

2012 Election Eve Poll

National Survey

5,600 Latino voters

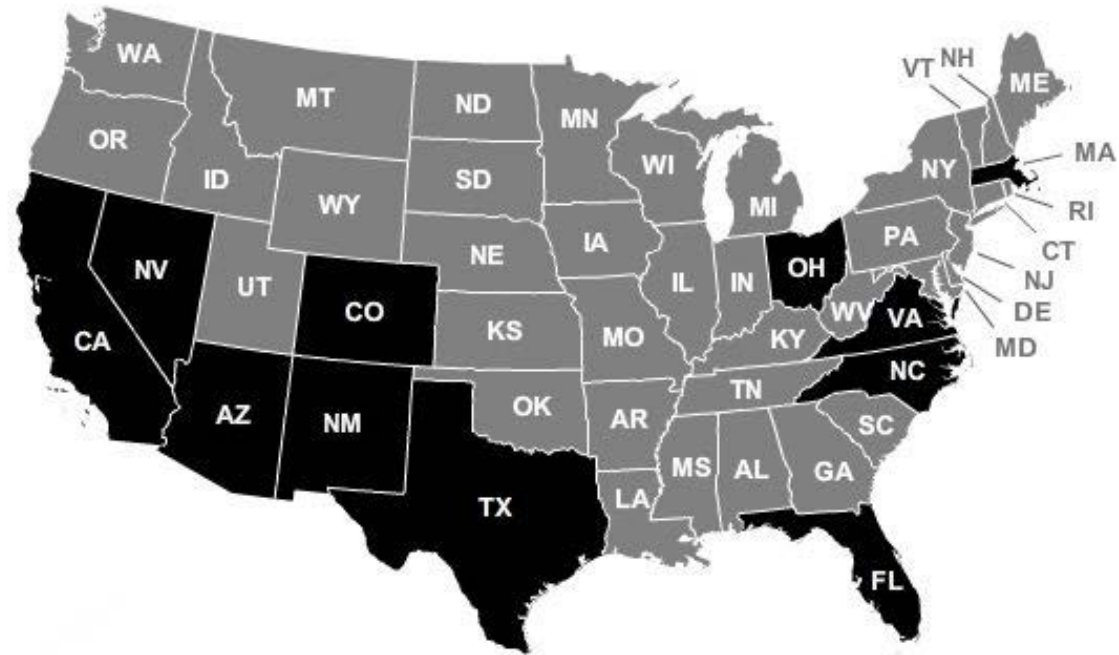
11 state polls

November 2-5

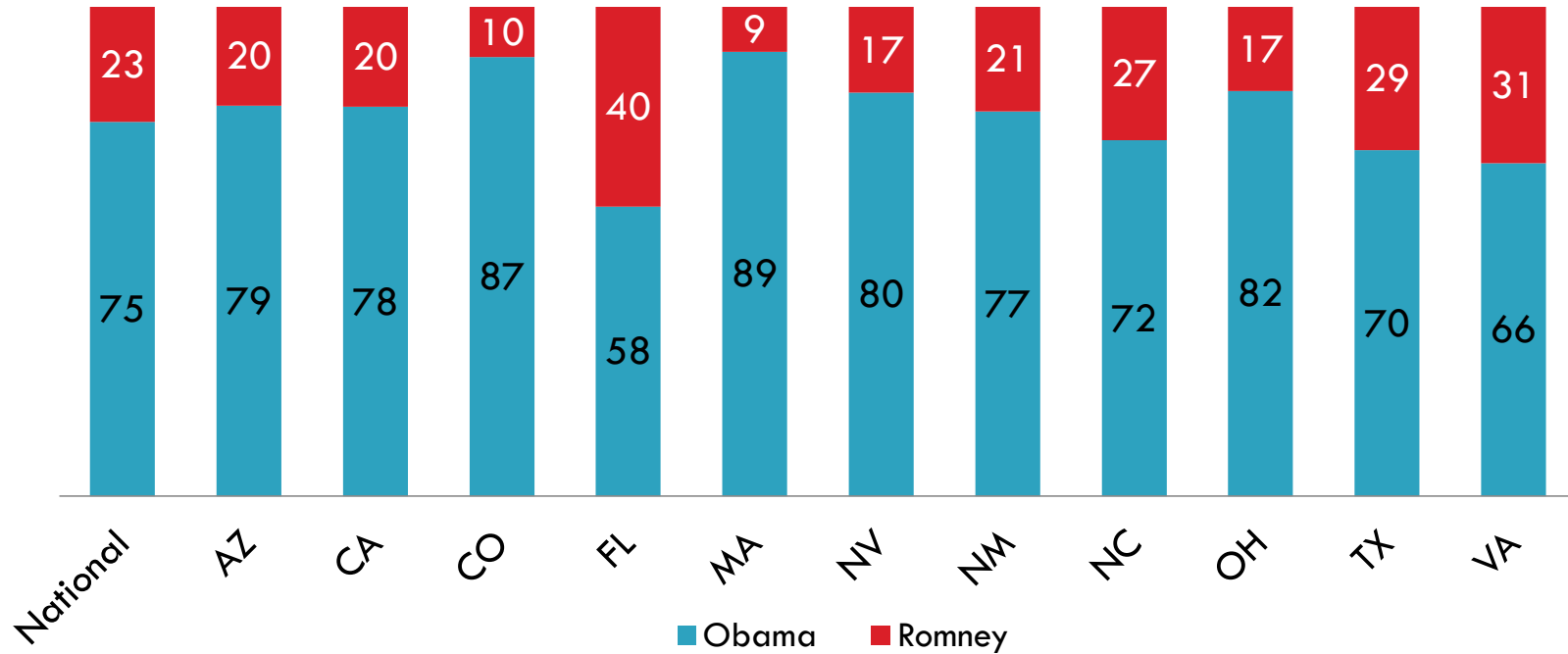
State MOE 4.9%

CA/FL MOE 3.8%

National MOE 1.8%



Latino Vote for President by State

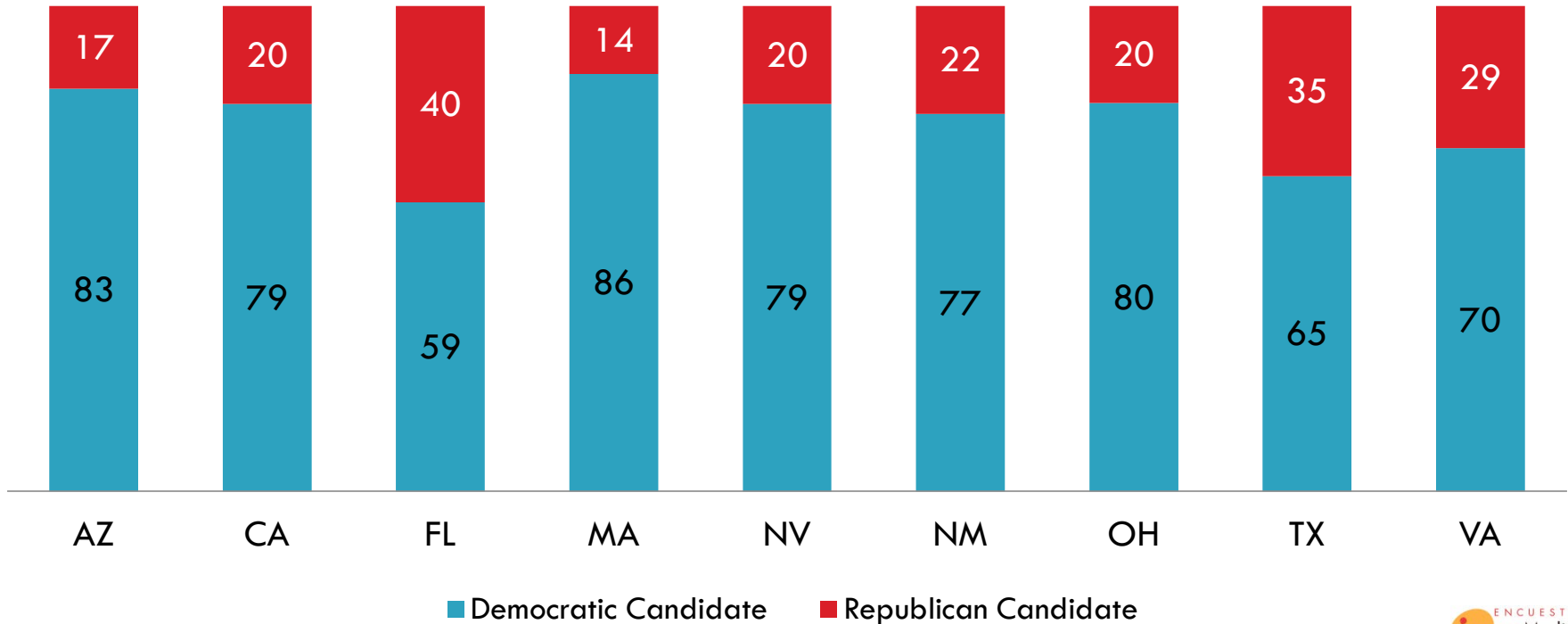


Latinos Pivotal to the National Election

Expected Latino Influence in 2012 (9:00 am EST)

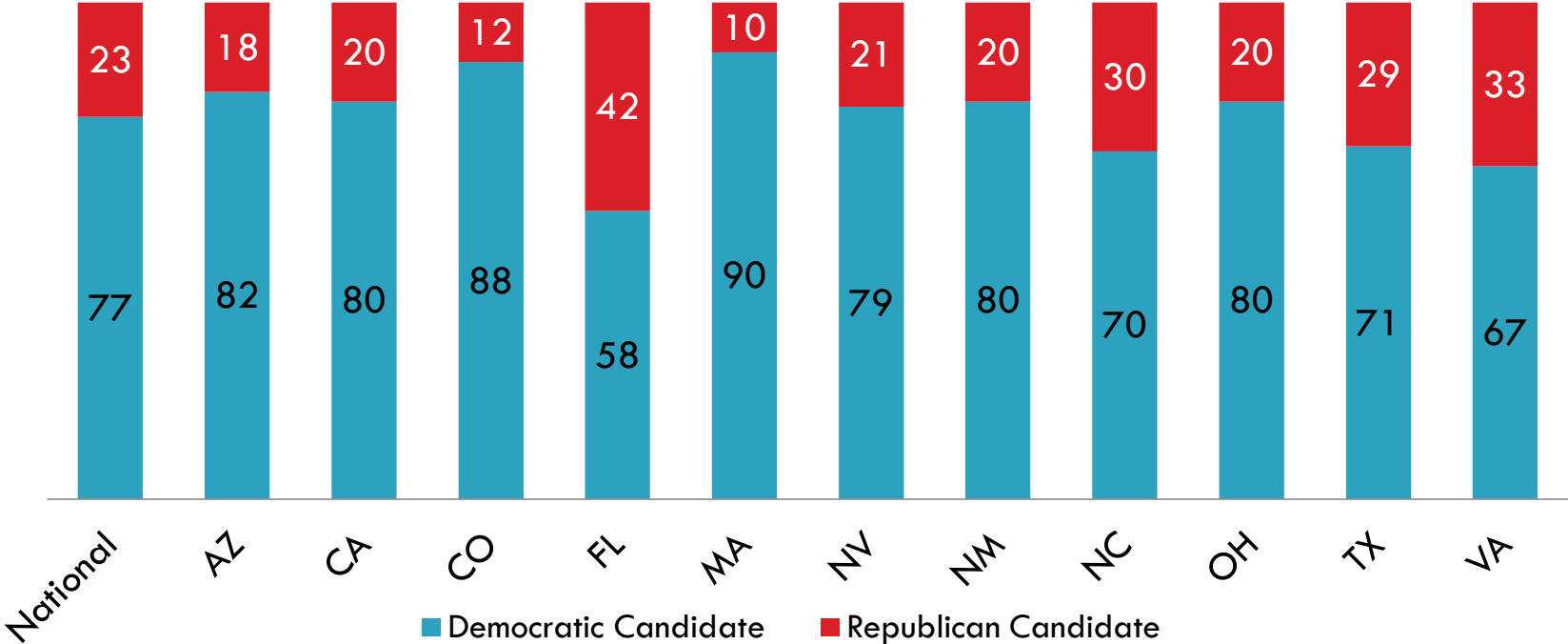
	National	AZ	CA	CO	FL	MA	NC	NM	NV	OH	TX	VA
Latino vote for Obama	75	79	78	87	58	89	72	77	80	82	70	66
Latino vote for Romney	23	20	20	10	40	9	27	21	17	17	29	31
% Latino in 2012 among all votes	10.4%	20.0%	27.3%	12.4%	17.4%	5.9%	2.9%	39.7%	14.7%	1.5%	26.6%	2.3%
Net contribution to Obama	5.4	11.8	15.8	9.5	3.1	4.7	1.3	22.2	9.3	1.0	10.9	0.8
ACTUAL MARGIN 11/6	2.3%	--	21.4%	3.2%	.6%	23.9%	--	10.4%	6.7%	1.9%	--	1.8%
Growth in Latino vote '00-'10	52%	72%	67%	30%	66%	98%	117%	21%	117%	47%	38%	76%

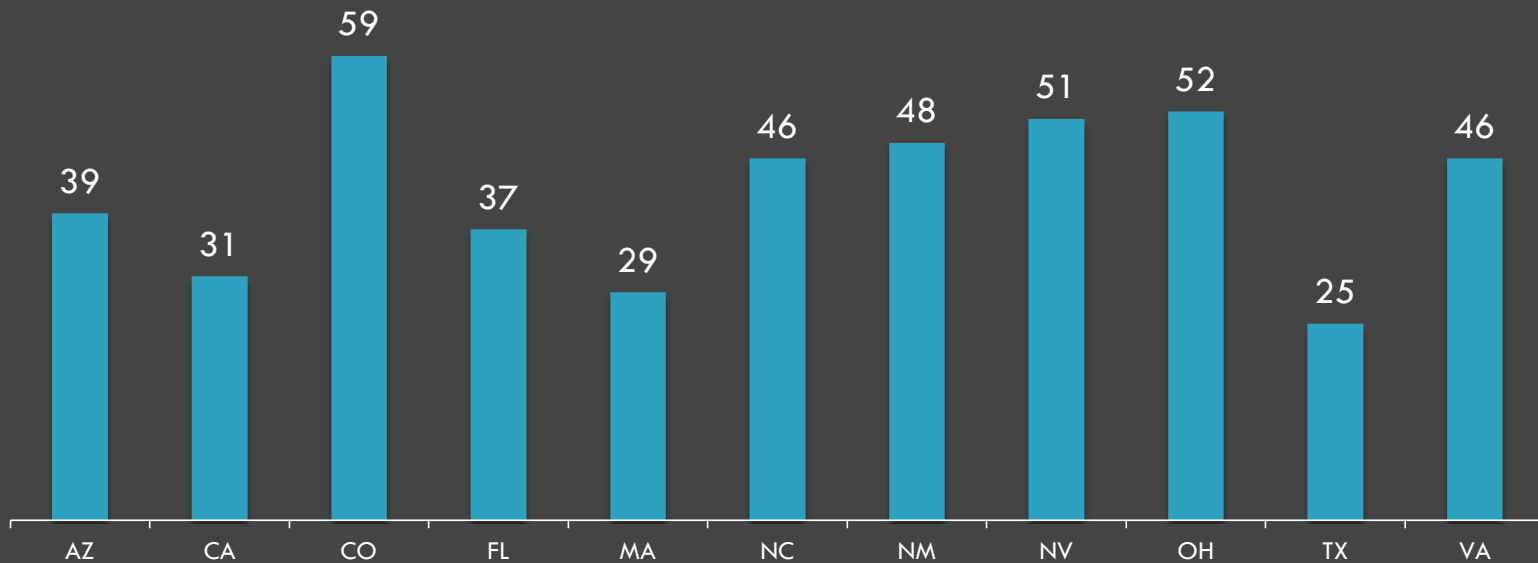
Latino Vote U.S. Senate



■ Democratic Candidate ■ Republican Candidate

Latino Vote for Congress

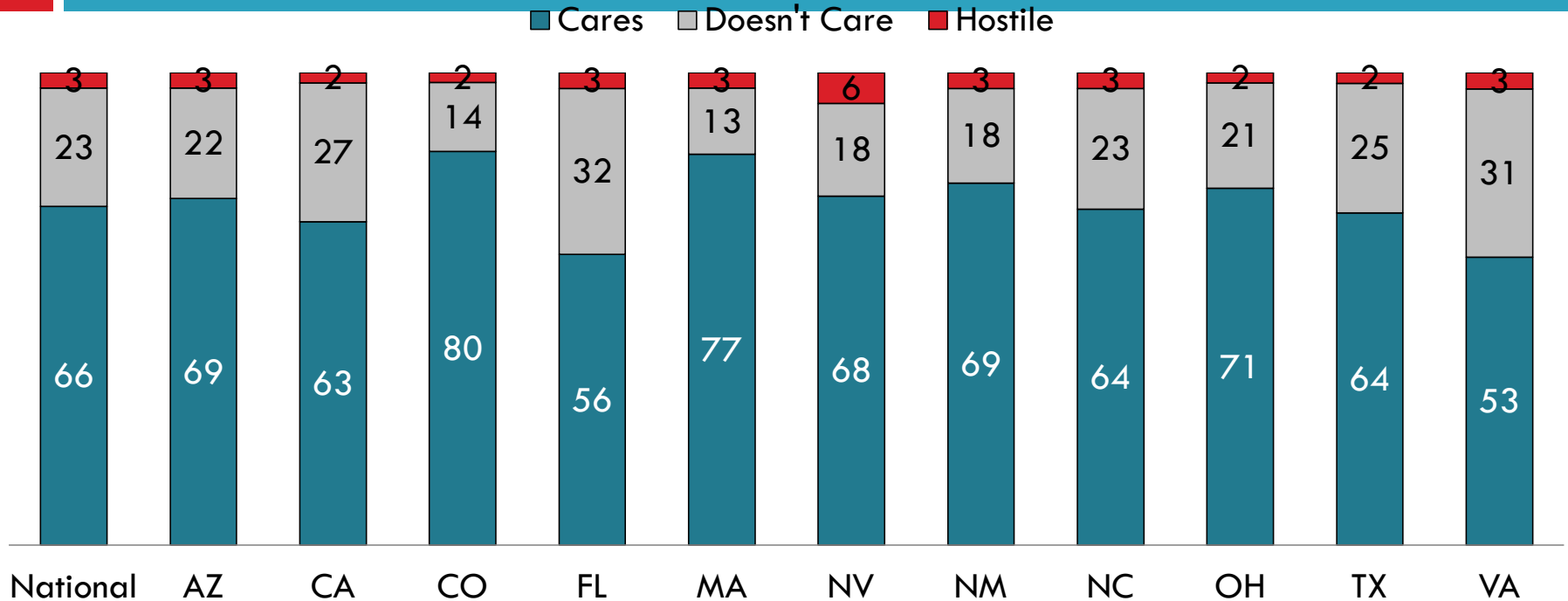




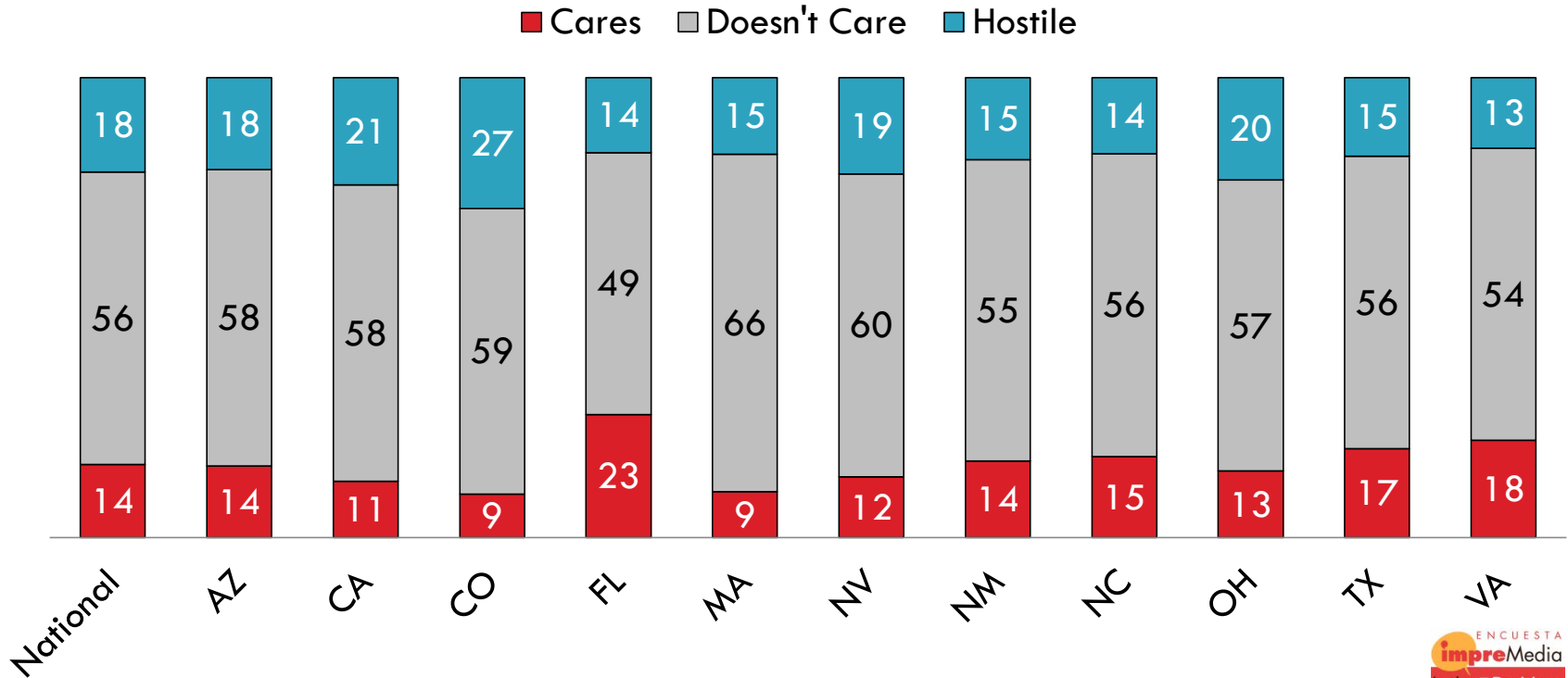
WHERE WERE LATINOS CONTACTED TO TURNOUT?

LOWER MOBILIZATION IN CALIFORNIA AND TEXAS UNDERMINES LATINO OVERALL VOTE...

States: Obama Latino Outreach

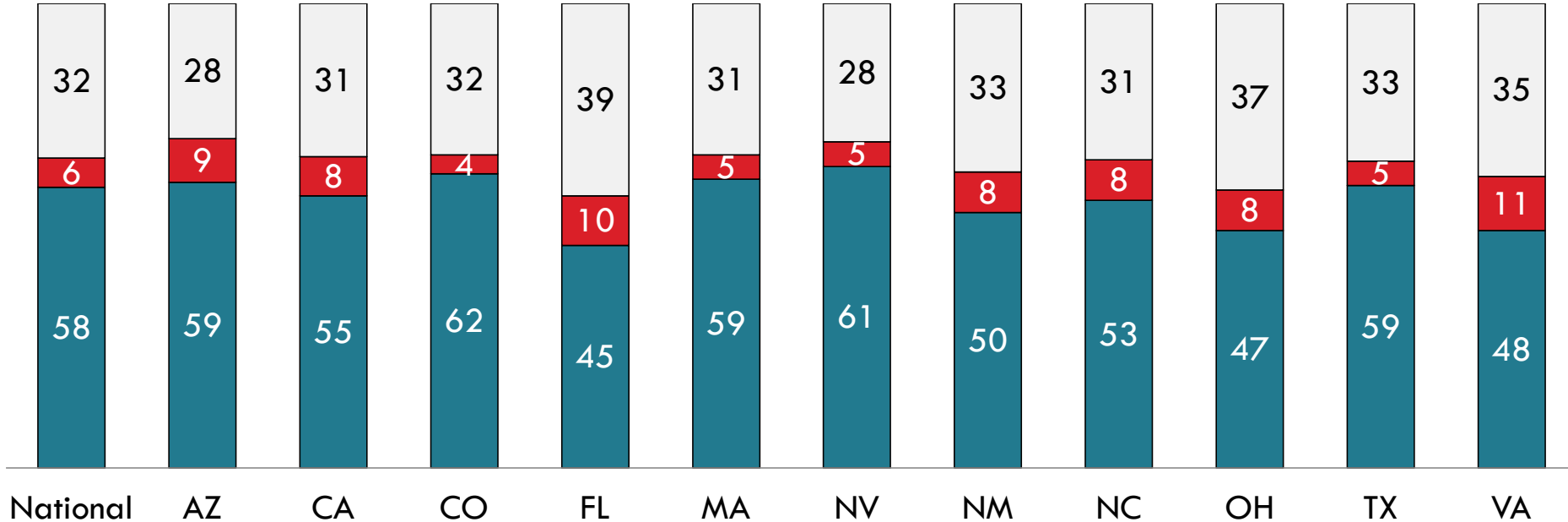


States: Romney Latino Outreach



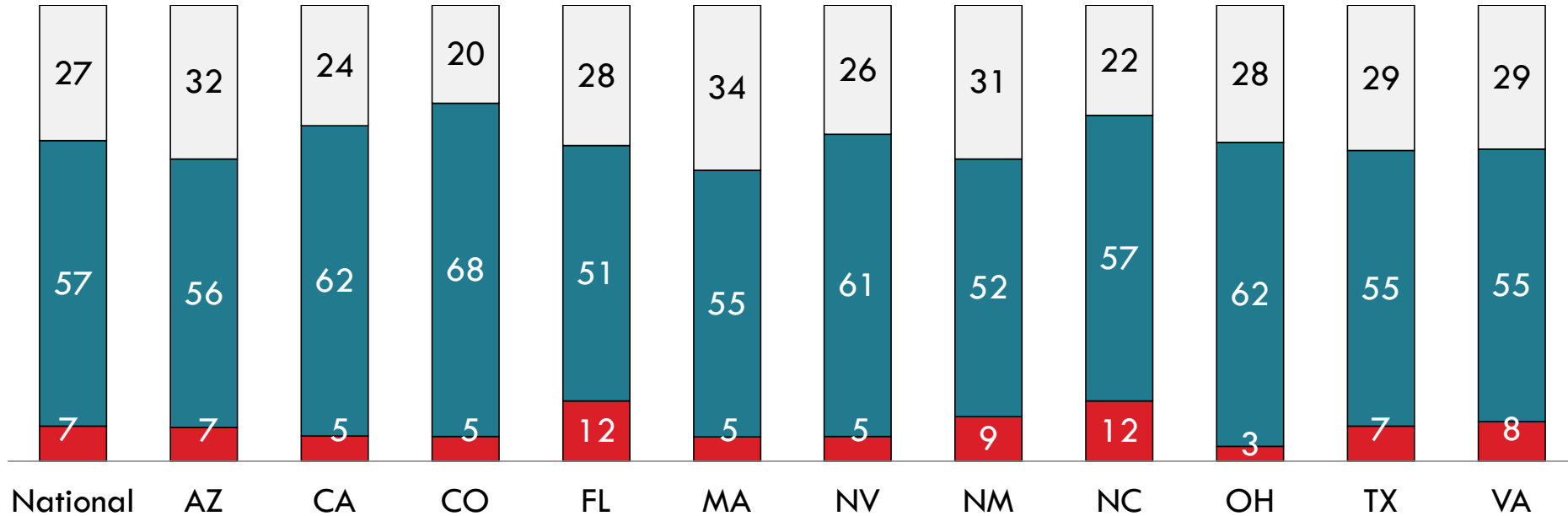
States: Deferred Action Policy Impact

More enthusiastic Obama Less enthusiastic Obama No impact



States: Romney Policy Position Impact

More enthusiastic Romney Less enthusiastic Romney No impact



A note about exit poll estimates...

- NEP estimates continue to raise questions:
 - ▣ What percent of non-white voters were college educated?
 - ▣ What percent of Latino interviews completed the poll in Spanish?
 - ▣ Why have national and state numbers been revised already? From 69% to 71% just last night...
- Several suspicious estimates of Democratic vote:
 - ▣ Ohio—NEP 56%, LD 82%
 - ▣ Nevada—NEP 69%, LD 80%
 - ▣ Virginia—NEP 53%, LD 66%
- Latino Decisions will validate our results and theirs against precinct-level returns.

www.LatinoVote2012.com

LatinoDecisions.com



Thank You!