UnidosUS – The 2020 Latino Electorate Survey

Q1. As you may know, there will be a presidential election next year. In your opinion, what issues would an ideal presidential candidate focus on most?

	National	Arizona	California	Florida	Nevada	Texas
Health care	46%	49%	45%	47%	44%	47%
Jobs and the economy	43%	34%	40%	51%	46%	41%
Immigration	42%	47%	39%	38%	45%	51%
Education	29%	32%	32%	23%	33%	28%
Gun violence	28%	30%	26%	31%	29%	27%
Discrimination and racism	24%	25%	25%	22%	20%	22%
Corruption in government	22%	22%	26%	19%	21%	20%
Climate change	21%	22%	20%	19%	19%	21%
Unify the country	17%	14%	13%	21%	17%	19%
Housing	13%	11%	17%	13%	13%	6%
Other	9%	7%	11%	9%	8%	11%

Q2. Which of the following traits do you think are important in a presidential candidate: Values diversity and brings people together

	National	Arizona	California	Florida	Nevada	Texas
Very important	76%	78%	76%	78%	78%	79%
Somewhat important	20%	18%	20%	18%	16%	19%
Not important	4%	4%	4%	5%	6%	3%

Q3. Which of the following traits do you think are important in a presidential candidate: Fights for my priorities and is willing to work with both parties and compromise to get things done

	National	Arizona	California	Florida	Nevada	Texas
Very important	74%	74%	75%	70%	79%	72%
Somewhat important	23%	23%	21%	24%	20%	26%
Not important	4%	3%	5%	6%	2%	2%

Q4. Which of the following traits do you think are important in a presidential candidate: Has realistic, achievable policy ideas and goals

	National	Arizona	California	Florida	Nevada	Texas
Very important	73%	76%	69%	71%	78%	74%
Somewhat important	23%	21%	26%	24%	20%	20%
Not important	4%	3%	5%	5%	2%	6%

Q5. Which of the following traits do you think are important in a presidential candidate: Has specific plans addressing the issues Latino voters say are important to them

	National	Arizona	California	Florida	Nevada	Texas
Very important	61%	58%	60%	60%	63%	60%
Somewhat important	31%	33%	32%	33%	28%	32%
Not important	8%	9%	9%	8%	9%	8%

Q6. Which of the following traits do you think are important in a presidential candidate: Has bold and ambitious policy ideas, even if they are hard to achieve quickly.

	National	Arizona	California	Florida	Nevada	Texas
Very important	56%	53%	58%	52%	55%	53%
Somewhat important	36%	39%	35%	39%	39%	38%
Not important	8%	8%	7%	8%	6%	9%

Q7. Which of the following traits do you think are important in a presidential candidate: Has prior experience in elected office

	National	Arizona	California	Florida	Nevada	Texas
Very important	54%	49%	53%	45%	49%	56%
Somewhat important	35%	35%	39%	39%	32%	34%
Not important	11%	17%	8%	16%	20%	10%

Q8. Which of the following traits do you think are important in a presidential candidate: Fights for my priorities and will not compromise, even if it means nothing gets done

	National	Arizona	California	Florida	Nevada	Texas
Very important	51%	50%	51%	46%	52%	52%
Somewhat important	37%	30%	39%	40%	34%	35%
Not important	12%	20%	10%	14%	14%	13%

Q9. Which of the following traits do you think are important in a presidential candidate: Has business or private sector work experience

	National	Arizona	California	Florida	Nevada	Texas
Very important	41%	44%	40%	43%	44%	37%
Somewhat important	41%	40%	41%	41%	42%	44%
Not important	18%	15%	19%	17%	14%	19%

Q10. Which of the following traits do you think are important in a presidential candidate: Speaks Spanish

	National	Arizona	California	Florida	Nevada	Texas
Very important	33%	28%	34%	28%	28%	32%
Somewhat important	35%	34%	35%	33%	35%	37%
Not important	32%	38%	30%	38%	37%	31%

Q11. And which trait do you think is the MOST important in a presidential candidate?

	National	Arizona	California	Florida	Nevada	Texas
Prior experience in elected office	12%	10%	9%	13%	11%	13%
Business or private sector work experience	7%	5%	7%	4%	7%	8%
Values diversity and brings people together	25%	30%	27%	24%	19%	29%
Has bold and ambitious policy ideas, even if they are hard to achieve quickly.	9%	7%	11%	10%	11%	8%
Has realistic, achievable policy ideas and goals	18%	20%	16%	22%	25%	18%
Fights for my priorities and will not compromise, even if it means nothing gets done	5%	2%	8%	3%	3%	4%
Fights for my priorities and is willing to work with both parties and compromise to get things done	18%	18%	20%	16%	19%	14%
Speaks Spanish	2%	3%	2%	3%	3%	1%
Has specific plans addressing the issues Latino voters say are important to them	3%	4%	1%	5%	3%	5%

Q12. Would you be more or less likely to vote for candidate who supported the following policies: Increase the minimum wage.

	National	Arizona	California	Florida	Nevada	Texas
Much more likely to vote for	59%	55%	59%	52%	58%	58%
Somewhat more likely to vote for	27%	32%	29%	34%	21%	24%
Somewhat less likely vote for	9%	7%	9%	11%	10%	12%
Much less likely to vote for	4%	6%	3%	3%	11%	5%

Q13. Would you be more or less likely to vote for candidate who supported the following policies: Paid family and sick leave policies that allow all workers and employees to earn a portion of their pay while they take time away from work.

	National	Arizona	California	Florida	Nevada	Texas
Much more likely to vote for	49%	49%	49%	46%	51%	49%
Somewhat more likely to vote for	35%	35%	32%	39%	37%	39%
Somewhat less likely vote for	9%	9%	14%	9%	7%	8%
Much less likely to vote for	6%	8%	4%	6%	5%	4%

Q14. Would you be more or less likely to vote for candidate who supported the following policies: Increase tax credits and and federal funding for child care programs.

	National	Arizona	California	Florida	Nevada	Texas
Much more likely to vote for	42%	47%	40%	42%	46%	40%
Somewhat more likely to vote for	37%	33%	43%	35%	27%	35%
Somewhat less likely vote for	14%	14%	10%	16%	15%	16%
Much less likely to vote for	6%	5%	6%	6%	12%	7%

Q15. Would you be more or less likely to vote for candidate who supported the following policies: Increase funding for affordable housing

	National	Arizona	California	Florida	Nevada	Texas
Much more likely to vote for	51%	49%	52%	52%	53%	50%
Somewhat more likely to vote for	33%	32%	32%	34%	27%	35%
Somewhat less likely vote for	10%	14%	11%	7%	14%	6%
Much less likely to vote for	6%	5%	6%	7%	6%	9%

Q16. Would you be more or less likely to vote for candidate who supported the following policies: Make Medicare a health insurance option that anyone can buy, if they want to, no matter their age.

	National	Arizona	California	Florida	Nevada	Texas
Much more likely to vote for	53%	58%	56%	47%	51%	48%
Somewhat more likely to vote for	32%	30%	30%	32%	25%	37%
Somewhat less likely vote for	10%	8%	11%	11%	12%	11%
Much less likely to vote for	3%	3%	1%	8%	10%	4%
Don't know	1%	1%	2%	2%	1%	-

Q17. Would you be more or less likely to vote for candidate who supported the following policies: Make Medicare a health insurance plan that everyone must buy, no matter their age

	National	Arizona	California	Florida	Nevada	Texas
Much more likely to vote for	32%	33%	28%	32%	36%	32%
Somewhat more likely to vote for	30%	21%	32%	22%	26%	28%
Somewhat less likely vote for	17%	21%	18%	21%	15%	15%
Much less likely to vote for	21%	24%	22%	25%	22%	24%

Q18. Would you be more or less likely to vote for candidate who supported the following policies: Make sure insurance companies cannot refuse people due to pre-existing conditions.

	National	Arizona	California	Florida	Nevada	Texas
Much more likely to vote for	58%	64%	58%	57%	61%	53%
Somewhat more likely to vote for	30%	24%	31%	29%	23%	34%
Somewhat less likely vote for	7%	5%	8%	9%	9%	8%
Much less likely to vote for	4%	6%	2%	3%	6%	5%

Q19. Would you be more or less likely to vote for candidate who supported the following policies: Increase federal funding for mental health services.

	National	Arizona	California	Florida	Nevada	Texas
Much more likely to vote for	49%	57%	44%	55%	53%	49%
Somewhat more likely to vote for	37%	34%	41%	34%	32%	38%
Somewhat less likely vote for	9%	6%	10%	4%	11%	8%
Much less likely to vote for	5%	3%	4%	7%	4%	5%

Q20. Would you be more or less likely to vote for candidate who supported the following policies: Provide more federal funding for K-12 public education.

	National	Arizona	California	Florida	Nevada	Texas
Much more likely to vote for	58%	67%	54%	51%	61%	58%
Somewhat more likely to vote for	31%	21%	36%	36%	28%	32%
Somewhat less likely vote for	7%	7%	9%	10%	9%	6%
Much less likely to vote for	3%	5%	2%	3%	3%	4%

Q21. Would you be more or less likely to vote for candidate who supported the following policies: Provide more federal funding for pre-K.

	National	Arizona	California	Florida	Nevada	Texas
Much more likely to vote for	35%	45%	35%	39%	36%	32%
Somewhat more likely to vote for	41%	38%	43%	41%	36%	40%
Somewhat less likely vote for	16%	13%	18%	12%	20%	18%
Much less likely to vote for	7%	4%	4%	8%	9%	9%

Q22. Would you be more or less likely to vote for candidate who supported the following policies: Free tuition at public two- and four year colleges and universities.

	National	Arizona	California	Florida	Nevada	Texas
Much more likely to vote for	57%	58%	61%	45%	57%	57%
Somewhat more likely to vote for	26%	29%	20%	29%	20%	27%
Somewhat less likely vote for	10%	7%	12%	16%	10%	7%
Much less likely to vote for	7%	7%	6%	9%	11%	9%

Q23. Would you be more / less likely to vote for candidate who supported the following policy: Student loan debt forgiveness for those with college loans.

	National	Arizona	California	Florida	Nevada	Texas
Much more likely to vote for	47%	48%	46%	46%	51%	43%
Somewhat more likely to vote for	29%	31%	29%	32%	26%	29%
Somewhat less likely vote for	15%	11%	17%	10%	14%	21%
Much less likely to vote for	8%	10%	9%	12%	8%	6%

Q24. Which immigration issue do you want a new President to address first?

	National	Arizona	California	Florida	Nevada	Texas
Building a 1,900-mile wall between the entire border between the United States and Mexico.	15%	10%	15%	18%	16%	12%
Pass laws that protect undocumented immigrants who were brought to the United States as children and grew up here, such as "Dreamers" or DACA recipients.	25%	29%	28%	21%	21%	27%
Comprehensive immigration reform that provides an earned path to citizenship for nearly 11 million undocumented people living and working in the U.S.	27%	25%	23%	30%	28%	30%
Stopping the Trump Administration's practice of separating undocumented children from their parents at the border.	33%	36%	34%	31%	35%	31%

Q25. Which of the following statements are true for you and/or your family: Sometimes I delay or skip doctor visits or buying medicine because it is too expensive.

	National	Arizona	California	Florida	Nevada	Texas
Yes, this is true for me	46%	45%	44%	42%	56%	53%
No, this is not true for me	38%	40%	40%	40%	32%	37%
Sometimes/somewhat true for me	15%	15%	16%	15%	12%	10%
No opinion/Don't know	1%	-	0%	3%	-	-

Q26. Which of the following statements are true for you and/or your family: I worry that I, or my children, won't be able to afford college, or pay off student loans.

	National	Arizona	California	Florida	Nevada	Texas
Yes, this is true for me	56%	62%	53%	50%	63%	60%
No, this is not true for me	30%	23%	36%	32%	28%	25%
Sometimes/somewhat true for me	14%	14%	11%	18%	9%	15%

Q27. Which of the following statements are true for you and/or your family: I am concerned that Social Security will not be around when I retire, or that my current benefits could be cut.

	National	Arizona	California	Florida	Nevada	Texas
Yes, this is true for me	63%	59%	61%	56%	67%	65%
No, this is not true for me	25%	19%	26%	28%	19%	28%
Sometimes/somewhat true for me	11%	19%	13%	15%	14%	7%
No opinion/Don't know	1%	4%	-	1%	1%	-

Q28. Which of the following statements are true for you and/or your family: I am concerned that I may not be able to afford to own a home, or a home, or be able to keep the one I own now.

	National	Arizona	California	Florida	Nevada	Texas
Yes, this is true for me	51%	49%	52%	52%	48%	54%
No, this is not true for me	35%	41%	35%	39%	44%	34%
Sometimes/somewhat true for me	12%	10%	11%	10%	8%	12%
No opinion/Don't know	1%	-	3%	-	-	-

Q29. Which of the following statements are true for you and/or your family: I am frustrated with how President Trump and his allies treat immigrants and Latinos, and I worry that it will get worse if Trump is re-elected.

	National	Arizona	California	Florida	Nevada	Texas
Yes, this is true for me	66%	66%	68%	54%	60%	68%
No, this is not true for me	21%	16%	20%	27%	29%	21%
Sometimes/somewhat true for me	12%	18%	12%	16%	10%	9%
No opinion/Don't know	1%	-	-	3%	1%	2%

Q30. Which of the following statements are true for you and/or your family: It seems like politicians in Washington (DC) ignore people like me, they take Latino voters for granted.

	National	Arizona	California	Florida	Nevada	Texas
Yes, this is true for me	55%	57%	58%	47%	51%	58%
No, this is not true for me	25%	25%	25%	28%	28%	23%
Sometimes/somewhat true for me	18%	19%	15%	24%	20%	17%
No opinion/Don't know	1%	-	2%	1%	1%	2%

Q31. Have you ever voted for a Republican candidate in past elections?

	National	Arizona	California	Florida	Nevada	Texas
Yes	37%	38%	32%	46%	34%	38%
No	63%	62%	68%	54%	66%	62%

Q32. [Among those who have never voted Republican in past elections] Would you consider voting for a Republican candidate who spoke out against President Trump's harsh policies, treated Latinos with respect, and worked to create more humane immigration laws?

	National	Arizona	California	Florida	Nevada	Texas
Yes	60%	71%	56%	60%	64%	66%
No	35%	29%	38%	35%	34%	30%
It depends / Not sure	5%	0%	7%	5%	2%	3%

Q33. [Among those who have voted for Republicans in past elections] Which of these two statements do you agree with most?

	National	Arizona	California	Florida	Nevada	Texas
It is hard to support Republican candidates right now, but if Republicans got focused on issues I care about, and treated	56%	68%	54%	49%	50%	56%
I like the Republican Party of today, they don't need to change anything to keep winning my vote.	44%	32%	46%	51%	50%	44%

Q34. If the 2020 presidential election were held today, would you:

	National	Arizona	California	Florida	Nevada	Texas
Definitely vote to re-elect Trump	13%	8%	11%	18%	15%	9%
Probably vote to re-elect Trump	9%	5%	7%	11%	7%	11%
Probably vote for the Dem candid	17%	19%	17%	16%	19%	21%
Definitely vote for the Dem cand	45%	47%	50%	38%	40%	41%
Not sure how I would vote	17%	21%	15%	17%	20%	18%

Q35. Early next year Democrats will hold primary elections in each state to choose the Democratic candidate to run against President Trump in the November 2020 presidential election. Many people skip party primary elections and just vote in the November presidential election. Thinking ahead to the 2020 Democratic Party primaries and caucuses, what are the chances that you will participate and vote to choose which Dem candidate will run against President Trump?

	National	Arizona	California	Florida	Nevada	Texas
	57%	62%	60%	48%	50%	48%
Almost certain I will vote	16%	12%	15%	16%	20%	21%
Probably will vote	18%	15%	20%	21%	20%	20%
Chances are 50-50	5%	4%	2%	8%	5%	8%
Probably will NOT vote	4%	6%	3%	8%	5%	3%
Certain I won't vote						

Methodology

On behalf of UnidosUS, Latino Decisions surveyed 1,854 eligible Latino voters between June 1-14, 2019. The poll carries of margin of error of + / - 2.3 percentage points. Surveys were conducted in English or Spanish, according to the respondent's choice, and were completed using a blended sample that included live telephone interviews on landlines and cell phones, and online surveys. Data were compared to the best-known estimates of the U.S. Census Current Population Survey (CPS) for demographic profile of the eligible Latino electorate and weights were applied to bring the data into direct balance with Census estimates for the eligible Latino voter population.