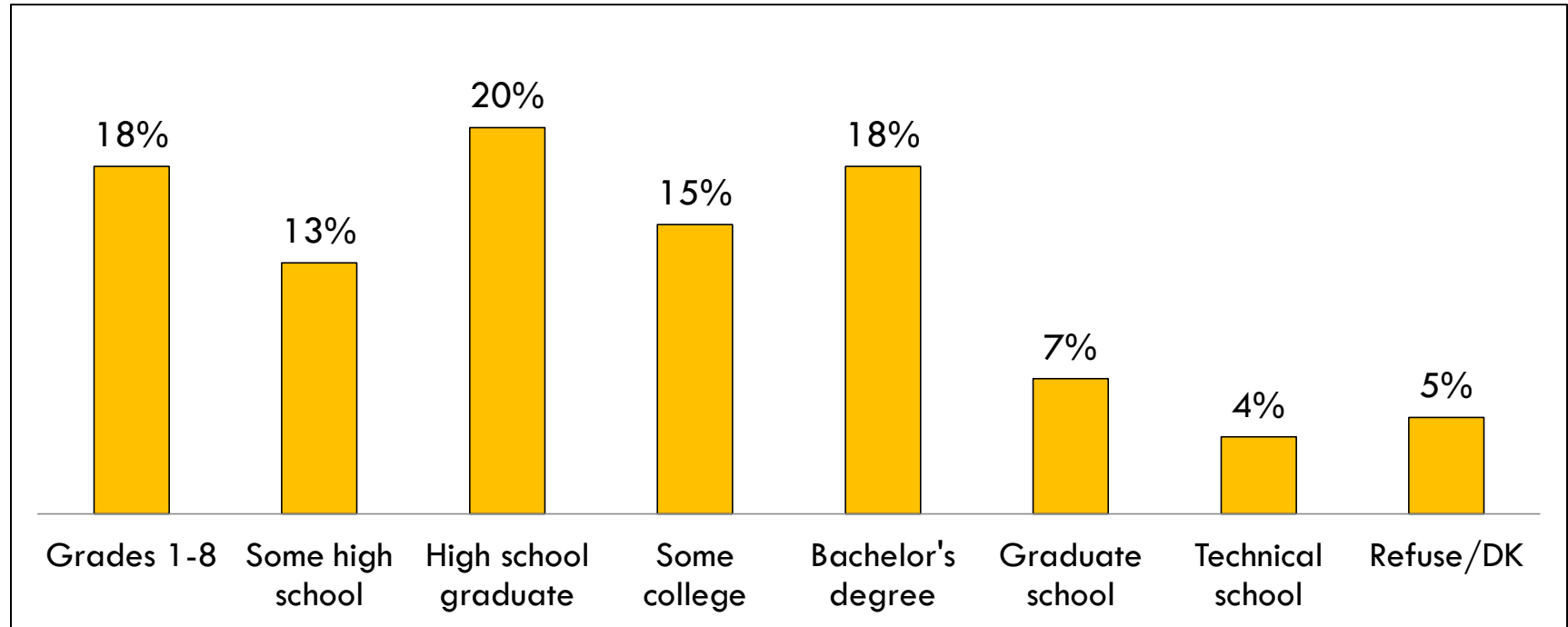
Respondent Profile: National Origin

Mexico	54.6%	Colombia	2.4%	Argentina	0.3%
Puerto Rico	7.3%	Guatemala	1.9%	Costa Rica	0.3%
Dominican Republic	4.7%	Ecuador	1.7%	Panama	0.3%
Spain	4.7%	Nicaragua	1.4%	Uruguay	0.3%
Cuba	4.6%	Honduras	1.1%	Bolivia	0.2%
El Salvador	3.7%	Venezuela	0.6%	Chile	0.1%
United States	2.7%	Peru	0.4%	Other/DK/Ref	6.7%
<i>NB: Another 3% (N=31) indentified a second country of origin, among those: Mexico=9, Spain=6, Puerto Rico=4, and several others had one mention each.</i>					

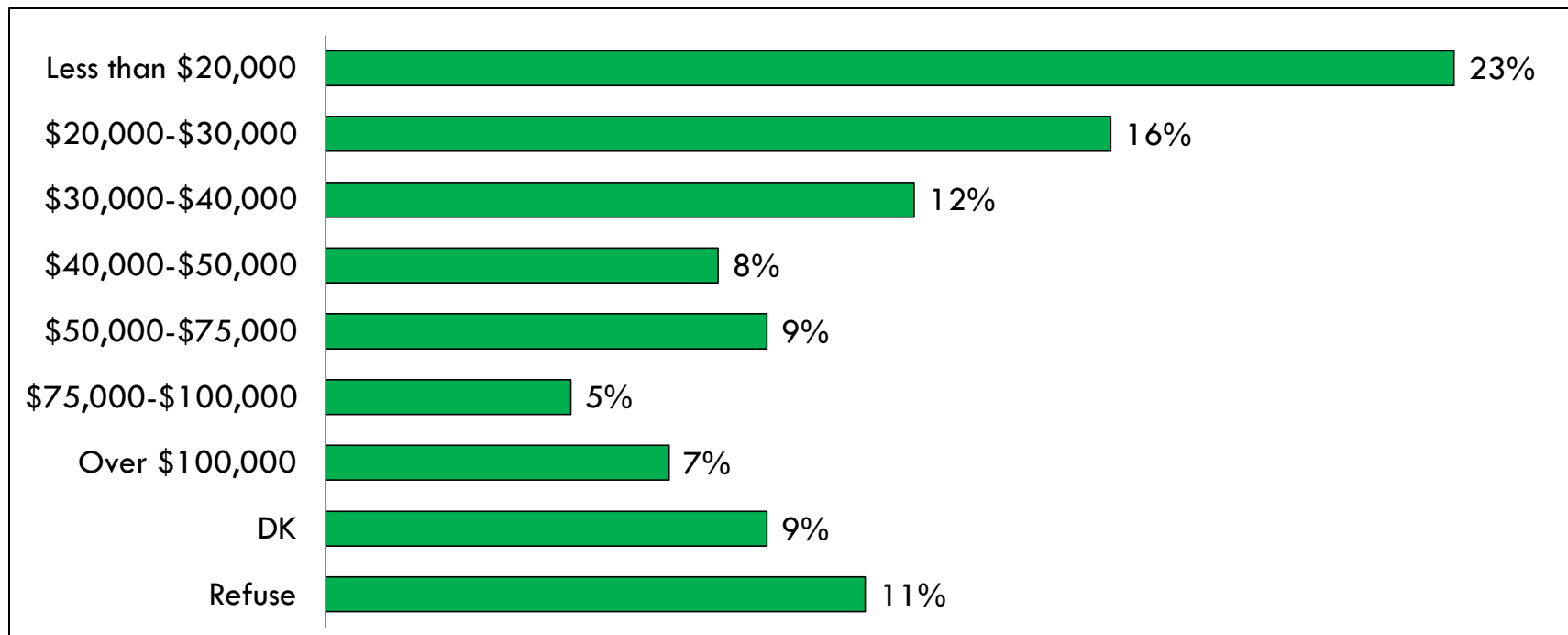
Respondent Profile: Age



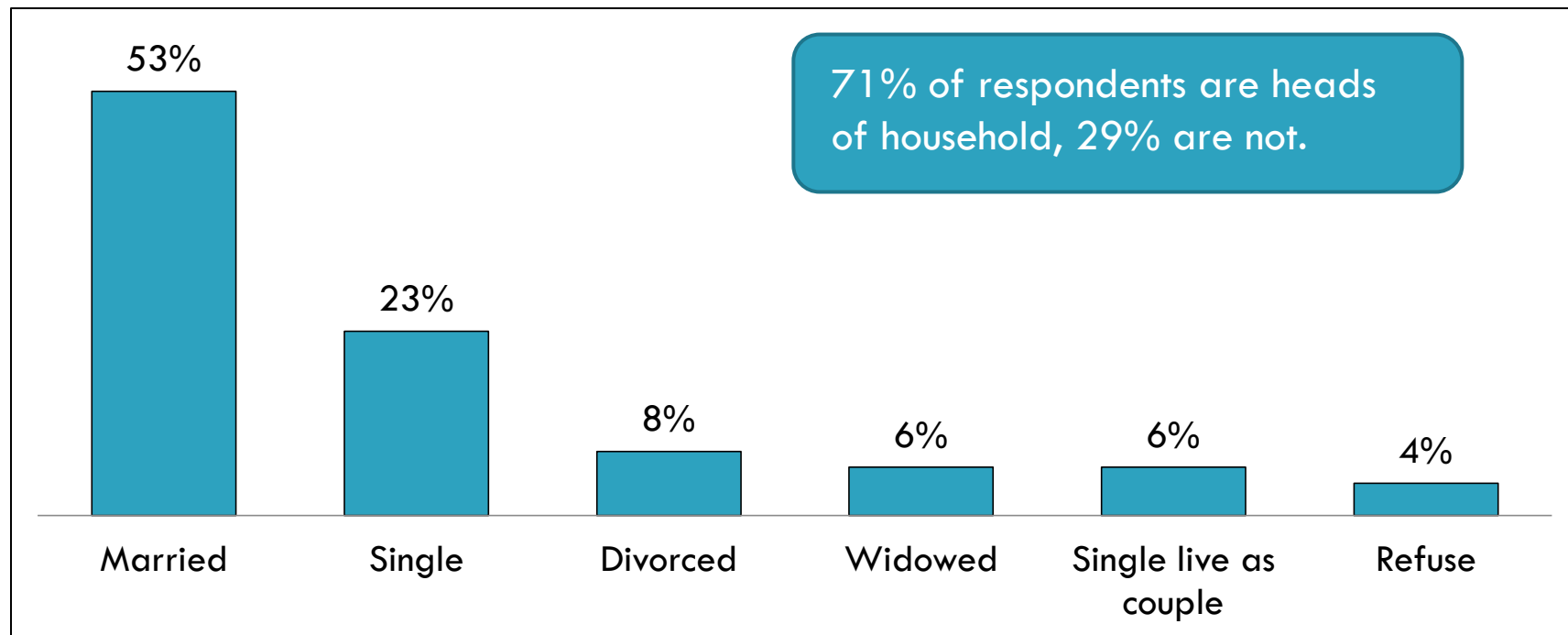
Respondent Profile: Education



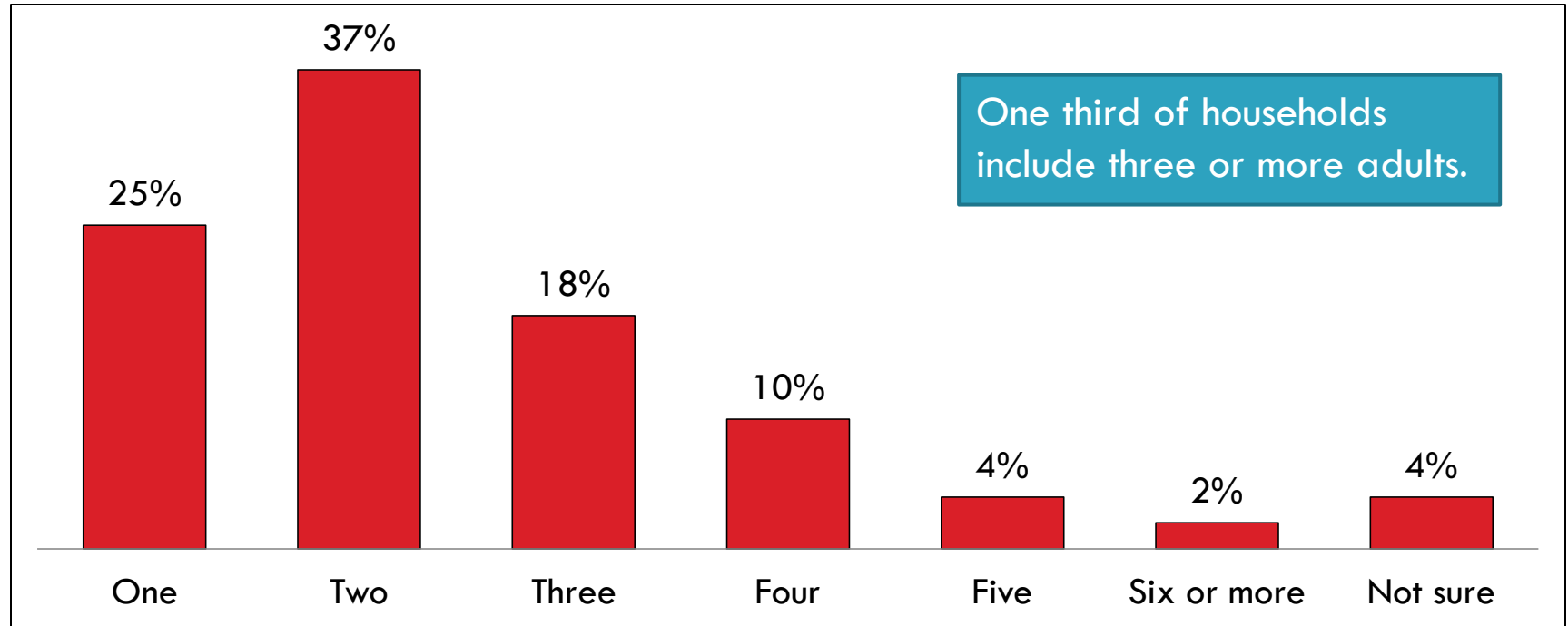
Respondent Profile: Income



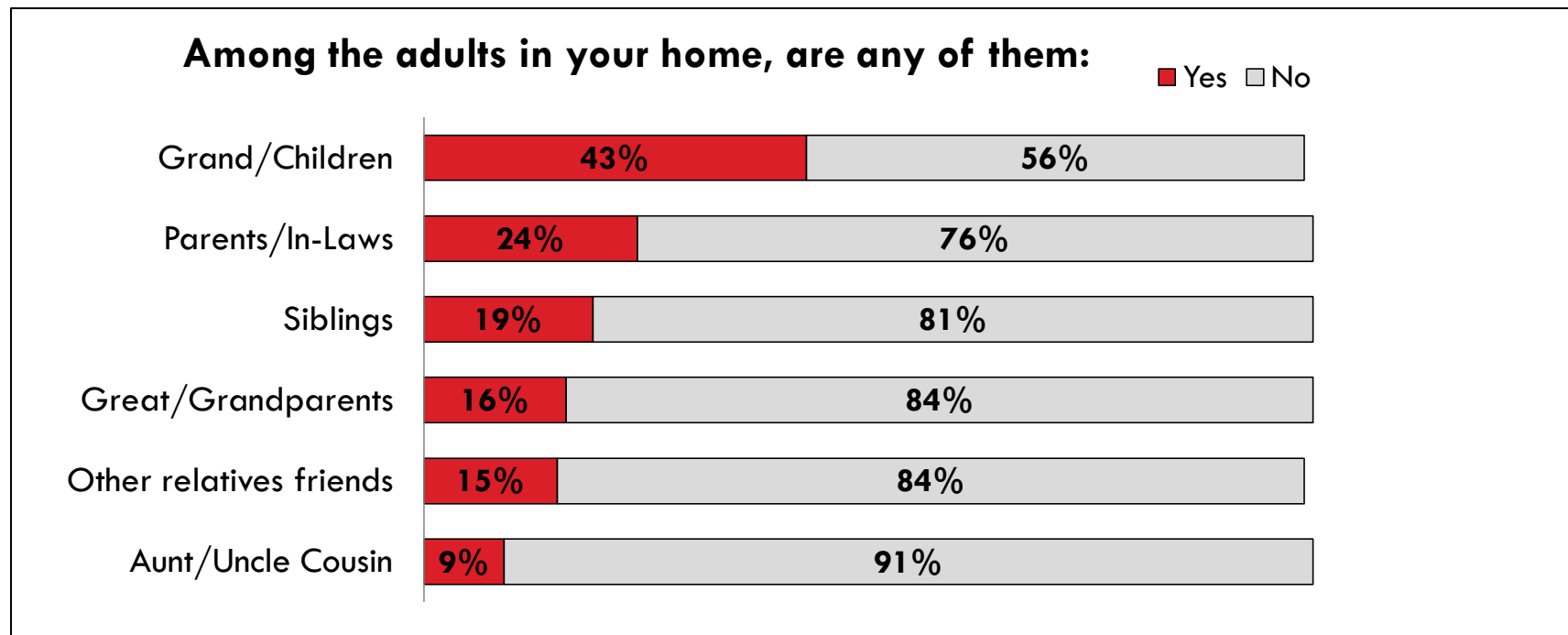
Respondent Profile: Marital Status



Respondent Profile: Number of adults in household



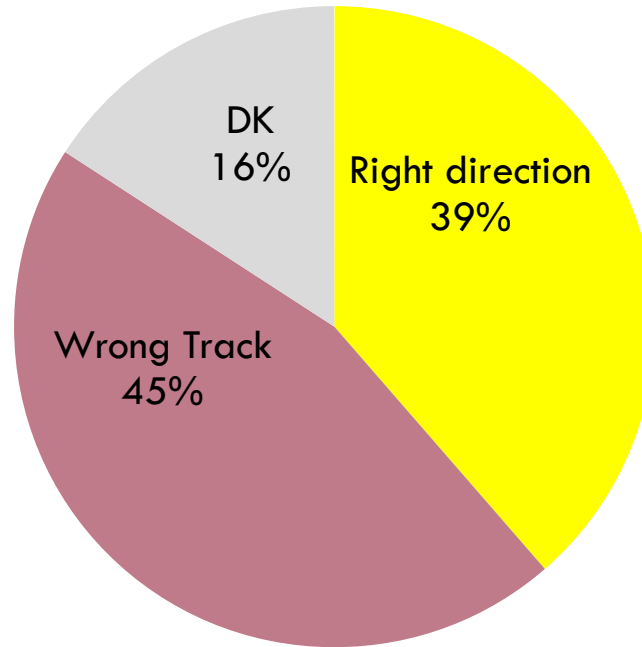
Respondent Profile: Adults in Household Relationship



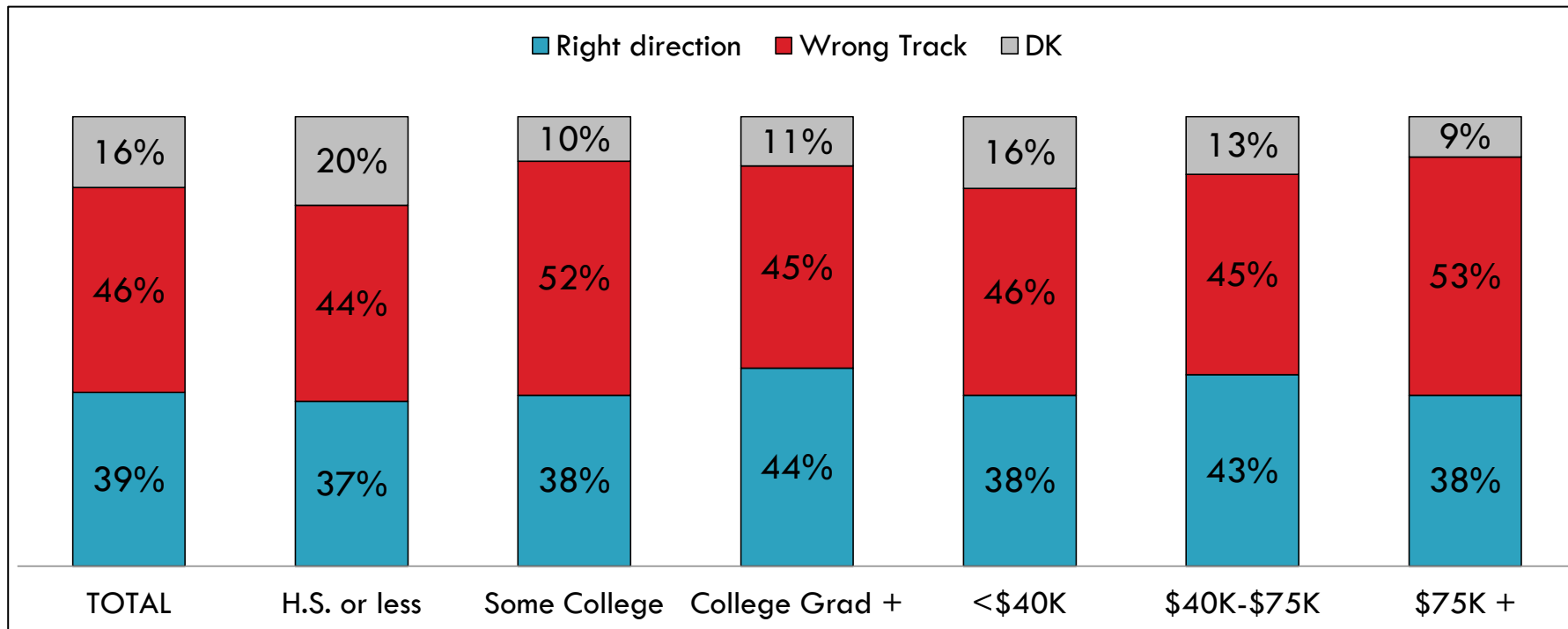
SOCIAL PROGRESS



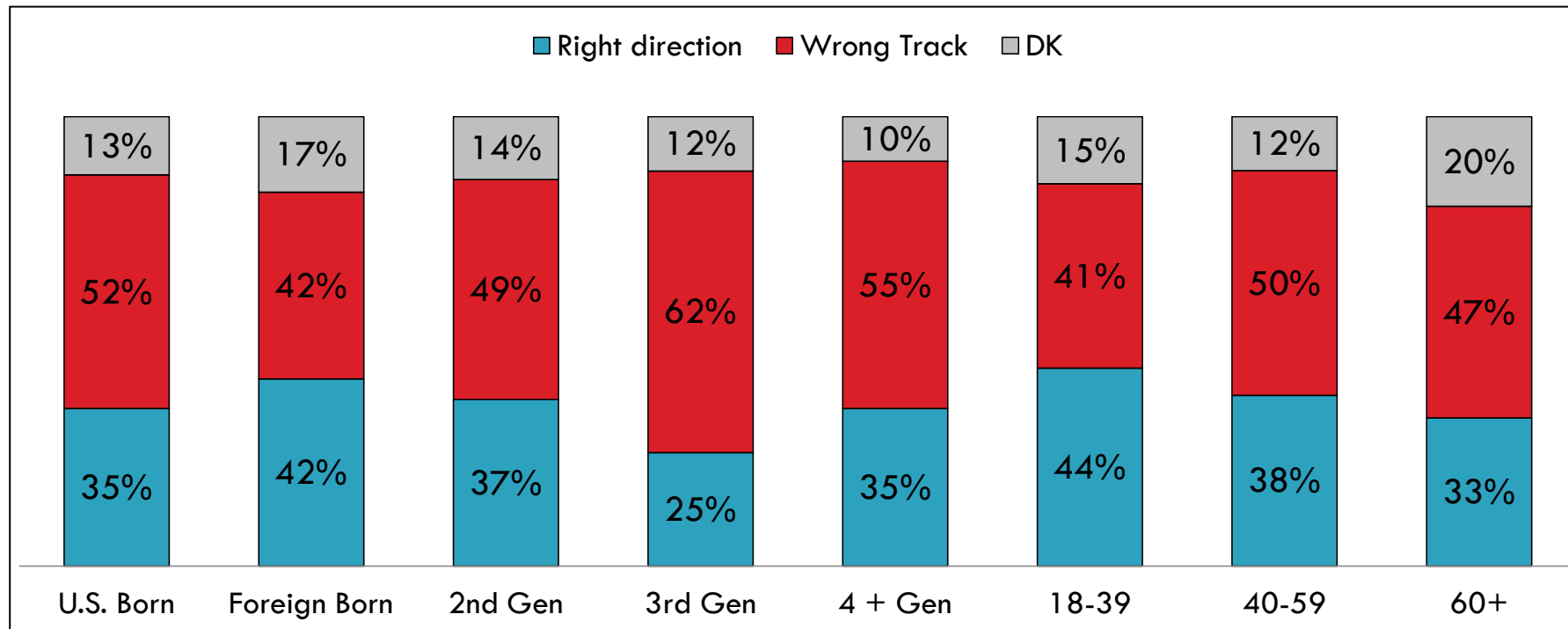
Do you think things in this country are generally going in the right direction, or are they pretty seriously off on the wrong track?



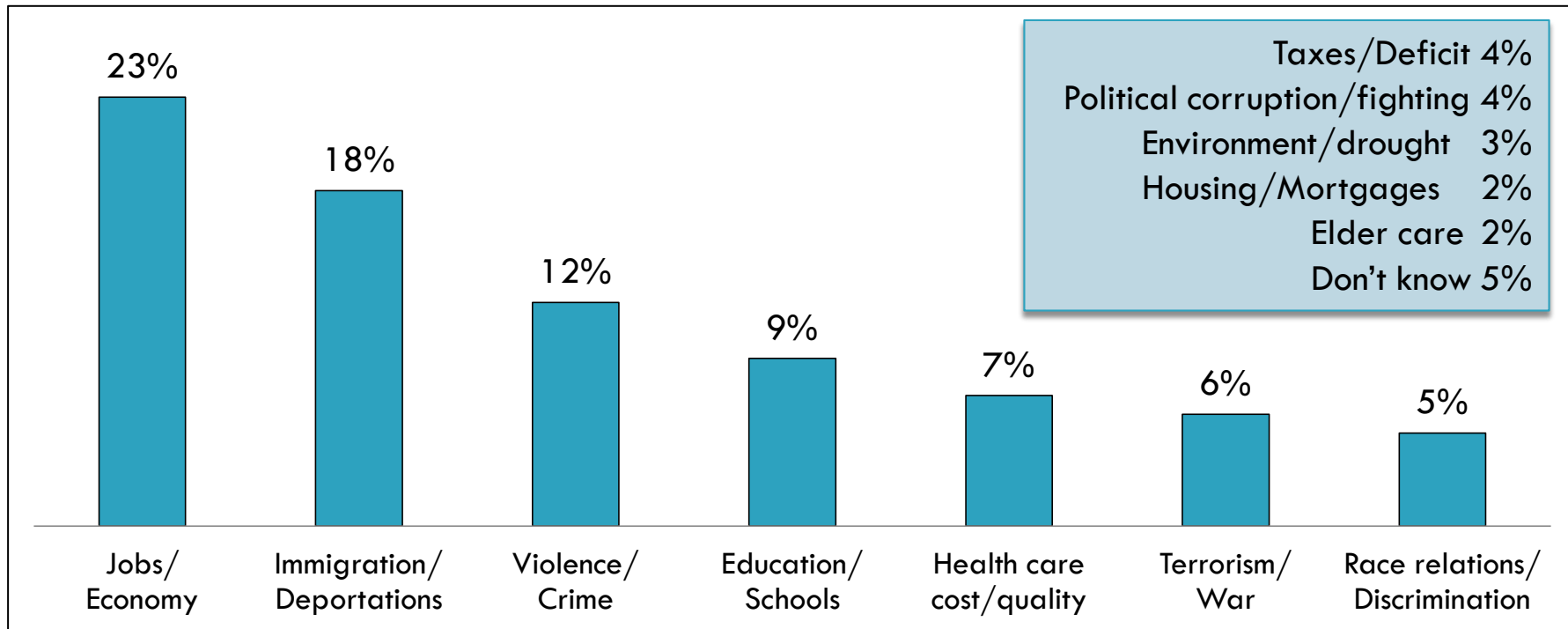
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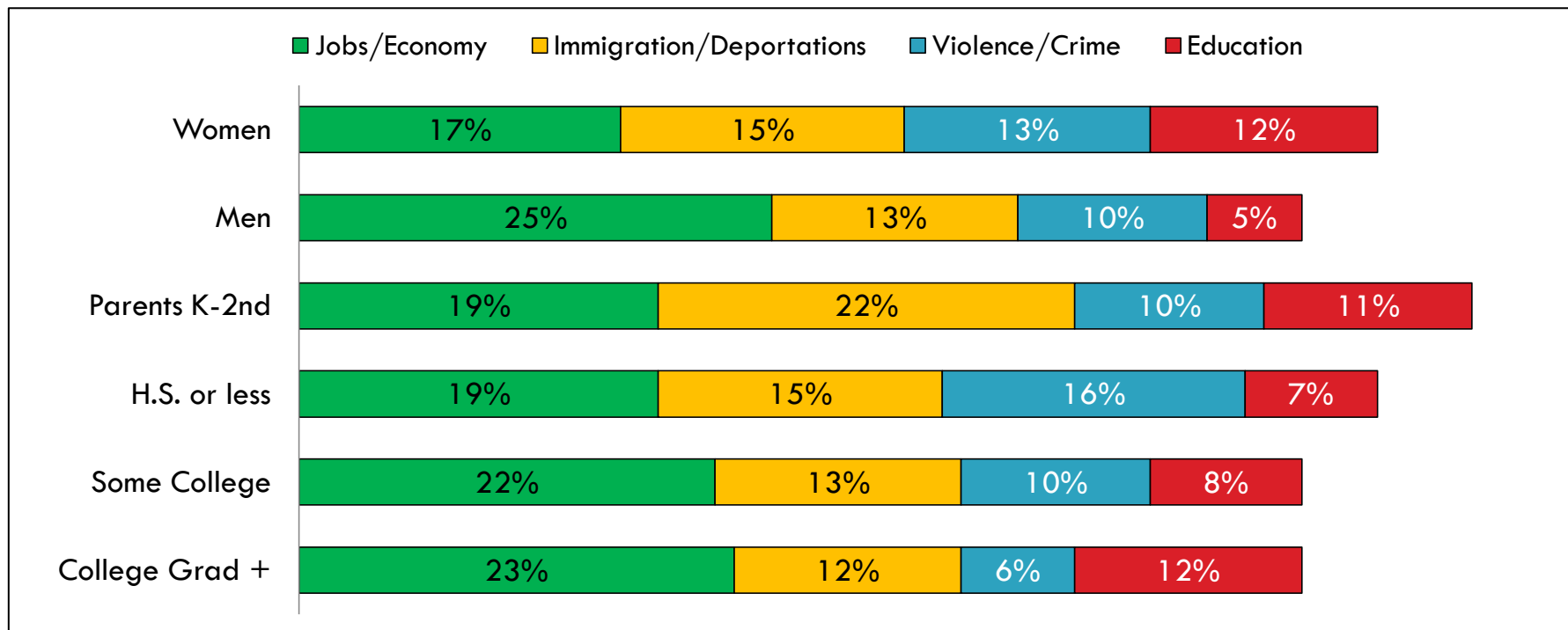
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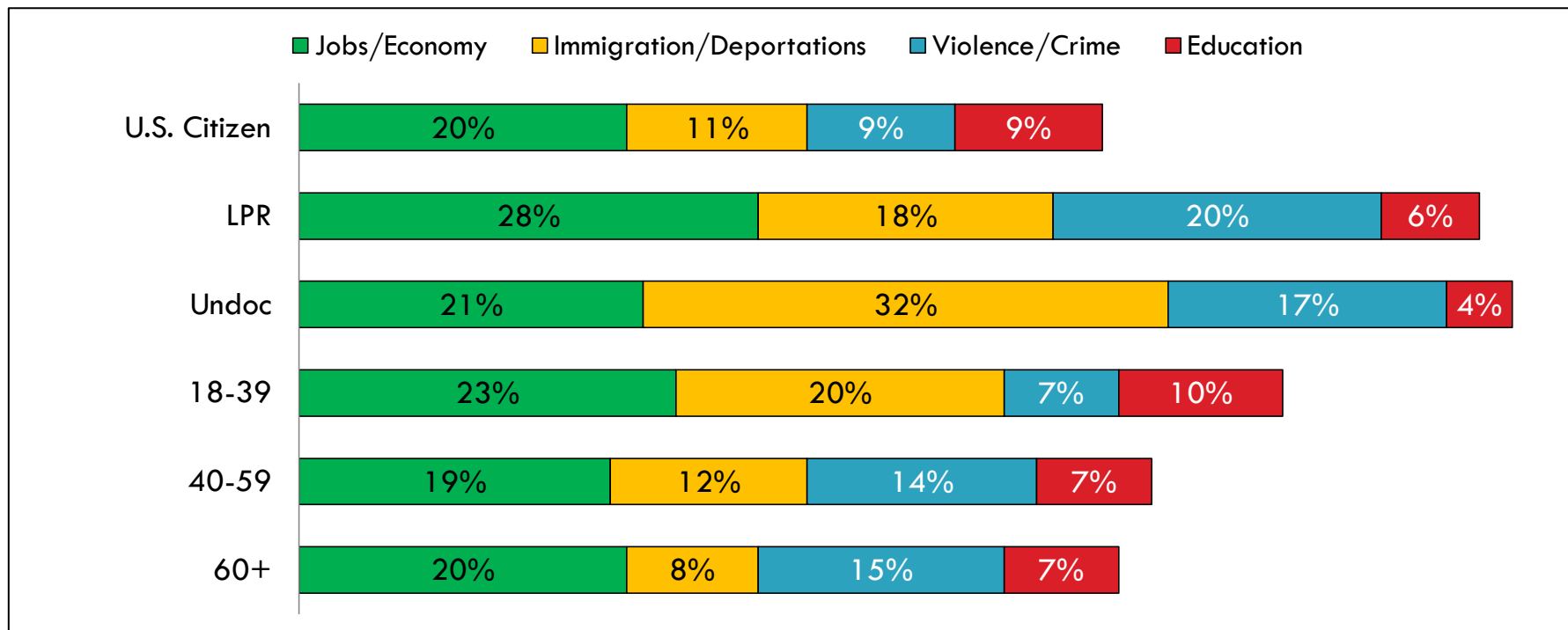
In your own words, what issue concerns you the most?



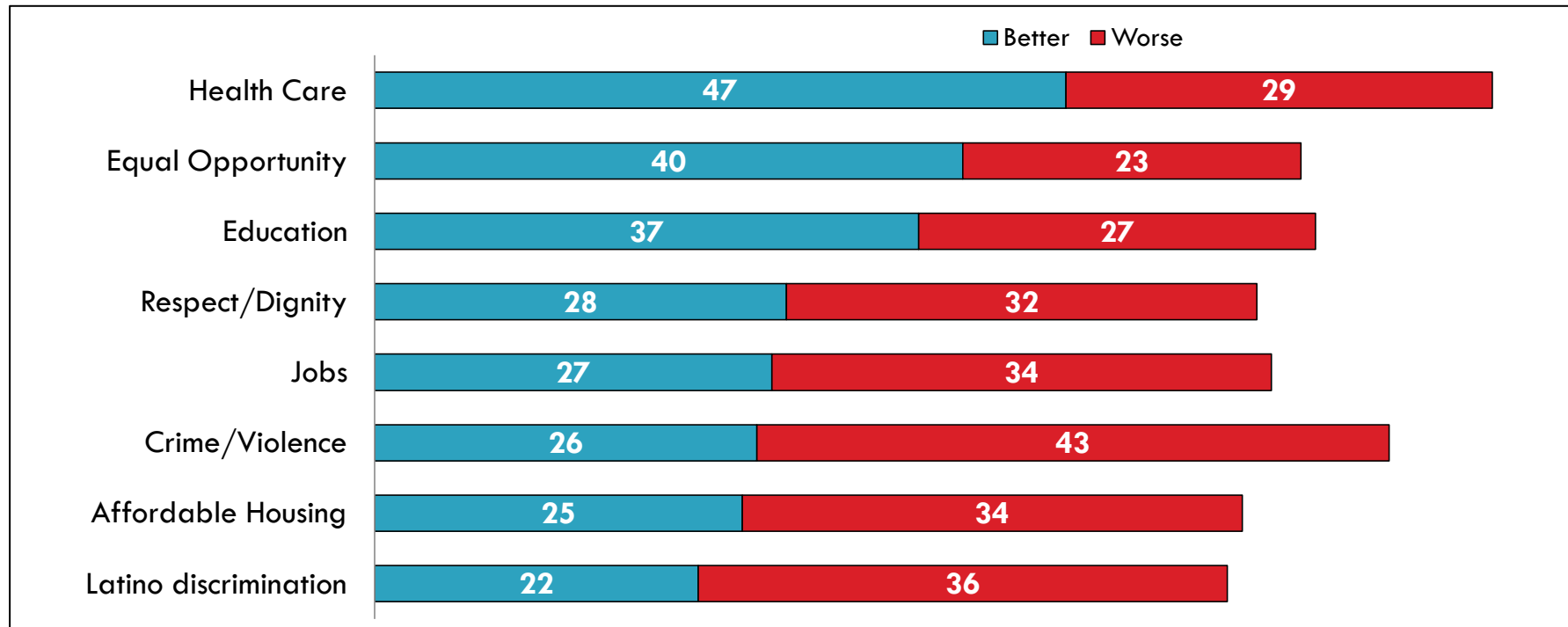
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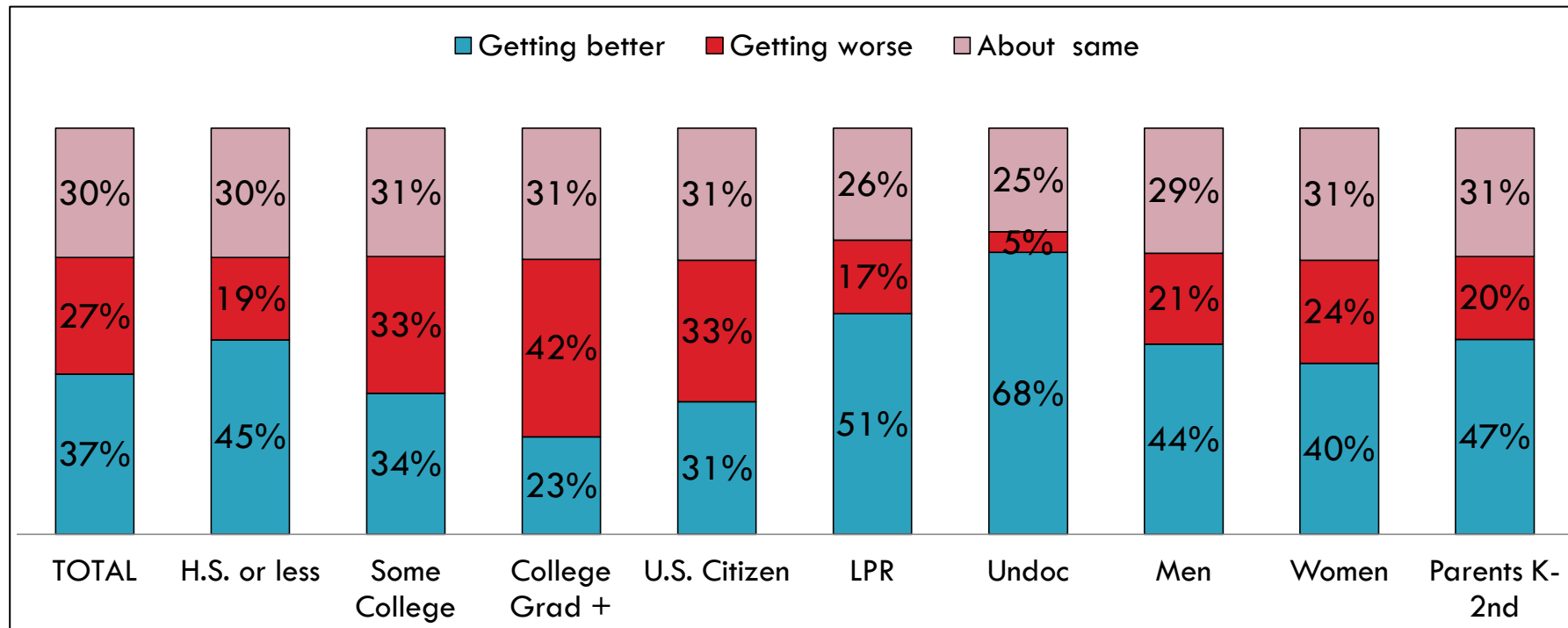
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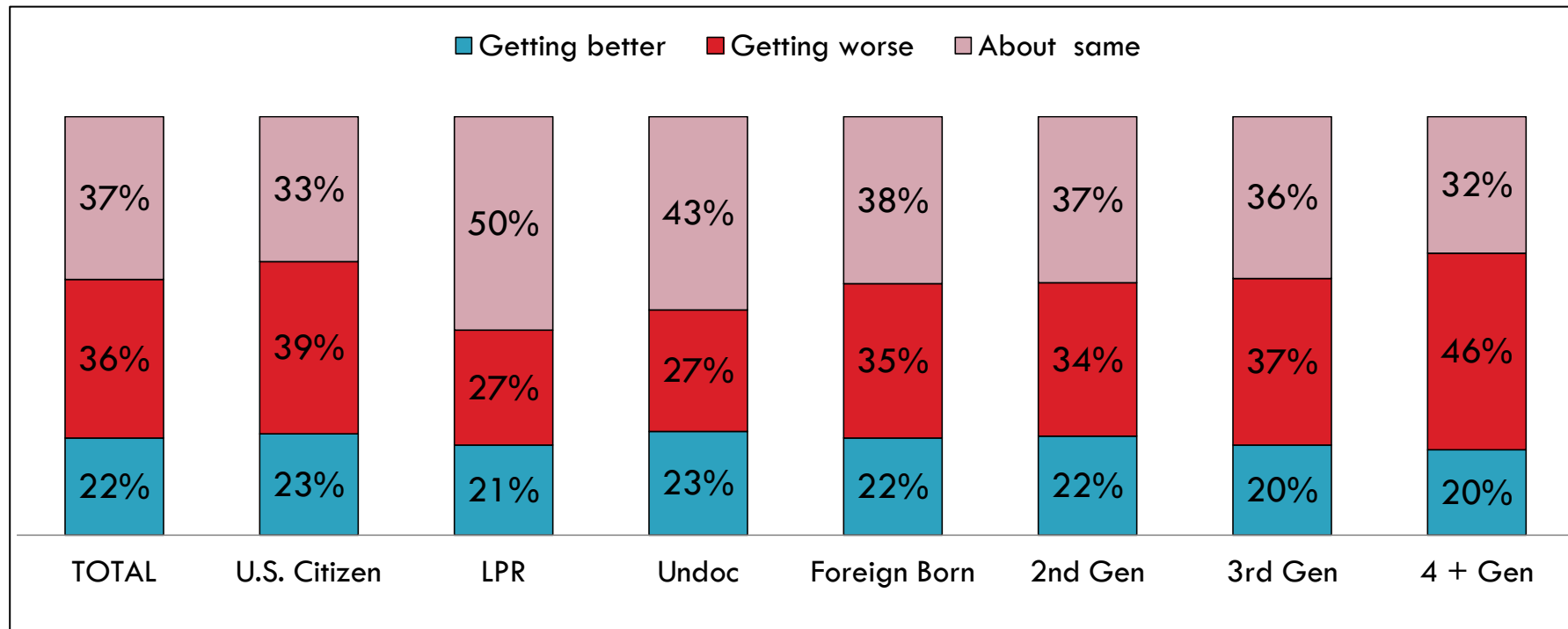
Do you believe the country is getting better, worse, or about same as it was five years ago in



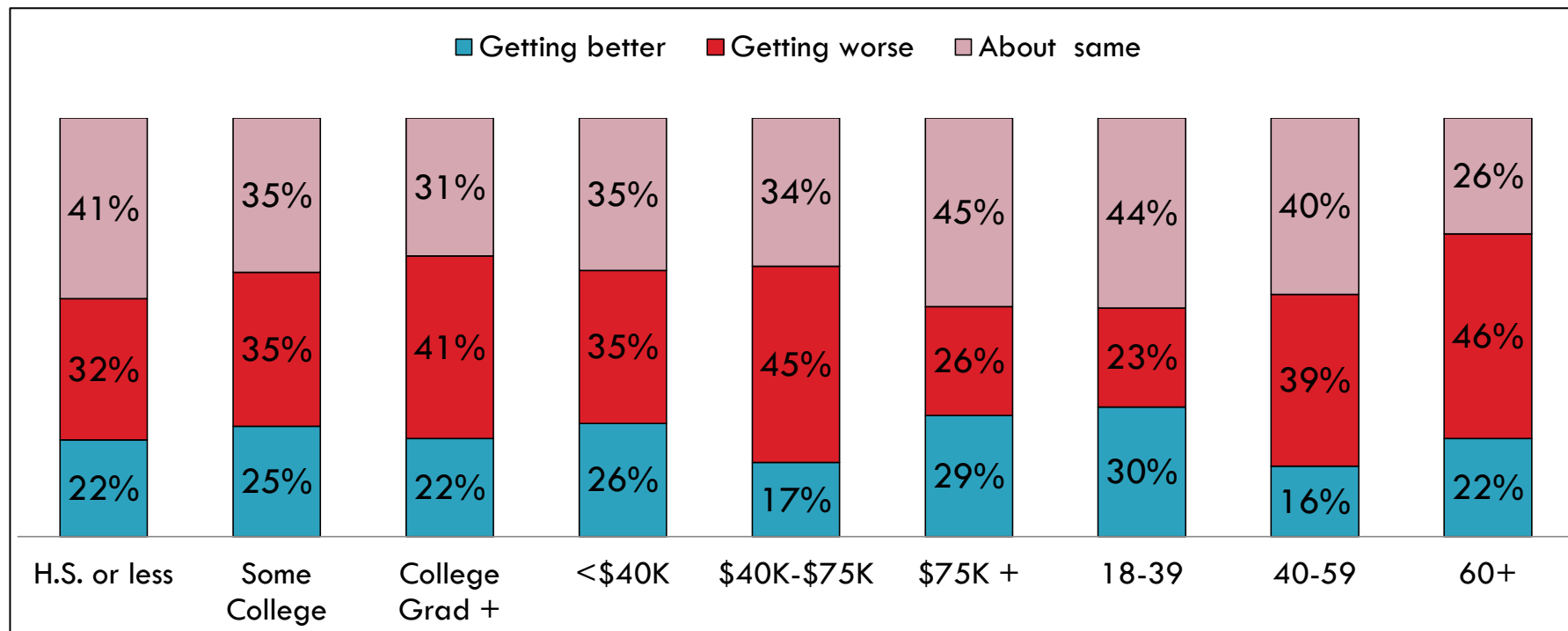
Do you believe the country is getting better, worse, or about the same as it was five years ago in **providing quality public education**?



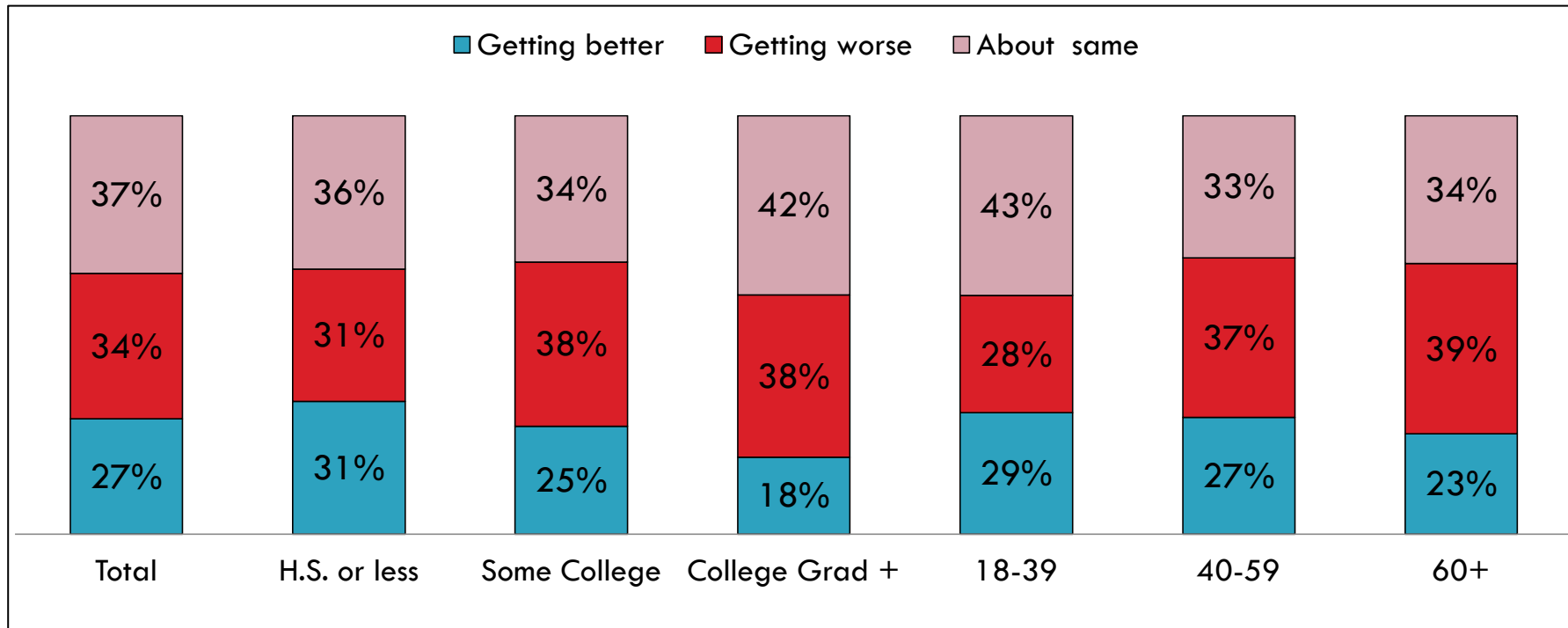
Do you believe the country is getting better, worse, or about the same as it was five years ago in **reducing anti-Latino, anti-immigrant attitudes**?



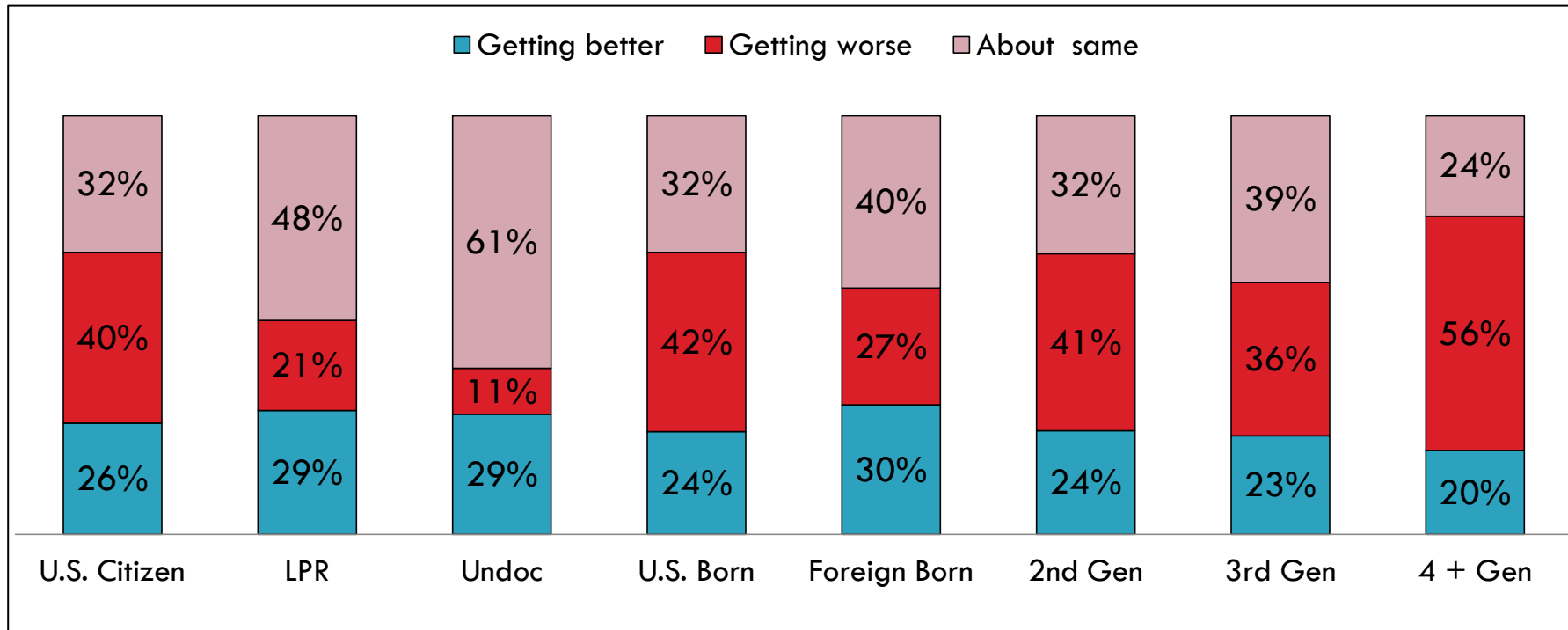
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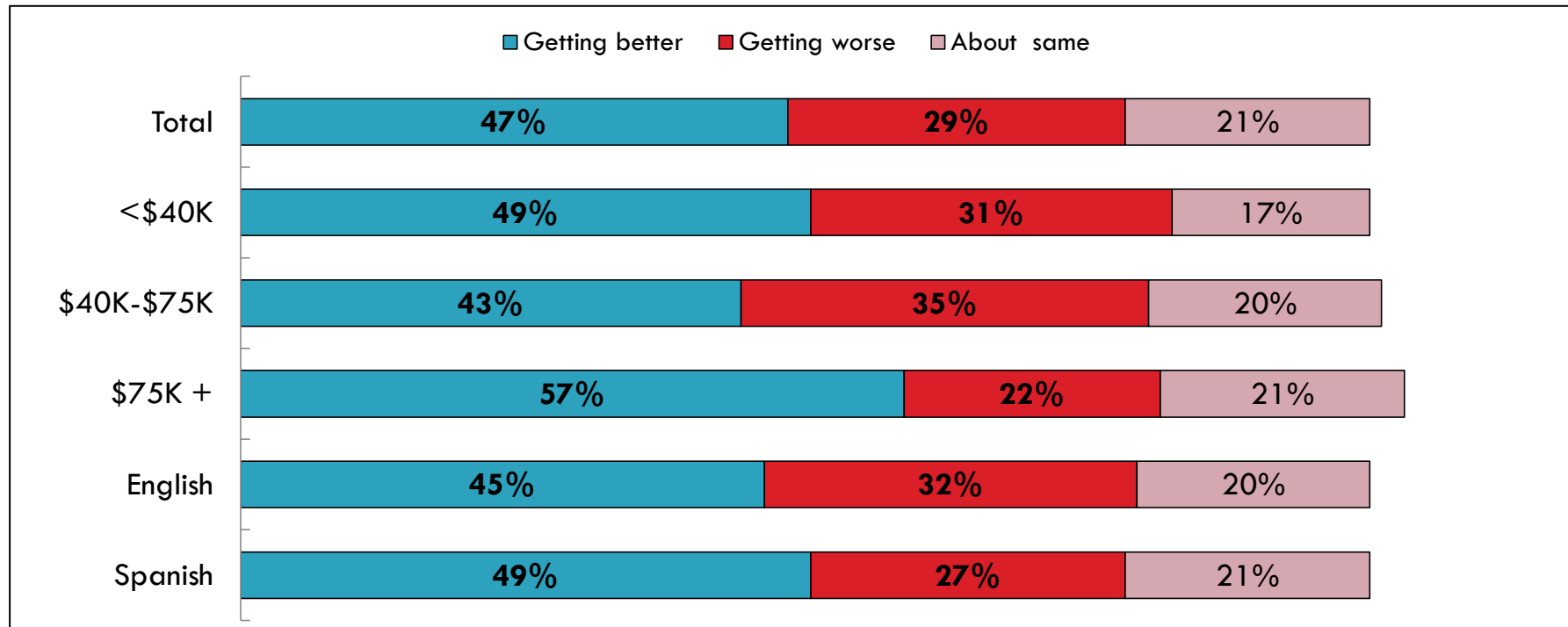
Do you believe the country is getting better, worse, or about same as it was five years ago in **creating/providing access to well-paying jobs?**



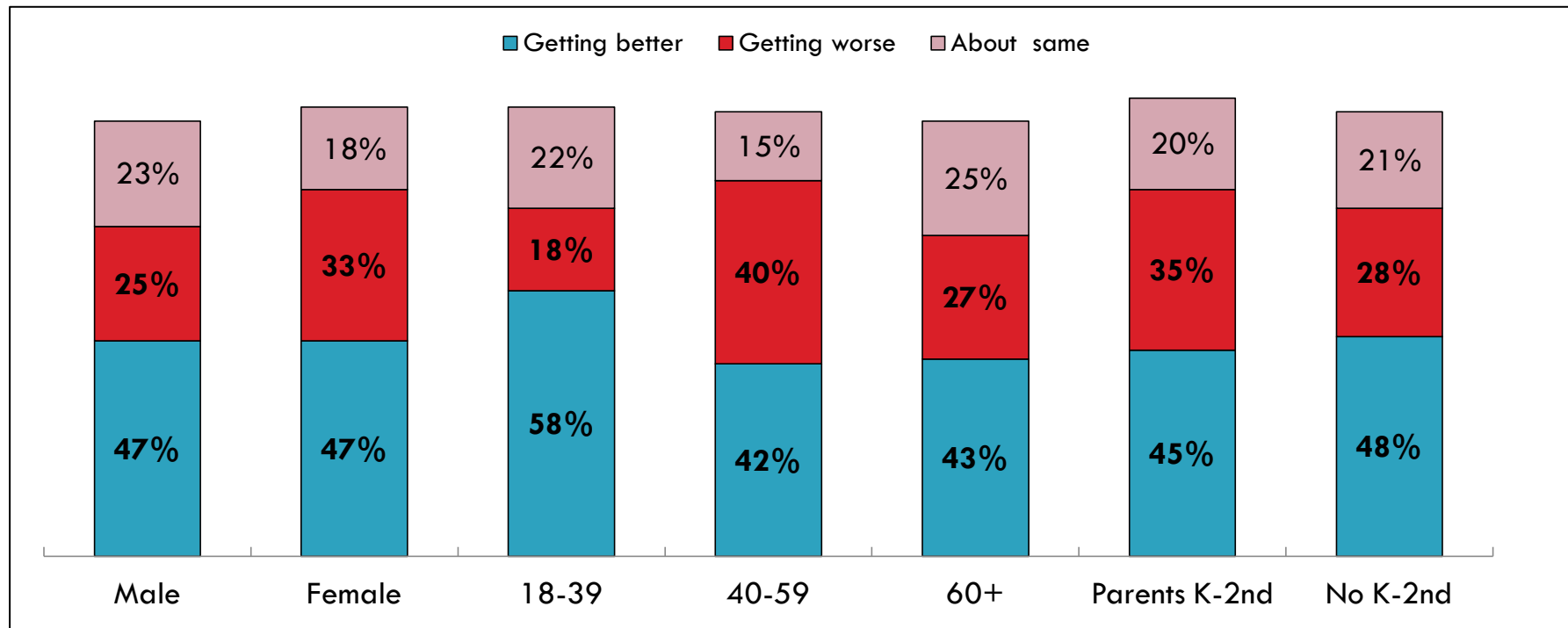
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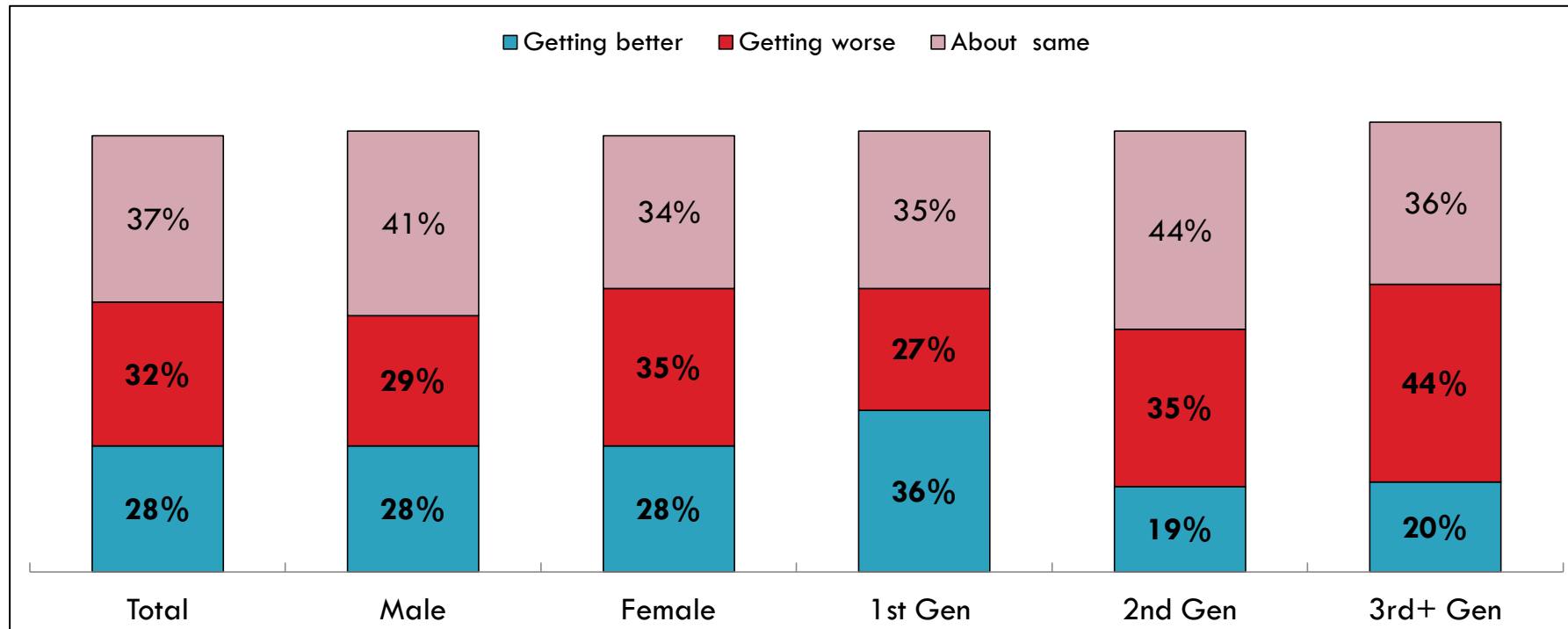
Do you believe the country is getting better, worse, or about same as it was five years ago in **providing access to health care**?



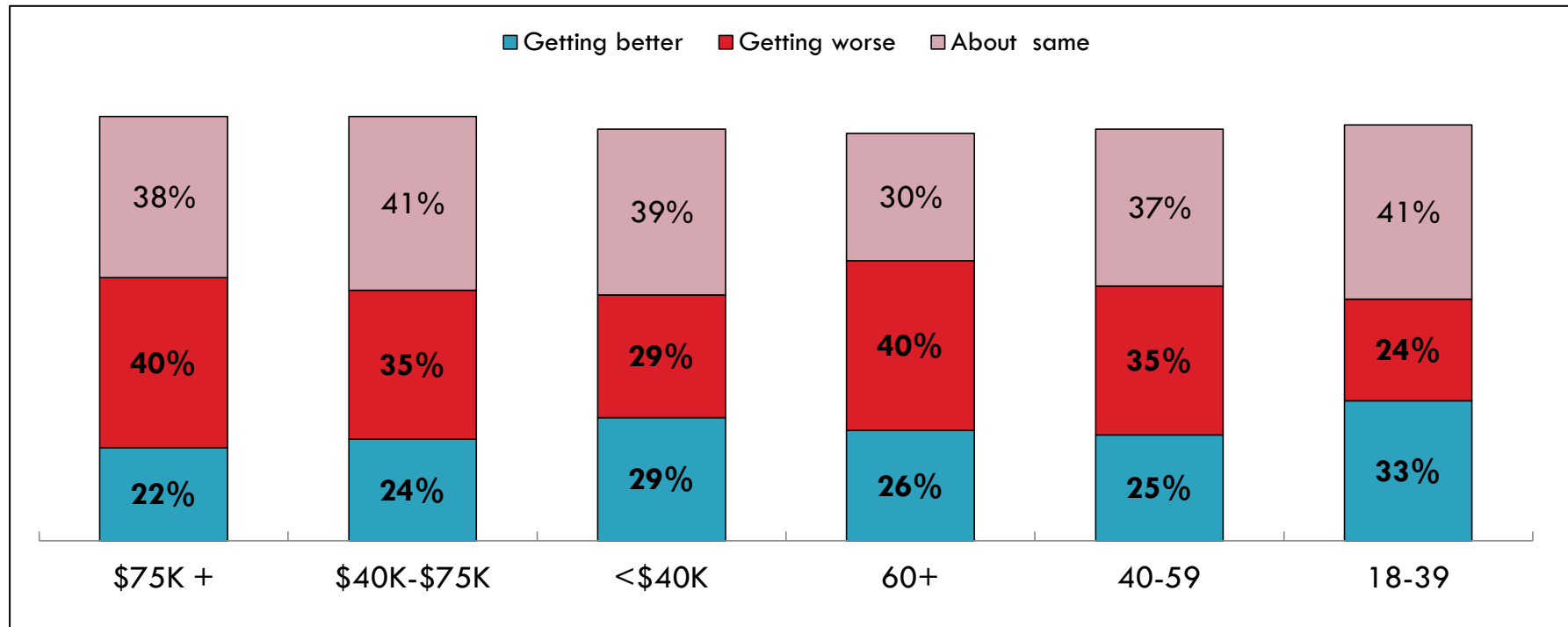
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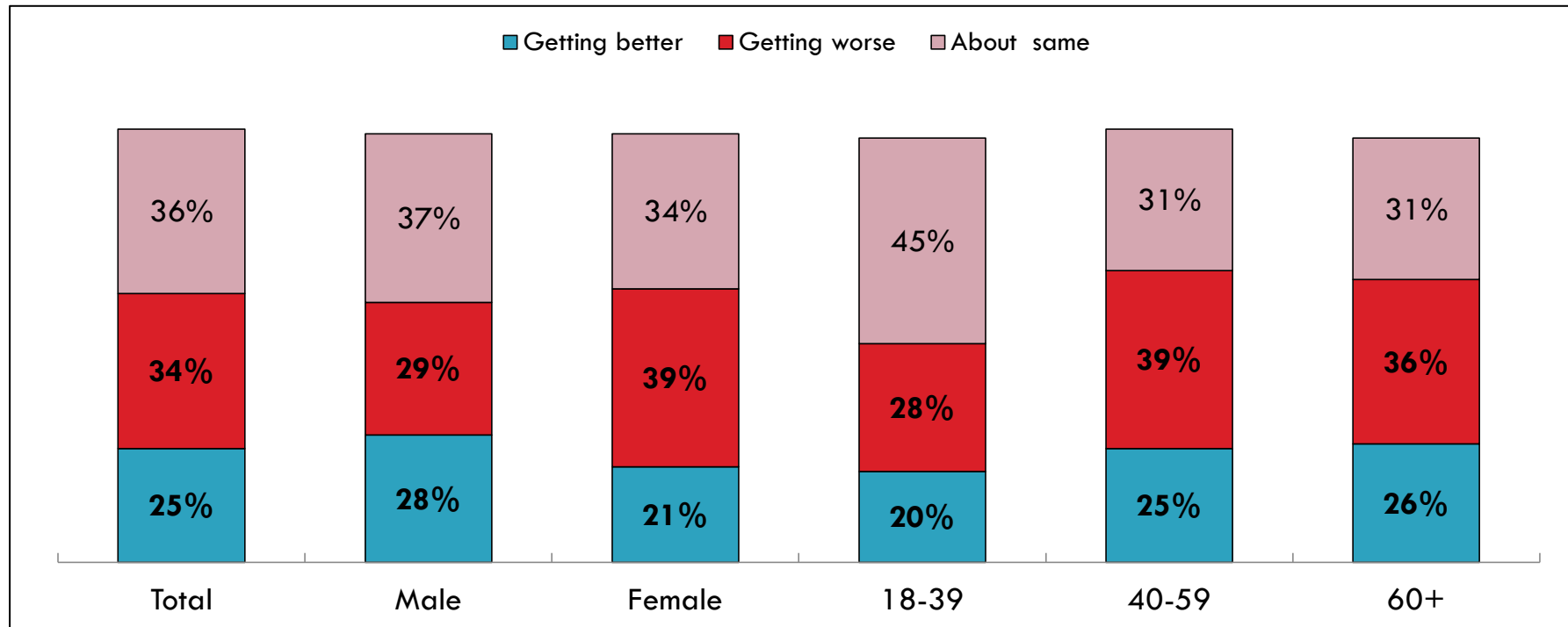
Do you believe the country is getting better, worse, or about same as it was five years ago in **treating all people with dignity and respect**?



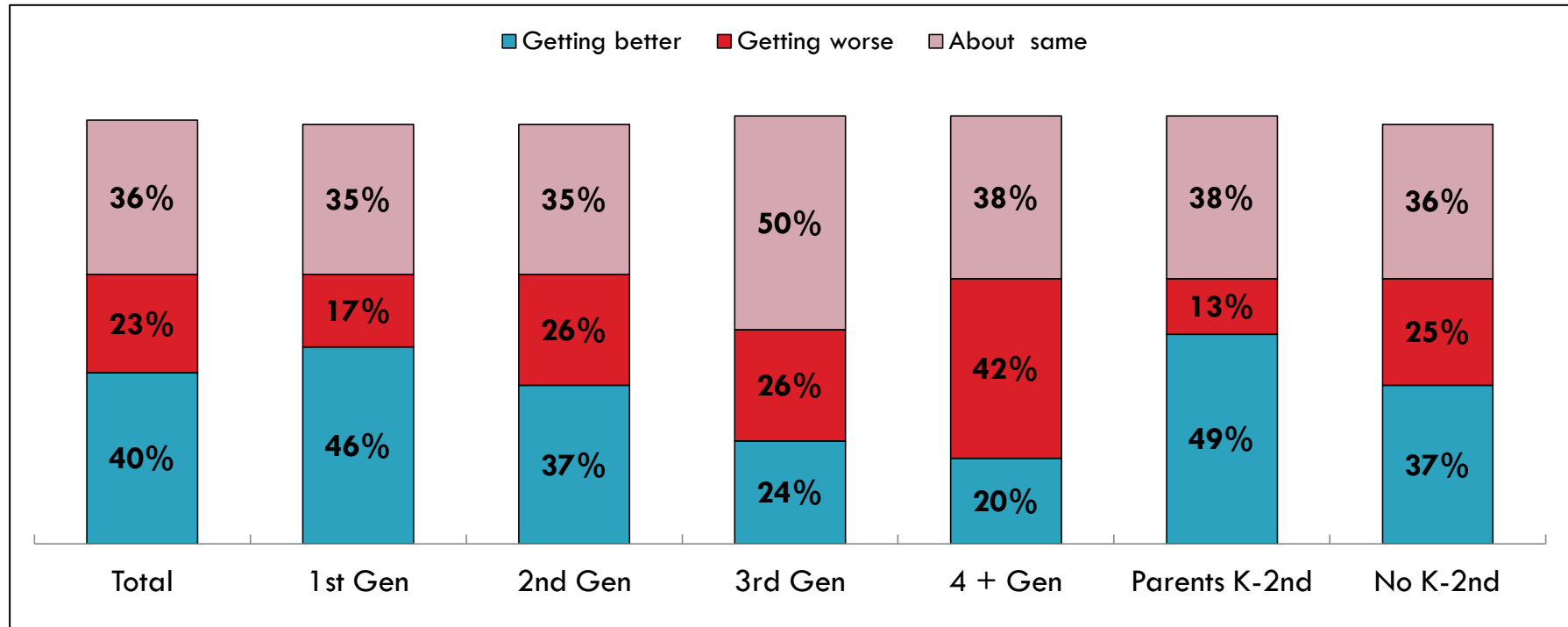
Do you believe the country is getting better, worse, or about same as it was five years ago in **treating all people with dignity and respect**?



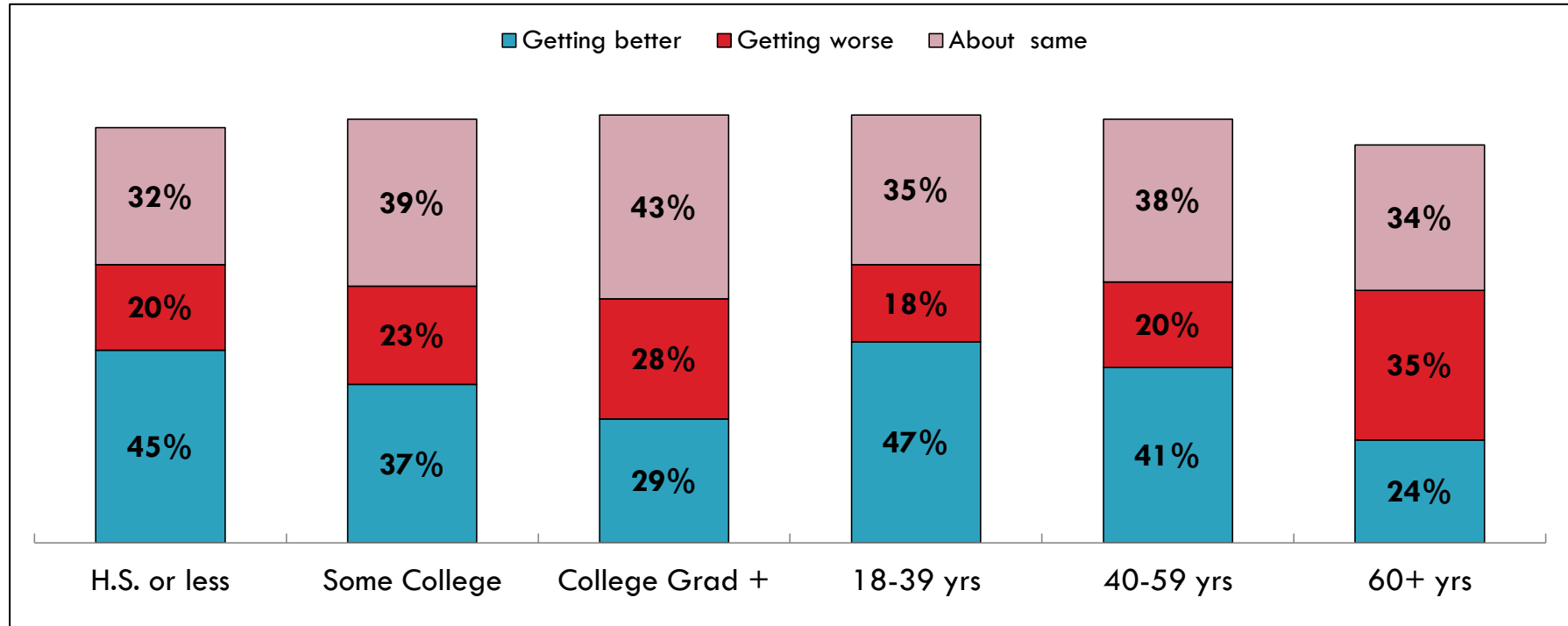
Do you believe the country is getting better, worse, or about same as it was five years ago in **making sure affordable housing is available**?



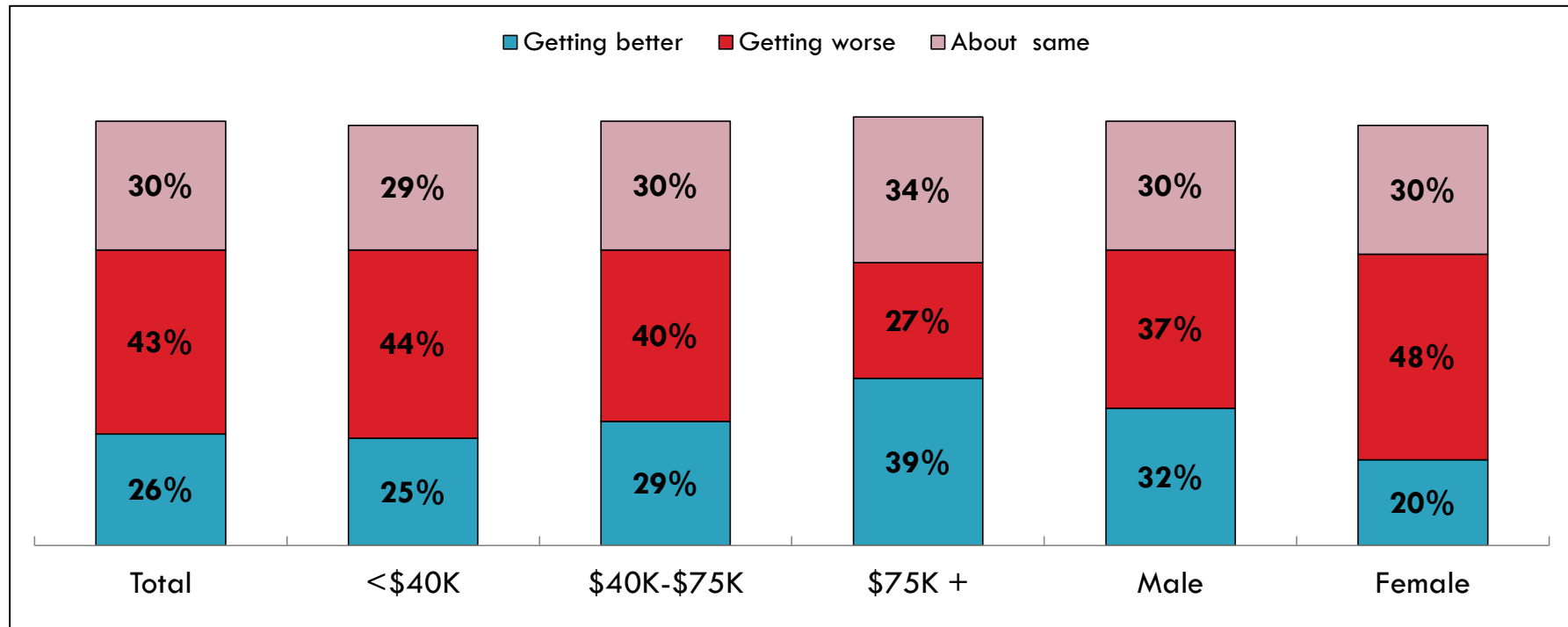
Do you believe the country is getting better, worse, or about same as it was five years ago in **providing equal opportunities in education and workplace?**



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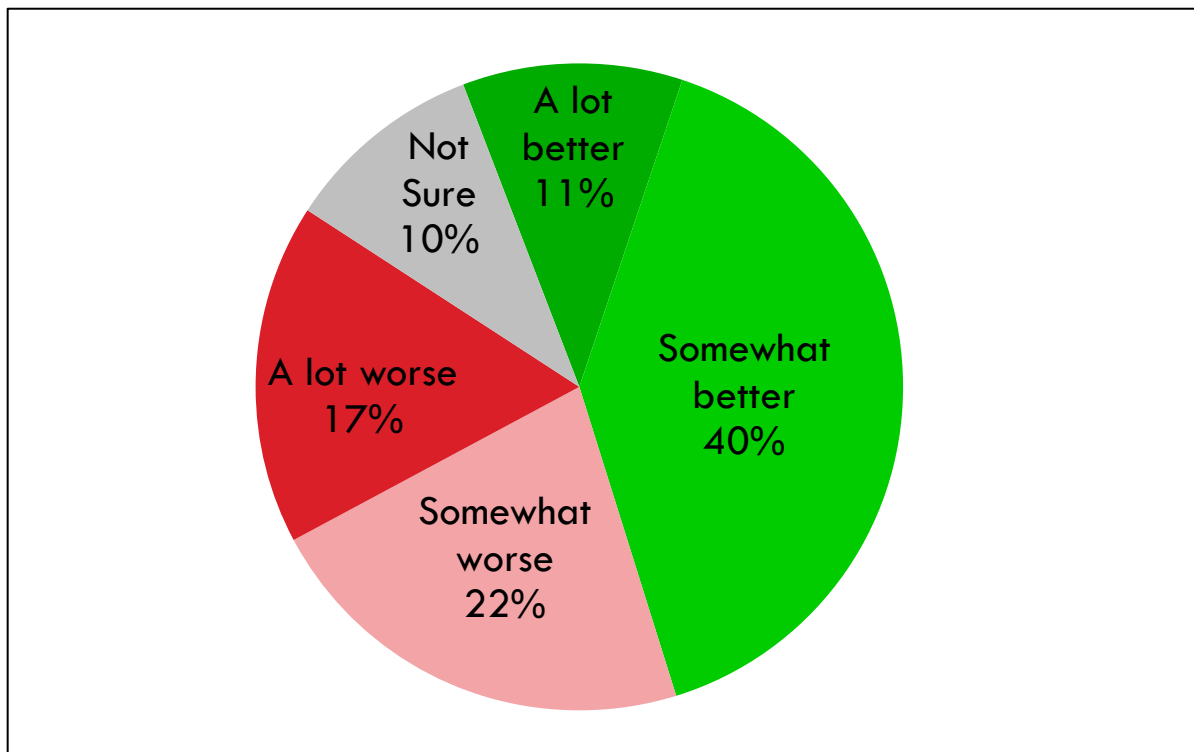
Do you believe the country is getting better, worse, or about same as it was five years ago in **reducing crime and violence**?



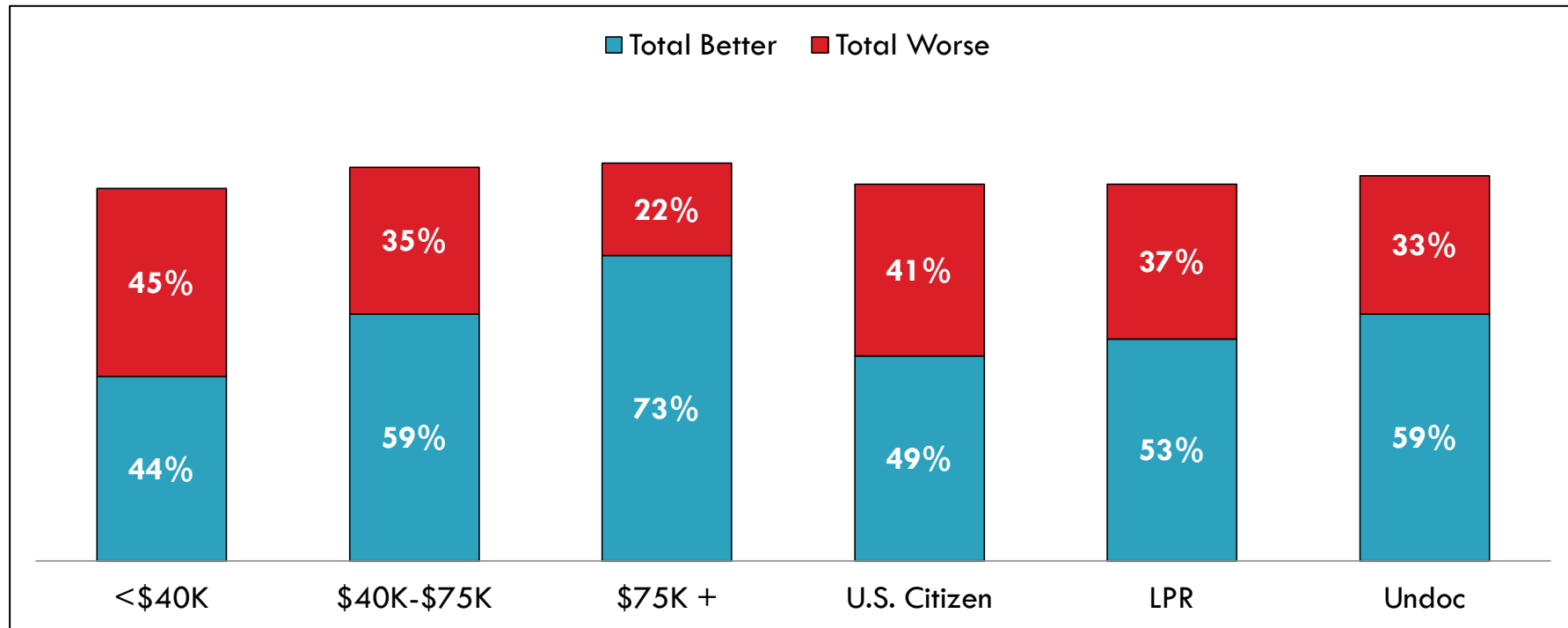
ECONOMIC CONDITIONS



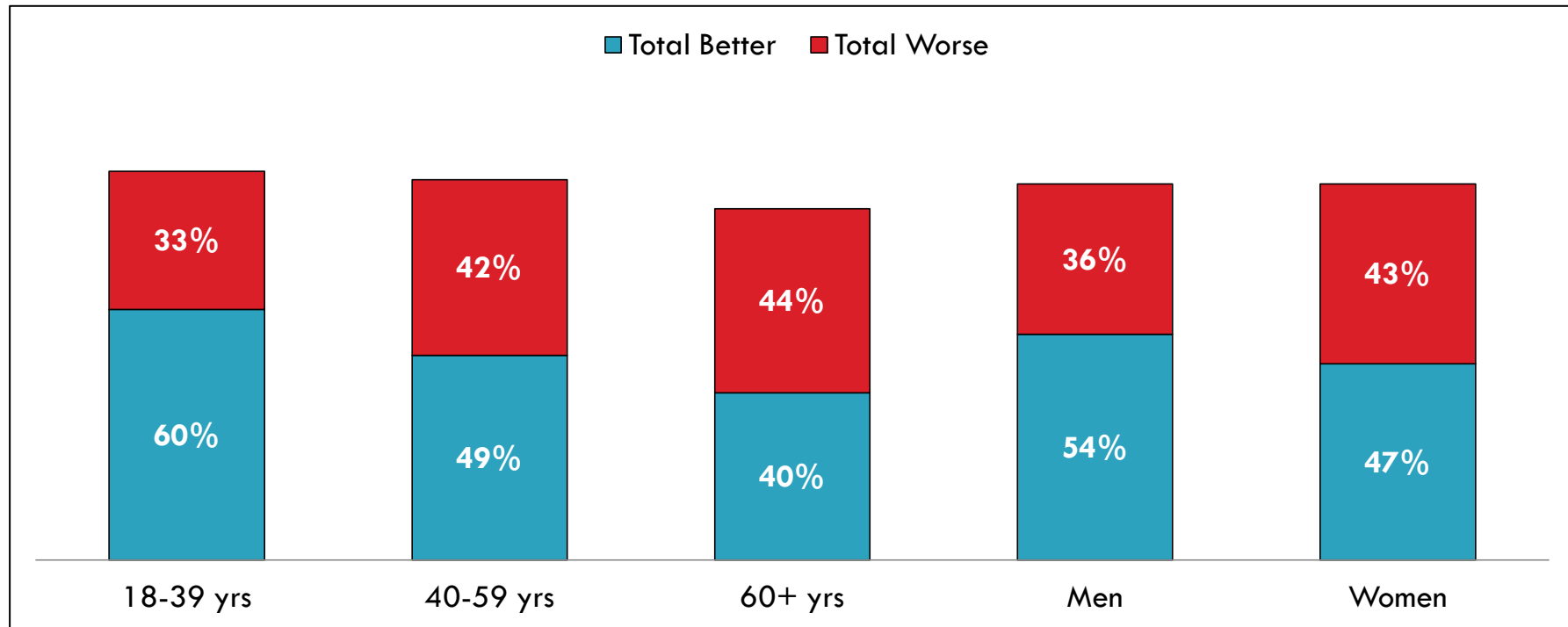
Would you say that your personal finances have gotten a lot better, somewhat better, somewhat worse, or a lot worse in the last five years?



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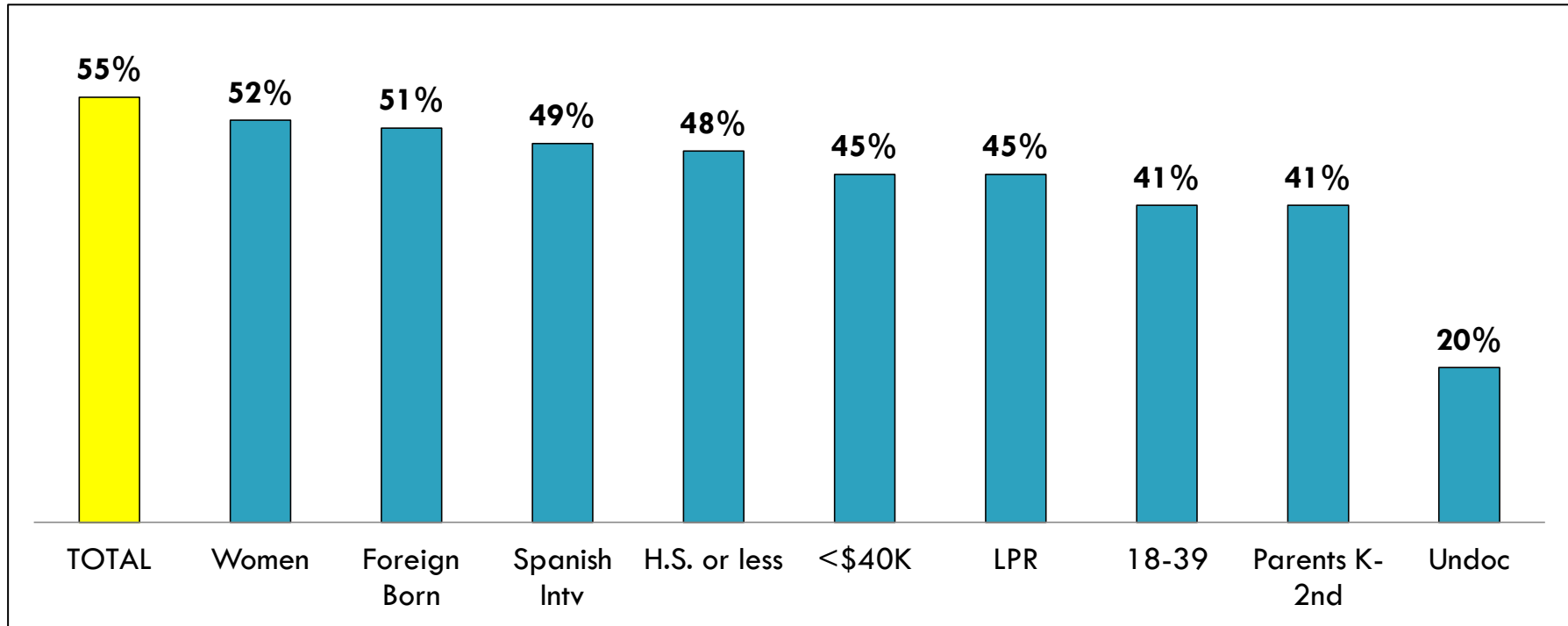


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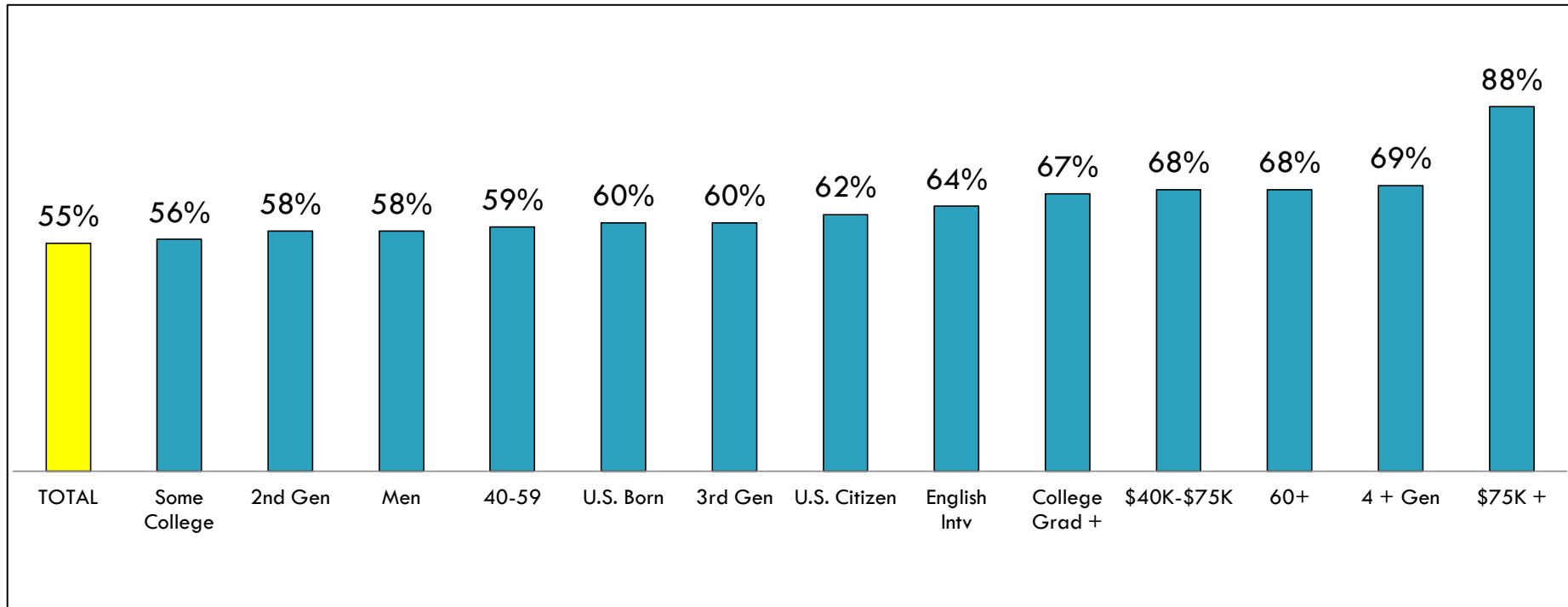
Do you currently own the home you live in, or do you rent?

(Percent homeowners illustrated)

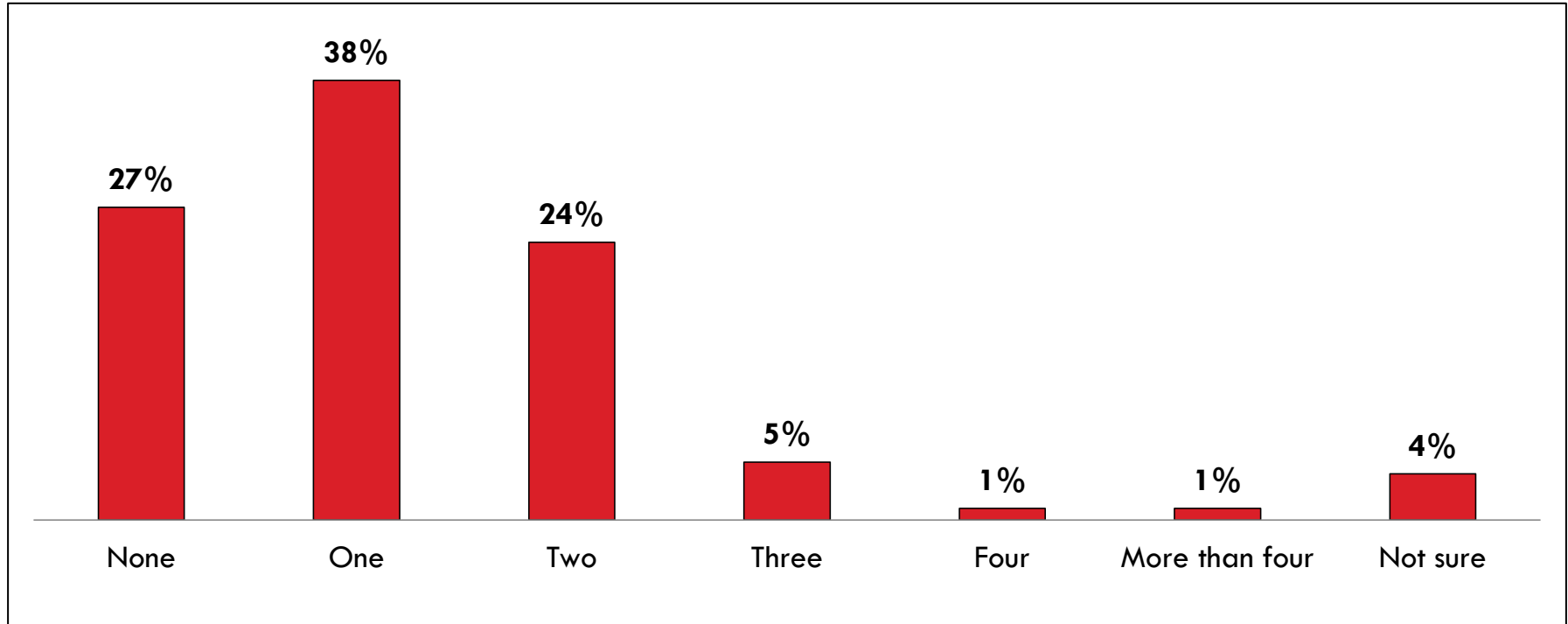


Do you currently own the home you live in, or do you rent?

(Percent homeowners illustrated)



How many total jobs do you and your partner/spouse have?



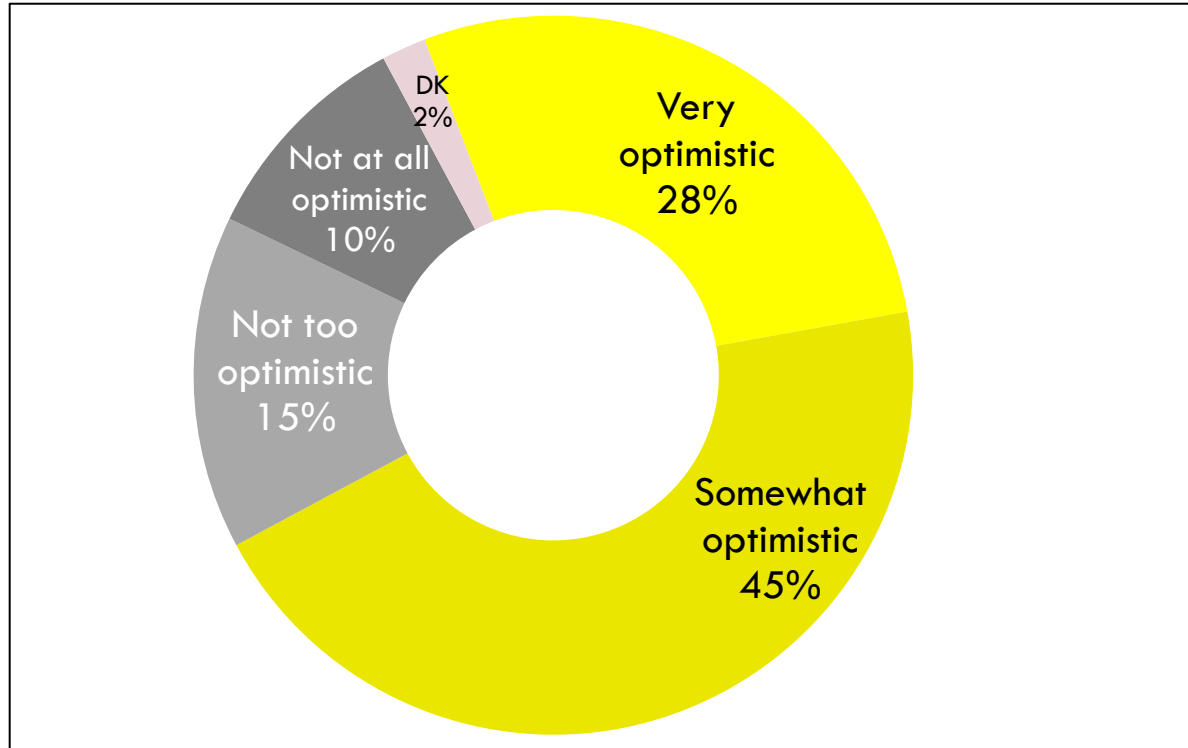
What is your occupation, what type of work do you do?

Other professional 17	Construction/Contractor 4	Office or home cleaning 3
Retired 14	Disability/Not Working 4	Driver 2
Homemaker 11	Restaurant 4	Full-time student 2
Skilled labor 8	Agriculture 3	Nurse/health care 2
Unemployed 8	Retail/Other Service 3	Care giver 2
No answer 6	Other employment 3	Maintenance/ Janitorial 2
		Business owner 1

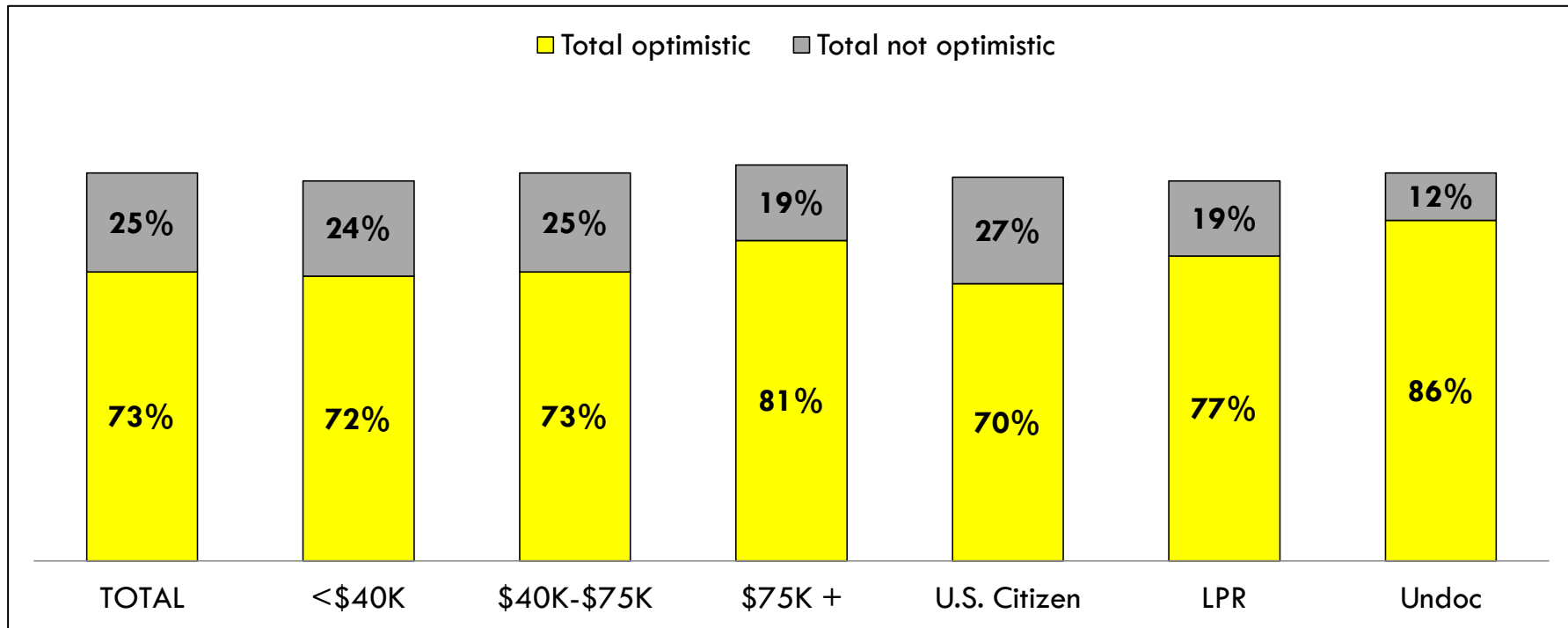
How optimistic are you about the future of your finances and the opportunities that may lie ahead?

➤ 73%
optimistic

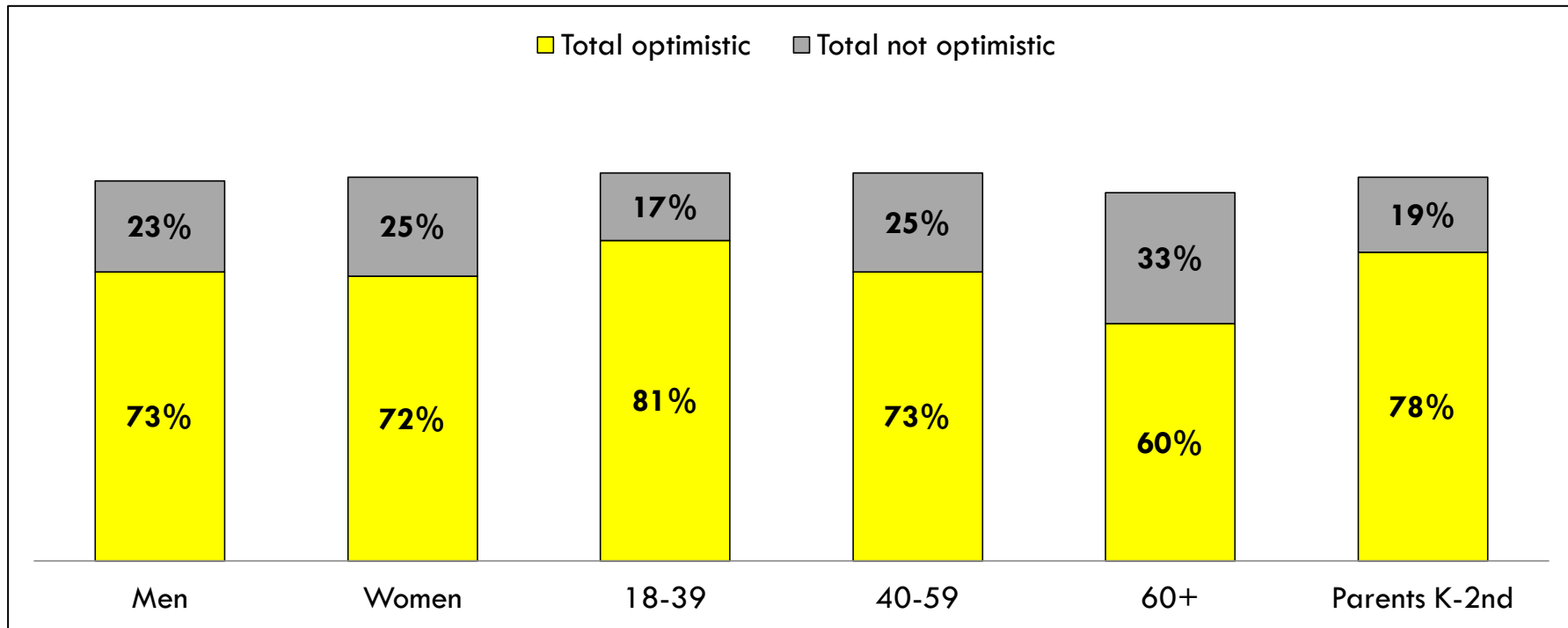
➤ 25%
pessimistic



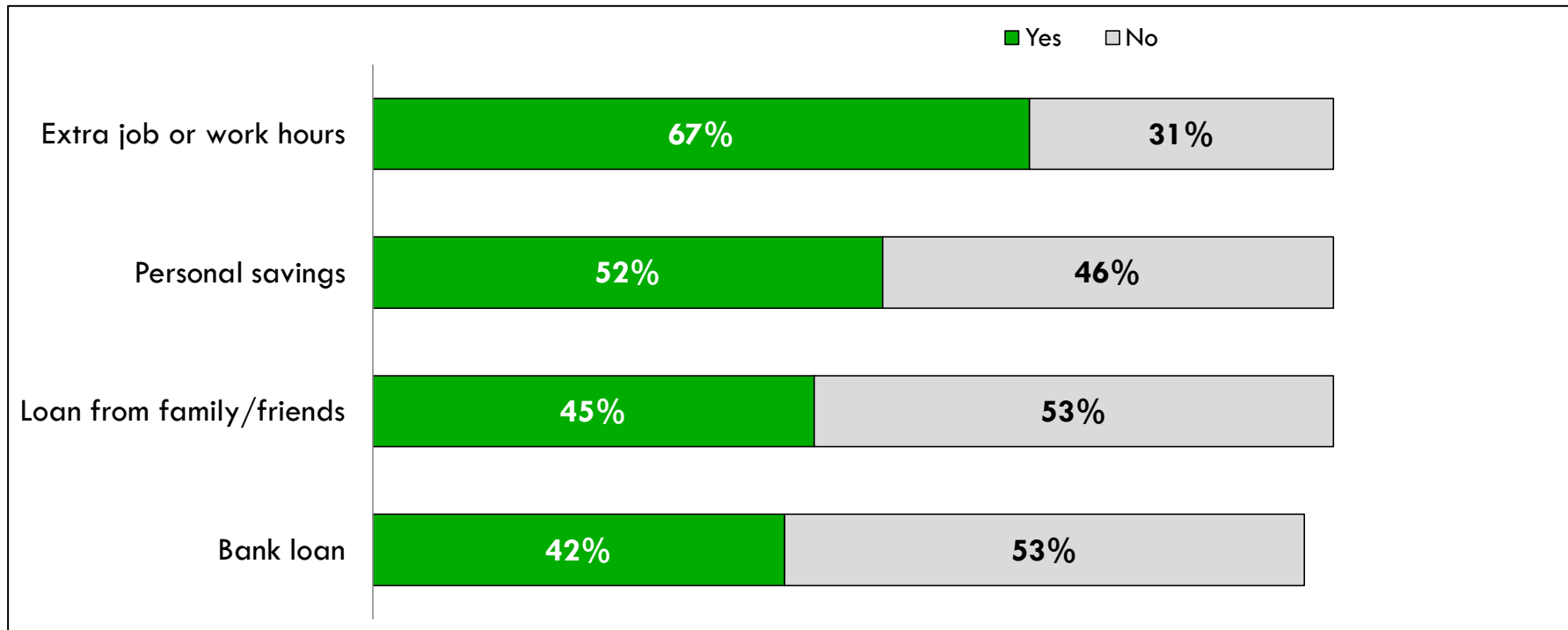
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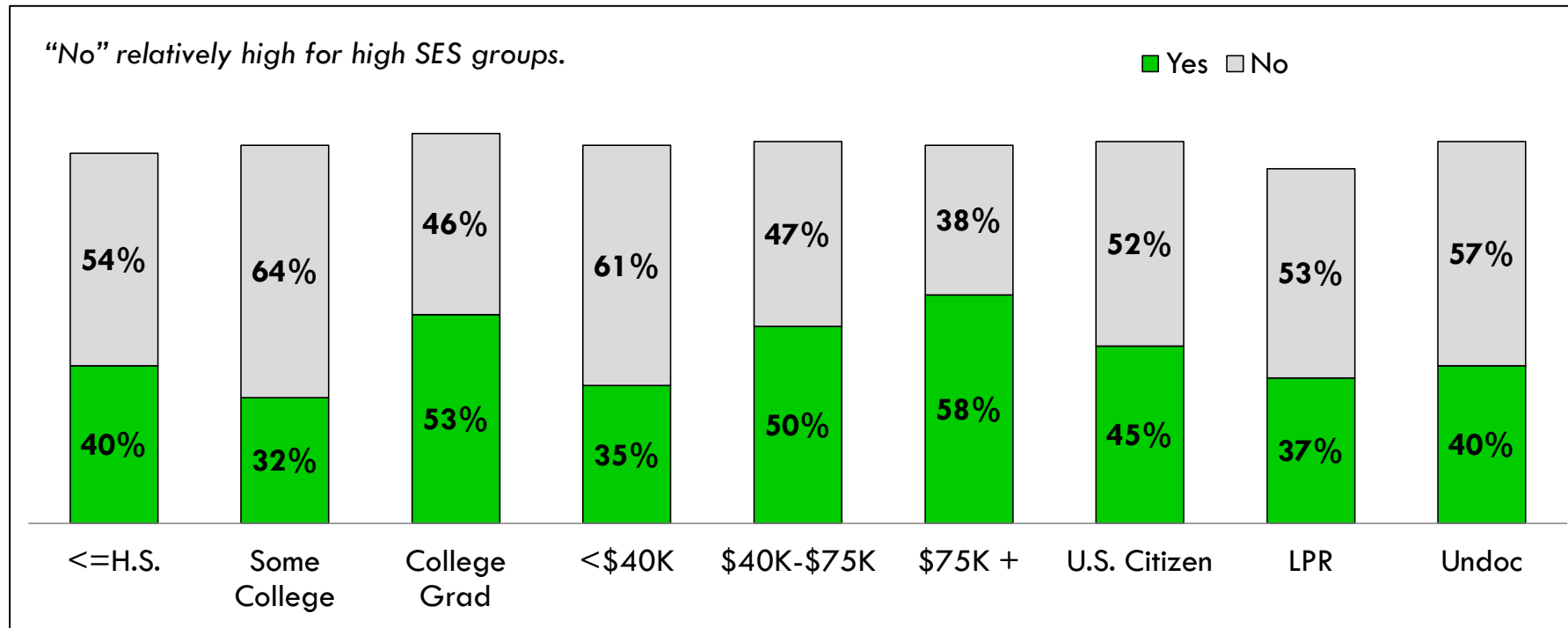
How optimistic are you about the future of your finances and the opportunities that may lie ahead?



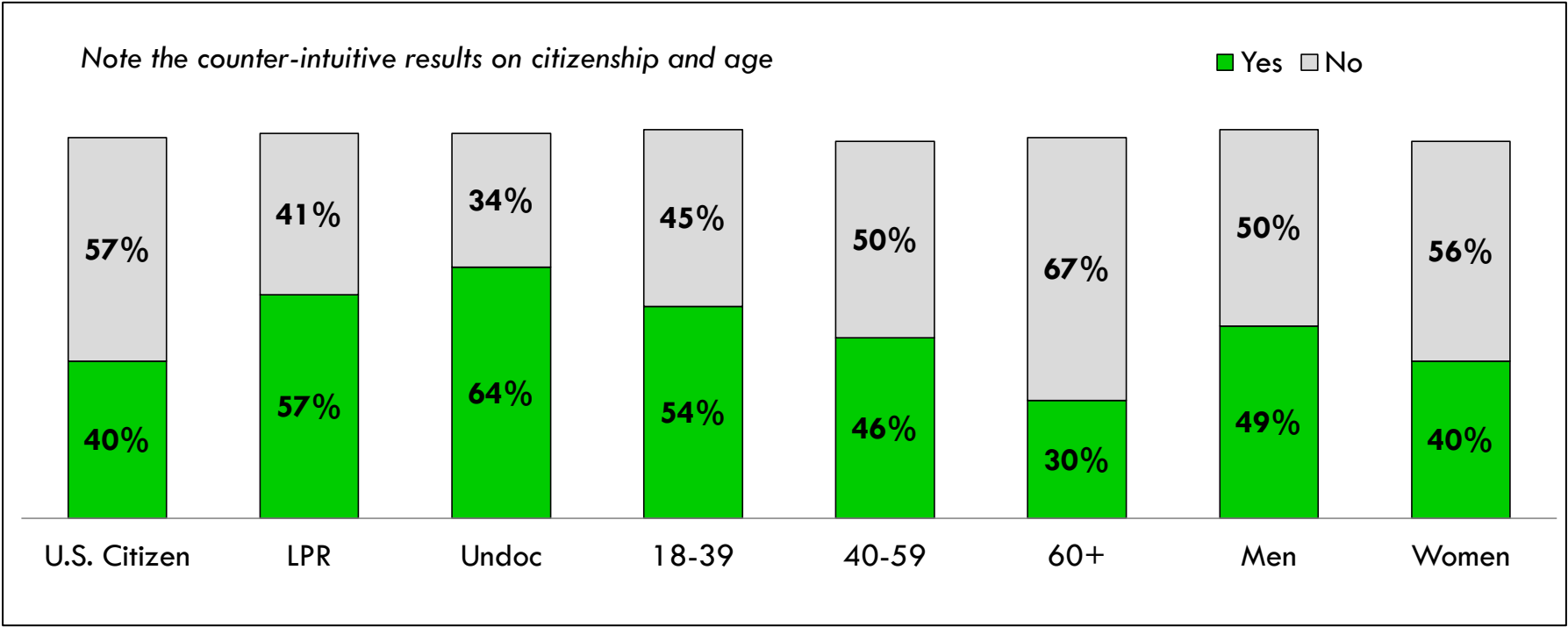
If you happened to fall on tough economic times, which of the following could you rely on to help you pay for bills and other necessities?



If you happened to fall on tough economic times, could you rely on a **bank or credit union loan** to help you pay for bills and other necessities?

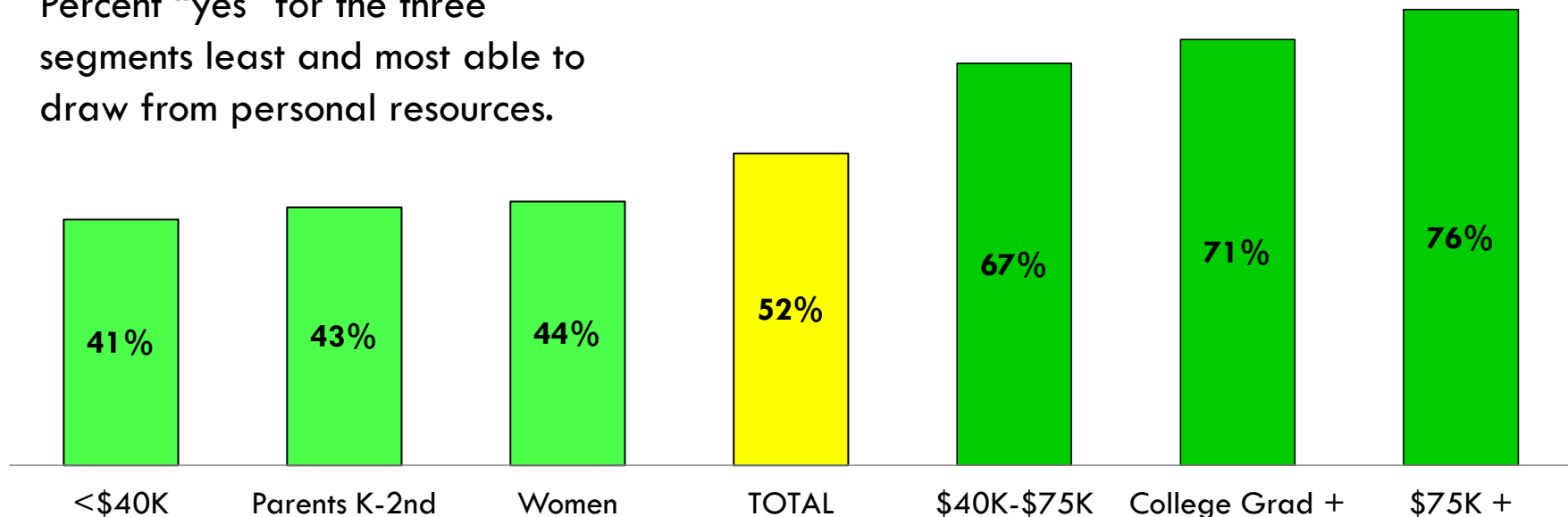


If you happened to fall on tough economic times, could you rely on a **loan from friends and family** to help you pay for bills and other necessities?

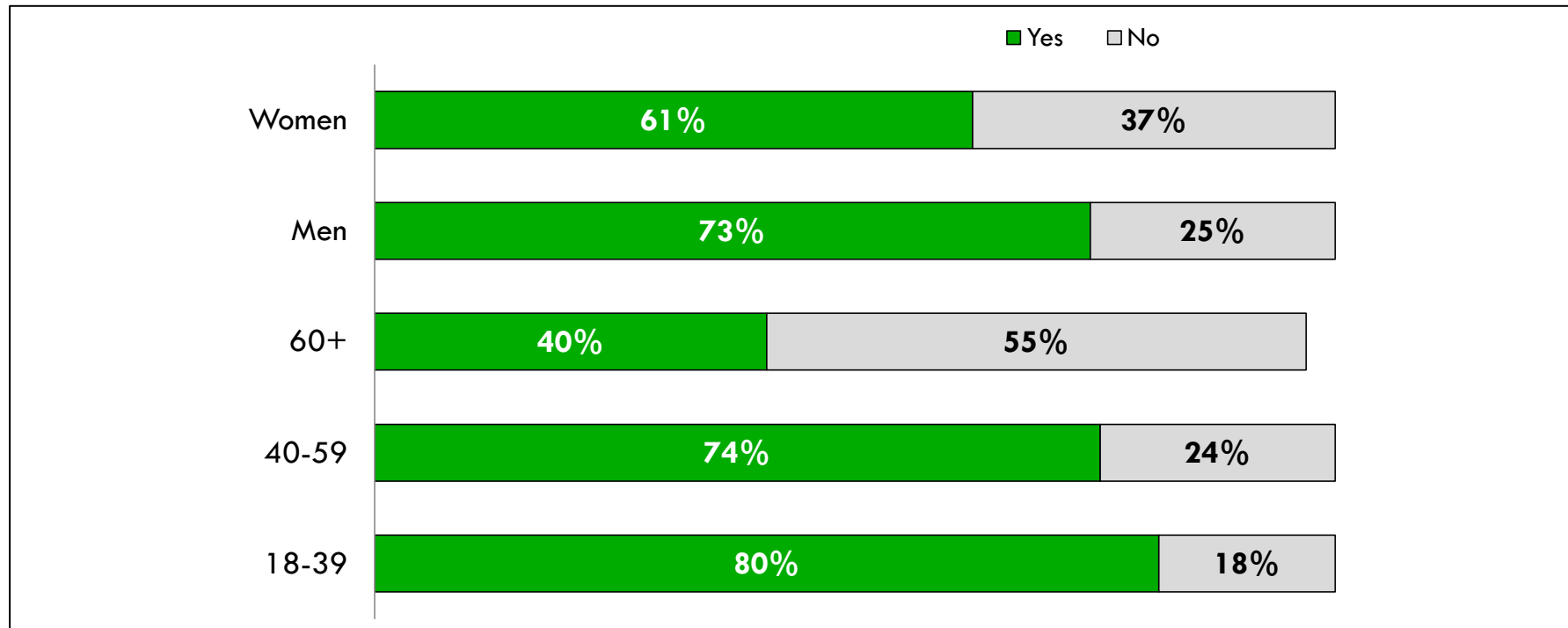


If you happened to fall on tough economic times, could you rely on **personal savings** to help you pay for bills and other necessities?

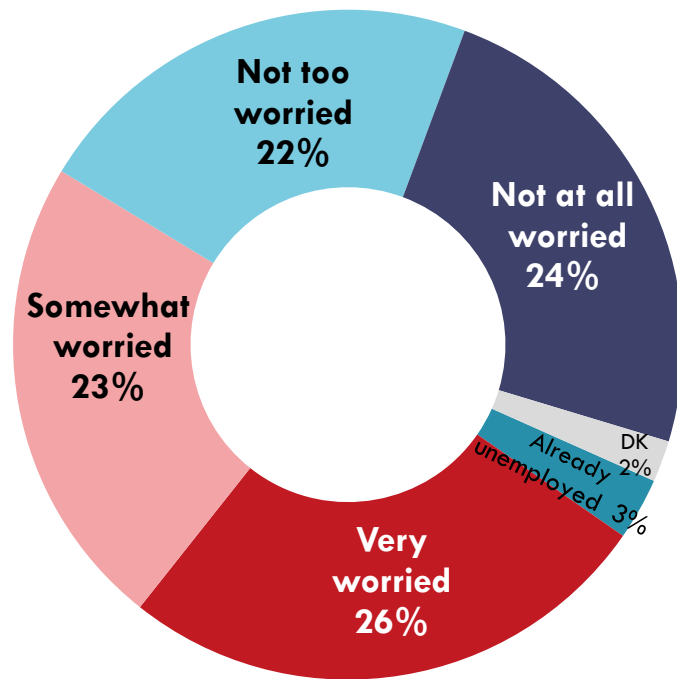
Percent “yes” for the three segments least and most able to draw from personal resources.



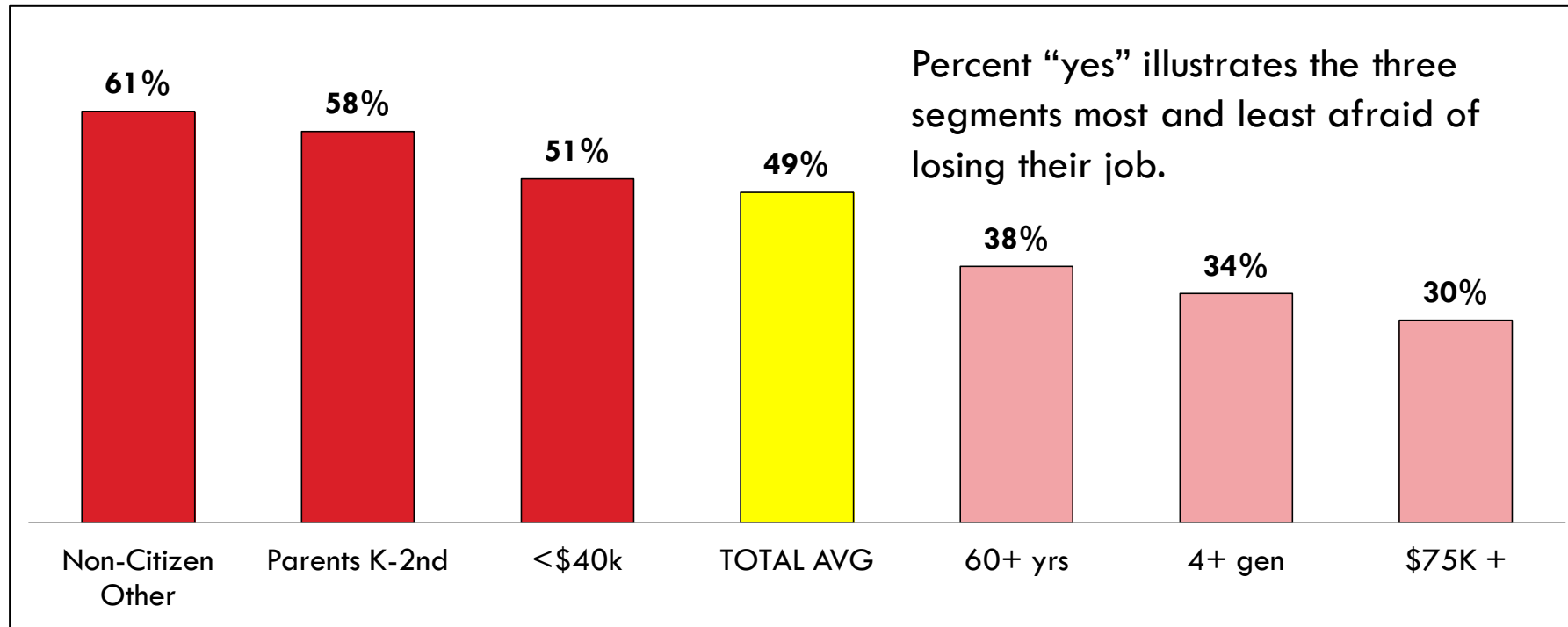
If you happened to fall on tough economic times, could you rely on **an extra job or more work hours** to help pay for bills and other necessities?



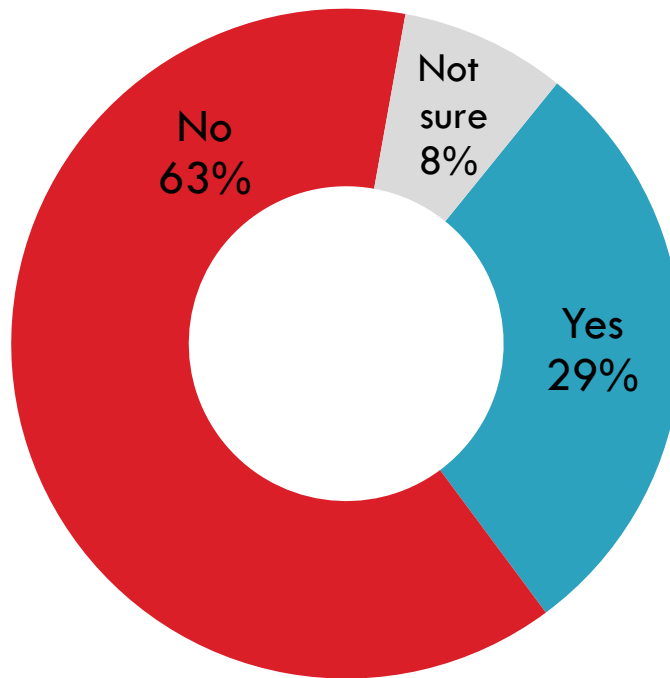
Into the next year or so, how worried, if at all, are you that you or someone in your household might lose their job and become unemployed?



Into the next year or so, how worried, if at all, are you that you or someone in your household might lose their job and become unemployed?

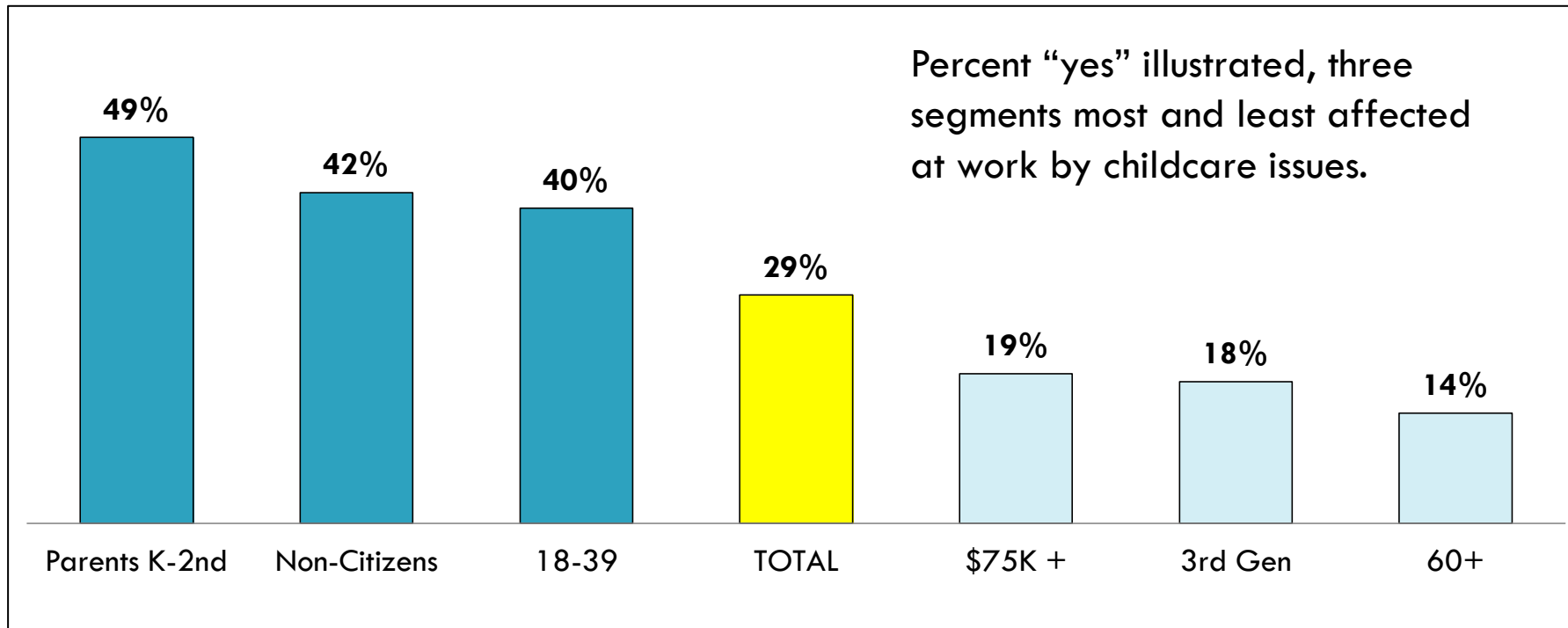


Do childcare issues like schedule and costs make your work situation difficult?



Yes by gender:
Women 33%
Men 24%

Do childcare issues like schedule and costs make your work situation difficult?



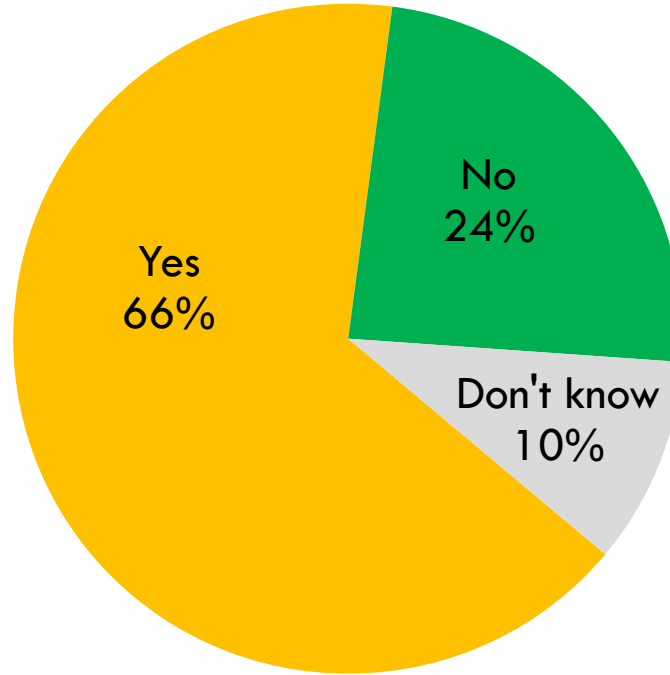
EDUCATION



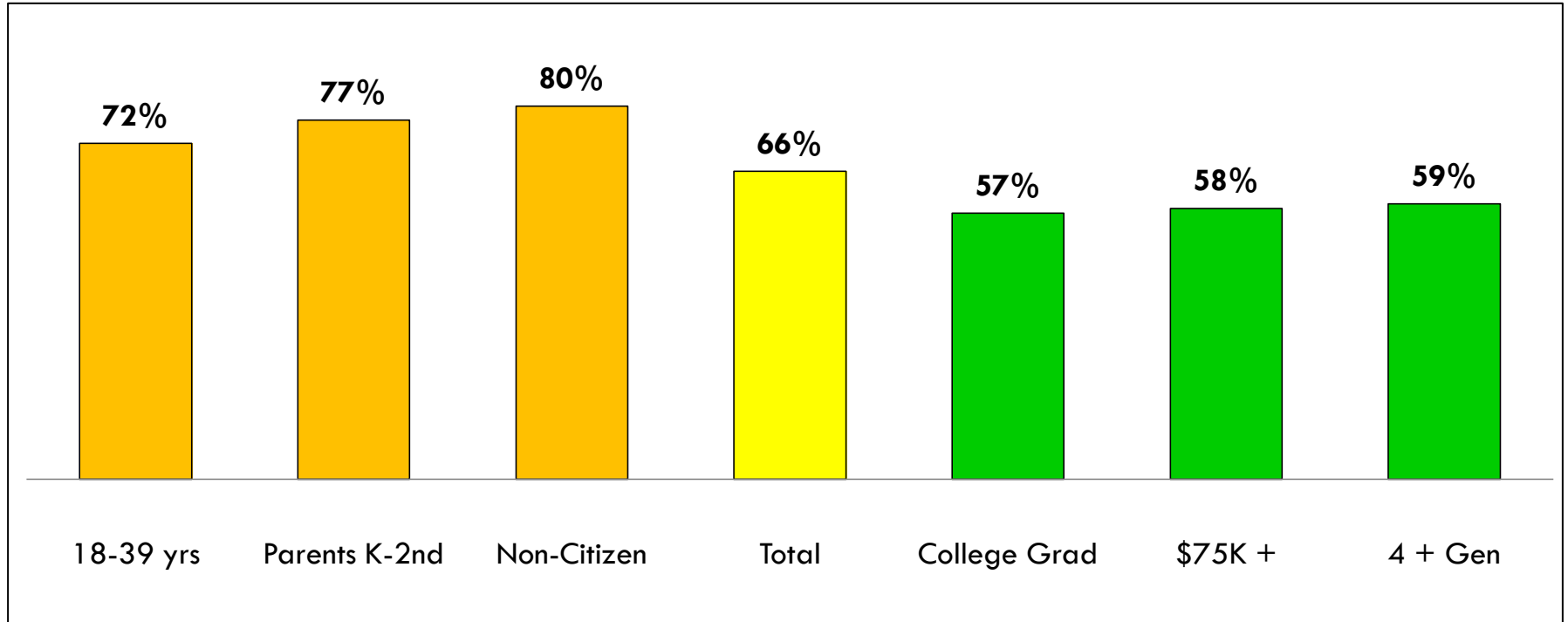
Parent and Student Profile Among Respondents

- 75% of respondents are parents
- 21% have children in grades PreK-2nd
- Among parents with children in early grade levels:
 - 86% have students in public schools
 - 5% have students in public charters
 - 9% have students in private schools

Do you think the schools in your community are providing a quality education?



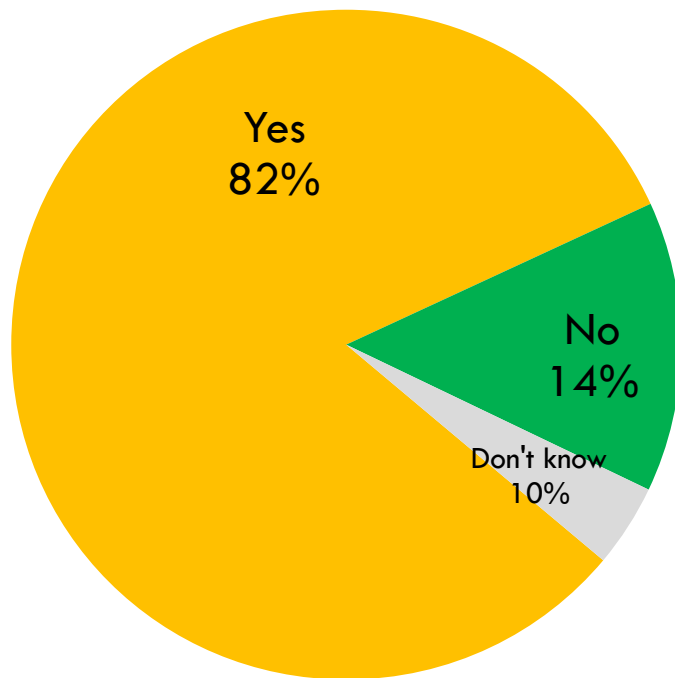
Do you think the schools in your community are providing a quality education?



What would you say is the biggest issue affecting a child's quality of education?

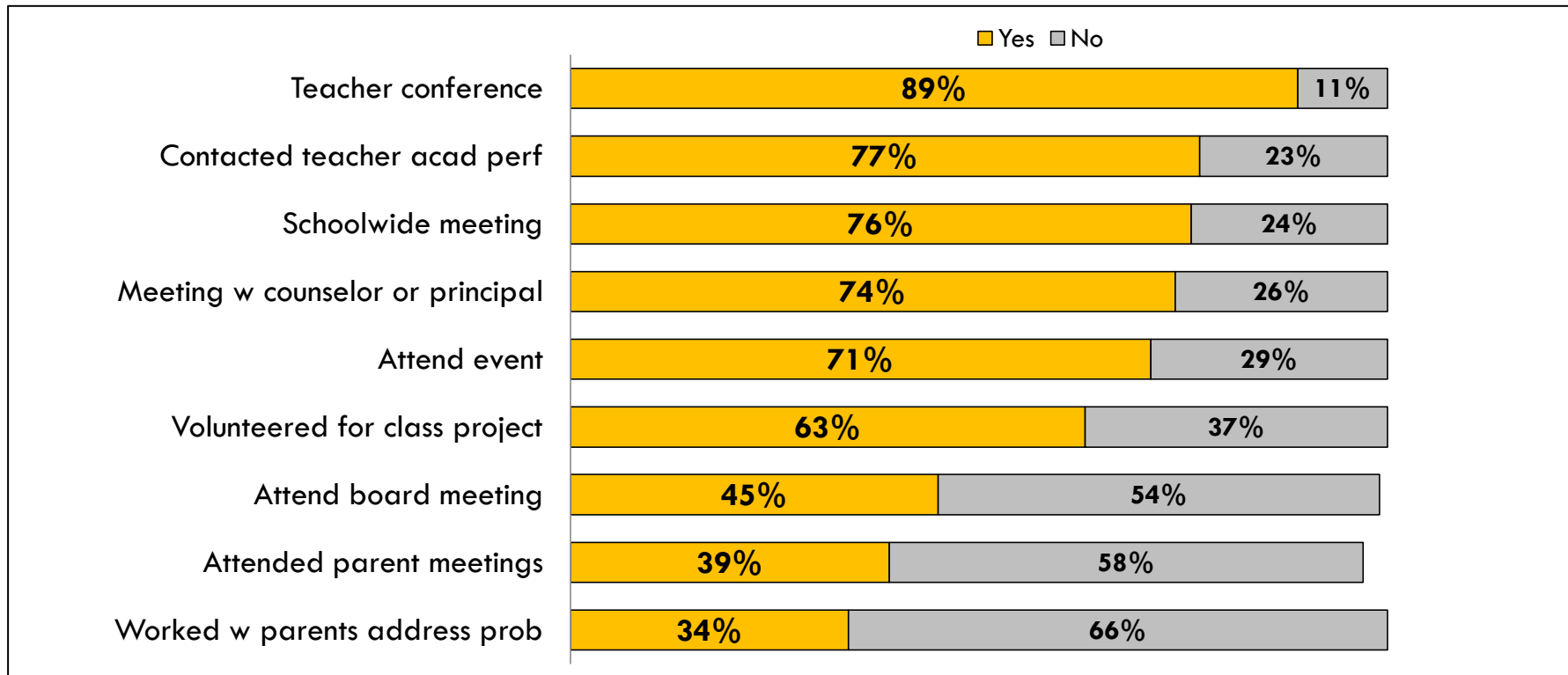
Teacher quality 14	Not enough funding 5	Special needs programs 2
Lack of parent involvement 13	Lack Spanish support services 4	Too much testing 2
Violence, bullying 12	Alcohol and drugs 3	Undoc parents intimidated 2
Behavior / discipline problems 8	Poor conditions: buildings, books 3	Something else 2
Overcrowded classrooms 8	Curriculum hard/easy/not useful 3	Not sure/ Don't know 19

Does the school your child attends have translators available at parent meetings and other school events? (Only parents of students in grades K-2nd)



Have you ever participated in any of the following?

(Only parents of students in grades K-2nd)

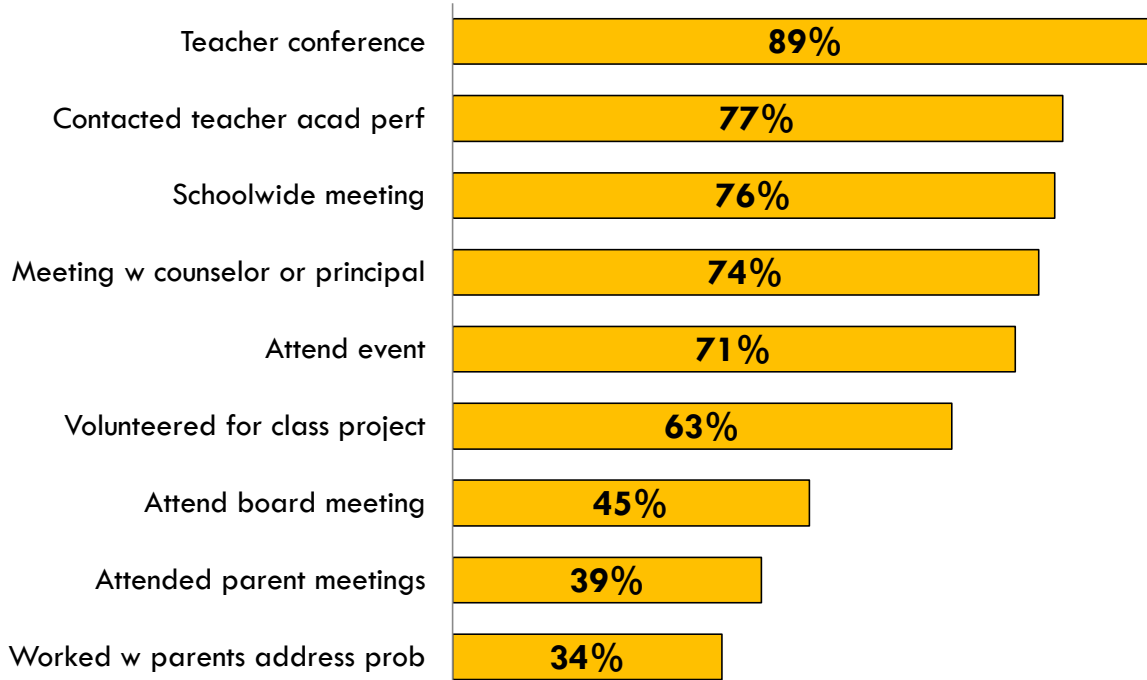


Have you ever participated in any of the following?

(Only parents of students in grades K-2nd)

Three Factors Consistently Mitigate Participation

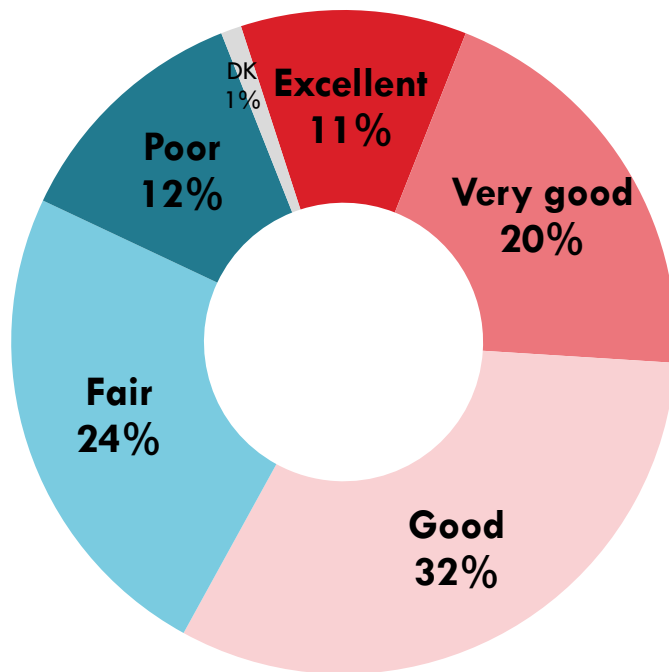
- Citizenship Status
- Gender
- Language



HEALTH AND WELL-BEING

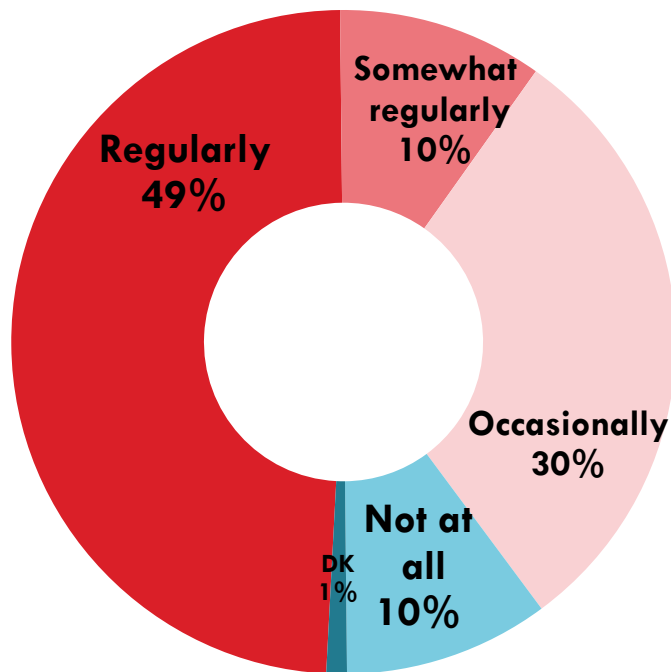


How would you describe your own overall health?

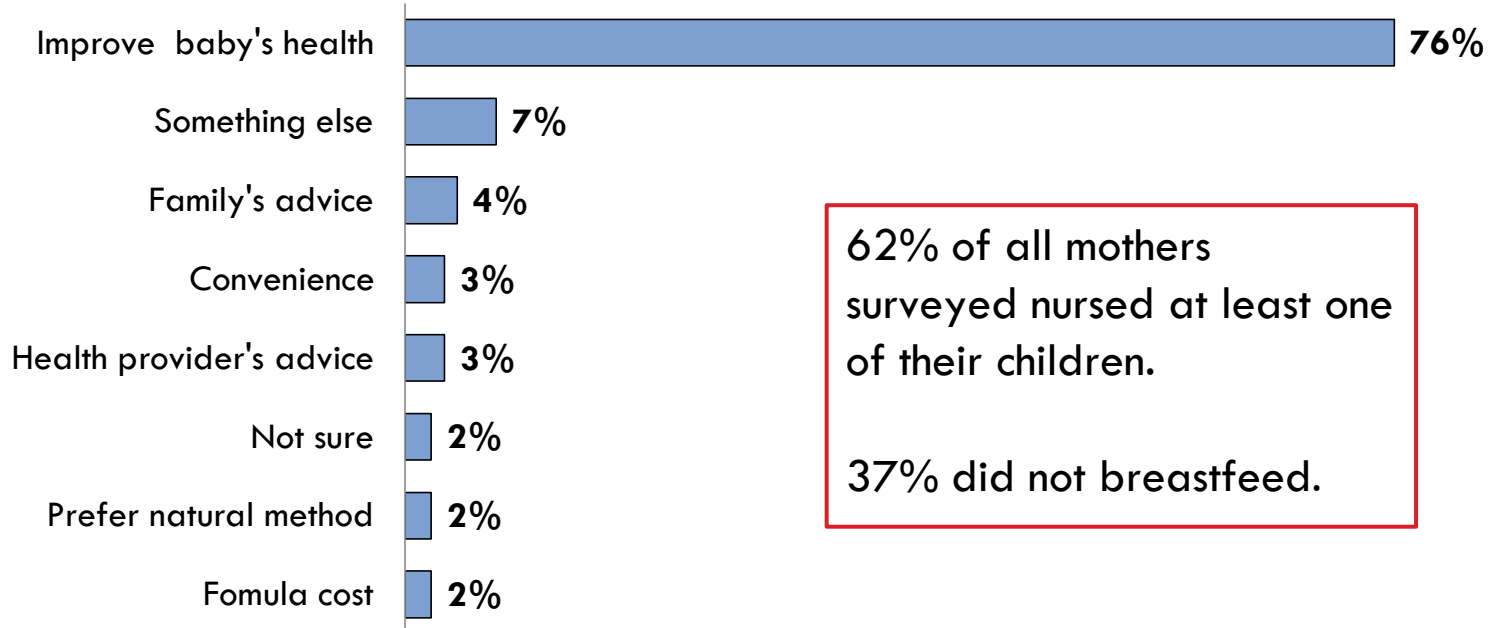


How often do you visit a health provider?

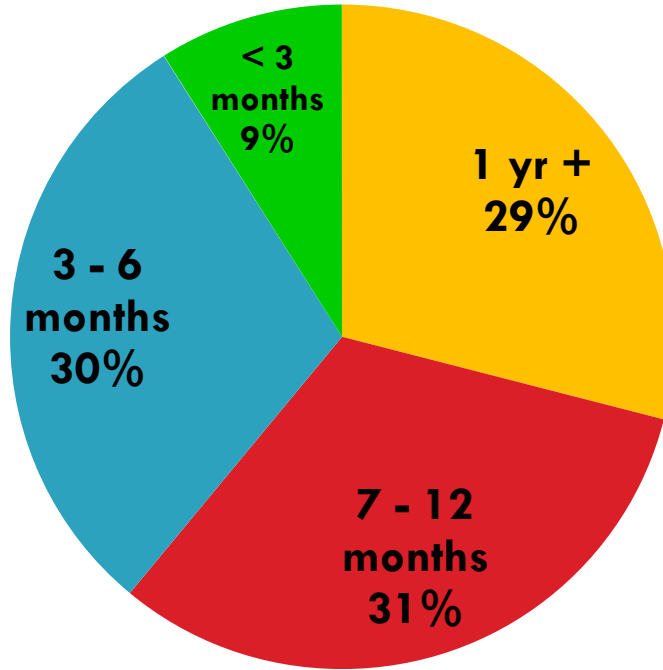
Expected factors
mattered most:
Income and Age



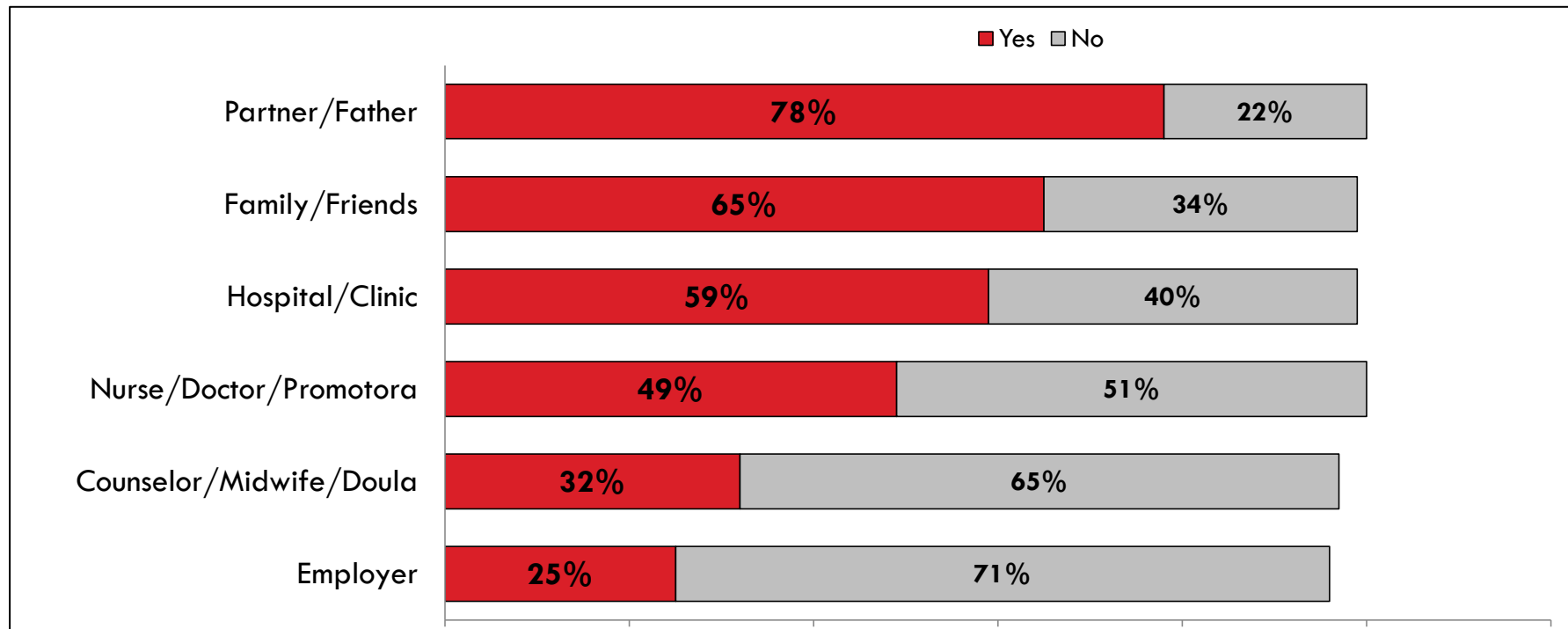
What was the main reason you nursed your baby?



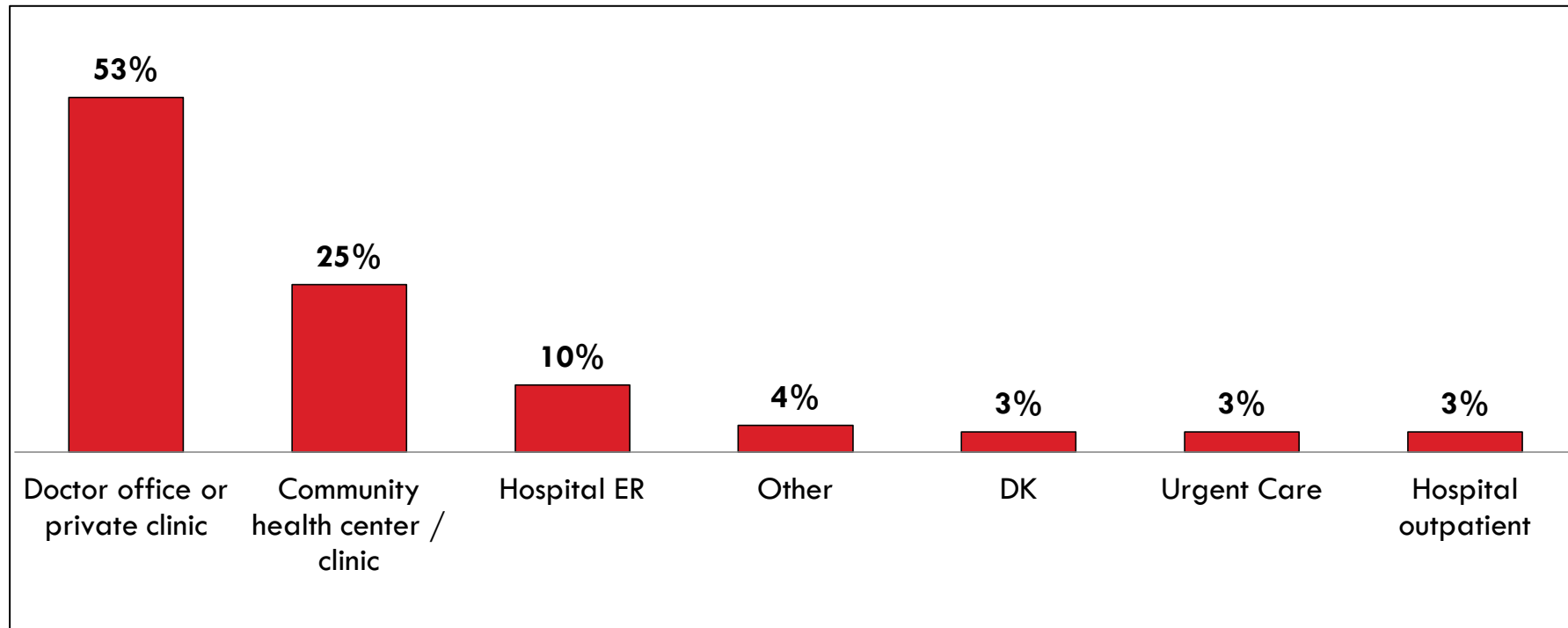
How long did you breastfeed?



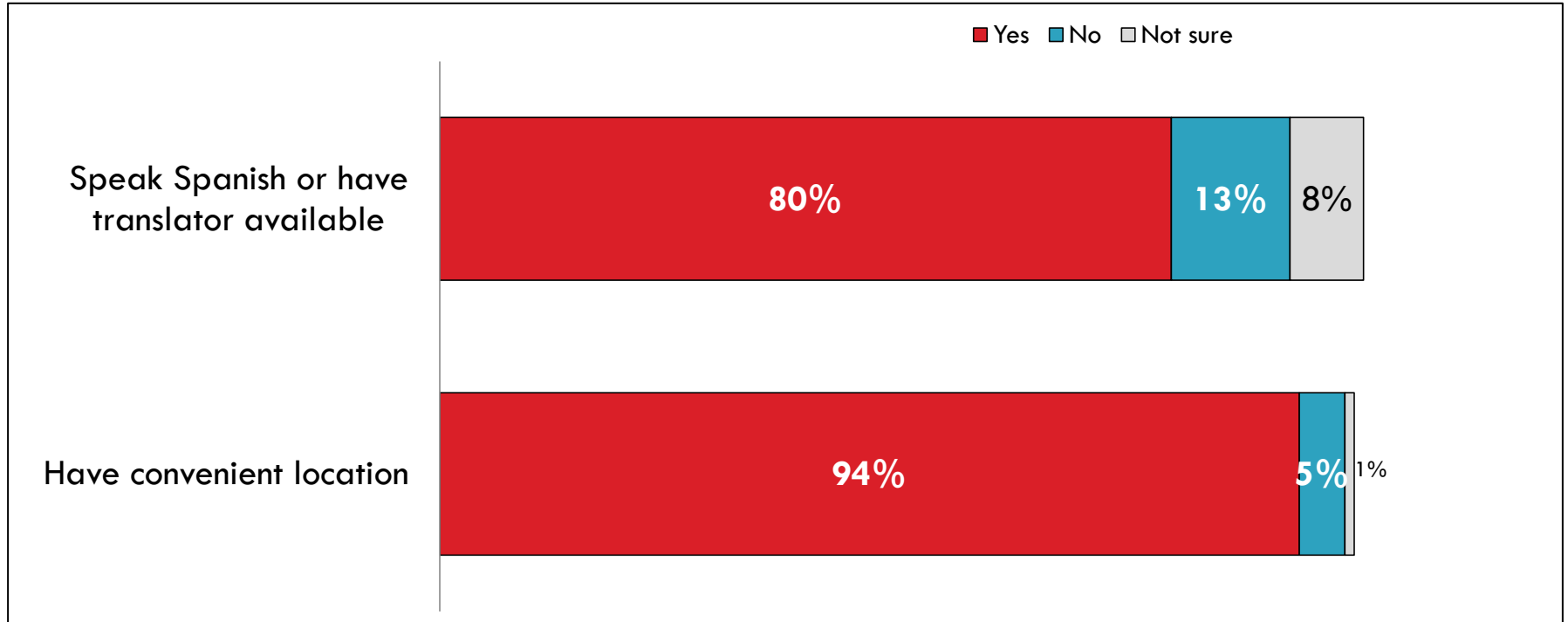
When nursing your baby did you receive support from...?



If you are sick or ill, where do you usually go to seek health care?

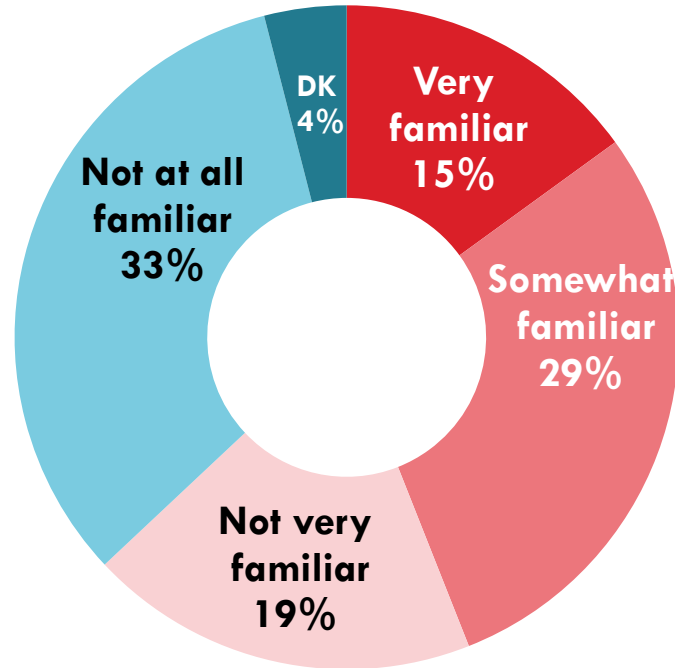


Does your health care provider...?

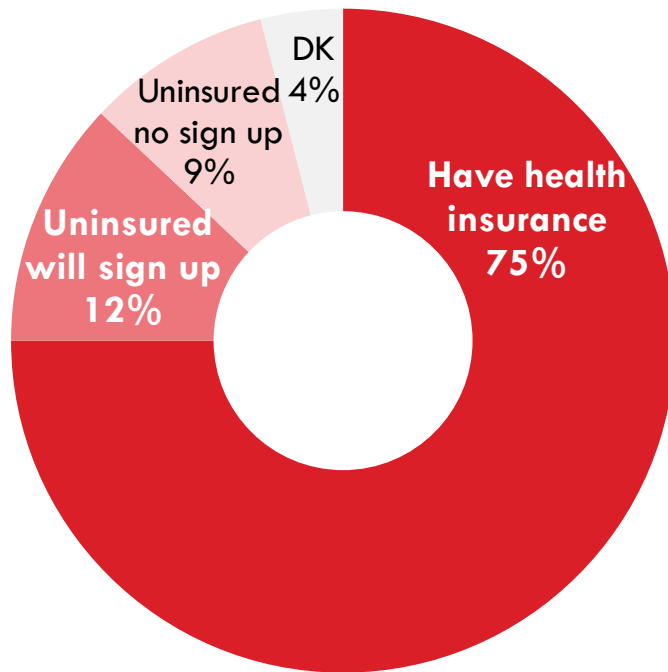


How familiar are you with the Affordable Care Act, sometimes referred to as Obamacare?

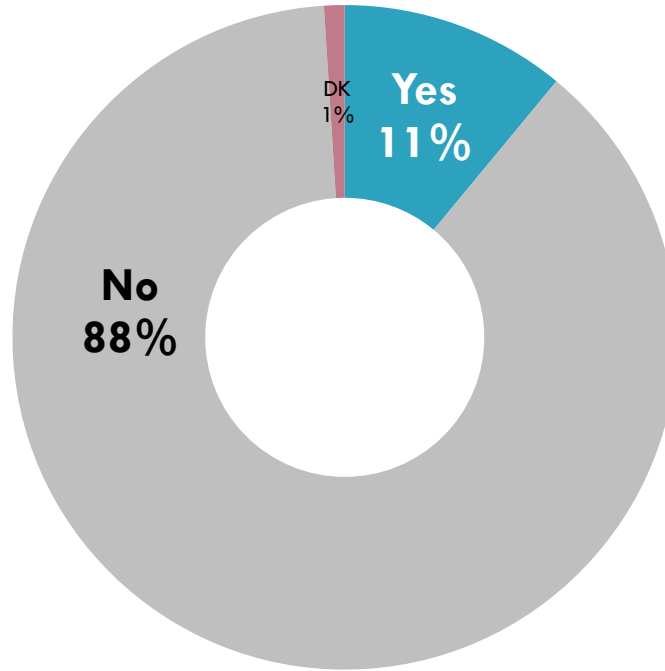
Lack of familiarity is most common among those not eligible for the program.



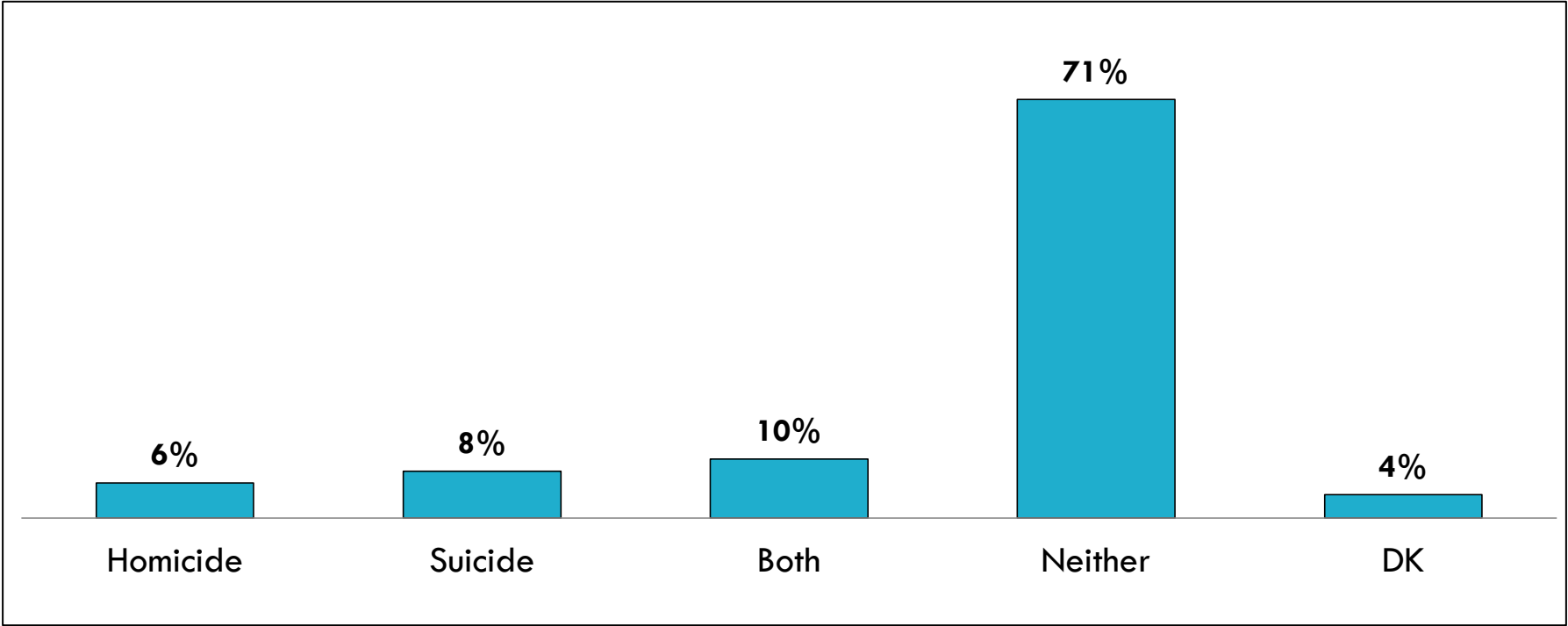
Do you have health insurance? If not, do you plan to sign up for Affordable Care Act, sometimes called “Obamacare”?



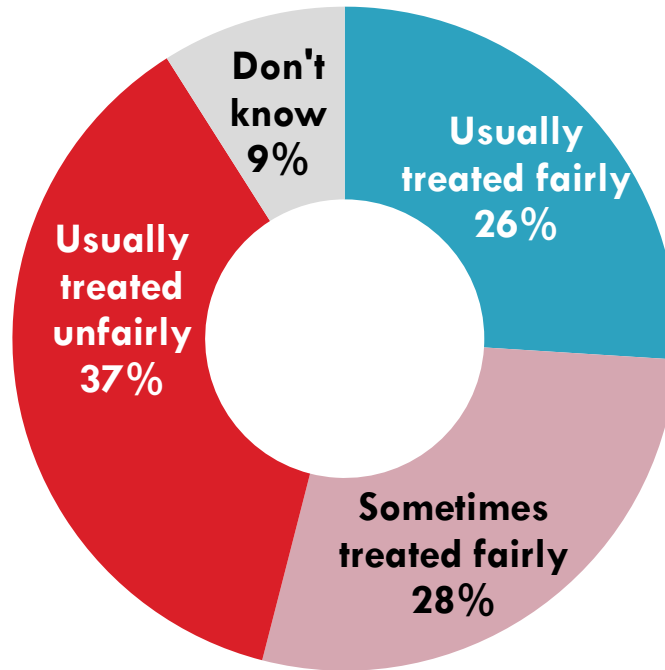
Have you or a family member had a child
that died at birth or as an infant?



Do you know anyone who was killed in a homicide or committed suicide?



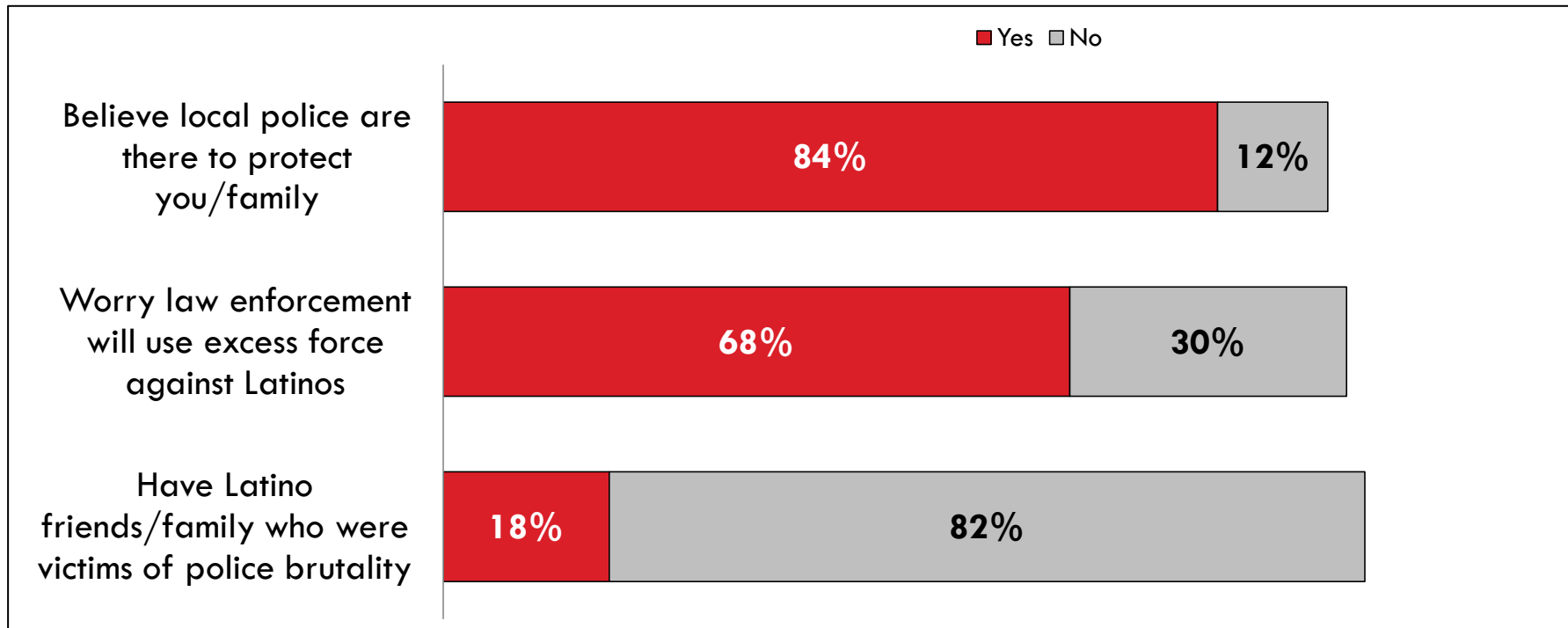
In your opinion, how do local police, border patrol, and other law enforcement authorities treat Latinos?



LATINO-SPECIFIC CONSIDERATIONS



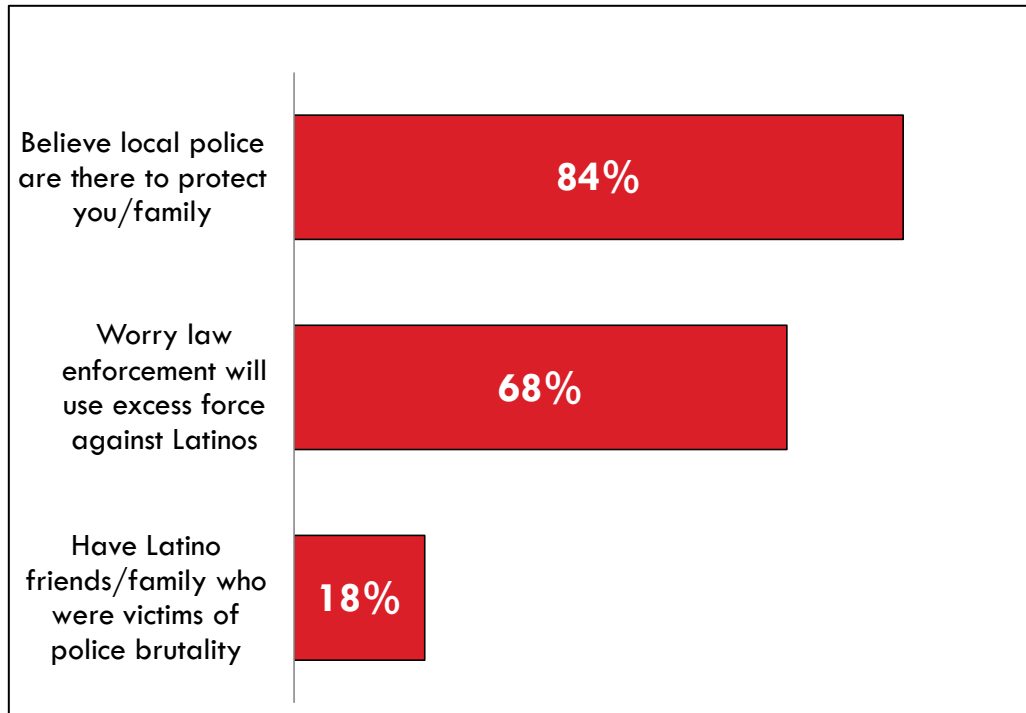
When it comes to law enforcement, local police, and border patrol, do you..



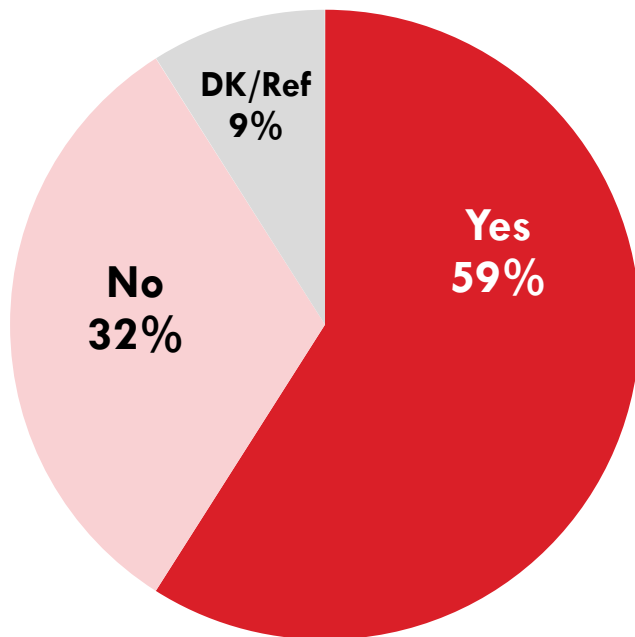
When it comes to law enforcement, local police, and border patrol, do you..

While there is very high trust that local enforcement officials are there to protect,

Over 50% of nearly every Latino subsample (nativity, language, gender, etc) fears excessive force.

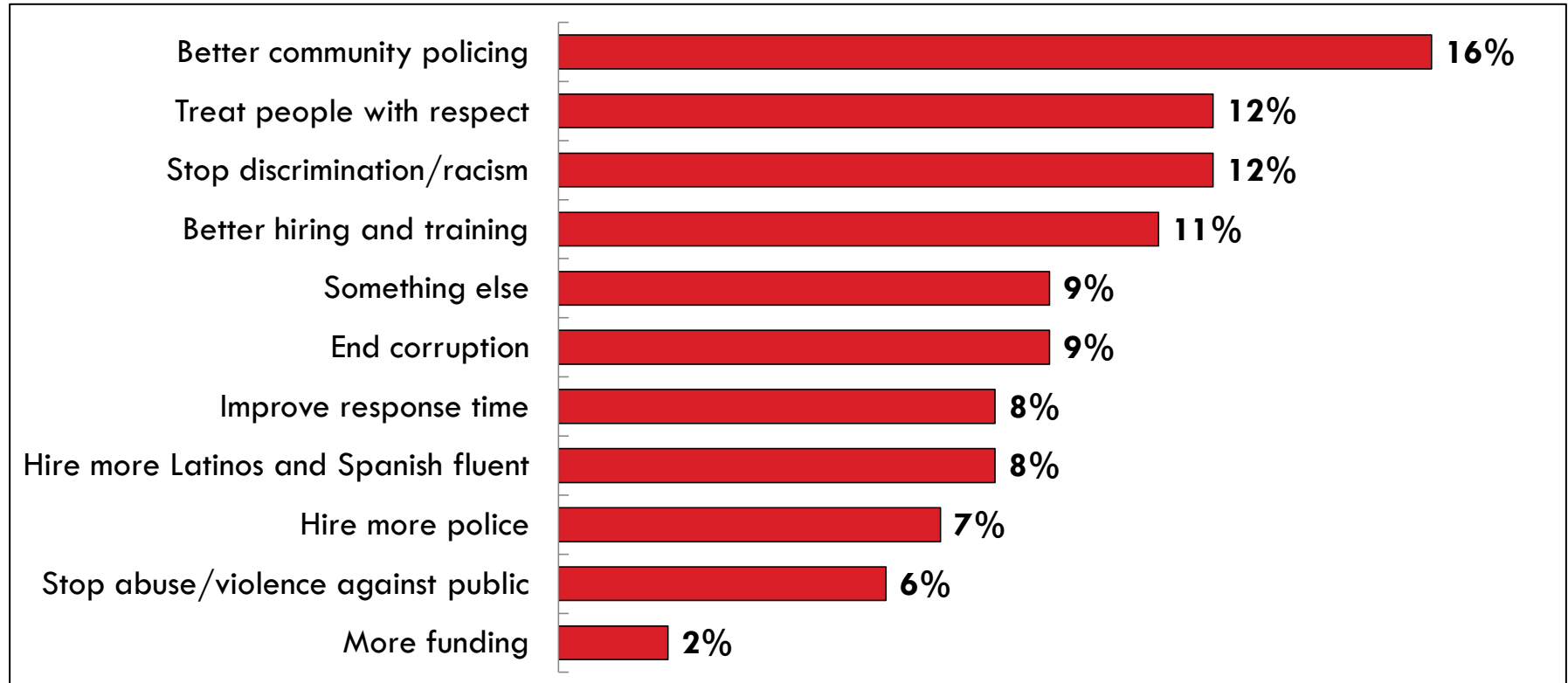


Would you change something about your local police department?



What would you change about your local police department?

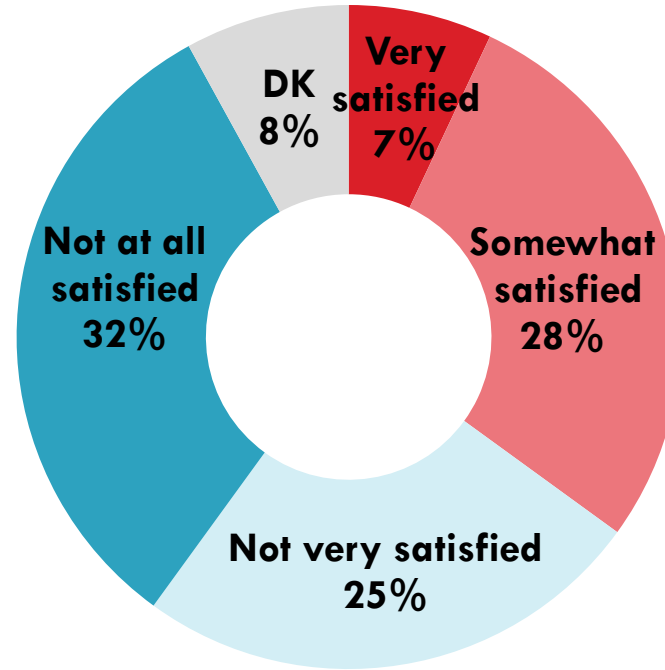
Among those who would change something



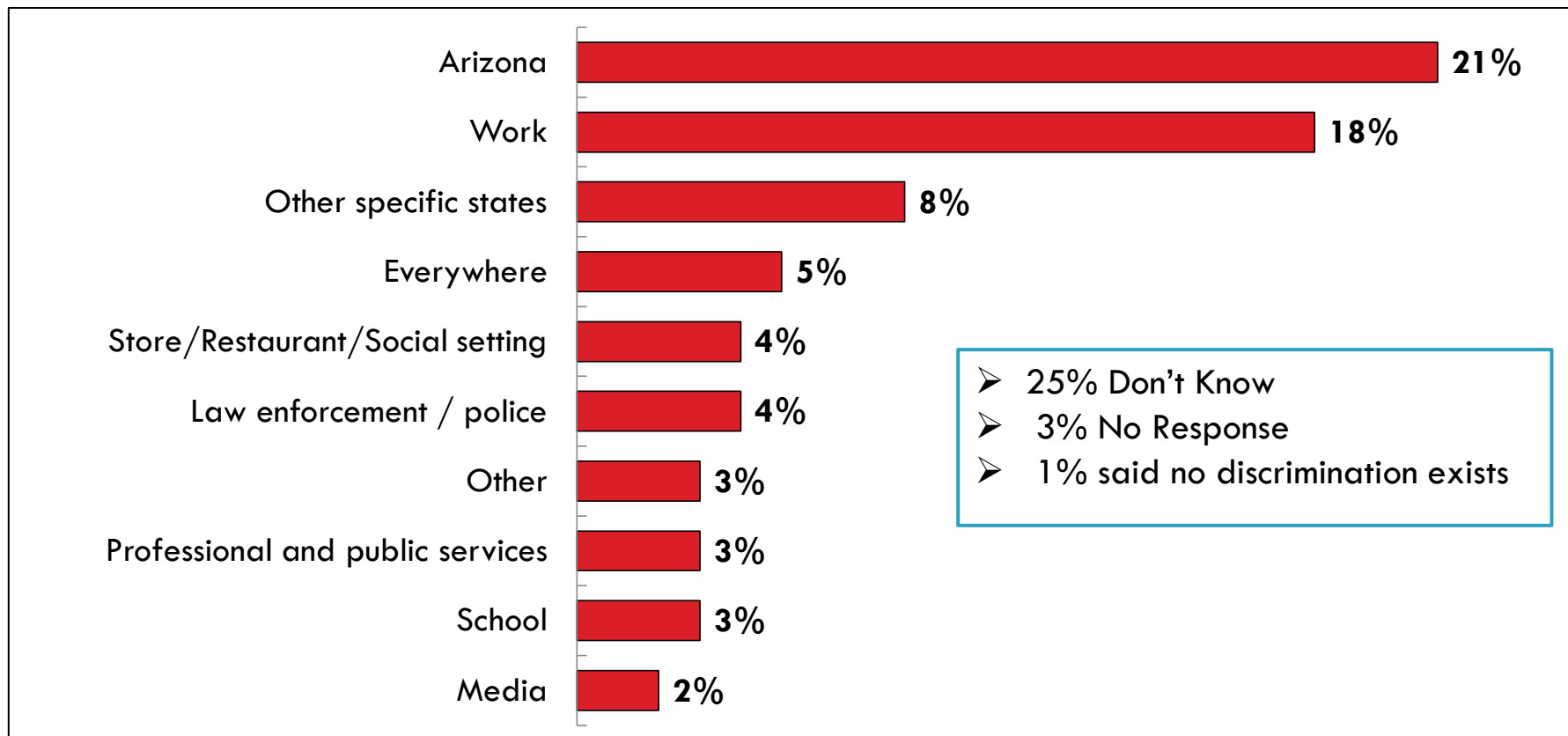
How satisfied are you with the federal government's performance on immigration policy?

Dissatisfaction is not limited to recent immigrants:

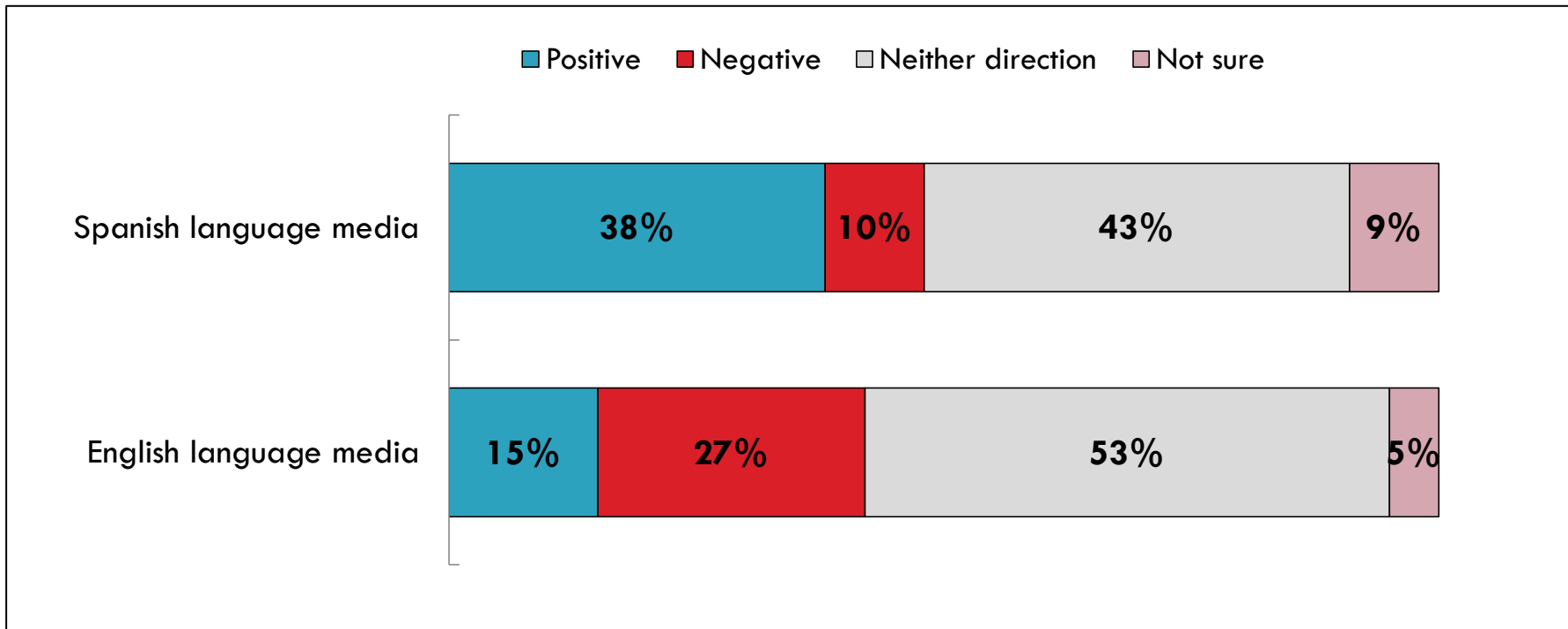
- 56% of 3+ gen U.S. citizens
- 59% of 2nd gen citizens
- 55% of English dominant



Where do you think Latinos encounter racism or discrimination most?



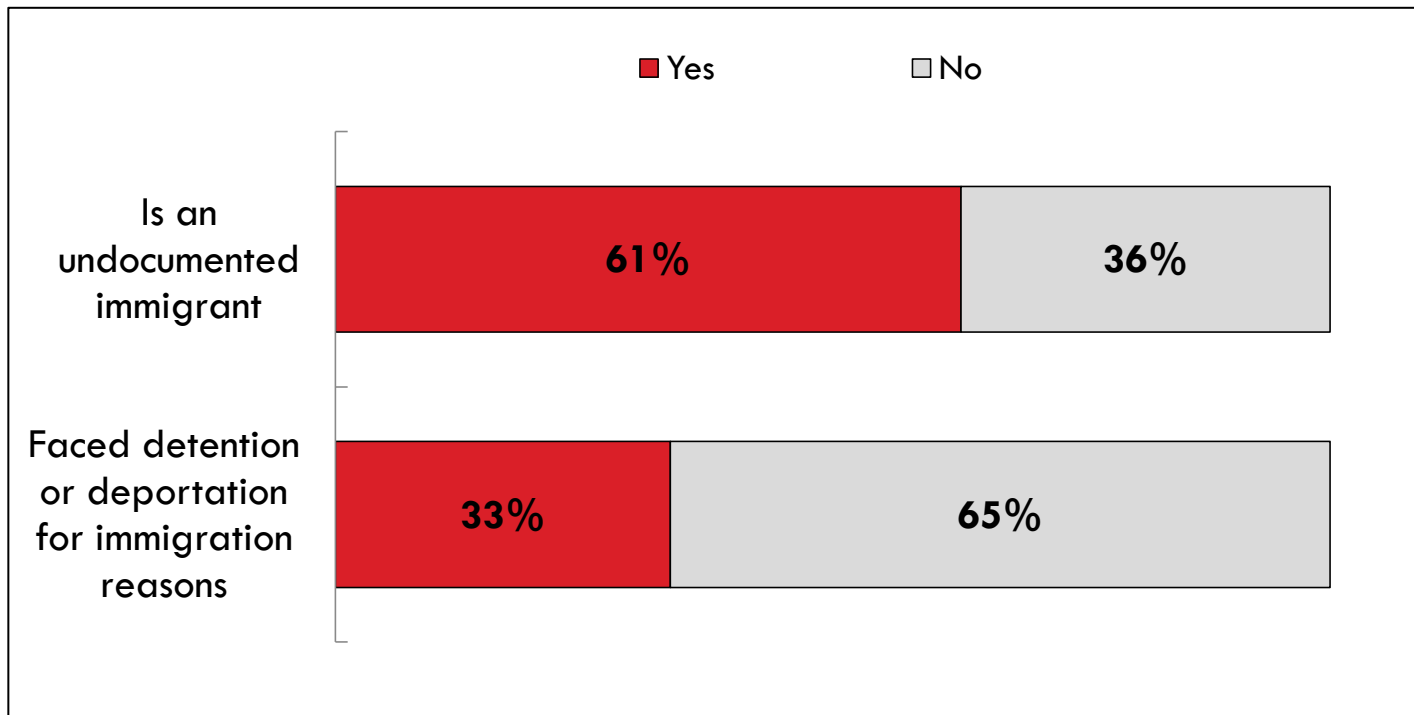
Generally speaking, how would you describe the way English/Spanish language media portrays Hispanics?



Do you personally know someone who...

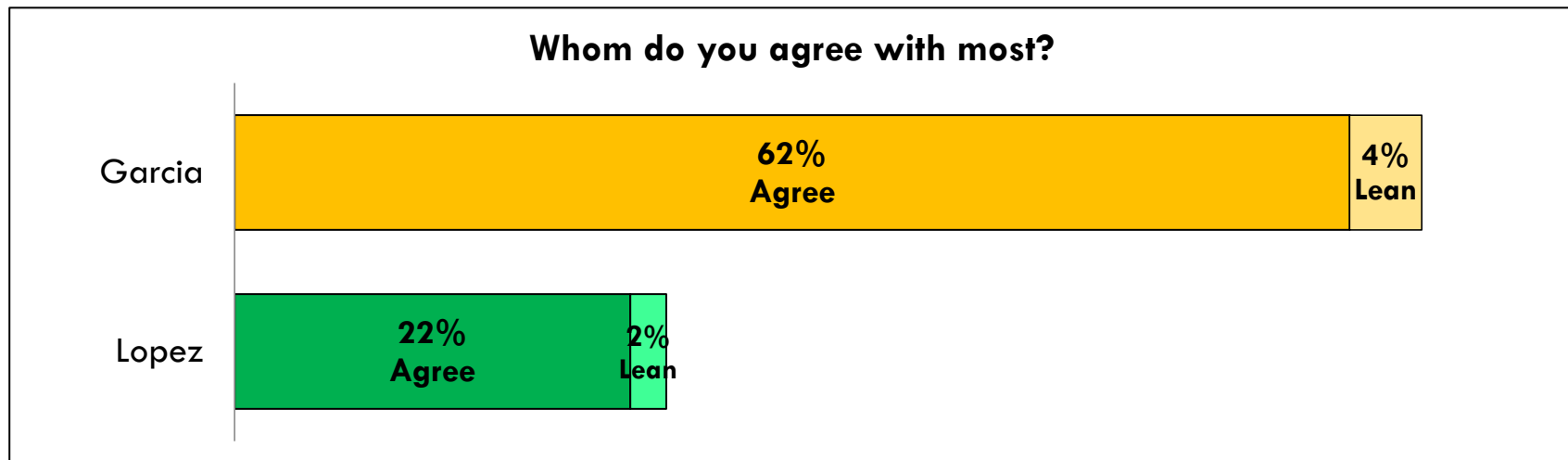
Six out of ten Latinos in the United States personally know undocumented immigrants.

The citizen and non-citizen communities are inextricably linked.



Mr. Garcia says Hispanics will have better opportunities if barriers to education and the workplace are broken down and Hispanics are encouraged and welcome to participate in all aspects of American life. Mr. Garcia says including Hispanics and creating better opportunities will ultimately improve the lives of everyone.

Mr. Lopez says we have come a long way as a nation and there are enough opportunities for people who play by the rules. Mr. Lopez thinks Hispanics will be better off if they put less emphasis on their cultural identity, such as language, food, and traditions -- and ignore barriers that exist.



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