

Latino Decisions - Adelante con la Salud Colorado Survey- October 2013

1. How much would you say you know about the new health care law, sometimes called Obamacare, that was signed into law back in 2010. Would you say you are very informed, somewhat informed, not that informed, or not at all informed about the Affordable Care Act or Obamacare?

Very informed	15%
Somewhat informed	38%
Not that informed	26%
Not at all informed	19%
TOTAL INFORMED	54%
TOTAL UNINFORMED	45%
Don't know	1%

2. Can you name any of the new policies that are part of the new health care law often called Obamacare?
[OPEN-END, allow multiple]

Medicaid Expansion	14%
Kids stay on parents insurance longer (age 26)	28%
Mandate to buy insurance	33%
Pay a fine if you don't have insurance	34%
State and federal health care marketplace set up	18%
Subsidies to help people buy insurance	24%
Large businesses required to provide insurance	22%
Can't be denied for pre-existing condition	31%
Other (SPECIFY)	3%
Don't know / Nothing	43%

3. Over the past six months, have you heard any announcements or advertisements about Obamacare on the radio, TV, newspaper, twitter, Facebook or the Internet?

Yes	77%
No, did not hear anything about Obamacare	17%
No, did not have access to these forms of communication within last 6 months	3%
Don't know	3%

4. Over the past six months, have you heard any announcements or advertisements about Obamacare at a community center, health clinic, schools or church?

Yes	25%
No, No, did not heard anything about Obamacare	49%
No, have not visited any of these places within the past 6 months	24%
Don't know	2%

Thinking more specifically about this law. Under Obamacare, do you think [randomize options below] will get better, worse or will it stay about the same?

Latino Decisions - Adelante con la Salud Colorado Survey- October 2013

5. Your ability to get and keep health insurance

Better	34%
Worse	18%
Stay the same	38%
Don't know	10%

6. The cost of health care for you and your family

Better	28%
Worse	34%
Stay the same	27%
Don't know	10%

7. The quality of your own health care

Better	30%
Worse	19%
Stay the same	41%
Don't know	10%

8. Just this month, on October 1st Colorado opened up the new health care system, called the health insurance marketplace, or exchange, in which people can compare insurance options and enroll in a new program to receive health insurance. How much have you heard or read about the new health insurance marketplace?

A great deal	15%
Some	30%
Not that much	30%
Nothing at all	23%
Don't know	3%

9. The state of Colorado agreed to expand Medicaid eligibility, which allows additional individuals and families to qualify for health insurance under the Medicaid system. How much have you heard or read about the Medicaid expansion?

A great deal	9%
Some	23%
Not that much	25%
Nothing at all	40%
Don't know	4%

10. Individuals and families who cannot afford to buy health insurance on their own will be eligible for a federal tax break so they can purchase health insurance. How much have you heard or read about the federal tax break for those who cannot afford insurance?

A great deal	13%
Some	29%
Not that much	20%
Nothing at all	37%
Don't know	1%

Latino Decisions - Adelante con la Salud Colorado Survey- October 2013

11. Recently, some groups here in Colorado have provided information and held public educational forums to help people learn more about Obamacare. Do you recall hearing anything recently about the new health care law often called Obamacare?

Yes	40%
No	52%
Don't know / Can't remember	8%

12. (IF 11=1) Do you recall where you heard this information? {Allow Multiple}

Television	69%
Radio	27%
Twitter or Facebook	10%
Public Forum	5%
Internet	26%
Word of mouth / friends	17%
Other source of information	20%
Don't remember where I heard it	1%

13 (IF 1=1) Did this information make you want to enroll through the health insurance marketplace?

Yes - made me want to enroll	24%
No - did not make me want to enroll	28%
Did not impact my desire to enroll	12%
I don't need to enroll / already have insurance	30%
Don't Know / Can't remember	7%

14. As you may know, the new health insurance sign-up system, called the on-line exchanges or insurance marketplace, were opened up here in Colorado earlier this month. Have you visited the website or called the phone number to get more information or attempted to enroll in the program?

Yes - visited website / 800 number, but did not attempt to enroll	11%
Yes - attempted to enroll	4%
No	84%
Don't Know / Can't remember	1%

15. (IF Q14=1 OR 2) Did you find the system easy to understand or did you experience any problems?

Yes - easy to understand	57%
No - experienced problems	27%
Don't know / Can't remember	16%

16. (IF Q14=2) Were you able to enroll through the system easily or did you experience problems that prevented you from enrolling?

Yes - able to enroll	35%
No - experienced problems	41%
Don't know / Can't remember	25%

Latino Decisions - Adelante con la Salud Colorado Survey- October 2013

17. (If q14=2 or Q15=2) If you experienced problems attempting to enroll did you utilize any of the following to seek out help with the system? {Allow Multiple}

Called service center	31%
Relied on friend or family member	17%
No - did not seek out help	46%
Don't remember	6%

18. (IF Q14 IS NOT 2) Do you plan on enrolling through the new health insurance marketplace program?

Yes	14%
No	61%
Don't know	24%

19. (If q18=2) Why are you not planning to enroll through the new health insurance marketplace?

Satisfied with my current coverage	73%
Do not want to purchase health insurance	8%
It is too expensive / costs	5%
It is too complicated or confusing	6%
Not eligible to participate in the marketplace	4%
Don't Know	4%

20. During any time over the last year, did you go without health insurance, even for a month, or did you have health insurance throughout the entire time?

Went WITHOUT health insurance	28%
Had insurance entire year	70%
Don't know	2%

21. And what is your current health insurance status today? Do you currently have health insurance coverage or not? [IF YES: Is that through your employer or place of work; something you purchase privately; through a public or government insurance plan, or through the military?]

No, do NOT have insurance	19%
Yes - through employer / work	42%
Yes - privately purchased	8%
Yes - through public / government	13%
Yes - through military or TRICARE	5%
Yes - through Medicare	3%
Yes - through Medicaid	2%
Yes - through something else / other	4%
Don't know	3%

Survey Methodology

Latino Decisions interviewed 300 Latino adults across the state of Colorado between October 14-18, 2013 from a list of randomly selected Hispanic households. The study carries a margin of error of +/- 5.6%. Interviews were conducted in English or Spanish, at the discretion of the respondent. Respondents in both landline and cell-phone only households were interviewed by telephone, and respondents were also recruited from an online web panel of Latino adults in Colorado. Overall, the final data were weighted to match the most recent U.S. Census American Community Survey estimates for the Latino population in Colorado, and can be interpreted as reflective of the statewide Latino population.