

LATINO VOTERS IN COMPETITIVE GOP HOUSE DISTRICTS

Gary M. Segura, Ph.D.
Principal, Latino Decisions

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Everything Latino Politics



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Midterm Voters in Competitive Districts

- 2014 Latino vote sensitive to CIR politics and policy.
- Oppose House alternatives discussed to date.
- More open to voting GOP (than the Presidential-year electorate).
- Competitive districts usually more moderate.
 - ▣ Extreme positions on high profile issues voters care about is just bad politics

The Research

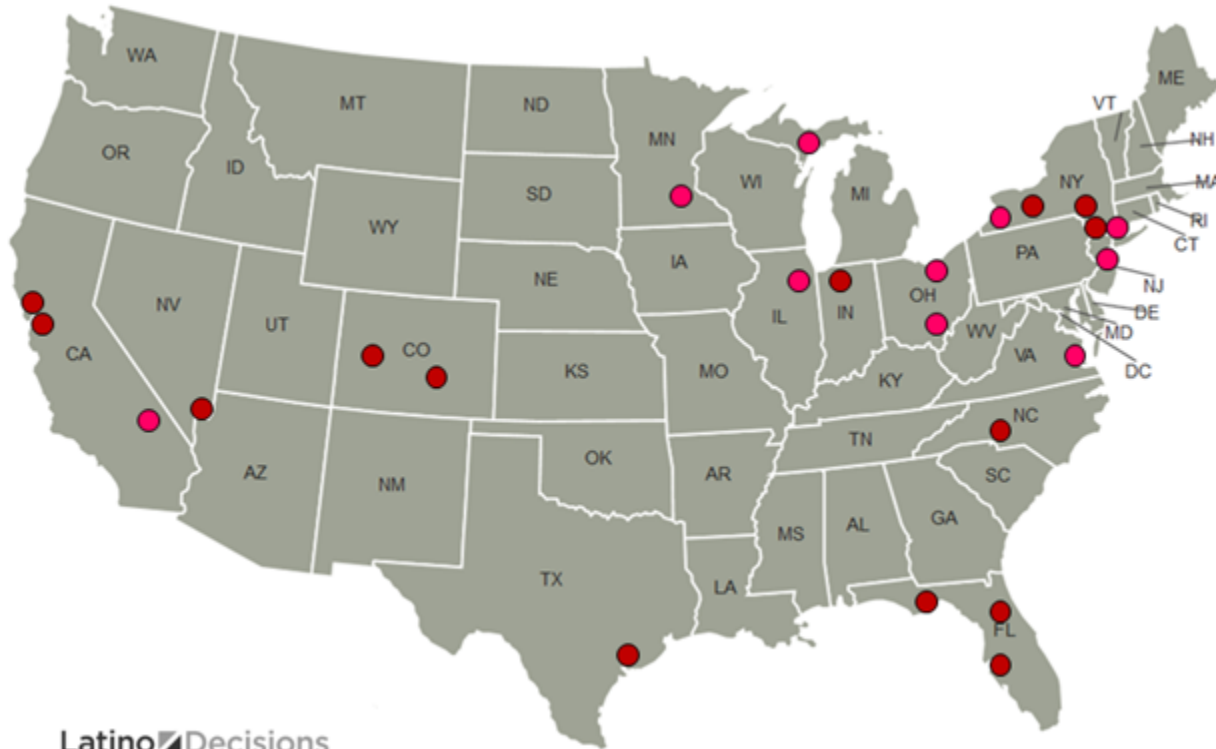
Sponsors:



Implemented by:
Latino Decisions

- 800 Latino voters
 - ▣ 400 Midterm (full-time) voters, 400 “Surge” (presidential-only) voters
- 24 competitive GOP-held districts
- Conducted July 13-20, 2013
- Landline, cell and online blended sample
- Margin of error
 - ▣ Total sample +/- 3.5%
 - ▣ Midterm and Surge +/- 4.9%
- Interview in Spanish or English at subject’s discretion

Districts included in survey



Tier 1 ●	Tier 2 ●
Denham-CA	Davis-IL
Miller-CA	Benishek-MI
Coffman-CO	Bachmann-MN
Tipton-CO	Collins-NY
Webster-FL	Renacci-OH
Southerland-FL	Johnson-OH
Buchanan-FL	Rigell-VA
Walorski-IN	Runyan-NJ
Pittenger-NC	McKeon-CA
Heck-NV	King-NY
Reed-NY	
Grimm-NY	
Gibson-NY	
Weber-TX	

Polling Latino Influence Districts

- 2014 Congressional District analysis, July 9th
- Democrats and Republicans assigned into Tiers according to incumbent vulnerability and potential Latino voter impact in 2014. Tier criteria:
 1. Congressional District vote margin in 2012
 2. Obama-Romney vote margin
 3. Latino VAP: 2010 exceeds/approaches 2012 MOV.

Tier 1 Latino Influence House Seats Held by Republicans (14 districts)

Tier	Member	State	District Number	2012 CD Margin	Obama - Romney	White VAP	Latino VAP
1	Walorski	IN	2	1.4	-14	85.2	6.3
1	Coffman	CO	6	2	5.1	67.3	16.7
1	Webster	FL	10	3.4	-7.7	69.9	14.2
1	Reed	NY	23	3.8	-1.2	91.1	2.6
1	Denham	CA	10	5.4	3.6	51.8	34.9
1	Southerland	FL	2	5.4	-5.8	68.5	4.8
1	Grimm	NY	11	5.4	4.3	66.9	13.9
1	Gibson	NY	19	5.8	6.2	87.9	5.4
1	Pittenger	NC	9	6.1	-13.4	76.6	6.6
1	Buchanan	FL	16	7.2	-9.3	83.5	8.8
1	Heck	NV	3	7.5	0.8	64.4	13.5
1	Weber	TX	14	8.9	-19.8	56.9	19.2
1	Miller	CA	31	10	16.6	34.4	44.4
1	Tipton	CO	3	12	-6	75.6	20.6

Tier 2 Latino Influence House Seats Held by Republicans (10 districts)

Tier	Member	State	District Number	2012 CD Margin	Obama - Romney	White VAP	Latino VAP
2	Davis	IL	13	0.3	-0.3	83.4	2.6
2	Benishek	MI	1	0.5	-8.3	93.2	1.1
2	Bachmann	MN	6	1.2	-15	93	1.8
2	Collins	NY	27	1.6	-12.4	93.5	1.8
2	Renacci	OH	16	4	-8.2	94	1.5
2	Johnson	OH	6	6.6	-12.5	95.7	0.7
2	Rigell	VA	2	7.6	1.5	66.5	5.7
2	Runyan	NJ	3	8.8	4.6	80	5.6
2	McKeon	CA	25	9.6	-1.9	50.3	31.5
2	King	NY	2	17	4.4	68.8	18.6

RESULTS FROM THE JULY BATTLEGROUND CD POLL



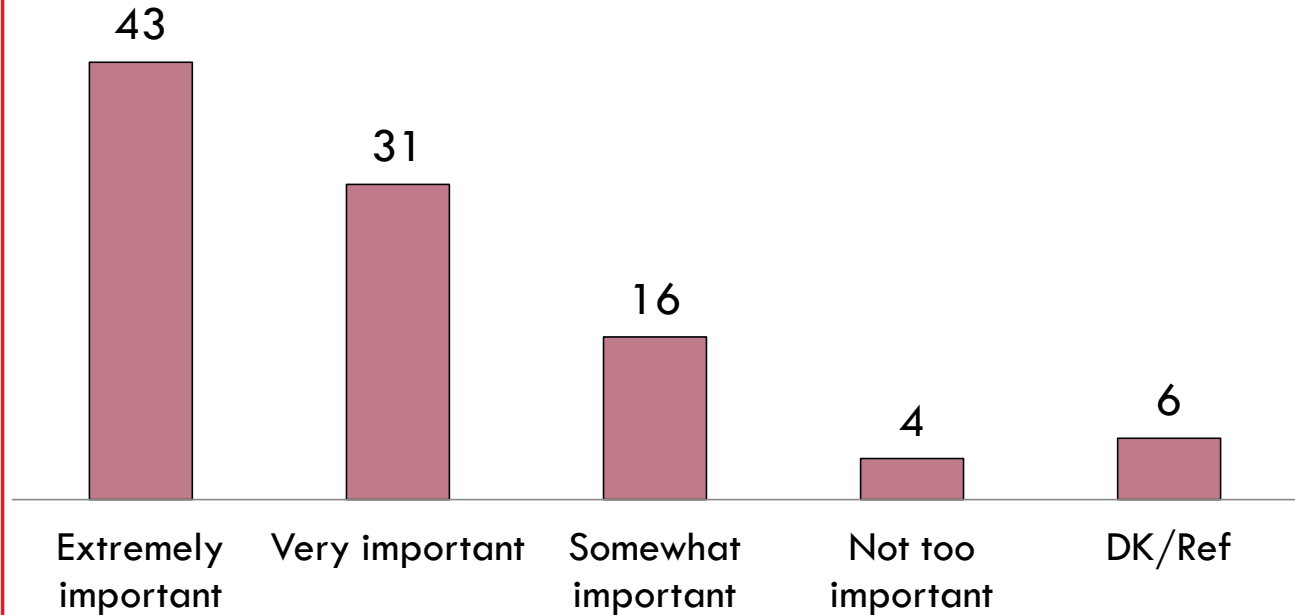
Most Important Issues

What are the most important issues that the President and Congress should address?

	November 2012	Midterm Voters July 2013	Surge Voters July 2013
Immigration	35%	60%	57%
Economy/Jobs	58%	27%	20%
Education	20%	13%	14%
Health Care	14%	7%	9%

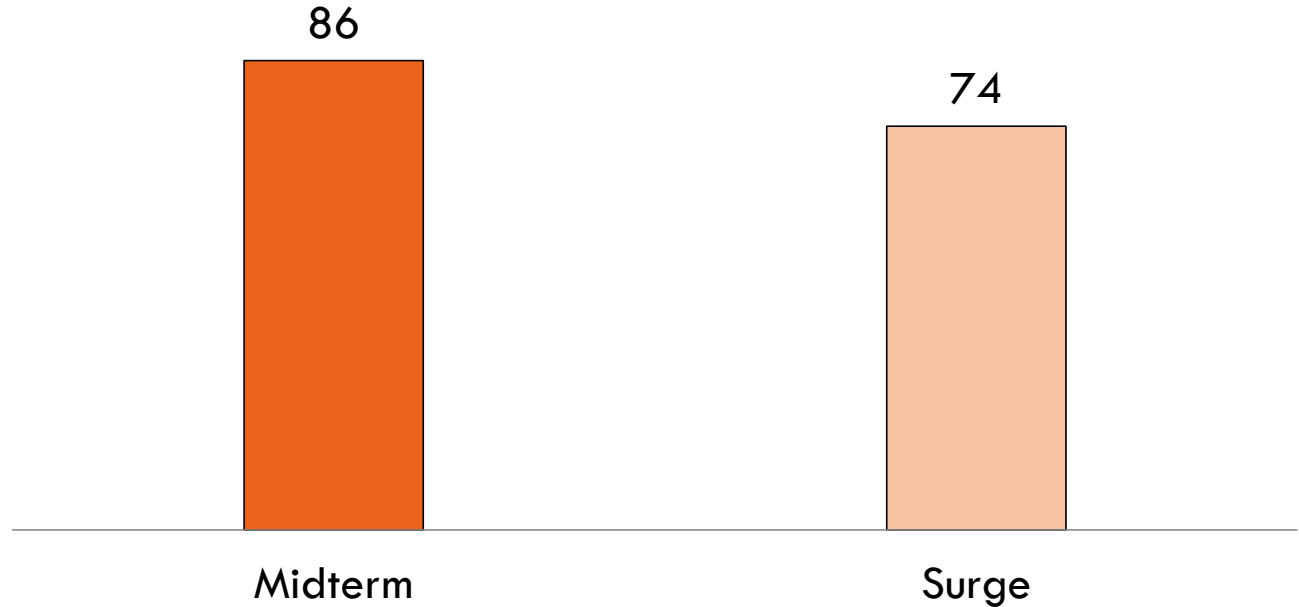
Immigration reform is highest of priorities

How important is it for Congress and the President to address immigration reform this year?



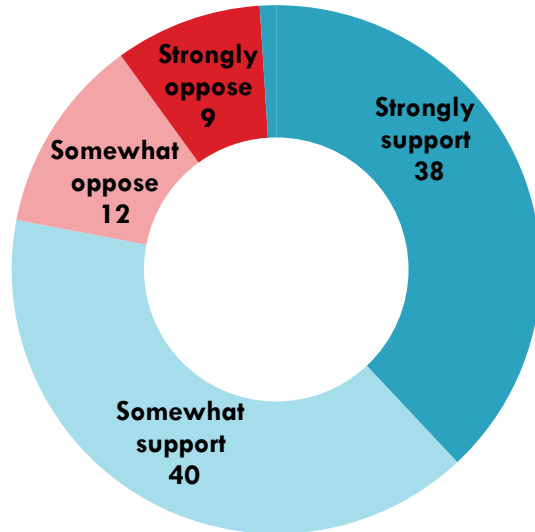
Midterm electorate watching Congress closely

Percent heard or read news about immigration reforms Congress is considering.

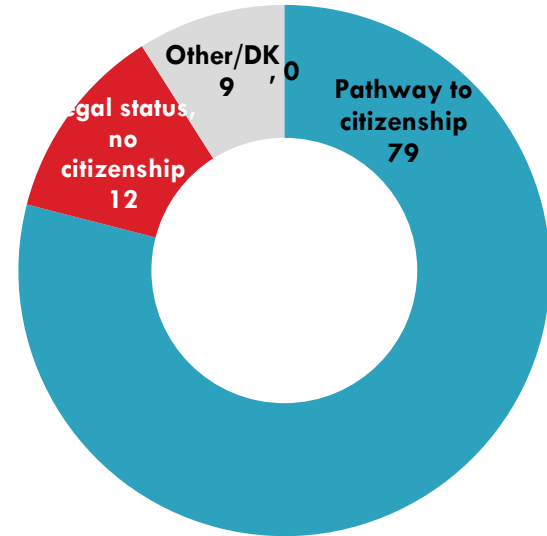


Pathway to citizenship strongly preferred

Increase border security, enforce existing immigration laws, employee verify, pathway to citizenship, background check, study English, and pay fine.

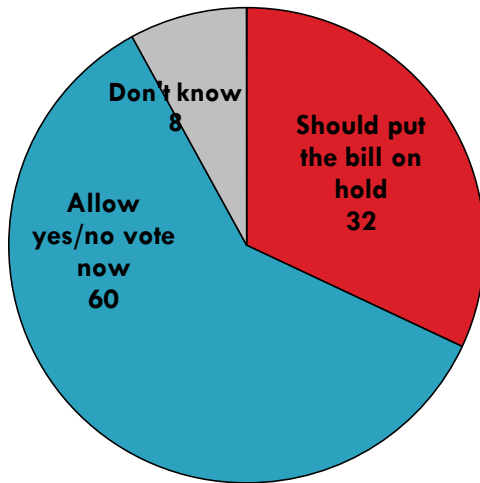


When it comes to legal status and immigration reform, which do you prefer: a pathway to citizenship, or legal status without the possibility for citizenship?

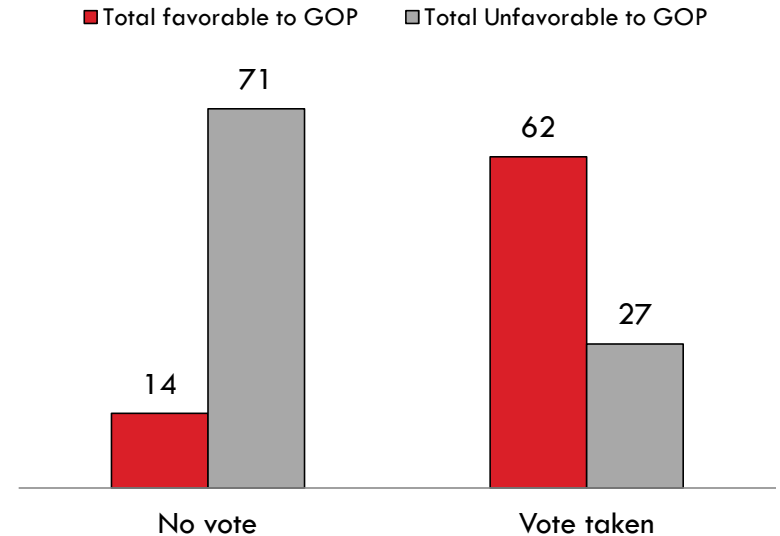


House CIR vote matters to Latino voters

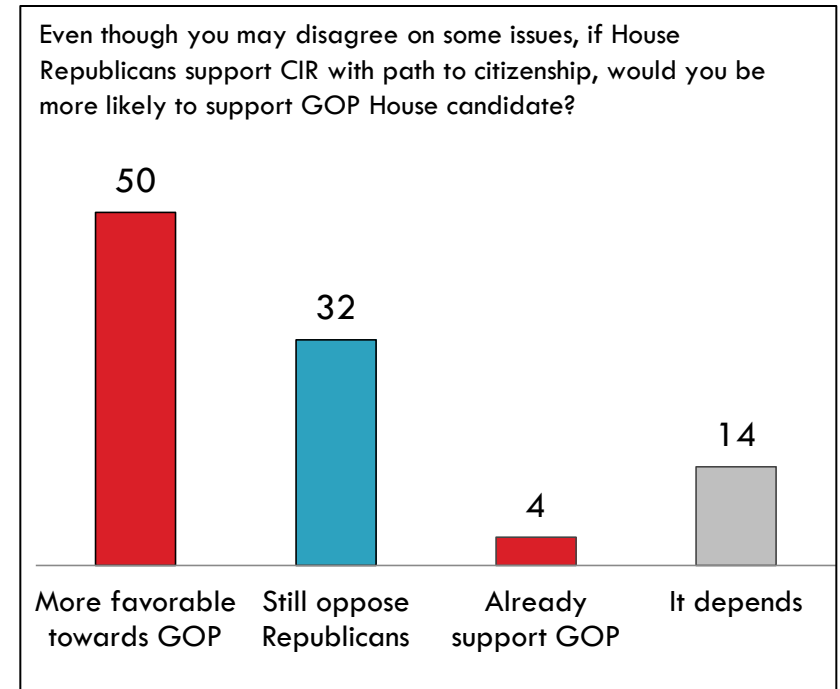
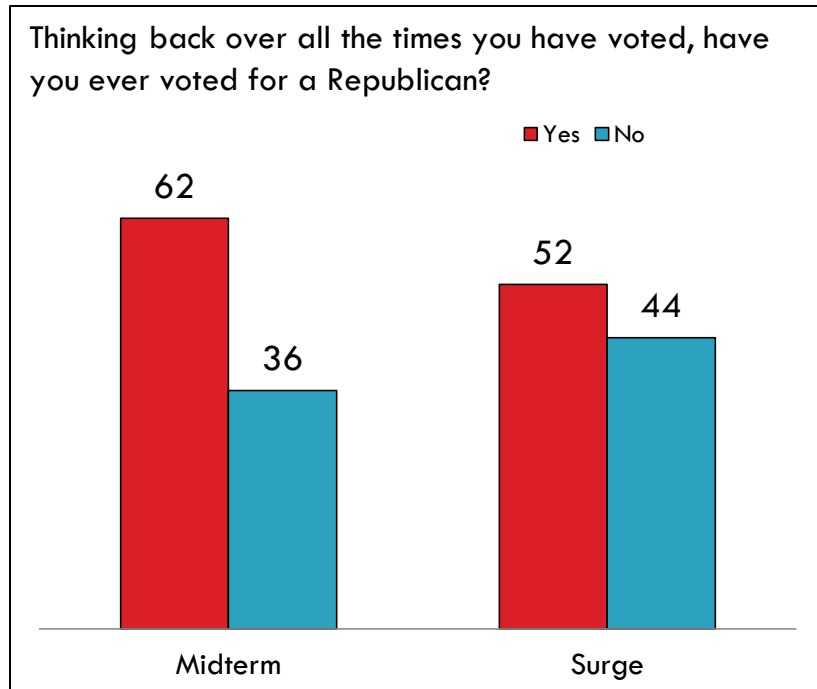
Speaker Boehner said he will not allow a vote unless a majority of Republicans members support it. Should Boehner allow a simple yes or no vote now or, should he wait until a majority of the Republicans agree to support the bill?



House GOP favorability if CIR bill with pathway to citizenship vote not taken vs. if vote is taken



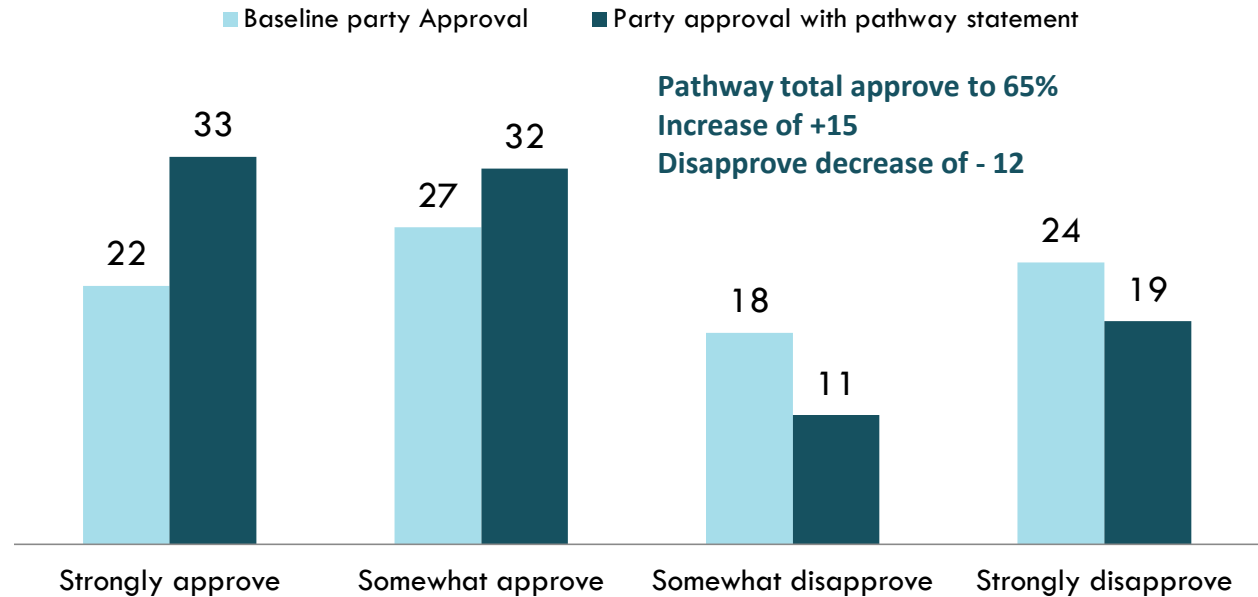
Republican opening with Midterm voters



Midterm voters and House CIR action

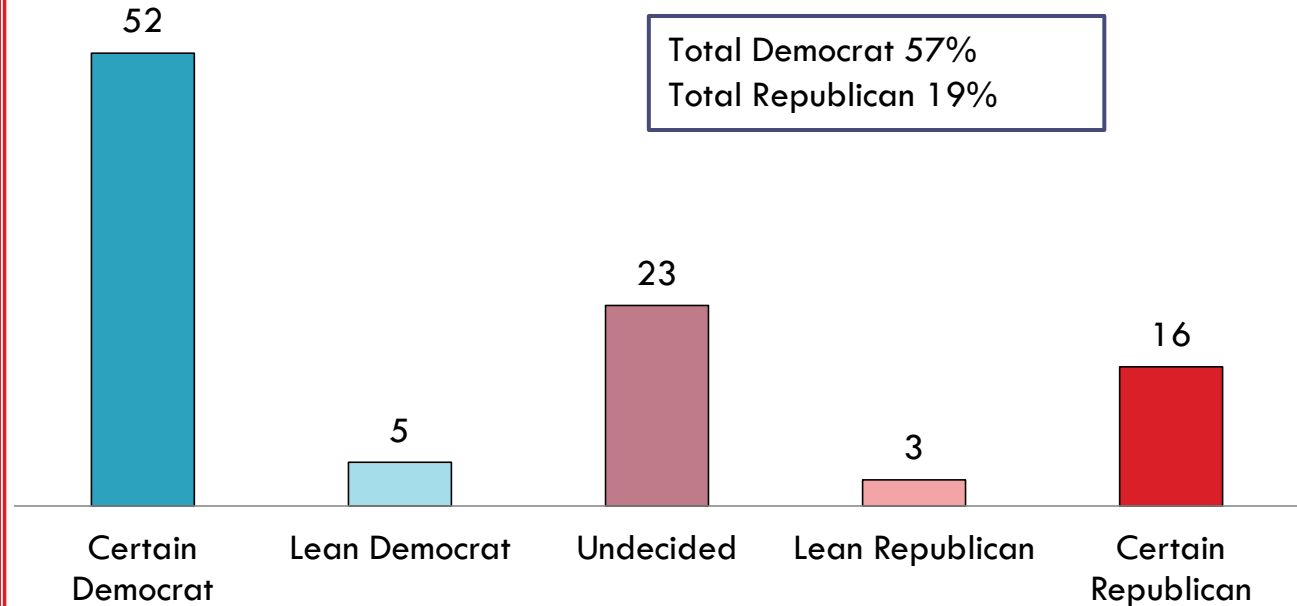
Recently House Democrats said they should pass an immigration reform bill only if it includes a path to citizenship.

Do you approve or disapprove of the job House Democrats Congress are doing on immigration policy



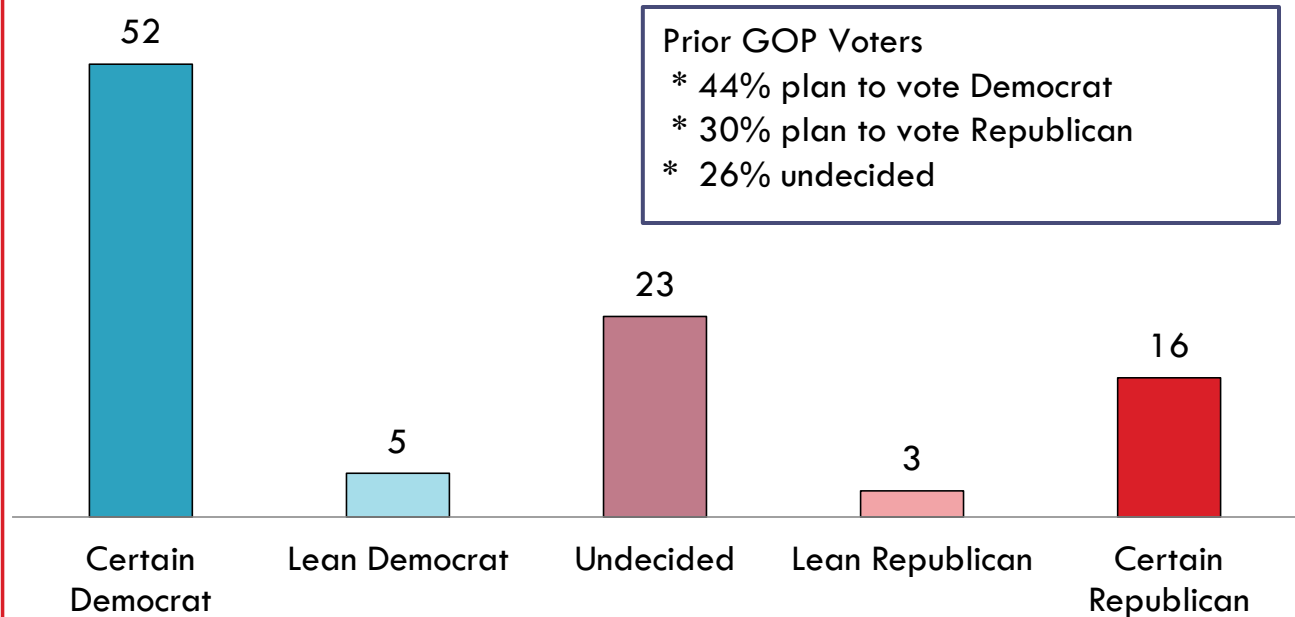
Baseline Midterm Congressional Vote

If you had to vote today, are you more likely to support the Democratic candidate or the Republican candidate for Congress?



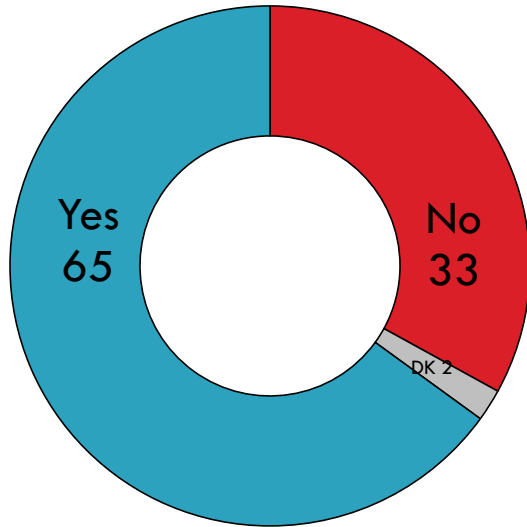
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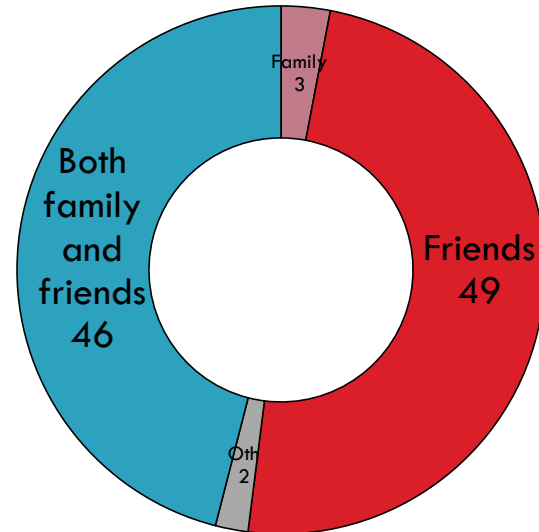


Midterm Latino voter community tied to Latino undocumented community

Do you know somebody who is an undocumented immigrant?

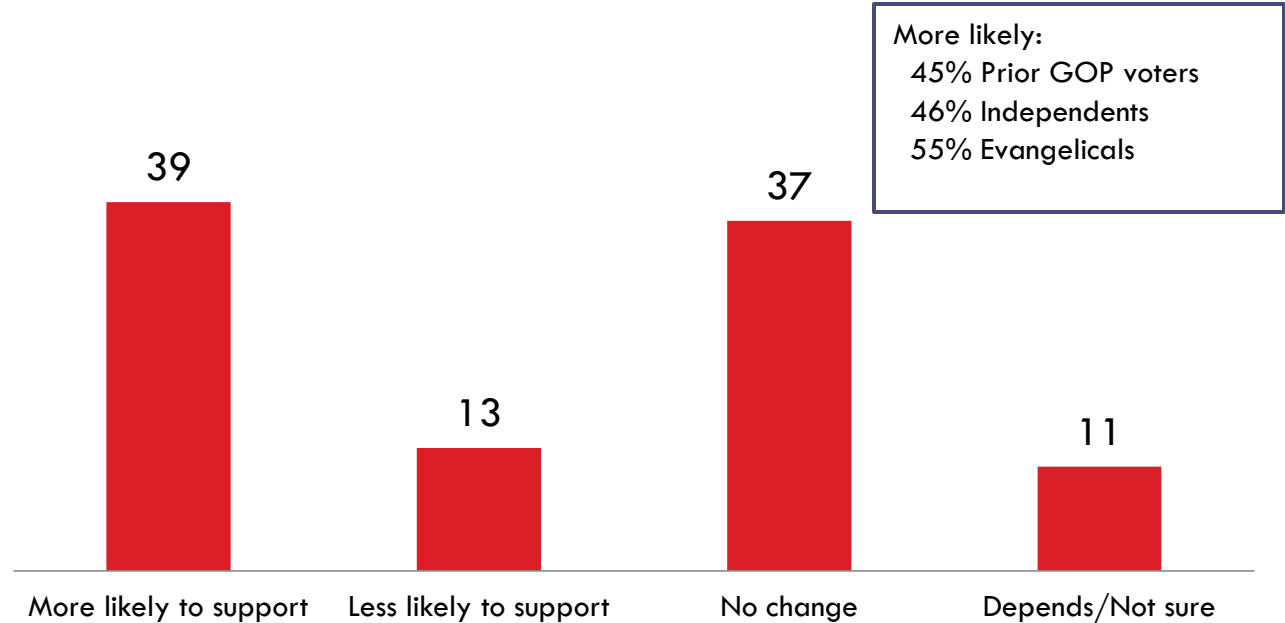


Relationship to undocumented immigrants you know



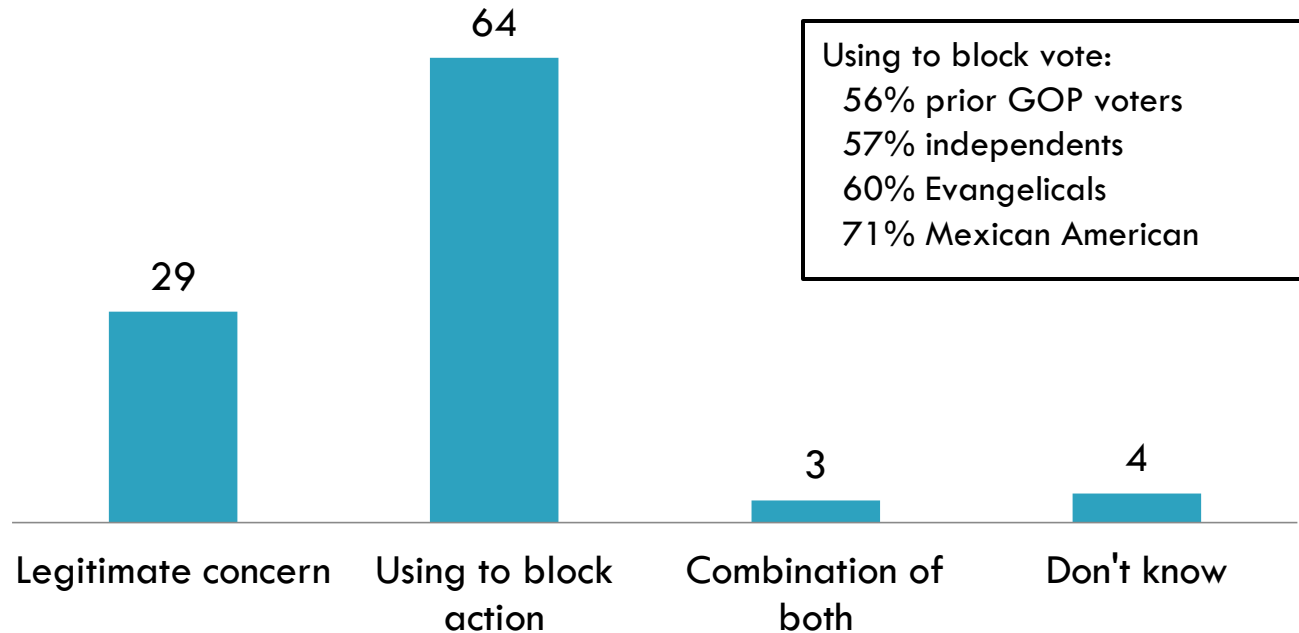
GOP Midterm vote if CIR support

If Republicans take a leadership role in passing comprehensive immigration reform including a pathway to citizenship in the U.S. House, would you be more/less likely to vote for the GOP candidate in your district in the next election?



Midterm voters see political tactics blocking pathway to citizenship

House Republicans have said a pathway to citizenship must wait until after the border is secure. Do you think that is a legitimate concern which must be first addressed, or are they are using border security as an excuse to block a pathway to citizenship?



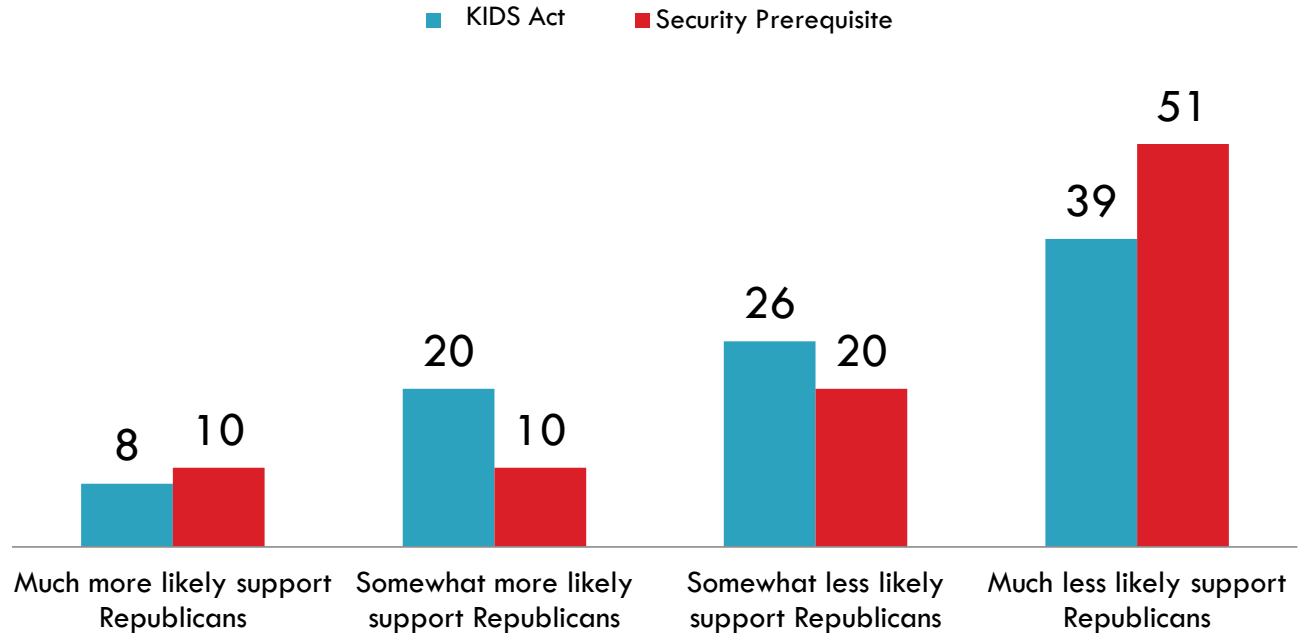
Oppose GOP House alternative ideas

1. KIDS Act:

Path to citizenship only for DREAMer category, no one else eligible.

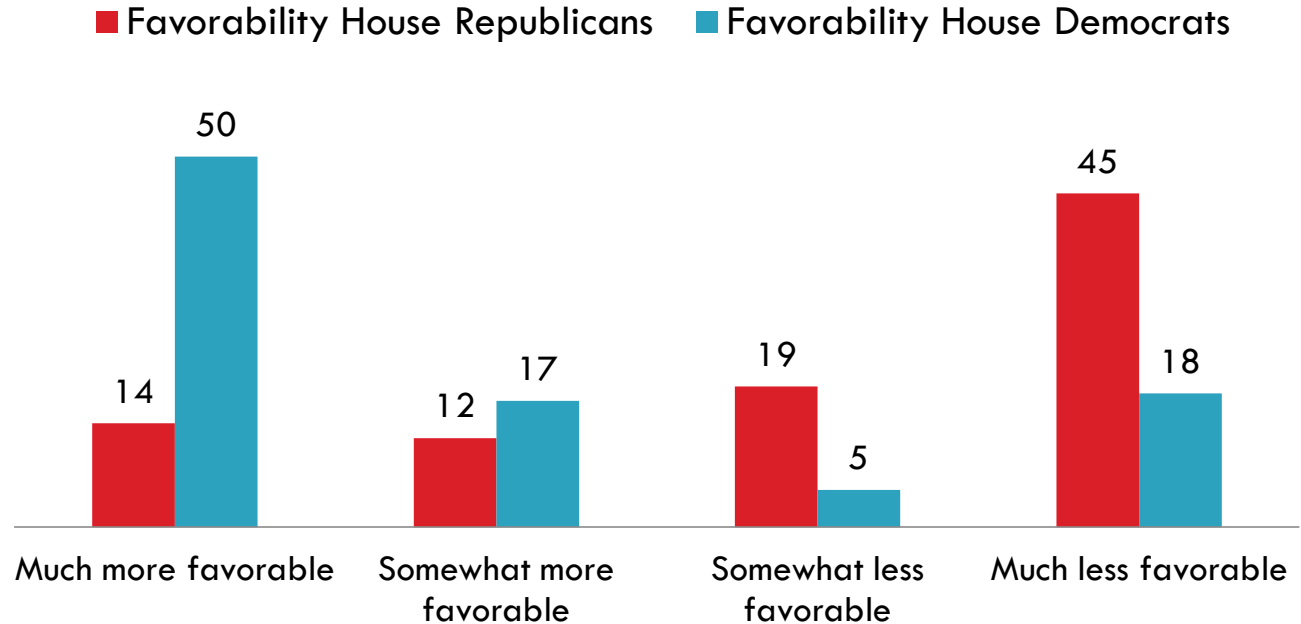
2. Security First:

DHS 90% apprehension goal must be met before anyone can apply for legal status option



Executive Action Scenario

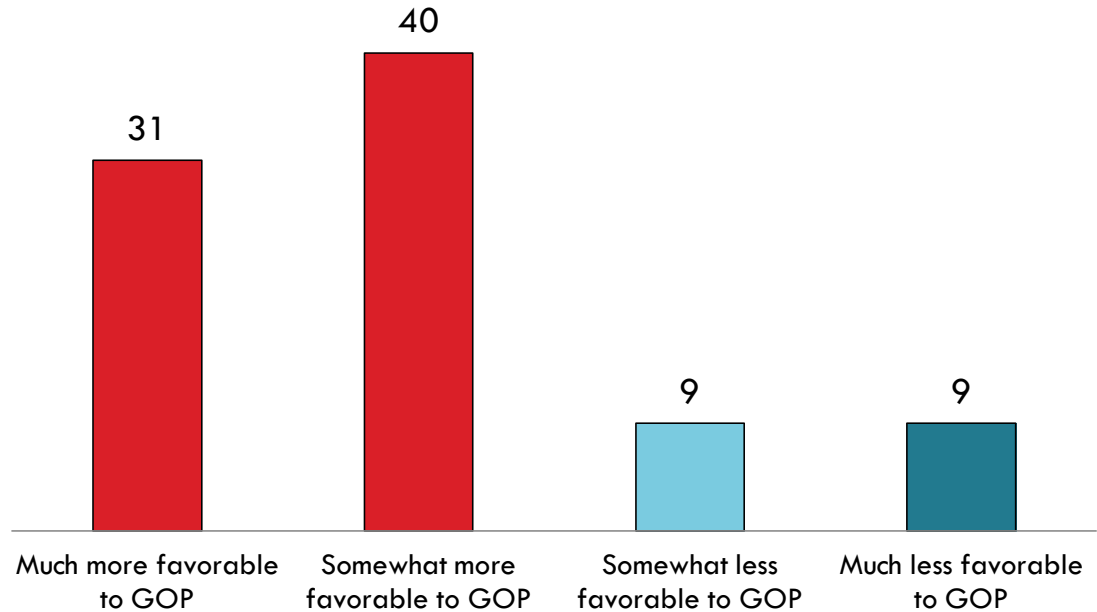
If Republicans block CIR and President Obama takes executive action to provide legal status for undocumented immigrants, how would that make you feel about GOP/Democrats in Congress?



Paul Ryan: impact on party evaluation

“We need to offer people a path to earned legalization and a chance to earn citizenship.

We should welcome anyone who is willing to take that pledge and who shares that commitment to our country, but we must also ensure fairness to those who have followed the law.”

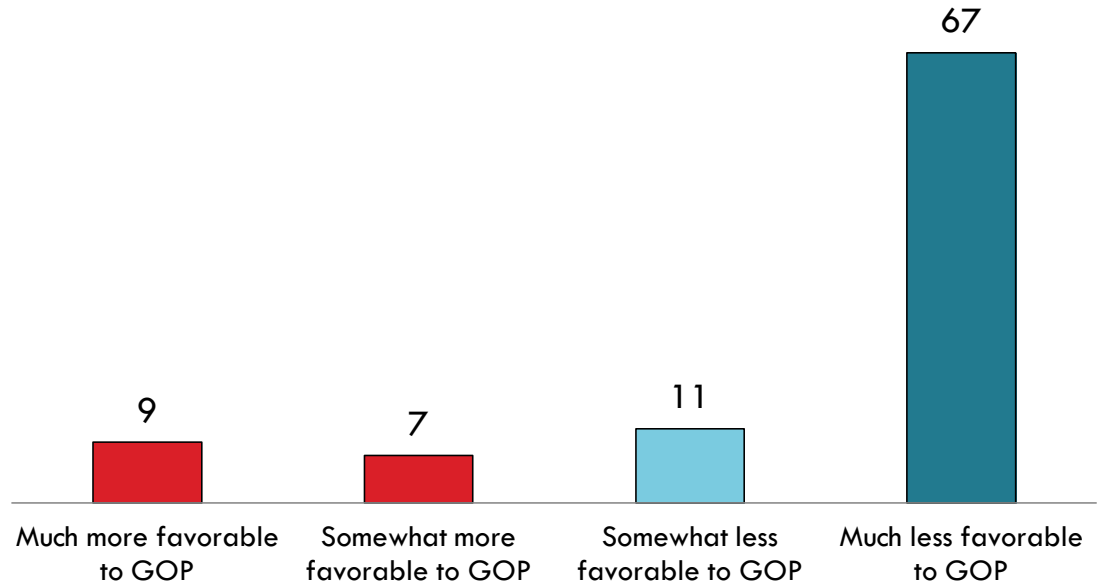


Steve King: impact on party evaluation

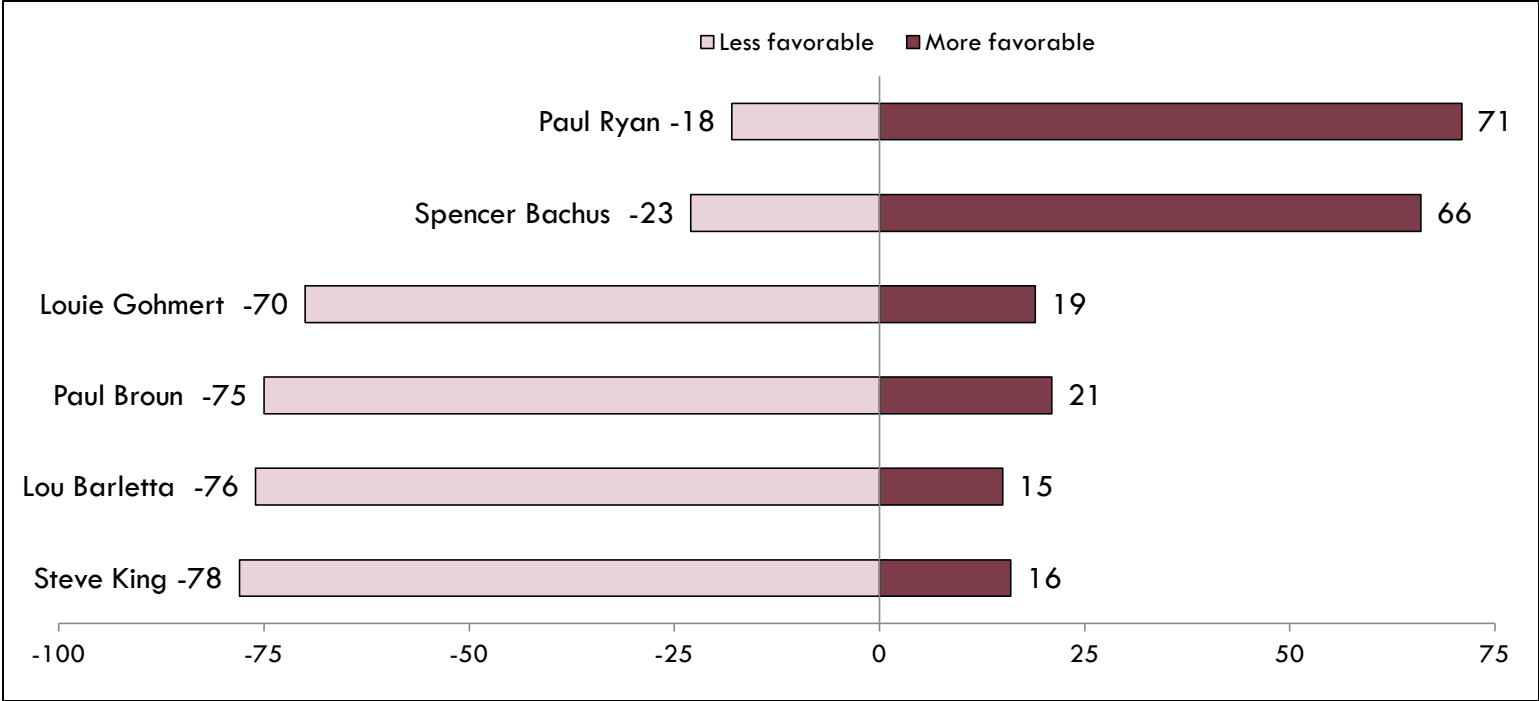
“Congress does not have an obligation to resolve the issue of the 11 million people who are here illegally.

They came here on their own. They came here to live in the shadows. There’s no moral calling for us to solve the problem they created for themselves.

They can easily solve it by just returning to the country where they came from.”



Rhetoric impact on party evaluation



Concluding thoughts

- Midterm Latino voters have strong views on immigration politics and policy.
 - ▣ Favor pathway to citizenship in simultaneous conjunction with security measures.
 - ▣ Oppose piecemeal approach and non-citizen status alternatives.
 - ▣ Security prerequisites seen as political maneuver to block reform.
- GOP chance to make up ground with Latino electorate.
 - ▣ 62% of Midterm Latino voters have voted Republican in the past.
 - ▣ 50% are more likely vote GOP if they pass CIR with pathway to citizenship (in spite of policy agreement with Democrats on other issues).
 - ▣ Voters in competitive districts unlikely to support extreme candidates.



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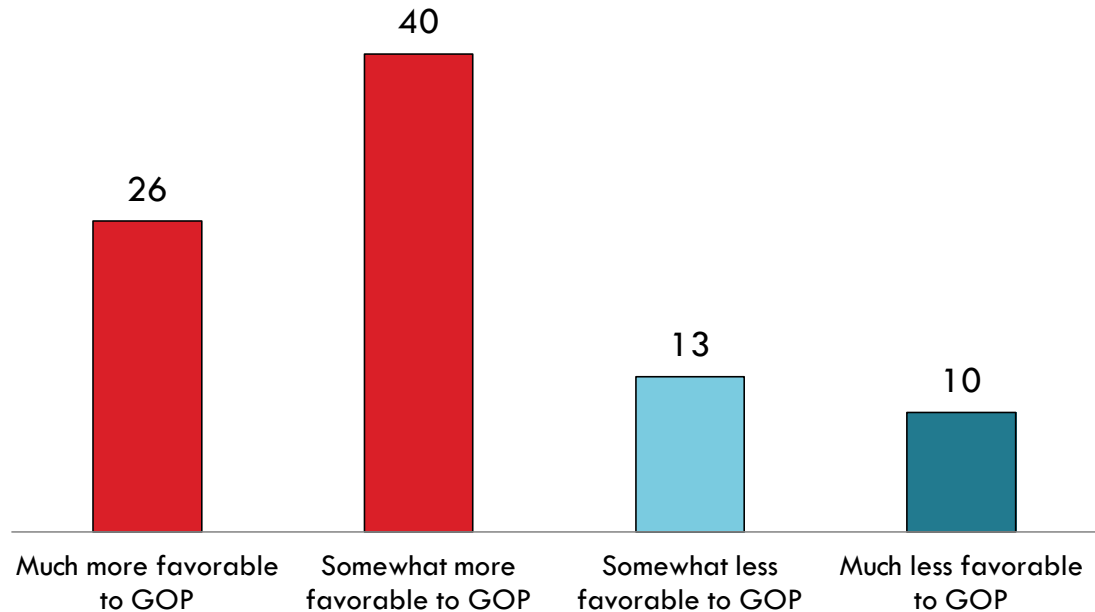
Topline results, slide deck, and interactive data presentation at our
website: www.latinodecisions.com

Thank You!

Spencer Bachus: impact on party evaluation

"I support a pathway to citizenship because I don't believe we should have a second class of citizens.

Everyone living in the United States should feel invested in the country. I don't believe America is about creating an underclass."

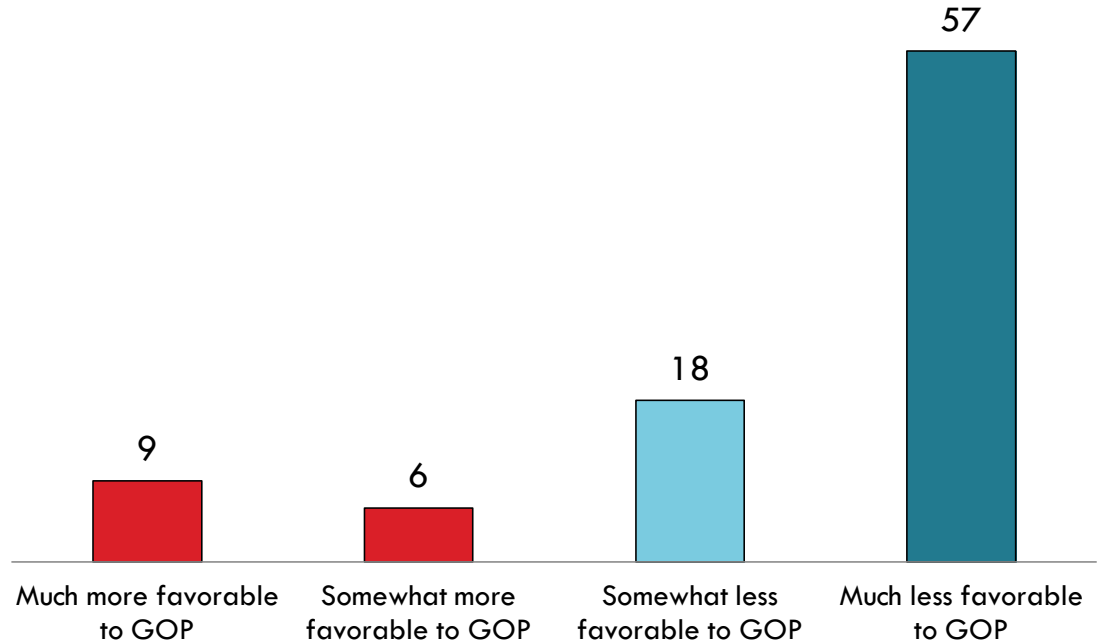


Lou Barletta: impact on party evaluation

“Anyone who believes we’re going to win over the Latino vote is grossly mistaken. The majority that are here illegally are low-skilled or may not even have a high school diploma.

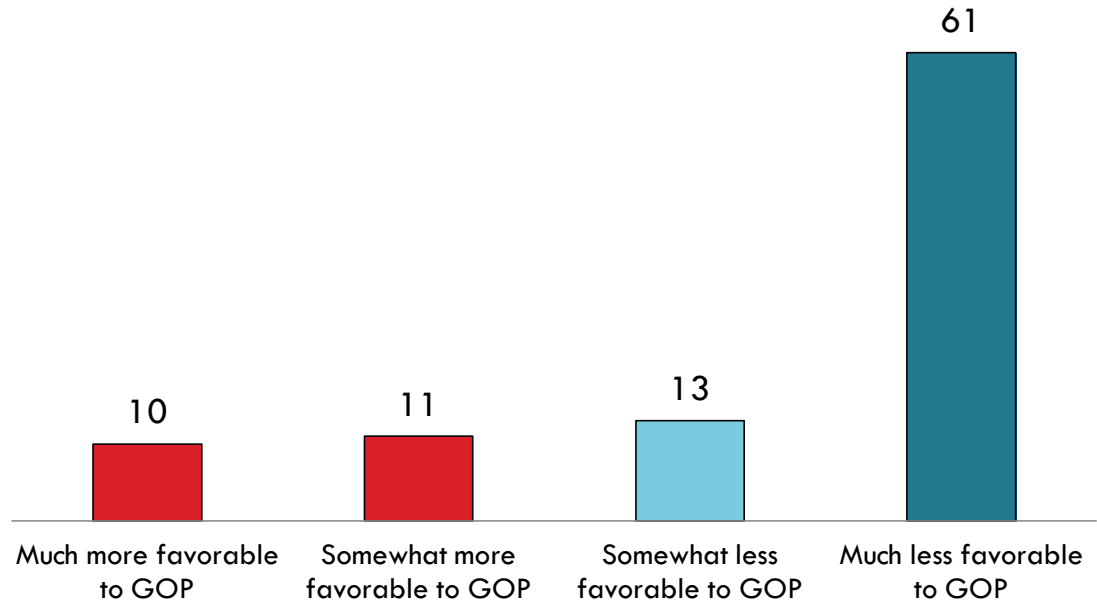
The Republican Party is not going to compete over who can give more social programs out.

We should not be talking about any kind of pathway to citizenship, we should only be talking about securing our borders.”



Paul Broun: impact on party evaluation

“Some Republicans are getting soft on the issue. These illegal aliens are criminals and we need to treat them as such I’m not in favor of giving amnesty to anybody who has broken the law. We must stop the immigration bill from becoming law.”



Louie Gohmert: impact on party evaluation

“We know Al Qaeda has camps on the Mexican border. They have people who are trained to act Hispanic when they are radical Islamists, and you will draw people who want to destroy you. We must stop the immigration bill from becoming law.”

