impreMedia/Latino Decisions Weekly Political Tracking Poll Week 3: Sept 10, 2012



Latino Decisions Everything Latino Politics

S4. Many people are busy and don't get a chance to vote in every election. Thinking ahead to the November 2012 election, what would you say the chances are that you will vote in the election for U.S. President and [INSERT STATE] state offices - are you almost certain to vote, will you probably vote, are the chances 50-50, or do you not think you will vote?

	Wk1	Wk2	Wk3
Almost certain	85	83	82
Probably	5	4	4
50 - 50	8	10	9
Will not vote	2	3	4

1. On the whole, what are the most important issues facing the [Hispanic/Latino] community that you think Congress and the President should address? [Open ended, Pre-code to list, RESPONDENT MAY SELECT ONE OR TWO – RECORD ORDER OF MENTION IF TWO]

Create more jobs / Fix the Economy Immigration reform / DREAM Act Education reform / schools Health care Race relations International relations / War in Afgh.	Wk1 53 51 18 17 4	Wk2 58 42 19 18 2 3	Wk3 54 41 18 10 3 5
Address Taxes / Cut taxes Gas prices / energy prices	2 1	2 1	2 1
Housing / mortgages	1	1	1
Corruption in government / honesty	1	1	1
Global warming / environment	1	1	1
Abortion / gay marriage / family values	2	1	2
Something else	8	4	3
Don't know	5	8	12

Now I'd like to ask you about some people who have been mentioned in the news recently. For each, please tell me whether you have heard of the person, and if your impression is <u>very favorable</u>, <u>somewhat</u> favorable, somewhat <u>unfavorable</u>, or <u>very</u> unfavorable. If you have no opinion, or have never heard of the person, just let me know.

Wk1	Wk2	Wk3
45	45	41
29	26	31
7	9	8
17	19	18
2	2	4
*	*	*
Wk1	Wk2	Wk3
10	13	12
17	18	15
15	19	18
40	35	33
12	10	13
5	6	8
	45 29 7 17 2 * Wk1 10 17 15 40 12	$\begin{array}{cccccccc} 45 & 45 \\ 29 & 26 \\ 7 & 9 \\ 17 & 19 \\ 2 & 2 \\ * & * \\ \\ \hline Wk1 & Wk2 \\ 10 & 13 \\ 17 & 18 \\ 15 & 19 \\ 40 & 35 \\ 12 & 10 \\ \end{array}$

4. Democrats in Congress	Wk1	Wk2	Wk3
Very favorable	21	21	24
Somewhat favorable	43	31	29
Somewhat unfavorable	13	13	13
Very unfavorable	12	17	15
No opinion	9	14	16
Never heard of	2	4	4
5. Republicans in Congress	Wk1	Wk2	Wk3
Very favorable	10	14	12
Somewhat favorable	22	17	14
Somewhat unfavorable	15	17	20
Very unfavorable	37	33	36
No opinion	12	17	15
Never heard of	3	3	3
6. GOP Congressman Paul Ryan Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of	Wk1 10 12 10 28 19 22	Wk2 12 14 10 27 21 16	Wk3
6B. Vice President Joe Biden Very favorable Somewhat favorable Somewhat unfavorable Very unfavorable No opinion Never heard of	Wk1 	Wk2 	Wk3 19 28 7 25 12 10

7. Thinking about the upcoming Congressional elections for U.S. House of Representatives, do you plan to vote for the [ROTATE: Democratic candidate or the Republican candidate]?

Will vote Democrat Undecided but likely DEMOCRAT Undecided / Don't know Undecided but likely REPUBLICAN Will vote Republican	Wk1 55 9 15 6 15	Wk2 52 8 13 6 21	Wk3 50 8 15 6 21
COMBINED DEM	64	60	58
COMBINED GOP	21	27	27

7a. If the Presidential election was held today would you vote for [ROTATE: Republican Mitt Romney OR Democrat Barack Obama]?

	Wk1	Wk2	Wk3
Romney – certain	20	23	21
Romney – not-certain	4	5	7
undecided – lean Romney	2	2	1
Obama – certain	55	53	56
Obama– not-certain	9	9	7
undecided – lean Obama	1	2	3
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Undecided/don't know	9	1	5
Romney Combined	26	30	29
Obama Combined	<u>-</u> 65	64	66
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8. Compared to the 2008 presidential election, would you say you are MORE enthusiastic about voting this year in 2012, or that you were more enthusiastic about voting back in 2008?

	Wk1	Wk2	Wk3
More enthusiastic in 2012	37	35	35
More enthusiastic in 2008	40	38	38
No difference / same level	21	25	24
Don't Know	2	2	3

9. Thinking about the last two administrations, which would you say is MOST responsible for the economic downturn these last few years? Would you say the economic policies of [ROTATE: President George W. Bush or President Barack Obama] are more to blame?

	Wk1	Wk2	Wk3
Bush is to blame	68		
Obama is to blame	14		
Both are to blame (VOL)	10		
Neither / something else	3		
Don't know	4		

Q9B. Thinking about President Obama and the U.S. Congress, which would you say is MOST responsible for economy not improving more quickly these last few years? Would you say [ROTATE: the lack of leadership of President Obama OR, the lack of leadership of Republicans, OR the lack of cooperation and fighting among both parties in Congress?]

	Wk1	Wk2	Wk3
Lack of leadership by Obama			22
Lack of leadership by GOP			13
Fighting in Congress			56
All of the above			4
Don't know			4

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10. Thinking about the future of our economy, which party do you trust more to make the right decisions and improve our economic conditions? Would you say you have more confidence in (rotate) President Obama and the Democrats, or Mitt Romney and the Republicans?

	Wk1	Wk2	Wk3
Obama and Democrats		59	
Romney and Republicans		30	
Neither (VOL)		6	
Both (VOL)		*	
Don't know		4	

11. Would you say the Democratic Party is currently doing a good job of reaching out to Hispanic/Latinos, that they don't care too much about Hispanic/Latinos, or that they are being hostile towards Hispanic/Latinos?

	Wk1	Wk2	Wk3
Doing a good job	59	55	49
Don't care too much	26	27	30
Being hostile	5	5	6
Don't know	9	8	11
Refused	2	5	4

12. Would you say the Republican Party is currently doing a good job of reaching out to Hispanic/Latinos, that they don't care too much about Hispanic/Latinos, or that they are being hostile towards Hispanic/Latinos? Wk1 Wk2 Wk3

	Wk1	Wk2	Wk.
Doing a good job	14	17	19
Don't care too much	56	49	47
Being hostile	21	23	20
Don't know	7	8	12
Refused	2	3	2

13. Generally speaking, do you think of yourself as a Republican, a Democrat, an independent, or something else?

	Wk1	Wk2	Wk3
Republican	14	14	15
Democrat	48	50	51
Independent	26	28	25
Other party	10	7	4
Don't know	2	1	2

17. Thinking ahead to the November 2012 presidential election, how enthusiastic are you about voting in the election this year?

	Wk1	Wk2	Wk3
Very enthusiastic	54	51	49
Somewhat enthusiastic	31	33	28
Not too enthusiastic	12	11	13
Not at all enthusiastic	2	5	8
Don't Know	*	*	*

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18. During the Republican National Convention Latino elected officials such as Senator Marco Rubio and Governor Susana Martinez were given prominent speaking roles. Does this give you a more favorable or less favorable impression of the Republican Party, or does it have no effect on how you feel about the Republican Party?

-	Wk1	Wk2
More favorable		21
Less favorable		7
Has no effect		62
Don't know		9

18B. During the Republican National Convention Latino elected officials such as Senator Marco Rubio and Governor Susana Martinez were given prominent speaking roles. Does this give you a more favorable or less favorable impression of the Republican Party, or does it have no effect on how you feel about the Republican Party?

	Wk1	Wk2	Wk3
More favorable			35
Less favorable			4
Has no effect			54
Don't know			5

About the Poll

This is the third release of an 11-week tracking poll of Latino registered voters. Each week impreMedia and Latino Decisions will release a new rolling cross-section of 300 completed interviews with Latino registered voters across all 50 states. Interviews are conducted in English or Spanish, at the preference of the respondent, all conducted by bilingual interviewers at Latino Decisions calling center, Pacific Market Research. The survey averaged 10 minutes in length, and has an overall margin of error of 5.6% on results that approach a 50/50 distribution. All respondents confirm that they are Hispanic or Latino and currently registered to vote. This third wave of the survey was fielded August 31-Sept 6, 2012