

DATA TABLES

The questions referred to in this release are as follows:

(* Some columns may not add to 100% due to rounding.)

1. If the election for President were today, would you vote for Mitt Romney the Republican, or Barack Obama the Democrat, or some other candidate? [IF UNDECIDED: At this moment, do you lean towards Mitt Romney or do you lean towards Barack Obama?] [NAMES WERE ROTATED] [Includes early voters who have already cast their ballots]

(with leaners)	Likely Voters	PARTY ID			GENDER		AGE			RACE		
		Rep	Ind	Dem	Male	Female	18-34	35-54	55+	White	Black	Hispanic
Romney	48%	90%	52%	6%	51%	45%	34%	50%	53%	57%	6%	42%
Obama	45%	6%	33%	91%	40%	49%	57%	40%	43%	38%	82%	48%
Other candidate	3%	1%	7%	0%	4%	2%	3%	3%	2%	2%	3%	4%
(VOL) Undecided	5%	2%	8%	2%	5%	4%	6%	6%	2%	4%	9%	5%

TREND: Likely Voters	Mid Oct 2012	Early Oct 2012	September 2012	August 2012	June 2012
Romney	48%	47%	45%	45%	46%
Obama	45%	46%	48%	46%	47%
Other candidate	3%	2%	3%	4%	3%
(VOL) Undecided	5%	5%	4%	6%	4%
Unwtd N	1402	1360	1344	1149	1152

[QUESTIONS 2 AND 3 WERE ROTATED]

2. Is your general opinion of Mitt Romney favorable or unfavorable, or do you have no opinion?

	Likely Voters	PARTY ID			GENDER		AGE			RACE		
		Rep	Ind	Dem	Male	Female	18-34	35-54	55+	White	Black	Hispanic
Favorable	49%	90%	53%	9%	52%	47%	33%	53%	54%	56%	12%	47%
Unfavorable	39%	6%	31%	75%	37%	41%	48%	37%	35%	35%	62%	40%
No opinion	12%	4%	15%	16%	12%	13%	19%	10%	11%	10%	26%	13%

TREND: Likely Voters	Mid Oct 2012	Early Oct 2012	September 2012	August 2012	June 2012
Favorable	49%	46%	41%	40%	38%
Unfavorable	39%	39%	40%	39%	37%
No opinion	12%	15%	19%	21%	25%
Unwtd N	1402	1360	1344	1149	1152

3. Is your general opinion of Barack Obama favorable or unfavorable, or do you have no opinion?

	Likely Voters	PARTY ID			GENDER		AGE			RACE		
		Rep	Ind	Dem	Male	Female	18-34	35-54	55+	White	Black	Hispanic
Favorable	45%	7%	35%	88%	40%	49%	56%	42%	42%	38%	77%	49%
Unfavorable	45%	86%	50%	4%	48%	43%	30%	47%	52%	54%	8%	39%
No opinion	10%	7%	15%	7%	11%	8%	14%	11%	6%	8%	15%	12%

TREND: Likely Voters	Mid Oct 2012	Early Oct 2012	September 2012	August 2012	June 2012
Favorable	45%	46%	46%	45%	45%
Unfavorable	45%	45%	43%	43%	43%
No opinion	10%	8%	11%	12%	11%
Unwtd N	1402	1360	1344	1149	1152

[QUESTIONS 4 AND 5 WERE ROTATED]

4. Is your general opinion of Paul Ryan favorable or unfavorable, or do you have no opinion?

	Likely Voters	PARTY ID			GENDER		AGE			RACE		
		Rep	Ind	Dem	Male	Female	18-34	35-54	55+	White	Black	Hispanic
Favorable	45%	82%	49%	9%	49%	42%	29%	49%	51%	51%	10%	46%
Unfavorable	34%	4%	27%	66%	31%	36%	38%	32%	33%	30%	53%	35%
No opinion	21%	14%	23%	25%	20%	23%	33%	19%	16%	19%	37%	19%

TREND: Likely Voters	Mid Oct 2012	September 2012	August 2012
Favorable	45%	38%	35%
Unfavorable	34%	33%	30%
No opinion	21%	29%	34%
Unwtd N	1402	1344	1149

5. Is your general opinion of Joe Biden favorable or unfavorable, or do you have no opinion?

	Likely Voters	PARTY ID			GENDER		AGE			RACE		
		Rep	Ind	Dem	Male	Female	18-34	35-54	55+	White	Black	Hispanic
Favorable	37%	7%	27%	74%	34%	39%	42%	32%	39%	33%	62%	39%
Unfavorable	46%	81%	52%	9%	50%	42%	31%	50%	49%	52%	15%	45%
No opinion	18%	12%	22%	17%	16%	18%	28%	18%	11%	15%	24%	16%

TREND: Likely Voters	Mid Oct 2012	September 2012	August 2012
Favorable	37%	34%	32%
Unfavorable	46%	39%	39%
No opinion	18%	27%	28%
Unwtd N	1402	1344	1149

[QUESTIONS 6 TO 9 WERE ROTATED]

6. Who do you trust more to handle the economy and jobs – Mitt Romney or Barack Obama?

	Likely Voters	PARTY ID			GENDER		AGE			RACE		
		Rep	Ind	Dem	Male	Female	18-34	35-54	55+	White	Black	Hispanic
Romney	50%	93%	57%	6%	54%	47%	35%	53%	56%	59%	9%	44%
Obama	44%	5%	34%	90%	40%	48%	58%	41%	40%	36%	83%	52%
Not sure/Don't know	5%	2%	9%	4%	6%	5%	8%	5%	4%	5%	8%	4%

TREND: Likely Voters	Mid Oct 2012	Early Oct 2012	September 2012	August 2012
Romney	50%	49%	45%	45%
Obama	44%	45%	48%	45%
Not sure/Don't know	5%	6%	6%	10%
Unwtd N	1402	1360	1344	1149

7. Who do you trust more to handle Social Security and Medicare – Mitt Romney or Barack Obama?

	Likely Voters	PARTY ID			GENDER		AGE			RACE		
		Rep	Ind	Dem	Male	Female	18-34	35-54	55+	White	Black	Hispanic
Romney	48%	90%	52%	7%	50%	46%	32%	51%	53%	56%	11%	43%
Obama	45%	7%	33%	89%	41%	48%	56%	40%	42%	37%	82%	46%
Not sure/Don't know	8%	3%	14%	5%	9%	7%	11%	9%	5%	7%	8%	11%

TREND: Likely Voters	Mid Oct 2012	Early Oct 2012	September 2012	August 2012
Romney	48%	45%	42%	43%
Obama	45%	46%	50%	46%
Not sure/Don't know	8%	8%	8%	11%
Unwtd N	1402	1360	1344	1149

8. Who do you trust more to handle the federal budget and national debt – Mitt Romney or Barack Obama?

	Likely Voters	PARTY ID			GENDER		AGE			RACE		
		Rep	Ind	Dem	Male	Female	18-34	35-54	55+	White	Black	Hispanic
Romney	51%	92%	57%	8%	55%	48%	36%	55%	55%	59%	14%	46%
Obama	42%	5%	29%	87%	38%	46%	54%	37%	40%	35%	76%	47%
Not sure/Don't know	7%	3%	14%	4%	7%	7%	10%	8%	5%	6%	10%	8%

TREND: Likely Voters	Mid Oct 2012	Early Oct 2012	September 2012	August 2012
Romney	51%	48%	47%	46%
Obama	42%	44%	47%	44%
Not sure/Don't know	7%	8%	7%	10%
Unwtd N	1402	1360	1344	1149

9. Who do you trust more to handle foreign policy – Mitt Romney or Barack Obama?

	Likely Voters	PARTY ID			GENDER		AGE			RACE		
		Rep	Ind	Dem	Male	Female	18-34	35-54	55+	White	Black	Hispanic
Romney	46%	89%	49%	6%	49%	44%	31%	49%	52%	54%	10%	42%
Obama	47%	7%	39%	91%	44%	50%	60%	45%	42%	41%	80%	52%
Not sure/Don't know	6%	3%	12%	3%	7%	6%	9%	6%	6%	5%	10%	7%

TREND: <i>Likely Voters</i>	Mid Oct 2012	Early Oct 2012	September 2012
Romney	46%	45%	42%
Obama	47%	47%	51%
Not sure/Don't know	6%	8%	7%
Unwtd N	1402	1360	1149

10. Did you read or hear anything about Tuesday's presidential debate, or not? Were you able to watch the full 90 minute debate, did you see clips or part of the debate on TV or the internet, or did you only read or hear about the debate?

	Likely Voters	PARTY ID			GENDER		AGE			RACE		
		Rep	Ind	Dem	Male	Female	18-34	35-54	55+	White	Black	Hispanic
Watched full debate	56%	58%	53%	57%	58%	55%	47%	54%	64%	58%	56%	53%
Saw clips or part	24%	23%	24%	24%	22%	26%	29%	23%	22%	24%	28%	21%
Only read/heard about	9%	9%	11%	9%	10%	9%	8%	11%	8%	10%	5%	11%
Did not follow debate	10%	10%	12%	9%	10%	10%	15%	12%	5%	8%	9%	16%
(VOL) Don't know	1%	0%	1%	1%	1%	0%	1%	0%	0%	0%	1%	0%

TREND: <i>Likely Voters</i>	Mid Oct 2012	Early Oct 2012*
Watched full debate	56%	58%
Saw clips or part	24%	25%
Only read/heard about	9%	10%
Did not follow debate	10%	7%
(VOL) Don't know	1%	0%
Unwtd N	1402	1360

* Note: Asked about the Oct. 3 debate.

11. Did the debate change your opinion about who you would vote for, or not?

	Likely Voters	PARTY ID			GENDER		AGE			RACE		
		Rep	Ind	Dem	Male	Female	18-34	35-54	55+	White	Black	Hispanic
Yes	7%	7%	9%	5%	7%	7%	9%	5%	8%	5%	7%	14%
No	81%	83%	75%	84%	81%	80%	72%	81%	85%	85%	81%	66%
(VOL) Don't know	2%	1%	3%	1%	2%	2%	3%	1%	2%	1%	2%	4%
Did not follow debate	11%	10%	12%	9%	10%	11%	16%	13%	5%	9%	11%	16%

TREND: <i>Likely Voters</i>	Mid Oct 2012	Early Oct 2012*
Yes	7%	9%
No	81%	82%
(VOL) Don't know	2%	2%
Did not follow debate	11%	7%
Unwtd N	1402	1360

* Note: Asked about the Oct. 3 debate.

The *Monmouth University Poll* was conducted by the Monmouth University Polling Institute from October 18 to 21, 2012 with a national random sample of 1,402 likely voters, including 531 via live interview on a landline telephone, 562 via interactive voice response (IVR) on a landline telephone, and 309 via live interview on a cell phone. Interviewing services were provided by Braun Research, Inc. (live landline and cell) and Survey USA (IVR and live cell) and the telephone sample was obtained from Survey Sampling International. Monmouth is responsible for all aspects of the survey questionnaire design, data weighting and analysis. For results based on the total sample, one can say with 95% confidence that the error attributable to sampling has a maximum margin of plus or minus 2.6 percentage points. Sampling error increases as the sample size decreases, so statements based on various population subgroups, such as separate figures reported by gender or party identification, are subject to more error than are statements based on the total sample. In addition to sampling error, one should bear in mind that question wording and practical difficulties in conducting surveys can introduce error or bias into the findings of opinion polls.

POLL DEMOGRAPHICS (weighted) LIKELY VOTERS			
31% Rep	47% Male	21% 18-34	72% White
34% Ind	53% Female	39% 35-54	11% Black
35% Dem		40% 55+	12% Hispanic
			5% Asian/Other

	Likely Voters	PARTY ID			GENDER		AGE			RACE		
		Rep	Ind	Dem	Male	Female	18-34	35-54	55+	White	Black	Hispanic
Unweighted N	1402	443	485	465	663	739	209	477	706	1122	123	84
moe	2.6%	4.7%	4.5%	4.6%	3.8%	3.6%	6.8%	4.5%	3.7%	2.9%	8.8%	10.7%

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