

Latino  **Decisions**
Everything Latino Politics



Latino Battleground States Poll and Turnout Scenarios

June 27, 2012

The Latino Vote in 2012

- Review latest battleground state poll
- Assessing the impact of DHS announcement
- Interactive map to assess where and how Latino voters can influence the electoral college

Combined Battlegrounds

COMBINED	Democrat	Undecided	Republican
> President	63	10	27
> U.S. Senate	55	17	28
> U.S. House	56	19	25

- States: AZ, CO, FL, NV, VA
- June 12-21, 2012, Latino registered voters
- n=2000 combined +/- 2.1%; n=400 per state, +/- 4.9%

Combined Battlegrounds

COMBINED	Democrat	Undecided	Republican
> President	63	10	27
> U.S. Senate	55	17	28
> U.S. House	56	19	25

- 55% know an undocumented immigrant
- 30% know someone who has faced immigration proceedings

Arizona

ARIZONA	Democrat	Undecided	Republican
> President	74	8	18
> U.S. Senate	64	17	19
> U.S. House	66	18	16

- 68% know an undocumented immigrant
- 37% know someone who has faced immigration proceedings

Colorado

COLORADO	Democrat	Undecided	Republican
> President	70	8	22
> U.S. Senate	--	--	--
> U.S. House	65	16	19

- 60% know an undocumented immigrant
- 35% know someone who has faced immigration proceedings

Florida

FLORIDA	Democrat	Undecided	Republican
> President	53	10	37
> U.S. Senate	50	18	32
> U.S. House	48	21	31

- 45% know an undocumented immigrant
- 24% know someone who has faced immigration proceedings

Nevada

NEVADA	Democrat	Undecided	Republican
> President	69	11	20
> U.S. Senate	53	17	30
> U.S. House	62	15	23

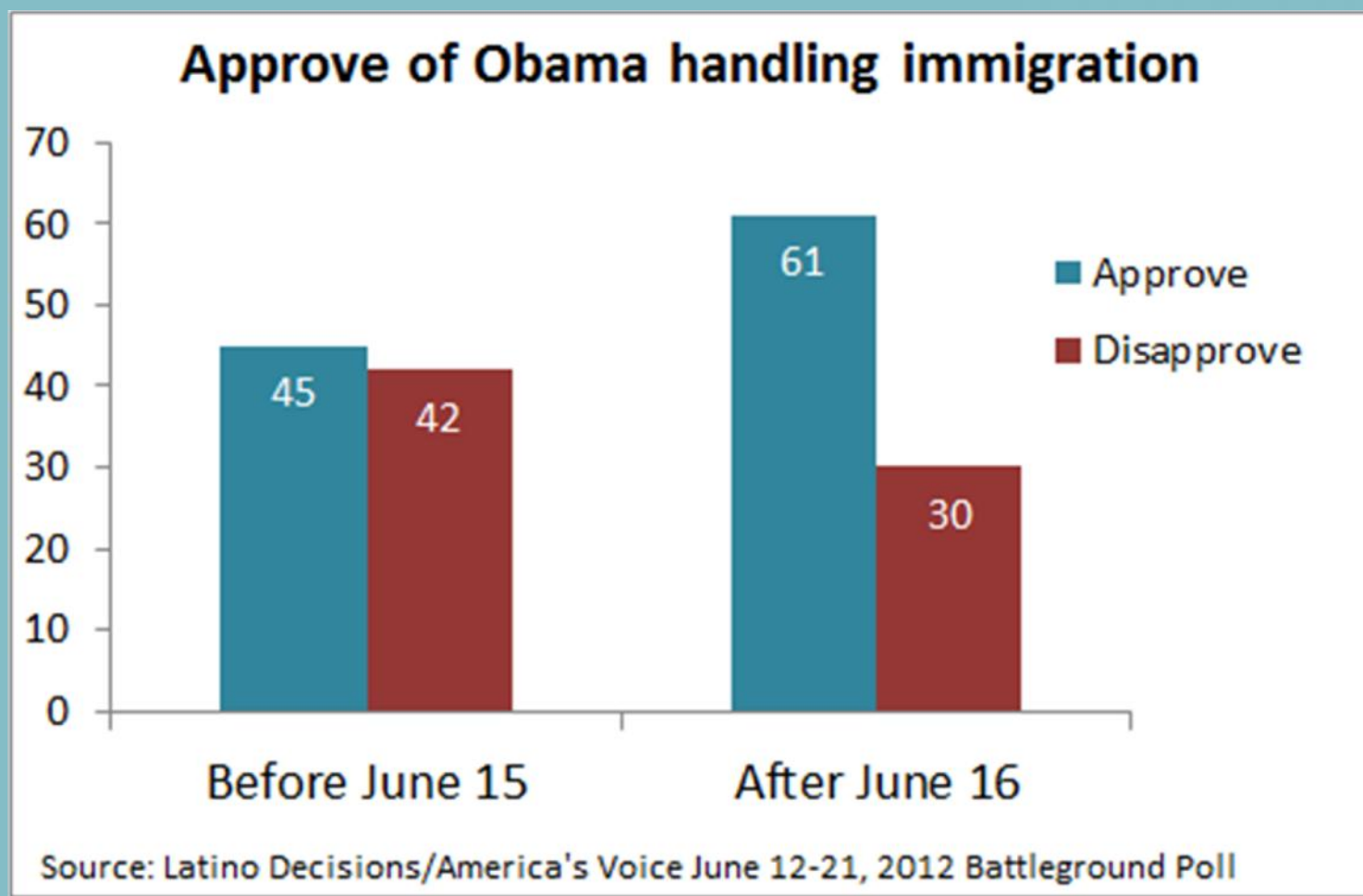
- 74% know an undocumented immigrant
- 41% know someone who has faced immigration proceedings

Virginia

VIRGINIA	Democrat	Undecided	Republican
> President	59	13	28
> U.S. Senate	53	15	32
> U.S. House	59	17	24

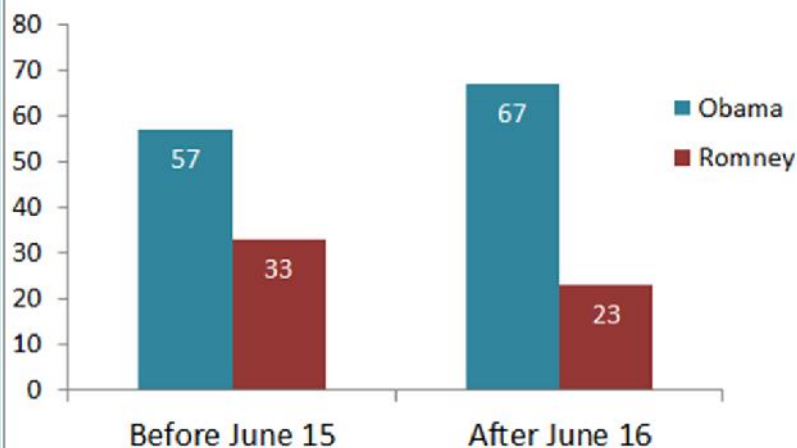
- 60% know an undocumented immigrant
- 33% know someone who has faced immigration proceedings

The DHS announcement



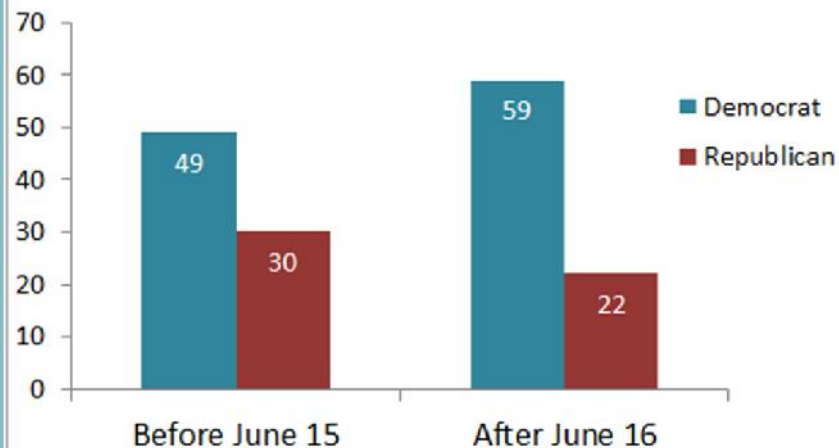
Influence on Vote Choice

Latino Presidential Vote 2012



Source: Latino Decisions/America's Voice June 12-21, 2012 Battleground Poll



Latino U.S. House Vote 2012



Source: Latino Decisions/America's Voice June 12-21, 2012 Battleground Poll

Influence on Enthusiasm

How enthusiastic are you about voting in the November 2012 election?

	Nov 2011	Before June 15	After June 16
Very enthusiastic	47 	56 	63
Somewhat enthusiastic	34	25	22
Not too enthusiastic	11	10	10
Not at all enthusiastic	6	6	4

Latino Influence in 2012

A look at the Latino Vote Map

<http://www.latinovotemap.org>

A joint project of Latino Decisions
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