





S4. Many people are busy and don't get a chance to vote in every election. Thinking ahead to the November 2012 election, what would you say the chances are that you will vote in the election for U.S. President and [INSERT STATE] state offices - are you almost certain to vote, will you probably vote, are the chances 50-50, or do you not think you will vote?

| | Wk1 | Wk2 | Wk3 | Wk4 | Wk5 | Wk6 | Wk7 | Wk8 |
|----------------|-----|-----|-----|-----|-----|-----|-----|-----|
| Almost certain | 85 | 83 | 82 | 86 | 86 | 85 | 86 | 81 |
| Probably | 5 | 4 | 4 | 5 | 4 | 7 | 6 | 4 |
| 50 - 50 | 8 | 10 | 9 | 6 | 7 | 6 | 5 | 7 |
| Will not vote | 2 | 3 | 4 | 3 | 3 | 1 | 2 | 6 |

1. On the whole, what are the most important issues facing the [Hispanic/Latino] community that you think Congress and the President should address? [Open ended, Pre-code to list, RESPONDENT MAY SELECT ONE OR TWO – RECORD ORDER OF MENTION IF TWO]

| | Wk1 | Wk2 | Wk3 | Wk4 | Wk5 | Wk6 | Wk7 | Wk8 |
|---|-----|-----|-----|-----|-----|-----|-----|-----|
| Create more jobs / Fix the Economy | 53 | 58 | 54 | 57 | 62 | 56 | 54 | 53 |
| Immigration reform / DREAM Act | 51 | 42 | 41 | 40 | 37 | 38 | 39 | 40 |
| Education reform / schools | 18 | 19 | 18 | 14 | 13 | 17 | 21 | 19 |
| Health care | 17 | 18 | 10 | 12 | 13 | 14 | 13 | 13 |
| Race relations | 4 | 2 | 3 | 2 | 2 | 1 | 1 | 2 |
| International relations / War in Afgh. | 4 | 3 | 5 | 4 | 4 | 1 | 1 | 1 |
| Address Taxes / Cut taxes | 2 | 2 | 2 | 3 | 2 | 2 | 2 | 3 |
| Gas prices / energy prices | 1 | 1 | 1 | 1 | 1 | * | 1 | 1 |
| Housing / mortgages | 1 | 1 | 1 | 2 | 1 | 1 | * | 1 |
| Corruption in government / honesty | 1 | 1 | 1 | 1 | 2 | * | 1 | 1 |
| Global warming / environment | 1 | 1 | 1 | 1 | 1 | * | 1 | 1 |
| Abortion / gay marriage / family values | 2 | 1 | 2 | 3 | 4 | 4 | 1 | 3 |
| Something else | 8 | 4 | 3 | 3 | 8 | 13 | 6 | 5 |
| Don't know | 5 | 8 | 12 | 11 | 6 | 5 | 8 | 9 |



Now I'd like to ask you about some people who have been mentioned in the news recently. For each, please tell me whether you have heard of the person, and if your impression is <u>very favorable</u>, <u>somewhat</u> favorable, somewhat <u>unfavorable</u>, or <u>very</u> unfavorable. If you have no opinion, or have never heard of the person, just let me know.

| 2. President Barack Obama Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of | Wk1 45 29 7 17 2 | Wk2 45 26 9 19 2 | Wk3 41 31 8 18 4 * | Wk4 45 26 5 16 7 * | Wk5 50 21 4 16 8 * | Wk6 55 23 1 15 5 | Wk7 54 27 3 11 5 * | Wk8 45 30 7 13 4 |
|--|--|--|----------------------|--|--|--|--|--|
| 3. Governor Mitt Romney Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of | Wk1 10 17 15 40 12 5 | Wk2 13 18 19 35 10 6 | Wk3 12 15 18 33 13 8 | Wk4 12 12 14 41 15 5 | Wk5 13 13 12 46 13 3 | Wk6 10 15 13 45 10 6 | Wk7 12 13 16 43 12 5 | Wk8 12 16 15 38 12 8 |
| 4. Democrats in Congress Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of | Wk1 21 43 13 12 9 2 | Wk2 21 31 13 17 14 | Wk3 24 29 13 15 4 | Wk4 25 35 12 12 14 2 | Wk5 30 32 12 11 14 3 | Wk6 30 31 11 11 12 5 | Wk7 24 31 14 11 18 3 | Wk8 21 24 19 13 21 2 |
| 5. Republicans in Congress Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of | Wk1 10 22 15 37 12 3 | Wk2 14 17 17 33 17 3 | Wk3 12 14 20 36 15 3 | Wk4 11 14 22 37 15 2 | Wk5 11 12 26 35 16 1 | Wk6 6 16 25 35 15 | Wk7 6 18 15 36 21 3 | Wk8 8 24 13 32 22 1 |



Now I'd like to ask you about some people who have been mentioned in the news recently. For each, please tell me whether you have heard of the person, and if your impression is <u>very favorable</u>, <u>somewhat</u> favorable, somewhat <u>unfavorable</u>, or <u>very</u> unfavorable. If you have no opinion, or have never heard of the person, just let me know.

Democratic and Republican Latino Elected Officials

| 6L. Los Angeles Mayor Antonio Villaraigosa Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of Net favorable | Wk8 20 19 5 6 15 36 +28 |
|--|-------------------------|
| 6M. New Jersey Senator Robert Menendez Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of Net favorable | Wk8 9 19 1 4 26 41 +23 |
| 6K. San Antonio Mayor Julian Castro Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of Net favorable | Wk8 16 9 2 4 16 53 +19 |





| 6N. Illinois Congressman Luis Gutierrez | Wk8 |
|--|--|
| Very favorable | 9 |
| Somewhat favorable | 13 |
| Somewhat unfavorable | 1 |
| Very unfavorable | 6 |
| No opinion | 16 |
| Never heard of | 55 |
| Net favorable | +15 |
| 6J. California Congressman Xavier Becerra | Wk8 |
| Very favorable | 8 |
| Somewhat favorable | 12 |
| Somewhat unfavorable | 2 |
| Very unfavorable | 3 |
| No opinion | 24 |
| Never heard of | 51 |
| Net favorable | +15 |
| | |
| 6G. Florida Congresswoman Ileana Ros Lehtinen | Wk8 |
| 6G. Florida Congresswoman Ileana Ros Lehtinen Very favorable | Wk8 10 |
| | |
| Very favorable | 10 |
| Very favorable Somewhat favorable | 10 9 |
| Very favorable Somewhat favorable Somewhat unfavorable | 10 9 1 |
| Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable | 10 9 1 6 |
| Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion | 10 9 1 6 17 |
| Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of | 10 9 1 6 17 58 |
| Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of Net favorable | 10 9 1 6 17 58 +12 |
| Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of Net favorable 6D. Florida Senator Marco Rubio | 10 9 1 6 17 58 +12 |
| Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of Net favorable 6D. Florida Senator Marco Rubio Very favorable | 10 9 1 6 17 58 +12 Wk8 |
| Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of Net favorable 6D. Florida Senator Marco Rubio Very favorable Somewhat favorable | 10 9 1 6 17 58 +12 Wk8 14 |
| Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of Net favorable 6D. Florida Senator Marco Rubio Very favorable Somewhat favorable Somewhat unfavorable | 10 9 1 6 17 58 +12 Wk8 14 17 6 |
| Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of Net favorable 6D. Florida Senator Marco Rubio Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable | 10 9 1 6 17 58 +12 Wk8 14 17 6 15 |





| 6I. | Very favorable Somewhat favorable | Wk8 6 8 |
|-----|---|--|
| | Somewhat unfavorable | 3 4 |
| | Very unfavorable No opinion | 22 |
| | Never heard of | 57 |
| | Net favorable | +7 |
| | TVC Tavorable | . , |
| 6E | E. New Mexico Governor Susana Martinez | Wk8 |
| | Very favorable | 11 |
| | Somewhat favorable | 8 |
| | Somewhat unfavorable | 7 |
| | Very unfavorable | 6 |
| | No opinion | 19 |
| | Never heard of | 50 |
| | Net favorable | +6 |
| | | |
| 6F | F. Nevada Governor Brian Sandoval | Wk8 |
| 6F | F. Nevada Governor Brian Sandoval Very favorable | Wk8 2 |
| 6F | | |
| 6F | Very favorable | 2 |
| 6F | Very favorable Somewhat favorable Somewhat unfavorable | 2 10 |
| 6F | Very favorable Somewhat favorable | 2 10 4 |
| 6F | Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable | 2 10 4 6 |
| 6F | Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion | 2 10 4 6 25 |
| | Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of Net favorable | 2 10 4 6 25 54 |
| | Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of Net favorable H. Puerto Rico Governor Luis Fortuño | 2 10 4 6 25 54 +2 |
| | Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of Net favorable | 2 10 4 6 25 54 +2 Wk8 |
| | Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of Net favorable H. Puerto Rico Governor Luis Fortuño Very favorable | 2 10 4 6 25 54 +2 Wk8 6 |
| | Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of Net favorable H. Puerto Rico Governor Luis Fortuño Very favorable Somewhat favorable Somewhat unfavorable | 2 10 4 6 25 54 +2 Wk8 6 7 |
| | Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of Net favorable H. Puerto Rico Governor Luis Fortuño Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable | 2 10 4 6 25 54 +2 Wk8 6 7 |
| | Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of Net favorable H. Puerto Rico Governor Luis Fortuño Very favorable Somewhat favorable Somewhat unfavorable | 2 10 4 6 25 54 +2 Wk8 6 7 4 |
| | Very favorable Somewhat favorable Very unfavorable No opinion Never heard of Net favorable H. Puerto Rico Governor Luis Fortuño Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion | 2 10 4 6 25 54 +2 Wk8 6 7 4 9 21 |



7. Thinking about the upcoming Congressional elections for U.S. House of Representatives, do you plan to vote for the [ROTATE: Democratic candidate or the Republican candidate]?

| | Wk1 | Wk2 | Wk3 | Wk4 | Wk5 | Wk6 | Wk7 | Wk8 |
|---------------------------------|-----|-----|-----|-----|-----|-----|-----|-----|
| Will vote Democrat | 55 | 52 | 50 | 57 | 62 | 64 | 64 | 61 |
| Undecided but likely DEMOCRAT | 9 | 8 | 8 | 6 | 5 | 5 | 4 | 6 |
| Undecided / Don't know | 15 | 13 | 15 | 9 | 11 | 9 | 9 | 10 |
| Undecided but likely REPUBLICAN | 6 | 6 | 6 | 8 | 9 | 3 | 3 | 5 |
| Will vote Republican | 15 | 21 | 21 | 17 | 13 | 19 | 15 | 14 |
| _ | | | | | | | | |
| COMBINED DEM | 64 | 60 | 58 | 63 | 67 | 69 | 68 | 67 |
| COMBINED GOP | 21 | 27 | 27 | 25 | 22 | 22 | 18 | 19 |

7a. If the Presidential election was held today would you vote for [ROTATE: Republican Mitt Romney OR Democrat Barack Obama]?

| Romney – certain Romney – not-certain undecided – lean Romney | Wk1 20 4 2 | Wk2 23 5 2 | Wk3 21 7 1 | Wk4 20 5 1 | Wk5 19 5 * | Wk6 16 4 1 | Wk7 15 4 1 | Wk8 15 4 4 |
|---|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|---------------------|
| Obama – certain | 55 | 53 | 56 | 62 | 63 | 67 | 67 | 59 |
| Obama– not-certain | 9 | 9 | 7 | 4 | 5 | 5 | 2 | 7 |
| undecided – lean Obama | 1 | 2 | 3 | 2 | 1 | 1 | 3 | 1 |
| Undecided/don't know | 9 | 7 | 5 | 6 | 6 | 6 | 6 | 10 |
| Romney Combined | 26 | 30 | 29 | 26 | 24 | 21 | 20 | 23 |
| Obama Combined | 65 | 64 | 66 | 68 | 69 | 73 | 72 | 67 |

8. Compared to the 2008 presidential election, would you say you are MORE enthusiastic about voting this year in 2012, or that you were more enthusiastic about voting back in 2008?

| | Wk1 | Wk2 | Wk3 | Wk4 | Wk5 | Wk6 | Wk7 | Wk8 |
|----------------------------|-----|-----|-----|-----|-----|-----|-----|-----|
| More enthusiastic in 2012 | 37 | 35 | 35 | 40 | 44 | 36 | 34 | 40 |
| More enthusiastic in 2008 | 40 | 38 | 38 | 30 | 29 | 30 | 36 | 34 |
| No difference / same level | 21 | 25 | 24 | 25 | 23 | 29 | 27 | 24 |
| Don't Know | 2 | 2 | 3 | 4 | 4 | 3 | 1 | 2 |





9. Thinking about the last two administrations, which would you say is MOST responsible for the economic downturn these last few years? Would you say the economic policies of [ROTATE: President George W. Bush or President Barack Obama] are more to blame?

| | Wk1 | Wk2 | Wk3 | Wk4 | Wk5 | Wk6 | Wk7 |
|--------------------------|-----|-----|-----|-----|-----|-----|-----|
| Bush is to blame | 68 | | | 62 | 64 | | |
| Obama is to blame | 14 | | | 17 | 17 | | |
| Both are to blame (VOL) | 10 | | | 10 | 10 | | |
| Neither / something else | 3 | | | 5 | 4 | | |
| Don't know | 4 | | | 2 | 3 | | |

Q9B. Thinking about President Obama and the U.S. Congress, which would you say is MOST responsible for economy not improving more quickly these last few years? Would you say [ROTATE: the lack of leadership of President Obama OR, the lack of leadership of Republicans, OR the lack of cooperation and fighting among both parties in Congress?]

| | Wk1 | Wk2 | Wk3 | Wk4 | Wk5 | Wk6 | Wk7 |
|-----------------------------|-----|-----|-----|-----|-----|-----|-----|
| Lack of leadership by Obama | | | 22 | 20 | | | 15 |
| Lack of leadership by GOP | | | 13 | 14 | | | 14 |
| Fighting in Congress | | | 56 | 56 | | | 60 |
| All of the above | | | 4 | 2 | | | 6 |
| Don't know | | | 4 | 7 | | | 5 |

10. Thinking about the future of our economy, which party do you trust more to make the right decisions and improve our economic conditions? Would you say you have more confidence in (rotate) President Obama and the Democrats, or Mitt Romney and the Republicans?

| | Wk1 | Wk2 | Wk3 | Wk4 | Wk5 | Wk6 | Wk7 |
|------------------------|-----|-----|-----|-----|-----|-----|-----|
| Obama and Democrats | | 59 | | | | 72 | |
| Romney and Republicans | | 30 | | | | 20 | |
| Neither (VOL) | | 6 | | | | 5 | |
| Both (VOL) | | * | | | | * | |
| Don't know | | 4 | | | | 4 | |





10B. Thinking about issues important to women in this country, which party do you trust more to make the right decisions and address issues of concern to women? Would you say you have more confidence in (rotate) President Obama and the Democrats, or Mitt Romney and the Republicans?

| | Wk1 | Wk2 | Wk3 | Wk4 |
|------------------------|-----|-----|-----|-----|
| Obama and Democrats | | | | 73 |
| Romney and Republicans | | | | 16 |
| Neither (VOL) | | | | 3 |
| Both (VOL) | | | | 3 |
| Don't know | | | | 3 |

10C. Thinking about security and <u>foreign policy issues in the Middle East</u>, which candidate do you trust more to make the right decisions and improve our political and economic relationships with countries in the Middle East? Would you say you have more confidence in (rotate) President Obama and the Democrats, or Mitt Romney and the Republicans?

| | Wk1 | Wk2 | Wk3 | Wk4 | Wk5 |
|------------------------|-----|-----|-----|-----|-----|
| Obama and Democrats | | | | | 71 |
| Romney and Republicans | | | | | 24 |
| Neither (VOL) | | | | | 2 |
| Both (VOL) | | | | | 2 |
| Don't know | | | | | 2 |

10D. Thinking about <u>U.S. relations with Latin America</u>, which candidate do you trust more to make the right decisions and improve our political and economic relationships with Latin America Would you say you have more confidence in (rotate) President Obama and the Democrats, or Mitt Romney and the Republicans?

| | Wk1 | Wk2 | Wk3 | Wk4 | Wk5 |
|------------------------|-----|-----|-----|-----|-----|
| Obama and Democrats | | | | | 74 |
| Romney and Republicans | | | | | 17 |
| Neither (VOL) | | | | | 5 |
| Both (VOL) | | | | | 3 |
| Don't know | | | | | 2 |





10E. When it comes to Medicare, the government backed health insurance system for people over 65, some people have said [rotate: we should reduce or cap government spending on Medicare by providing a fixed amount of support for each person to buy their own private insurance // other people have said // the government needs to protect Medicare so health insurance is always there for people over 65, even if it means increasing government spending.

| | Wk1 | Wk2 | Wk3 | Wk4 | Wk5 | Wk6 | Wk7 |
|---|-----|-----|-----|-----|-----|-----|-----|
| Reduce or cap government spending | | | | | | 17 | 19 |
| Govt protect even if it means raise taxes | | | | | | 71 | 75 |
| Don't know | | | | | | 12 | 6 |

10F. Do you support or oppose providing federal tax money to families, called vouchers, that they could use to pay for part of the cost to send their kids to any school, such as other public schools outside their district, or even private schools, but that money would be taken away from the general budget for public schools.

| | Wk7 |
|------------------|-----|
| Strongly support | 19 |
| Somewhat support | 19 |
| Somewhat oppose | 14 |
| Strongly oppose | 28 |
| Neither | 6 |
| Don't know | 12 |

10G. During the 2008 election Barack Obama promised to pass immigration reform that provided a pathway to citizenship. In 2009 he said he would pass immigration reform during his first year in office, but immigration reform was never passed. Do you think immigration reform failed to pass because President Obama did not push hard enough to get it passed; OR because Republicans in the Congress blocked efforts to pass reforms?

| | Wk8 |
|---|-----|
| Obama did not push hard enough to get it passed | 25 |
| GOP blocked efforts to pass reforms | 64 |
| Don't know | 9 |
| Refused | 2 |

XX771 O





11. Would you say the Democratic Party is currently doing a good job of reaching out to Hispanic/Latinos, that they don't care too much about Hispanic/Latinos, or that they are being hostile towards Hispanic/Latinos?

| | Wk1 | Wk2 | Wk3 | Wk4 | Wk5 | Wk6 | Wk7 | Wk8 |
|---------------------|-----|-----|-----|-----|-----|-----|-----|-----|
| Doing a good job | 59 | 55 | 49 | 55 | 59 | 64 | 65 | 53 |
| Don't care too much | 26 | 27 | 30 | 23 | 23 | 22 | 22 | 28 |
| Being hostile | 5 | 5 | 6 | 4 | 3 | 4 | 5 | 7 |
| Don't know | 9 | 8 | 11 | 17 | 13 | 8 | 7 | 11 |
| Refused | 2 | 5 | 4 | 1 | 2 | 2 | 2 | 3 |

12. Would you say the Republican Party is currently doing a good job of reaching out to Hispanic/Latinos, that they don't care too much about Hispanic/Latinos, or that they are being hostile towards Hispanic/Latinos?

| | Wk1 | Wk2 | Wk3 | Wk4 | Wk5 | Wk6 | Wk7 | Wk8 |
|---------------------|-----|-----|-----|-----|-----|-----|-----|-----|
| Doing a good job | 14 | 17 | 19 | 19 | 18 | 15 | 16 | 17 |
| Don't care too much | 56 | 49 | 47 | 46 | 45 | 48 | 50 | 49 |
| Being hostile | 21 | 23 | 20 | 19 | 20 | 17 | 17 | 17 |
| Don't know | 7 | 8 | 12 | 16 | 15 | 18 | 16 | 13 |
| Refused | 2 | 3 | 2 | 1 | 2 | 2 | 1 | 4 |

13. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

| | Wk1 | Wk2 | Wk3 | Wk4 | Wk5 | Wk6 | Wk7 | Wk8 |
|-------------|-----|-----|-----|-----|-----|-----|-----|-----|
| Republican | 14 | 14 | 15 | 16 | 15 | 15 | 15 | 14 |
| Democrat | 48 | 50 | 51 | 50 | 51 | 51 | 52 | 52 |
| Independent | 26 | 28 | 25 | 26 | 26 | 25 | 17 | 23 |
| Other party | 10 | 7 | 4 | 6 | 6 | 6 | 11 | 7 |
| Don't know | 2 | 1 | 2 | 1 | 2 | 2 | 2 | 3 |

17. Thinking ahead to the November 2012 presidential election, how enthusiastic are you about voting in the election this year?

| | Wk1 | Wk2 | Wk3 | Wk4 | Wk5 | Wk6 | Wk7 | Wk8 |
|-------------------------|-----|-----|-----|-----|-----|-----|-----|-----|
| Very enthusiastic | 54 | 51 | 49 | 55 | 59 | 58 | 53 | 51 |
| Somewhat enthusiastic | 31 | 33 | 28 | 23 | 24 | 35 | 34 | 30 |
| Not too enthusiastic | 12 | 11 | 13 | 13 | 9 | 4 | 7 | 8 |
| Not at all enthusiastic | 2 | 5 | 8 | 6 | 4 | 2 | 3 | 9 |
| Don't Know | * | * | * | 2 | 3 | 1 | 2 | 1 |





18C. How important are what the candidates say and perform in the presidential debates in how you evaluate each candidate and decide how you will vote? Are the debates [rotate F/B: very important, somewhat important, not too important, or not at all important]?

| | Wk8 |
|----------------------|-----|
| Very important | 51 |
| Somewhat important | 25 |
| Not too important | 9 |
| Not at all important | 10 |
| Don't know | 2 |
| Refused | 2 |
| | |

About the Poll

This is the eighth release of an 11-week tracking poll of Latino registered voters. Each week impreMedia and Latino Decisions will release a new rolling cross-section of 300 completed interviews with Latino registered voters across all 50 states. Interviews are conducted in English or Spanish, at the preference of the respondent, all conducted by bilingual interviewers at Latino Decisions calling center, Pacific Market Research. The survey averaged 10 minutes in length, and has an overall margin of error of 5.6% on results that approach a 50/50 distribution. All respondents confirm that they are Hispanic or Latino and currently registered to vote. This third wave of the survey was fielded Oct 5-Oct 11, 2012