

# HOUSE GOP INACTION ON CIR DAMAGING REPUBLICAN PARTY IMAGE

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# Today's Discussion

- Latino voter perceptions of Republican Party.
- Blocking CIR with pathway to citizenship results in two outcomes that should matter to Republican party:
  1. Cements negative images of the GOP
  2. Pushes even more Latino voters away
- Republican inaction on reform will damage their brand and party image with Latino voters short and long term

# The Research

Sponsored by  
SEIU

Implemented  
by Latino  
Decisions &  
Hart Research

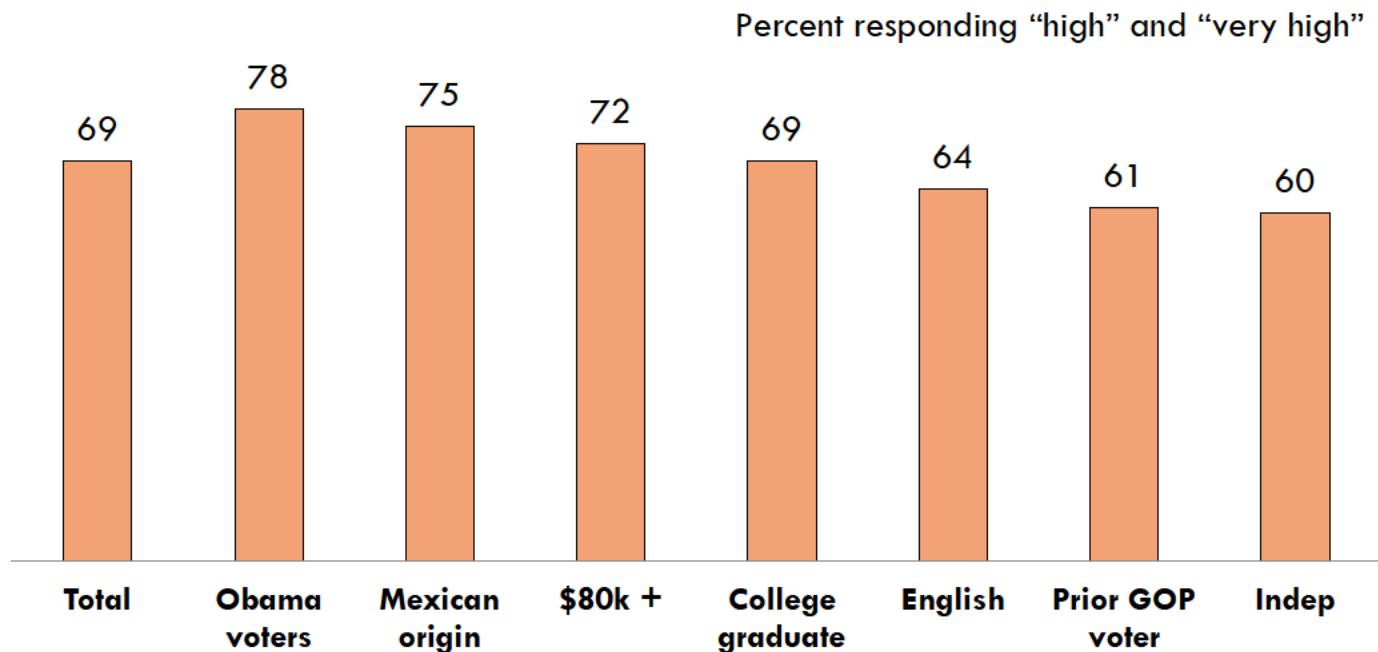
- ❑ 600 Latino 2012 voters
- ❑ Conducted July 8-12, 2013
- ❑ Live interviews, landline and cell phone
- ❑ Nominal margin of error is +/- 4.0%
- ❑ Interview in Spanish or English at subject's discretion

LATINOS WILL BLAME REPUBLICAN PARTY  
IF PATHWAY TO CITIZENSHIP IS BLOCKED



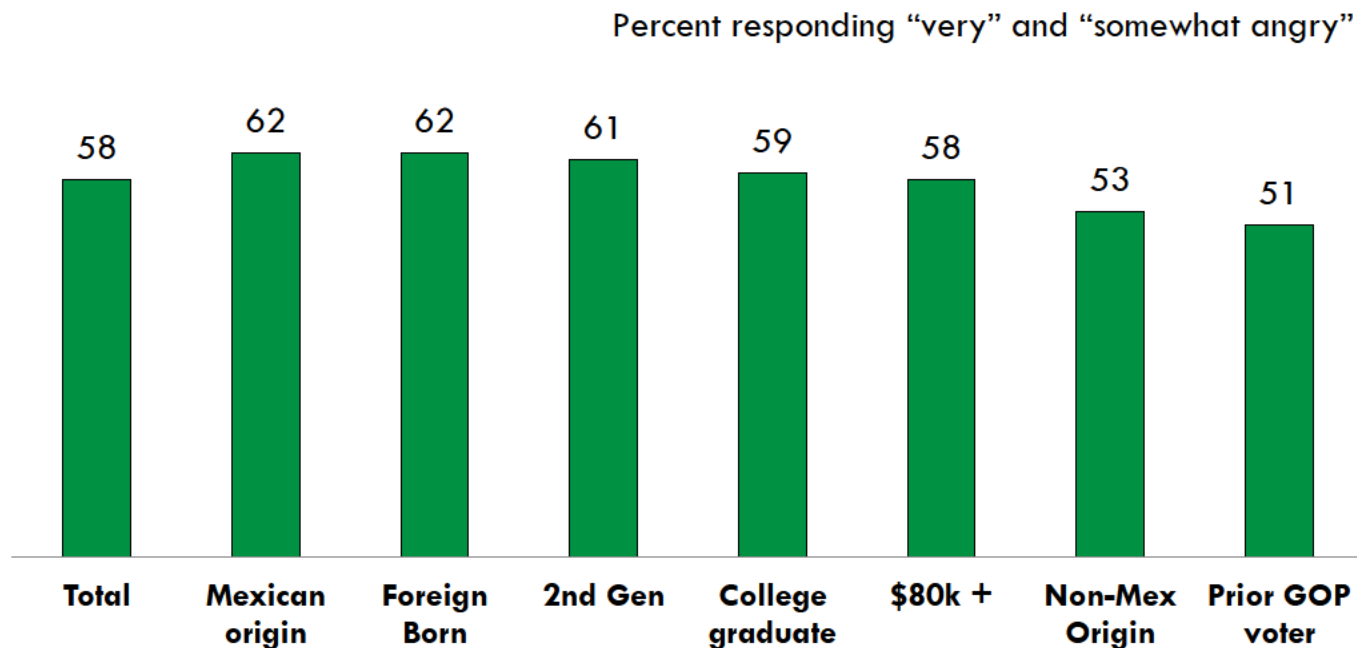
# Immigration reform is a priority

Should it be a priority for Congress to pass an immigration reform bill that includes pathway to citizenship?



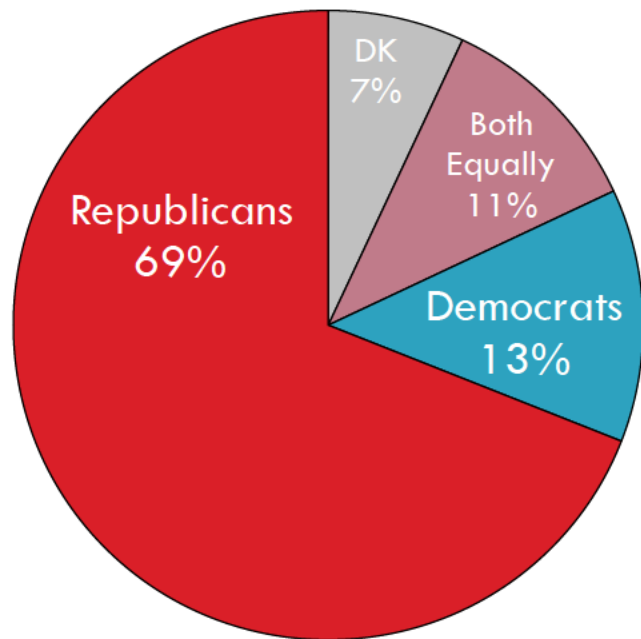
# Latino voters will be angry if path to citizenship is blocked

If the House blocks an immigration reform bill with a pathway to citizenship, will you feel personally angry about it?

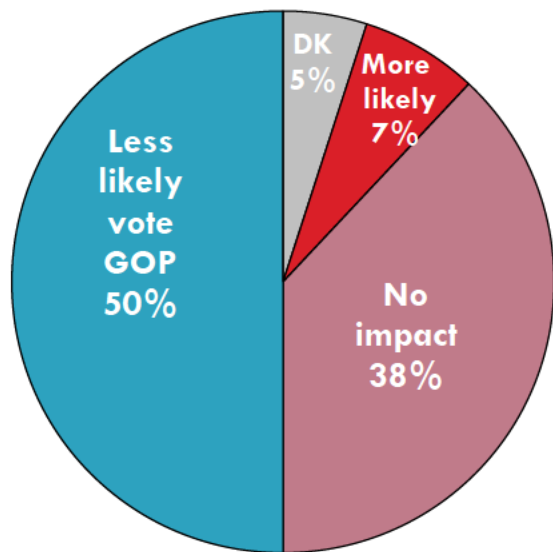


# CIR failure puts GOP at greater risk

If CIR does not pass, which party will be to blame for that outcome?



# Future GOP vote if CIR is blocked



## Percent LESS likely to vote Republican in future elections if CIR is blocked

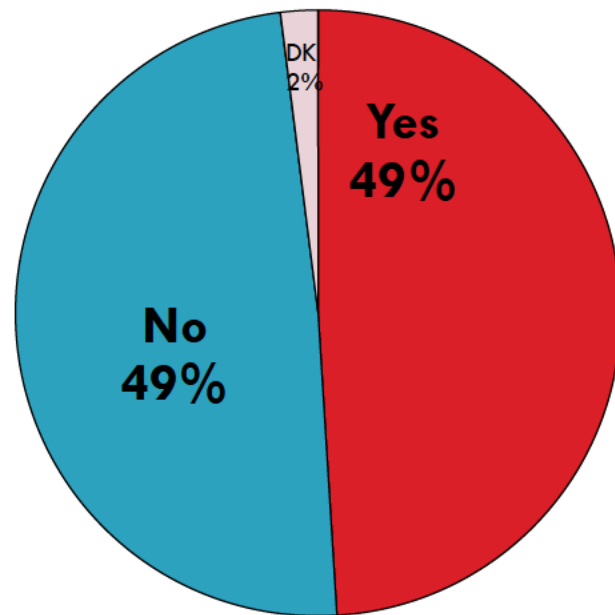
Prior GOP voters	40%
Independents	38%
Women	52%
Men	48%
Naturalized	51%
2 <sup>nd</sup> Gen	57%
3 <sup>rd</sup> Gen	40%



# Prior vote for GOP candidate

Historically Latinos have been open to the GOP:

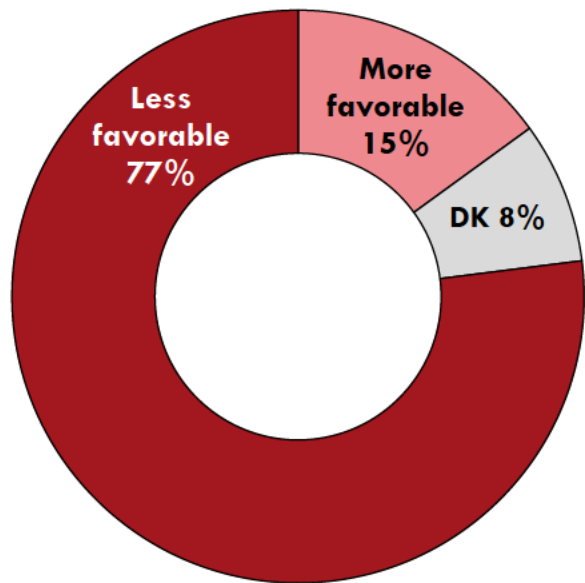
Half of Latino voters have cast ballots for Republican candidate(s).



# LATINO VOTER REACTION: GOP STATEMENTS ON IMMIGRANTS & IMMIGRATION

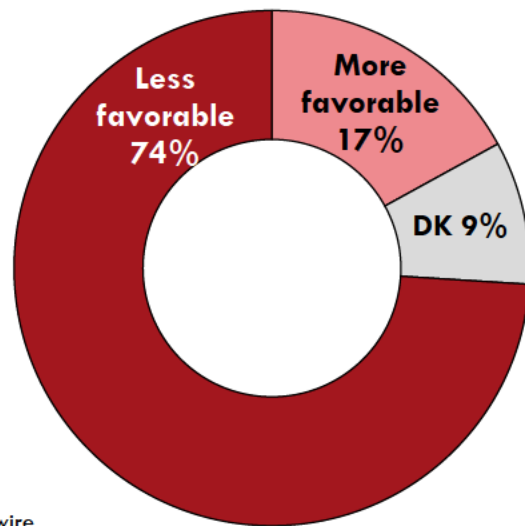


**“There is a surefire way to create jobs now for American citizens: evict all illegal aliens from America.”**



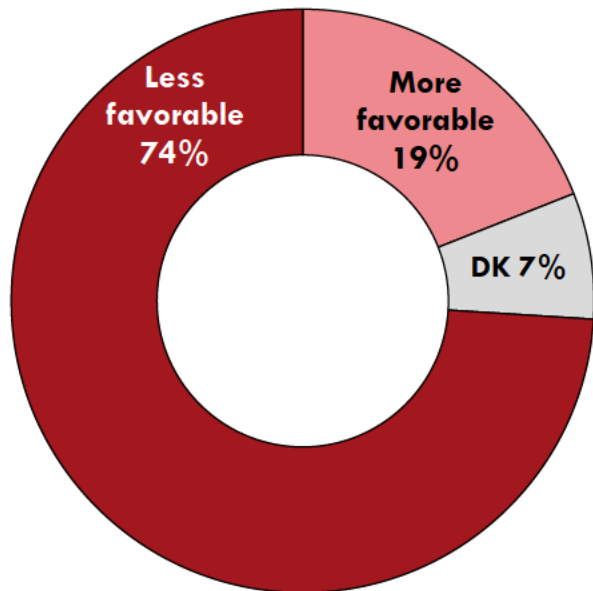
1. Evict illegals

**“In talking about the border: We could also electrify this wire with the kind of current that would not kill somebody, but it would simply be a discouragement for them to be fooling around with it. We do that with livestock all the time.”**



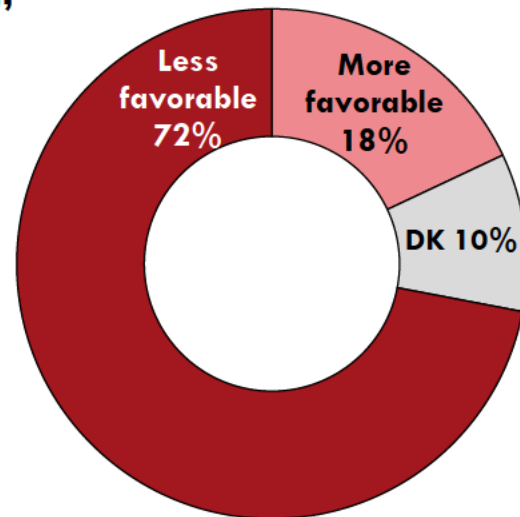
2. Livestock electric wire

**“I strongly believe that individuals who came here illegally should be punished to the fullest extent of the law, not rewarded for their actions.”**



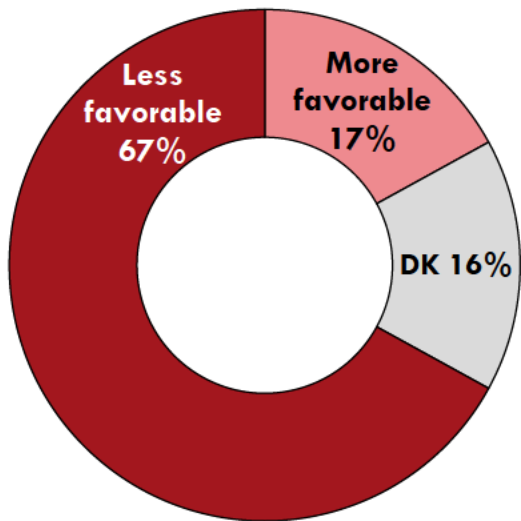
3. Punished to fullest extent

**“House Republicans are not going to be able to vote for a pathway to citizenship for undocumented immigrants. The people who came here illegally should not have a path to citizenship.”... “If you are here illegally you ought to be deported.”**



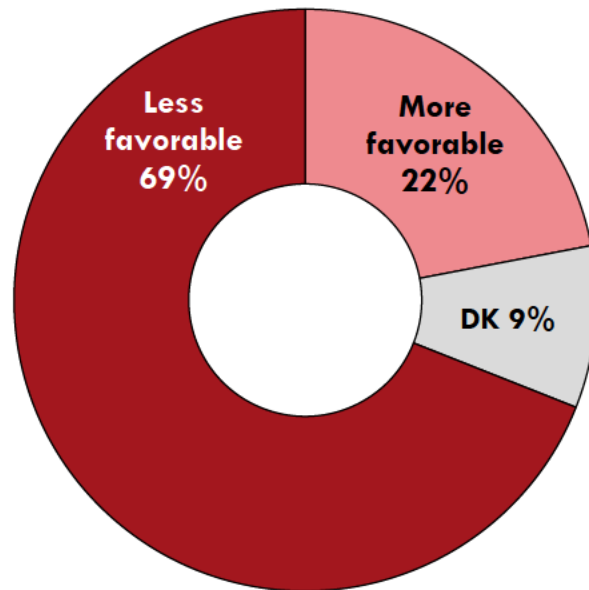
4. No citizenship/deport

**“How many Americans died at the hands of those who did get across the Mexican border? And I can tell you that number is in multiples of the victims of September 11th.... We have a slow motion Holocaust on our hands.”**



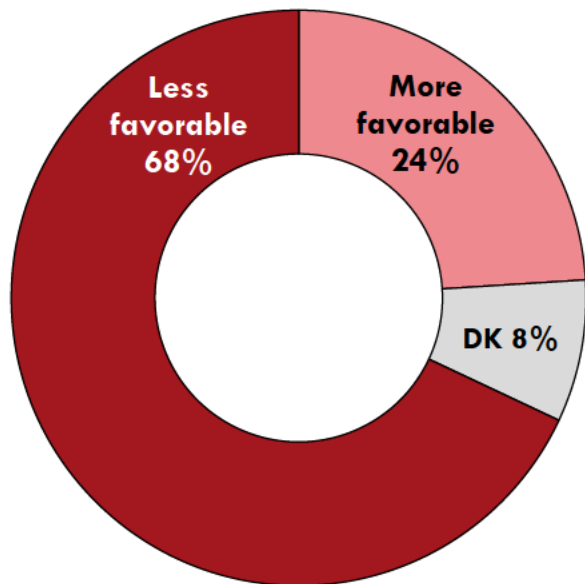
5. Slow motion Holocaust

**“Mr. President, build up this wall. ... The things that made America great are Americans. You don't get to come over here and be takers.”**



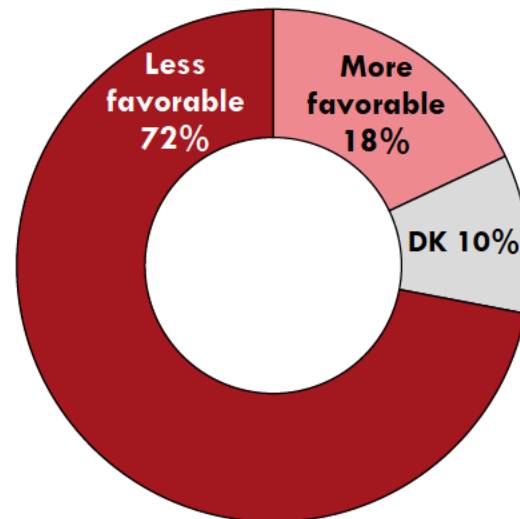
6. Build the wall

**“These illegal aliens are criminals and we need to treat them as such. I’m not in favor of giving amnesty to anybody who has broken the law.”**



7. Treat like criminals

**“Anyone who believes that they're going to win over the Latino vote is grossly mistaken. The majority that are here illegally are low-skilled or may not even have a high school diploma. The Republican Party is not going to compete over who can give more social programs out.”**

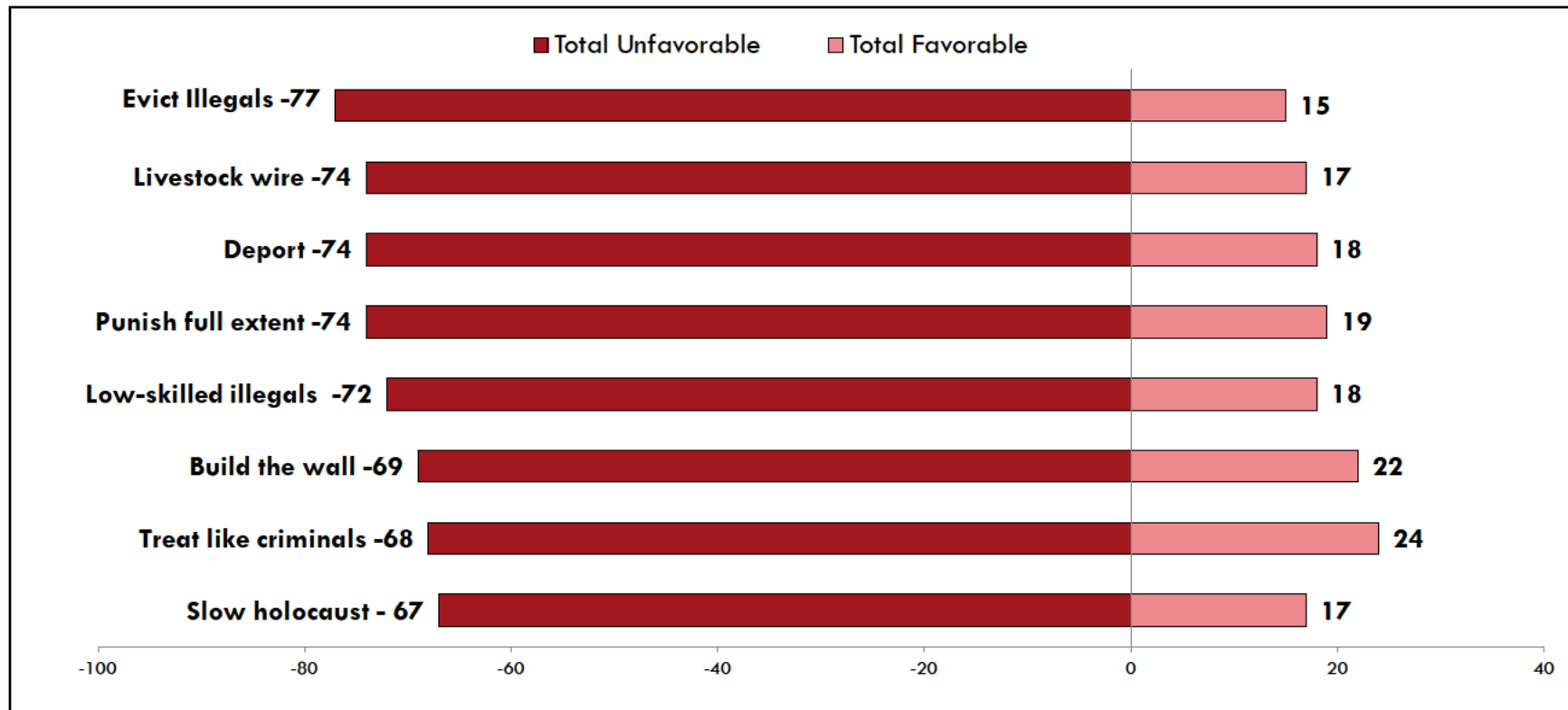


8. Low-skilled illegals

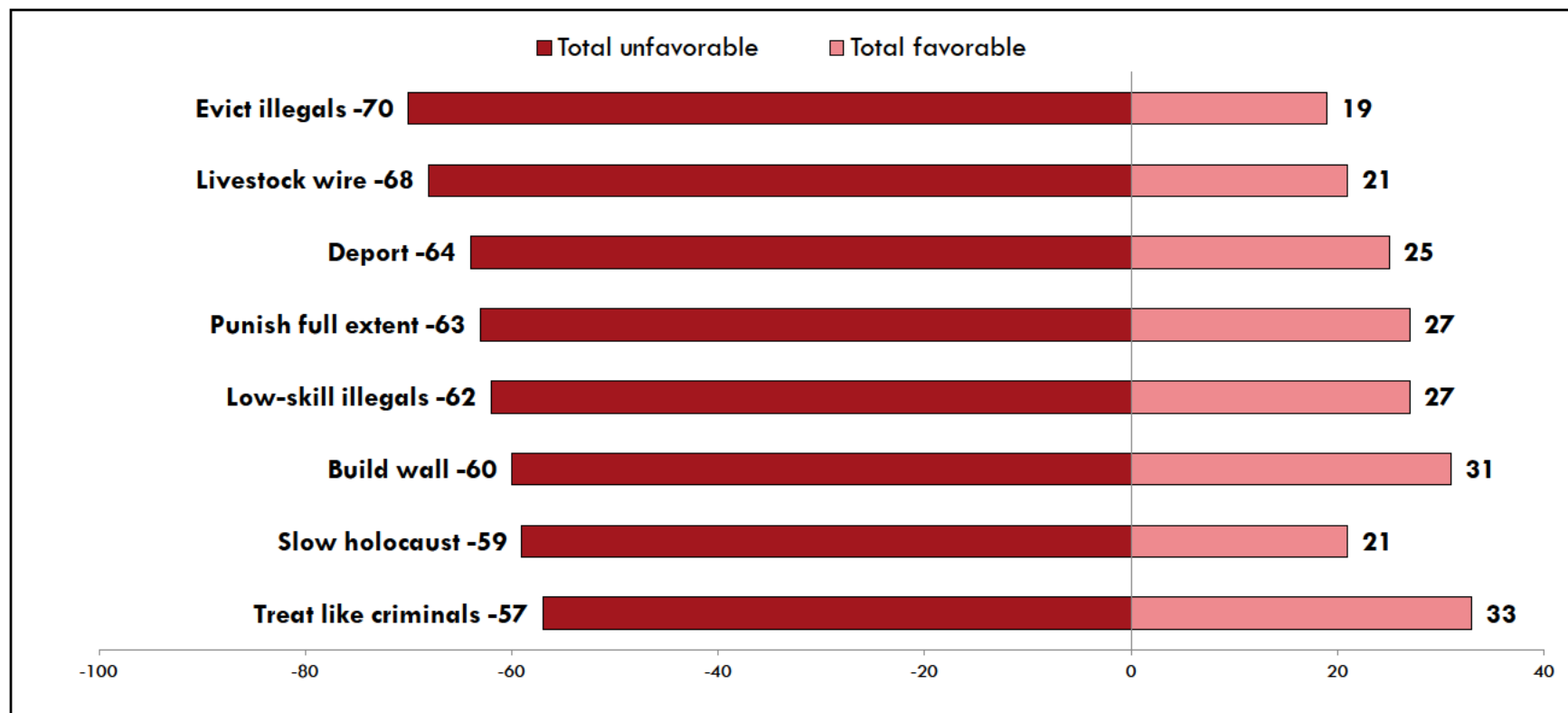
7. [Rep. Paul Broun, Laura Ingraham Radio Show, 3/22/13]

8. [Rep. Lou Barletta; Huffington Post, [1/29/13](#)]

# Latino voter views of Republican party in response to GOP House member statements on immigrants and immigration



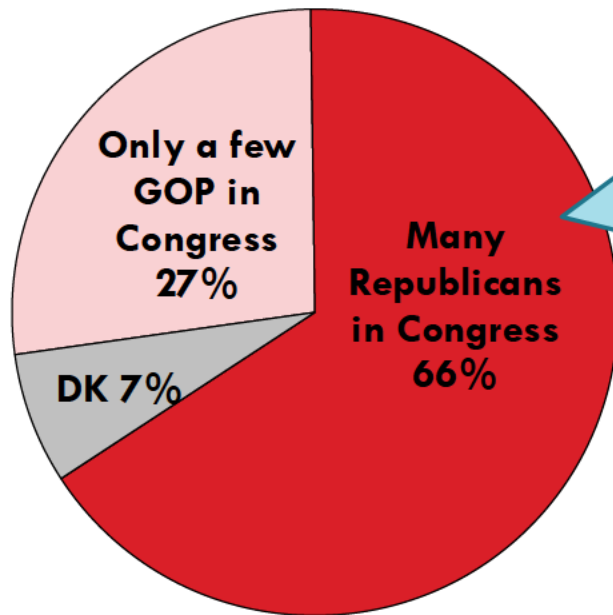
# Prior **GOP Voters**: Views of Republican party in response to GOP House member statements on immigrants and immigration





# Hostile voices speak for GOP House

Thinking about these quotes, do you think only a few Republicans in Congress hold these kinds of attitudes, or that many Republicans do?



## Agree "Many Republicans"

Independent	55%
Prior GOP Voter	55%
Youth (18-34)	74%
Age 51 – 69	65%
Over \$80,000 inc	64%
College degree	62%
English interview	64%
Spanish interview	70%
Evangelical:	70%

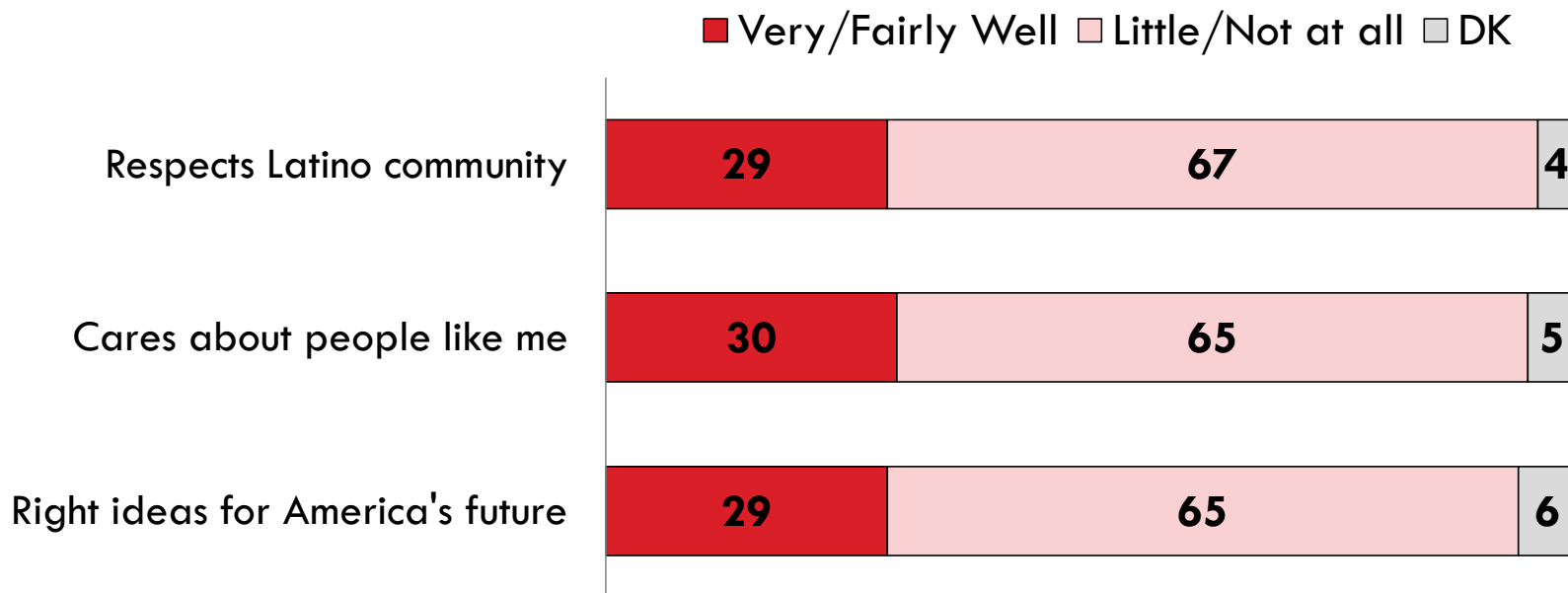
# How Latino Voters React

- “Do not be so harsh, have some heart”
- “Their phrases are antiquated and full of ignorance, it’s a disgrace that there are people who think that way”
- “Read and learn more about immigrants, many probably don’t know much about immigrants or are being stubborn”
- “They are risking the Latino vote. Immigrants are not doing anything bad, all they want to do is work, and without papers they can’t do that”

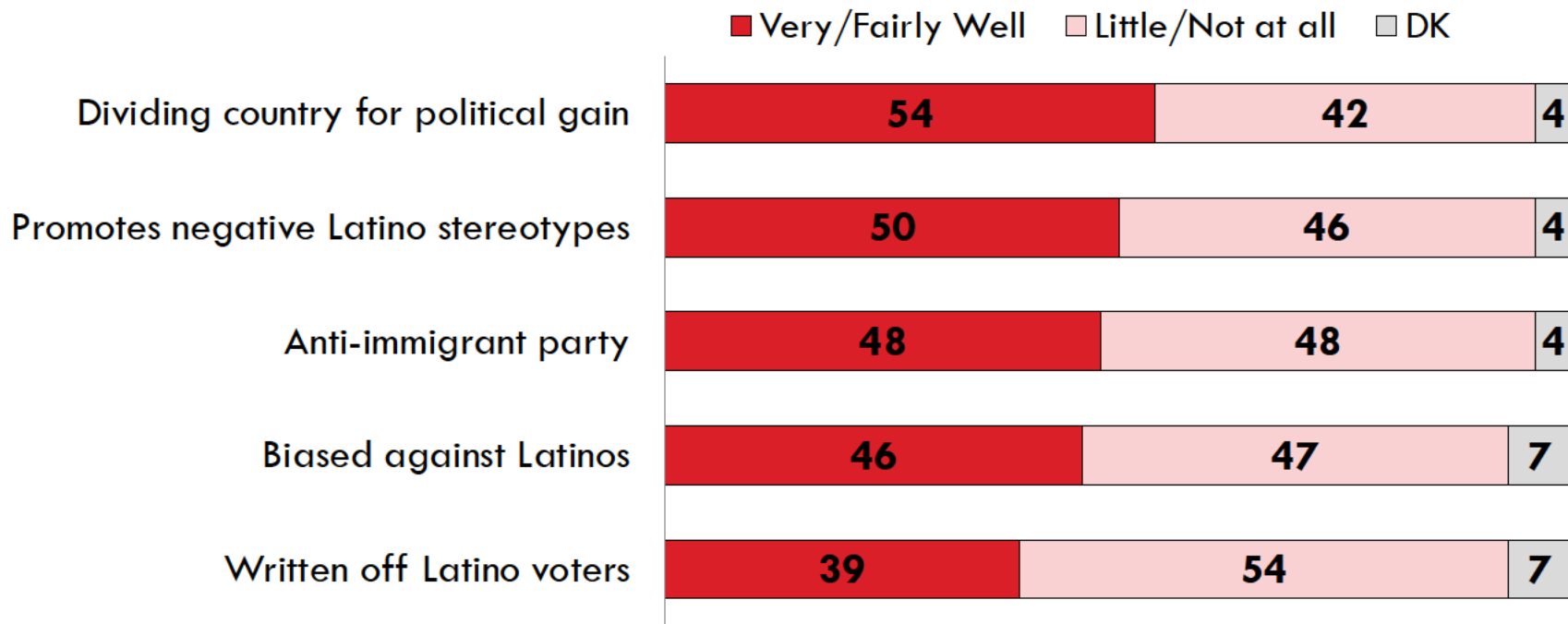
# IMPACT OF BLOCKING IMMIGRATION REFORM ON PERCEPTIONS OF GOP



# How well does each describe the GOP?



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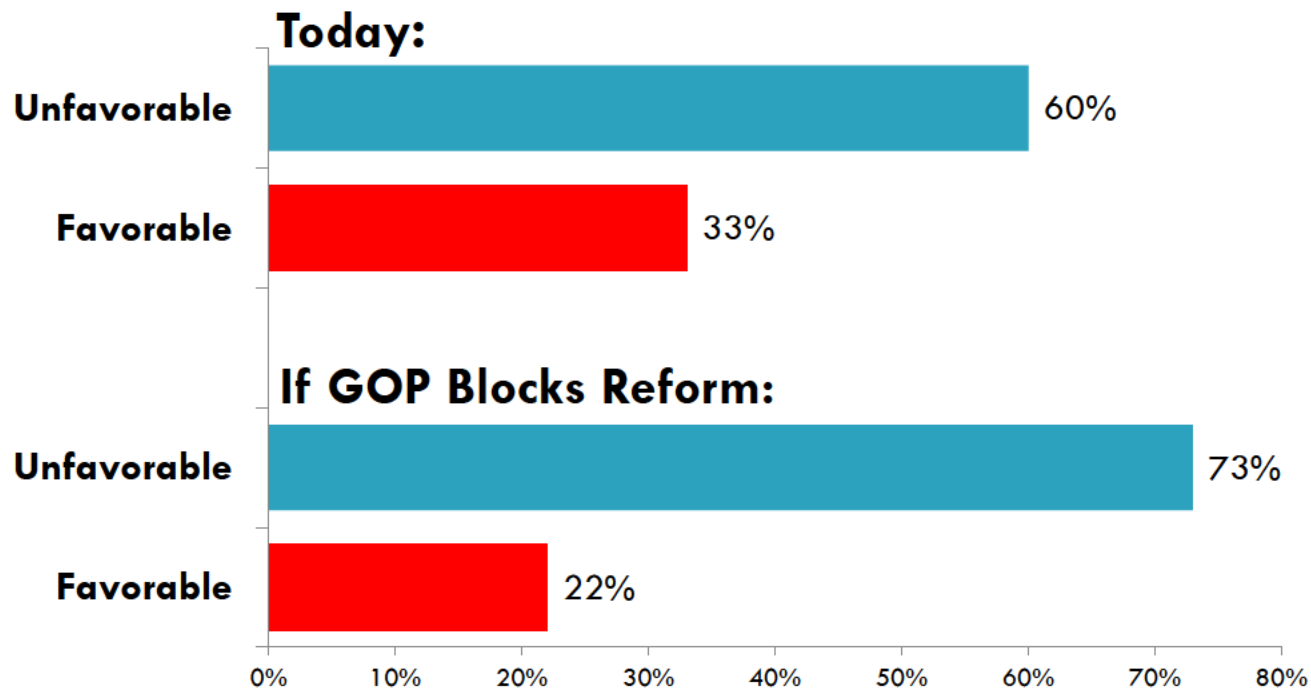


# View of Republican Party if House Blocks Immigration Reform

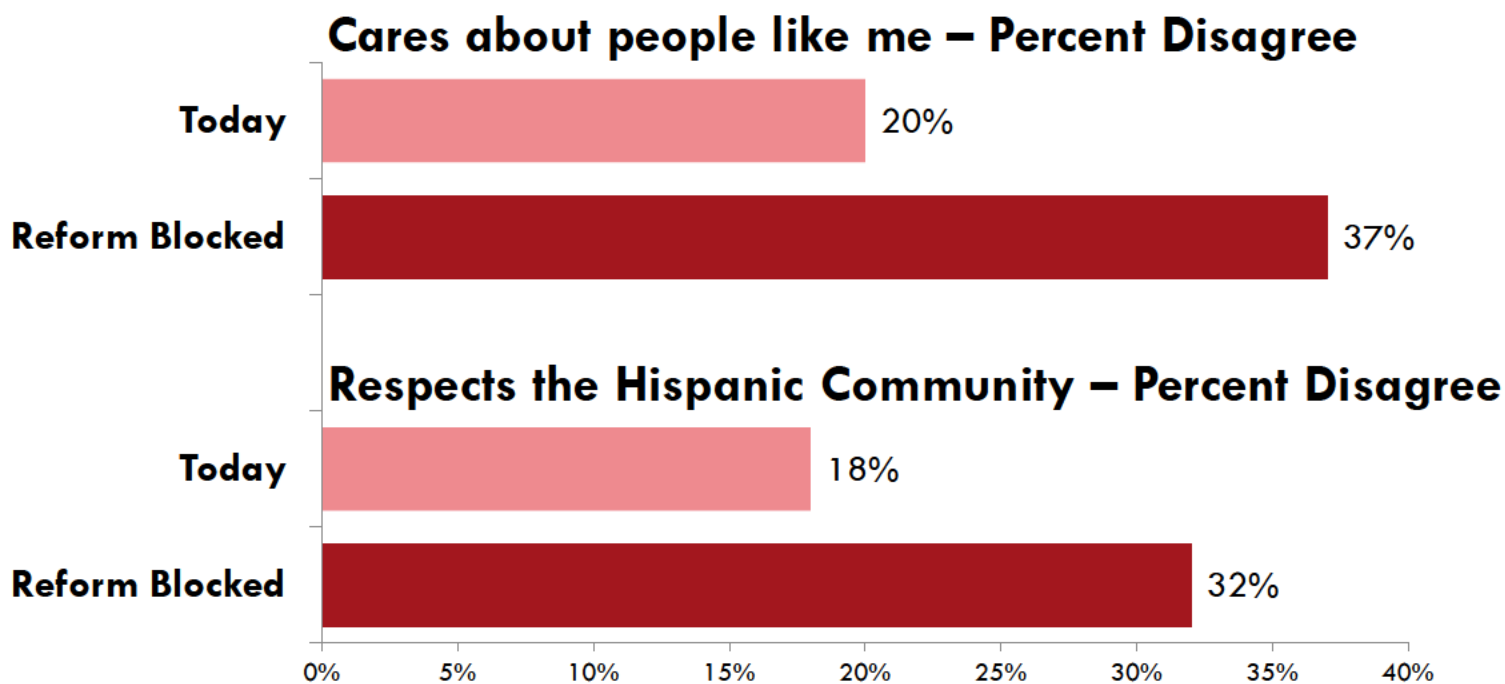
## Among Prior GOP Voters:

Today: Parity  
46% fav,  
47% unfav

GOP Blocks:  
-31 points  
30% fav,  
61% unfav



# Declining Positive Perceptions of Party if GOP Blocks Immigration Reform



**Among  
Latino  
Prior  
GOP  
Voters**

# Conclusion: Political Implications

- ❑ Blocking immigration reform results in strong perception that GOP does not respect or represent Latino community interests.
- ❑ Hostile voices in Congress speak (loudly) for the entire party, doing further damage.
- ❑ Path to citizenship is essential for GOP to recover lost ground with voters who have supported them.



# 2013 LD Immigration Policy Research at:

<http://www.latinodecisions.com/2013-immigration-research>

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Thank You!