EMBARGOED UNTIL 12:01AM PST/ 3:01 AM EST February 10, 2011



## **For Further Information Contact:**

**Mary Zerafa** *VP of Integrated Marketing* 

700 South Flower Street, Suite 3000 Los Angeles, CA 90017 T: 213.896.3600 E: mary.zerafa@impremedia.com

## EMBARGOED UNTIL 12 AM PST, 3:01 AM EST. February 10, 2011

1. Generally speaking, what are the most important issues facing the Latino community that you think Congress and the President should address?

	Total	US Born	Foreign Born
Create more jobs/unemployment	21%	18%	24%
Fix the economy (generic)	13%	12%	15%
Address Wall Street/banking crisis	0%	0%	0%
Immigration reform/DREAM Act	47%	40%	54%
Wars in Afghanistan or Iraq/War on terror	1%	1%	1%
Image of the US	0%	1%	0%
Health care	12%	14%	10%
Gas prices/energy prices	1%	1%	0%
Housing/mortgages	2%	2%	1%
Education reform/schools	20%	25%	16%
Corruption in government/honesty	1%	1%	0%
Global warming/environment	0%	1%	0%
Race relations	2%	3%	2%
Address taxes/cut taxes	0%	0%	0%
Something else	13%	14%	13%
Don't know	9%	10%	7%
Refused	0%	0%	0%

2. On the issue of tax cuts, two different proposals were being debated in Congress back in December. Tell me which of the statements you agree with most:

	Total	US Born	Foreign Born
Tax cuts should be extended only for middle and working class families who earn less than \$250k per year, but not for the wealthiest families	50%	48%	51%
Tax cuts should be extended for all families, regardless of their income level, including those who earn more than \$250K per year	27%	30%	25%
Tax cuts should not be extended	14%	20%	15%
Don't know	5%	2%	7%
Refused	1%	0%	2%

3. There are a lot of different views on the best way to help the economy grow. Do you think it is better for the government to lower people's taxes, or that the government should invest resources in federal projects to stimulate the economy?

	Total	US Born	Foreign Born
Lower people's taxes	30%	29%	32%
Invest in federal projects	57%	61%	53%
Neither of these / Something else	5%	7%	4%
Don't know	6%	2%	10%
Refused	1%	0%	1%

4. Alright, thinking again about the current debate in Washington, D.C. about addressing and improving the economy. How much do you think the public officials take into account economic issues of the [Latino/Hispanic] community when considering economic reforms? Is it...

	Total	US Born	Foreign Born
Very much	11%	7%	15%
Somewhat	38%	43%	33%

## EMBARGOED UNTIL 12 AM PST, 3:01 AM EST. February 10, 2011

Not too much	30%	33%	27%	
Not at all	13%	11%	15%	
Don't know	6%	4%	7%	
Refused	2%	1%	4%	

5. Thinking ahead over the next year, how worried, if at all, are you that you or someone in your household might lose their job and become unemployed? Are you very worried, somewhat worried, not too worried, or not at all worried?

	Total	US Born	Foreign Born
Already unemployed	5%	5%	4%
(volunteered)			
Very worried	37%	31%	44%
Somewhat worried	29%	33%	26%
Not too worried	13%	13%	13%
Not at all worried	12%	16%	8%
Don't know	1%	0%	1%
refused	2%	1%	4%

6. Due to the economy, a lot of people have said they had a hard time paying all their bills each month. Over the last year, was there ever a month that you were worried you might not have enough money to pay all your bills? If yes, "was that just once, or many times throughout the year?"

Total	US Born	Foreign Born
51%	52%	50%
9%	10%	9%
38%	39%	37%
0%	0%	1%
2%	0%	4%
	51% 9% 38% 0%	51%       52%         9%       10%         38%       39%         0%       0%