

LATINO VOTERS IN COLORADO AND THE 2016 ELECTION

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Principal
Latino Decisions

Overview

- Nationally, the Latino vote will approach 13 million in 2016. In Colorado, Latinos are 15% of the state electorate.
- What effect will positioning on immigration issues have on 2016 presidential and key senate races
- 1st of three AV/LD studies (July, October) on Latino voters in 2016 battlegrounds. Check back soon.....

The Research

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by Latino
Decisions

- N= 400 Latino registered voters in Colorado
- Representative of Colorado's registered Latino electorate
- Conducted April 3-13, 2016
- Landline, cell and online blended sample
- Margin of error is +/- 4.9%
- Interview in Spanish or English at subject's discretion

The Research

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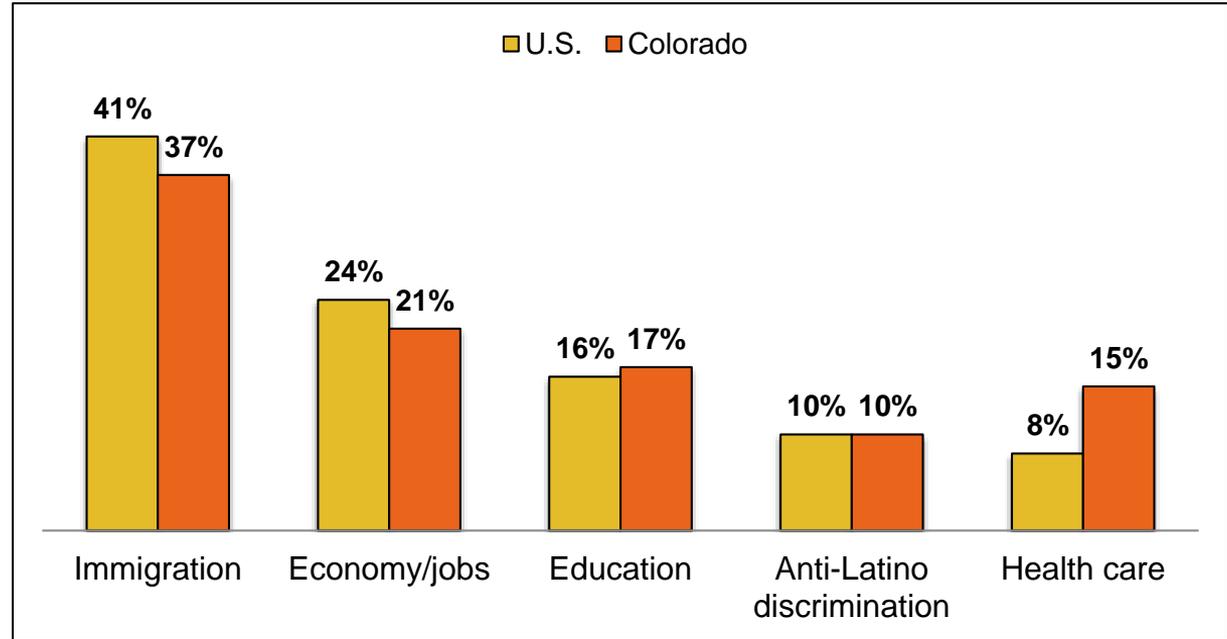
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Disclosure note: In August 2015, Matt Barreto and Gary Segura of Latino Decisions were hired as consultants to the Hillary Clinton presidential campaign. This study was not coordinated, sponsored, or otherwise endorsed by any campaign, party, or political organization. This poll was directed by Dr. Sylvia Manzano, Principal at Latino Decisions

Most Important Issue Facing Latino Community: Immigration

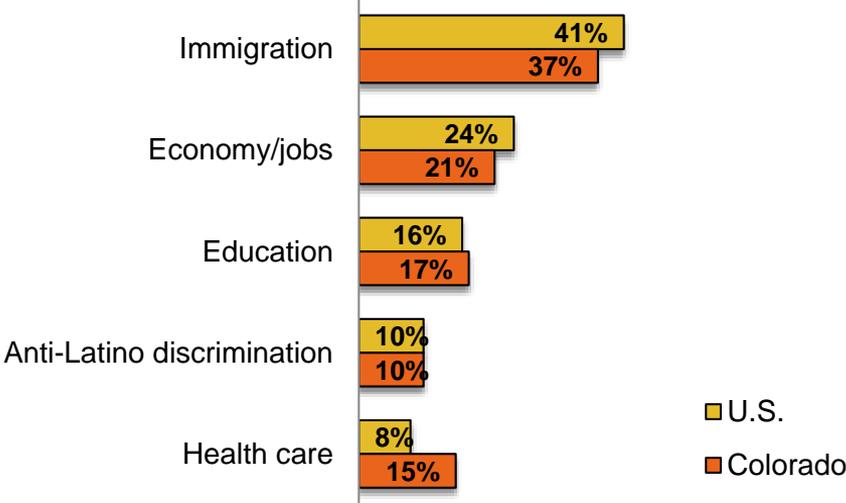
What are the most important issues facing the Latino community that you think Congress and the President should address?



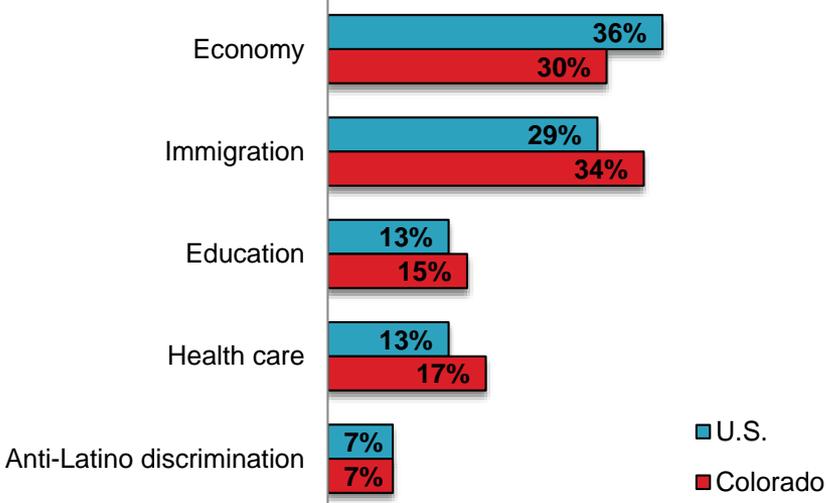
Source: America's Voice/Latino Decisions Colorado Survey April 2016
(State N=400, MoE +/-4.9%; National N=2,200, MoE +/-2.1%)

Immigration Remains High Priority

What are the most important issues facing the Latino community that you think Congress and the President should address?

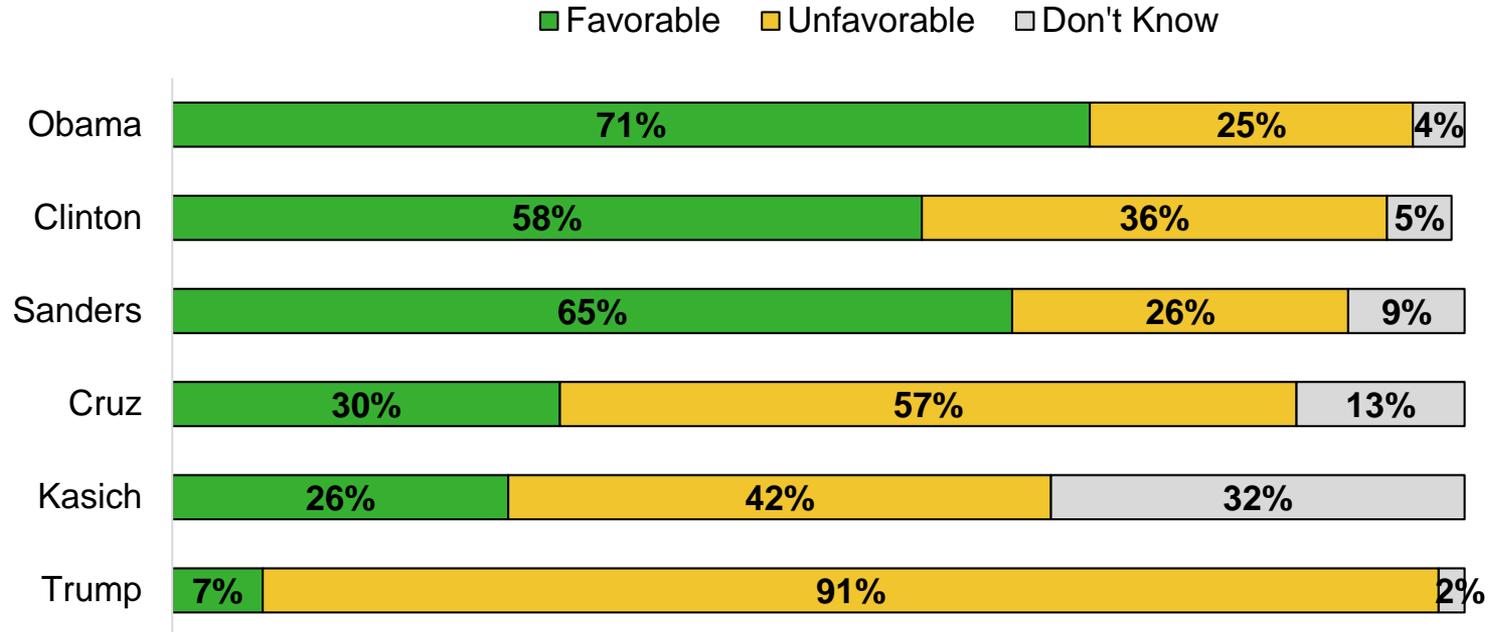


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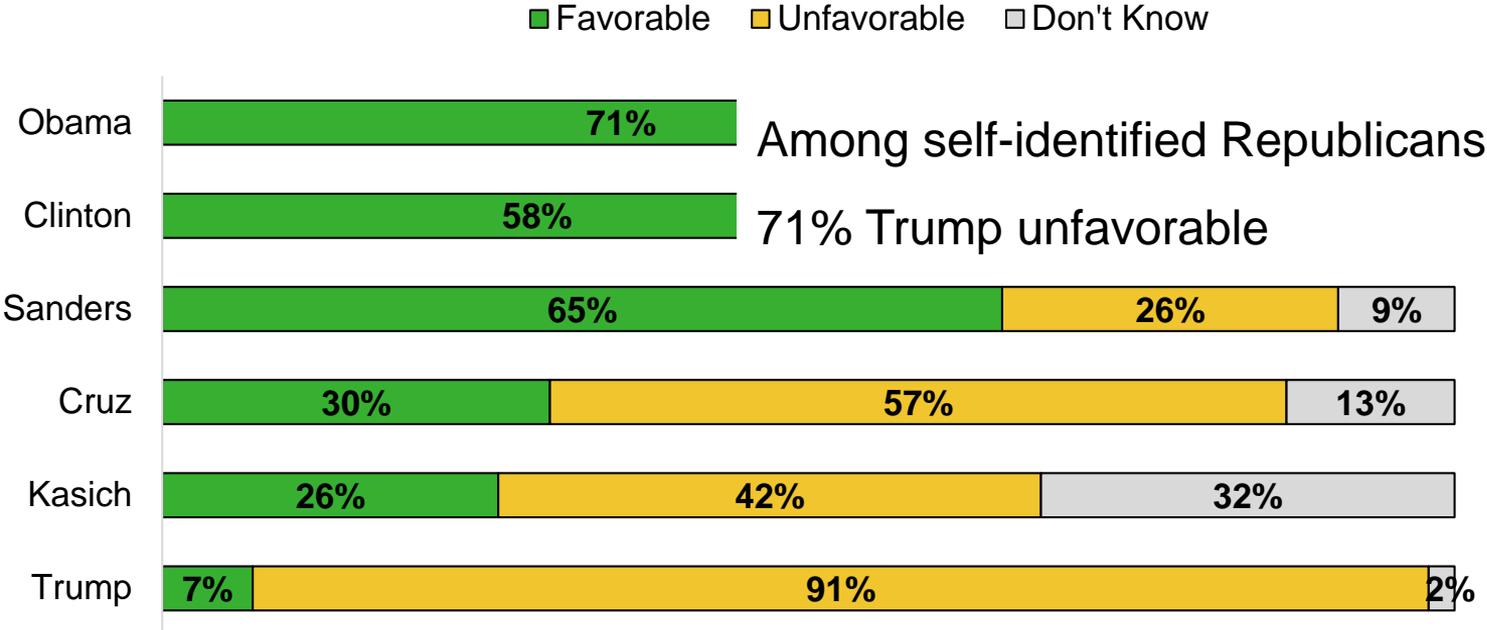
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Favorability Indicators



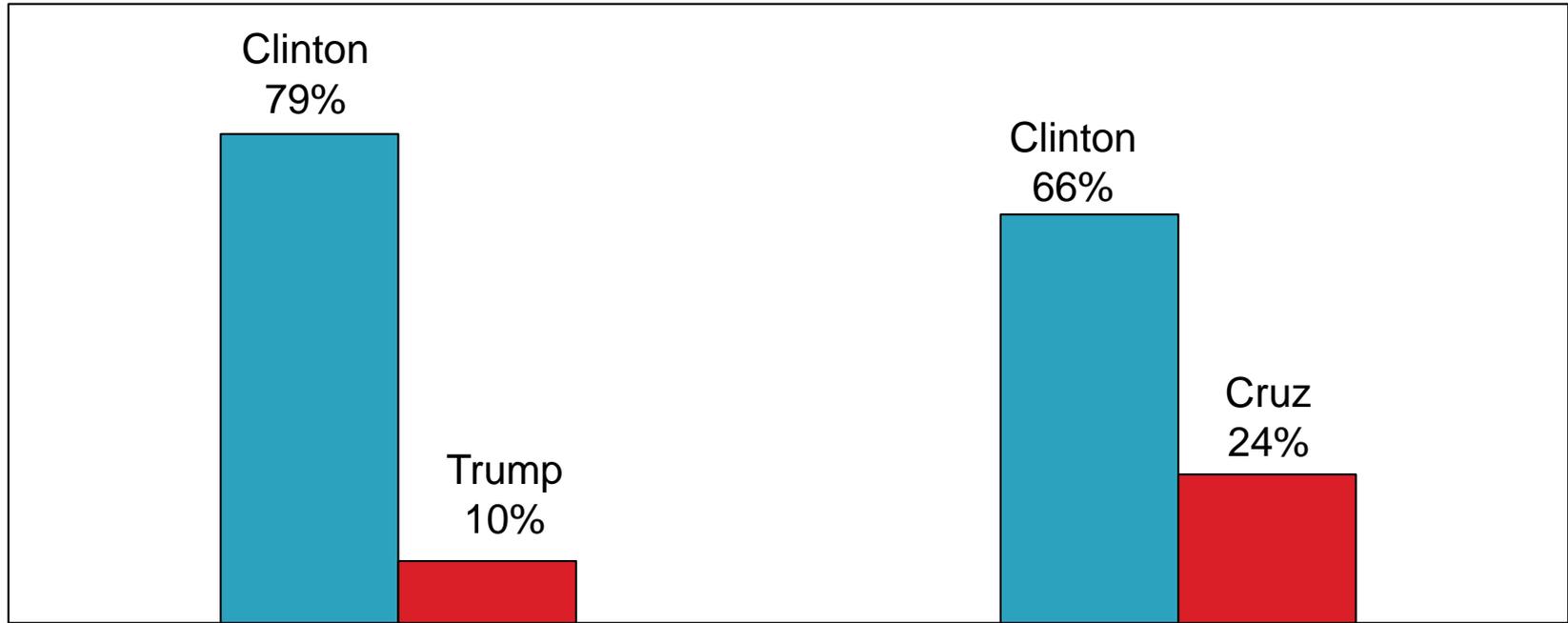
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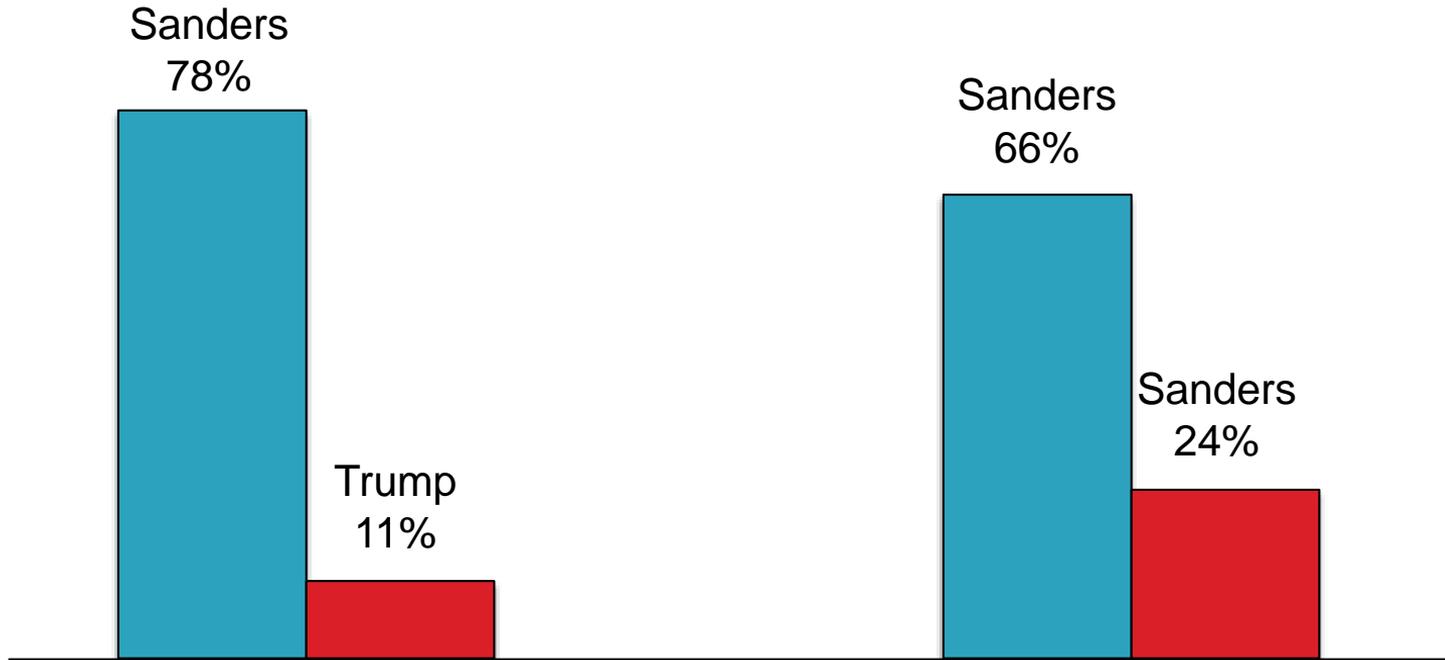
Source: America's Voice/Latino Decisions Colorado Survey April 2016 (N=400; MoE +/-4.9%)

Clinton Match-Ups



Source: America's Voice/Latino Decisions Colorado Survey April 2016 (N=400; MoE +/-4.9%)

Sanders Match-Ups



Source: America's Voice/Latino Decisions Colorado Survey April 2016 (N=400; MoE +/-4.9%)

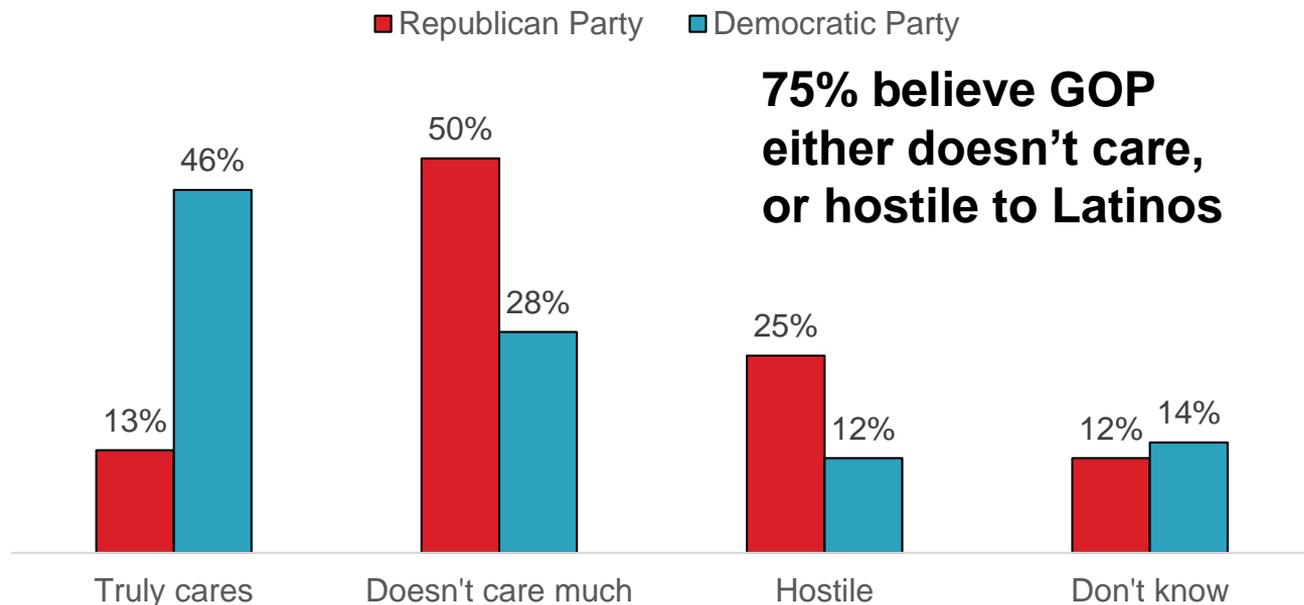
Perceptions of Party: Interest in Latino Community

Which statement do you agree with most: The Republican/Democratic Party:

Truly cares about the Latino community

Doesn't care too much about Latinos

Is sometimes hostile to the Latino community



75% believe GOP either doesn't care, or hostile to Latinos

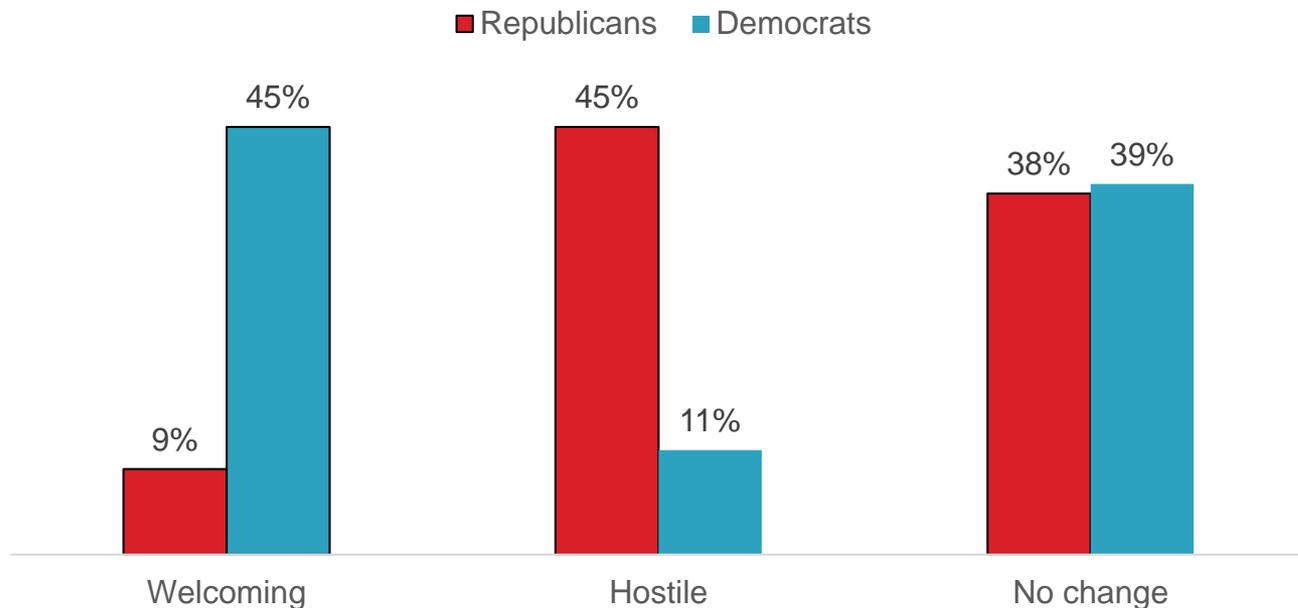
Perceptions of Party: Increasing Welcome or Hostility

In recent years,
do you think the
Republican/
Democratic
party has
become:

More welcoming
to Latinos,

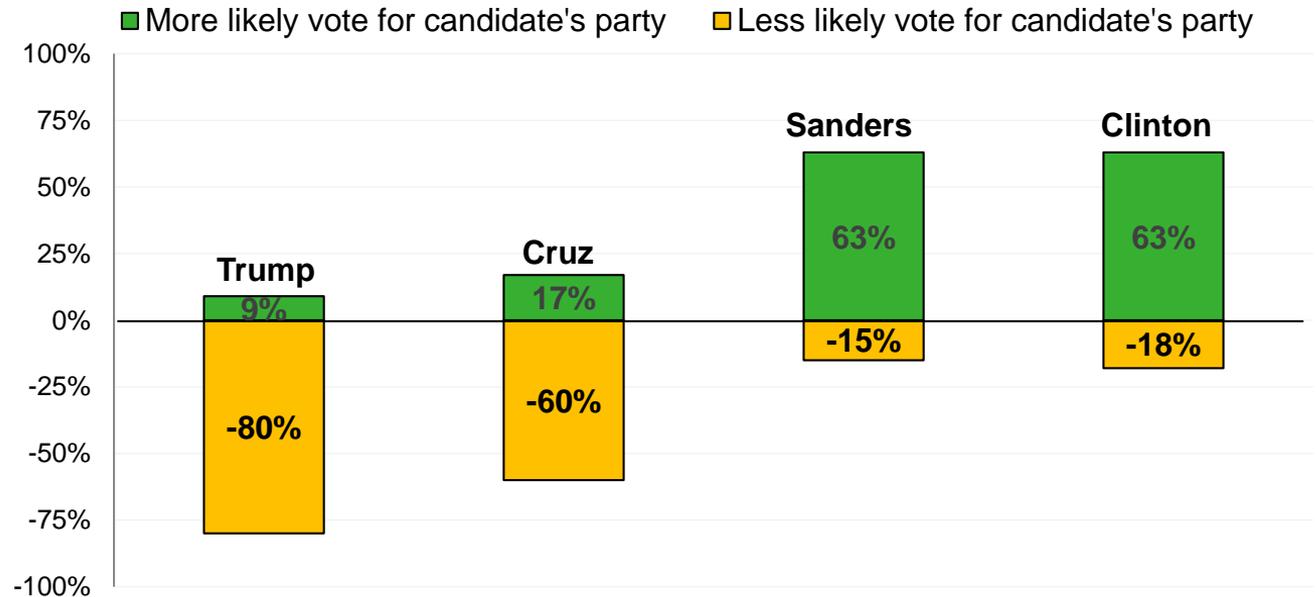
More hostile to
Latinos,

Or hasn't really
changed



Candidate Immigration Views Impact Party

Do [candidate] views on immigrants or immigration make you more-or-less likely to vote for the [candidate party] in November?

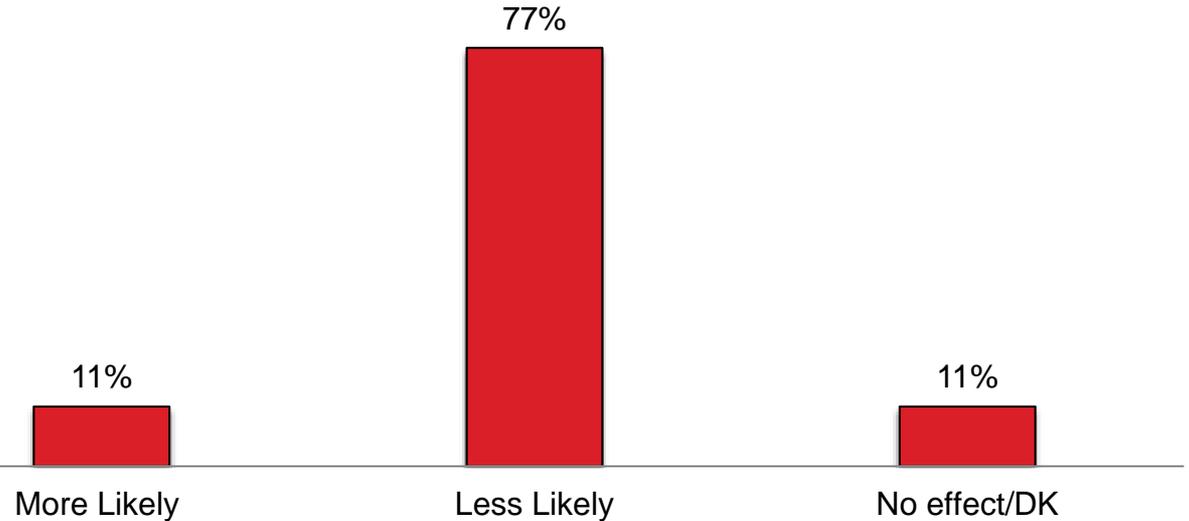


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Impact of Presidential Candidates Support / Opposition to DACA on Vote

In June 2012 President Obama announced the deferred action for childhood arrivals program (DACA) that provides temporary legal work permits to undocumented immigrant youth, called DREAMers.

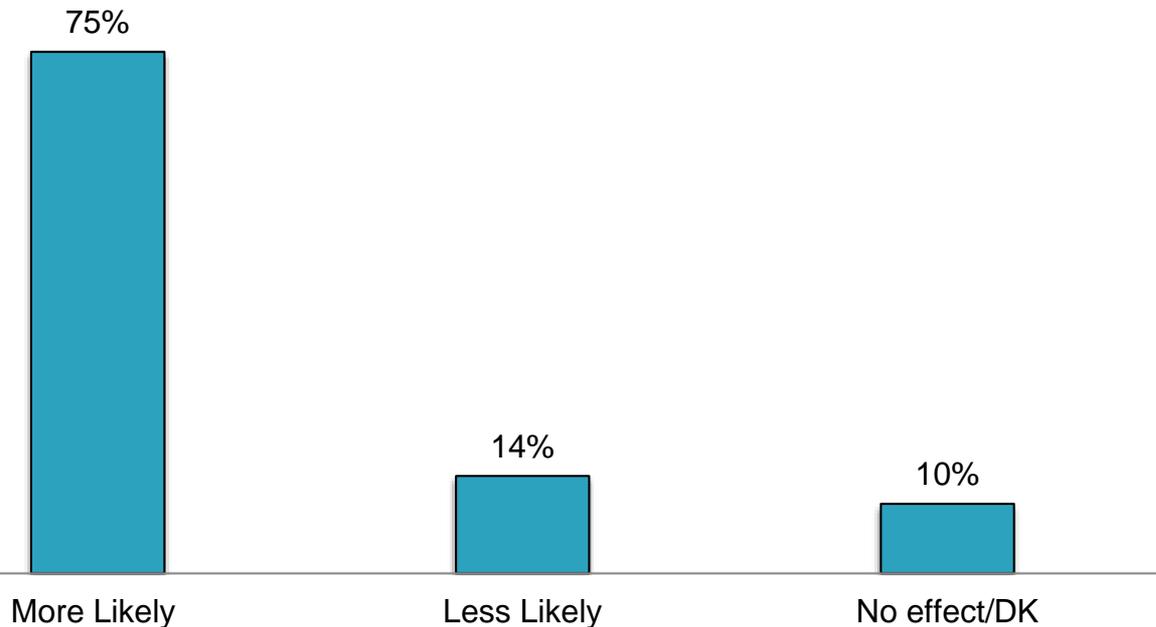
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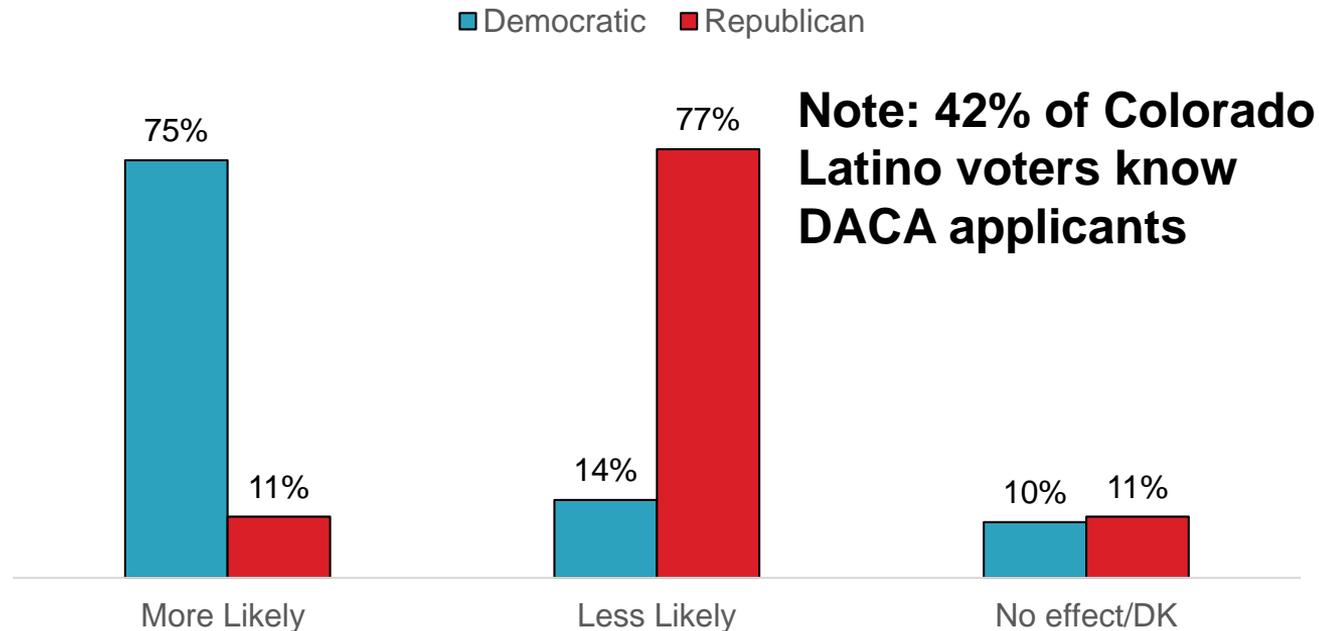
The Democratic presidential candidates want to continue this program. Does this make you more-or-less likely to vote for the Democratic Party this November?



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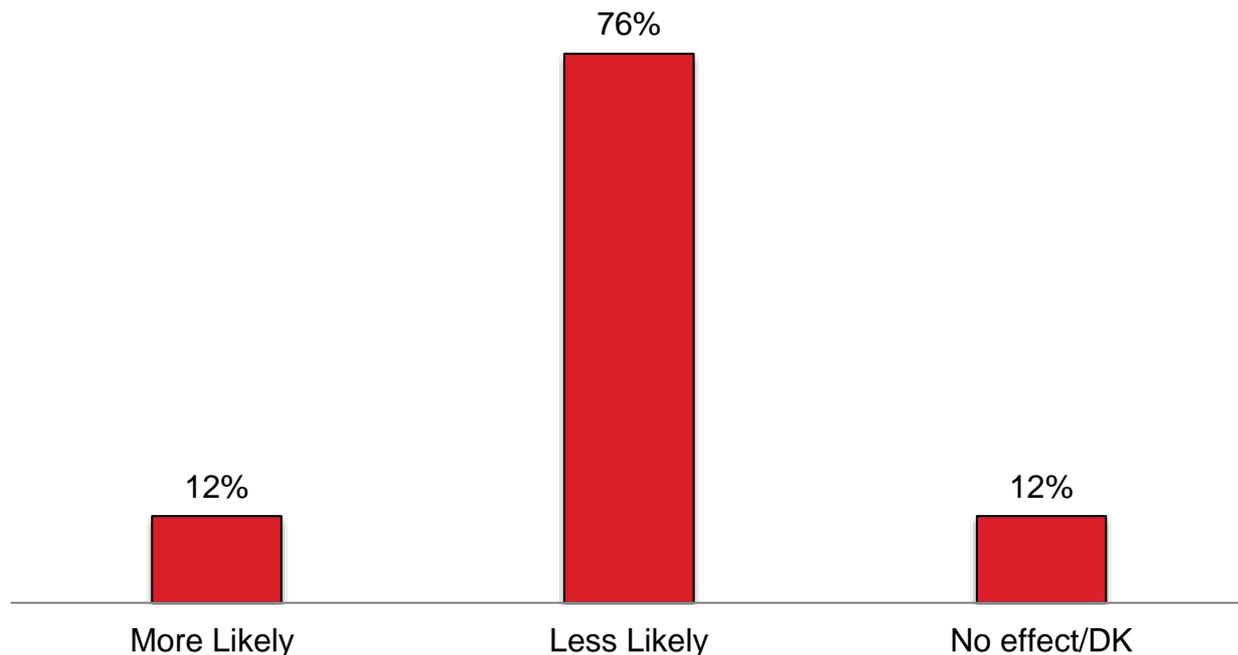
Democratic candidates want to continue DACA. Does this make you more/less likely to vote for a Democrat in November?

Republican candidates want to end DACA. Does this make you more/less likely to vote for a Republican in November?



Impact of Presidential Candidates Support / Opposition to DAPA on Vote

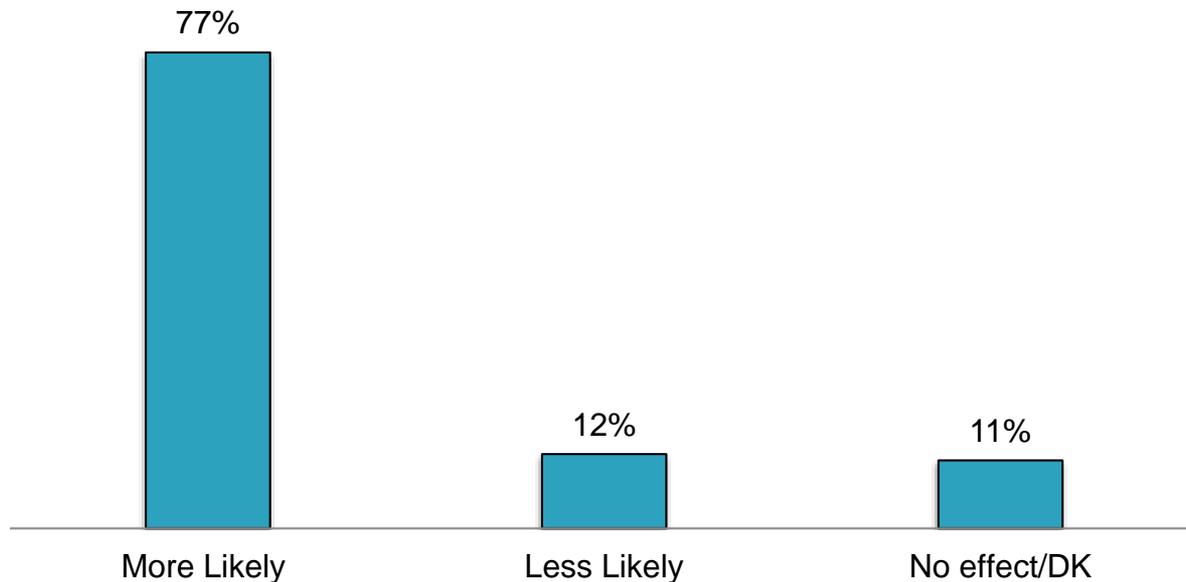
In November of 2014 President Obama took executive action, known as DAPA, to stop the deportation of immigrant parents with American children who have been in the U.S. for five years or more. DAPA would allow these immigrants to apply for temporary work permits. The Republican presidential candidates want to end this program. Does this make you more-or-less likely to vote for the Republican Party this November?



Source: America's Voice/Latino Decisions Colorado Survey April 2016 (N=400; MoE +/-4.9%)

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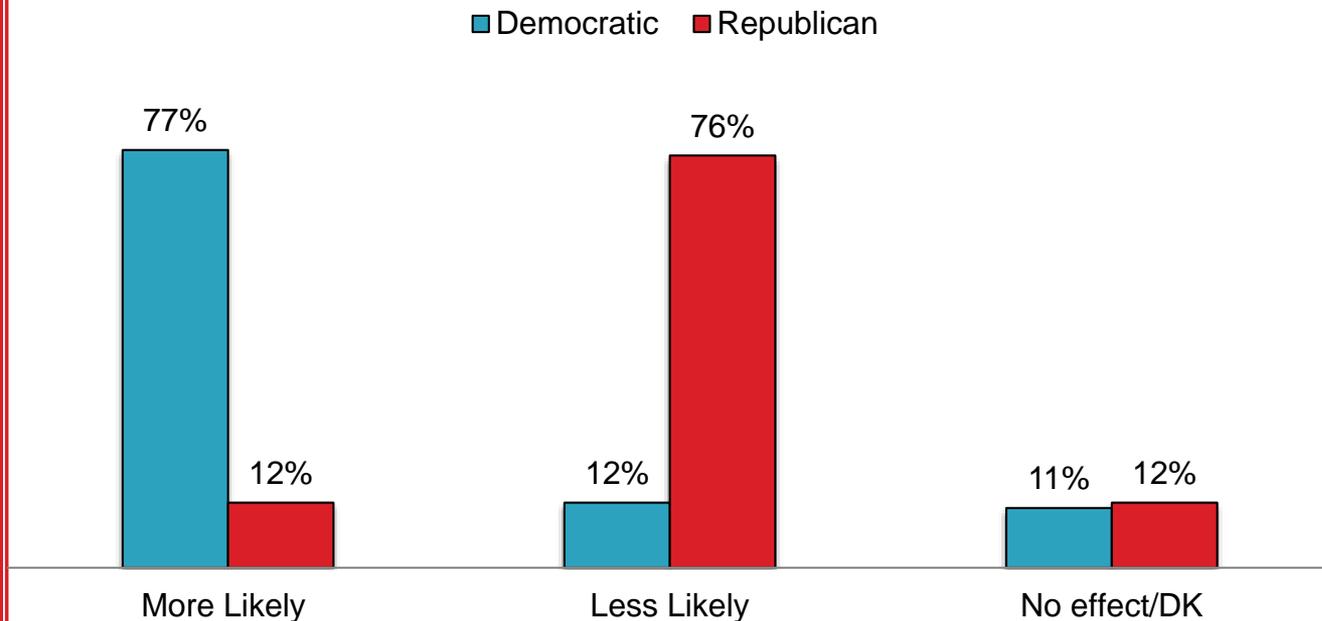


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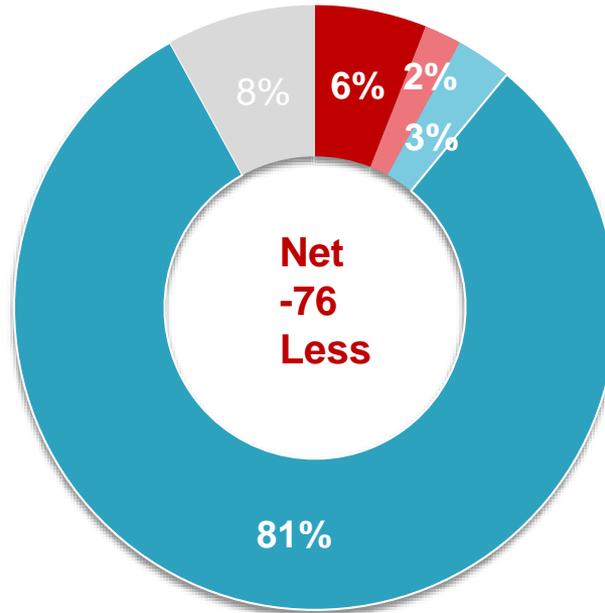
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Republican candidates want to end DAPA. Does this make you more/less likely to vote for a Republican in November?



Trump: Deportation forces

Republican presidential candidate Donald Trump has promised that if he is elected, he will deport every undocumented immigrant through the use of deportation forces. Does this make you more-or-less likely to vote for Trump?

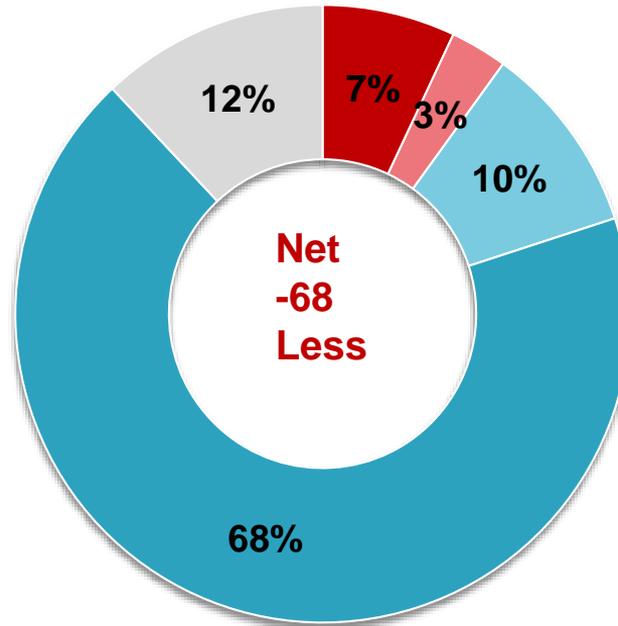


44% of Colorado Latino voters know someone deported or detained for immigration reasons

- Much more
- Somewhat more
- Somewhat less
- Much less
- No effect/DK

Cruz: Self-Deport

Republican presidential candidate Ted Cruz has promised that if he is elected president he will deport every undocumented immigrant through self-deportation. Does this make you more-or-less likely to vote for Cruz?

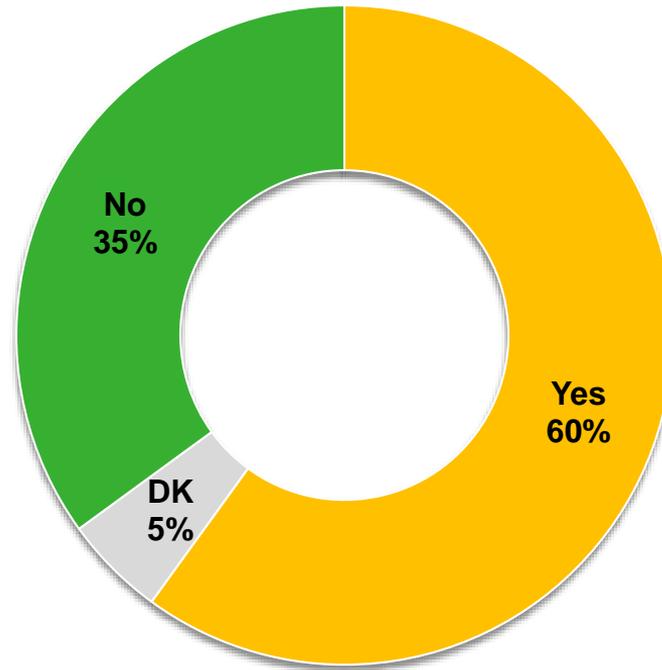


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- Much less
- DK

Latino Voter Ties to Undocumented Community

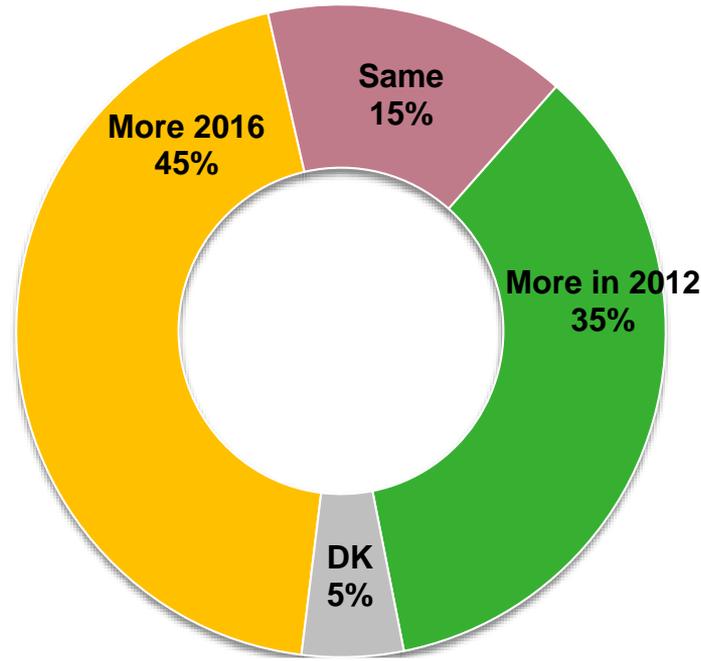
Thinking about all the people in your family, your friends, co-workers, and other people you know, do you know anyone who is an undocumented immigrant?



Source: America's Voice/Latino Decisions Colorado Survey April 2016 (N=400; MoE +/-4.9%)

Interest and Enthusiasm 2016

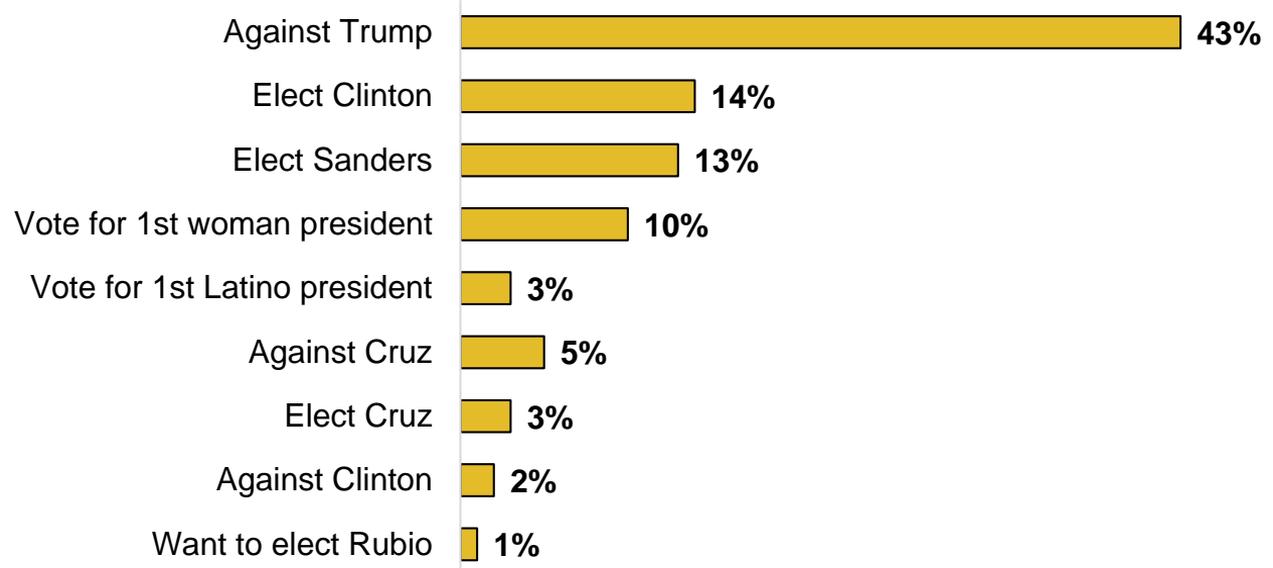
Thinking ahead to the November 2016 presidential election, would you say you are more enthusiastic about voting in 2016, or that you were more enthusiastic about voting back in 2012?



Source: America's Voice/Latino Decisions Colorado Survey April 2016 (N=400; MoE +/-4.9%)

Reason for Enthusiasm in 2016

What is different about 2016 that makes you more enthusiastic to vote this time?



Key Findings

- See parties heading in opposite directions on immigration, and general disposition towards them as Latinos.
 - ▣ Spike in concern about anti-Latino/immigrant discrimination
 - ▣ Enthusiasm largely driven by interest in stopping Trump.
- Ties to immigrant community at center of policy differences and political attacks:
 - ▣ 60% know someone undocumented
 - ▣ 44% know someone deported/detained
 - ▣ 42% know DACA applicants

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**TOPLINES AND CROSSTABS
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