

**THE PROP 187 EFFECT: HOW THE GOP
FORFEITED CALIFORNIA
*AND WHAT IT MEANS FOR NATIONAL
POLITICS IN 2013 AND BEYOND***

Latino  **Decisions**
Everything Latino Politics

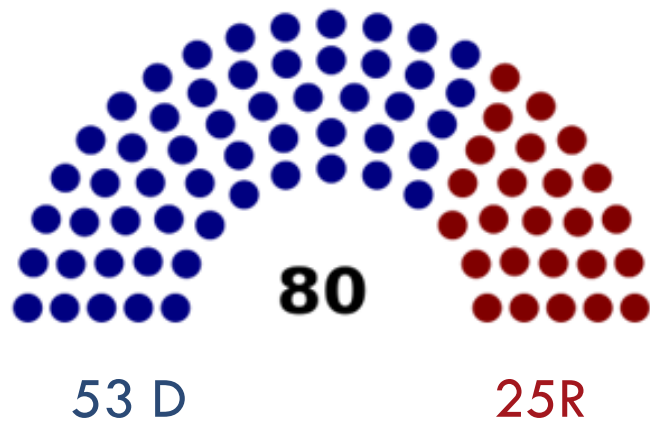
October 17, 2013

The Prop 187 Effect

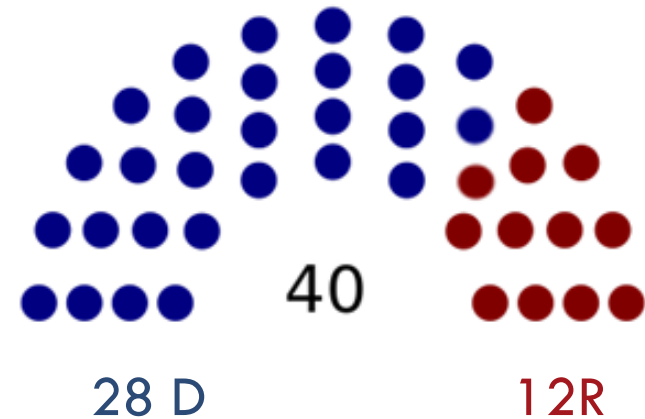
- Before Pete Wilson re-election and Prop 187, California was a very competitive state for GOP
- Extensive research published in academic journals and books, along with extensive polling demonstrates 1994 changed California forever
- Now nationally, the GOP faces the same cross-roads as they did in California 1994

California State Legislature 2013

State Assembly 68% Democrat



State Senate 70% Democrat



**2 vacancies in Dem safe state assembly seats*

Democrats in California 2013

Statewide Elected Offices

- All eight executive offices
(Governor, Lt. Governor, AG...)
- Both U.S. Senate Seats

California Congressional Delegation



28% Republican
15 MCs



72% Democrats
38 MCs

California then and now...

1992-94 California

GOP Governor

9/10 GOP Pres wins 48-92

1 R / 1 D U.S. Senate

50% R / 50% D U.S. House

43% R / 53% D CA Senate

2012-13 California

DEM Governor

6/6 DEM Pres win 92-12

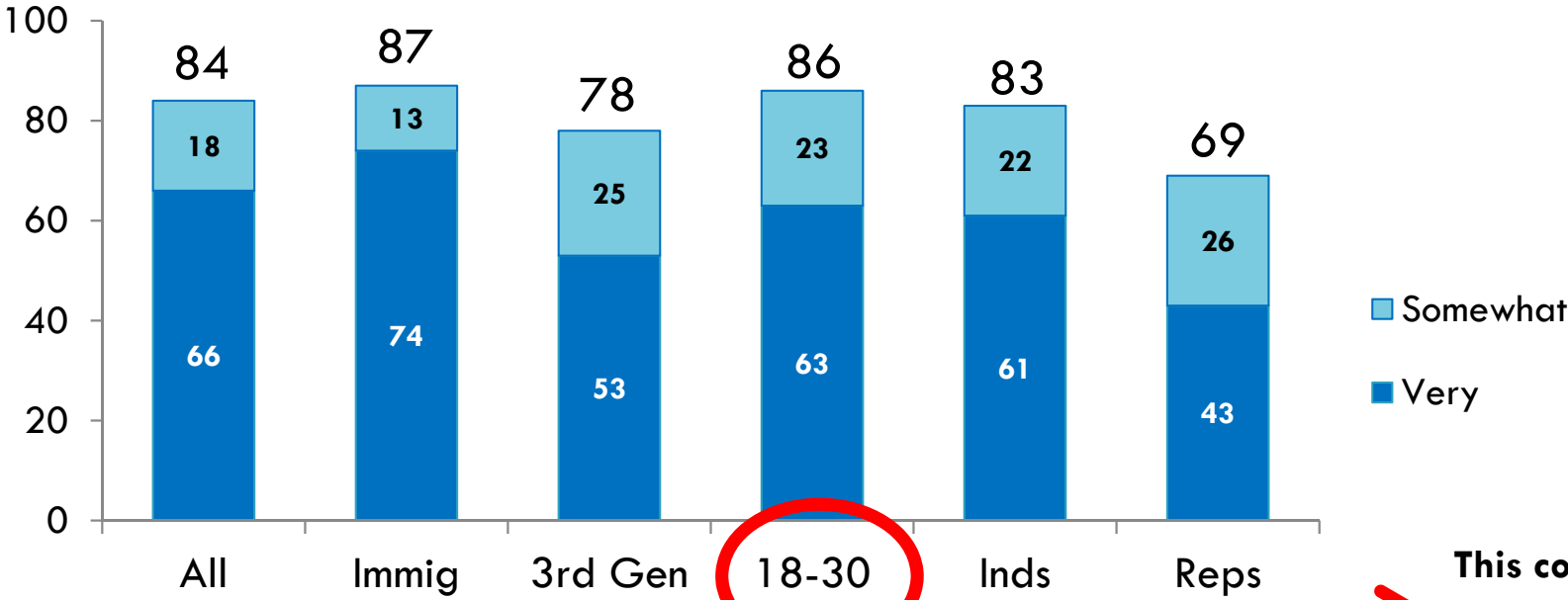
2 Ds in U.S. Senate

28% R / 72% D U.S. House

25% R / 73% D CA Senate

Pete Wilson legacy after 20 years

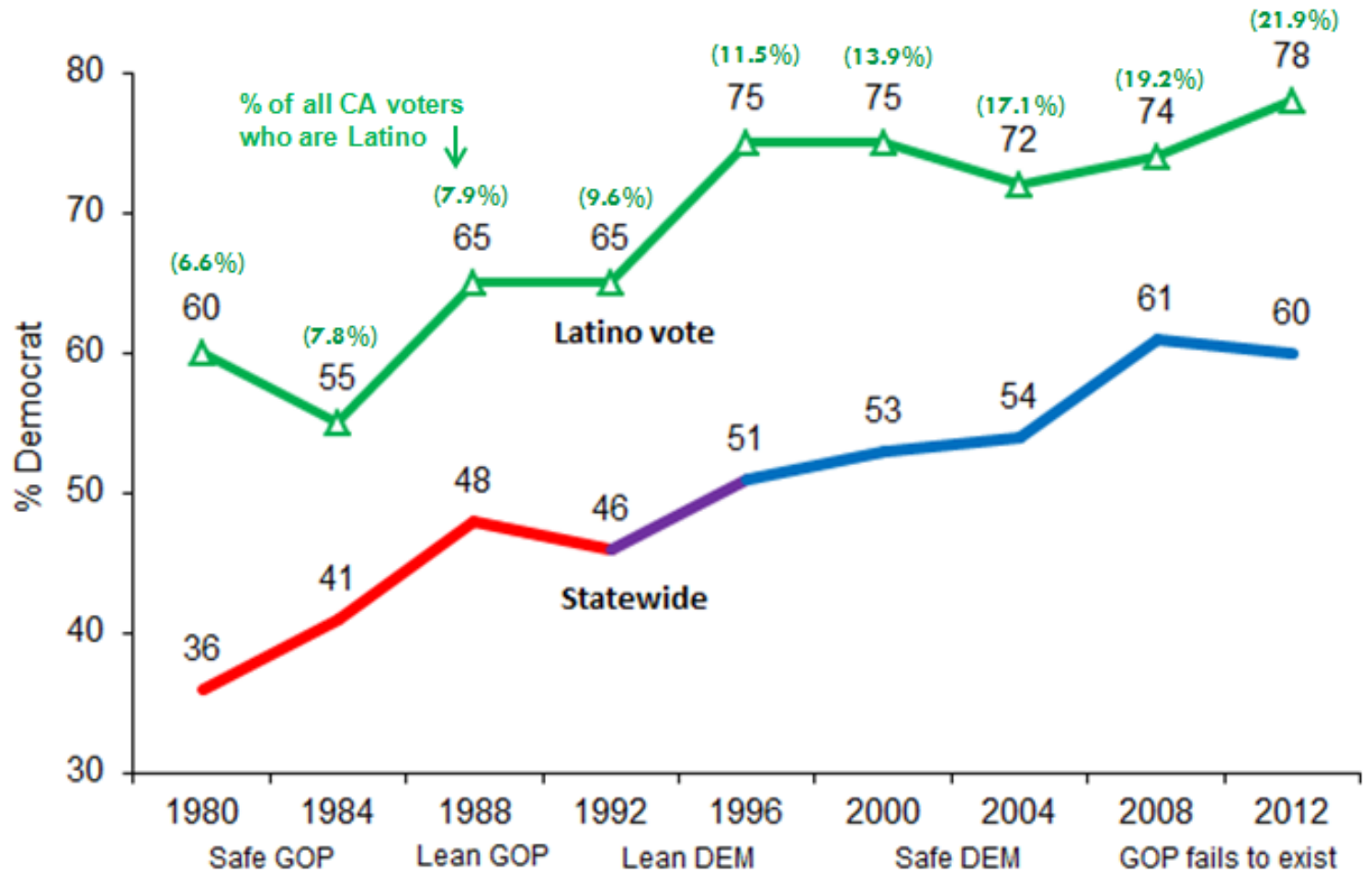
Percent who say they are concerned that Pete Wilson was Meg Whitman's campaign co-chair in 2010 election



This cohort was 4-16 years old in 1994

As a direct result of Prop 187 and Pete Wilson reputation as anti-immigrant the CA GOP has no future in statewide politics

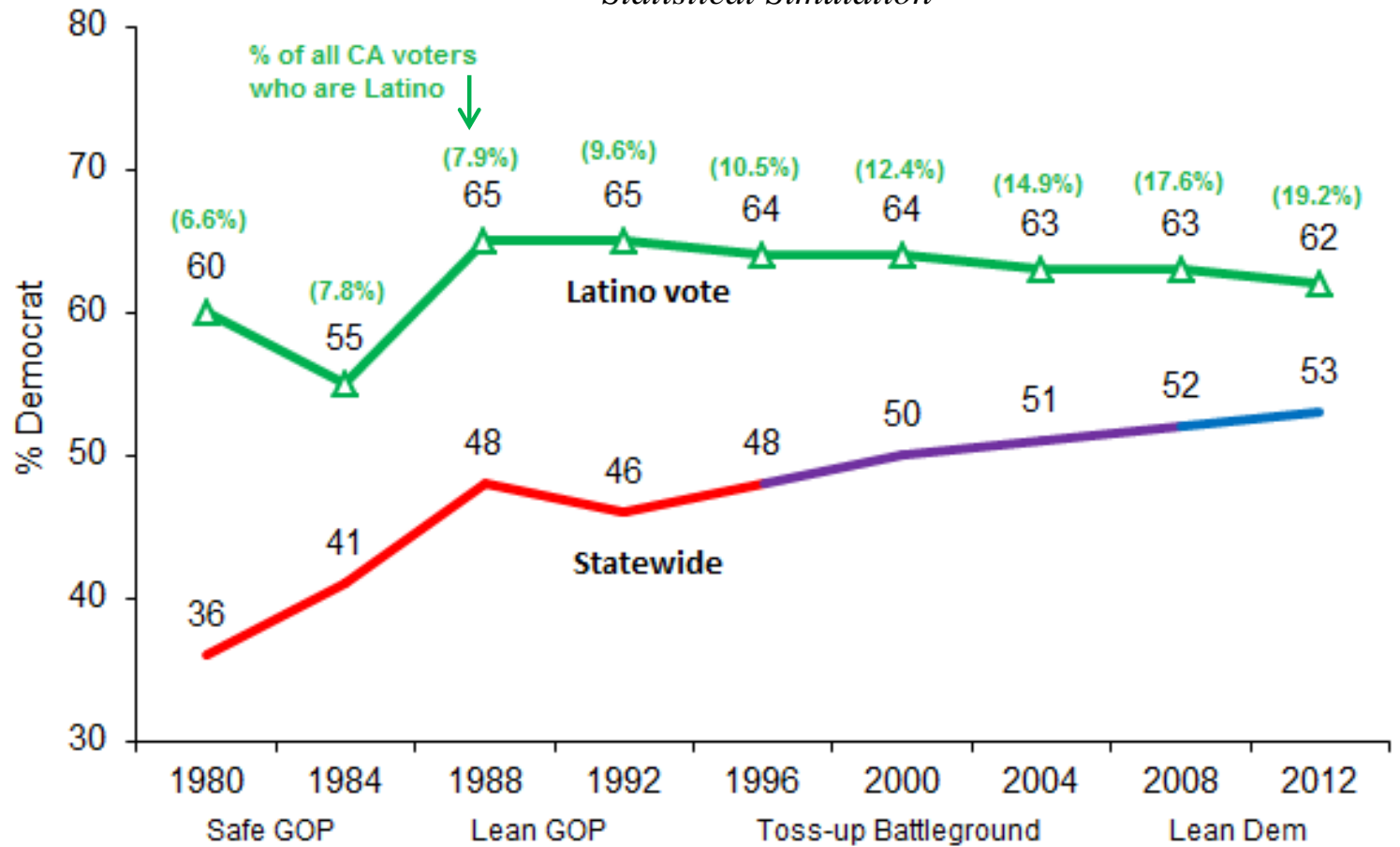
California Presidential Vote for Democrat 1980 - 2012



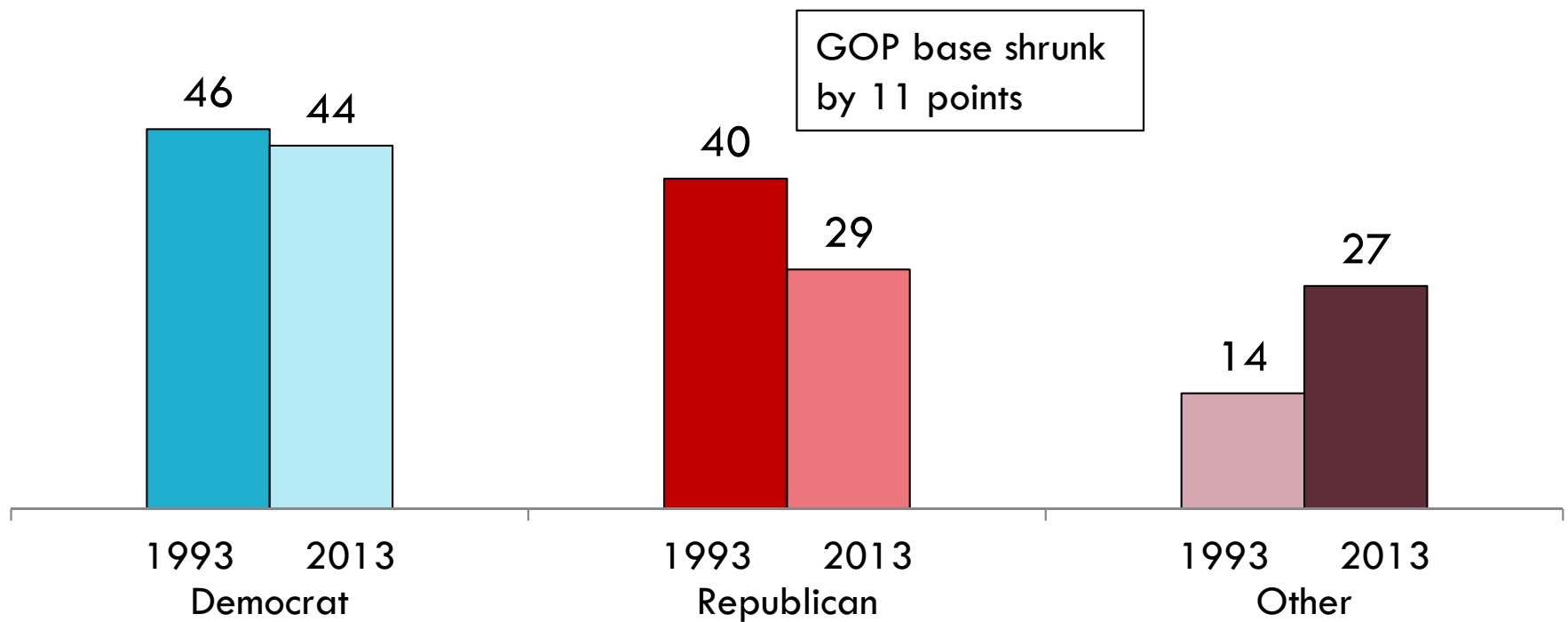
If CA GOP had promoted Latino outreach and immigrant-friendly candidates state would be toss-up

California Presidential Vote for Democrat 1980 - 2012 -- In a world without Prop 187 / Pete Wilson --

Statistical Simulation



California Electorate: Party Registration 1993 and 2013



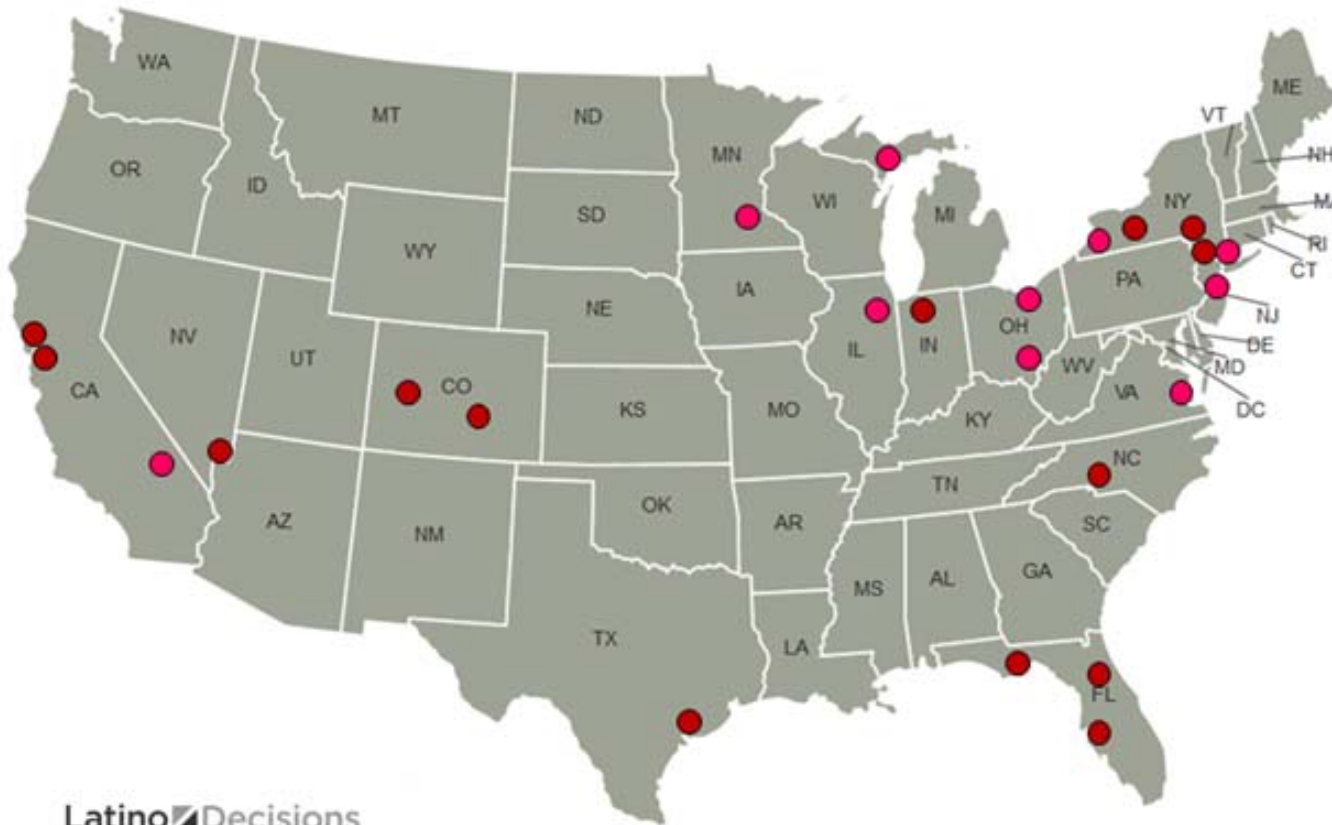
THE PROP 187 EFFECT:
**IMPLICATIONS FOR THE NATION
AND THE U.S. HOUSE**



Defining Latino Influence Districts

- Democrats and Republicans assigned to Tiers according to incumbent vulnerability and potential Latino voter impact in 2014. Tier criteria:
 1. District vote margin in 2012
 2. Obama-Romney vote margin (Congressional)
 3. Latino VAP: 2010 exceeds/approaches 2012 MOV.
 4. Party registration in district (California state legislature)

Competitive GOP Latino Influence Congressional Districts



Tier 1 ●	Tier 2 ●
Denham-CA	Davis-IL
Miller-CA	Benishek-MI
Coffman-CO	Bachmann-MN
Tipton-CO	Collins-NY
Webster-FL	Renacci-OH
Southerland-FL	Johnson-OH
Buchanan-FL	Rigell-VA
Walorski-IN	Runyan-NJ
Pittenger-NC	McKeon-CA
Heck-NY	King-NY
Reed-NY	
Grimm-NY	
Gibson-NY	
Weber-TX	

Tier 1 Latino Influence House Seats Held by Republicans (14 districts)

Tier	Member	State	District Number	2012 CD Margin	Obama - Romney	White VAP	Latino VAP
1	Walorski	IN	2	1.4	-14	85.2	6.3
1	Coffman	CO	6	2	5.1	67.3	16.7
1	Webster	FL	10	3.4	-7.7	69.9	14.2
1	Reed	NY	23	3.8	-1.2	91.1	2.6
1	Denham	CA	10	5.4	3.6	51.8	34.9
1	Southerland	FL	2	5.4	-5.8	68.5	4.8
1	Grimm	NY	11	5.4	4.3	66.9	13.9
1	Gibson	NY	19	5.8	6.2	87.9	5.4
1	Pittenger	NC	9	6.1	-13.4	76.6	6.6
1	Buchanan	FL	16	7.2	-9.3	83.5	8.8
1	Heck	NV	3	7.5	0.8	64.4	13.5
1	Weber	TX	14	8.9	-19.8	56.9	19.2
1	Miller	CA	31	10	16.6	34.4	44.4
1	Tipton	CO	3	12	-6	75.6	20.6

Tier 2 Latino Influence House Seats Held by Republicans (10 districts)

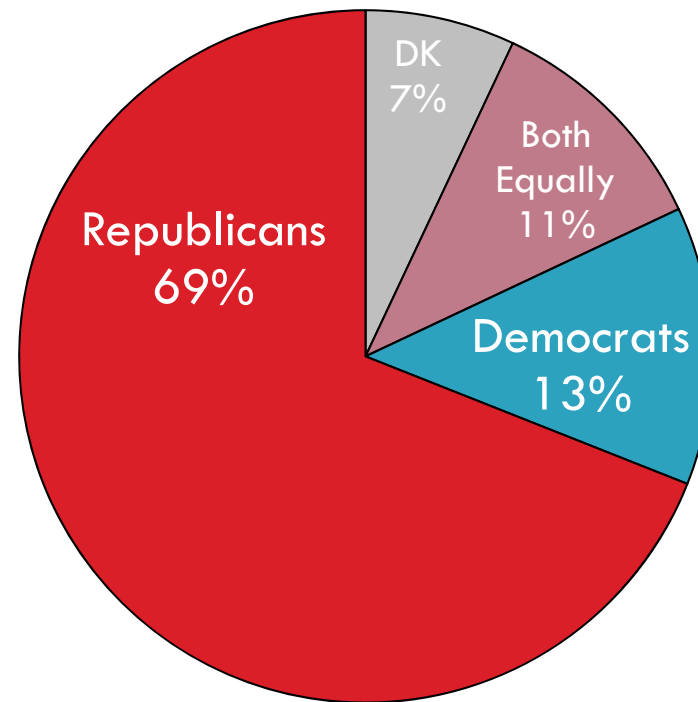
Tier	Member	State	District Number	2012 CD Margin	Obama - Romney	White VAP	Latino VAP
2	Davis	IL	13	0.3	-0.3	83.4	2.6
2	Benishek	MI	1	0.5	-8.3	93.2	1.1
2	Bachmann	MN	6	1.2	-15	93	1.8
2	Collins	NY	27	1.6	-12.4	93.5	1.8
2	Renacci	OH	16	4	-8.2	94	1.5
2	Johnson	OH	6	6.6	-12.5	95.7	0.7
2	Rigell	VA	2	7.6	1.5	66.5	5.7
2	Runyan	NJ	3	8.8	4.6	80	5.6
2	McKeon	CA	25	9.6	-1.9	50.3	31.5
2	King	NY	2	17	4.4	68.8	18.6

Failure to act on CIR dooms the GOP

- ❑ Nationally the GOP is facing a Prop 187 moment
- ❑ There are 24 GOP-held House districts that Latinos have a real chance to swing in 2014 and 2016
- ❑ If the House does not allow a vote on immigration reform, Latino voters say they will blame the GOP
- ❑ 65,000 U.S. Born Latinos turn 18 – EVERY MONTH

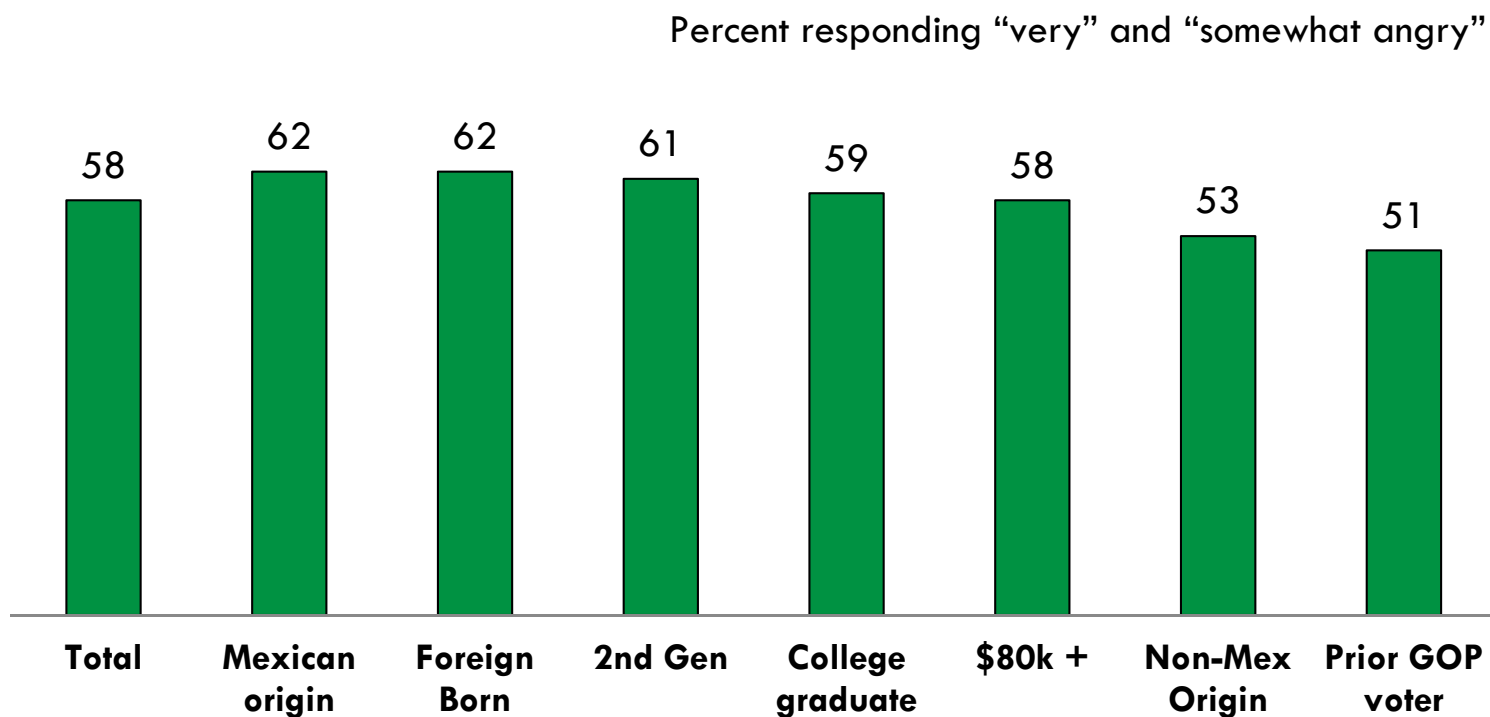
CIR failure puts GOP at greater risk

If CIR does not pass, which party will be to blame for that outcome?



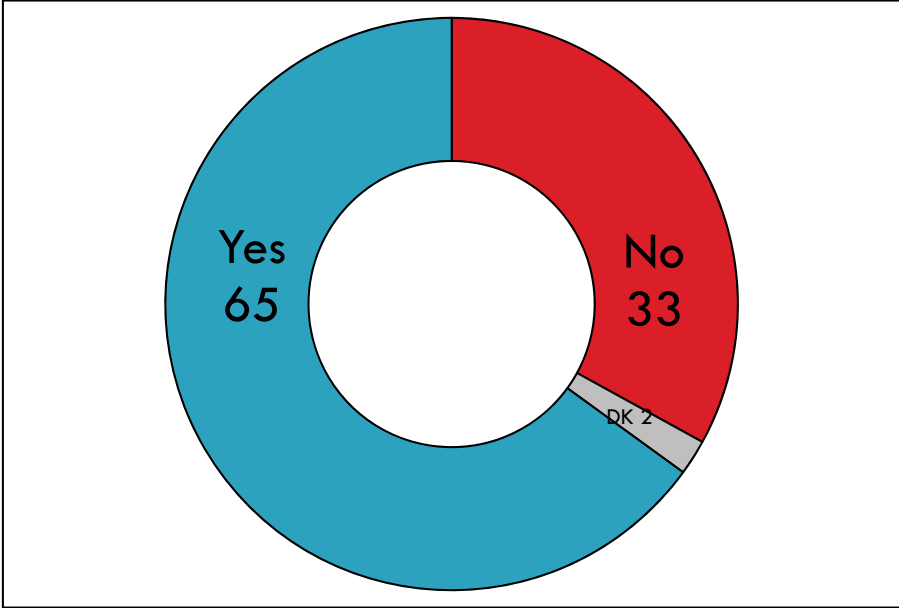
Latino voters will be angry if path to citizenship is blocked

If the House blocks an immigration reform bill with a pathway to citizenship, will you feel personally angry about it?

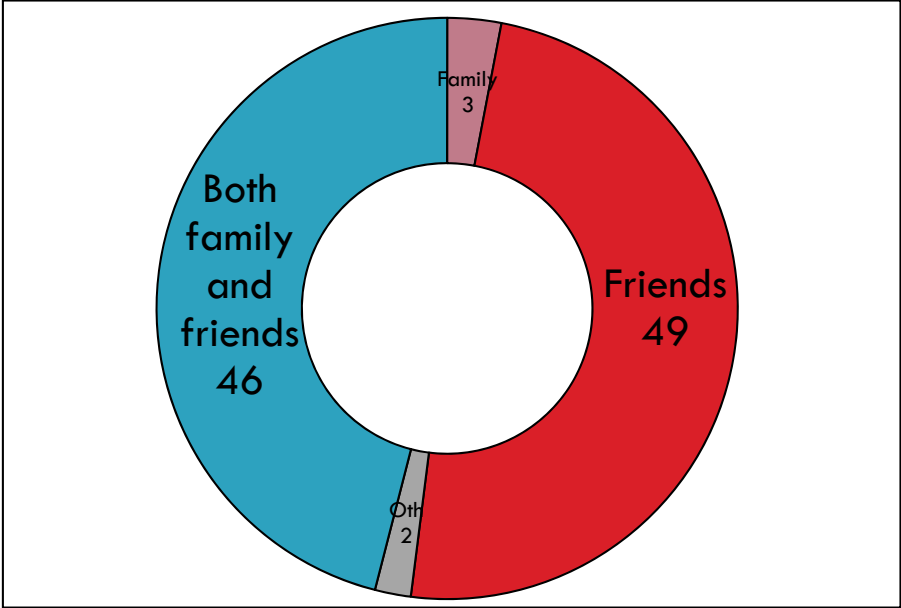


Latino voters direct ties to the undocumented

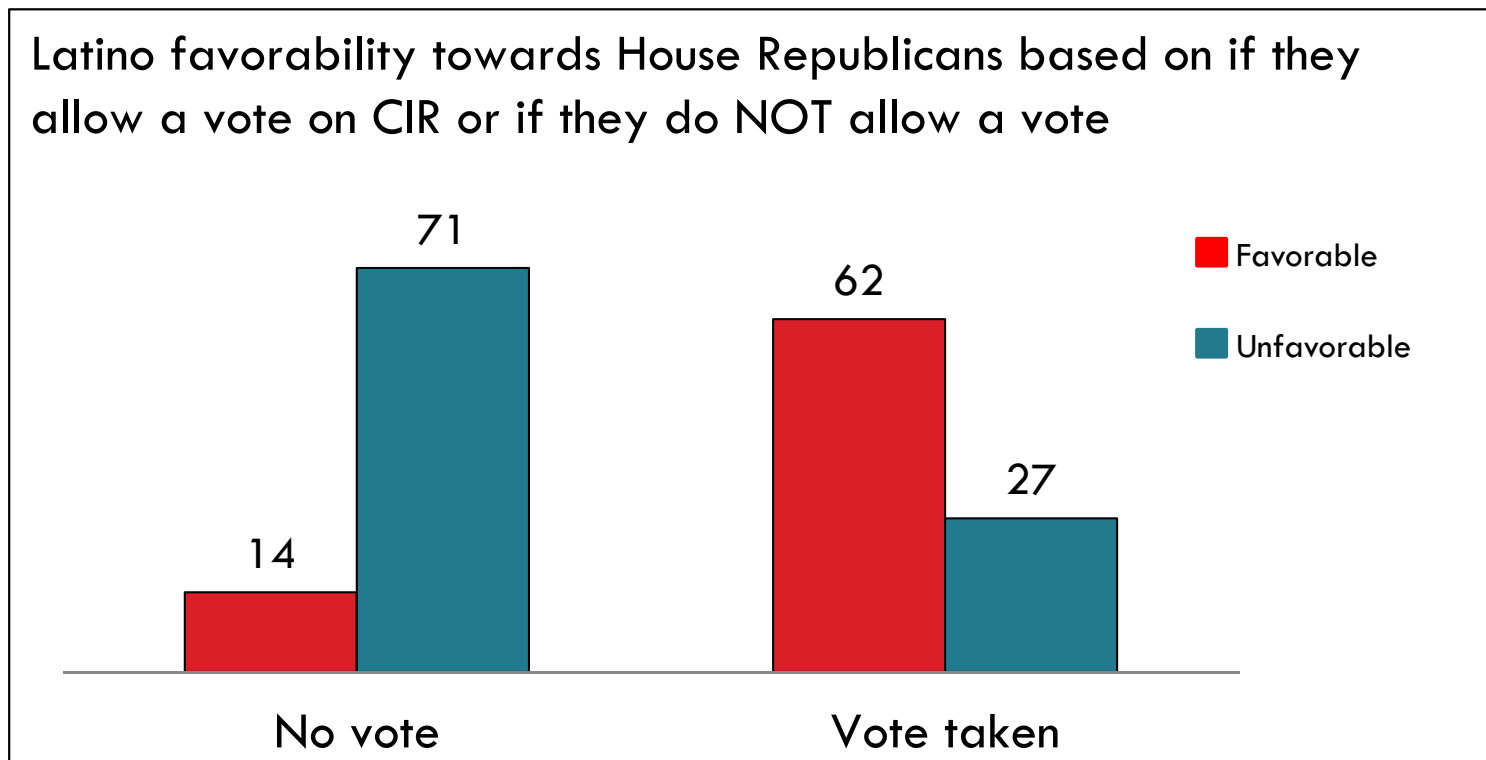
Do you know somebody who is an undocumented immigrant?



Relationship to undocumented immigrants you know



House CIR vote matters to Latino voters



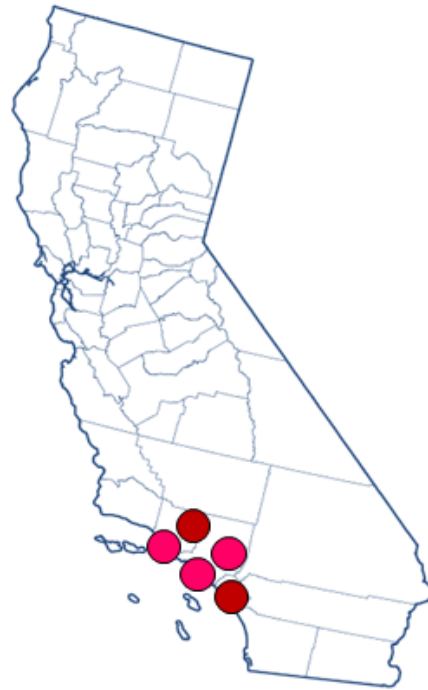
THE PROP 187 EFFECT:
LATINO INFLUENCE IN CALIFORNIA



Competitive GOP Latino Influence California State Legislative Districts

As of 2013, the GOP holds only 37 out of 120 seats in the California legislature.

Five remain competitive districts due to Latino vote.



State Legislative Districts

- Assembly 40 Mike Morrell
- Assembly 42 Brian Nestande
- Assembly 44 Jeff Gorell
- Assembly 60 Eric Linder
- Senate 04 Jim Nielsen

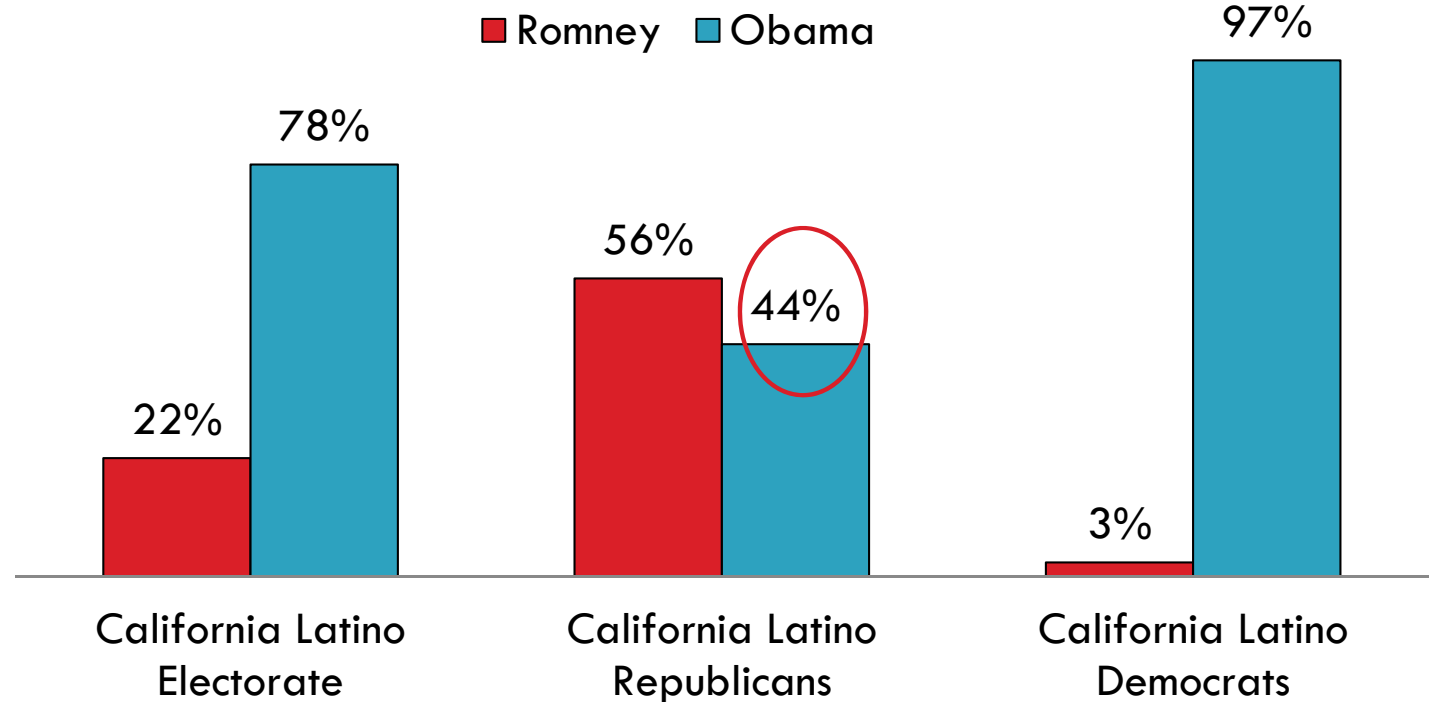
California Latino Influence State Legislative Seats Held by Republicans (5 districts)

Tier	District	Member	2012 District Democratic Margin	Latino VAP	White VAP	Party Reg Gap (%D-%R)
1	Assembly 40	Mike Morrell	-0.8	37.5	40.5	1.6
1	Assembly 60	Eric Linder	-3.6	47.5	36	-4.7
2	Assembly 42	Brian Nestande	-9.4	24.5	65.8	-8.2
2	Assembly 44	Jeff Gorell	-5.8	38.6	49.6	2
2	Senate* 04	Jim Nielsen	-33	16.4	70.4	-6.4

* Special election, January 2013

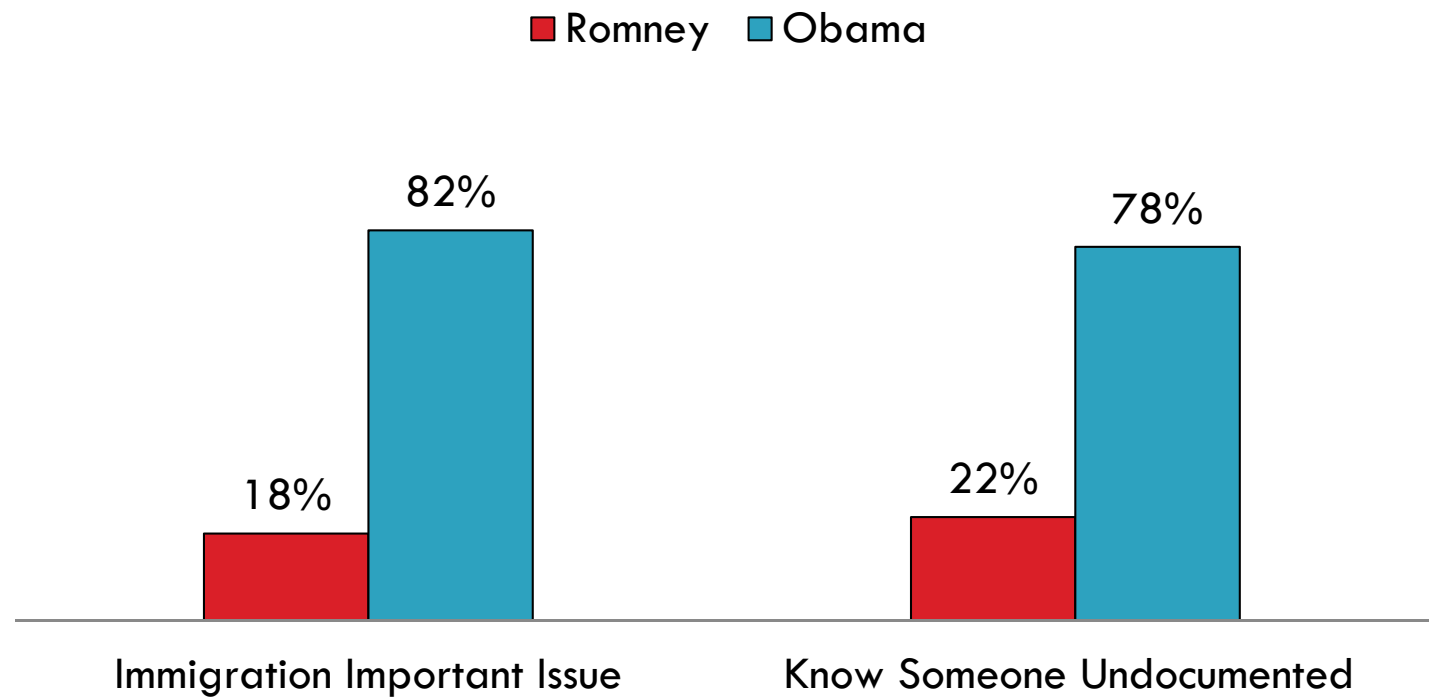
Partisanship and 2012 Presidential Vote

44% of California's **Republican** Latino voters cast their ballot for President Obama.

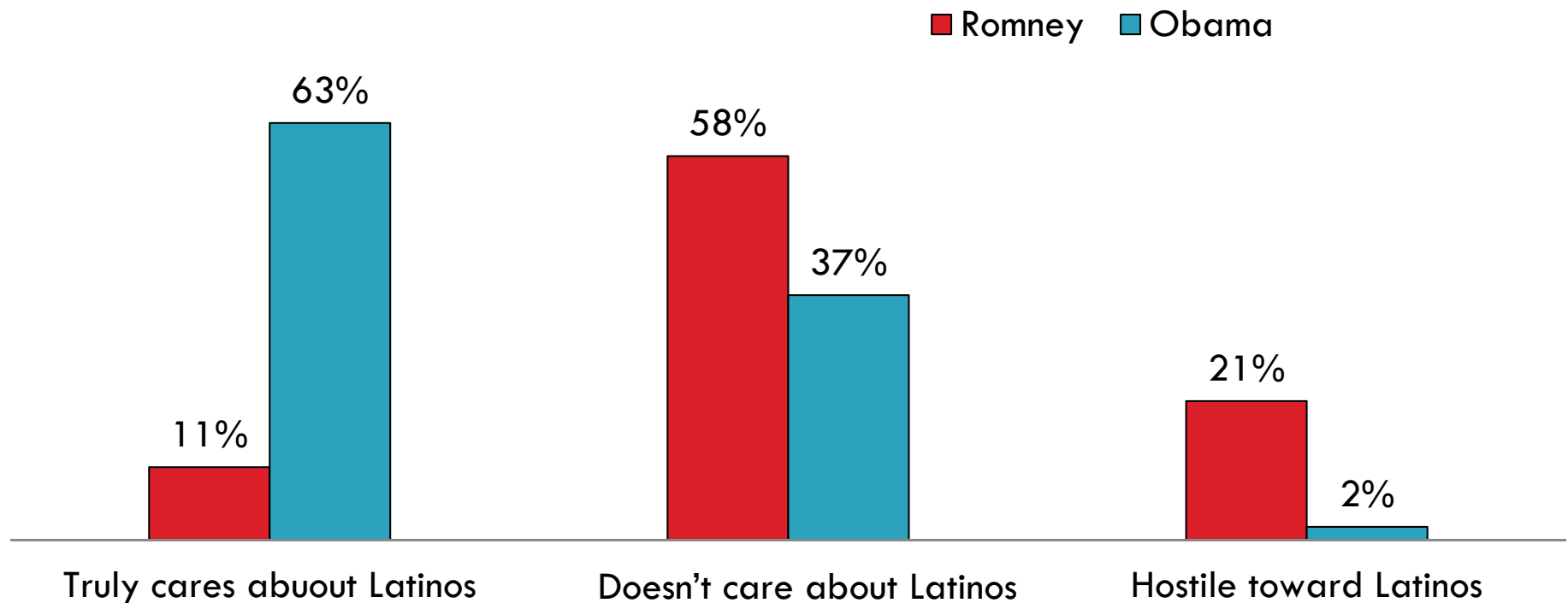


Immigration Issues and 2012 Presidential Vote

67% of California Latino voters personally know undocumented immigrants.

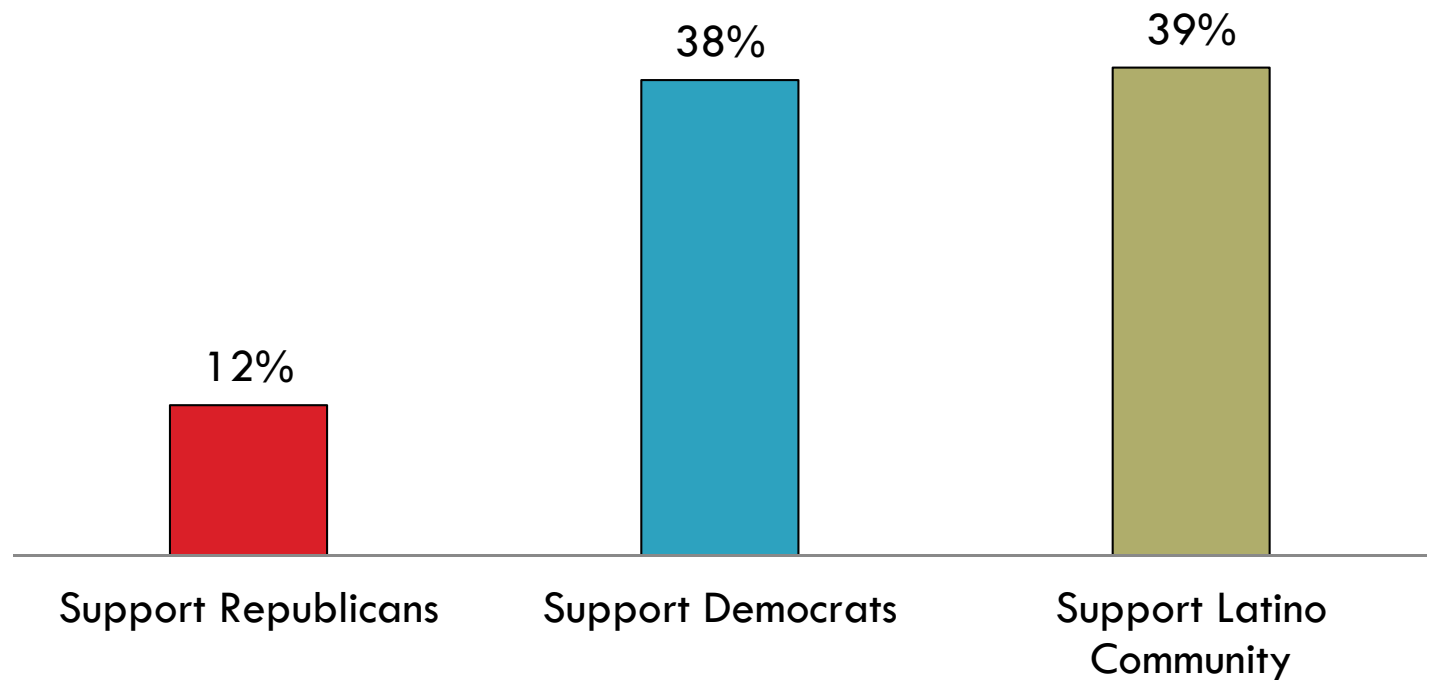


California Latino Voter Perceptions: Candidate Attitudes toward Latinos



California Latino Voters Reason for voting in 2012 Election

Latino voters remain highly attuned to community interests when making vote choices.



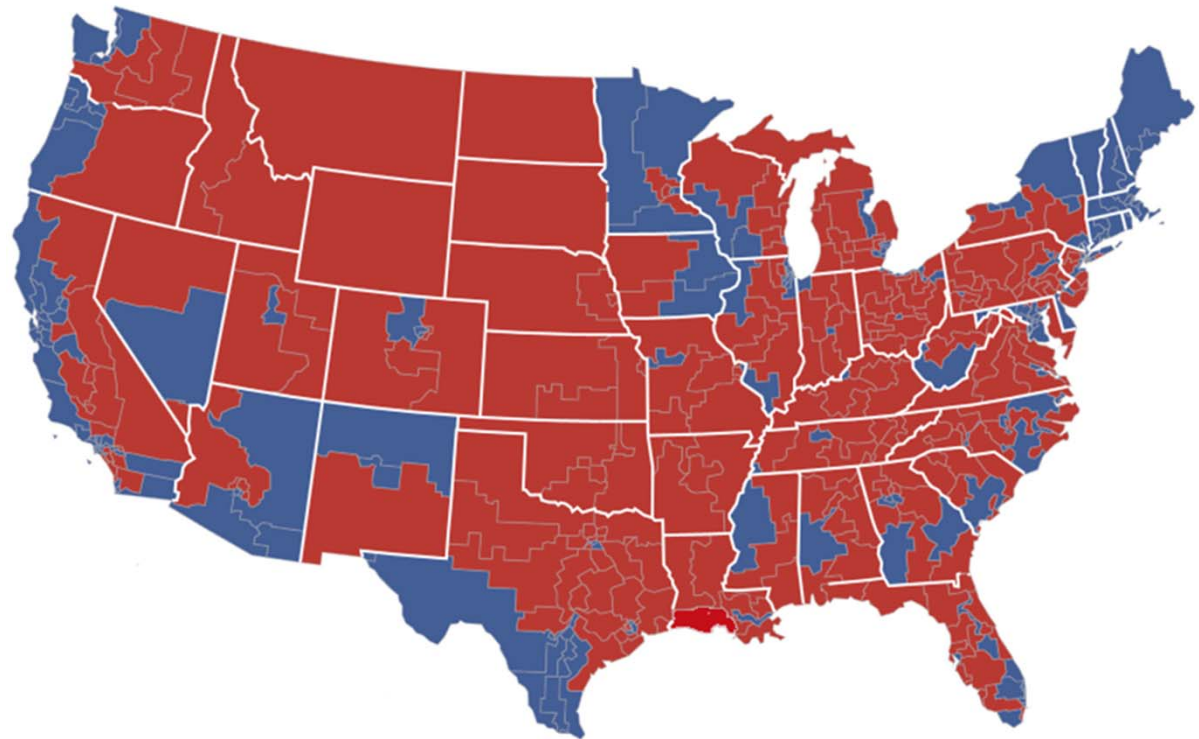
THE PROP 187 EFFECT:
**IMPLICATIONS FOR
CONGRESSIONAL ELECTIONS**



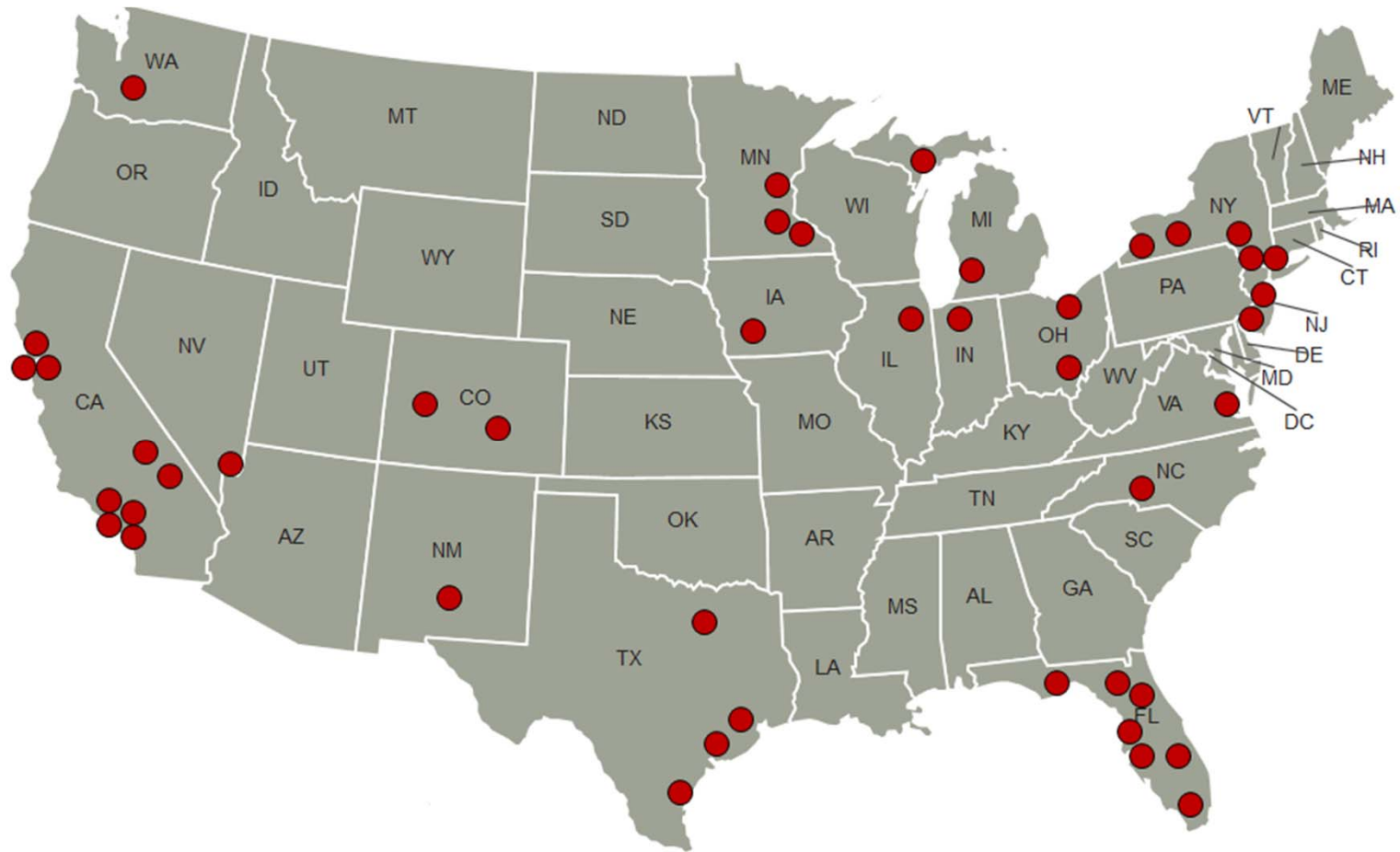
113th Congress: House of Representatives

Republicans
hold 232
seats in the
current
Congress.

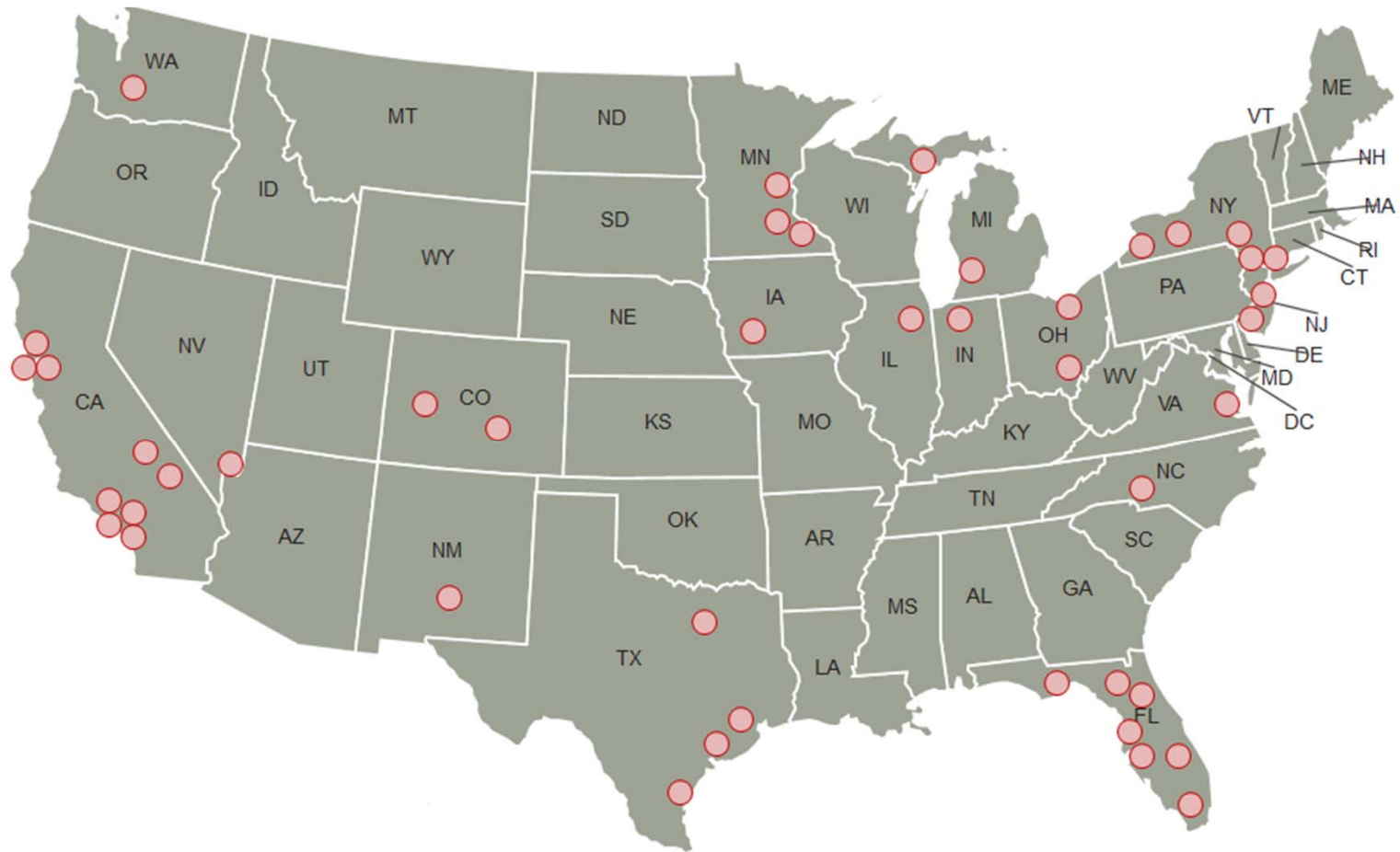
Democrats
hold 200.



There are 44 GOP districts where size of the Latino electorate exceeded the 2012 win margin

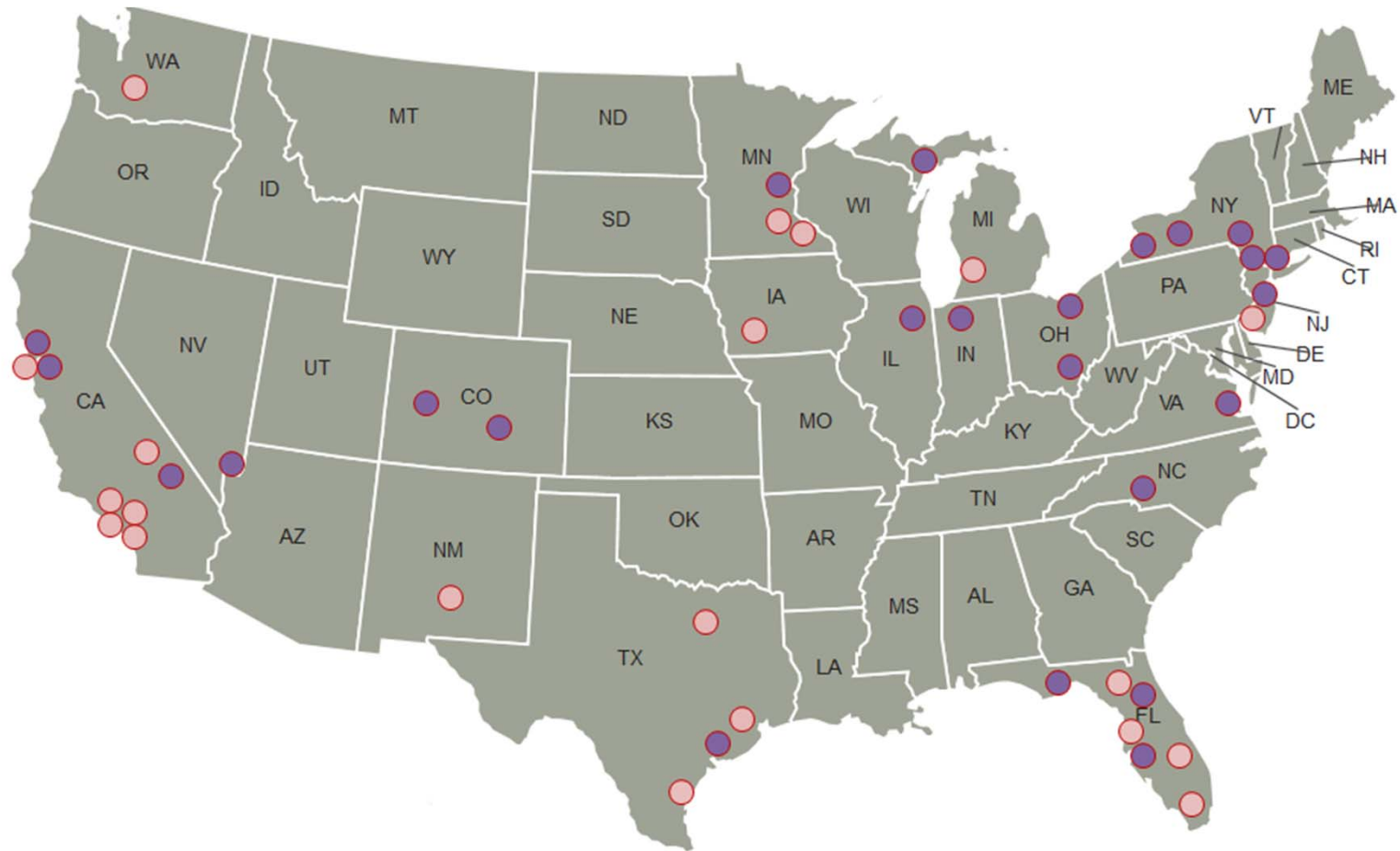


These 44 GOP held districts are rapidly turning from dark red to pink and Latino voter population continues to grow each year

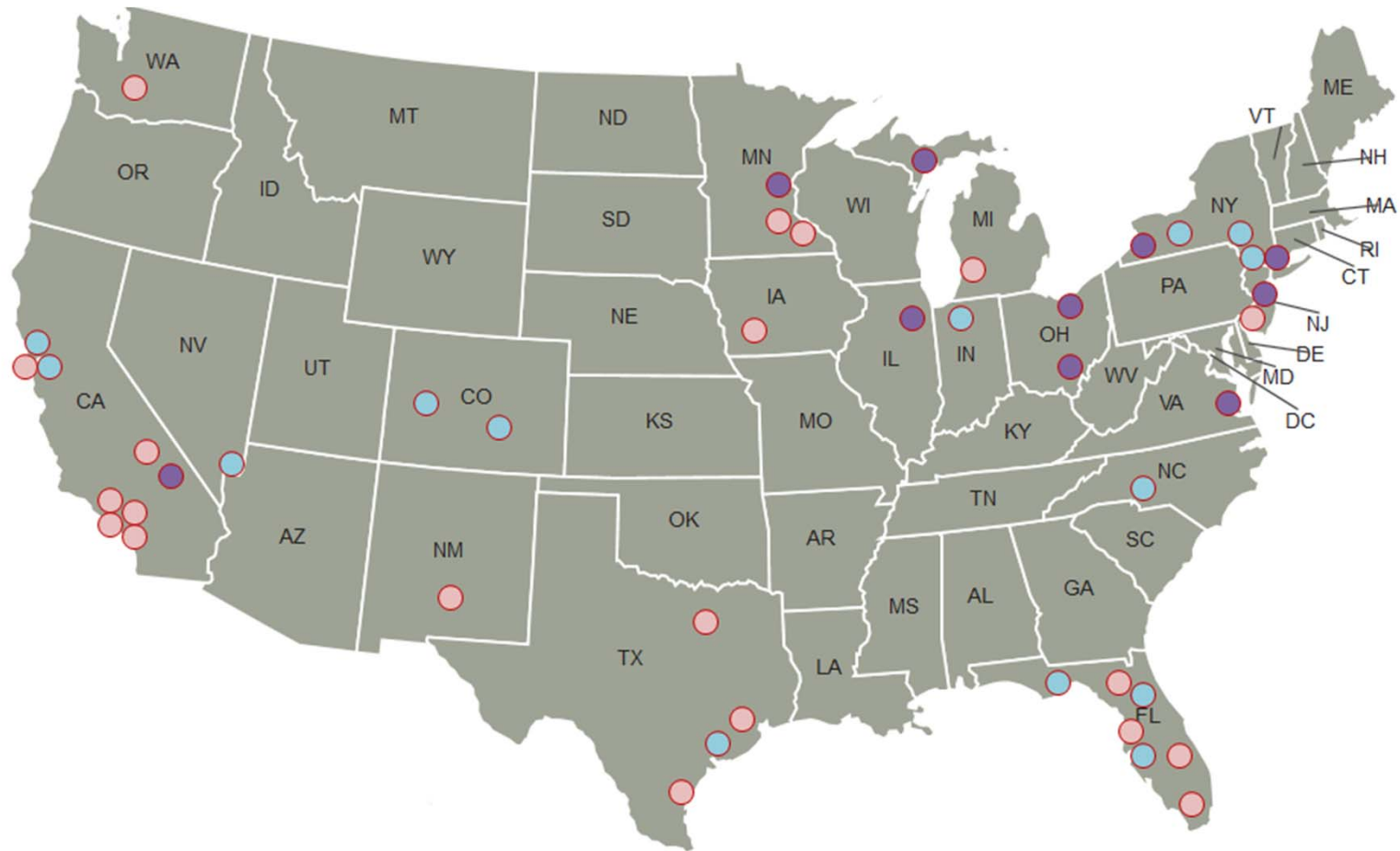


Of these districts,
24 are pure toss-
up districts that are
vulnerable to
Latino influence.

These districts are
increasingly
becoming purple



Of these districts,
14 are Tier 1
swing districts in
which the Latino
vote could turn
these districts blue
in either 2014 or
2016. Population is
growing rapidly.



THE PROP 187 EFFECT:
**IMPLICATIONS FOR THE
PRESIDENTIAL ELECTIONS**



Latino Portion of U.S. Electorate

0%

Very Low

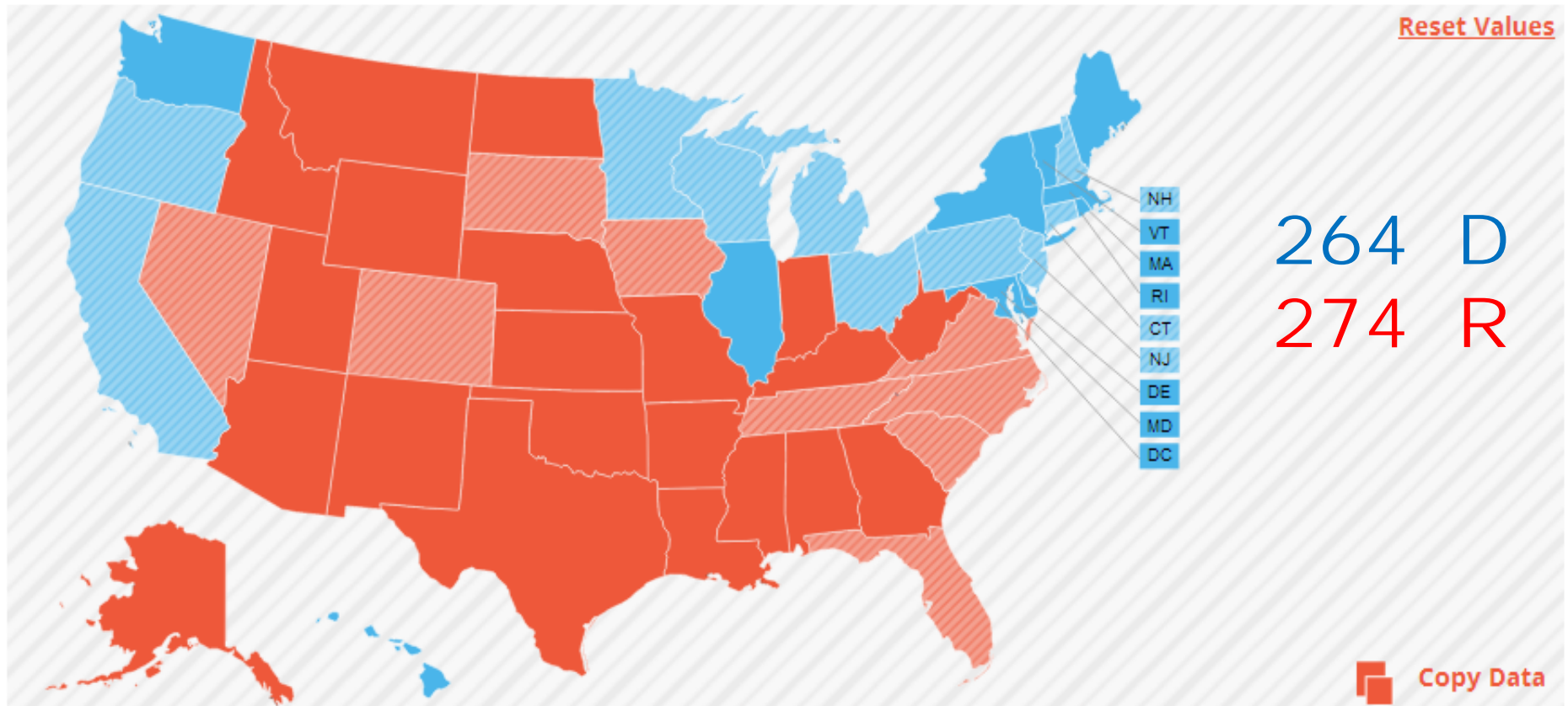
Tip Click on each state for state-specific estimates and data.

Percent Voting GOP Among Latinos

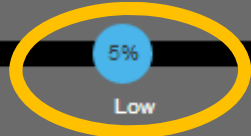
25%

Current Estimate

Last updated **Dec 10, 2012**. [About data](#)



Latino Portion of U.S. Electorate

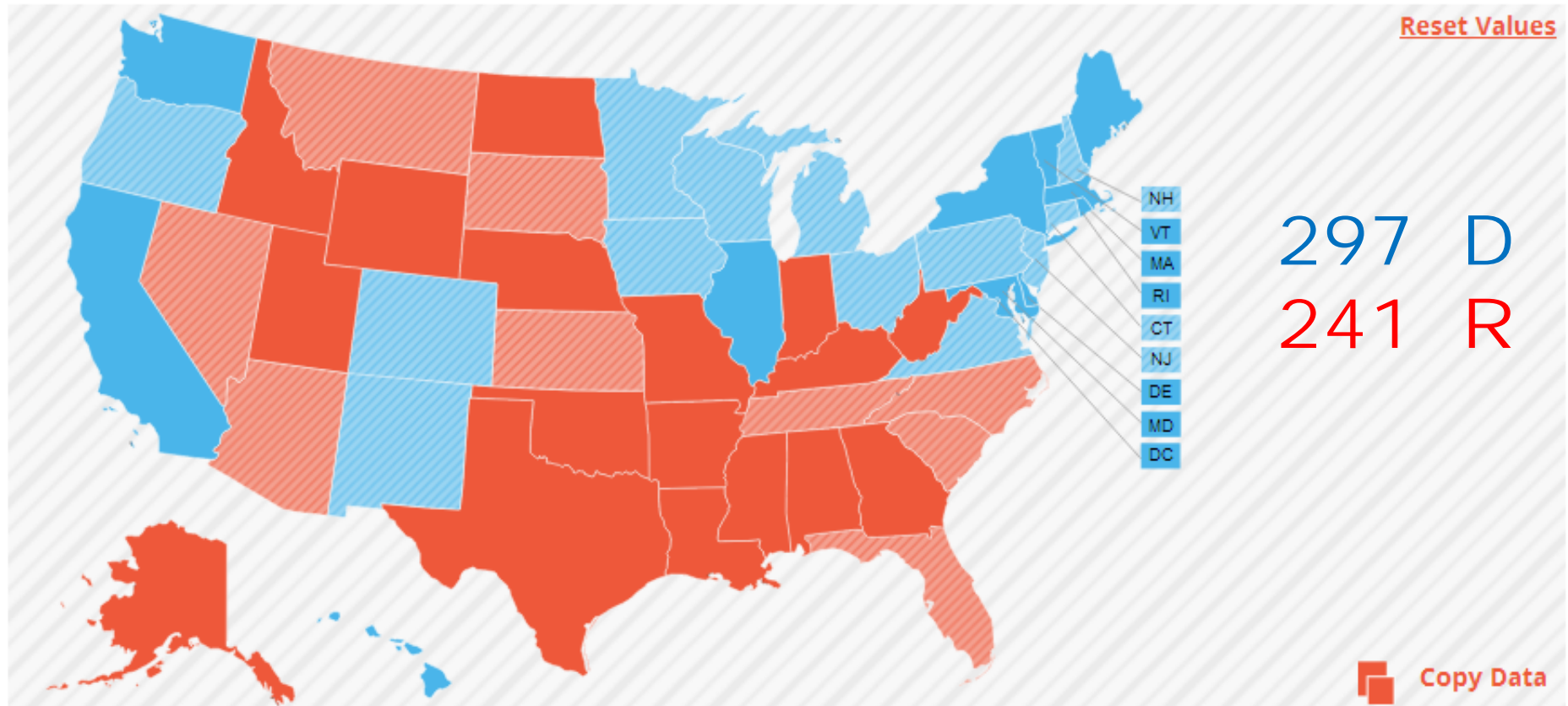


Percent Voting GOP Among Latinos



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Latino Portion of U.S. Electorate

10%

Current Estimate

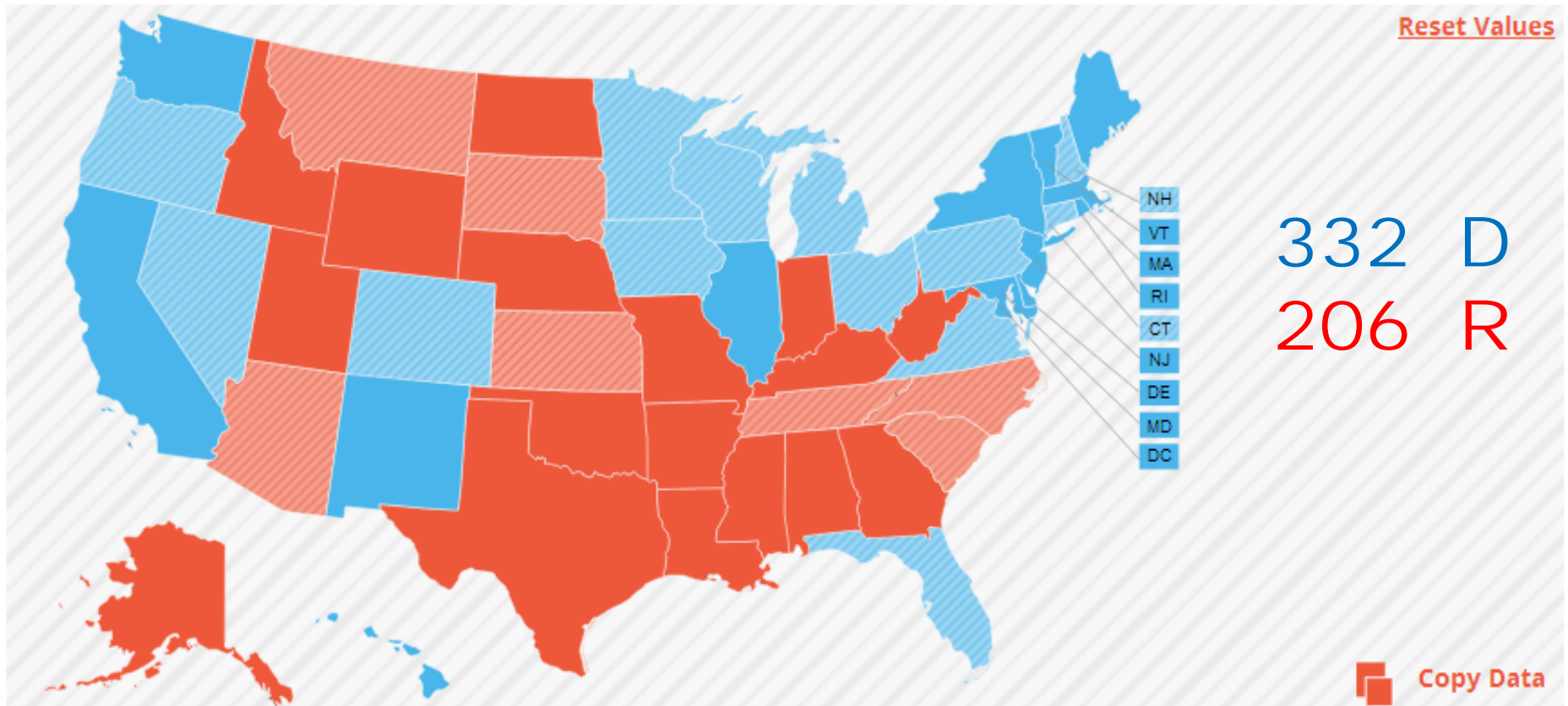
Percent Voting GOP Among Latinos

25%

Current Estimate

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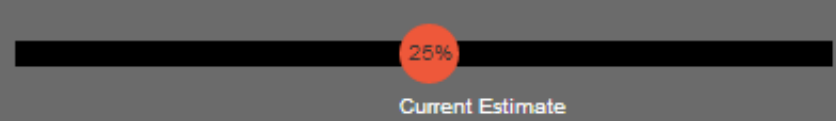


Latino Portion of U.S. Electorate

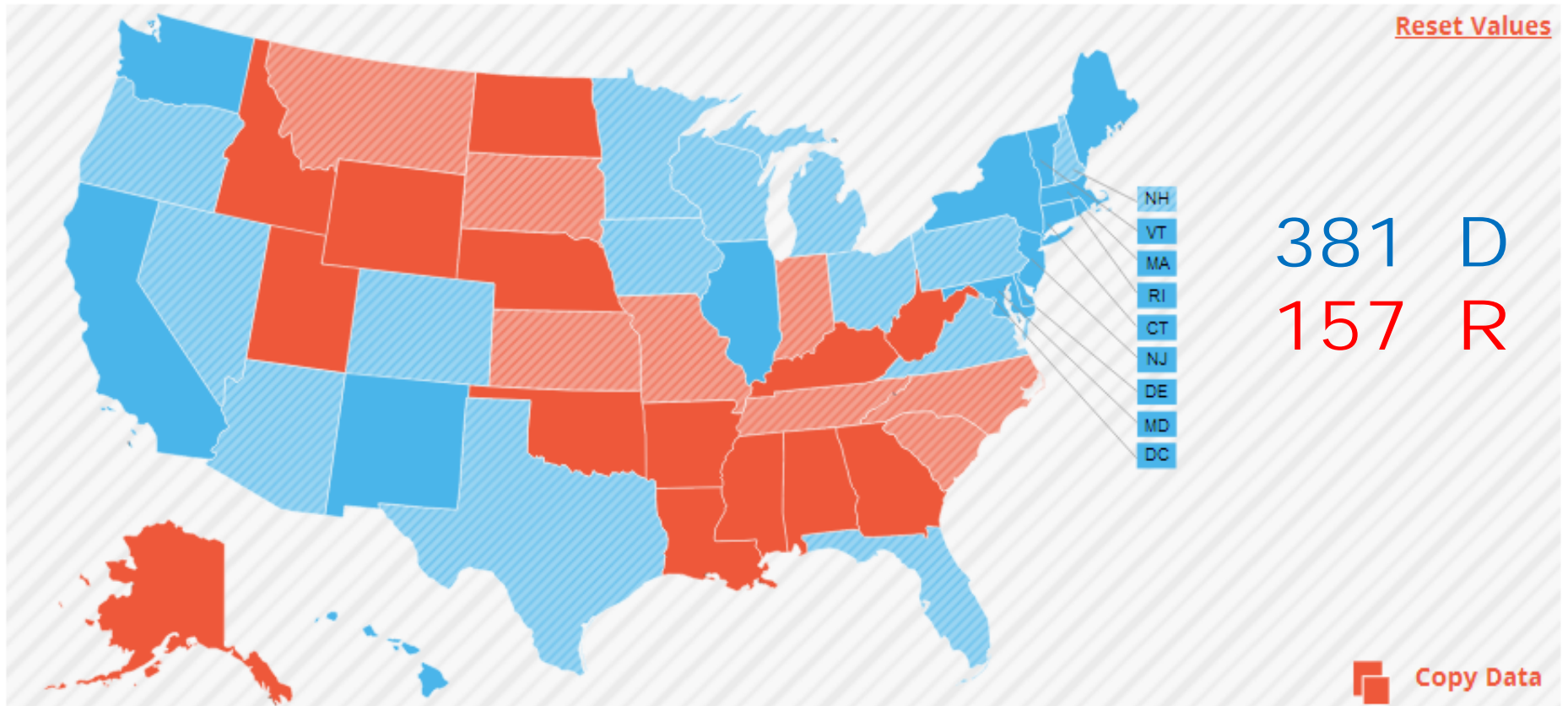


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Percent Voting GOP Among Latinos



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Latino Portion of U.S. Electorate

10%

Current Estimate

Percent Voting GOP Among Latinos

40%

Very High

Tip Click on each state for state-specific estimates and data.

Last updated **Dec 10, 2012**. [About data](#)

